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SKYWORTH DIGITAL HOLDINGS LIMITED

(創維數碼控股有限公司)* (Incorporated in Bermuda with limited liability) (Stock Code: 00751)

(1) RESIGNATION OF NON-EXECUTIVE DIRECTOR; AND (2) APPOINTMENT OF EXECUTIVE DIRECTOR

The board (the "**Board**") of directors (the "**Directors**" and each a "**Director**") of Skyworth Digital Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") hereby announces that with effect from 1 April 2018, Mr. Yang Dongwen ("**Mr. Yang**") will resign as a non-executive Director and Mr. Lin Jin ("**Mr. Lin**") will be appointed as an executive Director.

RESIGNATION OF NON-EXECUTIVE DIRECTOR

The Board announces that as Mr. Yang wishes to devote more time to his personal commitments, upon expiry of his service contract with the Company, he has decided not to renew his service contract and has tendered his resignation as a non-executive Director with effect from 1 April 2018.

Mr. Yang has confirmed to the Board that he has no disagreement with the Board and there is no other matter in respect of his resignation that needs to be brought to the attention of the shareholders of the Company (the "**Shareholders**") or The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**").

The Board would like to express its sincere gratitude to Mr. Yang for his valuable contributions to the Board during his tenure of services.

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board announces that Mr. Lin will be appointed as an executive Director with effect from 1 April 2018.

Particulars of Mr. Lin are set out below:

Mr. Lin Jin, aged 33, graduated from the University of Toronto with a bachelor degree in applied science. He is currently a director in a number of subsidiaries of the Company, including Shenzhen Coocaa Network Technology Company Limited* (深圳市酷開網絡科技有限公司) and Skyworth Digital Co., Ltd. (創維數字股份有限公司), an A-share listed company on the Shenzhen Stock Exchange (Shenzhen Stock Code: 000810). He is also currently a director (non-executive) of Skywell New Energy Automobile Co., Ltd.* (開沃新能源汽車有限公司) and Skysource (China) Investment Co., Ltd.* (創源天地(中國)投資有限公司) and a number of their respective subsidiaries. Prior to joining the Group in 2011, Mr. Lin worked in MediaTek Inc. as a sales manager from November 2009 to October 2011

and Realtek Semiconductor Corp. as a system development engineer from September 2007 to September 2009. He has more than 10 years of work experience in companies primarily engaged in the business of designing and manufacturing electronics and electronic components. Mr. Lin is the son of Mr. Wong Wang Sang, Stephen, a controlling shareholder (as defined under the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules")) of the Company, and Ms. Lin Wei Ping, an executive Director.

Mr. Lin has signed a service contract (the "Service Contract") with the Company for a term of 3 years commencing from 1 April 2018. In accordance with the bye-laws of the Company, Mr. Lin shall hold office until the following next annual general meeting of the Company and shall then be subject to re-election at such meeting. Pursuant to the terms of the Service Contract, Mr. Lin is entitled to a director's fee of RMB500,000 per year, director's salary of RMB1,000,000 per year and an annual bonus based on the performance of the Shenzhen Coocaa Network Technology Company Limited*(深圳市酷開網絡科技有限公司). The terms of the emolument of Mr. Lin have been reviewed and recommended by the remuneration committee of the Company with reference to the prevailing market rate and his duties and responsibilities in the Group, and which the terms were approved by the Board. Pursuant to the Service Contract, Mr. Lin has also agreed to continue to act as a director in those subsidiaries of the Company in which he has existing directorship, including but not limited to Shenzhen Coocaa Network Technology Company Limited*(深圳市酷開網絡科技

As at the date of this announcement, Mr. Lin had is interested in 3,898,719 shares of the Company, representing approximately 0.13% of the issued share capital thereof, within the meaning of Part XV of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (the "**SFO**").

As at the date of this announcement and save as disclosed above, Mr. Lin (i) has not held other positions in the Group; (ii) does not have any relationship with any Director, senior management, substantial shareholder (as defined under the Listing Rules) or controlling shareholder (as defined under the Listing Rules) of the Company; (iii) has not held any other directorships in listed public companies in the past three years; and (iv) has no other interest in the shares of the Company within the meaning of Part XV of the SFO. To the best of knowledge, information and belief of the Directors and having made all reasonable enquiries, there is no other matter with respect to the appointment of Mr. Lin that needs to be brought to the attention of the Shareholders and there is no information relating to Mr. Lin that is required to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Listing Rules.

The Board would like to take this opportunity to welcome Mr. Lin to join the Board.

By order of the Board Skyworth Digital Holdings Limited Lai Weide Chairman of the Board

Hong Kong, 28 March 2018

As at the date of this announcement, the Board of the Company comprises Mr. Lai Weide as the Chairman of the Board; Mr. Liu Tangzhi as executive Director and the chief executive officer; Ms. Lin Wei Ping and Mr. Shi Chi as executive Directors; Mr. Yang Dongwen as non-executive Director; and Mr. Li Weibin, Mr. Cheong Ying Chew, Henry and Mr. Li Ming as independent non-executive Directors.

* For identification purpose only