

RECOGNITION



AWARDS

Best Domestic Bank in Hong Kong (for 11th consecutive year)
The Asset

Best Local Private Bank in Hong Kong
Euromoney

No. 1 for Financial Reputation (Hong Kong)
No. 3 Most Admired Company Overall (Hong Kong)
The Wall Street Journal Asia

No. 1 for Most Committed to a Strong Dividend Policy
(China and Hong Kong)
FinanceAsia

Achievement Award for Cash Management in Hong Kong
The Asian Banker

Best Risk Management Bank in Asia
21st Century Business Herald

Wealth Management Company of the Year
Best-in-Class: Innovation of the Year – Investment
Management; Online Capabilities; Training and Development
Benchmark

Best in Hong Kong
Structured Products

Best Investor Relations by Sector – Banks & Financial
(Greater China)
Best Investor Relations by a CFO (Hong Kong)
Best Governance and Disclosure (Hong Kong)
IR Magazine

Best Fund (two funds managed by Hang Seng)
Lipper Fund Awards Hong Kong

SME's Best Partner Award
Hong Kong Chamber of Small and Medium Business

Trusted Brands Gold Award – Bank
Trusted Brands Gold Award – Credit Card Issuing Bank
Reader's Digest

Best Foreign Bank (Hang Seng China)
National Business Daily

No. 1 for Wealth Management Products' Investment Return
(Hang Seng China)
China Benefit

2010 Top Ten Best Wealth Management Products in China
(Hang Seng China – Equity-linked investment product
'Pick & Win')
Money Week

Best SME Services Award (Hang Seng China)
CFO World



RATINGS

Moody's Investors Service	Hang Seng Bank	Long-term Bank Deposit (local and foreign currency) Short-term Bank Deposit (local and foreign currency) Subordinated Debt (local and foreign currency) Bank Financial Strength Outlook	Aa1 Prime-1 Aa2 B+ Stable
	Hang Seng Bank (China) Limited	Long-term Bank Deposit (local and foreign currency) Short-term Bank Deposit (local and foreign currency) Bank Financial Strength Outlook	A1 Prime-1 D Stable
Standard & Poor's	Hang Seng Bank	Long-term Counterparty Credit (local and foreign currency) Short-term Counterparty Credit (local and foreign currency) Bank Fundamental Strength Outlook	AA A-1+ B+ Stable
	Hang Seng Bank (China) Limited	Long-term Counterparty Credit (local and foreign currency) Short-term Counterparty Credit (local and foreign currency) Outlook	AA- A-1+ Stable
Fitch	Hang Seng Bank	Individual Rating	B