



CHARTING A STEADY COURSE



In the current challenging environment, Hang Seng Bank is more focused than ever on long-term value creation.

As a financially-strong, forward-looking bank, we are dedicated to increasing shareholder value, meeting changing customer needs in wealth management and enhancing market leadership.



This year's theme – Charting a Steady Course – reflects our commitment to sustainable growth. We are building on our trusted brand, prudent management and superior service to deepen stakeholder relationships and move firmly forward.



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