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NEXT MEDIA LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 00282)

ANNOUNCEMENT

The board of directors (the “Board”) of Next Media Limited (the “Company” and together with its subsidiaries, the “Group”) announces that it was informed by Mr. Lai Chee Ying, Jimmy (“Mr. Lai”), the chairman and executive director of the Company that on 28 August 2014, the Independent Commission Against Corruption (“ICAC”) visited Mr. Lai’s residence. At the time of issue of this announcement, the Company has not been requested by the ICAC to provide any assistance.

The Company emphasizes that visit to Mr. Lai’s residence has not and is not expected to affect the normal business and operation of the Group. The Company will make further announcement(s) as and when necessary pursuant to the requirements under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and subject to the provisions of the Prevention of Bribery Ordinance.

At the request of the Company, trading in the shares of the Company (the “Shares”) on The Stock Exchange of Hong Kong Limited was suspended with effect from 10:44 a.m. on Thursday, 28 August 2014 pending the release of this announcement. An application has been made for resumption of trading of the Shares with effect from 9:00 a.m. on Friday, 29 August 2014.

By order of the Board
Cheung Ka Sing, Cassian
*Executive Director and
Chief Executive Officer*

Hong Kong, 28 August 2014

As at the date of this announcement, the board comprises:

Executive Directors:

Mr. Lai Chee Ying, Jimmy (Chairman)
Mr. Cheung Ka Sing, Cassian
Mr. Ting Ka Yu, Stephen
Mr. Ip Yut Kin

Independent Non-executive Directors:

Mr. Fok Kwong Hang, Terry
Mr. Wong Chi Hong, Frank
Dr. Lee Ka Yam, Danny