



Together, how can we help the community?

Every year CLP, together with its shareholders and other stakeholders, makes use of the Annual Report and the Sustainability Report as an opportunity to support community initiatives. We do this by making a donation of HK\$60 to charity for each registered shareholder who elects to receive corporate communications electronically. 



Hong Kong Breast Cancer Foundation (HKBCF)

Last year, CLP donated HK\$343,040 to HKBCF. This amount comprised:

- HK\$190,000 as an expression of appreciation to those shareholders who had already chosen electronic communication;
- HK\$17,520 in respect of those shareholders who changed to electronic communication as at 30 June 2009;
- HK\$9,120 for those stakeholders who provided feedback on our Sustainability Report (CLP donated HK\$60 for every feedback received); and 
- HK\$126,400 contributed by shareholders for each guest they brought with them on our Shareholders Visit Programme.

The donation made with your support went towards HKBCF's Free Mammography Screening Financial Assistance Program. This provides low income women in the 40 to 59 age category with access to timely, high quality mammogram screening and diagnostic services so that breast cancer can be detected at the earliest stage.

Since we started this charitable initiative in 2003, CLP has donated more than HK\$1 million to a range of deserving causes, such as Médecins Sans Frontières, the Society for the Welfare of the Autistic Persons, the Hong Kong Association for Cleft Lip and Palate, the Hong Kong Association for Specific Learning Disabilities and Hong Kong Breast Cancer Foundation.

The Society for the Welfare of the Autistic Persons (SWAP)

This year, our donation will go to the SWAP, with whom we have previously worked. This is a Hong Kong association founded by the parents of children with autism for mutual support and for improving the daily lives of people who are autistic. SWAP's services include individual and group training, social and recreational activities, parent support and public education about autism.

SWAP intends to apply CLP's donation towards equipment, play materials and educational toys which will help people with autism develop social and emotional skills through play and activities. This involves teaching them appropriate ways to communicate and interact with others, techniques to control their temper and behaviour, as well as knowledge and facts which will help them function effectively within their environment. In addition, CLP's donation will help SWAP publish an introductory booklet for the parents of suspected or newly diagnosed autistic children. This will explain the characteristics of autism and different intervention strategies available to respond to the challenges which it poses.

Shareholders who do not yet receive their corporate communications electronically can help support this community initiative by electing for electronic communication through returning to us the notification form which accompanies this Annual Report, in the provided pre-paid reply envelope, on or before 30 June 2010.

We thank you all for your support

