

Vision

To be the premier and most innovative property developer in China

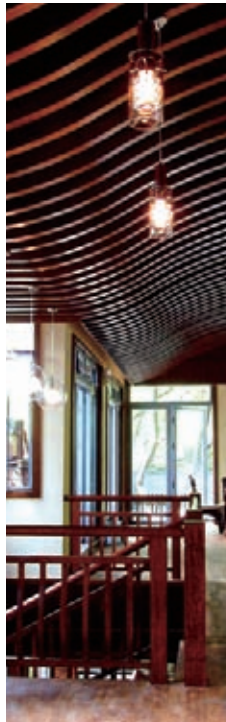
Brand Promise

Innovation • Quality • Excellence

Shui On Spirit

Integrity • Dedication • Innovation • Excellence

We sustain our vision by integrating quality into all of our operations and aspiring to world-class standards of excellence in management, planning, execution and corporate governance.



Our Commitment to

Investors

We are committed to providing attractive and sustainable returns for our investors based on a well-planned, long-term growth trajectory and strategic direction.

Customers

The expectations of our customers are always at the forefront of our thinking and planning, enabling us to provide high quality and add value to all our projects.

Community

We continually look for innovative ways to build and contribute to the community.

Environment

As an experienced and socially responsible property developer, Shui On Land considers respect for the environment to be a key ingredient for the long-term development of the communities in which we are involved.

Employees

Shui On Land believes that care for our employees and for the development of their talents is crucial to the long-term success of the Group.