

Financial Highlights

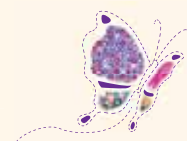
Profit for the year:
HK\$577,607 thousand



	2010 HK\$'000	2009 HK\$'000
Operating Result		
Revenue	1,872,905	1,721,246
Representing:		
Commission income from concessionaire sales	1,197,085	1,163,257
Sales of goods – direct sales	397,419	273,588
Management fees	154,247	184,409
Rental income	124,154	99,992
	1,872,905	1,721,246
Operating profit	811,507	695,032
Profit for the year	577,607	547,309
	As at 30 June 2010 HK\$'000	As at 30 June 2009 HK\$'000
Financial Position		
Fixed deposits, cash and cash equivalents	3,596,699	2,923,521
Total assets	7,271,994	6,298,906
Total liabilities	2,502,801	1,869,485
Total equity	4,769,193	4,429,421



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Revenue

(HK\$'000)



Operating profit

(HK\$'000)



Total assets

(HK\$'000)



Financial Ratios

Revenue growth
Operating profit margin
Net profit margin

2010

2009

Revenue growth	8.8%	15.6%
Operating profit margin	43.3%	40.4%
Net profit margin	30.8%	31.8%

As at
30 June
2010

As at
30 June
2009

Current ratio (times)

2.01

2.45