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## **WANT WANT CHINA HOLDINGS LIMITED**

**中國旺旺控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 0151)**

### **INSIDE INFORMATION**

This announcement is made by Want Want China Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Since the listing of the Company’s shares on The Stock Exchange of Hong Kong Limited in 2008, the revenue and the profit for the year of the Group have grown by double-digit percentage year-on-year until 2013. Between 2008 and 2013, both the revenue and the profit for the year of the Group have achieved a compound annual growth rate of approximately 20%.

Based on a preliminary assessment of the currently available unaudited management accounts of the Group in respect of the year ended 31 December 2014, the revenue and the profit for the year of the Group may not follow the increasing trend as demonstrated in the past years. As compared with the corresponding revenue and profit for the year in respect of the year ended 31 December 2013, the revenue of the Group for the year ended 31 December 2014 may record a low single-digit percentage decrease due mainly to the weakness in the overall consumer market in Mainland China and shorter periods of sales in the accounting period arising from the difference in Chinese Lunar New Year dates, and the profit for the year of the Group for 2014 may record a mid to high single-digit percentage decrease due mainly to the high cost of milk powder used in the production of dairy products in 2014.

The annual results of the Group for the year ended 31 December 2014 are in the course of being finalized and an announcement will be made in accordance with the Listing Rules as appropriate.

By order of the Board  
**Want Want China Holdings Limited**  
**TSAI Eng-Meng**  
*Chairman*

Hong Kong, 9 February 2015

*As at the date of this announcement, the executive directors of the Company are Mr. TSAI Eng-Meng, Mr. LIAO Ching-Tsun, Mr. TSAI Wang-Chia, Mr. CHU Chi-Wen and Mr. CHAN Yu-Feng; the non-executive directors are Mr. TSAI Shao-Chung, Mr. MAKI Haruo and Mr. CHENG Wen-Hsien; and the independent non-executive directors are Mr. TOH David Ka Hock, Dr. PEI Kerwei, Mr. CHIEN Wen-Guey, Mr. LEE Kwang-Chou and Dr. KAO Ruey-Bin.*