



a metaverse company
一元宇宙公司

(Incorporated in the Cayman Islands with
limited liability)

(Stock Code:1616)

(於開曼群島註冊成立之有限公司)

(股份代號：1616)

2024

環境、社會及管治報告

**Environmental,
Social and Governance Report**

➤ 關於本報告 About this Report

報告範圍 Reporting Scope

本報告是一元宇宙公司發佈的環境、社會及管治（以下簡稱「ESG」）報告，重點披露本集團於 2024 年 1 月 1 日至 2024 年 12 月 31 日（以下簡稱「本年度」）內，在公司管治、環境管理及社會責任方面的行動和表現，以滿足利益相關方對本集團的期望和要求。本報告中的 ESG 相關政策、聲明、資料等內容覆蓋了本集團總部及其附屬公司。其中範圍與此有差異的內容，將會在報告中進行說明。若無特殊說明，本報告所涉及的貨幣均為人民幣。

This is the environmental, social and governance ("ESG") report issued by A Metaverse Company, focusing on the disclosure of the Group's actions and performance in corporate governance, environmental management and social responsibility for the period from January 1, 2024 to December 31, 2024 (the "Year"), in order to meet the expectations and requirements of stakeholders for the Group. The ESG-related policies, statements and information in this report cover the Group's head office and its subsidiaries. Where the scope of the contents differs from this will be explained in the report. If not specifically stated, the currencies covered in this report are in RMB.

編寫依據 Reporting Guideline

本報告參考香港聯合交易所有限公司（以下簡稱「聯交所」）《香港聯合交易所有限公司證券上市規則》附錄二十七之《環境、社會及管治報告指引》編制。本報告內容是按照一套有系統的程序而釐定的。有關程序包括：識別和排列重要的利益相關方、識別和排列 ESG 相關重要議題、決定 ESG 報告的界限、收集相關材料和數據、根據數據編制報告、對報告中的資料進行檢視等。

This report has been prepared in accordance with the "Environmental, Social and Governance Reporting Guidelines" set out in Appendix 27 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). The contents of this report have been determined in accordance with a systematic process. The procedures include: identification and ranking of important stakeholders, identification and ranking of important ESG-related issues, determination of ESG reporting boundaries, collection of relevant materials and data, preparation of the report based on the data, review of the information in the report, etc.

相關簡稱 Related Abbreviations

為了方便表述和閱讀，本報告中的「一元宇宙」、「本集團」、「我們」均指代「一元宇宙公司」及其附屬公司。

For ease of presentation and reading, the terms "A Metaverse", "the Group", "We" in this report refer to "A Metaverse Company" and its subsidiaries.

數據源及可靠性保證 Data Source and Reliability Assurance

本報告的資料和案例主要來源於本集團的統計報告及相關文檔。本集團承諾本報告不存在任何虛假記載、誤導性陳述，並對其內容真實性、準確性和完整性負責。

The information and cases in this report are mainly from the Group's statistical reports and related documents. The Group undertakes that this report does not contain any false records or misleading statements and is responsible for the truthfulness, accuracy and completeness of its contents.

報告原則 Reporting Principles

本報告遵循聯交所「環境、社會及管治報告指引」匯報原則，其應用情況如下表所示：

This report follows with the reporting principles set out in the Stock Exchange's "Environmental, Social and Governance Reporting Guidelines", with details of its application provided in the table below:

原則 Principles	定義 Definitions	本集團的回應 The Group's responses
重要性原則 Materiality	<p>當一元宇宙董事會（「董事會」）釐定有關環境、社會及管治事宜會對投資者及其他持份者產生重要影響時，發行人應作出匯報。</p> <p>The threshold at which ESG issues determined by the board of directors of A Metaverse (the "Board") are sufficiently important to investors and other stakeholders that they should be reported.</p>	<p>通過與利益相關方的溝通，結合本集團自身經營狀況與戰略發展規劃，本集團已識別及評估對持份者至關重要的環境、社會及管治議題。</p> <p>Through communication with stakeholders and in consideration of the Group's business operations and strategic development plans, the Group has identified and assessed ESG issues critical to stakeholders.</p>
量化原則 Quantitative	<p>有關歷史數據的關鍵績效指標須可予計量。量化資料應附帶說明，闡述其目的及影響，並在適當的情況下提供比較數據。</p> <p>KPIs in respect of historical data need to be measurable. Quantitative information should be accompanied by a narrative, explaining its purpose, impacts, and giving comparative data where appropriate.</p>	<p>本集團已在可行的情況下提供量化信息，同時對所使用的標準、方法等進行文字闡釋，以便於讀者評估和驗證本集團的環境、社會及管治績效。</p> <p>Where feasible, the Group has provided quantitative information, accompanied by textual explanations of the standards and methodologies used, to enable readers to assess and verify the Group's ESG performance.</p>
重要性原則 Materiality	<p>環境、社會及管治報告應當不偏不倚地呈報發行人的表現，避免可能會不恰當地影響報告讀者決策或判斷的選擇、遺漏或呈報格式。</p> <p>The ESG report should provide an unbiased picture of the issuer's performance. The report should avoid selections, omissions, or presentation formats that may inappropriately influence a decision or judgment by the report reader.</p>	<p>本報告已充分、詳盡地披露我們的環境、社會及管治表現以及可能產生重大影響的相關事宜，避免可能會不恰當地影響報告讀者的決策或判斷。</p> <p>This report has fully and thoroughly disclosed our ESG performance and relevant matters with potential significant impacts, aiming to avoid inappropriately influencing a decision or judgment by the report reader.</p>

原則 Principles	定義 Definitions	本集團的回應 The Group's responses
一致性原則 Consistency	<p>發行人應使用一致的披露統計方法，令環境、社會及管治數據日後可作有意義的比較。</p> <p>The issuer should use consistent methodologies to allow for meaningful comparisons of ESG data over time.</p>	<p>本報告沿用與以往一致的編制準則和計算方法，以便讀者對本集團績效作年度比較。</p> <p>This report uses consistent preparation guidelines and calculation methodologies, enabling readers to make annual comparisons of the Group's performance.</p>

獲取及迴應本報告
Access and Response
to This Report

本報告提供繁體中文版和英文版供讀者參閱，基於保護環境的考慮，我們推薦閱讀報告電子版，報告電子版可在聯交所網站一元宇宙公司「財務報表 / 環境、社會及管治數據」類別內或本集團網站獲取。

This report is available in Traditional Chinese and English. For environmental protection reasons, we recommend reading the electronic version of the report, which is available on the Stock Exchange's website under the "Financial Statements/Environmental, Social and Governance Data" category of A Metaverse or on the Group's website.

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02

董事長致辭
Message from the Chairman

PROD.NO.

SCENE

TAKE

SOUND

DIRECTOR

➤ 董事長致辭 Message from the Chairman

二零二四年，全球經濟環境持續波動。在國內結構化轉型，尋求新優質生產力的背景下，中國經濟面臨多重挑戰與機遇，出現了產業發展不平衡及價格低等問題。結合票房、觀影人數、備案劇集數目數據，影視行業的整體表現不及二零二三年，在「提質減量」的大趨勢下，行業生態及結構持續發生變化。在經歷了 COVID-19 疫情（「疫情」）影響後，行業雖有所復甦，但仍未能回復到疫情爆發前的水平。行業更加注重內容的精耕細作及質量的提升，不少企業面臨資金壓力過大、利潤率收窄等問題。

In 2024, the global economic environment continued to experience volatility. Against the backdrop of domestic structural transformation and the pursuit of new quality productive forces, China's economy faced multiple challenges and opportunities, with issues such as uneven industrial development and low pricing emerging. Based on data including box office revenue, cinema attendance, and the number of registered film and television productions, the overall performance of the film and television industry was weaker compared to 2023. Amid the broader trend of "improving quality while reducing quantity," the industry's ecosystem and structure continued to undergo changes. Although the sector has shown signs of recovery following the impact of the COVID-19 pandemic ("the Pandemic"), it has yet to return to pre-pandemic levels. Greater emphasis is now being placed on the refinement of content and the enhancement of quality. Nevertheless, many enterprises are facing mounting financial pressures and narrowing profit margins.

面對行業格局的變化，一元宇宙始終堅持可持續發展戰略，積極擁抱市場機遇，深耕劇集、電影、動畫及微短劇業務，以優質內容和創新模式推動企業高品質發展。

深耕精品內容，推動影視行業高品質發展

2024 年，集團旗下全資附屬子公司北京星宏影視文化有限公司（「星宏影視」）參與投資的院線電影《浴火之路》（原名《虎狼之路》）已於二零二四年十月上映；青春懷舊電影《東北往事》、院線電影《哈嘰，馬大玲》（原名《尖鋒姐妹》、《曆小龍與程序媛》）、網絡微短劇《一夜驚笑》（原名《驚

Amid changes in the industry landscape, A Metaverse Company remains committed to a sustainable development strategy, actively embracing market opportunities, and deeply cultivating its businesses in drama series, films, animation, and micro-dramas, driving high-quality corporate growth through premium content and innovative models.

Focusing on High-Quality Content to Drive the Industry's High-Quality Development

In 2024, Beijing Starrise Pictures Co., Ltd. (北京星宏影視文化有限公司) ("Starrise Pictures"), a wholly-owned subsidiary of the Group, participated in the investment of the theatrical film Tiger Wolf Rabbit (formerly Tiger Wolf Road), which was released in October 2024. The youth nostalgia film Once Upon A Time In The Northeast, the theatrical film Brave Girls

聲尖叫》、《恐不大片》）及網劇《饕餮記》正在排期中。此外，多部網路電影與院線電影正在籌備拍攝中。由集團另一家全資附屬子公司北京影心文化傳媒有限公司（「影心傳媒」）投資製作的動畫電影《你好，霸王龍》正在宣發籌備，網劇《穿越火線：防彈教師》《限定浪漫》《玉骨瓷心》及多部網路電影和劇集進入前期開發階段。

面對微短劇市場的發展趨勢，我們積極探索微短劇新业态模式下的商業機會，並嚴格遵循廣電總局最新管理規定，確保作品符合行業規範，推動微短劇行業向精細化、專業化方向發展。

強化綠色影視製作，踐行可持續發展責任

作為負責任的企業公民，我們在影視製作過程中踐行綠色低碳理念，優化拍攝管理流程，減少碳足跡，推動環保節能措施落地。在供應鏈管理方面，我們嚴格甄選合作夥伴，確保供應商在環境和社會責任方面符合高標準要求，共同構建可持續的影視產業鏈。

(formerly Twin Blades and Li Xiaolong and Programmer Girl), the internet micro-drama Night Screaming (formerly Scream and Horror Blockbuster), and the internet drama Legend of Taotie are currently being scheduled for release. In addition, several internet movies and theatrical films are in the stage of preparation for filming. Beijing Young Scene Culture Media Co., Ltd. (北京影心文化傳媒有限公司) ("Young Scene Media(影心傳媒)", another wholly-owned subsidiary of the Group, is preparing for the release of the animated film GO! REX. The internet dramas Bulletproof Teacher, Limited Romance, Through the Storm, along with several other internet films and series, have entered the early development stage. In response to the growing trend of the micro-drama market, we are actively exploring new business models. We strictly comply with the latest regulatory requirements issued by the National Radio and Television Administration, ensuring our productions meet industry standards and contribute to the refinement and professionalisation of the micro-drama sector.

Strengthening Green Film and Television Production to Fulfill Sustainability Responsibilities

As a responsible corporate citizen, we practice green, low-carbon principles throughout the production process, optimizing filming management workflows to reduce our carbon footprint and implementing eco-friendly and energy-saving measures. In supply chain management, we carefully select partners to ensure they meet high standards of environmental and social responsibility, jointly building a sustainable film and television industry chain.

以人為本，構建多元共融的企業文化

企業的可持續發展離不開優秀人才的支撐。一元宇宙始終秉持“開放包容”的人才理念，致力於打造公平、多元、包容的工作環境，為員工提供廣闊的發展空間和完善的職業培訓體系。在人才管理方面，我們尊重每一位員工的背景和文化，積極營造多元化的職場環境，鼓勵創新思維，提升團隊凝聚力。通過專業技能培訓、領導力培養等方式，我們說明員工提升自身能力，為企業和行業培養更多高素質人才。同時，我們注重企業文化建設，支持員工參與社會公益活動，宣導社會責任擔當，與各利益相關方攜手共創可持續未來。

加強企業治理，確保長期穩健發展

良好的企業治理是可持續發展的基石。一元宇宙始終遵循高標準的公司治理準則，持續優化管理體系，提高透明度，強化風險管理，確保企業穩健運營。在合規管理方面，我們嚴格遵守國家及行業法規，確保業務運營符合監管要求，並不斷完善內部審計與風控體系。同時，我們高度重視資訊披露的透明度，按照 ESG 資訊披露要求，定期發佈可持續發展報告，向社會公眾展示公司的 ESG 實踐成果，增強利益相關方的信任。我們還積極與投資者、客戶、供應商、員工及政府等利益相關方溝通，聽取回饋，優化企業治理結構，以負責任的方式推動企業長期發展。

Putting People First and Building a Diverse and Inclusive Corporate Culture

The sustainable development of an enterprise relies on outstanding talent. A Metaverse upholds an "open and inclusive" talent philosophy, dedicated to creating a fair, diverse, and inclusive work environment, offering employees ample development opportunities and comprehensive career training systems. In talent management, we respect the backgrounds and cultures of every employee, actively fostering a diverse workplace, encouraging innovative thinking, and enhancing team cohesion. Through professional skills training and leadership development programs, we help employees grow their capabilities, cultivating more high-quality talent for both the company and the industry. At the same time, we place great importance on building a strong corporate culture, supporting employee participation in social welfare activities, promoting social responsibility, and working hand in hand with stakeholders to create a sustainable future.

Strengthening Corporate Governance to Ensure Long-Term and Steady Development

Good corporate governance is the cornerstone of sustainable development. A Metaverse consistently adheres to high standards of corporate governance, continually optimizing management systems, improving transparency, and strengthening risk management to ensure stable operations. In compliance management, we strictly abide by national and industry regulations, ensuring that all business operations meet regulatory requirements while constantly improving internal auditing and risk control systems. We also place a high emphasis on information disclosure transparency, regularly publishing sustainability reports according to ESG information disclosure standards, showcasing our ESG practices to the public and strengthening stakeholder trust. Moreover, we actively engage with investors, clients, suppliers, employees, and government bodies, listening to feedback and optimizing our corporate governance structure to promote long-term development in a responsible manner.

展望未來

站在 2025 年的新起點，我們深知影視行業正處於轉型升級的關鍵時期。面對市場變化和政策調整，我們將繼續堅守可持續發展理念，以高品質內容為核心，以綠色生產為導向，以社會責任為擔當，推動企業在高品質發展的同時，為行業、社會及環境創造更大價值。未來，我們期待與廣大行業夥伴攜手並進，深化合作，共同推動影視行業的可持續發展，助力中國文化產業繁榮，為觀眾帶來更多優質、健康、正能量的影視作品。

一元宇宙公司董事長
劉東

Chairman of A Metaverse Company
LIU Dong

Looking Ahead

Standing at a new starting point in 2025, we recognize that the film and television industry is undergoing a critical period of transformation and upgrading. In the face of market changes and policy adjustments, we will continue to uphold the concept of sustainable development, focusing on high-quality content, guided by green production, and committed to social responsibility. We will promote the company's high-quality growth while creating greater value for the industry, society, and the environment. In the future, we look forward to deepening cooperation with our industry partners, working together to promote the sustainable development of the film and television sector, contributing to the prosperity of China's cultural industry, and bringing audiences more high-quality, healthy, and positive film and television works.

03

ESG 管理
ESG Management

一元宇宙對聯合國可持續發展目標（SDGs）的呼應
A Metaverse's Response to the UN Sustainable
Development Goals (SDGs)

➔ ESG 管理 ESG Management



一元宇宙始終秉持可持續發展的理念，持續為影視和娛樂行業創造價值。結合自身業務性質與企業自身經營情況，我們致力於將 ESG 理念融入運營與決策環節，在滿足業務發展需求的同時腳踏實地踐行企業社會責任，在享受社會賦予的資源和機會的同時，以積極行動回報社會，推動企業經濟、環境與社會價值的協同發展。

為了有效貫徹落實 ESG 管理的相關工作，確保本集團 ESG 管理工作的規範性與有效性，我們構建了分工明確且自上而下的三級 ESG 治理架構，形成了包括董事會、ESG 執行委員會、ESG 工作小組在內的全面 ESG 管理體系，具體如下：

A Metaverse has consistently upheld the principle of sustainable development and continuously created value for the film and entertainment industry. Combining our business characteristics and operational conditions, we are committed to integrating the ESG concept into our operations and decision-making processes. This approach enables us to fulfil our corporate social responsibilities while addressing business development needs. Furthermore, when making use of the resources and opportunities provided by society, we actively reinvest in ways that support the holistic growth of the company's economic, environmental, and social values.

In order to effectively implement ESG management and ensure its standardisation and effectiveness, we have established a three-level ESG governance framework with clearly defined roles and a top-down approach. This framework includes the Board of Directors, the ESG Executive Committee, and the ESG Working Group, comprising a comprehensive ESG management system as outlined below:

架構層級 Organizational level	角色 Roles	成員 Members	職責 Responsibilities
董事會 Board of Directors	領導與決策 Leadership and decision-making	董事會成員 Board members	<ul style="list-style-type: none">• 決策本集團整體的 ESG 工作方向 Determine the overall direction for the Group's ESG work• 監察本集團 ESG 相關表現並聽取管理層匯報重大 ESG 相關事宜 Monitor the Group's ESG performance and receive reports from management on significant ESG-related matters• 審議和批准 ESG 報告及 ESG 相關重大信息披露 Deliberate on and approve ESG reports and significant ESG-related disclosures• 審視 ESG 議題對集團整體策略的潛在影響 Assess the potential impact of ESG issues on the overall strategy of the Group
ESG 執行委員 ESG Executive Committee	管理與監督 Management and supervision	ESG 執行委員會成員 Members of the ESG Executive Committee	<ul style="list-style-type: none">• 識別與評估對集團業務具有重大影響的 ESG 風險及機遇 Identify and evaluate ESG risks and opportunities that greatly affect the Group's business
ESG 執行委員 ESG Executive Committee	管理與監督 Management and supervision	ESG 執行委員會成員 Members of the ESG Executive Committee	<ul style="list-style-type: none">• 制定 ESG 相關工作目標 Set objectives for ESG work• 定期向董事會匯報 ESG 工作進展 Report regularly to Board of Directors on the progress of ESG work• 監督 ESG 相關政策與方針的落實情況 Oversee the implementation of ESG-related policies and guidelines• 統籌 ESG 報告的編制工作並提交董事會審議 Coordinate the preparation of ESG reports and submit them for the Board's review• 監督和指導 ESG 工作小組的工作 Supervise and provide guidance on the work of the ESG Working Group
ESG 工作小組 ESG Working Group	執行與匯報 Execution and reporting	與 ESG 相關的各部門職能代表 Functional representatives from ESG-related departments	<ul style="list-style-type: none">• 制定 ESG 工作計劃 Develop plans for ESG work• 每年向 ESG 執行委員會匯報 ESG 工作 Report annually on ESG work to the ESG Executive Committee• 結合公司 ESG 目標，拆解年度分項目標 Align with the Company's ESG goals and break down annual sub-targets• 收集、審核 ESG 相關數據 Collect and verify ESG-related data• 組織編制 ESG 報告 Organize the preparation of ESG reports

董事會聲明

本集團高度重視企業可持續發展管理，並承諾根據聯交所《環境、社會及管治報告指引》要求，持續優化企業的 ESG 治理體系，助力集團實現高質量、可持續發展。

董事會作為 ESG 管治架構的最高權力機構，將 ESG 事宜納入管治流程，對本集團的 ESG 願景、管理方針及策略、政策、目標及其進展承擔整體責任。董事會下設 ESG 執行委員會，負責協助董事會全面識別與評估本集團內重要的 ESG 相關事宜及風險，釐定適用的 ESG 相關目標，確保本集團的 ESG 事宜得到有效管理。

本集團堅持完善 ESG 管理體系，持續提升 ESG 政策的準確性。我們每年基於資本市場關注重點、宏觀政策趨勢、相關法律和標準及利益相關方溝通結果，審慎評估集團可能面臨的 ESG 風險，並通過開展利益相關方調研、專家評估等方式對重要議題及其優先次序進行評估，明確集團本報告期內的工作重點，確保本集團的 ESG 管理方針及策略與投資者和監管機構等利益相關方的期望和要求保持一致。本集團年度重要性評估結果已呈交董事會審批確定。

Statement from the Board

The Group attaches great importance to corporate sustainability management and is committed to continuously improving its ESG governance system in accordance with the "Environmental, Social and Governance Reporting Guideline" of the Stock Exchange. This commitment supports the Group's goal of achieving high-quality, sustainable development.

The Board of Directors, as the highest governing body in the ESG governance framework, integrates ESG issues into the governance processes and assumes full responsibility for the Group's ESG vision, management approach and strategy, policies, objectives and their progress. The ESG Executive Committee, established under the Board, assists in thoroughly identifying and evaluating significant ESG-related matters and risks within the Group. The Committee also determines relevant ESG objectives to ensure the effective management of the Group's ESG matters.

The Group continues to improve its ESG management system and enhance the accuracy of its ESG policies. Annually, we carefully evaluate potential ESG risks to the Group based on capital market focuses, macroeconomic policy trends, applicable laws and standards, and feedback from stakeholder engagement. We conduct assessments of important issues and the prioritisation through stakeholder surveys and expert evaluations. This process helps identify the Group's priorities for the Reporting Period and ensures that the Group's ESG management policies and strategies align with the expectations and requirements of stakeholders such as investors and regulators. The results of the Group's annual materiality assessment have been submitted to the Board for approval.

一元宇宙對聯合國可持續發展目標（SDGs）的呼應
A Metaverse's Response to the UN Sustainable Development Goals (SDGs)

聯合國可持續發展目標	我們的方向	我們的行動
目標 3 良好健康與福祉 Goal 3 Good Health and Well-being	<ul style="list-style-type: none">確保員工的健康與安全，是我們的責任 <p>It is our responsibility to ensure the health and safety of our employees.</p>	<ul style="list-style-type: none">我們時刻關注員工的身心健康，舉辦多項團隊建設活動，讓員工可以幸福健康地工作。 <p>We always pay attention to the physical and mental health of our employees and hold many team building activities so that our employees can work happily and healthily.</p>
目標 5 性別平等 Goal 5 Gender Equality	<ul style="list-style-type: none">對男女員工都一視同仁 <p>Equal treatment for both male and female employees.</p>	<ul style="list-style-type: none">我們堅持多元化的僱傭原則，讓員工在平等的工作氛圍裏愉快工作。 <p>We adhere to the principle of diversity in employment, so that employees can work happily in an equal working atmosphere.</p>
目標 8 體面工作與經濟成長 Decent Work and Economic Growth	<ul style="list-style-type: none">為影視行業提供就業機會及良好的工作環境 <p>Provide employment opportunities and a good working environment for the film and television industry.</p>	<ul style="list-style-type: none">我們專注於打造高質量的服務和產品，助力提高影視行業高質量水平的發展，為就業市場提供更多工作機會。 <p>We focus on creating high quality services and products to help raise the quality level of the film and television industry and provide more job opportunities for the job market.</p>
目標 9 產業、創新基礎建設 Industry, Innovation, and Infrastructure	<ul style="list-style-type: none">使用科技鏈接與創造與現實世界映射與交互的虛擬世界變得現實 <p>Use technology to link and create virtual worlds that map and interact with the real world to become reality.</p>	<ul style="list-style-type: none">我們使用科技打具有數字身份的元宇宙的軟件及平台。 <p>We use technology to develop software and platforms with digital identity metaverse.</p>

04



利益相關方識別與溝通

Stakeholder Identification and Engagement

➤ 利益相關方識別與溝通
Stakeholder Identification and Engagement

本集團多年來持續推動和落實可持續發展工作，致力於暢通不同溝通渠道以充分收集並回應利益相關方群體對一元宇宙可持續發展的期望與要求。通過多元、有效地常態化溝通機制，我們定期與利益相關方進行交流與溝通，深入了解他們的意見和訴求，並調整自身發展戰略。2024 年，本集團聚焦政府及監管機構、投資者與股東、觀眾和用戶、員工、供應商及夥伴、行業協會與媒體、社區七大利益相關方，努力實現和利益相關方的共同成長，實現基業長青。

The Group has continuously promoted and implemented sustainable development work for many years. We offer various communication channels to thoroughly gather and respond to the expectations and demands of our stakeholders regarding sustainable practices of A Metaverse. We utilize a diverse and effective communication mechanism to maintain regular engagement with our stakeholders to gain a deeper understanding of their views and concerns, thereby adjusting our development strategies. In 2024, we are concentrating our efforts on seven categories of major stakeholders: government and regulatory institution, investors and shareholders, audience and users, employees, suppliers and partners, industry associations and media, and community. Our goal is to achieve mutual growth with these stakeholders and ensure the long-term success of our business.

利益相關方類別 Stakeholder Groups	溝通管道 Communication Channels	溝通訴求 Communication Topics	回應措施 Responses
 政府及監管機構 Government and Regulatory Institution	<ul style="list-style-type: none">配合政府督察 Cooperate with government inspection政策研討 Policy discussion	<ul style="list-style-type: none">依法納稅 Pay tax accordingly影視健康發展 Healthy development of film and television	<ul style="list-style-type: none">按時足額納稅 Pay taxes in full and on time依法合規營 Operating in compliance with laws and regulations積極落實相關政策 Actively implement relevant policies
 投資者與股東 Investors and Shareholders	<ul style="list-style-type: none">股東大會 General meeting of shareholders集團官方網站 Group official website郵件及電話溝通 Email and telephone communication	<ul style="list-style-type: none">公司治理 Corporate governance經營業績 Financial performanceESG 治理 ESG governance合法合規 Compliance	<ul style="list-style-type: none">召開股東大會 Convene a general meeting of shareholders定時披露經營資訊 Regularly disclose business information完善內控體系 Improve the internal control system

利益相關方類別 Stakeholder Groups	溝通管道 Communication Channels	溝通訴求 Communication Topics	回應措施 Responses
 觀眾和用戶 Audience and Users	<ul style="list-style-type: none">票房 Box office用戶投訴處理 Users complaint handling郵件往來 Email communications	<ul style="list-style-type: none">負責任影視 Responsibility movie content內容創新 Content innovation資訊保密 Data security	<ul style="list-style-type: none">進行合規行銷 Conduct compliance marketing完善用戶溝通機制 Improve customer communication mechanism
 員工 Employee	<ul style="list-style-type: none">員工培訓 Employee training員工滿意度調查 Employee satisfaction survey	<ul style="list-style-type: none">薪酬福利 Remuneration and benefits職業發展 Career development安全與健康 Safety and health	<ul style="list-style-type: none">提供員工培訓 Provide employee training完善職業晉升機制 Improve the career promotion mechanism完善薪酬福利機制 Improve the salary and welfare mechanism
 供應商及夥伴 Suppliers and partners	<ul style="list-style-type: none">供應商考察 Suppliers visit供應商定期評估 Regular suppliers assessment供應商交流與培訓 Suppliers communication and training	<ul style="list-style-type: none">供應鏈管理 Supply chain management產品責任 Product responsibility反貪腐 Anti-corruption	<ul style="list-style-type: none">完善供應商管理機制 Improve supply chain management
 行業協會 / 媒體 Industry association and media	<ul style="list-style-type: none">合作項目 Joint project行業研討會 Industry seminar新聞稿 / 公告 Press release and notice採訪 Interview	<ul style="list-style-type: none">經營業績 Business performance影視播放 Box office	<ul style="list-style-type: none">參與行業交流活動 Participate in industry exchange activities新聞媒體會 Press conference
 社區 Community	<ul style="list-style-type: none">志願服務 Voluntary services社會活動 Social activity	<ul style="list-style-type: none">公益慈善 Philanthropy	<ul style="list-style-type: none">參與社區公益活動 Carry out community welfare projects

05

重要性議題評估
Materiality Assessment



➤ 重要性議題評估 Materiality Assessment

基於聯合國可持續發展目標（SDGs）、聯交所《環境、社會及管治報告指引》的披露要求，本集團定期與利益相關方進行交流，以充分了解並回應利益相關方的訴求與期望。本年度，我們委託第三方為本集團開展利益相關方重要性議題問卷調查，邀請他們從利益相關方和一元宇宙兩個視角出發評估各項 ESG 議題的重要程度，最終形成 ESG 重要性矩陣。

In accordance with the United Nations Sustainable Development Goals (SDGs) and the disclosure requirements set in the “Environmental, Social and Governance Reporting Guideline” of the Stock Exchange, the Group regularly communicates with stakeholders to adequately understand and respond to their concerns and expectations. During the Year, we appointed a third party to conduct a stakeholder materiality questionnaire for the Group. Participants were invited to assess the materiality of various ESG issues from the perspectives of both stakeholders and A Metaverse, ultimately resulting in the formulation of an ESG materiality matrix.

- 步驟 1 識別重要議題
- Step 1 Identify important topics
- 步驟 2 評估重要性
- Step 2 Assessing Materiality
- 步驟 3 確認評估結果
- Step 3 Confirmation of assessment results

基於對本集團業務發展情況與 ESG 管理現狀，對標行業 ESG 發展趨勢，以及《環境、社會及管治報告指引》的披露要求，識別出和一元宇宙高度相關的 21 項 ESG 議題。

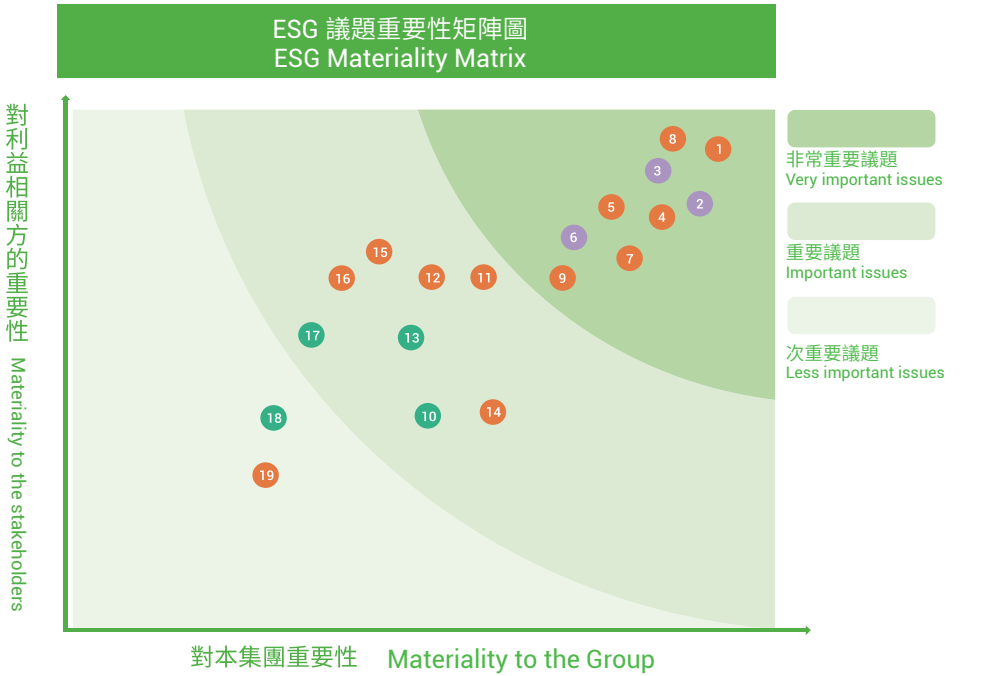
Based on the development of the Group's business, ESG management status, industry ESG trends and the disclosure requirements of the “Environmental, Social and Governance Reporting Guidelines” , 21 ESG issues highly relevant to A Metaverse have been identified.

邀請僱員、客戶、供應商等內外部利益相關方參與問卷調查，基於問卷結果，從對本集團的重要性和對利益相關方的重要性兩個維度對各項議題進行優次排序。

Internal and external stakeholders, such as employees, customers and suppliers, were invited to participate in a questionnaire. Based on the results, these issues were prioritised in terms of their materiality to the Group and to the stakeholders.

ESG 執行委員會和 ESG 工作小組通過綜合分析，對重要性議題進行審閱和調整。最終的重要性評估結果將上報董事會審閱和確認，並作為本報告的編制基礎，與相關章節進行回應。

The ESG Executive Committee and ESG Working Group performed a comprehensive analysis to review and adjust the material issues. The final materiality assessment results will be presented to the Board of Directors for review and approval. Additionally, the results will serve as the basis for preparing this report and responding to these issues in relevant sections.



環境保護 Environmental Protection	環境保護 Social Responsibility	環境保護 Governance and Economy
<div>10 應對氣候變化 Addressing climate change</div> <div>13 綠色辦公 Green office</div> <div>17 能源管理及溫室氣體排放管理 Energy management and greenhouse gas emissions management</div> <div>18 排放物管理 Emissions management</div>	<div>01 產品及服務質量管理 Product and service quality management</div> <div>04 負責任營銷及宣傳 Responsible marketing and promotion</div> <div>05 僱員權益保障 Protection of employee rights and interests</div> <div>07 職業健康與安全 Occupational health and safety</div> <div>08 產品和內容創新 Product and content innovation</div> <div>09 消費者滿意度及投訴處理 Consumer satisfaction and complaint handling</div> <div>11 消費者隱私保護與數據安全 Consumer privacy protection and data security</div> <div>12 供應鏈管理 Supply chain management</div> <div>14 平等、包容與多元 Equality, inclusion, and diversity</div> <div>15 僱員培訓與發展 Employee training and development</div> <div>16 僱員薪酬福利與關懷 Employee remuneration, welfare, and care</div> <div>19 社區投資 Community investment</div>	<div>02 反腐倡廉 Anti-corruption and Integrity</div> <div>03 合規與風險管理 Compliance and risk management</div> <div>06 知識產權保護 Intellectual property protection</div>

06

產品責任
Product Responsibility

創新和負責任的內容
Innovative and Responsible Content

用戶隱私保障
User Privacy Protection

知識產權
Intellectual Property

營銷合規
Marketing Compliance



RONIN

➤ 產品責任 Product Responsibility

本集團嚴格遵循《中華人民共和國產品質量法》、《中華人民共和國商標法》、《中華人民共和國廣告法》、《中華人民共和國消費者權益保護法》等法律法規，在依法保障消費者權益的基礎上提供優質的產品與卓越的服務，滿足並超越客戶的期望。我們以「質量優先創造品牌信任」為影視製作理念，不斷提升作品質量，同時加強知識產權管理体系維護及規範廣告宣傳，嚴格保護消費者隱私與數據安全，積極履行企業社會責任。本報告期內，本集團並未收到任何有關其產品或服務的重大投訴，且未違反任何對本集團有重大影響的相關法律法規。

The Group strictly complies with the Product Quality Law of the People's Republic of China, the Trademark Law of the People's Republic of China, the Advertising Law of the People's Republic of China, the Law of the People's Republic of China on the Protection of Consumer Rights and Interests and other laws and regulations. We are committed to providing high-quality products and outstanding services that not only meet but exceed our customers' expectations, all while protecting consumer rights and interests as required. Guided by the philosophy of "Creating Brand Trust by Prioritizing Quality" in film and television production, we continuously enhance the quality of our productions. Meanwhile, we maintain our intellectual property management system, standardise advertising practices, strictly protect consumer privacy and data security, and proactively fulfil our corporate social responsibilities. During the reporting period, the Group did not receive any material complaints about its products or services and did not violate any relevant laws and regulations that have a significant impact on the Group.

創新和負責任的內容 Innovative and Responsible Content

本集團始終堅持“創新驅動、責任賦能”的發展理念，深信高品質且富有創新力的產品是企業的核心競爭力，對企業的長期價值至關重要。因此，我們在影視內容創作和投資方面，不斷優化品質管制體系，確保作品既符合市場需求，又兼具藝術價值與社會影響力。在產品品質管控方面，我們制定並落實《影視業務流程管控》等內部制度，嚴格把控影像製作的每一個環節。從前期開發、規劃備案、主創搭建、融資、拍攝，到後期製作、送審、發行，我們對影像作品實施全方位的精細化管理，力求呈現高品質的內容。對於影視投資專案，我們則進行多維度系統分析，包括劇本審核、主創團隊評估、影片藝術價值及市場潛力分析，同時審慎評估影片的過審風險及合作夥伴的信譽度，以確保投資作品達到行業領先的高標準。未來，本集團將持續探索影視作品內容的創新和品質提升，不斷挖掘行業新機遇，推動市場繁榮發展。

在內容創新方面，我們始終致力於將文化創意與時代價值相結合，以優質內容賦能行業發展。2024年1月，廣電總局發佈《關於開展“跟著微短劇去旅行”創作計畫的通知》，提出在2024年創作並播出100部優質微短劇，以“微短劇+文旅”模式推動文化與旅遊產業的深度融合，同時促進微短劇行業向規範化、精細化發展。6月1日，廣電總局正式實施微短劇管理新規，強化行業監管責任、屬地管理責任及平臺主體責任，並推行“分類分層審核”制度，以確保行業內容生產的品質

與合規性。本集團積極回應這一政策趨勢，持續加大對微短劇及其他影視內容的創新投入，努力打造更多符合市場需求、弘揚時代正能量的精品作品。

The Group remains steadfast in its development philosophy of "innovation-driven and responsibility-empowered," firmly believing that high-quality and innovative products are the core competitiveness of an enterprise and are critical to its long-term value. As such, we continuously refine our quality control systems in film and television content creation and investment to ensure that our works not only meet market demands but also embody artistic value and social influence. In terms of product quality management, the Group has established and implemented internal policies such as the "Film and Television Business Process Control Guidelines" to rigorously oversee every stage of content production. From early-stage development, planning and registration, creative team assembly, financing, and filming to post-production, regulatory review, and distribution, we exercise meticulous and comprehensive project management to deliver high-quality content. For film and television investment projects, the Group conducts multi-dimensional evaluations, including script reviews, assessments of the core creative team, analyses of the artistic merit and market potential of each production, as well as a careful appraisal of regulatory approval risks and partner credibility. These measures ensure that our investments align with the industry's highest standards.

In terms of content innovation, the Group is committed to integrating cultural creativity with contemporary values, using high-quality content to support industry development. In January 2024, the National Radio and Television Administration (NRTA) issued a notice on launching the "Travel with Micro-Dramas" initiative, aiming to produce and broadcast 100 high-quality micro-dramas throughout the year. This initiative, which promotes the "micro-drama + cultural tourism" model, seeks to deepen the integration of cultural and tourism industries while encouraging the micro-drama sector's shift toward greater standardization and refinement. On June 1, the NRTA officially implemented new regulations on micro-drama content, reinforcing regulatory oversight responsibilities, local management duties, and platform accountability, while introducing a "tiered and classified review system" to ensure content quality and compliance. In response to this policy trend, the Group has actively increased its investment in micro-dramas and other audiovisual content, striving to produce more high-quality works that align with market demand and reflect the values of the times.

用戶隱私保障 User Privacy Protection

本集團始終以創新引領行業發展，同時積極履行 社會責任，推動影視行業的健康、可持續發展。我們不僅打造高品質、多元化的影視內容，以豐富觀眾的文化體驗，同時也以嚴謹的製作標準樹立行業標杆，推動影視產業向精品化、規範化邁進。未來，我們將繼續深耕影視創作與內容創新，結合新技術、新模式，為市場帶來更具時代價值的優質作品，為行業發展貢獻力量。

The Group consistently leads industry development through innovation while actively fulfilling its social responsibilities to promote the healthy and sustainable development of the film and television industry. We are committed to producing high-quality and diverse content to enrich the cultural experience of audiences, while upholding rigorous production standards to set industry benchmarks, advancing the sector toward greater refinement and standardisation. Looking ahead, we will continue to focus on film and television creation and content innovation, integrating new technologies and new business models to deliver high-quality works of greater contemporary value to the market, contributing to the sustainable growth of the industry.

本集團高度重視保護客戶個人資料以保障業務及個人隱私，並嚴格遵守《中華人民共和國網絡安全法》、《資訊安全技術個人資訊安全規範》等法律法規。我們持續完善資訊安全與隱私保護政策與制度，加強資訊安全管理水準。在客戶隱私保障方面，本集團規定合作或經營活動過程中出現客戶資訊洩漏的情況，本集團凡涉及向協力廠商披露有關客戶資訊的業務，必須與業務方提前簽訂《保密協議》，明確各方的保密義務及違約後果，為客戶的資訊安全保駕護航。同時，本集團在《員工手冊》中亦明確指出僱員對本集團的資訊具有嚴格的保密義務，並詳細規定了客戶數據獲取授權的情形與方式，以及僱員對保密資訊應採取保護措施等內容。僱員洩露或非法利用客戶隱私信息等保密資訊等行為一經發現，本集團將按照內部嚴格程式處以罰款或追究法律責任，切實保障客戶及本集團的利益。

The Group attaches great importance to the protection of customers' personal information to safeguard business and personal privacy, and strictly complies with the laws and regulations such as the Network Security Law of the People's Republic of China and the Code on Personal Information Security of Information Security Technology. We continue to improve our information security and privacy policies and strengthen our management practices. In terms of customer privacy protection, the Group stipulates that in case of customer information leakage in the course of cooperation or business activities, the

知識產權 Intellectual Property

Non-Disclosure Agreement must be signed in advance with the business parties involved in any business concerning disclosure of relevant customer information to the third party. The agreement clarifies the confidentiality obligations of each party and the consequences of breaches to ensure the security of our customers' information. Additionally, the Group clearly states in the Employee Handbook that employees have a stringent confidentiality obligation regarding the Group's information. The handbook specifies the conditions and procedures for authorized access to customer data and the protective measures employees must adopt for confidential information. Should any employee be found leaking or illegally using confidential information such as customer privacy information, the Group will impose fines or pursue legal liabilities in accordance with strict internal procedures to effectively protect the interests of the customers and the Group.

本集團深刻了解知識產權是企業的重要資產，也是企業創新與進步的活力源泉。我們嚴格遵守《中華人民共和國著作權法》《中華人民共和國專利法》《中華人民共和國商標法》等知識產權保護的法律法規。在遵循法律法規的基礎上，為有效保護本集團知識產權並尊重他人知識產權，我們制定了《影視版權管理制度》，對影視版權、知識產權的管理職責、知識產權範圍及知識產權歸屬等相關事宜進行明確規定，絕對尊重他人的智慧成果，同時也保護本集團的知識產權。

在落實知識產權保護方面，本集團與合作伙伴簽訂保密及相關保護協議以保護知識產權；我們在採購軟件及設備時，嚴格使用正規渠道，既保障我方合法權益，又避免侵犯他人知識產權。另外，為進一步提升僱員的知識產權保護意識，我們積極開展知識產權相關培訓，提升一元宇宙的知識產權保護管理水平。在商標管理方面，本集團積極評估、申請和保護公司的商標，聘請知識產權專員負責商標管理，並制定商標保護制度。在商標保護制度的指引下，我們及時註冊本集團商標，同時與專業供貨商合作，以保障商標申請的及時性與準確性。此外，在商標申請前本集團會委託外部機構出具商標分析報告，協助我們識別商標風險，做好商標維護，降低商標被侵犯的風險。

The Group deeply understands that intellectual property is an important asset of an enterprise and a driving force for innovation and progress. We strictly comply with the Copyright Law of the People's Republic of China, the Patent Law of the People's Republic of China, the Trademark Law of the People's Republic of China and other laws and regulations on intellectual property

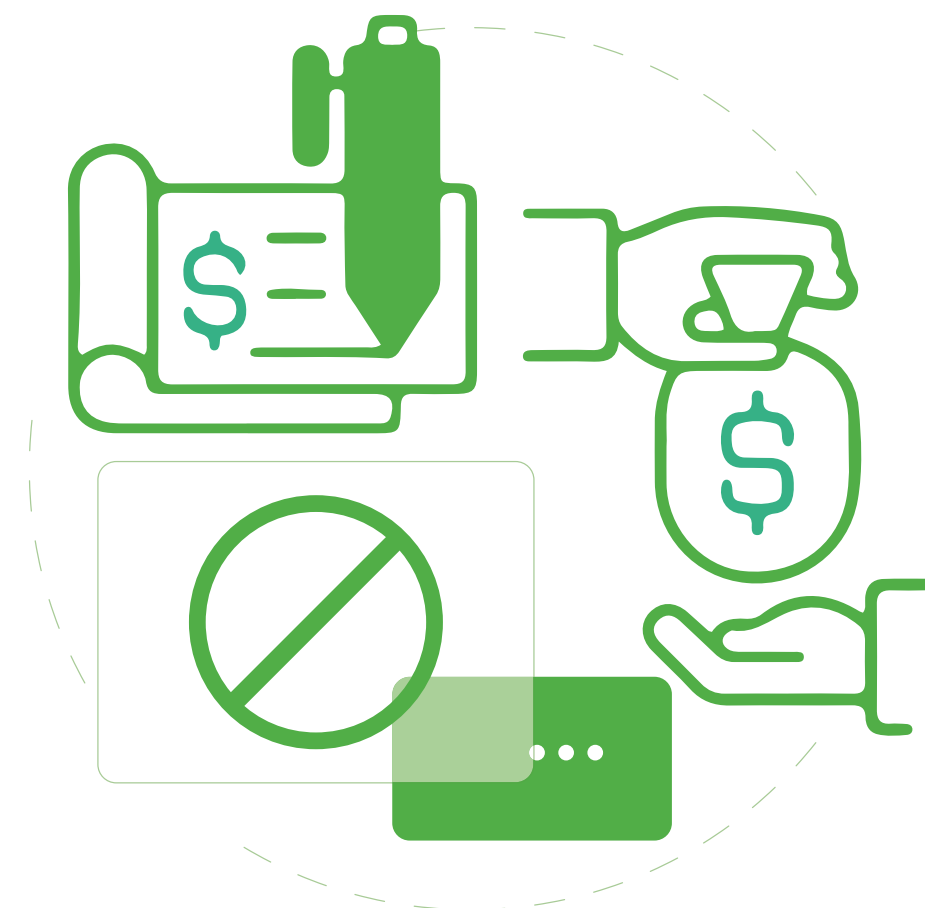
protection. In order to effectively protect the Group's intellectual property rights and respect the intellectual property rights of others, we have formulated a film and television copyright management system in compliance with these laws and regulations. The system clearly stipulates matters related to film and television copyrights, intellectual property management responsibilities, the scope of intellectual property rights and the attribution of intellectual property rights, ensuring we fully respect the intellectual achievements of others while protecting our own intellectual property rights.

In terms of intellectual property protection, we sign confidentiality and related protection agreements with our partners to protect intellectual property rights. We are committed to strictly using formal channels when purchasing software and equipment to protect our legal rights and interests while avoiding infringement of others' intellectual property rights. In addition, to further raise our employees' awareness of intellectual property protection, we also actively conduct intellectual property-related training with the purpose of improving the intellectual property management capabilities of A Metaverse. In terms of trademark management, the Group actively evaluates, applies for and protects the Group's trademarks, employs an intellectual property specialist for trademark management, and establishes a trademark protection system. Under the guidance of the system, we register the Group's trademarks in a timely manner and also cooperates with professional suppliers to ensure the timeliness and accuracy of trademark applications. In addition, the Group will commission an external organization to issue a trademark analysis report prior to trademark application to assist us in identifying trademark risks, maintaining our trademarks properly and reducing the risk of trademark infringement.

營銷合規 Marketing Compliance

本集團嚴格遵守《中華人民共和國廣告法》《中華人民共和國廣告管理條例》《互聯網廣告管理暫行辦法》等法律法規，不斷加強營銷宣傳規範管理。我們始終秉持著負責任營銷的理念，致力於打造值得客戶信任的營銷團隊。我們定期對營銷相關人員開展培訓與合規檢查，並對商業化廣告投放內容嚴格審核，杜絕違規營銷，切實保障客戶的知情權。

The Group strictly complies with the Advertising Law of the People's Republic of China, the Regulations on the Administration of Advertisement of the People's Republic of China, the Interim Measures for the Administration of Internet Advertising and other relevant laws and regulations. We continuously improve the management standards of our marketing and promotional activities. Upholding the principle of responsible marketing, we aim to build a marketing team that our customers can trust. We routinely train and perform compliance checks on our marketing personnel, rigorously review the content of commercial advertisements to prevent any violations and ensure that our customers' right to be informed is protected.



07

反貪污
Anti-corruption

➔ 反貪污 Anti-corruption

本集團深知合規運營是企業持續發展和穩健經營的基石，亦是企業規避風險的前提。我們致力於保持最高的商業道德行為標準，本集團嚴格遵守《中華人民共和國反不正當競爭法》、《關於禁止商業賄賂行為的暫行規定》及《中華人民共和國反洗錢法》等法律法規，堅決杜絕任何形式的貪污腐敗現象。我們持續完善反貪污機制，內部制定並落實《舞弊或違規行為投訴、舉報管理辦法》等內部管理政策，確保公司董事、高級及中級管理人員和普通僱員規範職業行為，防止損害集團及股東利益的行為發生。於本報告期內，本集團未發生任何貪污訴訟案件，且未有違反關於貪污、賄賂、洗黑錢等法律法規的情況。

於報告期內，本集團在內部開展了年度反舞弊培訓，涵蓋董事層人員、管理層人員、全職僱員等。同時，我們亦通過內部郵件和宣傳欄等途徑進行廉潔宣傳，加強僱員的廉潔教育，維護公司良好聲譽。

為確保企業健康、穩定、可持續的發展，本集團組建了一套完善的內控結構，明確了各組織層面對反舞弊行為的職責與責任歸屬。針對日常業務運營的各工作流程，此套內控結構明確了反貪腐工作在預防、控制及反饋等環節的具體要求，旨在降低舞弊的風險。

The Group believes that compliance is the cornerstone of business development and the prerequisite for risk avoidance. We are committed to the highest standards of business ethics and strictly complies with the laws and regulations of the People's Republic of China Anti-Unfair Competition Law, the Interim Provisions on Prohibition of Commercial Bribery, the Anti-Money Laundering Law of the People's Republic of China and other laws and regulations. We resolutely eliminates any forms of corruption. We have continuously improved the anti-corruption mechanism and formulated and implemented internal management policies such as the Measures for the Management of Complaints and Reports of Fraud or Irregularities to ensure that the directors, senior and middle-level management and ordinary employees of the Company regulate their professional conduct to prevent acts that are detrimental to the interests of the Group and its shareholders. During the reporting period, the Group did not have any corruption litigation cases and did not violate any laws and regulations on corruption, bribery and money laundering.

During the reporting period, the Group conducted annual anti-fraud training internally, covering board level staff, management staff and full-time employees. At the same time, we also conducted integrity promotion through internal emails and bulletin boards to strengthen the integrity education of our employees and maintain our good reputation.

To ensure the healthy, stable and sustainable development of the enterprise, the Group has formed a comprehensive internal control structure, which specifies the responsibility and accountability attributed to anti-fraud behaviours at each organizational level. For each workflow of daily business operations, this internal control structure specifies the specific requirements of anti-corruption work in terms of prevention, control and feedback, aiming to reduce the risk of fraud.

- 公司管理層承擔對反舞弊行為的管理與監督責任。
- 審核委員會負責公司反舞弊行為的指導工作。
- 辦公室負責具體執行公司範圍內的反舞弊工作。

同時，本集團設立多種舉報渠道，舉報人可通過舉報電話、傳真、電郵以及董事長信箱等途徑，向審核委員會以及公司辦公室進行實名或匿名反應問題或舉報任何可能的違法違規行為。對於接收到的舞弊舉報事件，本集團制定了明確的處理程序、獎懲方案、補救措施等，確保所有收到的真實舉報事件均得到及時、妥善的處理。本集團保護任何僱員基於忠誠盡職原則對違反商業道德現象進行的舉報行為，未經舉報人同意，任何人不得公開或洩露、擴散舉報人的舉報信息及個人信息，嚴格禁止一切針對舉報人的報復行為，任何僱員若因舉報舞弊行為或參與舞弊調查而收到了報復、恐嚇、歧視等報復行為的，有權向公司高級管理層和審計委員會進行申訴，集團會依法依規嚴肅處理。於報告期內，本集團未接收到任何相關舉報事件。

- The management of the Company assumes the responsibility for the management and supervision of anti-fraud behaviours.
- The Audit Committee is responsible for the guidance of anti-fraud behaviours of the Company.
- The office is responsible for the specific implementation of anti-fraud work within the scope of the Company.

Meanwhile, the Group has established various reporting channels for whistleblowers to report issues or possible violations of laws and regulations anonymously or with identification through the whistleblower phone number, fax, email and the Chairman's mailbox, either to the Audit Committee or the Company's office. The Group has established clear procedures, rewards and punishments, and remedial measures to ensure all genuine reports are handled promptly and appropriately in case of fraud reports received. The Group protects any employee who reports misconduct based on the principle of loyalty and due diligence. Without the whistleblower's consent, no one is permitted to disclose or disseminate the whistleblower's reports or personal information. All forms of retaliation against whistleblowers are strictly prohibited. Any employee who receives retaliation, intimidation, discrimination or other retaliatory actions for reporting fraud or participating in fraud investigations has the right to appeal to the Company's senior management and the Audit Committee. The Group will handle such cases with the utmost seriousness in accordance with laws and regulations. During the reporting period, the Group did not receive any relevant reporting incidents.

08

關懷僱員
Caring for Employees

僱傭
Employment

勞動準則
Labor Standards

員工結構
Employee Structure

健康與安全
Health and Safety

➤ 關懷僱員 Caring for Employees

本集團視員工的才能為最寶貴資源，因此我們嚴格遵守《中華人民共和國勞動法》及《中華人民共和國勞動合同法》等與僱傭相關的法律及法規，高度重視僱員的合法權益、健康與安全、職業成長與發展，致力於成為負責任的僱主，推崇道德及人權，努力為僱員提供平等、多元且包容工作環境，陪伴僱員健康、安全地成長，共同實現企業可持續發展的目標。本年度，本集團並無涉及或發現任何違反僱傭和勞動的相關法律法規的情況。

The Group regards the talents of our employees as our valuable resources. We strictly comply with employment-related laws and regulations, such as the Labor Law of the People's Republic of China and the Labor Contract Law of the People's Republic of China. We highly value our employees' legal rights, health, safety, professional growth, and development. We are committed to being a responsible employer, promoting ethics and human rights and providing an equitable, diverse, and inclusive work environment. We support our employees' healthy and safe growth, working together to achieve our goal of sustainable development. During the Year, the Group was not involved in or aware of any violations of employment and labour-related laws and regulations.

僱傭 Employment

本集團致力於保障僱員的合法權益，規範僱員招聘及錄用流程。基於公平競爭、擇優錄取的原則，招聘管理辦法列明人力行政中心和職能部門的分工及職責，並於每年制定招聘計劃，以有組織地實施招聘工作。我們通過校園招聘、內部推薦、個人推薦及在線招聘平台招聘僱員，於招聘時，重視求職者的教育背景、專業技能水平、工作經驗及對相關工作崗位要求的適切性，杜絕任何形式的歧視與騷擾行為，確保任何準員工及現職員工不會因性別、種族、背景、宗教信仰、年齡、婚姻狀況、家庭狀況、退休、身體狀況、懷孕、政治聯繫、性取向等因素而遭受歧視或被剝奪機會。同時，本集團設立內部獎勵推薦制度，合資格的推薦人（包括所有本集團正式員工、實習生及外部人員）可以推薦人選擔當本集團在職所有正式和實習崗位，以鼓勵、推崇及廣納賢才。

The Group is committed to protecting the legitimate rights and interests of employees and standardizing the recruitment and hiring processes. Based on the principle of fair competition and merit, the recruitment management method sets out the division of work and responsibilities between the Human Resources Administration Centre and functional departments. We also formulate a recruitment plan each year to implement the recruitment process in an organized manner. Specifically, we recruit employees through campus recruitment, internal referrals, personal recommendations and online recruitment platforms. In the recruitment process, we attach importance to the educational background, professional skill level, work experience and suitability for the relevant job requirements of the candidates. Furthermore, we strictly prohibit any form of discrimination or

harassment. We ensure that no candidate or current employee is discriminated against or denied opportunities on the basis of gender, race, background, religious belief, age, marital status, family status, retirement, physical condition, pregnancy, political affiliation, or sexual orientation. Meanwhile, the Group has set up an internal incentive referral system whereby qualified referees (including all our regular employees, interns and external personnel) can recommend candidates for all regular and internship positions in the Group to encourage the promotion and recruitment of talents.

勞動準則 Labor Standards

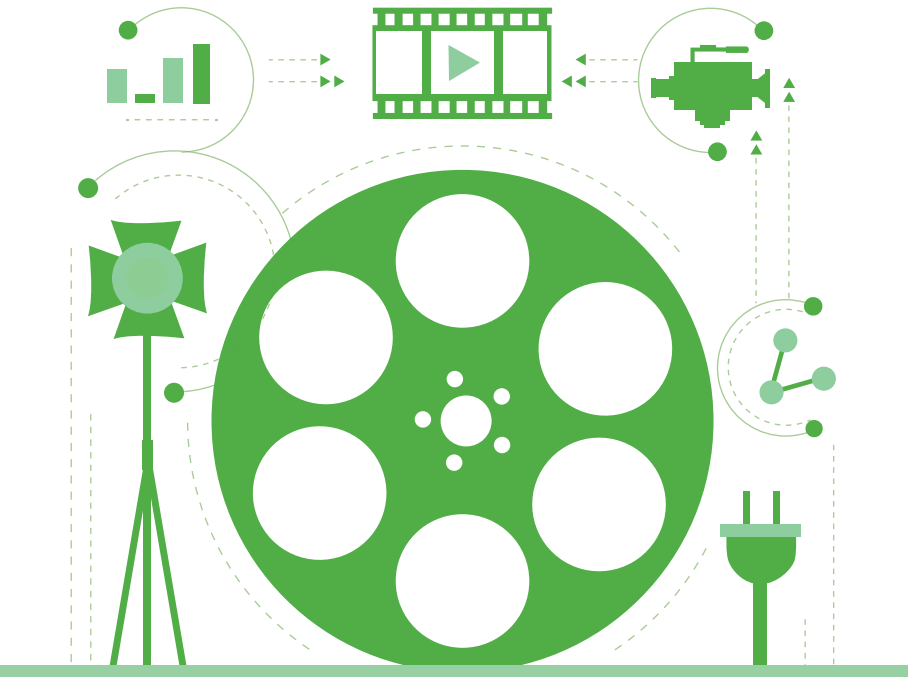
本集團嚴格遵守中國《禁止使用童工規定》等相關法律法規，禁止聘用童工，並在招聘過程中檢查及審閱求職者的身份證明文件、相關證書及工作經驗，以確認彼等年齡符合法律規定的最低工作年齡要去。若發現童工，我們將立即停止其工作，並進行調查以識別漏洞，實施補救措施，防止事件再次發生。我們嚴格禁止一切強迫勞動的行為，要求不得以暴力、威脅或非法限制人身安全的手段強迫僱員勞動。為確保勞工管理合規，在員工正式入職前，本集團會與僱員簽訂僱傭合同，當中清楚列明員工的工作時間、休息時間、薪酬、保險、福利等條款，保證僱員的自由和權益不受侵犯。本集團亦制定離職管理相關制度，列明適當的辭職、終止僱傭關係及解僱程序。當員工提出離職要求時，相關人員會與其進行會面，以瞭解其離職原因。

The Group strictly complies with the Regulations on Prohibition of Child Labor and other relevant laws and regulations in the PRC, prohibiting the employment of child labour. We inspect and review the identity documents, relevant certificates and work experience of job applicants during the recruitment process to verify their age to ensure compliance with legal age requirements. If child labour is found, we will immediately terminate their work and conduct an investigation to identify loopholes and implement remedial measures to prevent the recurrence of the incident. Additionally, we strictly prohibit all forms of forced labour and ensure no employee is compelled to work through violence, threats, or unlawful restrictions on personal safety. To ensure compliance with labour management, the Group will sign an employment contract with the employee before he or she is formally hired, which clearly sets out the terms and conditions of the employee's working hours, rest time, salary, insurance, benefits, etc. to ensure that the employee's freedom and rights are not infringed upon. The Group has also established a system for separation management, which sets out the appropriate procedures for resignation, termination of employment and dismissal. When an employee requests to leave, the relevant personnel will meet with him/her to understand the reasons for leaving.

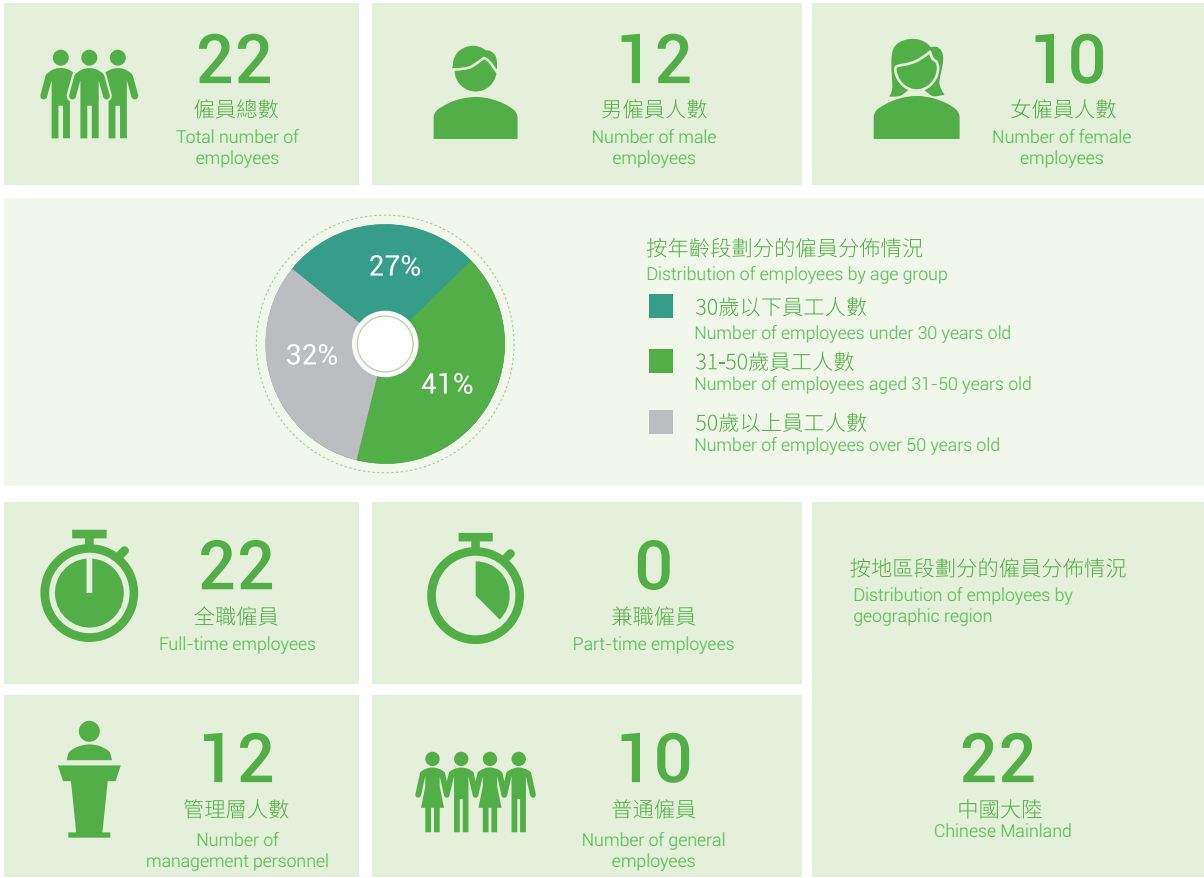
薪酬及晉升
Compensation
and Promotion

我們以激勵性、公平性為原則建立了科學、合理的薪酬管理體系，同時制定相應的薪酬激勵措施，激發僱員工作潛力，提升人才團隊核心競爭力。此外，我們每年對僱員過去一年的工作能力、態度、改善情況及年度突出表現和失誤進行綜合評估，通過合理及透明的績效考核，客觀而全面地審視每位僱員的工作表現，並結合公司經營情況、勞動力市場現狀等因素考慮對員工薪酬進行調整，以確保能夠為員工提供具有市場競爭力的薪酬。針對表現優異的僱員，結合集團內部職位空缺情況，提供內部晉升機會以最大程度地吸引和保留優秀人才，發揮每位僱員的價值，增強本集團的核心競爭力。

We establish a scientifically sound and reasonable compensation management system based on the principle of motivation and fairness, while developing corresponding salary incentives to unlock the potential of our employees and enhance the core competitiveness of our talent team. Furthermore, we annually conduct a comprehensive assessment of our employees' work ability, attitude, improvement and annual outstanding performance and mistakes in the past year. This assessment is carried out through a fair and transparent performance appraisal process to evaluate the performance of each employee objectively and comprehensively. In light of the Company's operation, labour market conditions, and other relevant factors, we consider the adjustment of employees' salary in order to ensure that we can provide employees with market-competitive salary. For employees who consistently exceed expectations, we consider internal promotions in alignment with the Group's vacancies to attract and retain top talent effectively. By doing so, we leverage the full potential of each employee and strengthen the Group's core competitiveness.



員工結構 Employee Structure



		流失人數 (人) Number of turnover (Unit: person)	流失比例 (百分比) Turnover rate %
性別劃分員工 流失人數與比例 Number and percentage of employee turnover by gender	男性員工 Male Employees	16	82%
	女性員工 Female Employees	14	90%
職級劃分員工 流失人數及比例 Number and percentage of employee turnover by position	管理層 Management Personnel	23	26.1%
	普通僱員 General Employees	36	66.7%
年齡組別劃分 員工流失人數及比例 Number and percentage of employee turnover by age group	30歲以下員工人數 Number of employees under 30 years old	4	57%
	31-50歲員工人數 Number of employees aged 31-50 years old	17	103%
	50歲以上員工人數 Number of employees over 50 years old	9	78%
按地區劃分 員工人數及流失比例 Number and percentage of employee turnover by geographic region	中國大陸 Chinese Mainland	30	86%
	香港特區 Hong Kong Special Administrative Region	0	0%

於本報告期內，我們共有30名員工流失，員工流失率為85.71%，分別按照性別、年齡組別、地區劃分的流失率如右側表格所示：

During the reporting period, we had a total of 30 staff turnover, with a turnover rate of 85.71%, broken down by gender, age group and region as shown in the table on the right.

健康與安全 Health and Safety

本集團將僱員的健康與安全放在首位，從防範、管控、責任落實等維度出發，全面採取各項職業健康與安全管理措施，為僱員建立健康與安全的工作環境，增進全體僱員的健康福祉。本集團嚴格遵守《中華人民共和國職業病防治法》、《中華人民共和國勞動法》、《中華人民共和國消防法》、《中華人民共和國安全生產法》等相關法律法規，於內部制定了《劇組管理規章制度》等政策，確保僱員的工作和生活得到安全保障。於報告期內，本集團並未發生任何重大違法違規的情況。本集團在過去三年，包括本報告期內，並未發生任何嚴重工傷及因工死亡的事故。

為創造並維持良好和健康的工作環境，本集團已建立並持續完善各項工作健康及安全的措施如下：

1. 本集團制定了《劇組管理規章制度》，規定在攝影基地拍攝開機前對所有工作人員進行安全培訓，告知安全注意事項，並為劇組工作人員購買保險。其中，安全培訓的具體內容包括：劇組人員應密切關注拍攝現場安全，不得在拍攝現場進行危險動作；拍攝動作戲時無關人員應避開，避免武器誤傷人員。如發生安全意外，應立即上報製片主任並立即將受傷人員送往醫院救治。
2. 本集團與具有專業資質的消防設備公司簽訂了《消防工程維修保養服務合同》，服務商每年定期對本集團的所有消防設備進行檢查，包括對火災報警系統的性能、運行情況等的檢查；如發現設備及安全故障，在接到維修通知的 24 小時內達到現場並修繕設備，確保消防安全。同時，服務商每季度定時對本集團的僱員組織消防知識培訓和消防演習，讓本集團的僱員掌握了消防器材的使用方法，學習了報警設備的操作方法，有效地提升了本集團整體消防安全意識。
3. 本集團積極開展應急救援預案教育。為做好企業的應急救援預案教育培訓工作，我們邀請外部講師對僱員進行急救知識培訓，培訓內容包括心肺復蘇、急救設備的使用方法、緊急情況下的判斷和處理方法等，全面提高僱員的安全急救意識，保障自身的身心健康。

The Group places top priority on the health and safety of its employees and takes comprehensive occupational health and safety measures across prevention, control, and accountability to establish a healthy and safe working environment for its employees and improve the health and welfare of all employees. The Group strictly complies with the Law of the People's Republic of China on Prevention and Control of Occupational Diseases, the Labor Law of the People's Republic of China, the Fire Services Law of the People's Republic of China, the Work Safety Law of the People's Republic of China and other relevant laws and regulations. We have formulated internal policies such as the Rules and Regulations for the Management of the Cast and Crew to safeguard the safety and well-being of our employees. During the reporting period, the Group did not have any material violations of laws and regulations. The Group has not

suffered any serious work-related injuries and work-related fatalities in the past three years, including the current reporting period.

To create and maintain a good and healthy working environment, the Group has established and continues to improve various work health and safety measures, as follows:

1. The Group has formulated the Rules and Regulations for the Management of the Cast and Crew, which stipulates that safety training is given to all staff members before the start of filming at the camera base, informing them of safety precautions and purchasing insurance for the filming crew members. Among the specific contents of the safety training are: filming crew members should pay close attention to the safety of the shooting site and should not perform dangerous actions on the shooting site; unrelated persons should avoid the shooting of action scenes to avoid weapons accidentally injuring people. In case of safety accidents, they should immediately report to the production director and immediately send the injured personnel to the hospital for treatment.
2. The Group has signed a Fire Engineering Repair and Maintenance Service Contract with a professionally qualified fire equipment company. The service provider regularly inspects all the fire equipment of the Group every year, including the inspection of the performance and operation of the fire alarm system; if equipment and safety failures are found, the service provider will reach the site and repair the equipment within 24 hours of receiving the repair notice to ensure Fire safety. At the same time, the service provider regularly organizes fire training and fire drills for the employees of the Group every quarter, so that the employees of the Group can master the use of fire equipment and learn the operation of the alarm equipment, which effectively enhances the overall fire safety awareness of the Group.
3. The Group actively provides emergency rescue and plan education. To carry out education and training on emergency rescue plans, we invited external experts to provide training regarding first aid knowledge. The training content includes cardiopulmonary resuscitation, the use of first aid equipment, and emergency judgment and handling methods. This comprehensive approach significantly enhances our employees' safety and emergency preparedness, safeguarding their physical and mental health.

培訓與發展
Training and Development

一元宇宙相信，提供充足的培訓資源是本集團成功及僱員成長的必要保證。我們為僱員提供了豐富的培訓與發展機會，並支持彼等實現其職業目標。為此，我們制定了《培訓管理制度》，該制度對部門職責、培訓類型、培訓計劃、培訓實施及效果評估等事項進行了明確的約定，以規範培訓程序，提高員工素質，實現員工和公司的可持續發展。

我們的培訓方式分為內訓、外訓和委外培訓工作。內訓和委外培訓是指邀請內部的資深人員或是外聘講師在企業內部為員工提供培訓，外訓是指在員工外出參加培訓。培訓內容涵蓋管理、劇本、寫作、財務和人事等多個業務層面。除了常規培訓，集團人事部會不定期進行員工專業知識提升方面的討論會，包括最新政策解讀、行業情況分享、觀眾心裡分析、未來趨勢探討等，通過多樣化的培訓形式持續提升員工的專業技能和行業認知。我們會定期檢討僱員的表現及能力，並參考相關規例及法規的規定，以識別培訓需要及評估其成效。

我們注重為不同職級的僱員提供不同種類的培訓，例如我們為新入職員工提供入職培訓，培訓內容以公司制度、通用技能類課程為主，協助新員工快速熟悉工作環境。我們亦向其董事及高級管理層提供公司治理類培訓、政策趨勢研究及專業技能資深培訓，培訓及更新內容包括上市公司規例的定期更新、有關相關法律及法規、企業管治、內幕消息、反貪污及賄賂、網絡風險及國際會計準則的培訓以及董事風險管理責任，助其保持持續專業發展並提升其知識及管理才能。

於本報告期，本集團的員工培訓相關數據如下表所示：

At A Metaverse, we believe that providing ample training resources is crucial for our success and the growth of our employees. We offer extensive training and development opportunities to support our employees in achieving their career goals. Accordingly, we have formulated the Training Management System, which clearly stipulates the responsibilities of the department, training types, training programs, training implementation and effect evaluation, so as to standardize the training procedures, improve the quality of employees and realize the sustainable development of employees and the Group.

Our training programs are divided into internal training, external training and delegated training. Internal and delegated training means inviting internal senior personnel or external instructors to provide training for employees within the company, and external training is when employees go out for training. The training content covers management, scripting, writing, finance and personnel, etc. In addition to regular training, the human resources department of the Group organises seminars from time to time in terms of staff expertise enhancement, including the interpretation of the latest policies , industry situation sharing, audience psychology analysis, and exploration of future trends. We continue

to improve our employees' professional skills and industry awareness through diversified training forms. We regularly review the performance and competency of our employees, taking into account the provisions of relevant regulations and legislation, to identify training needs and assess their effectiveness.

We focus on providing different types of training for different levels of employees. For example, we provide induction training for new employees, which focuses on company systems and general skills courses to help new employees quickly become familiar with the working environment. For directors and senior management, we offer training on corporate governance, policy trends, and advanced professional skills. Training and updates include regular updates on listed company regulations, training on relevant laws and regulations, corporate governance, insider information, anti-corruption and bribery, cyber risk and international accounting standards, and directors' risk management responsibilities. The training is designed to help them achieve continuous professional development and enhance their knowledge and management skills.

During the reporting period, the Group's staff training related data are shown in the following table:

按性別劃分的員工的 受培訓比例及平均受訓時長 Percentage of employees trained and average training hours by gender	受培訓比例(百分比) Percentage of employees trained	平均受訓時長(小時) Average training hours
男性員工 Male Employee	100%	6.8
女性員工 Female Employee	100%	9.1

按員工類別劃分的受培 訓比例及平均受訓時長 Percentage of employees trained and average training hours by position	受培訓比例(百分比) Percentage of employees trained	平均受訓時長(小時) Average training hours
管理層 Management	100%	6.6
普通員工 General employee	100%	10.3

09

供應鏈管理
Supply Chain Management



➤ 供應鏈管理 Supply Chain Management

優秀的合作夥伴是我們提供高品質產品與服務的必要條件。本集團持續關注供應商在環境及社會責任方面的表現，通過建立完善的供應鏈管理體系，與供應商攜手共進，共同推動企業的可持續發展，努力實現多方共贏。

本集團供應商的業務範圍包括影視道具製作、影視基地運營等方面。在與供應商建立合作之前，我們會通過多種方式（包括查詢工商登記信息、運營資質登記及行業口碑等）對供應商的情況進行審查，重點考察供應商公司資質的合法性，審核供應商業務是否存在法律糾紛或安全隱患等問題，旗下產品或服務的質量以及供應商的社會影響等相關因素。對於辦公用品及辦公設備類供貨商，我們會將產品的環保屬性納入考量，優先選擇更加環境友好型產品，降低我們對環境的影響。公司管理層會根據獲取的信息進行最終審核。

於本報告期，我們的供應商大部分為影視及軟件技術供應商，且均來自國內，總數為 25 家，其中有 3 家簽訂了《廉潔協議書》。按地理地區劃分的供應商數目如下：

Outstanding partners are essential for us to deliver high-quality products and services. The Group pays continuous attention to our suppliers' performance in environmental and social responsibilities. By establishing a robust supply chain management system, we work hand-in-hand with our suppliers to promote sustainable development and striving for a win-win situation for all involved.

The business scope of our suppliers includes film and TV prop production, film and TV base operation and other aspects. Before establishing cooperation with suppliers, we will examine the situation of suppliers by various means (including checking business registration information, operation qualification registration and industry reputation, etc.), focusing on the legality of the supplier's company qualification, reviewing whether there are legal disputes or security risks in the supplier's business, the quality of its products or services and the social influence of the supplier and other related factors. For office supplies and office equipment suppliers, we consider the environmental attributes of their products and give priority to more environmentally friendly products to reduce our environmental impact. The Company's management will conduct a final review based on the information obtained.

During the reporting period, the majority of our suppliers were film and television and software technology suppliers, all of which were from China, with a total of 25 suppliers. Of these, 3 have signed an Integrity Agreement. The number of suppliers by geographic region is as follows:



地理區域 Geographical area	供應商數目 Number of suppliers
北京市 Beijing	10
重慶市 Chongqing	8
廣東省 Guangdong Province	1
廣西省 Guangxi Province	1
新疆 Xinjiang	1
上海市 Shanghai	4

10

環境
Environment

排放物
Emissions

溫室氣體排放
Greenhouse gas (GHG) emissions

廢棄物
Waste

資源使用
Resource Usage

環境與天然資源
The Environment and Natural Resources

應對氣候變化
Climate Change Adaptation

➔ 環境 Environment

一元宇宙始終秉持綠色發展的理念，切實履行環境保護責任。我們嚴格遵守《中華人民共和國環境保護法》、《中華人民共和國固體廢物污染環境防治法》等環境相關法律法規，並據此持續不斷內部管理體系，不定期檢討作業流程和相關措施的執行情況，確保相關政策行之有效、落到實處。本集團持續將綠色低碳理念貫穿於業務運營的各個環節，推廣和使用節能環保產品，落實綠色運營實踐，竭力將自身的環境負面影響降至最低。本年度，本集團並未有關違反環境相關法律及法規的重大事件。

A Metaverse consistently upholds the principle of green development and fulfils its environmental protection responsibilities. We strictly comply with the Environmental Protection Law of the People's Republic of China, the Law of the People's Republic of China on Prevention and Control of Environmental Pollution by Solid Waste and other relevant environmental laws and regulations. Based on these, we continuously optimise our internal management systems, review our operational processes and the implementation of related measures from time to time to ensure that the relevant policies are implemented effectively. The Group integrates green, low-carbon principles throughout all aspects of its business operations, promotes and uses energy-saving and environmentally friendly products, and implements sustainable operational practices, thereby minimizing our adverse environmental impact. During the Year, there was no significant incident related to the violation of environmental related laws and regulations in the Group.

排放物
Emissions

本集團主要從事影視傳媒業務。本集團的工作環境為位中國內地的室內辦公室，並無設有任何工業廠房。因此，除溫室氣體及廢棄物外，本集團的業務不會直接產生任何重大排放。

The Group is mainly engaged in the film and television media business. The Group works in indoor offices in the Chinese mainland and does not have any industrial plants. Therefore, the Group's operations do not directly generate any significant emissions, except for greenhouse gases and waste.

溫室氣體排放
Greenhouse gas
(GHG) emissions

辦公室的電力消耗是我們溫室氣體排放的主要來源。本年度，本集團的溫室氣體排放相當於合共約 10.748 噸二氧化碳當量，詳細的溫室氣體排放概列如下：

Electricity consumption in the office is the main source of our greenhouse gas emissions. During the Year, the Group's GHG emissions were equivalent to a total of approximately 14.55 tons of carbon dioxide equivalent, and the detailed GHG emissions are summarized as follows:

	2024		2023	
 溫室氣體 GHG	排放量 Emissions	密度(消耗 / 人數) Number of suppliers	排放量 Emissions	密度(消耗 / 人數) Number of suppliers
範疇1直接的溫室氣體排放 Scope 1 Direct GHG emissions	0 噸二氧化碳當量 tons of CO ₂ equivalent	0 噸二氧化碳當量/人 tons of CO ₂ equivalent/person	0 噸二氧化碳當量 tons of CO ₂ equivalent	0 噸二氧化碳當量/人 tons of CO ₂ equivalent/person
範疇2間接的溫室氣體排放 Scope 2 Indirect GHG emissions	9.04 噸二氧化碳當量 tons of CO ₂ equivalent	0.41 噸二氧化碳當量/人 tons of CO ₂ equivalent/person	14.55 噸二氧化碳當量 tons of CO ₂ equivalent	0.30 噸二氧化碳當量/人 tons of CO ₂ equivalent/person
溫室氣體排放總量 Total GHG emissions	9.04 噸二氧化碳當量 tons of CO ₂ equivalent	0.41 噸二氧化碳當量/人 tons of CO ₂ equivalent/person	14.55 噸二氧化碳當量 tons of CO ₂ equivalent	0.30 噸二氧化碳當量/人 tons of CO ₂ equivalent/person

- (1) 基於本集團業務性質，本集團的重大氣體排放物為溫室氣體，主要源自電力。
- (2) 排放物統計範圍涵蓋本集團位於北京的辦公場所。
- (3) 溫室氣體排放（範圍二）產生於外購電力消耗，數據來源為相關費用的繳費單以及行政統計台賬。外購電力的溫室氣體排放係數參考國家生態環境部發布的《关于做好 2023—2025 年发电行业企业温室气体排放报告管理有关工作的通知》，其他能源排放係數參考香港聯交所發佈的《環境關鍵績效指標匯報指引》。
- (4) 溫室氣體範圍二：來自本集團內部消耗（購買獲得或取得的）電力所引致的「間接能源」溫室氣體排放。

(1) Based on the nature of the Group's business, the Group's significant gas emissions are greenhouse gases, which mainly originate from electricity.

(2) The scope of emission statistics covers the Group's office premises in Beijing.

(3) GHG emissions (Scope 2) arise from the consumption of purchased electricity, and the data sources are the payment bills for related expenses and the administrative statistical ledger. The GHG emission factors of purchased electricity refer to the Notice on Doing a Good Job in 2023-2025 Reporting and Management of Greenhouse Gas Emissions of Power Generation Enterprises issued by the Ministry of Ecology and Environmental of PRC, and other energy emission factors refer to the Reporting Guidance on Environmental KPIs issued by the Hong Kong Stock Exchange.

(4) GHG emissions Scope 2: GHG emissions from indirect energy resulting from the Group's internal consumption (purchased acquired or obtained) of electricity.

本集團已實施多項措施減輕能源消耗及減少溫室氣體排放，主要措施包括：

- 夏季辦公室溫度保持在 26°C；
- 辦公室使用 LED 照明；
- 合理開啓和使用計算器、打印機、複印機等用電設備；
- 僱員離開辦公室前須關閉辦公室電燈、空調、打印機及計算機；及
- 當局部使用辦公室時，關上不必要的照明。

The Group has implemented a number of measures to reduce energy consumption and greenhouse gas emissions, the main measures include:

- Maintaining office temperature at 26° C in summer;
- Use of LED lighting in offices;
- Properly turning on and using electricity-using equipment such as calculators, printers and photocopiers;
- Employees are required to turn off office lights, air conditioners, printers and computers before leaving the office; and
- Turning off unnecessary lighting when using the office partially.



廢棄物 Waste

本集團主要的廢棄物來源是辦公打印耗材和辦公區域的生活垃圾等無害廢棄物。我們積極實行減量化、資源化等原則，對廢棄物進行開源節流和循環利用。本年度，本集團營運產生的廢棄物主要包括我們辦公室的紙張及打印耗材。

本集團辦公室提供適當設施，並鼓勵員工對廢棄物進行分類及循環再用廢物，力求於營運過程中達致減廢、再用及再造的目標。本集團在減廢方面維持高標準，並教導員工可持續發展的重要性及提供相關支持，培養他們實行可持續發展的技能及知識。除回收外，本集團已推行多項計劃，鼓勵員工參與減廢管理，包括：

- 鼓勵雙面打印及廢紙重用。紙張如須單面打印，僅適用於必要時打印正式文件及機密文件；
- 鼓勵儘量以電子渠道（郵件、微信）進行內部通訊及溝通；
- 由物業管理安排的清潔員工收集廢紙並放置於固定收集區域進行統一處理；及
- 使用過的打印耗材盒將送回打印耗材公司循環再用。

透過上述減廢措施，本集團相信其將改變我們工作場所的資源使用習慣，並於未來實現節能減排目標。

The Group's primary waste sources are non-hazardous waste such as office printing supplies and waste. We implements the principles of reduction and recycling, focusing on streamlining waste management and enhancing recycling efforts. During the Year, the waste generated from the Group's operations mainly consisted of paper and printing consumables from our offices.

The Group's office also provides appropriate facilities and encourages our staff to separate and recycle waste in order to achieve waste reduction, reuse and recycling in our operations. The Group maintains high standards in waste reduction and teaches its staff the importance of sustainability and provides them with support to develop the skills and knowledge to implement sustainable development.

In addition to recycling, the Group has implemented a number of programs to encourage staff participation in waste reduction management, including:

- Encouraging double-sided printing and reuse of waste paper. Paper that has to be printed on one side is only applicable for printing official documents and confidential documents when necessary.
- Encouraging internal communication and communication by electronic

channels (email, WeChat) as much as possible.

- Waste paper is collected by cleaning staff arranged by property management and placed in designated collection areas for centralized processing; and
- Used cartridges will be returned to the print supplies company for recycling.

Through the above waste reduction measures, the Group believes that it will change the resource usage habits in our workplace and achieve energy saving and emission reduction targets in the future.)

廢棄物 Waste	無害廢棄物 Non-hazardous waste	有害廢棄物 Hazardous waste
單位 Unit	噸 Tonne	噸 Tonne
2024年 2024	1.715	0
密度(消耗 / 人數) Intensity(consumption/person)	0.05	0
2023年 2023	2.30	0
密度(消耗 / 人數) Intensity(consumption/person)	0.05	0

資源使用
Resource Usage

於本集團的業務性質，我們的資源及能源消耗量相對較低，尤其是用水量微乎其微。外購電力消耗為本集團碳排放的主要來源。我們亦推行了多種節能舉措，努力降低本集團的能源消耗，具體如下：

- 優先採購節能高效的辦公設備與節能燈具，倡導人走關設備，減少用電損耗；
- 辦公室空調溫度設置為 26 攝氏度，使用空調時關好門窗，下班前 30 分鐘關閉空調；及
- 張貼節能減排的海報，提升員工節能意識。

電力消耗是溫室氣體排放的最大來源。於報告期間，本集團的電力消耗如下：

Due to the nature of the Group's business, our resource and energy consumption is relatively low, particularly in terms of water consumption, which is minimal. Purchased electricity consumption is the major source of the Group's carbon emissions. We have implemented energy-saving measures to reduce the Group's energy consumption, as follows:

- Giving priority to the purchase of energy-efficient office equipment and lighting, and advocating for turning off devices when not in use to minimize electricity wastage;
- Setting the office air conditioning to 26 degrees Celsius, ensuring that doors and windows are closed when it is in use, and turning off the air conditioning 30 minutes before the end of the workday; and
- Displaying posters about energy conservation and emission reduction to raise employees' awareness of saving energy.

Electricity consumption is the largest source of greenhouse gas emissions. During the reporting period, the Group's electricity consumption was as follows:

能源使用 Energy Consumption	能源總耗量 Total energy consumption	電力 Electricity
單位 Unit	千個千瓦時 '000 kWh	千瓦時 kWh
2024年 2024	15.86	15.863
密度(消耗 / 人數) Intensity(consumption / person)	0.72	721.0
2023年 2023	25.51	25.511
密度(消耗 / 人數) Intensity(consumption / person)	0.53	531.48

1. 二零二四年集團消耗的能源類型包括外購電力，數據來源為相關費用的繳費單以及行政統計台賬；能耗係數參考國際能源署提供的轉換因子以及國家《GB/T2589—2008 綜合能耗計算通則》。

1.The types of energy consumed by the Group in 2024 include purchased electricity, and the data sources are the payment bills of relevant fees and administrative statistical accounts; the energy consumption coefficients refer to the conversion factors provided by the International Energy Agency and the General Principles for Calculation of Total Production Energy Consumption (GB/T 2589-2008)

本集團的主要用水來源於日常辦公室營運，產生的生活廢水將排放至市政污水官網中進行處理。 本集團並無在用水方面遇到任何問題。水是珍貴的資源，特別在中國北方。因此，我們致力於節約用水，減少浪費。我們的廁所都裝有雙壓節水馬桶。如果水管有泄漏，我們會及時通知物業管理公司安排維修檢查。

集團辦公室的用水量如下：

The Group's main source of water is from daily office operations and the domestic wastewater generated will be discharged to the municipal sewage website for treatment. The Group has not encountered any problem in the use of water. Water is a precious resource, especially in northern China. Therefore, we are committed to conserving water and reducing waste. Our toilets are equipped with dual pressure water-saving toilets. If there is a leak in the plumbing, we will promptly notify our property management company to arrange a maintenance check.

The water consumption of the group offices is as follows:

 用水 Water Consumption	用水總量 Total water consumption
單位 Unit	立方米 m³
2024年 2024	239.00
密度(消耗 / 人數) Intensity(consumption/person)	10.86
2023年 2023	274.00
密度(消耗 / 人數) Intensity(consumption/person)	5.71

環境與天然資源
The Environment
and Natural
Resources

基於我們的業務性質，本集團的經營活動不會對環境及自然資源產生重大影響。然而，為儘量減少我們經營活動、產品及服務對環境的影響，本集團已：

- 識別我們影視業務對環境及自然資源的任何影響，並設定目標以減輕相關壓力；
- 防止污染、減少浪費及儘量減少影視業務營運之資源消耗；及
- 教育僱員形成可持續發展觀以令其以對環境負責之方式開展業務活動。

Due to the nature of our business, the Group's operations do not have a significant impact on the environment and natural resources. However, the Group has implemented the following measures minimize the environmental impact of our operations, products and services:

- Identify any impacts our film and media business may have on the environment and natural resources, and set targets to mitigate related pressures;
- Preventing pollution, reducing waste and minimizing resource consumption in film and television business operations; and
- Educate employees on sustainability so that they can conduct their business in an environmentally responsible manner.

應對氣候變化
Climate Change
Adaptation

隨著海平面上升、極端天氣頻發等氣候變化問題日益凸顯，應對氣候變化已成為全球亟待解決的問題之一，也是各界的共同責任。

As the issues of climate change, such as rising sea levels and increasing frequency of extreme weather events, become more pronounced, addressing climate change has emerged as one of the urgent global challenges and a shared responsibility across all sectors.

实体风险 Physical Risks		急性 Acute
具体风险 Specific Risks	極端降水、洪水、颱風天氣 Extreme precipitation, floods, typhoons	
风险描述 Risk Description	氣候變化導致的極端天氣事件，可能會導致劇組無法正常拍攝，以及極端降水可能會導致倉庫被淹沒，使影視道具與拍攝設備等設施遭到破壞，進而造成停止影視拍攝及資產損失。 Extreme weather events caused by climate change may disrupt normal film production and extreme precipitation might flood warehouses, which damages props and equipment, leading to the cessation of filming and asset losses.	

实体风险 Physical Risks	
慢性 Chronic	
具体风险 Specific Risks	極端高溫天氣頻發 Frequent extreme high temperatures
风险描述 Risk Description	<p>在高溫環境下持續工作會對員工的身體健康造成負面影響，同時也會增加影視拍攝設備的功耗，提高運營成本。</p> <p>對於遊戲業務而言，極端高溫天氣可能會影響數據鏈接，威脅公司業務的安全與可持續性。</p> <p>Prolonged exposure to high temperatures can negatively affect employee health and increase the power consumption of film and television production equipment, raising operational costs.</p> <p>For the gaming business, extreme temperatures may disrupt data connectivity, threatening business security and sustainability.</p>

轉型風險 Transition Risks	
政策与合规 Policy and Compliance	
具体风险 Specific Risks	雙碳政策要求 Dual carbon policy requirements
风险描述 Risk Description	<p>中國雙碳目標的實現要求企業進行業務低碳轉型，如未能實現轉型，則未來可能面臨合規風險。</p> <p>Achieving China's dual carbon targets requires companies to transition to low-carbon operations. Failure to adapt could pose future compliance risks.</p>
企业声誉 Corporate Reputation	
具体风险 Specific Risks	利益相關方關注 Stakeholder attention
风险描述 Risk Description	<p>公眾對環保議題的關注度持續提升，未能積極應對氣候變化會影響企業在市場中的企業形象，導致聲譽受損。</p> <p>The ongoing rise in public awareness of environmental issues poses a reputational risk in the market if the company fails to actively address climate change.</p>

在 ESG 執行委員會和 ESG 工作小組的指導下，我們採取了一系列風險應對舉措。

就實體風險而言，我們制定相關應急管理制度、以提高僱員處置突發事件的能力，並指派合適的人員負責處理氣候相關風險，以避免或減少氣候變化所造成的損失。此外，對於集團的遊戲業務，我們在佈局業務時考慮了區域氣候的影響，購買了外部數字化雲上存儲服務，並制定了氣候變化的應急措施，來抵禦因遭遇急性和慢性實體風險而帶來的資產損失。

就過渡風險而言，本集團亦建立法律團隊以及時識別及監察本集團所面臨的與氣候相關的訴訟和有關的法律風險，持續審視全球及業務營運地區的政策、法規更新、科技發展及市場動向，定期識別、評估及管理可能對本集團業務造成財務影響的氣候相關風險，並採取相應措施。同時，我們定期與利益相關方開展交流，了解他們對於一元宇宙環境保護方面的期望與要求，並定期披露相關信息，維持企業良好聲譽。

Guided by our ESG Executive Committee and ESG Working Group, we have taken a range of risk mitigation measures.

In terms of physical risks, we have formulated emergency management systems to enhance our employees' ability to handle emergencies and appointed suitable personnel to manage climate-related risks to prevent or minimize losses due to climate change. In addition, for our gaming business, we have laid out our business with regional climate impacts in mind, purchased external digital cloud-based storage services, and developed climate change contingency measures to protect against asset losses due to acute and chronic physical risks.

In terms of transition risks, the Group has also built a legal team to promptly identify and monitor exposure to climate-related litigation and other legal risks. We continuously review policies, regulatory updates, technological developments, and market trends globally and within our operational regions. Regularly, we identify, assess, and manage climate-related risks that could financially impact our operations and implement corresponding measures. We also maintain regular engagement with stakeholders to understand their environmental protection expectations and requirements for us, and we regularly disclose relevant information to sustain our strong corporate reputation.

11

社區投資
Community Investment

附錄 I 二零二四年 ESG 關鍵績效數據表
Appendix I ESG Key Performance
Data Tables for 2024

環境範疇
Environmental Aspects

社會範疇
Social aspects

附錄 II 《環境、社會及管治報告指引》內容索引
Appendix II ESG Guide Content Index

➤ 社區投資 Community Investment

一元宇宙始終堅守企業社會責任的擔當和使命，積極為社會的可持續發展貢獻力量。作為負責任的企業公民，在追求自身發展的同時，我們不僅注重經濟增長，更關注社會價值的創造。為了進一步支援影視教育事業，我們與重慶對外經貿學院星宏影視融媒體學院建立了緊密的合作關係，推動影視教育與產業的深度融合。

通過為學院提供資金支援與行業資源，一元宇宙旨在推動影視教育的創新與發展。同時，我們根據學院的實際需求，開展多樣化的公益活動，助力學生的全面發展，並關注學術和技術層面的提升。我們的目標是通過這種合作，實現經濟發展與社會責任的和諧統一，為社會培養更多優秀的影視傳媒人才。

在星宏影視融媒體學院中，我們深入參與推動學院教學水準的提升與社會影響力的擴大。我們致力於為學子提供更多實習、就業機會，幫助他們更好地融入影視產業，提升個人能力與社會責任感。

作為一家始終致力於社會責任的企業，我們將繼續通過公益行動和資源支援，推動更多社會領域的持續發展，助力社會進步與繁榮。

A Metaverse has always remained steadfast in its commitment to corporate social responsibility, actively contributing to the sustainable development of society. As a responsible corporate citizen, while pursuing our own growth, we place equal emphasis on driving economic advancement and creating social value. To further support the development of film and television education, we have established a close partnership with the Film and Television Media School at Chongqing College of International Business and Economics, fostering deeper integration between education and the industry.

By providing financial support and industry resources, A Metaverse is committed to promoting innovation and advancement in film and television education. At the same time, we organise a variety of charitable activities based on the actual needs of the School, supporting students' holistic development and enhancing their academic and technical capabilities. Through this collaboration, we aim to achieve a harmonious balance between economic growth and social responsibility, nurturing more outstanding talents for the film and television industry.

At Film and Television Media School, we actively participate in enhancing the academic standards and expanding the School's social influence. We are dedicated to providing students with more internship and employment opportunities, helping them to better integrate into the film and television industry, and fostering their personal growth and sense of social responsibility.

As a company committed to social responsibility, A Metaverse will continue to promote sustainable development across different sectors through charitable initiatives and resource support, contributing to the progress and prosperity of society.

學院開展主題社區志願服務活動

為慶祝五四青年節，弘揚五四精神，激發青少年的創新精神與科學探索熱情，同時增強他們的社會責任感和使命感，重慶對外經貿學院星宏影視融媒體學院於 2024 年 5 月 18 日舉辦了“弘揚五四精神，妙筆繪寫山河”社區志願服務活動。此次活動吸引了來自三個團支部的 20 余名優秀團員代表積極參與，共同傳承和發揚愛國主義精神。

活動前期，志願者們精心佈置場地，準備所需物資，確保活動順利進行。活動開始後，志願者們為到場的小朋友們講解五四精神的內涵，以及如何在新時代踐行五四精神。隨後，小朋友們在志願者的帶領下領取畫紙和彩筆，通過繪畫的方式表達自己對五四精神的理解和感悟。在創作過程中，孩子們充分發揮想像力，認真勾勒畫面，每一筆都充滿了對青春、愛國和奮鬥精神的詮釋。隨著時間的推移，一幅幅色彩斑斕、主題鮮明的作品呈現在大家面前，這些畫作不僅體現了孩子們的個性與創造力，也承載了他們對五四精神的深刻理解。

本次活動不僅為青少年提供了一個學習和實踐五四精神的平臺，也促進了社區文化建設和青少年社會責任感的培養。作為高校的一部分，星宏影視融媒體學院始終關注青年成長，積極履行社會責任，通過文化傳播和公益活動，推動社會的可持續發展。本次志願服務活動正是學院在社會責任履行方面的又一積極實踐，展現了青年學子的擔當與奉獻精神，同時也促進了校園文化與社區文化的融合，為構建和諧社會貢獻青春力量。

Starrise School of Film and Television Media Organised Community Volunteer Service Event

To celebrate the May Fourth Youth Day, promote the May Fourth Spirit, inspire innovation and scientific exploration among young people, and enhance their sense of social responsibility and mission, the Starrise School of Film and Television Media of Chongqing College of International Business and Economics organised a community volunteer service activity titled "Promoting the May Fourth Spirit: Painting the Beauty of Our Land" on 18 May 2024. The event attracted over 20 outstanding Youth League representatives from three Youth League branches, who actively participated in carrying forward and promoting the spirit of patriotism.

Prior to the event, volunteers carefully prepared the venue and materials to ensure the smooth execution of the activities. At the start of the event, volunteers explained the significance of the May Fourth Spirit to the participating children, sharing how it can be practiced in the new era.

Following the introduction, the children, guided by the volunteers, received drawing paper and colored pencils, expressing their understanding and interpretation of the May Fourth Spirit through painting. During the creative process, the children fully demonstrated their imagination and carefully sketched vibrant scenes, with every stroke reflecting their interpretation of youth, patriotism, and the spirit of striving. As time passed, a series of colorful and theme-rich artworks were presented, showcasing not only the children's individuality and creativity but also their profound understanding of the May Fourth Spirit.

學院開展主題社區志願服務活動

為慶祝五四青年節，弘揚五四精神，激發青少年的創新精神與科學探索熱情，同時增強他們的社會責任感和使命感，重慶對外經貿學院星宏影視融媒體學院於 2024 年 5 月 18 日舉辦了“弘揚五四精神，妙筆繪寫山河”社區志願服務活動。此次活動吸引了來自三個團支部的 20 余名優秀團員代表積極參與，共同傳承和發揚愛國主義精神。

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This event provided a valuable platform for young people to learn and practice the May Fourth Spirit, while also promoting community cultural development and fostering a stronger sense of social responsibility among the youth. As part of a higher education institution, the Starrise School of Film and Television Media has consistently focused on youth development and actively fulfilled its social responsibilities. Through cultural communication and public welfare activities, it strives to promote the sustainable development of society. This volunteer service activity marked another active practice of the School's commitment to social responsibility, demonstrating the sense of responsibility and dedication among young students, while also enhancing the integration of campus culture and community culture, contributing youthful strength to the building of a harmonious society.

學院表演專業教師張程焱帶領學生參加青年舞蹈大賽並獲獎

舞蹈是靈魂的表達，亦是青春的律動。為了展現青年學子的活力與激情，並為青年舞者提供學習交流的平臺，共青團重慶市合川區委員會聯合合川區文學藝術界聯合會，於 2024 年 5 月 19 日成功舉辦了合川區第二屆“熱辣青春”青年舞蹈大賽。本次賽事吸引了來自合川區各大高校的學生及青年舞蹈愛好者，共同角逐榮耀。比賽分為初賽、複賽和決賽三個階段，競爭激烈，精彩紛呈。

在本次大賽中，我院表演專業教師張程焱帶領 2022 級、2023 級的 12 名學生代表學院參賽。團隊成員憑藉紮實的基本功、富有感染力的舞臺表現力和默契的團隊協作，順利晉級多個賽段，並在最終決賽中取得佳績，榮獲個人季軍及團體優秀獎。這一成績不僅是對學生舞蹈專業素養的肯定，更彰顯了學院在藝術教育領域的成果。

本次參賽不僅鍛煉了學生的舞臺表現力與團隊協作能力，也進一步推動了學院藝術教育的實踐創新。作為教育機構的一部分，學院始終致力於培養具有專業素養和社會責任感的青年人才。本次比賽的成功參與，不僅提升了學生的專業水準，也展現了學院在推動青年文化建設、促進藝術可持續發展方面的積極貢獻。未來，學院將繼續鼓勵學生在藝術創作和文化交流中發揮才華，以實際行動踐行社會責任，為社會培養更多優秀的藝術人才。

Academy Performing Arts Instructor Zhang Chengyan Leads Students to Win Awards at the Youth Dance Competition

TDance is an expression of the soul and the rhythm of youth. To showcase the vitality and passion of young students and provide a platform for young dancers to learn and exchange, the Chongqing Hechuan District Committee of the Communist Youth League, together with the Hechuan District Federation of Literary and Art Circles, successfully hosted the 2nd "Fiery Youth" Hechuan District Youth Dance Competition on May 19, 2024. The event attracted students and young dance enthusiasts from universities across Hechuan District, competing fiercely through preliminary, semi-final, and final rounds.

In this competition, Zhang Chengyan, a performing arts instructor from our Academy, led 12 students from the 2022 and 2023 cohorts to represent the Academy. Thanks to their solid fundamental skills, highly engaging stage performances, and excellent team coordination, the team successfully advanced through multiple stages and achieved outstanding results in the finals, winning an individual third place and a group excellence award. This accomplishment not only recognizes the students' professional dance skills but also highlights the Academy's achievements in arts education.

Participation in this competition not only enhanced the students' stage performance and teamwork skills but also further promoted practical innovation in the Academy's arts education. As part of its educational mission, the Academy is committed to nurturing young talents with both professional competence and a strong sense of social responsibility. The students' success in this competition elevated their professional standards and demonstrated the Academy's active contribution to fostering youth cultural development and promoting the sustainable growth of the arts. Moving forward, the Academy will continue to encourage students to showcase their talents in artistic creation and cultural exchange, fulfilling its social responsibility through concrete actions and cultivating more outstanding artistic talents for society.



我院學子在重慶市“典耀中華，傳承有我”演講比賽決賽中取得佳績

語言是文化的載體，經典是時代的印記。為弘揚中華優秀傳統文化，增強青年學子的文化自信，重慶市舉辦了“典耀中華，傳承有我”演講比賽。此次比賽彙聚了來自全市各高校的優秀學子，他們通過深情並茂的演講，詮釋中華文化的獨特魅力，展現新時代青年的責任與擔當。

在此次比賽中，我院學子憑藉出色的語言表達能力和深刻的文化理解力，在激烈的角逐中脫穎而出。其中，演講作品《夕時不惜晚，朝花香如故》以細膩的情感和富有詩意的表達，展現了中華文化的恒久魅力，榮獲二等獎；而《歲月失語，經典能言》則以生動的演繹與深刻的思考，探討了經典文學如何跨越時空，與當代青年對話，榮獲三等獎。這些榮譽不僅是對學生個人才華的認可，更彰顯了學院在文化傳承與人才培养方面的成果。

本次比賽的成功參與，不僅激發了學生對傳統文化的熱愛，也增強了他們的社會責任感。作為教育機構的一部分，學院始終致力於培養具有深厚文化底蘊和社會擔當的新時代青年。未來，學院將繼續鼓勵學生在學術與實踐中傳承經典、創新表達，推動中華優秀文化的傳播與發展，以實際行動踐行社會責任，為文化的可持續發展貢獻力量。

Our Students Achieve Excellent Results in the Finals of the Chongqing "Glorifying Chinese Classics, Passing on the Legacy" Speech Contest

Language is the carrier of culture, and classics are the imprints of an era. To promote the excellence of traditional Chinese culture and strengthen young students' cultural confidence, Chongqing organized the "Glorifying Chinese Classics, Passing on the Legacy" Speech Contest. The competition gathered outstanding students from universities across the city, who delivered passionate speeches to interpret the unique charm of Chinese culture and demonstrate the responsibility and commitment of the youth in the new era.

In this competition, our students stood out with their outstanding language skills and profound cultural understanding. Among the entries, the speech "Though Time Passes, the Flowers Remain Fragrant" conveyed the enduring charm of Chinese culture through delicate emotions and poetic expression, earning the second prize. Meanwhile, "When Time Loses Its Voice, the Classics Speak" explored how classical literature transcends time to engage in dialogue with contemporary youth, and was awarded the third prize. These honors not only recognize the individual talents of our students but also highlight the Academy's achievements in cultural heritage education and talent cultivation.

Our successful participation in this competition has further inspired students' love for traditional culture and strengthened their sense of social responsibility. As an educational institution, the Academy remains committed to nurturing a new generation of youth who are deeply rooted in culture and dedicated to societal development. Moving forward, we will continue to encourage students to inherit the classics and innovate their expressions through both academic learning and practical engagement, promoting the dissemination and development of Chinese traditional culture. Through concrete actions, we aim to fulfill our social responsibility and contribute to the sustainable development of culture.



學院學子在亞洲大學生創意設計展中斬獲佳績

2024 年 10 月，由亞洲大學生創意設計展組委會主辦，清華美院、中央美院、英國聖馬丁藝術學院等國內外知名藝術院校共同參與的首屆亞洲大學生創意設計展圓滿落幕。重慶對外經貿學院星宏影視融媒體學院的學子憑藉卓越的創意設計能力，在本次大賽中取得了優異成績。

本屆大賽共吸引了來自 503 所海內外高校的 4088 件參賽作品，競爭異常激烈。我院學生斬獲 43 項大獎，其中包括：



一等獎 5 項

二等獎 12 項

三等獎 20 項

優秀獎 6 項

此外，李鳳、許亭玉兩位教師榮獲“優秀指導教師”稱號，重慶對外經貿學院被授予“優秀組織單位”榮譽，彰顯了學院在創意設計領域的卓越培養實力。

在眾多優秀作品中，以下幾件作品尤為出色：

- 周嘉儀的《繁華》以獨特構思和精湛技藝脫穎而出；
- 孫鑫雨的《瀾》憑藉深邃內涵與細膩表現手法，贏得評委一致好評；
- 雷雪蓮的《橋下風波》在創意與表現形式上展現出非凡才華，令人印象深刻；
- 劉暢的《水墨》巧妙融合傳統與現代，呈現獨特藝術魅力；
- 王心怡的《聞蝶》在細節處理與創意表達上達到了極高水準。

此次獲獎不僅展示了我院學生的創新精神和藝術實力，也充分體現了學院在培養高水準創意人才方面的卓越成就。未來，學院將繼續致力於推動藝術教育創新，為學子提供更廣闊的創意實踐平臺，助力他們在國際舞臺上綻放光彩。

Our Students Achieve Outstanding Results at the Asian University Creative Design Exhibition

In October 2024, the inaugural Asian University Creative Design Exhibition, organized by the Exhibition Committee and co-participated by renowned art institutions such as the Academy of Arts & Design at Tsinghua University, the Central Academy of Fine Arts, and Central Saint Martins College of Art and Design in the UK, successfully concluded. Students from the Starrise Film and Television Converged Media Academy of Chongqing College of International Business and Economics showcased their exceptional creative design skills, achieving remarkable results in the competition.

This year's exhibition attracted 4,088 entries from 503 universities across China and abroad, making the competition highly intense. Our students won a total of 43 major awards, including:



5 First Prizes

12 Second Prizes

20 Third Prizes

6 Excellence Awards

In addition, instructors Li Feng and Xu Tingyu were honored with the title of "Outstanding Instructor," and Chongqing College of International Business and Economics was awarded the "Outstanding Organization" honor, highlighting the Academy's excellence in cultivating creative talent.

Among the many outstanding entries, the following works were particularly notable:

"Prosperity" by Zhou Jiayi stood out for its unique concept and exquisite craftsmanship;

"Lan" by Sun Xinyu received unanimous praise from the judges for its profound meaning and delicate execution;

"Under the Bridge" by Lei Xuelian impressed with its extraordinary creativity and expressive form;

"Ink Wash" by Liu Chang skillfully blended tradition and modernity, presenting a unique artistic charm;

"Listening to the Butterflies" by Wang Xinyi achieved an exceptionally high standard in both detailed execution and creative expression.

These achievements not only demonstrate our students' innovative spirit and artistic strength but also fully reflect the Academy's outstanding accomplishments in nurturing high-level creative talent. Looking ahead, the Academy will continue to promote innovation in arts education, providing students with broader platforms for creative practice and supporting them to shine on the international stage.



為 2024 年中國創新方法大賽提供志願服務

024 年 11 月 21 日，由中國科協與重慶市政府主辦的 2024 年中國創新方法大賽電視播臺賽在重慶圓滿落幕。重慶對外經貿學院星宏影視融媒體學院 13 名學生擔任志願者，保障賽事順利進行。

志願者們克服寒冷與路途遙遠的挑戰，負責現場引導、設備調試、後勤保障等任務，展現了專業素養與團隊精神。兩天的辛勤付出贏得了組委會與參賽選手的一致認可，也提升了他們的實踐與協作能力。

學院將持續鼓勵學生參與志願服務，拓展社會實踐機會，為社會貢獻青春力量。

Providing Volunteer Services for the 2024 China Innovation Methods Competition

On November 21, 2024, the TV Challenge Round of the 2024 China Innovation Methods Competition, co-hosted by the China Association for Science and Technology and the Chongqing Municipal Government, successfully concluded in Chongqing. Thirteen students from the Starrise Film and Television Converged Media Academy of Chongqing College of International Business and Economics served as volunteers to ensure the smooth operation of the event.

Despite facing challenges such as cold weather and long travel distances, the volunteers took charge of tasks including on-site guidance, equipment setup, and logistical support, demonstrating strong professionalism and teamwork. Their two days of dedicated effort earned unanimous praise from the organizing committee and participating teams, while also enhancing their practical skills and collaborative abilities.

The academy will continue to encourage students to participate in volunteer services, broaden their opportunities for social practice, and contribute their youthful energy to society.



校友李爽榮獲全國氣象科普講解大賽二等獎

在 2024 年全國氣象科普講解大賽上，重慶對外經貿學院星宏影視融媒體學院播音與主持藝術專業 2024 屆畢業生李爽憑藉卓越表現脫穎而出。

本次大賽彙聚全國 100 名優秀選手，重慶派出 6 名代表參賽。李爽憑藉紮實的專業功底、出色的講解技巧和獨特的科普視角，一路過關斬將，最終榮獲全國二等獎，並獲評“全國十佳氣象科普使者”，成為重慶代表隊在本屆大賽中的最佳成績。

這一榮譽不僅展現了學院在傳媒與科普人才培養方面的成果，也彰顯了校友在專業領域的卓越實力。

Alumna Li Shuang Wins Second Prize at the National Meteorological Science Popularization Contest

At the 2024 National Meteorological Science Popularization Contest, Li Shuang, a 2024 graduate majoring in Broadcasting and Hosting Arts from the Starrise Film and Television Converged Media Academy of Chongqing College of International Business and Economics, stood out with her outstanding performance.

The competition brought together 100 top contestants from across the country, with Chongqing sending six representatives. Drawing on her solid professional skills, exceptional presentation techniques, and unique perspective on science popularization, Li Shuang excelled through the rounds and ultimately won the national second prize. She was also named one of the "Top Ten National Meteorological Science Popularization Ambassadors," achieving the best result among the Chongqing delegation in this year's competition.

This honor not only highlights the Academy's achievements in cultivating talents in media and science communication but also showcases the outstanding professional capabilities of its alumni.



➤ 附錄 I 二零二四年 ESG 關鍵績效數據表
Appendix I ESG Key Performance Data Tables for 2024

環境範疇
Environmental Aspects

關鍵績效指標 KPI		單位 Unit	二零二四年 2024
排放物 Air Emissions	二氧化硫排放量 Sulfur dioxide	千克 kg	不適用 n/a
	氮氧化物排放量 Nitrogen oxides	千克 kg	不適用 n/a
	顆粒物排放量 Particulate matter	千克 kg	不適用 n/a
溫室氣體排放 Greenhouse Gas Emissions	溫室氣體排放量(範圍一) Greenhouse gas emissions (Scope 1)	噸二氧化碳當量 tCO ₂ e	0
	溫室氣體排放量(範圍二) Greenhouse gas emissions (Scope 2)	噸二氧化碳當量 tCO ₂ e	9.04
	溫室氣體總排放量 Greenhouse gas emissions (Scope 1 + Scope 2)	噸二氧化碳當量 tCO ₂ e	9.04
	溫室氣體排放強度 Greenhouse gas emission intensity	噸二氧化碳當量 / 員工人數 tCO ₂ e/ Number of employees	0.41
有害廢棄物 Hazardous Waste	有害廢棄物總量 Total Hazardous Waste	噸 Tonne	0
	有害廢棄物密度 Hazardous waste intensity	噸 / 員工人數 Tonne/ Number of employees	0
無害廢棄物 Non-hazardous Waste	無害廢棄物總量 Total non-hazardous waste	噸 Tonne	1.715
	無害廢棄物密度 Non-hazardous waste intensity	噸 / 員工人數 Tonne/ Number of employees	0.05

關鍵績效指標 KPI		單位 Unit	二零二四年 2024
能源使用 Hazardous Waste	總能耗量 Total energy consumption	兆瓦時 ‘000 kWh	15.86
	直接能耗量 Direct energy consumption	兆瓦時 ‘000 kWh	0
	間接能耗量 Indirect energy consumptio	兆瓦時 ‘000 kWh	15.86
	能耗強度 Energy consumption intensity	兆瓦時 / 員工人數 ‘000 kWh/ Number of employees	0.72
	總用電量 Total electricity consumption	兆瓦時 ‘000 kWh	15,863
	汽油使用量 Gasoline use	升 Litre	無 n/a
用水量 Water Consumption	用水量 Water Consumption	立方米 m ³	239
	用水強度 Intensity of water consumption	立方米 / 員工人數 m ³ / Number of employees	10.86

環境數據與係數說明

1. 環境數據的時間跨度為二零二四年一月一日至十二月三十一日。

2. 溫室氣體排放（範圍二）產生於外購電力消耗，數據來源為相關費用的繳費單以及行政統計台賬。外購電力的溫室氣體排放係數參考國家生態環境部發布的《2022 年度中國區域電網基準線排放因子》，其他能源排放係數參考香港聯交所發佈的《環境關鍵績效指標匯報指引》。

3. 二零二四年集團消耗的能源類型包括外購電力，數據來源為相關費用的繳費單以及行政統計台賬；能耗係數參考國際能源署提供的轉換因子以及國家《GB/T2589—2008 綜合能耗計算通則》。

4. 有害廢棄物為廢棄墨盒及硒鼓。

5. 無害廢棄物為行政辦公產生的辦公垃圾、辦公用紙量及其他垃圾。

6. 集團用水來源於市政管網供水，數據來源為財務記錄以及行政統計台賬。

Description of environmental data and indexes:

1.Environmental data spans the period from January 1 to December 31, 2024.

2.GHG emissions (Scope 2) arise from the consumption of purchased electricity; the data sources are the payment bills of relevant fees and administrative statistical ledgers. The GHG emission factors of purchased electricity refer to the China Regional Power Grid Baseline Emission Factor for 2017 issued by the Ministry of Ecology and Environmental of PRC , and other energy emission factors are based on the Reporting Guidance on Environmental KPIs issued by the Hong Kong Stock Exchange.

3.The type of energy consumed by the Group in 2024 includes purchased electricity, and the data sources are the payment bills of relevant fees and administrative statistical accounts; The energy consumption indexes are subject to conversion factors provided by the International Energy Agency and the General Principles for Calculation of Total Production Energy Consumption (GB/T 2589-2008)

4.Hazardous waste is waste ink cartridges and toner cartridges.

5.Non-hazardous waste is office waste, office paper usage and other garbage generated from administrative offices

6.The Group's water is supplied from the municipal network, and the source of data is financial records and administrative statistical accounts.

社會範疇
Social aspects

關鍵績效指標 KPI		二零二四年 2024	
按性別、僱傭類型、年齡組別及地區劃分的僱員總數 Total number of employees by gender, employment type, age group and region			
		員工人數（人） Number of employees (persons)	佔比（%） Percentage（%）
按性別劃分 By Gender	男 Male	12	54.5%
	女 Female	10	45.5%
按僱傭類型劃分 By Employment Type	全職 Full-time	22	100%
	兼職 Part-time	0	0
按年齡組別劃分 By Age Group	30 週歲以下 Under 30 years old	6	27.3%
	31-50 週歲 31-50 years old	9	40.9%
	50 週歲以上 50 years old or above	7	31.8%
按地區劃分 By Geographical Region	中國大陸 Chinese Mainland	22	100%
	香港特區 Hong Kong Special Administrative Region	0	0
員工總人數 Total Number of Employees		22	

關鍵績效指標 KPI		二零二四年 2024	
按性別、年齡組別及地區劃分的僱員流失比率 Employee turnover rate by gender, age group and region			
		離職人數（人） Number of employees (persons)	離職率（%） Turnover rate（%）
按性別劃分 By Gender	男 Male	16	82%
	女 Female	14	90%
按僱傭類型劃分 By Employment Type	管理人员（中高层） Management personnel (mid-to-senior level)	8	41%
	普通員工 General Staff	24	117%
按年齡組別劃分 By Age Group	30 週歲以下 Under 30 years old	9	57%
	31-50 週歲 31-50 years old	30	103%
	50 週歲以上 50 years old or above	0	78%
健康與安全 Health and Safety			
過去三年因工死亡的人數 Number of work-related fatalities in the past three years			0
因工傷損失的工作日數 Lost days due to work injury			0

關鍵績效指標
KPI

二零二四年
2024

按性別及僱傭類型劃分的受訓僱員百分比及受訓平均時數
Percentage of Employees Trained and Average Hours Trained by Gender and Employment Type

		受訓僱員百分比 Percentage of employees trained	人均受訓時數 Number of training hours per capita
按性別劃分 By Gender	男 Male	100%	6.8
	女 Female	100%	9.1
按職級劃分 By Position	管理層 Management	100%	6.6
	普通員工 General staff	100%	10.3

供應商數量
Number of suppliers

供應商數量 Number of suppliers	北京市 Beijing	10
	重慶市 Chongqing	8
	廣東省 Guangdong Province	1
	廣西省 Guangxi Province	1
	新疆自治區 Xinjiang Uyghur Autonomous Region	1
	上海市 Shanghai	1

附錄 II 《環境、社會及管治報告指引》內容索引
Appendix II ESG Guide Content Index

ESG 指標 ESG Indicators	披露情況 Disclosures	對應章節 Corresponding Sections
A1 一般披露 General Disclosure	有關廢氣及溫室氣體排放、向水及土地的排汙、有害及無害廢棄物的產生等的政策及遵守對發行人有重大影響的相關法律及規例的資料。 Information on the policies and compliance with relevant laws and regulations that have a significant impact on the issuer relating to air and greenhouse gas emissions, discharges into water and land, and generation of hazardous and non-hazardous waste.	已披露 Disclosed 10.0 環境 10.0 Environment
A1.1	排放物種類及相關排放數據。 The types of emissions and respective emissions data.	已披露 Disclosed 附錄 I Appendix I
A1.2	直接（範圍 1）及能源間接（範圍 2）溫室氣體排放量（以噸計算）及（如適用）密度（如以每產量單位、每項設施計算）。 Direct (Scope 1) and energy indirect (Scope 2) greenhouse gas emissions (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility).	已披露 Disclosed 附錄 I Appendix I
A1.3	所產生有害廢棄物總量（以噸計算）及（如適用）密度（如以每產量單位、每項設施計算）。 Total hazardous waste produced (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility).	已披露 Disclosed 附錄 I Appendix I

ESG 指標 ESG Indicators		披露情況 Disclosures	對應章節 Corresponding Sections
A1.4	所產生無害廢棄物總量（以噸計算）及（如適用）密度（如以每產量單位、每項設施計算）。 Total non-hazardous waste produced (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility).	已披露 Disclosed	附錄 I Appendix I
A1.5	描述所訂立的排放量目標及為達到這些目標所採取的步驟。 Description of emission target(s) set and steps taken to achieve them.	已披露 Disclosed	10.0 環境 10.0 Environment
A1.6	描述處理有害及無害廢棄物的方法，及述所訂立的減廢目標及為達到這些目標所採取的步驟。 Description of how hazardous and nonhazardous wastes are handled, and a description of reduction target(s) set and steps taken to achieve them.	已披露 Disclosed	10.0 環境 10.0 Environment
A2 一般披露 General Disclosure	有效使用資源（包括能源、水及其他原材料）的政策 Description of how hazardous and nonhazardous wastes are handled, and a description of reduction target(s) set and steps taken to achieve them.	已披露 Disclosed	10.0 環境 10.0 Environment
A2.1	按類型劃分的直接及 / 或間接能源（如電、氣或油）總耗量（以千個千瓦時計算）及密度（如以每產量單位、每項設施計算）。 Direct and/or indirect energy consumption by type (e.g. electricity, gas or oil) in total (kWh in ' 000s) and intensity (e.g. per unit of production volume, per facility).	已披露 Disclosed	附錄 I Appendix I

ESG 指標 ESG Indicators		披露情況 Disclosures	對應章節 Corresponding Sections
A2.2	總耗水量及密度（如以每產量單位、每項設施計算）。 Water consumption in total and intensity (e.g. per unit of production volume, per facility).	已披露 Disclosed	附錄 I Appendix I
A2.3	描述所訂立的能源使用效益目標及為達到這些目標所採取的步驟。 Description of energy use efficiency target(s) set and steps taken to achieve them.	已披露 Disclosed	10.0 環境 10.0 Environment
A2.5	製成品所用包裝材料的總量（以噸計算）及（如適用）每生產單位估量。 Total packaging material used for finished products (in tonnes) and, if applicable, with reference to per unit produced.	不適用。我們的主營業務不涉及包裝材料的使用。 N/A (The Group's core business does not involve the use of packaging materials.)	——
A3 一般披露 General Disclosure	減低發行人對環境及天然資源造成重大影響的政策。 Policies on minimising the issuer's significant impacts on the environment and natural resources.	已披露 Disclosed	10.0 環境 10.0 Environment
A3.1	描述業務活動對環境及天然資源的重大影響及已採取管理有關影響的行動。 Description of the significant impact of activities on the environment and natural resources and the actions taken to manage them.	已披露 Disclosed	10.0 環境 10.0 Environment

ESG 指標 ESG Indicators		披露情況 Disclosures	對應章節 Corresponding Sections
A4 一般披露 General Disclosure	識別及應對已經及可能會對發行人產生影響的重大氣候相關事宜的政策。 Policies on identification and mitigation of significant climate-related issues which have impacted, and those which may impact, the issuer.	已披露 Disclosed	10.0 環境 10.0 Environment
A4.1	描述已經及可能會對發行人產生影響的重大氣候相關事宜，及應對行動。 Description of the significant climate-related issues which have impacted, and those which may impact, the issuer, and the actions taken to manage them.	已披露 Disclosed	10.0 環境 10.0 Environment
B1 一般披露 General Disclosure	有關薪酬及解僱、招聘及晉升、工作時數、假期、平等機會、多元化、反歧視以及其他待遇及福利的政策及遵守對發行人有重大影響的相關法律及規例的資料。 Information on policies relating to remuneration and dismissal, recruitment and promotion, working hours, rest periods, equal opportunity, diversity, anti-discrimination, and other benefits and welfare, as well as compliance with relevant laws and regulations that have a significant impact on the issuer.	已披露 Disclosed	8.0 關懷僱員 8.0 Caring for Employees
B1.1	按性別、僱傭類型（如全職或兼職）、年齡組別及地區劃分的僱員總數。 Total workforce by gender, employment type (full or part-time), age group and geographical region.	已披露 Disclosed	附錄 I Appendix I

ESG 指標 ESG Indicators		披露情況 Disclosures	對應章節 Corresponding Sections
B1.2	按性別、年齡組別及地區劃分的僱員流失比率。 Employee turnover rate by gender, age group and geographical region.	已披露 Disclosed	附錄 I Appendix I
B2 一般披露 General Disclosure	有關提供安全工作環境以及保障僱員避免職業性危害的政策及遵守對發行人有重大影響的相關法律及規例的資料。 Information on the policies and compliance with relevant laws and regulations that have a significant impact on the issuer relating to providing a safe working environment and protecting employees from occupational hazards.	已披露 Disclosed	8.0 關懷僱員 8.0 Caring for Employees
B2.1	過去三年（包括匯匯報年度）每年因工亡故的人數及比率。 Number and rate of work-related fatalities occurred in each of the past three years including the reporting year.	已披露 Disclosed	附錄 I Appendix I
B2.2	因工傷損失工作日數。 Lost days due to work injury.	已披露 Disclosed	附錄 I Appendix I
B2.3	描述所採納的職業健康與安全措施，以及相關執行及監察方法。 Description of occupational health and safety measures adopted, and how they are implemented and monitored.	已披露 Disclosed	8.0 關懷僱員 8.0 Caring for Employees
B3 一般披露 General Disclosure	有關提升僱員履行工作職責的知識及技能的政策。描述培訓活動。 Description of whether there is any issue in sourcing water that is fit for purpose, water efficiency target(s) set and steps taken to achieve them.	已披露 Disclosed	8.0 關懷僱員 8.0 Caring for Employees

ESG 指標 ESG Indicators		披露情況 Disclosures	對應章節 Corresponding Sections
B3.1	按性別及僱員類別（如高級管理層、中級管理層）劃分的受訓僱員百分比。 Total packaging material used for finished products (in tonnes) and, if applicable, with reference to per unit produced.	已披露 Disclosed	附錄 I Appendix I
B3.2	按性別及僱員類別劃分，每名僱員完成受訓的平均時數。 The average training hours completed per employee by gender and employee category.	已披露 Disclosed	附錄 I Appendix I
B4 一般披露 B4 General Disclosure	有關防止童工或強制勞工的政策及遵守對發行人有重大影響的相關法律及規例的資料。 Information on the policies and compliance with relevant laws and regulations that have a significant impact on the issuer relating to preventing child and forced labour.	已披露 Disclosed	8.0 關懷僱員 8.0 Caring for Employees
B4.1	描述檢討招聘慣例的措施以避免童工及強制勞工。 Description of measures to review employment practices to avoid child and forced labour.	已披露 Disclosed	8.0 關懷僱員 8.0 Caring for Employees
B4.2	描述在發現違規情況時消除有關情況所採取的步驟。 Description of steps taken to eliminate such practices when discovered.	已披露 Disclosed	8.0 關懷僱員 8.0 Caring for Employees
B5 一般披露 B5 General Disclosure	管理供應鏈的環境及社會風險政策。 Policies on managing environmental and social risks of the supply chain.	已披露 Disclosed	9.0 供應鏈管理 9.0 Supply Chain Management
B5.1	按地區劃分的供應商數目。 Number of suppliers by geographical region.	已披露 Disclosed	9.0 供應鏈管理 9.0 Supply Chain Management

ESG 指標 ESG Indicators		披露情況 Disclosures	對應章節 Corresponding Sections
B5.2	描述有關聘用供應商的慣例，向其執行有關慣例的供應商數目，以及相關執行及監察方法。 Description of practices relating to engaging suppliers, number of suppliers where the practices are being implemented, how they are implemented and monitored.	已披露 Disclosed	9.0 供應鏈管理 9.0 Supply Chain Management
B5.3	描述有關識別供應鏈每個環節的環境及社會風險的慣例，以及相關執行及監察方法。 Description of practices used to identify environmental and social risks along the supply chain, and how they are implemented and monitored.	已披露 Disclosed	9.0 供應鏈管理 9.0 Supply Chain Management
B5.4	描述在揀選供應商時促使多用環保產品及服務的慣例，以及相關執行及監察方法。 Description of practices used to promote environmental preferable products and services when selecting suppliers, and how they are implemented and monitored.	已披露 Disclosed	9.0 供應鏈管理 9.0 Supply Chain Management
B6 一般披露 B6 General Disclosure	有關所提供產品和服務的健康與安全、廣告、標籤及私隱事宜以及補救方法的政策及遵守對發行人有重大影響的相關法律及規例的資料。 Information on the policies and compliance with relevant laws and regulations that have a significant impact on the issuer relating to health and safety, advertising, labelling and privacy matters relating to products and services provided and methods of redress.	已披露 Disclosed	6.0 產品責任 6.0 Product Responsibility

ESG 指標 ESG Indicators		披露情況 Disclosures	對應章節 Corresponding Sections
B6.1	已售或已運送產品總數中因安全與健康理由而須回收的百分比。 Percentage of total products sold or shipped subject to recalls for safety and health reasons.	不適用。我們的核心業務並不涉及安全健康風險。 N/A (The Group's core business does not involve the use of packaging materials.)	—
B6.2	接獲關於產品及服務的投訴數目以及應對方法。 Number of products and service related complaints received and how they are dealt with.	已披露 Disclosed	6.0 產品責任 6.0 Product Responsibility
B6.3	描述與維護及保障知識產權有關的慣例。 Description of practices relating to observing and protecting intellectual property rights.	已披露 Disclosed	6.0 產品責任 6.0 Product Responsibility
B6.4	描述質量檢定過程及產品回收程式。 Description of quality assurance process and recall procedures.	已披露 Disclosed	6.0 產品責任 6.0 Product Responsibility
B6.5	描述消費者資料保障及私隱政策，以及相關執行及監察方法。 Description of consumer data protection and privacy policies, and how they are implemented and monitored.	已披露 Disclosed	6.0 產品責任 6.0 Product Responsibility
B7 一般披露 General Disclosure	有關防止賄賂、勒索、欺詐及洗黑錢的政策及遵守對發行人有重大影響的相關法律及規例的資料。 Information on the policies and compliance with relevant laws and regulations that have a significant impact on the issuer relating to bribery, extortion, fraud and money laundering.	已披露 Disclosed	7.0 反貪污 7.0 Anti-corruption

ESG 指標 ESG Indicators		披露情況 Disclosures	對應章節 Corresponding Sections
B7.1	於匯報期內對發行人或其僱員提出並已審結的貪污訴訟案件的數目及訴訟結果。 Number of concluded legal cases regarding corrupt practices brought against the issuer or its employees during the reporting period and the outcomes of the cases.	已披露 Disclosed	7.0 反貪污 7.0 Anti-corruption
B7.2	描述防範措施及舉報程式，以及相關執行及監察方法。 Description of preventive measures and whistle-blowing procedures, how they are implemented and monitored.	已披露 Disclosed	7.0 反貪污 7.0 Anti-corruption
B7.3	描述向董事及員工提供的反貪污培訓。 Description of anti-corruption training provided to directors and staff.	已披露 Disclosed	7.0 反貪污 7.0 Anti-corruption
B8 一般披露	有關以社區參與來瞭解營運所在社區需要和確保其業務活動會考慮社區利益的政策。 Policies on community engagement to understand the needs of the communities where the issuer operates and to ensure its activities takes into consideration communities' interests.	已披露 Disclosed	11.0 社區投資 11.0 Community Investment
B8.1	專注貢獻範疇（如教育、環境事宜、勞工需求、健康、文化、體育）。 Focus areas of contribution (e.g. education, environmental concerns, labour needs, health, culture and sport).	已披露 Disclosed	11.0 社區投資 11.0 Community Investment
B8.2	在專注範疇所動用資源（如金錢或時間）。 Resources contributed (e.g. money or time) to the focus area.	已披露 Disclosed	11.0 社區投資 11.0 Community Investment



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一元宇宙公司

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