## FINANCIAL AND OPERATIONAL HIGHLIGHTS

## FOR THE YEAR ENDED 31 DECEMBER 2008

				Increase/ (Decrease)
	Unit	2008	2007	%
Financial Highlights				
Turnover:	HK\$ million	7,353.1	12,013.5	(39%)
- Fare revenue	HK\$ million	6,537.6	6,450.5	1%
– Property sales	HK\$ million	619.0	5,382.9	(89%)
– Media sales revenue	HK\$ million	196.5	180.1	9%
Profit before taxation	HK\$ million	693.7	4,073.9	(83%)
Profit attributable to equity shareholders of the Company	HK\$ million	658.7	3,847.7	(83%)
Earnings per share	HK\$	1.63	9.53	(83%)
Ordinary dividends per share	HK\$	1.35	2.03	(33%)
Special dividends per share	HK\$	_	3.50	N/A
Total equity attributable to equity shareholders of the Company	HK\$ million	6,660.8	7,548.9	(12%)
Total assets	HK\$ million	10,287.0	11,933.8	(14%)
Net cash	HK\$ million	1,719.0	1,541.8	11%
Net finance income	HK\$ million	88.6	84.9	4%
Cash generated from operations	HK\$ million	2,335.9	6,127.2	(62%)
Financial Ratios				
Profit margin		9.0%	32.0%	(72%)
Profit margin (excluding property sales)		4.3%	5.1%	(16%)
Return on equity attributable to equity shareholders of				
the Company		9.9%	51.0%	(81%)
Gearing ratio (ratio of net borrowings to total equity attributable to equity shareholders of the Company)	Times	Net Cash	Net Cash	N/A
Dividend cover (ratio of profit attributable to equity shareholders of the Company to total dividends paid and proposed for the year)	Times	1.21	1.72	(30%)
Share price per share at year-end	HK\$	19.3	36.8	(48%)
Market capitalisation at year-end	HK\$ million	7,790.2	14,853.9	(48%)
Operational Highlights				
Hong Kong				
Franchised Public Bus Operations:				
Average number of passenger trips per day	Million trips	2.77	2.84	(2%)
Number of licensed buses at year-end		4,090	4,202	(3%)
Number of staff at year-end		12,398	12,443	_
Average number of staff per licensed bus at year-end		3.03	2.96	2%
Non-franchised Transport Operations:				
Number of licensed buses at year-end		408	399	2%
Number of catamarans at year-end		6	7	(14%)
Number of staff at year-end		838	817	3%
China Mainland				
Mainland Transport Operations:				
Number of licensed buses at year-end		3,816	5,741	(34%)
Number of taxis and vehicles for rental at year-end		4,802	4,757	1%

## Profit attributable to equity Earnings per share shareholders of the Company HK\$ million HK\$ 4,000 10 8 3,000 6 2,000 4 1,000 2 0 0 05 06 07 07 Ω4 05 06 08 Earnings per share for 2008 were HK\$1.63 Profit attributable to equity shareholders for 2008 was HK\$658.7 million

