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SOUND GLOBAL LTD.

桑德國際有限公司*

(Incorporated in the Republic of Singapore with limited liability)

(Hong Kong Stock Code: 00967)

**DELAY IN PUBLICATION OF 2014 ANNUAL RESULTS
AND POSSIBLE DELAY IN DESPATCH OF 2014 ANNUAL
REPORT
AND SUSPENSION OF TRADING**

This announcement is made by Sound Global Ltd. (the “Company”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities (the “Listing Rules”) on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) .

**DELAY IN PUBLICATION OF 2014 ANNUAL RESULTS AND POSSIBLE DELAY IN DESPATCH OF
2014 ANNUAL REPORT**

The board of directors of the Company (the “Board”) hereby announce that as the Company requires more time to prepare the required information to the auditors and the auditors are not able to complete the audit of the consolidated financial statements of the Company and its subsidiaries for the year ended December 31, 2014 (the “2014 Annual Results) by March 31, 2015, there will be a delay in the release of the 2014 Annual Results. The Board also expects that the Company may not be able to despatch the annual report for the year ended December 31, 2014 (the “2014 Annual Report”) by April 30, 2015.

Pursuant to Rules 13.49(1) and 13.46 (2)(a) of the Listing Rules, the Company is required to publish its 2014 Annual Results on or before March 31, 2015, and to send the 2014 Annual Report to its shareholders on or before April 30, 2015. The Board acknowledged that the delay in publication of the 2014 Annual Results and the possible delay in the despatch of the 2014 Annual Report constitute non-compliance to Rules 13.49(1) and 13.46 (2)(a) of the Listing Rules. The Company will publish further announcement(s) to inform the shareholders on the date of the release of the 2014 Annual Results and the 2014 Annual Report.

SUSPENSION OF TRADING

At the request of the Company, trading in the Company’s shares (stock code: 00967) and debt securities (stock code: 04561) will be suspended from trading on the Stock Exchange with effect from 9:00 a.m. on Monday, March 16, 2015, pending the release of the 2014 Annual Results.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Wen Yibo
Chairman

Hong Kong, March 16, 2015

As of the date of this announcement, the executive Directors are Wen Yibo, Zhang Jingzhi, Wang Kai, Luo Liyang and Jiang Anping; and the independent non-executive Directors are Fu Tao, Seow Han Chiang Winston and Wong See Meng.

** For identification purposes only*