

CORPORATE MILESTONES 2013

JAN

Commencement of Phase 2 of the Tuen Mun Road Bus-Bus Interchange (Kowloon-bound)

The Tuen Mun Road Bus-Bus Interchange ("BBI") Kowloon-bound Phase 2 commenced operations on 26 January. Via the interchange, passengers in each of the sub-areas in Tuen Mun can reach a wider range of destinations including Kowloon City, Kwun Tong, Sha Tin, Jordan and Tsim Sha Tsui.

FEB

KMB website won Diamond Award in the Web Care Award

KMB website won the Diamond Award in 2011-2012 Web Care Award organised by the Internet Professional Association, recognising its barrier-free access.

MAR

Fare increase application of KMB came into effect

KMB's fare increase of 4.9% took effect on 17 March.

APR

KMB launched "Five Route Holiday Day Pass"

KMB launched a brand new "Five Route Holiday Day Pass" ("Holiday Day Pass") on 7 April. A Holiday Day Pass holder can travel without limit on the day of purchase on five designated routes which access tourism spots in Kowloon, the New Territories and Hong Kong Island on Sundays and Public Holidays.

KMB celebrated its 80th Anniversary

On 13 April, KMB celebrated its 80th Anniversary by holding a carnival cum Bus Captain of the Year Competition at the Sha Tin Depot. Together with the guests of honour, around 26,000 members of the public enjoyed the day.



KMB website selected as Top Ten.hk Website for third consecutive year and won Gold Award

KMB website won the Gold Prize in the 2012 Top Ten.hk Website Competition organised by the Hong Kong Internet Registration Corporation Limited, recognising the website's innovation, business marketing, web care design and contribution to society. In addition, the KMB website won the Gold Award in the Web Accessibility Recognition Scheme co-organised by the Office of the Government Chief Information Officer and the Equal Opportunities Commission.

JUL

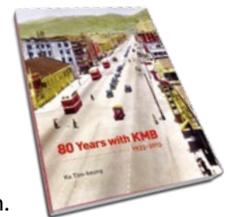
Tuen Mun Road Bus-Bus Interchange (Tuen Mun-bound) commenced operations



Starting from 27 July, passengers travelling from urban areas to Tuen Mun or Yuen Long via Tuen Mun Road or Castle Peak Road can enjoy better route connectivity and more BBI fare discounts by using the interchange.

KMB launched "80 years with KMB" to mark 80th anniversary

To mark its 80th Anniversary, KMB collaborated with Joint Publishing (Hong Kong) Company Limited to publish a book entitled "80 Years with KMB" written by a local historian.



KMB "Corporate Social Responsibility Charter" won international award

"KMB's Corporate Social Responsibility Charter 2012" won the Award of Excellence in the US-based 2013 Apex Awards for Publication Excellence.

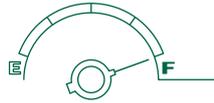
KMB won Yahoo! Emotive Brand Award for fourth consecutive year

KMB won in the Logistics/Transportation category of the 2012-2013 Yahoo! Emotive Brand Awards in a poll organised by Yahoo! Hong Kong.

AUG

KMB launched North District bus route reorganisation

Hong Kong's first "Area Approach" reorganisation in North District, involving more than 20 routes, allows passengers to enjoy faster, more



direct and better bus services, with interchange fare discounts.



TIH's annual report won international awards

TIH's 2012 annual report won two awards in the International ARC Awards: Gold for Traditional Annual Report and Bronze for Written Text.



SEP

KMB upgraded "Five Route Holiday Day Pass" to "Five Route Day Pass"

The Holiday Day Pass Scheme became a daily scheme on 7 September and was renamed the "Five Route Day Pass".

KMB introduced Hong Kong's first battery-powered electric bus for franchised bus service (eBus)

For a one-month trial commencing 9 September, eBus was deployed to serve passengers on Route 2. This marks a zero-emission milestone for KMB and takes the Hong Kong public bus industry to new heights in terms of environmental protection.



Opening of "Journey with You: Hong Kong Bus Story" exhibition

KMB joined with the Leisure and Cultural Services Department to present Hong Kong's largest ever exhibition of bus history and development "Journey with You: Hong Kong Bus Story" from 25 September to 11 November. The exhibition, organised by the Hong Kong Museum of History, shows how KMB has grown with Hong Kong over eight decades.



KMB implemented Tuen Mun bus route reorganisation

Tuen Mun route reorganisation was implemented on 28 September, providing passengers with more interchange fare discounts and route choices.

KMB's training programme won award



KMB's new bus captain basic training programme won the Award for Excellence (Skills Training Category) in the Award for Excellence in Training and Development 2013 organised by the Hong Kong Management Association.

NOV

TIH's annual report won awards



TIH's 2012 annual report won the Special Mention in the Non-Hang Seng Index (Large Market Capitalisation) Category of the 2013

Best Corporate Governance Disclosure Awards organised by the Hong Kong Institute of Certified Public Accountants. It also received an Honourable Mention in the Hong Kong Management Association Best Annual Reports Awards.

Submission of application for fare increase by KMB

On 29 November, KMB submitted an application to the Transport Department of the HKSAR Government for a fare increase of 4.3%.

DEC

KMB won prestigious corporate brand award

KMB won the Most Preferred Service Brand by Hong Kong Consumers Award in the Prestigious Corporate Brand Awards 2013, jointly organised by The Chinese University of Hong Kong and Ming Pao.

FRIENDS OF KMB recognised by Social Welfare Department

FRIENDS OF KMB was named first runner-up in the Highest Service Hour Award (Private Organisations – Best Customer Participation) and Merit in the Highest Service Hour Award (Private Organisations – Best Staff Participation) organised by the Social Welfare Department of the HKSAR Government.