



# 20 ANNIVERSARY

*Seizing the business opportunities aroused from the open door policy and economic reforms of Mainland China, New World Group established New World Department Store in 1993 which opened its first store in Wuhan the following year to storm into China's retail market. Over the past two decades, through employing diligent management and innovative marketing promotions, New World Department Store has become one of the largest department store operators in Mainland China. We will continue to keep up the good work and concurrently, undertaking corporate social responsibilities in a proactive manner to build a brighter future collectively.*



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