



## Business Review

### Hong Kong Non-franchised Transport Operations



#### Sun Bus Holdings Limited and its Subsidiaries (the "SBH Group")

As a leading non-franchised bus operator in Hong Kong, the SBH Group provides premium, safe, reliable and economical transport services to different customers.



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Led by its flagship subsidiary, Sun Bus Limited (“Sun Bus”), the SBH Group offers a range of bus services designed for specific market segments, including large residential estates, shopping malls, corporations, travel agents and schools, as well as catering for the general public through chartered hire services.

During the year, the SBH Group continued to strengthen its services by upgrading its fleet with Euro V/VI buses. The fleet is mainly repaired and maintained by the authorised dealers to ensure the safe performance of the fleet. At the end of 2019, the SBH Group had a fleet of 390 buses and will continue its fleet upgrade programme through the introduction of more Euro VI buses and the wider application of technology.

The SBH Group will continue to purchase Euro VI buses in 2020 to keep the average age of the fleet below six years. The SBH Group is committed to continuously strengthening all aspects of its

management and operations, as well as to building a reputable brand with customers.



Sun Bus provides customised bus services to a wide range of customers and continues to strengthen its services by upgrading its fleet



Quality Services



Travel Agents



Shopping Malls



Schools



Large Residential Estates



Corporations



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#### New Hong Kong Bus Company Limited ("NHKB")

NHKB jointly operates with its Shenzhen counterpart a direct, value-for-money, 24-hour cross-boundary shuttle bus service, known as the "Huang Bus", catering to regular commuters and those travelling for leisure between Lok Ma Chau in Hong Kong and Huanggang in Shenzhen.



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In 2019, NHKB operated a fleet of 15 air-conditioned super-low floor single-deck buses on its shuttle bus service between Lok Ma Chau and Huanggang. NHKB's terminus at the San Tin Public Transport Interchange boasts four comfortable air-conditioned boarding lounges and an integrated information display system.

During the year, the demand for NHKB's cross-boundary bus service declined, with a fall in patronage from 4.81 million passenger-trips in 2018 to 3.44 million passenger-trips in 2019. The decrease in demand was mainly attributable to a dramatic drop in visitor numbers to Hong Kong.

Notwithstanding the temporary decline in patronage, the demand for cross-boundary bus services is expected to grow in line with the stronger social and economic ties between Hong Kong and China Mainland, as the demand for cross-boundary bus services remains strong. NHKB will continue to maintain its

shuttle bus service as a preferred means of transport for cross-boundary travellers seeking convenient and quality services.

NHKB offers a value-for-money 24-hour cross-boundary shuttle bus service for travellers to and from China Mainland

