

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



TONTINE

CHINA TONTINE WINES GROUP LIMITED

中國通天酒業集團有限公司

(incorporated in Bermuda with limited liability)

(Stock Code: 389)

PROFIT WARNING

SUMMARY

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the Shareholders and potential investors that the Group is expected to record a loss for the year ended 31 December 2016 as compared to the recorded profit for the same period last year.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by China Tontine Wines Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on information currently available to the Board in the preparation of the final results of the Group for the year ended 31 December 2016 (the “**Final Results**”), the Group is expected to record a loss for the year ended 31 December 2016 as compared to the recorded profit for the same period last year.

The expected loss was mainly attributable to (i) the decrease in the Group’s revenue due to economic slowdown and weaker demand for domestic high-end wine products; (ii) a decrease in the Group’s operating profit caused by a slump in the sales of its high-end wines mainly due to the PRC government-imposed restrictions on lavish entertainment and hospitality; and (iii) an increase in selling and distribution expenses for brand building, sales and marketing of the products of the Group.

The Board considers that the Group's overall operation remains sound, and financial position remains healthy.

The Company is still in the process of preparing and completing the Final Results. The information in this announcement represents a preliminary assessment based on the information currently available to the Board, which has not yet been finalized and has not yet been audited and/or reviewed by the Company's auditors.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
China Tontine Wines Group Limited
Wang Guangyuan
Chairman and Executive Director

Hong Kong, 3 February 2017

As at the date of this announcement, the Executive Directors are Mr. Wang Guangyuan, Mr. Zhang Hebin and Ms. Wang Lijuan and the Independent Non-executive Directors are Mr. Lai Chi Keung, Albert, Mr. Lam Yiu Por and Mr. Yang Qiang.