

AWARDS and Recognitions

Corporate Governance And Management



The Group won 'Best IR Company' (Small-cap) and three other awards in the small-cap category at the second Investor Relations Awards organised by Hong Kong Investor Relations Association ("HKIRA").
The Group received the following prizes in the small-cap category: ►►

- Best IR Company
- Best IR by Chairman/CEO - Dr Simon Kwok, Chairman and Chief Executive Officer
- Best IR by CFO - Dr Guy Look, Chief Financial Officer and Executive Director
- Best IR Presentation Collaterals



Dr Guy Look, the Group's Chief Financial Officer & Executive Director received the "eCommerce Leader Award" of the ECR Golden Circle Awards, which was organised by Efficient Consumer Response ("ECR") Hong Kong, at the GS1 Hong Kong Supply Chain Management ("SCM") Excellence Summit 2015. ►►



Dr Eleanor Kwok, the Group's Founder & Vice-Chairman was named one of the "Most Successful Women" of the year by JESSICA Magazine in recognition of her conspicuous achievements in the cosmetics retailing industry, as well as her exemplary contributions to community services. ►►



The Group received the "Citation for Corporate Governance Disclosure Award" for the third consecutive year in the "2015 Best Annual Reports Awards" organised by the Hong Kong Management Association, for its Annual Report 2014/15 with the theme "PINK Style - Making Life Beautiful". ►►

Institutional Investor

The Group received the following rankings in "2015 All-Asia Executive Team Rankings", by the internationally respected Institutional Investor Magazine: ►►

- Asia's Most Honored Companies
Sa Sa was ranked 32nd out of 47 companies selected from 154 nominated companies
- Best Companies by Country
9th Place in Hong Kong
- Best Investor Relations (Consumer Sector)
1st Place (Nominated by the Sell Side)
- Best CFO (Consumer Sector) 1st Place
Dr Guy Look, Chief Financial Officer and Executive Director (Nominated by the Sell Side)
- Best Investor Relations Professional (Consumer Sector) 2nd Place
Ms Tiffany Cheung, Vice President of Corporate Communications and Investor Relations (Nominated by the Sell Side)

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The Group received “Best Investor Relations Company (Hong Kong)” by Corporate Governance Asia Magazine for the fifth consecutive year. Dr Guy Look, Chief Financial Officer and Executive Director, and Ms Tiffany Cheung, Vice President of Corporate Communications and Investor Relations of the Group, were named “Asia’s Best CFO (Investor Relations)” and “Best Investor Relations Officer (Hong Kong)” respectively. The awards testify to the recognition from the investment community on the Group’s corporate governance and investor relations standards. ►►



The Group won ‘Best in Sector - Consumer Discretionary’ at IR Magazine Awards – Greater China 2015, organised by the internationally respected IR Magazine. The Group also ranked top four in the categories of “Grand Prix for Best Overall Investor Relations (Mid-cap)” and “Best Investor Relations by a Hong Kong Company”. The awards testify to the recognitions from the investment community to the Group’s commitment to foster investor relations. ►►



Sa Sa has won four awards in the 2015 International ARC Awards with its “Sense of Style, Partner in Beauty” Annual Report 2013/14, including Gold in Cover Photo/Design (Retail - Specialty Stores), Gold in Cover Photo/Design (International Retail Category), Silver in Interior Design (Retail - Specialty Stores) and Bronze in Printing & Production (International Retail Category). ►►



The Group’s “PINK Style – Making Life Beautiful” Annual Report 2014/15 has won Bronze Award in the 2015 Galaxy Awards. ►►

Brand Recognitions



The Group has been awarded “Business Excellence Awards 2016” by The Professional Validation Centre of Hong Kong Business Sector to recognise its outstanding performance in management and operation. ►►



The Group continued to be named “Retail Asia-Pacific Top 500” and “Hong Kong Top 10 Retailers” by Retail Asia Magazine and Euromonitor. ►►



The Group's online shopping platform sasa.com was ranked third in “Weibo Ten Most Influential Hong Kong Corporations” at Weibo Star 2015 Award Ceremony. ►►



The Group has received an honour in the Consumer Retail (Listed Company) category of the Market Leadership Award 2015 organised by Hong Kong Institute of Marketing (“HKIM”). This award is a testament to the Group's continuous effort in marketing and its outstanding accomplishments in building “Sa Sa” a leading cosmetics retailing brand in Asia. ►►

AWARDS and Recognitions

Service Excellence



The Group was honoured with three accolades from the Hong Kong Retail Management Association. Exclusive brand La Colline Specialty Store was named 2015 Service Retailers of the Year (Beauty Products / Cosmetics Category). Our two staff members of Sa Sa also won the 2015 Service & Courtesy Award in the Junior Frontline Level and Gold in award Earn & Learn Student Category. ▶▶



The Group was awarded with QTS Merchants of 15-year Accreditation by Quality Tourism Services Association. ▶▶



The Group has been awarded "Tourists' Choice" at the "Hong Kong Service Awards 2016" organised by East Week Magazine. This is the eighth Hong Kong Service Award received by the Group, attesting to the Group's leading position in the area of customer service over the years. ▶▶

Corporate Social Responsibility



Sa Sa has participated in the “Low-carbon Office Operation Programme (LOOP) Labelling Scheme” organised by WWF-Hong Kong. It was rewarded the Gold Certified Label for the third consecutive year, in recognition of its active promotion and execution in energy conservation. ►►



Sa Sa received the CSR Index Plus Mark published by Hong Kong Quality Assurance Agency, in recognition of its achievements in CSR. ►►



Sa Sa has once again achieved the Certified Label in the “Green Office Awards Labelling Scheme” and “United Nations Millennium Development Goals (UNMDG)-Better World Company”, organised by World Green Organisation (WGO) and Junior Chamber International (JCI), in recognition of its effort in driving Hong Kong towards a low carbon city. ►►



Organised by the Hong Kong Council of Social Service, the Caring Company Scheme aims at promoting corporate social responsibility among local companies and recognising their caring for the community, employees and the environment. Being awarded the Caring Company logo for 10 consecutive years, Sa Sa received the “10 Year Plus Caring Company Logo” in 2015, in recognition of its contributions in building a cohesive society. ►►



Hang Seng Corporate Sustainability Index Series Member 2015-2016

The Group was a constituent member of the Hang Seng Corporate Sustainability Benchmark Index for the fifth consecutive year. ►►



HONG KONG

Sa Sa continued to be a Silver Member of the WWF-HK and obtained certification, and it will further support the organisation in continuing to promote environmental education and conservation programmes within Hong Kong's community. ►►



The Group has been awarded the Carbon Reduction 12% Certificate of the Hong Kong Awards for Environmental Excellence, in recognition of achievement in reducing carbon footprint. ►►



Sa Sa was accredited as Manpower Developer from 2015 to 2017 by the Employees Retraining Board. ►►

AWARDS and Recognitions

Awards Presented To Sa Sa's Exclusive Products

Hong Kong



Beauty Exchange Best Cosme Spring Award 2015

• **Your Favourite Eyeliner**

CYBER COLORS Long Lasting Gel Eyeliner

Get it Beauty Korea Award 2015

• **Best Blind Test Cleansing Water**

Dr.Jart+Dermaclear Micro Water

COSMO Campus U Fav Awards 2015

• **Best K-Pop Beauty Brand**

banila co.

• **Best Make-up Remover**

banila co.

• **Best Moisturising Mask**

Beyond

• **Best Black Head Remover**

b.liv

• **Best Moisturizer**

Dr. G

• **Best Cleansing Machine**

Neogence



China



2015 Marie Claire Top 100 Cosmetic
• Suisse Programme PP Luxury Toner

Malaysia



Citta Bella Beauty Awards 2015
• **Best Mascara**
Bellaoggi HD Mascara

Singapore



Aesthetics & Beauty Magazine
Beauty & Wellness Awards 2015
• **Best Hair Treatment (Editor's Pick)**
Camille Albane Shine Serum for
Hair Ends Kiwi Fragrance
• **Best Body Scrub (Reader's pick)**
Collistar Reshaping Mud Scrub

Cosmopolitan Singapore
Bright Sparks 2015
• **Most Effective Product**
Annie's Way Arbutin &
Hyaluronic Acid Brightening Jelly
Mask

CLEO Beauty Hall of Fame 2015
• **Fragrance to wear 24/7**
TOUS Rosa Eau Legere

Cosmopolitan Singapore
Beauty Grand Prix 2015
• **Best Bronzer**
The Balm Bahama Mama

Cosmopolitan Singapore Favourite
Fragrance Awards 2015
• **Best for a Dinner Date**
Gianfranco Ferre Ferre Rose EDT

Harper's BAZAAR's Hair Awards 2015
• **Best Sun Protection For Hair
(Daily Use)**
Camille Albane Sun Protecting
Mist with Marine Spring Water

Singapore Women's Weekly
Best Beauty Buy 2015
• **Best Eyeliner Gel/Cream**
CYBER COLORS Super Stay Gel
Liner (01 Black)





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cosmetics ▶▶

