

# Corporate Social Responsibility

CITIC Pacific is proud to be a socially-responsible organisation and contributes to the community by supporting and sponsoring activities such as charitable work, education, anti-drug and anti-smoking programmes, environment protection, sports, culture and the arts in Hong Kong, mainland China and overseas.

CITIC Pacific has been recognised under the Caring Company Scheme of the Hong Kong Council of Social Service since 2007. To support the promotion of volunteerism for building a caring community in Hong Kong, CITIC Pacific has sponsored the Hong Kong Volunteer Award (HKVA) organised by the Agency for Volunteer Service (AVS) since 2007.

## Nurturing Youth

Giving young people opportunities to improve their future through the acquisition of knowledge and skills is the best way to support the long-term development of the community. The implementation of the 2010 CITIC Pacific Management Trainee Programme and various technical traineeship programmes, the hosting of more than 10 student and community visits to the Eastern Harbour Tunnels in 2010 are part of our initiatives for nurturing the youth.

CITIC Pacific Mining has also started their 2nd year of the 3-year partnership with the Clontarf Foundation to organise education-based programmes that support Aboriginal boys and young men in the Roebourne and Karratha communities in Australia.

## Helping those in need

CITIC Pacific and its subsidiaries have contributed to local communities through active participation in charitable events, donations and fundraising initiatives organised by various charitable organisations in Hong Kong, mainland China and Australia.

In April, CITIC Pacific sent a team to take part in the 6th annual MTR HONG KONG Race Walking Competition to raise money for the Hospital Authority Health InfoWorld, supporting disease prevention and health education.

In support of Oxfam's fund-raising activities, Dah Chong Hong continued sponsoring rice for the Oxfam Rice Sale to raise funds for the Oxfam China Development Fund. Dah Chong Hong also sent its employees to participate in the Oxfam Trailwalker to raise funds for Oxfam's various poverty alleviation and emergency relief projects in Africa and Asia, including Hong Kong and mainland China.

During the year, apart from the active participation in the volunteer services for the children and senior citizens in local communities, various subsidiaries made donations to local charitable organisations to help the victims of the earthquake in Qinghai and to provide financial assistance to children from poor families in mainland China and let them have the opportunity to receive basic education.

