

OUR GUESTS

The Art of Hospitality



Earthtime 1.26, by Janet Echelman

“Art is our one true global language. It knows no nation, it favours no race, and it acknowledges no class. It transcends our ordinary lives and lets us imagine what is possible. ”

– Richard Kamler

Creating memorable experiences is what we strive to do for each and every one of our guests, adding value to their stay with us. In a world that is becoming ever-more chaotic and divisive, art truly transcends language and cultural boundaries, uniting people with a common experience.

In 2019, at a grand gala event at The Peninsula Hong Kong, as the Official Hotel Partner of Art Basel Hong Kong, The Peninsula Hotels launched “Art in Resonance”, a programme designed to showcase the best of experiential contemporary art, with newly-commissioned installations created by both emerging and mid-career artists.

Working alongside curators Bettina Prentice and Isolde Brielmaier, the Group Marketing team commissioned artists who “push the boundaries of their mediums and engage the senses”.

These included installations by US-based Janet Echelman, whose artwork floated above the historic forecourt of the hotel; Australian-born, US-based Timothy Paul Myers, Chilean-born Iván Navarro, and Chinese architectural group MINAX.



Alizarin, by Timothy Paul Myers

Our Guests



HOME, by Ivan Navarro

“As a global luxury hotel brand with a long and storied history, we understand the important place that art holds for humanity – it’s an inclusive, universal language that crosses borders and builds connections,” said Peter Borer, Chief Operating Officer, The Hongkong and Shanghai Hotels, Limited, owner and operator of The Peninsula Hotels. “Our greatest hope is that this multi-year programme will engage guests and the local public in a way that brings a smile to everyone’s face or provokes a deeper response.”

A selection of pieces from the Hong Kong launch also travelled to The Peninsula Paris in the autumn of 2019 during Paris Fashion Week, with Ivan Navarro’s *HOME* being displayed together with pieces by Japan-born, New York-based artist Saya Woolfalk and local French artist, Elise Morin.

“We not only want to provide artists with a platform to exhibit, but we want to commission original pieces to support working artists and ensure the health of the cultural ecosystem within each of the hotels’ local communities. To that end, we have robust programming around ‘Art in Resonance’ at each hotel, including artist talks, studio visits and panel discussions with leading artists, creatives and thinkers,” said Mr Borer.

“The Peninsula Hotels is committed to promoting the cultural aspects of each of its destination cities, and encouraging creative-minded guests to experience and see the world through a new and exciting lens. The Art in Resonance campaign sets us apart, making us the only hotel company

to commission original works that are painstakingly curated to comprise a travelling collection,” said Carson Glover, Vice President of Brand Marketing and Communications, The Peninsula Hotels. “It was deeply gratifying to watch our artists’ pieces stir the emotions of those who encountered them.”

The group’s commitment to contemporary art continued in Beijing with The Peninsula Beijing celebrating its 30th anniversary by welcoming Russian artist Max Goshko-Dankov (MGDankov), who produced a birthday-themed ‘Colouring Wall’ installation and created a special tapestry live at the hotel’s art gallery in October 2019.



The Wonder Room, by MINAX

Our Guests



Also launched during Art Basel Hong Kong in March 2019, The Repulse Bay held its first-ever art exhibition, *Art @the Bay: Time and Transformation* featuring sculptures and installations by Hong Kong artist Matthew Tsang, pictured above and right.

Pictured far right: The Peninsula Manila

