



新絲路文旅有限公司
NEW SILKROAD CULTURALTAINMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 472)

25 April 2025

Dear Shareholders,

**Letter to Shareholders who have elected to receive the
Corporate Communications through the Company's official website**

We hereby notify you that the following corporate communications^{Note} of the Company (the “**Corporate Communications**”), in both English and Chinese, are now available on the Company's official website at www.newsilkroad472.com (the “**Website**”):

- (1) Annual Report 2024 (including the Environmental, Social and Governance Report).

You may access the Corporate Communications by browsing the ‘Investor Relations’ section at the Website.

Shareholders of the Company (the “**Shareholders**”) who have chosen to receive the Corporate Communications by electronic means through the Website and, for any reason have difficulty in receiving or gaining access to the above document(s) will, upon request in writing to the Company's Hong Kong branch share registrar, Tricor Investor Services Limited (the “**Branch Share Registrar**”), be promptly sent the document(s) in printed form free of charge. Please complete Part A of the attached Instruction Slip and return the completed Instruction Slip to the Branch Share Registrar either by facsimile at (852) 2810 8185, by email at newsilkroad472-ecom@vistra.com or by post using the mailing label provided.

Please note that you may change your choice of means of receipt (whether by positive consent or by deemed consent) of the Company's future corporate communications at any time, free of charge, by completing Part B of the Instruction Slip and returning the completed Instruction Slip to the Branch Share Registrar using one of the above-mentioned methods.

Should you have any query in relation to this letter, please call the Branch Share Registrar's hotline at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays in Hong Kong.

By order of the Board
New Silkroad Culturaltainment Limited
Ma Chenshan
Chairman and Executive Director

Note: Corporate communications refer to any document(s) issued or to be issued by the Company for information or action of Shareholders, including but not limited to annual report, interim report, notice of meeting, listing document, circular and proxy form etc.



新絲路文旅有限公司

NEW SILKROAD CULTURALTAINMENT LIMITED

(於百慕達註冊成立之有限公司)

(股份代號：472)

敬啟者：

致股東之函件 已選擇以本公司官方網站收取公司通訊

吾等現謹通知 閣下，本公司的下述公司通訊^註（「**公司通訊**」）的中、英文本，已登載於本公司官方網站 www.newsilkroad472.com（「**網站**」）：

(1) 二零二四年年報，包含環境、社會及管治報告。

閣下可瀏覽網站的「投資者關係」內容，以閱覽公司通訊。

已選擇透過網站以電子方式瀏覽公司通訊的本公司股東（「**股東**」），如因任何理由以致無法收取或接收上述文件，只要向本公司香港股份過戶登記分處卓佳證券登記有限公司（「**股份過戶登記分處**」）提出書面要求，即可獲免費發送該等文件的印刷本。請 閣下填妥隨附之指示回條甲部，並將已填妥之指示回條傳真至(852) 2810 8185或電郵至newsilkroad472-ecom@vistra.com或以所提供之郵寄標籤寄回股份過戶登記分處。

請注意 閣下可以隨時透過填寫指示回條乙部更改收取本公司日後公司通訊的方式（不論是確定同意或是被視為同意），費用全免。填妥的指示回條須透過上述其中一種方式交回股份過戶登記分處。

如 閣下對本函件有任何疑問，請於星期一至星期五（香港公眾假期除外）上午9時正至下午6時正致電股份過戶登記分處的熱線(852) 2980 1333查詢。

此致

列位股東 台照

承董事會命
新絲路文旅有限公司
主席兼執行董事
馬晨山
謹啟

二零二五年四月二十五日

註： 公司通訊指由本公司發出或將予發出以供股東參照或採取行動的任何文件，包括但不限於年報、中期報告、會議通告、上市文件、通函及委任代表表格等。