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king fook holdings limited 景福集團有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 280)

Disposals of assets Discloseable transactions

KF Securities disposed of a total of 514,000 HKEC Shares to independent purchasers at prevailing market prices on-market through the Stock Exchange from 17th October, 2011 to 7th December, 2011.

The disposals constituted discloseable transactions of the Company under the Listing Rules.

Assets disposed of

On 27th September, 2011, the Company obtained an authorisation from the Shareholders to dispose of up to 1,314,000 HKEC Shares (the “Disposal Shares”) held by KF Securities, a wholly owned subsidiary of the Company, to independent purchasers at prevailing market prices on-market through the Stock Exchange within one year from 3rd October, 2011.

Pursuant to such authorisation, KF Securities disposed of a total of 514,000 HKEC Shares (the “Disposed Shares”) to independent purchasers at prevailing market prices on-market through the Stock Exchange as follows:

| Date | No. of HKEC Shares sold | Sale proceeds (HK\$) | Price range (HK\$) |
|---------------|------------------------------------|---------------------------------|-------------------------------|
| 2011 | | | |
| 17th October | 40,000 | 4,893,000 | 122.2-122.5 |
| 27th October | 70,000 | 8,759,800 | 122.8-126.3 |
| 28th October | 90,000 | 12,194,320 | 135.0-136.5 |
| 9th November | 70,000 | 9,390,890 | 134.0-134.3 |
| 29th November | 130,000 | 16,080,530 | 123.4-124.1 |

| | | | |
|--------------|----------------|-------------------|-------------|
| 1st December | 30,000 | 3,881,000 | 129.3-129.4 |
| 7th December | <u>84,000</u> | <u>11,121,310</u> | 132.0-132.8 |
| Total: | <u>514,000</u> | <u>66,320,850</u> | |

HKEC is a company incorporated in Hong Kong. It owns and operates the only stock exchange and futures exchange in Hong Kong and their related clearing houses. For the two years ended 31st December, 2010, its net profits before taxation were about HK\$5,542,000,000 and HK\$5,954,000,000 respectively. For the two years ended 31st December, 2011, its net profits after taxation were about HK\$4,704,000,000 and HK\$5,037,000,000 respectively. KF Securities received dividends totalling HK\$2,020,020 and HK\$2,158,800 respectively for these two years in respect of the Disposed Shares.

The Disposed Shares represent about 0.0476% of the issued share capital of HKEC as at 31st October, 2011 and up to 31st December, 2011, which were distributed by HKEC to KF Securities (a member of the Stock Exchange) in 2000 as consideration for the cancellation of shares in the Stock Exchange then held by KF Securities pursuant to a scheme of arrangement prior to the listing of HKEC. The book value of the Disposed Shares as at 30th September, 2011 amounted to HK\$58,904,400. The total assets of HKEC as at 30th September, 2011 were about HK\$69,938,000,000.

KF Securities realised a gain of about HK\$66,249,200 on the disposal of the Disposed Shares.

Reasons for the disposals

The disposals were made to realise KF Securities' gain on the holding of the Disposed Shares.

Use of proceeds

The proceeds from the disposal of the Disposed Shares will be used as additional working capital and to reduce the liabilities of the Group.

Listing Rules requirements

It was mentioned in the circular of the Company dated 26th August, 2011 that announcement(s) on the disposal of the Disposal Shares will be made if such disposal (or disposals aggregated since (a) 27th September, 2011; or (b) the date of an announcement relating to previous disposal(s), whichever is later) will constitute a discloseable transaction under the Listing Rules. The disposals together have become a discloseable transaction of the Company under the Listing Rules since 9th November, 2011. Due to an inadvertent oversight, announcements on these discloseable transactions have not been published promptly in accordance with the Listing Rules.

Information for Shareholders

The Group is principally engaged in gold ornaments, jewellery, watch, fashion and gift retailing, bullion trading, securities broking and diamond wholesaling.

Terms used in this announcement

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| “Company” | King Fook Holdings Limited, a company incorporated in Hong Kong with limited liability and the shares of which are listed on the Main Board of the Stock Exchange |
| “Group” | the Company and its subsidiaries |
| “HKEC” | Hong Kong Exchanges and Clearing Limited, a company incorporated in Hong Kong with limited liability and the shares of which are listed on the Main Board of the Stock Exchange |
| “HKEC Share(s)” | share(s) of HK\$1 each in the share capital of HKEC |
| “KF Securities” | King Fook Securities Company Limited, a company incorporated in Hong Kong with limited liability and a wholly owned subsidiary of the Company |
| “Listing Rules” | the Rules Governing the Listing of Securities on the Stock Exchange |
| “Shareholders” | holders of shares of the Company |
| “Stock Exchange” | The Stock Exchange of Hong Kong Limited |
| “HK\$” | Hong Kong dollar(s) |

By Order of the Board
Yeung Ping Leung, Howard
Chairman

Hong Kong, 9th January, 2012

As at the date of this announcement, the executive Directors are Mr. Yeung Ping Leung, Howard, Mr. Tang Yat Sun, Richard, Mr. Cheng Ka On, Dominic, Mr. Yeung Bing Kwong, Kenneth and Ms. Fung Chung Yee, Caroline, the non-executive Directors are Mr. Wong Wei Ping, Martin, Mr. Ho Hau Hay, Hamilton, Mr. Sin Nga Yan, Benedict and Mr. Yeung Ka Shing and the independent non-executive Directors are Mr. Lau To Yee, Mr. Cheng Kar Shing, Peter and Mr. Chan Chak Cheung, William.