

CORPORATE MILESTONES 2014



KMB received 10 years Plus Caring Company Logo

KMB received 10 years Plus Caring Company Logo from the Hong Kong Council of Social Service.



KMB's "Volunteering for all" campaign serves the community

As part of its "Volunteering for all" campaign, on 9 March KMB supported the New Territories Walk for Millions, a fund-raising activity organised by The Community Chest of Hong Kong, providing 70 buses offering free feeder trips for more than 20,000 participants to and from Stonecutters Bridge, the venue for the walk.



KMB website selected as Top Ten.hk Website for fourth consecutive year and won Gold Award

KMB's website won the Gold Prize in the 2013 Top Ten.hk Website Competition organised by the Hong Kong Internet Registration Corporation Limited, recognising the website's innovation, business marketing, web care design

and contribution to society. In addition, the KMB website won the Gold Award in the Web Accessibility Recognition Scheme co-organised by the Office of the Government Chief Information Officer and the Equal Opportunities Commission.

KMB collaborated with the Planning Department to organise the Thematic Exhibition "City Impression@Connectivity 'From Point to Point'"

KMB collaborated with the Planning Department to organise the Thematic Exhibition "City Impression@Connectivity 'From Point to Point'". In addition to displaying Hong Kong's vintage double-deck Daimler A bus outdoors, the exhibition also showcased some limited edition bus models owned by collectors and miniature art of Hong Kong city scenes.



KMB won Silver Award in China Golden Awards for Excellence in Public Relations

KMB won Silver in the Corporate Brand Communications category of the 11th China Golden Awards for Excellence in Public Relations organised by The China International Public Relations Association.



KMB received President's Award

KMB received the President's Award from The Community Chest of Hong Kong in recognition of the Company's strong commitment to fulfilling corporate social responsibility.

KMB retired buses with "3+2" seating layout

KMB retired the last batch of air-conditioned buses with the "3+2" seating layout on 25 June.



KMB launched Sha Tin, Kwai Tsing, Yuen Long and Tai Po bus route reorganisations

After Hong Kong's first "Area Approach" reorganisation in North District, KMB implemented similar exercises in Sha Tin and Kwai Tsing Districts in August, and Yuen Long and Tai Po Districts in September.



Hong Kong's first 12.8-metre bus on maiden trip

The first of KMB's new 12.8-metre bus, the longest bus in Hong Kong, was put into service on 22 August on Route 73X. This is the longest bus in Hong Kong, which provides an additional passenger capacity of 9 passengers with a total capacity of 146. KMB will look to expand its fleet of 12.8-metre vehicles to provide increased passenger capacity on routes with high demand.



KMB won Hong Kong Public Relations Professionals' Association awards

KMB's publication "80 Years with KMB" won the Stakeholder Communications Gold Award and KMB's 80th Anniversary Celebration Activities won the Event Management Gold Award presented by Hong Kong Public Relations Professionals' Association.



TIH's annual report won awards

TIH's 2013 annual report won three awards, namely, Gold for Chairman's Letter, Bronze for Written Text and Bronze for Cover Photo/Design, in the International ARC Awards. It also won the Gold Award in the Non-Hang Seng Index (Mid-to-small Market Capitalisation)

Category of the 2014 Best Corporate Governance Disclosure Awards organised by the Hong Kong Institute of Certified Public Accountants.



Hong Kong's first Euro VI hybrid double-deck "hBus" made maiden trip

The hBus that made its maiden trip on 11 November boasted three "firsts in Hong Kong" – the first hybrid double-deck bus, the first double-deck bus equipped with a Euro VI engine, and the first double-deck bus with the air-conditioning system powered by electricity.



FRIENDS OF KMB recognised by Social Welfare Department

FRIENDS OF KMB was named first runner-up in the Highest Service Hour Award (Private Organisations – Best Customer Participation) and Merit in the Highest Service Hour Award (Private Organisations – Best Staff Participation) organised by the Social Welfare Department of the HKSAR Government.



Multifunctional Customer Service Kiosk launched at Tai Lam Tunnel Interchange

To provide passengers with more customised services during busy journeys, KMB launched the "KMB Customer Service Kiosk" on 18 December at the Tai Lam Tunnel Interchange (Yuen Long-bound). The facilities at the Interchange have also been upgraded with seats, large graphic route information panels and clear signs.

KMB introduced Beta Test for Estimated Bus Arrival Time

KMB has introduced the "KMB and LW Smartphone App" Beta Test on Estimated Bus Arrival Time providing real-time bus trip information to facilitate journey planning.



KMB won Corporate Green Governance Award

KMB won the Corporate Green Governance Award in the Hong Kong Green Awards 2014 organised by the Green Council.