



HELPING OUR COMMUNITY

Every year since 2003, with the generous support of our shareholders and other stakeholders, CLP has used our Annual Report and Sustainability Report as an opportunity to support deserving community initiatives. We do this by donating HK\$60 to charity for each shareholder who elects to receive our corporate communications electronically, and for each feedback that we receive on this Report, our [online Sustainability Report](#) as well as the new [online Annual Report snapshot](#). The maximum donation amount is set at HK\$350,000.  

Shareholders who do not yet receive their corporate communications electronically can help support this community initiative by electing for electronic communication through returning to us the notification form which accompanies this Annual Report, using the provided pre-paid mailing label or via email to cossec@clp.com.hk or clp.ecom@computershare.com.hk, on or before 30 June 2014.



2013 Beneficiaries:

KELY Support Group & Society for the Welfare of the Autistic Persons

The two beneficiaries of the 2013 donation programme were selected after assessing community needs as well as the governance of the recipients. As with past years, preference is given to self-help groups or small NGOs that serve the underserved in Hong Kong.

The [KELY Support Group](#), a bilingual NGO dedicated to helping young people in Hong Kong develop life skills to address drug and alcohol addictions, will be using CLP's support to expand its "Growing Up with KELY" programme. This research-based programme focuses on identifying the potential of young people through a three-pronged approach: to identify youth deemed to be "at risk" using psychometric assessment tools; to decrease the likelihood of high-risk behaviour with preventive modules; and to build competence and confidence in youth in order to face developmental challenges.



The [Society for the Welfare of the Autistic Persons](#), a self-help organisation that addresses Autistic Spectrum Disorder (ASD), will apply CLP's donation towards the production of booklets designed for children with ASD to help raise their self-awareness and self-acceptance. Educational talks will be organised around the publication so that the children and their families could better understand and tackle ASD. The Society will also be running a 5-week summer camp for children with severe ASD so that they will have care and learning opportunities over the summer holidays when their schools are closed.



2012 Beneficiary: Hong Kong Association for Cleft Lip and Palate

Last year, our donation programme supported the [Hong Kong Association for Cleft Lip and Palate](#) (HKACLP), which launched a two-year speech therapy programme for 2 to 6 years old affected by cleft lip and cleft palate in July 2013. As of the end of 2013, 188 speech therapy sessions have been offered to 52 children by two professional speech therapists. The Association also held a workshop for its volunteers to train parents with speech and sound development and

oral-motor exercises. Two school seminars were held to help raise acceptance of cleft lip and palate patients among students. We are confident that the HKACLP will continue to run the programme smoothly to reach more patients and their families in 2014.



香港兔唇裂顎協會
Hong Kong Association for
Cleft Lip and Palate



This year, as every year, we thank you for your support.