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SOUND GLOBAL LTD.

桑德國際有限公司*

(Incorporated in the Republic of Singapore with limited liability)

(Hong Kong Stock Code: 00967)

(Singapore Stock Code: E6E.SI)

OVERSEAS REGULATORY ANNOUNCEMENT

This overseas regulatory announcement is a reproduction of the announcement made by Sound Global Ltd. (the “**Company**”). In compliance with Rule 13.10(B) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”), which requires a listed issuer to ensure that if securities of a listed issuer are also listed on other stock exchanges, the Stock Exchange shall be simultaneously informed of any information released to any of such other stock exchanges and that such information shall be released to the market in Hong Kong at the same time as it is released to the other markets. Please refer to the attached announcement on the next page issued on the Singapore Exchange Securities Trading Limited on July 5, 2013.

By Order of the Board

Wen Yibo

Chairman

Hong Kong, July 5, 2013

As of the date of this announcement, the executive Directors are Wen Yibo, Zhang Jingzhi, Wang Kai, Luo Liyang and Jiang Anping; and the independent non-executive Directors are Fu Tao, Seow Han Chiang Winston and Wong See Meng.

** For identification purposes only*

SOUND GLOBAL LTD.

Company Registration No.: 200515422C
(Incorporated in the Republic of Singapore)
(the "Company")

**ANNOUNCEMENT PURSUANT TO RULE 728 OF THE LISTING MANUAL
OF THE SINGAPORE EXCHANGE SECURITIES TRADING LIMITED ("SGX-ST")**

The Company refers to its announcements of: (a) 28 October 2011 made pursuant to Rules 704(31) and 728 of the SGX-ST Listing Manual in relation to the First Amendment and Restatement Agreement dated 25 June 2011 made between the Company and International Finance Corporation and its RMB885 Million USD Settled 6% Convertible Bonds Due 2015; and (b) 21 December 2012 made pursuant to Rule 704(31) of the SGX-ST Listing Manual in relation to its US\$150 million 11.875% Senior Notes Due 2017.

The Company has been informed by Sound Water (BVI) Limited ("**Sound Water**"), being a controlling shareholder of the Company, that in connection with an issue of US\$50 million senior secured notes ("**Notes**") by Sound Water, Sound Water has provided a share charge of 288 million ordinary shares in the capital of the Company ("**Shares**") in favour of Mighty Sky Investments Limited ("**Mighty Sky**"), acting as security trustee. The charged Shares comprise approximately 22.3% of the entire issued and paid-up share capital of the Company as at the date hereof.

Sound Water has further issued warrants which are exchangeable into 9,069,767 Shares (comprising approximately 0.7% of the entire issued and paid-up share capital of the Company as at the date hereof), subject to adjustments as provided in the warrant instrument.

Mighty Sky is an affiliate of China Construction Bank Corporation and the issuance of Notes is made for the corporate purposes of Sound Water.

Sound Water is 90% owned by Mr Wen Yibo (being the Company's Chairman), with the balance 10% owned by his spouse, Ms Zhang Huiming.

By Order of the Board

Wen Yibo
Chairman

5 July 2013