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PROVIEW INTERNATIONAL HOLDINGS LIMITED

唯冠國際控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 334)

**DELAY IN PUBLICATION OF ANNUAL RESULTS
ANNOUNCEMENT
AND DESPATCH OF ANNUAL REPORT
FOR THE YEAR ENDED 30 JUNE 2010**

The Board announces that there will be a delay in the publication of the Annual Results Announcement and the despatch of the Annual Report of the Company.

The board of directors (the “**Board**”) of Proview International Holdings Limited (the “**Company**”) wishes to inform the shareholders of the Company that publication of the announcement (the “**Annual Results Announcement**”) of the annual results of the Company and its subsidiaries for the year ended 30 June 2010 (the “**Annual Results**”) and the despatch of the annual report for the year ended 30 June 2010 (the “**Annual Report**”) will be delayed. Such delay constitutes a breach of Rules 13.49(1) and 13.46(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, which require the Company to publish the Annual Results Announcement and despatch the Annual Report not later than four months after the end of the relevant financial year, i.e. by 31 October 2010.

As the Company requires additional time to gather further information for the auditors of the Company to perform and complete their audit procedures, the publication of the Annual Results Announcement and the despatch of the Annual Report of the Company will be delayed.

The Company will publish further announcement(s) to inform the shareholders on the date of release of the Annual Results.

At the request of the Company, trading in the shares of the Company has been suspended from 2:30 p.m. on 2 August 2010.

Shareholders and potential investors are accordingly advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Proview International Holdings Limited
Hui Siu-ling, Elina
Acting Chairman and CEO

Hong Kong, 21 October 2010

As at the date of this announcement, the executive Directors of the Company are Ms. Hui Siu-ling, Elina and Mr. Wang Chih-cheng. The non-executive Directors are Mr. Chang I-hua and Mr. Huang Ying-che, Michael.

** for identification purposes only*