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PROVIEW INTERNATIONAL HOLDINGS LIMITED

唯冠國際控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 334)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that the Group is expected to record a significant loss for the six months ended 31 December 2009 in its unaudited interim results.

This information in this announcement is only based on the preliminary assessment of the management accounts of the Group and such information has not been audited or reviewed by the Company's auditor. The unaudited interim results of the Group for the six months ended 31 December 2009 are expected to be published by the end of March 2010.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

This announcement is made by Proview International Holdings Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The Group is principally engaged in the manufacturing and trading of computer monitors, televisions and monitor components and parts. Based on the information currently available, the board of directors of the Company (the "Board") wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that the Group is expected to record a significant loss for the six months ended 31 December 2009 in its unaudited interim results. The Board considers that it is mainly attributable to (i) a substantial reduction in orders from the Group's customers as a result of economic slowdown, uncertainty in entire business environment and tightening of credit by banks, which affected the Group's turnover; (ii) insufficient cash flow having slowed down the repayment to suppliers and constituting a resistance on supply chain, which affected the Group's production; and (iii) an increase in provision of inventories value due to a substantial decrease in the unit selling price of Group's long aged inventories.

As the Company is still in the process of finalising the unaudited interim results of the Group for the six months ended 31 December 2009, the information in this announcement is only based on the preliminary assessment of the management accounts of the Group and such information has not been audited or reviewed by the Company's auditor. The unaudited interim results of the Group for the six months ended 31 December 2009 is expected to be published by the end of March 2010.

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By the order of the Board
Proview International Holdings Limited
Yang Long-san, Rowell
Chairman and Chief Executive Officer

Hong Kong, 19 March 2010

As at the date of this announcement, the executive Directors of the Company are Mr. Yang Long-san, Rowell and Ms. Hui Siu-ling, Elina. The non-executive Directors are Mr. Chang I-hua, Mr. Huang Ying-che, Michael and Mr. Wang Kuei-ching, Will. The independent non-executive Directors are Mr. Lau Siu-ki, Kevin, Mr. Lee Chiu-kang, Alex and Mr. Liu Zixian.

** For identification purpose only*