



# Helping our Community

Every year since 2003 CLP, with the generous support of our shareholders and other stakeholders, has made use of its Annual Report and Sustainability Report as an opportunity to support deserving community initiatives. We do this by donating HK\$60 to charity for each shareholder who elects to receive our corporate communications electronically and for each feedback that we receive on the Sustainability Report, up to a maximum donation of HK\$300,000. Shareholders who do not yet receive their corporate communications electronically can help support this community initiative by electing for electronic communication through returning to us the notification form which accompanies this Annual Report, using the provided pre-paid mailing label or via email to [cosec@clp.com.hk](mailto:cosec@clp.com.hk) or [clp.ecom@computershare.com.hk](mailto:clp.ecom@computershare.com.hk), on or before 30 June 2011. 



## *The Society for the Welfare of Autistic Persons (SWAP)*

Last year CLP donated HK\$241,620 to SWAP. This amount comprised HK\$239,220 for our 3,987 shareholders who have chosen electronic communication, plus HK\$2,400 for those stakeholders who provided feedback on our Sustainability Report. 

SWAP ([www.swap.org.hk](http://www.swap.org.hk)), as an organisation serving autistic persons, aims to improve and promote rehabilitation work for autistic persons in Hong Kong. SWAP applied CLP's donation to two projects.

The first was the "Social Skill Development Programme for Autistic Persons". This involved the purchase of equipment and educational materials, ranging from computers to in-chair play materials, to help the development of the social and emotional skills of children with autism.

The second project was the publications of an introductory booklet for parents with autistic children. This addresses issues such as the causes, diagnosis and symptoms of autism spectrum disorder and the challenges for parents. This booklet is published in mid-March 2011, with 5,000 copies available for distribution free of charge.



## *Families of SMA Charitable Trust (FSMA)*

This year our donation will go to FSMA ([www.fsma.org.hk](http://www.fsma.org.hk)). This was founded in Hong Kong in 1998 to relieve the hardship and suffering of patients with an extremely debilitating genetic disease called Spinal Muscular Atrophy (SMA). SMA is a rare disease but, when it strikes it is terribly debilitating and merciless to young children and even babies. There is currently no treatment and no cure for SMA.

FSMA provides life-saving and life-sustaining para-medical machinery, financial assistance, self-help programmes and outings for SMA patients and their families to promote common support and understanding. FSMA also supports international medical research into this disease.

With your support, FSMA would like to purchase stand-by life saving medical machinery and continue to offer home-based rehabilitation therapies. The special medical machinery, such as ventilation support equipment, will be held by FSMA to be loaned out temporarily to any family whose child may be in need of aggressive medical intervention. The home-based rehabilitation therapies programme provides professional therapists who visit patients' homes to assess, advise, reach and monitor patients' conditions. This programme, currently supporting 70 registered patient members and newly diagnosed babies, helps ensure severely and chronically ill SMA patient are being properly cared for at home.



*This year, as every year, we thank you for your support.*