



15 July 2014

**High Concentration of Shareholding
in
China Success Finance Group Holdings Limited (Stock Code: 3623)**

This announcement is made by the Securities and Futures Commission (“SFC”) in respect of the concentration of the shareholding of China Success Finance Group Holdings Limited (“the Company”) in the hands of a limited number of shareholders as at 25 June 2014.

In view of the high concentration of shareholding in a small number of shareholders, shareholders and prospective investors should be aware that the price of the shares of the Company (“Shares”) could fluctuate substantially even with a small number of Shares traded, and should exercise extreme caution when dealing in the Shares.

The SFC has recently completed an enquiry into the shareholding of the Company. Our findings suggested that as at 25 June 2014, a group of 17 shareholders held an aggregate of 89,606,000 Shares, representing 21.64% of the issued Shares. Such shareholding, together with 285,000,000 Shares (representing 68.83% of the issued Shares) held by 4 substantial shareholders of the Company, represented 90.47% of the issued Shares as at 25 June 2014. As such, only 39,438,000 Shares (representing 9.53% of the issued Shares) were held by other shareholders.

As at 25 June 2014, the shareholding structure of the Company was as follows:

	Number of Shares held (shares)	% of total number of issued Shares (%)
Expert Depot Limited (<i>Note 1</i>)	114,750,000	27.71
New Maestro Investments Limited (<i>Note 2</i>)	60,000,000	14.49
Bliss Success Investments Limited (<i>Note 3</i>)	56,250,000	13.59
Novel Heritage Limited (<i>Note 4</i>)	54,000,000	13.04
A group of 17 shareholders	89,606,000	21.64
Other shareholders	39,438,000	9.53
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	414,044,000	100.00

Note 1: Expert Depot Limited is a company incorporated in the BVI whose entire issued share capital is held by Mr Zhang Tiewei, the Chairman and executive Director of the Company.

Note 2: New Maestro Investments Limited is a company incorporated in the BVI whose entire issued share capital is held by Mr He Darong, the non-executive Director of the Company.

Note 3: Bliss Success Investments Limited is a company incorporated in the BVI whose entire issued share capital is held by Mr Xu Kaiying, the non-executive Director of the Company.



Note 4: Novel Heritage Limited is a company incorporated in the BVI whose entire issued share capital is held by Mr Pang Haoquan, the non-executive Director of the Company.

Shares of the Company was listed on the main board of the Stock Exchange of Hong Kong on 13 November 2013 by way of Public Offering and International Placing of an aggregate of 114,044,000 Shares (including the issue of over-allotment Shares), equivalent to 27.54% of the issued Shares, at \$2.68 per Share.

The closing price of the Shares on the listing date was \$2.81, which was 4.85% higher than the initial offer price. Since then, the Shares traded in the range between \$2.11 and \$3.12 during 14 November 2013 to 14 July 2014, and closed at \$2.71 on 14 July 2014. On 24 March 2014, the Company announced its annual results for the year ended 31 December 2013 which reported a profit attributable to shareholders of RMB18,808,000, representing a decrease of approximately 60.5% compared to the corresponding period of the previous year.

In view of the high concentration of shareholding in a small number of shareholders, shareholders and prospective investors should be aware that the price of the Shares could fluctuate substantially even with a small number of Shares traded, and should exercise extreme caution when dealing in the Shares.

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