

CORPORATE SOCIAL RESPONSIBILITY

Corporate social responsibility plays a significant role in our corporate philosophy. We are well aware of the importance of protecting our environment, providing a healthy and safe workplace for our staff as well as giving back to society for the betterment of Hong Kong.

ENVIRONMENTAL PROTECTION

The Company won a Certificate of Merit (Media and Communication Sector) in the "2014 Hong Kong Awards for Environmental Excellence" organised by Environmental Campaign Committee in recognition of the Company as a Hong Kong Green Organisation.

The energy saving project launched in 2012 continued. Various energy efficiency enhancement measures were implemented during the year, such as the Energy Optimization Programme for water-cooled and air-cooled chillers, replacement of aged chillers as well as the installment of LED lighting etc.

Electricity is one of the major resources for TV production. In 2015, despite our increased equipment investment in several broadcasting and production projects, the power consumption was successfully trimmed down to around 45.5 million kilowatt per hour, 3.87% less than the previous year.

Water consumption in 2015 totalled 104,032 cubic metres, a decrease of 1.8% when compared to 2014. The vehicle replacement scheme which started in 2012 aiming to improve roadside air quality continued in 2015, and around 48% of the Company's cars now fulfill the Euro V emission standard. The scheme will continue in the coming years.

To support the green energy usages, TVB had installed two EV chargers in our workplace carpark to encourage staff to use electric car with the aim to reducing air pollution.

In 2016, improving workplace air quality as well as enhancing the Energy Management System (EMS) would be our major tasks. The second installation process of Electronic Air-Purifier in our workplace had started and was expected to be completed in 2016.

WORKPLACE PRACTICES

The Group had a total of 4,221 full time staff and artistes at the end of 2015. Of them, 4,062 were employed in Hong Kong. There was a decrease of 1,134 staff in overseas as a result of the disposal of its operation in Taiwan carried on by Liann Yee Group. The increase of 82 staff in Hong Kong was due to new business development.



The Community Chest 2014/2015 Hong Kong and Kowloon Walk for Millions



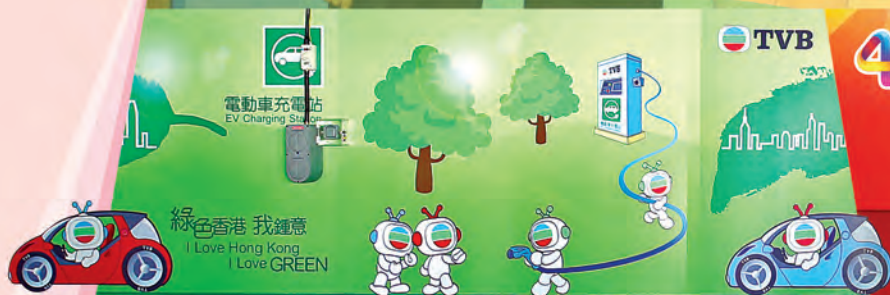
Television Broadcasts Limited
電視廣播有限公司

2015 TVB大專紀實短片比賽

TVB Inter-Collegiate Documentary Competition



2015 TVB Inter-Collegiate Documentary Competition



EV Charging Station at TVB City

48 電視廣播有限公司 長期服務暨 傑出員工榮譽大獎頒獎典禮2015



Outstanding Employee Award Scheme 2015

愛心曲奇 暖萬家

幕神善義



Charity Sale of Cookies



TVB Giant Basin Feast 2015

CORPORATE SOCIAL RESPONSIBILITY

The Company maintains an open dialogue with its staff to understand their needs. An ombudsman scheme has been set up to handle staff suggestions and grievances. A monthly newsletter and internal intranet are adopted to enhance communications with staff and help cultivate a sense of belonging among colleagues. The Benefit and Staff Relations Section organised sports and recreational activities, outings and interest classes for our employees. In 2015, 12 staff were recognised for their outstanding performance under the Outstanding Employee Award Scheme.

A Safety Committee has been established to identify and review measures to improve occupation health and safety of the workers. Annual safety audit and monthly safety inspections were conducted with satisfactory results. A total of 16 training courses on workplace risk assessment and occupational or personal safety were organised.

During the year, 95 accidents or incidents occurred resulting in injuries to 90 staff. Investigations were carried out to find out the causes of the accidents and immediate arrangements were put in place to prevent recurrence.

OPERATING PRACTICES

The Corporate & Community Relations Department uses various means including Audience Hotline and email to communicate with the public in relation to our TV programmes. In 2015, 34,668 enquiries, 6,014 suggestions and comments, 652 commendations and 82 complaints were received and handled. Each month, a report with details of complaints was submitted to the Office of the Communications Authority.

Another Programme Hotline serves our audience by providing pre-recorded information on prime time programme schedule of Jade and Pearl channels. A total of 20,747 calls were received.

TVB, as a public body, is governed by the Prevention of Bribery Ordinance. The Company has promulgated purchasing policy and procedures prohibiting solicitation of any advantage by employees from contractors, suppliers or any person in connection with our business. The Company issued circulars from time to time to remind staff and suppliers of our anti-corruption policy.

COMMUNITY INVOLVEMENT

The Company continued to contribute towards the betterment of the community through donation, use of programme time and resources.

Since its establishment in 2013, TVB, Staff & Artistes Fund for Charities ("Fund") continues to strive for the aim of providing aid to victims of calamities, poverty relief and caring for the elderly. In 2015, the Fund received 133 cases referred by 43 non-governmental organisations, Social Welfare Department and Labour Department. Of them, 100 cases were approved and subsidies totalling HK\$1,122,980 were granted to support the low-income families, new immigrants and the elderly.

The Fund also donated HK\$435,844 to sponsor charitable activities including the Winter Solstice Food Donation and Santa Claus Project, benefitting 5,465 participants.



Distribution of Winter Solstice gift packs



Interaction with students at Holland Hostel

TVB announced its support to the government's campaign of organ donation at the celebration of its 48th anniversary in November 2015. The Fund will work closely with the Department of Health to help raise public awareness and promote a culture of voluntary organ donation. Led by Chairman Dr. Charles Chan and Group CEO Mr. Mark Lee, 168 TVB staff registered as organ donors within one month.

During the year, the Company produced and aired a variety of TV programmes drawing public awareness to the needs of the less fortunate and encourage public support for worthy charitable causes. In 2015, fund-raising TV specials produced for charitable organisations raised a combined total of over HK\$200 million. The "Tung Wah Charity Show 2015" raised a record amount of over HK\$100 million.

As a licensing condition, the Company needs to provide free airtime to broadcast government publicity messages, known as Announcements in the Public Interests (API). In 2015, we broadcast, a total of 730 hours of APIs on the five free TV channels.

With a view to nurturing a new generation of journalists and television professionals, the Company, for the second year, organised TVB Inter-Collegiate Documentary Competition on production of documentary programmes covering issues of public importance. It gave tertiary students of relevant disciplines to practise television production in accordance with industry standards. Eight universities and colleges participated in the competition.

The Company jointly launched in November 2015 a short inspirational film project - "One Minute, One Emotion" with Lee Hysan Foundation. TVB will contribute a total of 50 minute free air time to broadcast the films on the Jade channel with repeats at appropriate times in other digital channels. Lee Hysan Foundation will provide financial support to Hong Kong Federation of Youth Groups Jockey Club M21 in supervising and guiding students to produce these inspirational and real-life stories. The first film debuted on 19 March 2016 and will last for about 6 months.

Once again, the Company was awarded the "10 Years Plus Caring Company Logo" by the Hong Kong Council of Social Service in recognition of its efforts in caring for the community, employees, and the environment.

During the year, TVB artistes took part in various community events including the Hong Kong Flower Show, Tuen Ng Festival and Mid-Autumn Festival to show their caring spirit. They also joined Christmas parties with children patients at Queen Mary Hospital and the Children's Cancer Foundation.

The Company continued to provide scholarships to outstanding students studying journalism and communication, movie and television in three universities.

The annual Charity Sale of Cookies, co-organised with a local charity and a bakery, raised over HK\$904,000.

In support of the Hong Kong Red Cross, two blood donations were organised and more than 210 staff gave blood.

