Corporate Social Responsibility

CITIC Pacific is proud to be a socially-responsible organisation and contributes to the community by supporting and sponsoring activities such as charitable work, education, anti-drug and anti-smoking programmes, environment protection, sports, culture and the arts in Hong Kong, mainland China and overseas.

CITIC Pacific has been recognised under the Caring Company Scheme of the Hong Kong Council of Social Service since 2007.

Nurturing Youth

Giving young people opportunities to improve their future through the acquisition of knowledge and skills is the best way to support the long-term development of the community.

In 2009, CITIC Pacific worked closely with the Labour Department and the Hong Kong Federation of Youth Groups on the Path Builders training project. This project offers workplace attachments and on-the-job training placements for candidates under the Youth Work Experience and Training Scheme and the Youth Pre-employment Training Programme. During the year, a total of 14 candidates were offered job attachments or on-the-job training placements at CITIC Pacific; 6 of those candidates were selected for permanent placements after they completed the training programme.

CITIC Pacific Mining has implemented a Work Ready Programme in Australia. This 13-week pilot programme provides graduates with systematic training prior to taking up a job. In September 2009, five young people graduated from the first Work Ready Programme and were offered permanent positions. CITIC Pacific Mining has also entered into a three-year partnership with the Clontarf Foundation to organise education-based programmes that support Aboriginal boys and young men in the Roebourne and Karratha communities in Australia.

Helping Those in Need

CITIC Pacific and its subsidiaries are long-term supporters of the Community Chest of Hong Kong through continuous donations and participation in their campaigns and fund-raising activities.

In November 2009, the head office of CITIC Pacific and the Group's subsidiary companies, such as Dah Chong Hong, sponsored staff and their family members in the Walk for Millions organised by the Community Chest of Hong Kong to raise money for Family and Child Welfare Services.

In support of Oxfam's fund-raising activities, Dah Chong Hong sponsored rice for the Oxfam Rice Sale to raise funds for the Oxfam China Development Fund. Dah Chong Hong also sent two teams to participate in the Oxfam Trailwalker to raise funds for Oxfam's various poverty alleviation and emergency relief projects in Africa and Asia, including Hong Kong and mainland China. Other charitable activities over the year included CITIC 1616's donation of HK\$500,000 to help the victims of the Taiwan earthquake.