



## be trendy enjoy life ▶▶

Enrich lives by staying at the front of the trends; let our customers shine and express their modern beauty on our stage. Boundless as the world we travel, wherever we establish our foothold, our outlets are the embodiment of style and trends. Come along and explore, find out the personal care and beauty products perfect for you.

From shareholders to staff, and suppliers to the community, Sa Sa is committed to continuous innovation and value enhancement. Throughout the times and changes, Sa Sa has kept pace with social advances and stayed on top of trends by promoting the Online to Offline business model, in an effort to grow itself into an all-round retail group and realise its vision of "caring about customers, embracing the world".

