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*Prospective investors in the Shares of Prudential plc (“**Prudential**”) should refer to the listing document dated 17 May 2010 as supplemented by the supplemental listing document dated 17 May 2010 (the “**Listing Document**”) issued by the Company.*

This announcement is for information purposes only. It does not constitute an offer of, nor is it calculated to invite offer to acquire, purchase or subscribe for Shares of Prudential, nor have any such Shares been allotted with a view to any of them being offered for sale to or subscription by the public.

Unless the context otherwise requires, terms defined in the Listing Document shall have the same meanings when used in this announcement.



PRUDENTIAL

Prudential plc

英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

**PRUDENTIAL PLC LISTS ON THE HONG KONG AND
SINGAPORE STOCK EXCHANGES**

Prudential announces today the successful listing of its ordinary shares on the Main Board of The Stock Exchange of Hong Kong Limited as a dual primary listing alongside its primary listing of ordinary shares in London.

In addition, Prudential has today successfully listed its ordinary shares on the Singapore Exchange Securities Trading Limited.

The listings are by way of introduction, with no new shares being issued or sold to the public or investors.

Harvey McGrath, Chairman, Prudential, said:

“It is an honour for Prudential to be listed in Hong Kong and Singapore, two world class markets. Today is an important milestone for the Group and further underlines our commitment to Asia.”

Tidjane Thiam, Group Chief Executive, Prudential, said:

“Our listings in Hong Kong and Singapore will provide us with a strong platform from which to continue to take advantage of the significant opportunities across the region. These additional listings offer a wide range of investors the chance to invest in Prudential and confirm our increasing focus in Asia.”

As at the date of this announcement, the directors of Prudential plc are:

Executive Directors

Cheick Tidjane Thiam
Nicolaos Andreas Nicandrou ACA
Robert Alan Devey
Clark Preston Manning Jr. FSA MAAA
Michael George Alexander McLintock
Barry Lee Stowe

Independent Non-executive Directors

Harvey Andrew McGrath
Keki Bomi Dadiseth FCA
Michael William Oliver Garrett
Ann Frances Godbehere FCGA
Bridget Ann Macaskill
Kathleen Anne O’Donovan ACA
James Hood Ross
Lord Andrew Turnbull KCB CVO

**For identification purpose*

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Notes to Editors:**About Prudential plc**

Prudential plc is a company incorporated and with its principal place of business in England, and its affiliated companies constitute one of the world's leading financial services groups. It provides insurance and financial services through its subsidiaries and affiliates throughout the world. It has been in existence for over 160 years and has £290 billion in assets under management (as at 31 December 2009). Prudential plc is not affiliated in any manner with Prudential Financial, Inc, a company whose principal place of business is in the United States of America.

Forward-Looking Statements

This statement may contain certain "forward-looking statements" with respect to certain of Prudential's plans and its current goals and expectations relating to its future financial condition, performance, results, strategy and objectives. Statements containing the words "believes", "intends", "expects", "plans", "seeks" and "anticipates", and words of similar meaning, are forward-looking. By their nature, all forward-looking statements involve risk and uncertainty because they relate to future events and circumstances which are beyond Prudential's control including among other things, UK domestic and global economic and business conditions, market related risks such as fluctuations in interest rates and exchange rates, and the performance of financial markets generally; the policies and actions of regulatory authorities, the impact of competition, inflation, and deflation; experience in particular with regard to mortality and morbidity trends, lapse rates and policy renewal rates; the timing, impact and other uncertainties of future acquisitions or combinations within relevant industries; and the impact of changes in capital, solvency or accounting standards, and tax and other legislation and regulations in the jurisdictions in which Prudential and its affiliates operate. This may for example result in changes to assumptions used for determining results of operations or re-estimations of reserves for future policy benefits. As a result, Prudential's actual future financial condition, performance and results may differ materially from the plans, goals, and expectations set forth in Prudential's forward-looking statements. Prudential undertakes no obligation to update the forward-looking statements contained in this statement or any other forward-looking statements it may make.

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