

Investor Relations



Vice Chairman and Managing Director Raymond Kwok (left) receives the Best Company in Asia for Corporate Governance award from Asiamoney.

Staying at the forefront of best investor relations is a priority for the Group, and it maintains high transparency and effective accountability mechanisms in every aspect of its business.

A commitment to the timely disclosure of relevant corporate information includes annual and interim reports, press releases and periodicals, all of which can be found on the Group's Internet site www.shkp.com. The Group also holds press conferences, analyst briefings and investor meetings immediately after results are announced, with directors and senior management present to answer questions. Post-results analyst briefings are webcast over the Internet for added convenience and transparency.

In addition to frequent meetings with analysts and investors, other investor relations initiatives include participating in large-scale conferences, giving presentations and hosting non-deal overseas road shows. All these help investors better understand the Group's business strategy and the local property market in general. The Group also organized priority visits for the investment community to various new projects during the year under review, including first-hand looks at the quality and luxury of The Cullinan and W Hong Kong.

The Group was widely acclaimed by international financial magazines for its high quality of management and corporate governance over the years, reflecting its seasoned management team, effective investor relations and high standards of corporate governance.

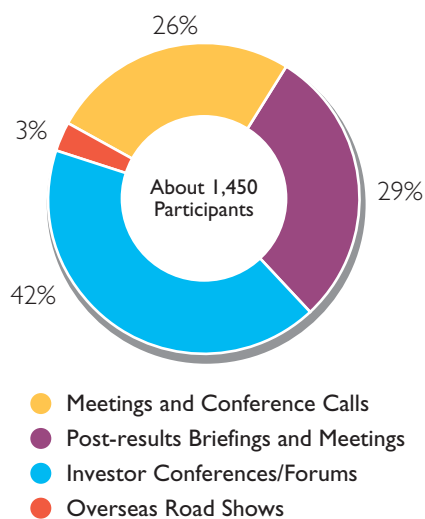
Major Investor Relations Events in 2008/09 Financial Year

Date	Event
2008	
September	<ul style="list-style-type: none"> 2007/08 annual results announcement <ul style="list-style-type: none"> — Press conference — Analyst briefing — Post-results meetings with fund managers Investors' corporate day in Hong Kong Investors' forum in Hong Kong UK non-deal road show
November	<ul style="list-style-type: none"> Investors' conference in Singapore
2009	
January	<ul style="list-style-type: none"> Investors' conference in Shanghai Investors' luncheon in Hong Kong Visit to W Hong Kong for analysts and fund managers
February	<ul style="list-style-type: none"> Visit to The Cullinan show flats for analysts and fund managers
March	<ul style="list-style-type: none"> 2008/09 interim results announcement <ul style="list-style-type: none"> — Press conference — Analyst briefing — Post-results meetings with fund managers Investors' conference in Hong Kong
May	<ul style="list-style-type: none"> Two investors' corporate days in Hong Kong



Executive Director Michael Wong (right) accepts the Asia's Best Shareholder-Friendly Property Company award from Institutional Investor.

Communications with the Investment Community in 2008/09 Financial Year



Awards

2008/09 Financial Year

- Eleven awards in *Asiamoney's* Corporate Governance Poll including Best Company in Asia for Corporate Governance, Best Overall for Corporate Governance in Hong Kong, Best for Disclosure and Transparency, Best for Responsibilities of Management and the Board of Directors, Best for Shareholder's Rights and Equitable Treatment, Best for Investor Relations in Asia and Best Investor Relations Officer in Hong Kong for fourth year running
- Named Best Managed Company (Property) in Asia, Best for Corporate Governance and Most Convincing and Coherent Strategy in Hong Kong by *Euromoney* magazine
- Named Asia's Best Shareholder-Friendly Property Company by *Institutional Investor* magazine
- Best Corporate Governance award from *The Asset* magazine
- Named Hong Kong's Best Managed Company by *FinanceAsia* magazine
- The highest Platinum honour in the *Readers' Digest* Trusted Brand Awards



Briefings for the investment community after results announcements are an effective way to maintain good investor relations.