

# Corporate Milestones 2018

## January

KMB donated the first retired bus to a village school

KMB donated a retired bus to a village school, Tung Tak School, to regenerate as a library under its Donation of Used and Retired Bus Programme.



## February

KMB announced a Monthly Pass Scheme

KMB introduced a Monthly Pass Scheme, covering more than 400 KMB routes, offering a more convenient, flexible and comfortable bus service.



## March

KMB was awarded the 15 Years Plus Caring Company Logo

KMB was awarded the 15 Years Plus Caring Company Logo by The Hong Kong Council of Social Service.



## April

KMB introduced "Hospital" routes  
KMB introduced new "Hospital" routes with two wheelchair spaces on some buses.



## May

KMB received the Silver Award from HKAEE

KMB received the Silver Award in the Transport and Logistics category of the Hong Kong Awards for Environmental Excellence.



## June

KMB and LWB partnered with CITIBANK to offer a year-round 15% bus fare rebate

KMB and LWB partnered with CITIBANK to enable Citi Octopus Platinum Cardholders to earn a year-round 15% bus fare rebate when they pay for KMB and LWB rides using the card.



## July

KMB supported young entrepreneurs via App1933

KMB provided App1933 as a platform for young entrepreneurs to promote their business.



## August

KMB announced a roll-over Monthly Pass Scheme

KMB revamped the Monthly Pass Scheme, modifying the validity period from a month to 30 days.



## September

KMB introduced two new routes for High Speed Rail Hong Kong West Kowloon Station

KMB introduced Routes W2 and W3 linking Kwun Tong and Sheung Shui to High Speed Rail Hong Kong West Kowloon Station.



**First Anniversary of the Donation of Used and Retired Bus Programme**

To share educational inspiration among schools participating in KMB's Donation of Used and Retired Bus Programme, KMB hosted a reunion to mark the first anniversary of the programme.



**October**

**LWB started operating bus services for the Hong Kong Port of the Hong Kong-Zhuhai-Macao Bridge**

LWB arranged four "A" Routes and eight "NA" Routes to travel direct to the Hong Kong Port of the Hong Kong-Zhuhai-Macao Bridge.



**KMB introduced its solar panel bus 2.0**

KMB introduced the second generation of the in-house developed solar panel double-deck bus featuring speedy cooling and fuel saving.



**KMB and LWB extended maternity leave for female staff**

KMB and LWB extended the paid maternity leave of all full-time female employees from ten weeks to fourteen weeks.



**November**

**KMB and LWB offered free rides for the elderly and disabled**

KMB and LWB offered free rides on all its bus routes for all people aged 65 and over on "Senior Citizens Day" and for people with disabilities on "International Day of Disabled Persons".



**KMB received the Gold Star Award from The Hong Kong Council of Social Service**

KMB received the Gold Star Award in the 2018-2019 Age-Friendly Appreciation Scheme for caring for the elderly.



**December**

**KMB launched a Fare Saver Scheme with tertiary education institutions**

KMB partnered with tertiary institutions to provide a HK\$2 fare rebate per ride by tapping their Octopus card at the designated fare saver kiosk on campus.



**KMB received an award from the Labour and Welfare Bureau**

KMB received the Social Capital Builder Logo Award from the Labour and Welfare Bureau and Community Investment and Inclusion Fund (CIIF) for its contribution to the development of social capital in Hong Kong.

