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## **BIRMINGHAM INTERNATIONAL HOLDINGS LIMITED** **伯明翰環球控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2309)**

### **APPOINTMENT OF CHIEF EXECUTIVE OFFICER AND MANAGING DIRECTOR**

The board (the “**Board**”) of directors (the “**Directors**”) of Birmingham International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that Mr. Ma Shui Cheong (“**Mr. Ma**”), the Vice Chairman and an executive Director of the Company, was appointed as the Chief Executive Officer and Managing Director of the Company with effect from 27 January 2015.

Mr. Ma, aged 53. He is currently the first vice chairman and an executive director of Sing Pao Media Enterprises Limited (stock code: 8010) which is listed on the GEM Board of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”). He holds a Bachelor Degree in Business Administration in Management from The Open University of Hong Kong. In the past working experience, he had substantial senior management experience in managing various businesses.

There is no service contract entered into between the Company and Mr. Ma. He has no fixed term of service of the Company. Mr. Ma is subject to retirement by rotation and re-election in accordance with the Articles of Association of the Company. Mr. Ma will be entitled to a director’s fee to be determined by the Remuneration Committee of the Company with reference to his duties and responsibility in the Company and the market benchmark.

Save as disclosed above, Mr. Ma has not held any directorship in other listed companies in Hong Kong or overseas in the last three years. Other than being the Vice Chairman, an executive Director, the Chief Executive Officer and Managing Director, and also director of certain subsidiaries of the Company, he has not held any other positions with the Company or other members of the Group.

Other than Mr. Ma being a brother-in-law of Mr. Yeung Ka Sing, Carson, a substantial shareholder of the Company, he does not have any relationship with any director, senior management or substantial or controlling shareholder of the Company. He does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Save as disclosed above, the Board is not aware of any matter in relation to the appointment of Mr. Ma that is required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on the Stock Exchange and any other matter that needs to be brought to the attention of the shareholders of the Company.

By Order of the Board  
**Birmingham International Holdings Limited**  
**Cheung Shing**  
*Chairman and Executive Director*

Hong Kong, 27 January 2015

*As at the date of this announcement, the Board comprises 11 Directors, namely Mr. Cheung Shing, Mr. Ma Shui Cheong, Mr. Peter Pannu, Mr. Chan Shun Wah, Mr. Cheung Kwai Nang, Mr. Chen Liang and Mr. Panagiotis Pavlakis as executive Directors; and Mr. Wong Ka Chun, Carson, Mr. Gao Shi Kui, Mr. Liu Enxue and Mr. Li Hanguo as independent non-executive Directors.*