

RATINGS HIGHLIGHTS



Scan to discover
Top 3 Dramas

Jade

Top 5 Dramas Consolidated Ratings



Ghost Of Relativity

29.2 TVRs



The Empress Of China

27.2 TVRs



Eye In The Sky

26.9 TVRs



Brick Slaves

26.8 TVRs



Lord Of Shanghai

26.5 TVRs

Pearl



Harry Potter and the Deathly Hallows™ Part 2

7.8 TVRs



Avatar

7.5 TVRs



Marvel's The Avengers

7.2 TVRs



Captain America : The First Avenger

7.0 TVRs



The Dark Knight Rises

7.0 TVRs



TVB 48th Anniversary Gala

31.0 TVRs



TV Awards Presentation 2015

30.3 TVRs



Miss Hong Kong Pageant 2015

27.6 TVRs



Not Far But Away

26.0 TVRs



Four Amigos Bon Voyage

25.0 TVRs

Top 10 English Programmes TV Ratings



Thor : The Dark World

6.8 TVRs



Iron Man 3

6.8 TVRs



Madagascar 3 Europe's Most Wanted

6.7 TVRs



The Dark Knight

6.6 TVRs



Furious 6

6.3 TVRs

1 Consolidated rating is defined as the summation of TV rating, online live rating and online catch-up rating.

2 TV rating ("TVR") represents the size of the audience expressed as a percentage of the total TV population. For 2015, the total TV population comprises 6,466,000 viewers, and therefore, 1 TVR represents 64,660 viewers (1% of the total TV population). Ratings data source: Nielsen TAM. Since 1 January 2013, Nielsen has been appointed as the accredited ratings measurement service company for the industry.

3 Online live rating is defined as an aggregate live rating generated from live channel broadcasts via web and mobile apps platforms. Data are sourced from Nielsen SiteCensus and conversion is based on a TV rating formula supported by a certified document issued by Nielsen dated 24 July 2013. One online live rating also represents 64,660 viewers, same as TV rating.

4 Online catch-up rating is defined as an aggregate catch-up rating of web and mobile apps platforms. Data are sourced from Nielsen SiteCensus and conversion is based on a TV rating formula supported by a certified document issued by Nielsen dated 24 July 2013. One online catch-up rating also represents 64,660 viewers, same as TV rating.

