



歡喜傳媒集團有限公司\*

HUANXI MEDIA GROUP LIMITED

(於百慕達註冊成立之有限公司)

(Incorporated in Bermuda with limited liability)

股份代號 Stock Code : 1003



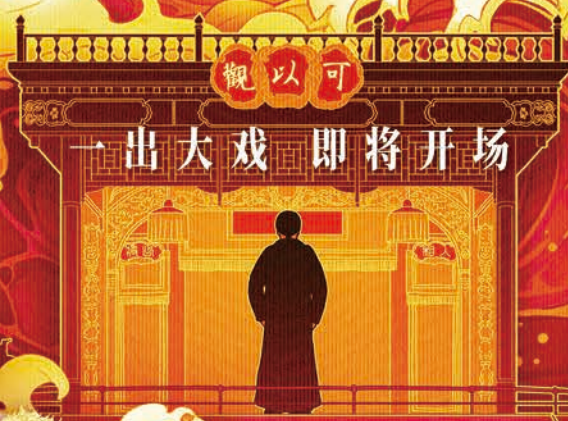
欢喜首映

HUANXI.COM

陈佩斯

导演作品

2024  
ANNUAL  
REPORT  
年報



戲 THE STAGE 臺

\* For identification purposes only 僅供識別



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## CORPORATE INFORMATION

### 公司資料

#### BOARD OF DIRECTORS

##### Executive Directors

Mr. Dong Ping (*Chairman*)  
Mr. Xiang Shaokun, Steven (*Chief Executive Officer*)

##### Non-Executive Directors

Mr. Ning Hao  
Mr. Xu Zheng  
Ms. Li Ni

##### Independent Non-Executive Directors

Mr. Wong Tak Chuen  
Mr. Li Xiaolong  
Mr. Wang Hong

#### AUDIT COMMITTEE

Mr. Wong Tak Chuen (*Chairman*)  
Mr. Li Xiaolong  
Mr. Wang Hong

#### REMUNERATION COMMITTEE

Mr. Wang Hong (*Chairman*)  
Mr. Dong Ping  
Mr. Li Xiaolong

#### NOMINATION COMMITTEE

Mr. Wang Hong (*Chairman*)  
Mr. Dong Ping  
Mr. Li Xiaolong

#### COMPANY SECRETARY

Mr. Choi Wing Koon

#### INDEPENDENT AUDITOR

PricewaterhouseCoopers  
Certified Public Accountants  
Registered Public Interest Entity Auditor

#### 董事會

##### 執行董事

董平先生(*主席*)  
項紹琨先生(*行政總裁*)

##### 非執行董事

寧浩先生  
徐崢先生  
李旒女士

##### 獨立非執行董事

黃德銓先生  
李小龍先生  
王虹先生

#### 審核委員會

黃德銓先生(*主席*)  
李小龍先生  
王虹先生

#### 薪酬委員會

王虹先生(*主席*)  
董平先生  
李小龍先生

#### 提名委員會

王虹先生(*主席*)  
董平先生  
李小龍先生

#### 公司秘書

蔡永冠先生

#### 獨立核數師

羅兵咸永道會計師事務所  
執業會計師  
註冊公眾利益實體核數師

**PRINCIPAL BANKERS**

Bank of Communications Co., Ltd.  
China Construction Bank Corporation  
DBS Bank (Hong Kong) Limited

**LEGAL ADVISERS TO THE COMPANY**

*As to Hong Kong Law*  
Weil, Gotshal & Manges LLP

*As to Bermuda Law*  
Appleby

**REGISTERED OFFICE**

Victoria Place, 5th Floor  
31 Victoria Street  
Hamilton HM 10, Bermuda

**HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS IN HONG KONG**

11th Floor, Far East Finance Centre  
16 Harcourt Road  
Admiralty, Hong Kong

**PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE**

Ocorian Services (Bermuda) Limited  
Victoria Place, 5th Floor  
31 Victoria Street  
Hamilton HM 10, Bermuda

**HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE**

Computershare Hong Kong Investor Services Limited  
17M Floor, Hopewell Centre  
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Wanchai, Hong Kong

**STOCK CODE**

1003

**WEBSITES**

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**主要往來銀行**

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中國建設銀行股份有限公司  
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**公司法律顧問**

香港法律  
威嘉國際律師事務所

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**股份代號**

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## CHAIRMAN'S STATEMENT

### 主席報告書

Dear Shareholders,

I am pleased to report the business results of Huanxi Media Group Limited (the "Company" or "Huanxi Media", together with its subsidiaries, collectively the "Group") for the past year.

#### Navigating film market challenges with flexibility

2024 was a year for reflection for the Chinese film market. Affected by macroeconomic growth slowing down, changes in audience consumption patterns and the rise of different forms of entertainment, overall box office performance fell short of expectation. According to China Film Administration data, total box office receipts of films in the People's Republic of China (the "PRC") last year was RMB42.5 billion, 22.6% less when compared with the previous year. Facing a market environment ridden with challenges, the Group carefully assessed market situations and flexibly adjusted the pace of releasing films, while maintaining sufficient film and television content reserves, as such, was able to consolidate its core competitive advantages and prepare itself for the film and TV industry recovery.

The Group's films released in cinemas during the year included *The Hedgehog* (刺猬), *Caught by the Tides* (風流一代), *Evacuate from the 21st Century* (從21世紀安全撤離), *Strangers When We Meet* (朝雲暮雨) and *The Movie Emperor* (紅毯先生). *The Hedgehog* (刺猬) tells the story of an eccentric elderly man (played by Ge You) and a teenager (played by Karry Wang), who suffers from low self-esteem due to stuttering, becoming close companions despite their age difference. The film won the Best Screenplay of Golden Goblet Award at the Shanghai International Film Festival. *Caught by the Tides* (風流一代), directed by Jia Zhangke, presents scenes that capture everyday life from the 1980s to the end of the COVID-19 pandemic, and was selected for Special Presentation at the Toronto International Film Festival. *Evacuate from the 21st Century* (從21世紀安全撤離), directed by Li Yang and starring Zhang Ruoyun and Zhong Chuxi, is the story of three teenagers who could travel 20 years back and forth in time, setting out to save the world on the brink of disaster. The film combines elements of youth, adventure, and science fiction, bringing out to the full the fiery passion of teenagers. Also sparking widespread discussion was the work of director Zhang Guoli *Strangers When We Meet* (朝雲暮雨) that features a man, released after serving more than 20 years in prison, who married a young woman also fresh out of prison so he could have a child. The unconventional plot shines thanks to the explosive performances of Fan Wei and Zhou Dongyu. *The Movie Emperor* (紅毯先生), a black comedy directed by Ning Hao and starring Andy Lau, depicts the hilarious mishaps when a superstar decided to experience rural life.

各位股東：

本人欣然報告歡喜傳媒集團有限公司(「本公司」或「歡喜傳媒」，連同其附屬公司，統稱「本集團」)過去一年於業務上取得的成績。

#### 靈活應對電影市場挑戰

二零二四年是中國電影市場沉澱的一年，受宏觀經濟增長放緩、觀眾消費模式改變及其他娛樂方式興起的影響，整體票房低於預期。根據國家電影局的數據顯示，中華人民共和國(「中國」)去年電影總票房為人民幣425億元，與上一年相比下降22.6%。在充滿挑戰的市場環境中，本集團一直密切評估市場狀況，靈活調整推出電影的節奏，並維持充足的影視內容儲備，鞏固核心競爭優勢，為影視行業復甦作好準備。

本集團年內在院線上映的電影包括《刺猬》、《風流一代》、《從21世紀安全撤離》、《朝雲暮雨》及《紅毯先生》。其中《刺猬》描述由葛優飾演的古怪長者，與王俊凱飾演因口吃而自卑的少年成為忘年知己，獲上海國際電影節金爵獎最佳編劇殊榮。由賈樟柯執導的《風流一代》，呈現一幕又一幕貫穿八十年代到新冠疫情尾聲的民生寫照，獲選為多倫多國際電影節特別展映單元。李陽執導，張若昀及鍾楚曦主演的《從21世紀安全撤離》講述三個擁有往返未來二十年超能力的少年，決意拯救瀕危世界的故事，內容上結合青春、冒險、科幻等元素，把少年的熱血感發揮到極致。由張國立執導的《朝雲暮雨》同樣引起廣泛討論，服刑二十多年的釋囚出獄後，為求生子，與剛出獄的年輕女子結婚，不落俗套的劇情，在范偉及周冬雨演技迸發中更顯精彩。由寧浩執導，劉德華主演的黑色荒誕喜劇《紅毯先生》，透過天王巨星體驗農村生活而鬧出的連篇笑話。



During the year, the major films the Group actively prepared to make that either had obtained the Dragon Logo or release license included *The Stage* (戲台) written and directed by Chen Peisi, starring Huang Bo and Chen Peisi, etc., *Li Na* (獨自•上場) directed by Chan Ho Sun Peter and starring Hu Ge, Vincent Cassel and Hao Lei, etc., *She's Got No Name* (醬園弄) directed by Chan Ho Sun Peter and starring Zhang Ziyi and Lei Jiayin, etc., and *Unspoken* (以父親之名) directed by Chen Daming and starring Zhang Hanyu. The Group believes its reserve of films of rich and diverse themes, created by famed directors and featuring impressive casts, will win the favor of the audience.

### “Huanxi.com” brings together premium film and TV productions

During the year, the Group continued to enrich the content of its online video platform “huanxi.com” by bringing on to it more outstanding films and TV programs, including *Lullaby* (搖籃曲), which was shortlisted for the Panorama section at the Berlin Film Festival, nominated for Best Film and winner of Best New Director, Best Actress, and Best Supporting Actress at the Goya Awards – Spanish Film Academy, *A Chiara* (為了琪亞拉), which bagged the Europa Cinemas Label Award in the Directors' Fortnight – Cannes and the Best Actress at David di Donatello, *Passengers of the Night* (巴黎夜旅人), contender of top honor at the 2022 Berlin International Film Festival, *Blackwater* (黑水迷案), adapted from the eponymous novel that won Sweden's highest literary prize the August Prize and recipient of the Best Drama Series award at the Swedish Kristallen Awards, *Chorus Girls* (歌舞女郎), nominee for six awards including Best Drama Series at the Denmark's Robert Awards, and *Intolerance* (空白), winner of the Mainichi Film Award for Best Screenplay and Best Actor at the Japan Movie Critics Awards. In addition, *World on Fire – Season 2* (戰火浮生第二季), a British drama that tells the story of ordinary people's experiences of love, hate and suffering during World War II, has been released and films including *Evacuate from the 21st Century* (從21世紀安全撤離) and *The Movie Emperor* (紅毯先生) are also available on “huanxi.com”.

The Group will collaborate with Alibaba Culture Entertainment Co. Ltd.\* (阿里巴巴文化娛樂有限公司) to explore various areas, including the online operation of film and television content resources, content creation for blockbuster cinema projects, copyright cooperation, and innovation in platform-based video broadcasting services, aiming to deliver more high-quality content to the market.

\* For identification purpose only

年內，本集團積極籌備並已取得龍標或電影公映許可證的多部頭部電影，包括由陳佩斯編劇及執導，黃渤及陳佩斯等主演的《戲台》、由陳可辛執導，胡歌、Vincent Cassel及郝蕾等主演的《獨自•上場》、由陳可辛執導，章子怡及雷佳音等主演的《醬園弄》、及由陳大明執導，張涵予主演的《以父親之名》。本集團相信憑藉豐富多樣題材，耀眼亮麗的導演和演員陣容，影片儲備吸引力十足，將會贏得觀眾的青睞。

### 「歡喜首映」匯萃影視精品

年內，本集團繼續豐富在線視頻平台「歡喜首映」的內容，引入更多出色的電影及電視劇，包括入選柏林電影節全景(Panorama)單元、獲西班牙電影戈雅獎(Goya)最佳影片提名、囊括最佳新導演、最佳女主角和最佳女配角獎的《搖籃曲》(Lullaby)、榮獲康城電影節導演雙週單元歐洲電影獎(Europa Cinemas Label Award)和意大利電影大衛獎(David di Donatello)最佳女主角的《為了琪亞拉》(A Chiara)、入圍二零二二年柏林國際電影節主競賽單元的《巴黎夜旅人》(Passengers of the Night)、改編自瑞典圖書最高獎奧古斯特獎(August Prize)同名小說，瑞典電視水晶獎(Kristallen)最佳劇集得主《黑水迷案》(Blackwater)、獲丹麥電影電視羅伯特獎(Robert Awards)最佳劇集等六項提名的《歌舞女郎》(Chorus Girls)，以及榮獲日本每日電影獎(Mainichi Film Award)最佳劇本獎和日本電影評論家獎(Japan Movie Critics Awards)最佳男演員獎的《空白》(Intolerance)。此外，細訴平民百姓經歷第二次世界大戰帶來愛恨傷痛的英劇《戰火浮生》第二季(World on Fire – Season 2)已上線，而《從21世紀安全撤離》及《紅毯先生》等電影亦在「歡喜首映」播映。

本集團將與阿里巴巴文化娛樂有限公司攜手探索影視內容資源的線上運營、院線電影頭部專案的內容創作、版權合作，以及平台視頻播放服務創新等，為市場提供更多優質內容。

## CHAIRMAN'S STATEMENT

### 主席報告書

## BUSINESS STRATEGIES AND PROSPECTS

Looking ahead, China's film industry is expected to rebound with more favorable policies and measures to be introduced. At the beginning of 2025, the Chinese Central Government launched policies to boost consumer spending and promote investment, and local governments also rolled out measures to encourage consumption, giving new impetus to the mainland economy for sustaining steady growth. Moreover, there have been policies to promote high-quality development of the cultural industries, with emphasis on supporting fine creations in fields including film and television and art, and supporting film and television companies to enhance their international competitiveness. Going to movies is not only an entertainment and leisure activity, but also an important way for emotional sustenance as well as cultural exchange among people. With active government support in promoting cultural and recreational consumption activities, demand for movies is expected to be released. During the nine-day Spring Festival movie showtime in 2025, box office receipt reached record high at more than RMB10 billion with 187 million people flocking into cinemas. The numbers clearly indicated that China's consumer market has rekindled and the film industry still has a bright future.

The films that the Group plans to release in cinemas in 2025 included *The Stage* (戲台), *Li Na* (獨自 • 上場) and *She's Got No Name* (醬園弄). *The Stage* (戲台) is about how China's famous Wuqing troupe was harassed by thugs and overrun by a warlord during their three-day performance in the early years of the Republic of China – a period of warlordism. While the performance "on stage" captivates the audience, there is turbulence "off stage", coming together to take the comedy to climax after climax. *Li Na* (獨自 • 上場) is about Li Na's legendary experience of winning Asia's first Grand Slam singles title. *She's Got No Name* (醬園弄) is based on a sensational case from 1940s Shanghai, and through the bizarre experiences of its main character, it reveals the changes in the world over the past half century. In the film *Unspoken* (以父親之名), directed by Chen Daming and starring Zhang Hanyu, the father of a Chinese female student, who was killed in the United States, crossed the ocean to find the perpetrator. It is filled with exciting action scenes as well as touching moments of family love. In addition, the Group invested in *Intercross* (人魚), directed by Cheng Er and starring Wang Yibo and Wang Chuanjun, and *Deep In The Mountains* (如意飯店), directed by Li Yongyi, and starring Qiao Shan, Wang Yanhui and Yang Zishan, etc.

## 業務策略及展望

展望未來，隨著更多利好政策及措施陸續出台，中國電影業有望回升。二零二五年初，中央推出政策提振消費、促進投資，各地也紛紛出台促消費措施，為內地經濟持續穩健增長注入新動力。此外，政府亦出台了推動文化產業高品質發展的政策，重點支持影視、藝術等領域的精品創作，鼓勵影視企業加強國際競爭力。觀看電影不僅是娛樂休閒活動，亦是民眾情感寄託和文化交流的重要方式，在政府積極推動文娛消費活動的政策支持下，觀影需求有望得到釋放。而在二零二五年春節檔九日期間，總票房突破人民幣100億元，再創歷史新高，觀影人次達到1.87億，說明中國消費市場的活力重燃，電影業前景仍然廣闊。

本集團計劃於二零二五年陸續於院線上映的電影包括《戲台》、《獨自•上場》以及《醬園弄》。《戲台》以民國初年軍閥混戰為背景，講述聞名全國的五慶班進行為期三天的演出之際，接連發生流氓滋事及大帥霸場等意外，台上名劇扣人心弦，台下風雲暗湧，在一片紛亂之中，眾生百態交織成高潮迭起的喜劇。《獨自•上場》展示李娜奪下亞洲第一座網球大滿貫單打冠軍獎杯的傳奇經歷。《醬園弄》改編自上世紀四十年代轟動上海灘的一宗奇案，借主人翁的離奇遭遇，透視半個世紀的世事變遷。而由陳大明執導，張涵予主演的《以父親之名》記敘中國女留學生在美國被殺，父親隻身一人遠渡重洋跨國追凶，片中既有激烈緊張的動作場面，也有令人動容的親情描述。另外，本集團亦投資了由程耳執導，王一博及王傳君主演的《人魚》、以及由李永一執導，喬杉、王硯輝及楊子姍主演的《如意飯店》等。

## CHAIRMAN'S STATEMENT 主席報告書

The Group firmly believes the “Content is King” strategy is key to the success of the film and television industry, and outstanding directors and creative teams are at the core of artistic achievements and commercial value. The Group will continue to work with top Chinese film directors to produce quality film and television content. The Group is preparing with director Zhang Yimou about working on another fascinating film *Full River Red II* (滿江紅II) to continue the success of the 2023 box office champion *Full River Red* (滿江紅). In addition to Zhang Yimou, the Group has also continued to co-develop and produce leading content with Ning Hao, Xu Zheng, Chan Ho Sun Peter, Wong Kar Wai, Zhang Yibai, Gu Changwei, Huang Bo, Chen Daming and Jia Zhangke, etc.

Regarding online video platform, the Group will continue to develop “huanxi.com”, optimising its content via gathering film and television masterpieces from around the world. These works included *Eiffel* (埃菲爾鐵塔), with three nominations at the French film César Awards, tracing the history of the world landmark architecture and the legendary life of its architect Eiffel, *My Brothers and I* (我和我的兄弟們), premiere in the Un Certain Regard section and nominated for Golden Camera at the Cannes Film Festival, a story about how a teenager who loves Italian opera pursues his dream, the grotesque masterpiece *Incredible But True* (不可思議但千真萬確) directed by talented French film director Quentin Dupieux, given a special screening at the Berlin Film Festival, and *The Braves* (浪間), a feature film about sisterhood premiered at the Directors’ Fortnight at Cannes. These films will be launched as scheduled.

To summarise, the Group will continue to promote the “Content is King” strategy, strive to deepen cooperation with well-known Chinese film directors to create excellent and diverse works so as to meet the viewing preferences of Chinese consumers. By building an online video platform and reaping the synergies between content and platforms, the Group will push to expand its competitive advantages, seize the opportunities from the film and television industry recovery to continuously create high-value returns for shareholders.

本集團堅信「內容為王」是影視業的成功關鍵，而傑出的導演及創作團隊則是決定藝術造詣與商業價值的核⼼。本集團將繼續攜手華語頂尖導演，製作優質影視內容，本集團正準備與張藝謀導演再次合作，打造另一齣引人入勝的作品《滿江紅II》，以延續二零二三年總票房冠軍《滿江紅》所創下的佳績。除張藝謀之外，本集團亦繼續與寧浩、徐崢、陳可辛、王家衛、張一白、顧長衛、黃渤、陳大明及賈樟柯等導演共同開發和製作優質的頭部內容。

在線視頻平台方面，本集團繼續發展「歡喜首映」在線視頻平台，通過匯聚全球影視佳作優化平台內容。其中包括獲法國電影凱撒獎(César Awards)三項提名，記敘世界地標建築歷程和其建築師埃菲爾傳奇人生的《埃菲爾鐵塔》(Eiffel)、獲康城電影節「一種關注」單元首映、「金攝影機」獎提名，勾勒一個熱愛意大利歌劇少年的追夢故事《我和我的兄弟們》(My Brothers and I)、獲柏林電影節特別展映，法國鬼才導演Quentin Dupieux又一怪誕狂想力作《不可思議但千真萬確》(Incredible But True)以及康城電影節導演雙週單元首映，訴說姐妹情的劇情片《浪間》(The Braves)將陸續上線。

總括而言，本集團將持續推進「內容為王」的策略，致力深化與華語知名導演的合作，創作優秀且多元化的電影，以迎合中國消費者的觀影需求；同時，打造在線視頻平台，通過內容結合平台的協同效益，進一步擴大本集團的競爭優勢，抓住影視業復甦的機遇，為股東持續創造高價值的回報。



## CHAIRMAN'S STATEMENT

### 主席報告書

Last but not least, I would like to express my sincere gratitude to all the members of our Board, our management team, business partners and staffs for their dedication and contributions to the Group's businesses.

最後，本人謹此向本集團董事會成員、管理團隊、業務夥伴及全體員工對本集團業務所作出的傾力貢獻，致以由衷的感謝！

**Dong Ping**

*Chairman*

Hong Kong, 28 March 2025

主席

董平

香港，二零二五年三月二十八日

APPENDIX: FAMOUS SHAREHOLDER DIRECTORS AND CONTRACTED DIRECTORS OF THE GROUP  
附表：本集團知名股東導演及合約導演

Director 導演	Background 導演簡介	Cooperation Details 合作內容
Ning Hao <sup>#</sup> 寧浩 <sup>#</sup>	<ul style="list-style-type: none"> <li>Famous internationally for his unique directing style, all films he made so far had brought strong investment returns. His directorial debut <i>Incense</i> (香火) and another work <i>Mongolian Ping Pong</i> (綠草地) were nominated for awards in over 50 international film festivals 憑藉獨特個人風格享譽國際，全部電影均帶來豐碩投資回報，其首部執導電影《香火》和《綠草地》於五十多個國際電影節獲提名</li> <li><i>Crazy Stone</i> (瘋狂的石頭), a low budget production he directed in 2006, won at the Taiwan Golden Horse Awards for Best Original Screenplay. <i>Crazy Racer</i> (瘋狂的賽車) (2009), which he wrote and directed, was produced with only RMB10 million, yet brought in box office receipts of over RMB100 million 於二零零六年執導小成本電影《瘋狂的石頭》並奪得台灣金馬獎最佳原著劇本獎。寧先生自編自導製作成本僅人民幣10,000,000元之《瘋狂的賽車》(二零零九年)，票房突破人民幣100,000,000元</li> <li>He also directed the huge box office hit <i>Breakup Buddies</i> (心花路放) (2014), which grossed RMB1.17 billion in box office receipts in the PRC, making it the highest-grossing domestic Chinese movie of the year 其執導電影《心花路放》(二零一四年)，以國內總票房人民幣1,170,000,000元榮登中國年度最賣座華語電影</li> <li>He is one of the co-producers of <i>Dying to Survive</i> (我不是藥神) (2018), which earned RMB3.1 billion in box office receipts. The movie was nominated for seven awards at the 55th Taiwan Golden Horse Awards and won the awards for Best Leading Actor, Best New Director and Best Original Screenplay. The movie also won Best Screenplay at the 42nd Montreal World Film Festival 其參與聯合監製的《我不是藥神》(二零一八年)收穫票房人民幣3,100,000,000元，在第55屆金馬獎中入圍七個獎項，最終奪得最佳男主角、最佳新導演及最佳原著劇本三個獎項。此片亦榮獲第42屆蒙特利爾國際電影節之最佳劇本獎</li> <li>He also directed <i>Crazy Alien</i> (瘋狂的外星人) (2019), which grossed RMB2.2 billion in box office receipts in the PRC 其執導電影《瘋狂的外星人》(二零一九年)，國內總票房為人民幣2,200,000,000元</li> </ul>	<ul style="list-style-type: none"> <li>During the cooperation period, the shareholder director shall direct one to two films (for public release) every three years 於合作期內，股東導演將為本集團每三年導演一至兩部電影作品(以作品正式公開上映為準)</li> <li>The film <i>Crazy Alien</i> (瘋狂的外星人), with the Group as exclusive investor and directed by Mr. Ning, was released on the first day of the Chinese New Year in 2019. It bagged a third-party guaranteed minimum distribution amount of RMB2.8 billion and generated revenue of RMB700 million for the Group in 2019 本集團獨家投資、寧先生執導的電影《瘋狂的外星人》已於二零一九年年初一上映，取得第三方人民幣2,800,000,000元保底發行金額，已於二零一九年為本集團帶來人民幣700,000,000元收入</li> <li>The film <i>The Movie Emperor</i> (紅毯先生) (formerly known as <i>Red Carpet</i> (全民明星)), invested and produced by the Group, directed by Mr. Ning and starring Mr. Andy Lau, was released in the first quarter of 2024 本集團投資及出品、寧先生執導及劉德華先生主演的電影《紅毯先生》(前稱《全民明星》)，已於二零二四年第一季度上映</li> </ul>

<sup>#</sup> Shareholder director  
<sup>#</sup> 股東導演



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### 主席報告書

Director 導演	Background 導演簡介	Cooperation Details 合作內容
Xu Zheng <sup>#</sup> 徐崢 <sup>#</sup>	<ul style="list-style-type: none"> <li>In 2012, his directorial debut <i>Lost in Thailand</i> (人再囧途之泰囧), which he also wrote, directed, produced and starred in, earned over USD200 million in box office receipts 二零一二年首次自編自導自演兼監製公路喜劇《人再囧途之泰囧》，票房突破美金200,000,000元</li> <li>In 2014, Mr. Xu produced and starred in the film <i>Great Hypnotist</i> (催眠大師) which became a classic in the thriller film market in the PRC 二零一四年，徐先生製作並主演驚悚懸疑電影《催眠大師》，成為華語驚悚懸疑電影市場經典</li> <li><i>Dying to Survive</i> (我不是藥神) co-produced by and starring Mr. Xu earned RMB3.1 billion in box office receipts in 2018. The film was nominated for seven awards at the 55th Taiwan Golden Horse Awards and won the awards for Best Leading Actor, Best New Director and Best Original Screenplay. The movie also won Best Screenplay at the 42nd Montreal World Film Festival and Best Film at the 14th Changchun Film Festival 二零一八年，徐先生參與聯合監製並主演的《我不是藥神》收穫票房人民幣3,100,000,000元，在第55屆金馬獎中入圍7個獎項，最終奪得最佳男主角、最佳新導演及最佳原著劇本三個獎項。此片亦榮獲第42屆蒙特利爾國際電影節之最佳劇本獎及第14屆中國長春電影節之最佳故事片獎</li> <li><i>Lost in Russia</i> (囧媽) (2020), written, directed, produced by and starring Mr. Xu, which was first released through online video platforms in the PRC 徐先生自編自導自演兼監製的電影《囧媽》(二零二零年)於國內網絡平台首映</li> </ul>	<ul style="list-style-type: none"> <li>During the cooperation period, the shareholder director shall direct one to two films (for public release) every three years 於合作期內，股東導演將為本集團每三年導演一至兩部電影作品(以作品正式公開上映為準)</li> <li><i>Lost in Russia</i> (囧媽), the latest in the "Lost" series, was released through online video platforms on the first day of the Chinese New Year in 2020 新一齣《囧》系列電影之《囧媽》於二零二零年大年初一透過網絡平台上映</li> </ul>

<sup>#</sup> Shareholder director  
<sup>#</sup> 股東導演

## CHAIRMAN'S STATEMENT 主席報告書

Director 導演	Background 導演簡介	Cooperation Details 合作內容
Chan Ho Sun Peter# 陳可辛#	<ul style="list-style-type: none"> <li>He is the first director crowned the "Best Director" at the Taiwan Golden Horse Awards, the Hong Kong Film Awards and Mainland China's Golden Rooster Awards. His films <i>Almost a Love Story</i> (甜蜜蜜) and <i>Dragon</i> (武俠) had made it among Time Magazine's 10 Best Movies of the Year 作為首位奪得台灣金馬獎、香港電影金像獎以及中國電影金雞獎「最佳導演」的大滿貫導演。其執導的電影《甜蜜蜜》及《武俠》先後兩度獲選美國時代週刊的年度十佳電影</li> <li><i>Leap</i> (奪冠) directed by him was released in 2020 其執導的電影《奪冠》已於二零二零年上映</li> <li><i>Li Na</i> (獨自•上場) directed by him is expected to be released in 2025 其執導的電影《獨自•上場》預計將於二零二五年上映</li> </ul>	<ul style="list-style-type: none"> <li>During the cooperation period, the Group shall have investment right to at least two films directed or co-directed by Mr. Chan, in amount up to 60% of the total investment in each of Mr. Chan's productions 在合作期內，本集團將擁有至少兩部由陳先生執導或共同執導的電影的投資權，最高投資總額為每部陳先生作品投資總額的60%</li> <li>The Group shall have priority over others to purchase exclusive global distribution licenses in new media with respect to Mr. Chan's productions 本集團將享有優先於他人購買陳先生作品的全球獨家新媒體發行許可之權利</li> <li>For those productions the Group invested in, the Group shall have the right to decide regarding distribution of the films to exclusive new media platforms 對本集團已投資的製作，本集團將獲授予擬定電影之獨家新媒體平台互聯網發行權</li> <li>The film <i>She's Got No Name</i> (醬園弄), produced by the Group and directed by Mr. Chan and starring Ms. Zhang Ziyi, is expected to be released in 2025. 本集團出品、陳先生執導及章子怡女士主演的電影《醬園弄》預計將於二零二五年上映。</li> </ul>
Wong Kar Wai# 王家衛#	<ul style="list-style-type: none"> <li>Dubbed a "movie poet", renowned movie director, producer and screenwriter, Mr. Wong won the "Best Director" title at the Hong Kong Film Awards and the Golden Horse Awards for the movie <i>Days of Being Wild</i> (阿飛正傳) 以「電影詩人」著稱的知名電影導演、監製及編劇。其執導的電影《阿飛正傳》榮獲香港電影金像獎及金馬獎最佳導演獎</li> <li>He also won the "Best Director" award for <i>Happy Together</i> (春光乍洩) at the 50th Cannes Film Festival 憑藉《春光乍洩》榮獲第50屆康城電影節最佳導演獎</li> </ul>	<ul style="list-style-type: none"> <li>During the cooperation period, the Group has the right to invest exclusively in a Chinese internet drama series – 18 episodes in two seasons – co-directed and produced by Mr. Wong. There will be 12 episodes in the first season 在合作期內，本集團獲得王先生聯合導演和監製的兩季共18集中文網絡系列影視劇的獨家投資權，首季共12集</li> <li>The Group also has a right to invite Mr. Wong to produce an extra movie or internet drama series principally invested by the Group 本集團亦有權邀請王先生額外製作一部主要由本集團投資的電影或網絡系列影視劇</li> <li>The Group has exclusive right to distribute, sub-license and broadcast the internet drama series to the global audience through new media platforms for a period of 10 years 本集團擁有發行、轉授及透過新媒體平台向全球觀眾播放此網絡系列影視劇的獨家許可權，年期達十年</li> <li>Mr. Wong is going to produce and co-direct an internet drama series <i>Paradise Guesthouse</i> (天堂旅館) with 12 episodes 王先生即將開始監製和聯合導演12集網絡系列影視劇《天堂旅館》</li> </ul>

# Shareholder director

# 股東導演



## CHAIRMAN'S STATEMENT

### 主席報告書

Director 導演	Background 導演簡介	Cooperation Details 合作內容
Zhang Xiaoling <sup>#</sup> (also known as Zhang Yibai) 張曉陵 <sup>#</sup> (又名張一白)	<ul style="list-style-type: none"> <li>Dubbed the "Godfather of Youth Films" in the PRC, his love story movies have enjoyed wide acclaims and among them, the 2016 production <i>I Belonged to You</i> (從你的全世界路過) brought in box office receipts of more than RMB800 million, a record among movies of its kind 被譽為「中國青春片教父」，其執導的多部愛情電影均於中國大獲好評，其中二零一六年電影《從你的全世界路過》更是取得超過人民幣800,000,000元票房，創下國產愛情電影的票房新紀錄</li> <li>The box office receipts of films he directed and produced totaled more than RMB3.1 billion, putting him in the league of the most commercially successful directors and producers in the PRC today 他執導和監製的電影累積票房超過人民幣3,100,000,000元，乃中國目前最具商業價值和最具有商業眼光的導演兼監製之一</li> <li><i>Us and Them</i> (後來的我們) (2018) produced by Mr. Zhang and directed by Rene Liu recorded a box office receipts of more than RMB1.36 billion 張先生擔任監製，劉若英執導的《後來的我們》(二零一八年)，取得票房超過人民幣1,360,000,000元</li> </ul>	<ul style="list-style-type: none"> <li>During the cooperation period, the Group has priority right over others to invest in at least two of Mr. Zhang's productions, in the amount of no less than 55% of the total investment amount of each of the productions 在合作期內，本集團享有優先於他人投資至少兩部張先生作品之權利，投資額不少於每部張先生作品投資總額之55%</li> <li>The Group has priority right to purchase exclusive global distribution licenses to new media of at least two of Mr. Zhang's productions 本集團享有優先購買至少兩部張先生作品之全球獨家新媒體發行許可之權利</li> <li>The Group has exclusive right to invest in two seasons of internet drama series directed (or co-directed) by Mr. Zhang 本集團享有對張先生執導(或聯合執導)的兩季網絡系列影視劇之獨家投資權</li> <li>The Group has been granted exclusive global distribution rights of two seasons of the internet drama series directed (or co-directed) by Mr. Zhang to new media 本集團獲授張先生執導(或聯合執導)的兩季網絡系列影視劇之全球獨家新媒體發行權</li> <li>The Group has participation rights to other productions of Mr. Zhang 本集團獲授張先生其他作品之投資參與權</li> <li>The internet drama series <i>Run For Young</i> (風犬少年的天空) directed by Mr. Zhang was released in 2020 張先生執導的網劇《風犬少年的天空》已於二零二零年上映</li> </ul>

<sup>#</sup> Shareholder director  
<sup>#</sup> 股東導演

## CHAIRMAN'S STATEMENT 主席報告書

Director 導演	Background 導演簡介	Cooperation Details 合作內容
Gu Changwei# 顧長衛#	<ul style="list-style-type: none"> <li>As one of the few Chinese members of the Academy of Motion Picture Arts and Sciences (AMPAS), he has long been hailed as “the master cinematographer in Asia” and subsequently became a director 顧長衛為少數華人奧斯卡委員，早有「亞洲第一攝影師」之稱，及後轉執導電影</li> <li>He directed a number of iconic movies including <i>Love for Life</i> (最愛), <i>Peacock</i> (孔雀), and was the cinematographer of <i>Red Sorghum</i> (紅高粱) and <i>Farewell To My Concubine</i> (霸王別姬), winning accolades at many international film festivals 執導多部知名電影，包括《最愛》、《孔雀》及拍攝《紅高粱》及《霸王別姬》，在世界級電影頒獎禮中屢獲殊榮</li> </ul>	<ul style="list-style-type: none"> <li>During the cooperation period, the Group has exclusive right to invest in two seasons of internet drama series directed (or co-directed) by Mr. Gu 在合作期內，本集團享有顧先生執導(或聯合執導)的兩季網絡系列影視劇之獨家投資權</li> <li>The Group has exclusive global new media distribution rights for these internet drama series 本集團獲授顧先生網絡系列影視劇之全球獨家新媒體發行權</li> <li>The Group has priority right to invest in Mr. Gu's productions. The exact amount of investment in each of Mr. Gu's productions is to be agreed between the Company and Mr. Gu 本集團享有優先投資顧先生電影作品之權利。每一部顧先生電影作品之具體投資額將由本公司與顧先生協定</li> <li>The Group has the right to purchase exclusive global distribution licenses to new media for at least two of Mr. Gu's productions and has participation right to invest in his other productions 本集團享有購買至少兩部顧先生電影作品的全球獨家新媒體發行許可之權利和享有投資其他作品之參與權</li> </ul>

# Shareholder director  
# 股東導演



## CHAIRMAN'S STATEMENT

### 主席報告書

Director 導演	Background 導演簡介	Cooperation Details 合作內容
Zhang Yimou <sup>#</sup> 張藝謀 <sup>#</sup>	<ul style="list-style-type: none"> <li>As an internationally famed movie director, his works included <i>Red Sorghum</i> (紅高粱), <i>Raise the Red Lantern</i> (大紅燈籠高高掛), <i>To Live</i> (活著), <i>Not One Less</i> (一個都不能少), <i>The Road Home</i> (我的父親母親), <i>Hero</i> (英雄), <i>House of Flying Daggers</i> (十面埋伏), <i>Curse of the Golden Flower</i> (滿城盡帶黃金甲), <i>The Flowers of War</i> (金陵十三釵), <i>Coming Home</i> (歸來) and <i>The Great Wall</i> (長城), etc. 國際知名導演，由其執導的電影包括《紅高粱》、《大紅燈籠高高掛》、《活著》、《一個都不能少》、《我的父親母親》、《英雄》、《十面埋伏》、《滿城盡帶黃金甲》、《金陵十三釵》、《歸來》、《長城》等</li> <li>His works received awards at international film festivals, including Golden Bear at the Berlin International Film Festival, Golden Lion at Venice International Film Festival, and also the Golden Horse Awards in Taiwan 其執導的電影多次獲得國際電影節大獎，包括柏林國際電影節金熊獎、威尼斯影展金獅獎和台灣金馬獎</li> <li>Mr. Zhang was the chief director of the opening ceremony of the 2008 Beijing Olympics, and was awarded an honorary doctorate degree by Boston University and Yale University in the US 張先生為二零零八年北京奧運會開幕式總導演，美國波士頓大學及耶魯大學榮譽博士</li> <li>Mr. Zhang also directed <i>Full River Red</i> (滿江紅), which grossed RMB4.5 billion in box office receipts in the PRC 張先生另執導電影《滿江紅》，國內總票房為人民幣4,500,000,000元</li> </ul>	<ul style="list-style-type: none"> <li>During the cooperation period, the Group has exclusive right to invest in three internet drama series directed by Mr. Zhang, with topics to be agreed between the Group and Mr. Zhang 在合作期內，本集團將有權獨家投資張先生執導的三部網絡系列影視劇，題材將由本集團與張先生協定</li> <li>The exclusive investment right of one internet drama series directed by Mr. Zhang can be converted into priority investment right of a film directed by him (with no existing third-party contract restriction), and the investment amount within the cooperation period shall not be less than 60% of the total investment of the film 對一部張先生執導的網絡系列影視劇的獨家投資權可替換為對其執導之不受現有與第三方合約限制的電影之優先投資權，於合作期內之投資額不少於該電影投資總額的60%</li> <li>The Group shall own all the tangible and intangible assets of Mr. Zhang internet drama series, as well as the rights derived from or related to them 本集團將獲授張先生網絡系列影視劇之所有有形及無形資產以及其衍生權利及相關權利</li> <li>The film <i>One Second</i> (一秒鐘), produced by the Group and directed by Mr. Zhang, hit the screen in 2020 本集團出品、張先生執導的電影《一秒鐘》已於二零二零年上映</li> <li>The film <i>Full River Red</i> (滿江紅), produced by the Group and directed by Mr. Zhang, was released on the first day of the Chinese New Year in 2023 本集團出品、張先生執導的電影《滿江紅》已於二零二三年大年初一上映</li> </ul>
Huang Bo (Hanna Pictures) 黃渤 (瀚納影視)	<p>In 2018, Mr. Huang directed and starred in the comedy <i>The Island</i> (一出好戲), which earned over RMB1.35 billion in box office receipts 二零一八年，黃先生自導自演喜劇《一出好戲》，票房突破人民幣1,350,000,000元</p>	<ul style="list-style-type: none"> <li>During the cooperation period, the Group and Mr. Huang will collaborate on investment and development of quality film and TV productions 在合作期內，本集團與黃先生將合作投資及開發優質的影視項目</li> <li>The film <i>Papa</i> (學爸) invested by the Group and starred in by Mr. Huang was released in 2023 本集團投資及黃先生主演的電影《學爸》已於二零二三年上映</li> </ul>

<sup>#</sup> Shareholder director  
<sup>#</sup> 股東導演

## CHAIRMAN'S STATEMENT 主席報告書

Director 導演	Background 導演簡介	Cooperation Details 合作內容
Chen Daming 陳大明	<ul style="list-style-type: none"> <li>Mr. Chen studied screenwriting, directing and acting in the US in the 1990s and starred in a number of Hollywood movies. Many of the films he directed won international awards 陳先生於九十年代赴美國學習編劇、導演和表演，曾參演多部荷里活電影，其執導之多部電影均獲國外殊榮</li> <li>He is currently a visiting professor at the Beijing Film Academy (北京電影學院), Vice President of the Shanghai International School of the Beijing Film Academy (北京電影學院上海國際學院) and has been appointed by Shanghai Vancouver Film School as its Art Director 他是北京電影學院客座教授及北京電影學院上海國際學院副院長，並受聘為上海溫哥華電影學院藝術總監</li> </ul>	<ul style="list-style-type: none"> <li>During the cooperation period, the Group has priority right to invest in at least three of Mr. Chen's productions 在合作期內，本集團享有優先於他人投資至少三部陳先生作品之權利</li> <li>The Group has exclusive rights to invest in two seasons of internet drama series directed (or co-directed) by Mr. Chen 本集團獲得陳先生執導(或聯合執導)的兩季網絡系列影視劇之獨家投資權</li> <li>Payments (such as development fund, film director fees and creative member fees) will be agreed separately for each of Mr. Chen's films and internet drama series productions 陳先生每部電影及網絡系列影視劇製作之付款(例如開發資金、電影導演費及主創人員費用)將分別協定</li> <li>The film <i>Unspoken</i> (以父親之名) directed by Mr. Chen is expected to be released in 2025 陳先生執導的電影《以父親之名》預計將於二零二五年上映</li> </ul>
Jia Zhangke 賈樟柯	<ul style="list-style-type: none"> <li>A distinguished international art-house director, he has received Lifetime Achievement Awards from several international film organisations 國際著名藝術電影導演，曾獲多個國際電影組織頒發「終身成就獎」</li> <li>Directed 12 feature films, all nominated for awards at the Berlin, Cannes and Venice International Film Festivals. In 2013, <i>A Touch of Sin</i> (天注定) won the award for Best Screenplay at the 66th Cannes Film Festival 共執導十二部長片，全部入圍柏林、康城及威尼斯電影節。二零一三年，《天注定》獲第66屆康城國際電影節最佳編劇獎</li> <li>In 2015, he received the Carrosse d'Or at the Cannes Film Festival 二零一五年，獲康城國際電影節導演雙週單元終身成就「金馬車獎」</li> <li>In 2018, <i>Ash is Purest White</i> (江湖兒女) was a shortlisted contender of the top honor at the 71st Cannes Film Festival 二零一八年，其執導的《江湖兒女》入圍第71屆康城電影節主競賽單元</li> </ul>	<ul style="list-style-type: none"> <li>The Group has exclusive or priority right to invest in at least three new films directed by Mr. Jia in the cooperation period 在合作期內，本集團獲得由賈先生執導之最少三部新電影作品的獨家或優先投資權</li> <li>The Group has priority distribution right and exclusive new media right to the above new films 本集團可獲得上述新電影作品的優先發行權及新媒體獨家權</li> </ul>

## CHAIRMAN'S STATEMENT

### 主席報告書

Director 導演	Background 導演簡介	Cooperation Details 合作內容
Wang Xiaoshuai 王小帥	<ul style="list-style-type: none"> <li>A pioneer independent film director in the PRC and recipient of the Ordre des Arts et des Lettres from the French Minister of Culture 中國獨立導演先鋒，並曾獲得法國文化藝術騎士勳章的嘉許</li> <li>Directed 11 feature films that were nominated eight times in the top three international film festivals 共執導過十一部電影長篇，八次入圍三大國際電影節競賽單元</li> <li>In 2005, <i>Shanghai Dreams</i> (青紅) won the Jury Prize at the 58th Cannes Film Festival 二零零五年，其執導的《青紅》獲第58屆康城國際電影節評審團大獎</li> </ul>	<ul style="list-style-type: none"> <li>The Group has priority right to invest in two productions (including films and internet drama series) Mr. Wang directed or produced during the cooperation period 在合作期內，本集團獲得由王先生執導或監製之兩部影視作品(包括電影及網絡系列影視劇)的優先投資權</li> <li>The Group has priority right to invest in and distribute globally his new productions 本集團將享有其新作品的優先投資權和全球優先發行權</li> <li>The Group has exclusive right to distribute and re-sell his new productions to new media platforms worldwide 本集團將享有其新作品在全球各新媒體平台獨家發行權及轉售權</li> <li>The film <i>The Mountain</i> (上山), invested by the Group and produced by Mr. Wang, is expected to hit the screen in 2025 本集團投資、王先生監製的電影《上山》預計將於二零二五年上映</li> </ul>
Manfred Wong 王文俊 (又名文雋)	<ul style="list-style-type: none"> <li>A veteran filmmaker in Hong Kong who has directed, produced, and acted in films and is also a screenwriter for films and TV dramas 香港資深電影人，曾擔任電影導演、監製、演員及影視編劇等崗位</li> <li>Ventured into the film industry in the early 1990s and co-founded BoB &amp; Partners Company Limited (最佳拍檔有限公司) in the mid-90s, he has under his belt more than 30 films including <i>The Storm Riders</i> (風雲) and the <i>Young and Dangerous</i> (古惑仔) series 於九十年代初開展電影事業，於九十年代中期合組最佳拍檔有限公司，曾製作超過30部電影，包括《風雲》、《古惑仔》系列等</li> <li>The film <i>Roots and Branches</i> (我的兄弟姐妹) he produced broke the box office receipt record of domestic movies in the PRC in 2001 and won awards at more than 10 film festivals 由其監製之《我的兄弟姐妹》於二零零一年打破全國國產電影票房紀錄，並奪取超過十個影展的電影獎項</li> <li>Hong Kong's first producer to venture into production of internet drama series. His works included <i>Feel 100%</i> (百分百感覺) and <i>20/30 Dictionary</i> (男女字典), among others 香港首位開拓網絡劇集製作人，製作包括《百分百感覺》及《男女字典》等網絡劇集</li> </ul>	<ul style="list-style-type: none"> <li>The Group has priority right over others to invest in at least four of Mr. Wong's productions 本集團享有優先於他人投資至少四部王先生作品之權利</li> </ul>



#### BUSINESS AND OPERATION REVIEW

In 2024, although the slowdown in macroeconomic growth and decline in consumption sentiment of audiences weighed down on the overall film and television market, Huanxi Media cooperated with top directors in China to jointly develop and produce quality film and television contents, while continuing to enrich the offerings of its online video platform “huanxi.com”, as such it was able to consolidate its core competitive advantages and be ready for the industry’s future recovery.

For the year ended 31 December 2024, the Group recorded revenue and film investment loss, net of HK\$34,180,000 (2023: HK\$1,332,794,000). The decrease was mainly due to the success of the movie *Full River Red* (滿江紅), invested in and lead-produced by the Group, shown during the Chinese New Year holiday in 2023. The movie which topped all movies in China in box office receipts for the year contributed substantially to the Group’s revenue last year and presented a higher performance base for comparison. Whereas, the industry underwent some changes during the year, the overall box office receipts of the film industry in China decreased compared with last year, the box office receipts of the films debuted by the Group during the year were not as expected, and some blockbusters invested by the Group had delayed to debut in 2025 on cinema screens in China and hence cannot make any contribution to the results of the Group temporarily. The Group recorded net loss of HK\$260,818,000 for the year (2023: net profit of HK\$159,135,000).

To enhance its film and television contents, upcoming films included *Li Na* (獨自•上場), directed by Chan Ho Sun Peter and starring Hu Ge, Vincent Cassel and Hao Lei etc., *The Stage* (戲台) written and directed by Chen Peisi and starring Huang Bo, Chen Peisi etc., and *She’s Got No Name* (醬園弄), directed by Chan Ho Sun Peter and starring Zhang Ziyi and Lei Jiayin. The Group also invested in *Intercross* (人魚), directed by Cheng Er and starring Wang Yibo and Wang Chuanjun, and *Deep In The Mountains* (如意飯店), directed by Li Yongyi and starring Qiao Shan, Wang Yanhui and Yang Zishan. The Group believes the wide range of works of different themes and styles can meet the individual needs of audiences and give the Group’s box office receipts guarantee. Following the great success of *Full River Red* (滿江紅), the Group plans to collaborate with director Zhang Yimou again on another movie with both artistic and commercial value.

#### 業務及營運回顧

二零二四年度，儘管受宏觀經濟增長放緩及觀眾消費意願下降影響，整體影視市場表現承壓，歡喜傳媒一方面攜手中國一線導演，共同開發與製作優質的影視內容；另一方面，持續豐富在線視頻平台「歡喜首映」的內容，進一步鞏固核心競爭優勢，為未來影視行業的復甦做好準備。

截至二零二四年十二月三十一日止年度，本集團錄得收益及電影投資虧損，淨額港幣34,180,000元(二零二三年：港幣1,332,794,000元)，減少主要由於本集團投資及主控出品的《滿江紅》於二零二三年春節檔大獲成功，且成為年度中國總票房冠軍，為去年集團收益帶來可觀貢獻，形成較高的業績基數；相較之下，年內行業變化較大，國內電影業整體票房比去年亦有所下降，本集團於年內上映的電影票房未乎預期，本集團投資的部分重磅電影亦推遲到二零二五年於國內院線上映，暫未能為本集團的業績帶來貢獻；本年度錄得淨虧損港幣260,818,000元(二零二三年：淨溢利港幣159,135,000元)。

為進一步加強影視內容，快將上映的電影包括由陳可辛執導，胡歌、Vincent Cassel及郝蕾等主演的《獨自•上場》、由陳佩斯編劇及執導，黃渤及陳佩斯等主演的《戲台》、以及由陳可辛執導，章子怡及雷佳音主演的《醬園弄》。本集團亦投資了由程耳執導，王一博及王傳君主演的《人魚》、以及由李永一執導，喬杉、王硯輝及楊子姍主演的《如意飯店》。憑藉題材風格多樣的電影作品，本集團相信不僅能滿足觀眾的個性化需求，也能為票房收益提供可靠的保障。另外，繼《滿江紅》大獲成功後，本集團計劃與張藝謀導演再次合作，開拍另一齣兼具藝術價值與商業價值的電影作品。

## MANAGEMENT DISCUSSION AND ANALYSIS

### 管理層討論與分析

Regarding the online video platform, “huanxi.com” continued to develop steadily. During the year, a number of attention grabbing foreign films were released on the platform, including *Lullaby* (搖籃曲), which was shortlisted for Panorama section at the Berlin International Film Festival, nominated for Best Picture and winner of Best New Director, Best Actress and Best Supporting Actress at the Goya Awards – Spanish Film Academy, *A Chiara* (為了琪亞拉), winner of the Europa Cinemas Label Award at The Directors’ Fortnight – Cannes and the Best Actress at David di Donatello, and *Passengers of the Night* (巴黎夜旅人), which was a contender of the top honor at the 2022 Berlin International Film Festival. The rich selection of premium movies have given users better viewing experience, as well as consolidated the Group’s competitive advantage in China’s online video platform market. On the other hand, the Group will continue to cooperate and form alliances with major channels in its bid to attract wider user groups and expand its revenue base.

Overall, the Group will also continue to deepen cooperation with outstanding directors and develop more high-quality films. With strong production capabilities and ample film reserves, as well as the strategic layout of its online video platform, the Group will be able to provide audiences with more exciting audiovisual feasts to enjoy, while continuing to drive stable business development.

在線視頻平台方面，「歡喜首映」持續穩定發展，年內上線一系列備受矚目的海外影片，包括入選柏林國際電影節全景(Panorama)單元、獲西班牙電影戈雅獎(Goya)最佳影片提名、囊括最佳新導演、最佳女主角和最佳女配角獎的《搖籃曲》(Lullaby)、榮獲康城電影節導演雙週單元歐洲電影獎(Europa Cinemas Label Award)和意大利電影大衛獎(David di Donatello)最佳女主角的《為了琪亞拉》(A Chiara)、及入圍二零二二年柏林國際電影節主競賽單元的《巴黎夜旅人》(Passengers of the Night)等。豐富的電影精品進一步提升用戶觀影體驗，鞏固本集團在中國在線視頻平台市場的競爭優勢。另一方面，本集團將繼續與各大合作渠道結盟，吸引更多廣泛的用戶群，拓闊收入基礎。

總的來說，本集團將繼續深化與優秀導演的合作，推出更多高品質的電影作品，憑藉卓越的創作實力及豐富的電影儲備，加上在線視頻平台的戰略佈局，為觀眾帶來更多精彩絕倫的影視盛宴，同時持續推動業務穩定發展。

## FINANCIAL REVIEW

### Review of Results

For the year ended 31 December 2024, the Group recorded revenue and film investment loss, net of HK\$34,180,000 (2023: HK\$1,332,794,000) and a net loss of HK\$260,818,000 (2023: a net profit of HK\$159,135,000).

The industry underwent some changes during the year, the overall box office receipts of the film industry in China decreased compared with last year, the box office receipts of the films debuted by the Group during the year were not as expected, and some blockbusters invested by the Group had delayed to debut in 2025 on cinema screens in China and hence cannot make any contribution to the results of the Group temporarily, resulting in the Group recording a loss during the year. On the other hand, the Group recorded overall satisfactory box office receipts of the Group for last year including the film *Full River Red* (滿江紅) which brought in commendable profit for the Group. The blockbusters invested by the Group had delayed to debut in 2025 such as *She's Got No Name* (醬園弄) directed by Chan Ho Sun Peter and starring Zhang Ziyi and Lei Jiayin; *Li Na* (獨自•上場), directed by Chan Ho Sun Peter and starring Hu Ge, Vincent Cassel and Hao Lei etc.; and *The Stage* (戲台) written and directed by Chen Peisi and starring Huang Bo, Chen Peisi, etc. on cinema screens which expect to contribute revenue and improve the results of the Group.

The decrease in selling and distribution costs during the year was mainly due to the decrease in movie distribution activities; the decrease in administrative expenses was mainly due to the decrease in staff costs; and the Group recognised a gain on film investment funds from investors as certain film investors invested film rights held by the Group which income generated from the theatrical release of the films was less than the amount invested, the investors needed to share the loss with the Group.

For the year ended 31 December 2024, loss per share of the Group amounted to HK\$0.07 (2023: profit per share of HK\$0.04) and net asset value per share attributable to owners of the Company was HK\$0.32 (2023: HK\$0.40).

### 財務回顧

### 業績回顧

截至二零二四年十二月三十一日止年度，本集團錄得收益及電影投資虧損，淨額為港幣34,180,000元(二零二三年：港幣1,332,794,000元)，以及淨虧損為港幣260,818,000元(二零二三年：淨溢利港幣159,135,000元)。

年內，行業變化較大，國內電影業整體票房比去年亦有所下降，本集團於年內上映的電影票房未乎預期，本集團投資的部分重磅電影亦推遲到二零二五年於國內院線上映，暫未能為本集團的業績帶來貢獻，以至本集團年內錄得虧損；而去年本集團的電影整體票房理想，包括電影《滿江紅》為本集團帶來可觀利潤。本集團投資的重磅電影亦推遲到二零二五年在院線上映，其中包括由陳可辛執導，章子怡及雷佳音主演的《醬園弄》、由陳可辛執導，胡歌、Vincent Cassel及郝蕾等主演的《獨自•上場》、以及由陳佩斯編劇及執導，黃渤及陳佩斯等主演的《戲台》，預期為本集團貢獻收益及改善業績。

年內，銷售及分銷成本減少主要由於電影發行活動減少；行政開支減少，蓋因員工成本減少；及本集團確認來自投資者的電影投資款項之收益，蓋因若干電影投資者投資本集團所持電影版權，而本集團自有關電影於院線上映後賺取的收入低於其投資款項，投資者須與本集團分擔虧損。

截至二零二四年十二月三十一日止年度，本集團之每股虧損為港幣0.07元(二零二三年：每股溢利為港幣0.04元)，而本公司擁有人應佔每股資產淨值為港幣0.32元(二零二三年：港幣0.40元)。



## MANAGEMENT DISCUSSION AND ANALYSIS

### 管理層討論與分析

#### LIQUIDITY AND FINANCIAL RESOURCES

During the year ended 31 December 2024, the Group's capital expenditure, daily operations and investments are mainly funded by cash generated from its operations and borrowing. As at 31 December 2024, the Group had net current assets of HK\$473,962,000 (2023: HK\$735,495,000), with cash and cash equivalents of HK\$144,987,000 (2023: HK\$310,146,000). As at 31 December 2024, the Group's current ratio (defined as total current assets divided by total current liabilities) was approximately 1.65 (2023: 1.95). As at 31 December 2024, the total equity of the Group amounted to HK\$1,154,415,000 (2023: HK\$1,453,568,000) with borrowing of HK\$42,440,000 (2023: Nil). The Group's gearing ratio, expressed as the percentage of total borrowings over total capital, was 0.04 (2023: Nil) as at 31 December 2024. Total capital is calculated as total equity plus total borrowings.

As at 31 December 2024, the Group's short-term unsecured loan receivable from independent third party of HK\$13,161,000 (2023: HK\$18,899,000) deducted loss allowances of approximately HK\$4,246,000 (2023: HK\$909,000) carried interest at 6% per annum related to a corporate borrower which was a film rights supplier of the Group. The Company considered that the advance of the loan to the borrower would enable the Group to maintain and strengthen its business relationship with it and might facilitate the enrichment of film and TV content of the Group's online video platform by purchasing its online broadcasting film rights (Note 22(b)).

The Company considered that the terms of the loan was on normal commercial terms and was fair and reasonable and in the interest of the Company and its shareholders as a whole. There was no material impairments or write-offs of the loan receivable during the year (2023: Same).

#### 流動資金及財務來源

截至二零二四年十二月三十一日止年度，本集團的資本支出、日常營運及投資資金主要來自其營運產生的現金及借款。於二零二四年十二月三十一日，本集團的流動資產淨值為港幣473,962,000元(二零二三年：港幣735,495,000元)，現金及現金等值為港幣144,987,000元(二零二三年：港幣310,146,000元)。於二零二四年十二月三十一日，本集團之流動比率(定義為總流動資產除以總流動負債)約為1.65(二零二三年：1.95)。於二零二四年十二月三十一日，本集團權益總額為港幣1,154,415,000元(二零二三年：港幣1,453,568,000元)，借貸為港幣42,440,000元(二零二三年：無)。本集團的資本與負債率(即借貸總額對資本總額的百分比)於二零二四年十二月三十一日為0.04(二零二三年：無)。資本總額按權益總額加借貸總額計算。

於二零二四年十二月三十一日，本集團來自獨立第三方的短期無抵押應收貸款港幣13,161,000元(二零二三年：港幣18,899,000元)扣除虧損撥備約港幣4,246,000元(二零二三年：港幣909,000元)，按年利率6%計息，與一名企業借款人(為本集團電影版權供應商)有關。本公司認為，向借款人墊付貸款將有助本集團維持及加強與其之業務關係，並可透過購買其在線播放電影版權，豐富本集團在線視頻平台的影視內容(附註22(b))。

本公司認為貸款條款乃按一般商業條款訂立，屬公平合理，並符合本公司及其股東的整體利益。年內應收貸款並無重大減值或註銷(二零二三年：相同)。

## MANAGEMENT DISCUSSION AND ANALYSIS

### 管理層討論與分析

#### CAPITAL STRUCTURE

As at 31 December 2024, the Company had shareholders' capital of approximately HK\$36,565,000 (2023: Same) which is constituted of 3,656,472,362 ordinary shares (2023: Same) of HK\$0.01 each in issue (the "Share" or "Shares"). The Company did not carry out any fund raising activities by issuing new shares of the Company during the year under review.

#### MATERIAL ACQUISITIONS AND DISPOSAL OF SUBSIDIARIES, ASSOCIATES AND JOINT VENTURES

The Group had no material acquisitions and disposal of subsidiaries, associates and joint ventures during the year ended 31 December 2024.

#### CHARGES ON ASSETS

As at 31 December 2024, the Group did not have any charge on assets (2023: Same).

#### FOREIGN EXCHANGE EXPOSURE

The Group's cash flow from operations, cash on hand and assets are denominated mainly in Hong Kong dollars and Renminbi. Although most of the production costs and management fees are denominated in Renminbi, foreign currencies are needed for some investment opportunities and cooperation plans with the PRC and overseas film companies. The Group will continue to monitor its capital needs closely and take appropriate measures to minimise any adverse impact of exchange rate fluctuation on its overall financial status and lower the Group's financial risks.

#### 資本架構

於二零二四年十二月三十一日，本公司有約港幣36,565,000元(二零二三年：相同)之股東資本，其由3,656,472,362股(二零二三年：相同)每股面值港幣0.01元的已發行普通股(「股份」)構成。本公司於回顧年內並未透過發行本公司新股份進行任何集資活動。

#### 對附屬公司、聯營公司及合營企業之重大收購或出售事項

截至二零二四年十二月三十一日止年度，本集團概無對附屬公司、聯營公司及合營企業之重大收購或出售事項。

#### 抵押資產

於二零二四年十二月三十一日，本集團並無任何抵押資產(二零二三年：相同)。

#### 匯率風險

本集團所經營業務的現金流、持有的現金及資產主要以港幣及人民幣計值。雖然大部分製作成本和管理費以人民幣計值，但若干投資機會和與中國及海外地區片商的合作計劃仍需要使用外幣。本集團會繼續密切監察資本需要，並致力緩和匯率波動對整體財務狀況的任何不利影響以及降低本集團的財務風險。

## MANAGEMENT DISCUSSION AND ANALYSIS

### 管理層討論與分析

#### RISK MANAGEMENT

During the year under review, the Group regularly reviewed the risk and credit control systems of its profit centers to improve those systems overall and mitigate credit risk. There have been no significant changes in the Group's risk management policy since the year-end date last year.

#### CONTINGENT LIABILITIES

As at 31 December 2024, the Group had no significant contingent liabilities (2023: Same).

#### CAPITAL COMMITMENT

Details of the commitments of the Group as at 31 December 2024 are set out in Note 31 to the consolidated financial statements.

#### EMPLOYEES AND REMUNERATION POLICIES

The Group firmly believes high-caliber people are the most valuable asset of a corporation. The Group thus places great attention on attracting and nurturing talent. It has kept optimising its staff structure to match its development strategy and business needs. As at 31 December 2024, the Group had 85 full-time employees (2023: 86) and 2 part-time employees (2023: 4). The Group has in place well-designed remuneration management and incentive mechanisms, with employees remunerated based on their positions and work performance, along with industry trends.

The Group participates in various defined contribution retirement benefit plans which are available to all relevant employees. Forfeited contributions cannot be used by the Group to reduce the existing level of contribution to the defined contribution schemes.

#### MATERIAL INVESTMENTS

Saved as the film and TV programmes rights set out in Note 21 to the consolidated financial statements, the Group had no material investments during the year under review.

#### FUTURE PLANS FOR MATERIAL INVESTMENTS

The Group is seeking for investment opportunities, including but not limited to, in the media and entertainment related businesses in order to expand the source of income and prospects of the Group.

#### 風險管理

於回顧年內，本集團定期檢討利潤中心的風險及信貸監控制度，以改善整體監控制度並減低信貸風險。自去年年結日後，本集團的風險管理政策並無重大的變動。

#### 或然負債

於二零二四年十二月三十一日，本集團並無任何重大或然負債(二零二三年：相同)。

#### 資本承擔

本集團於二零二四年十二月三十一日有關承擔之詳情載於綜合財務報表附註31。

#### 僱員和薪酬政策

本集團一直堅信優秀人才是企業最寶貴的資產，本集團因而重視吸納和培養人才，並根據發展戰略和業務的需要，持續優化人才結構。於二零二四年十二月三十一日，本集團僱用85名全職僱員(二零二三年：86名)及2名兼職僱員(二零二三年：4名)。本集團建立了完善的薪酬管理和激勵機制，僱員的薪酬乃根據其崗位價值、工作表現及行業趨勢而釐定。

本集團參與多項提供予所有相關僱員的特定供款退休福利計劃。本集團不得將沒收供款撥作調減對特定供款計劃的現行應付供款。

#### 重大投資

除綜合財務報表附註21所載之電影及電視劇版權外，本集團於回顧年內並無重大投資。

#### 重大投資之日後計劃

本集團正物色投資機會(包括但不限於媒體及娛樂相關業務方面)，以擴闊本集團收入來源及改善本集團的前景。



## BIOGRAPHICAL DETAILS OF DIRECTORS

### 董事履歷

Set out below are the biographical details of the directors (the “Directors”) of the Company as at the date of this annual report:

#### EXECUTIVE DIRECTORS

##### Mr. Dong Ping (“Mr. Dong”)

Mr. Dong, aged 63, was appointed as an executive Director on 2 September 2015, re-designated as the chairman (the “Chairman”) of the board (the “Board”) of Directors on 15 January 2016 and is also a member of remuneration committee and a member of nomination committee of the Company. Mr. Dong is also director of a number of subsidiaries of the Company. Mr. Dong has extensive experience, knowledge and connection in investment and operation of Chinese media, advertisement, satellite TV, film productions and media fields and was the former chairman of ChinaVision Media Group Limited (now known as Alibaba Pictures Group Limited), a company listed on the Main Board of the Stock Exchange (stock code: 1060). Mr. Dong has been the principal investor, producer and co-producer of various internationally renowned films, including *Crouching Tiger, Hidden Dragon* (臥虎藏龍) (directed by Mr. Ang Lee (李安)), *Devils on the Doorstep* (鬼子來了) (directed by Mr. Jiang Wen (姜文)), *Peacock* (孔雀) (directed by Mr. Gu Changwei (顧長衛)), *Let the Bullets Fly* (讓子彈飛) (directed by Mr. Jiang Wen (姜文)), *Journey to the West: Conquering the Demons* (西遊 • 降魔篇) (directed by Mr. Stephen Chow (周星馳)), *Dearest* (親愛的) (directed by Mr. Chan Ho Sun Peter (陳可辛)), *Breakup Buddies* (心花路放) (directed by Mr. Ning Hao) and *Dying to Survive* (我不是藥神) (co-produced by Mr. Ning Hao and Mr. Xu Zheng). Some of these films have won numerous major awards in both domestic and overseas film festivals. From August 2003 to April 2005, Mr. Dong was the president of Asian Union Film and Media. Between 31 May 2005 and 11 January 2008, Mr. Dong was appointed as an executive director of Asian Union New Media (Group) Limited (now known as Hony Media Group), a company listed on the Main Board of the Stock Exchange (stock code: 419), and was the chairman of the board of directors of this Company from 12 May 2006 to 11 January 2008.

As at the date of this report, Mr. Dong was deemed to be interested in 1,474,334,354 Shares (being 461,711,082 Shares held by Newwood Investments Limited (“Newwood”), 92,342,216 Shares held by Numerous Joy Limited (“Numerous Joy”), 800,000 Shares held by Highrise Castle Limited (“Highrise”), 42,230,000 Shares held by Mr. Dong, 438,625,528 Shares held by Pacific Wits Limited (“Pacific Wits”) and 438,625,528 Shares held by Tairong Holdings Limited (“Tairong”)) within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “SFO”). Please refer to the section “Directors’ Interests in Securities” in the Directors’ Report of this annual report for details.

於本年報日期，本公司董事(「董事」)之履歷詳情載列如下：

#### 執行董事

##### 董平先生(「董先生」)

董先生，63歲，於二零一五年九月二日獲委任為執行董事，並於二零一六年一月十五日獲調任為董事會(「董事會」)主席(「主席」)，並兼任本公司薪酬委員會及提名委員會成員。董先生亦為本公司若干附屬公司之董事。董先生於投資及經營華語媒體、廣告、衛星電視、電影製作及傳媒方面具備廣泛經驗、知識及脈絡，曾任聯交所主板上市公司文化中國傳播集團有限公司(現稱阿里巴巴影業集團有限公司)(股份代號：1060)主席。董先生為多部國際知名電影之主要投資者、監製及聯合監製，包括《臥虎藏龍》(由李安先生執導)、《鬼子來了》(由姜文先生執導)、《孔雀》(由顧長衛先生執導)、《讓子彈飛》(由姜文先生執導)、《西遊•降魔篇》(由周星馳先生執導)、《親愛的》(由陳可辛先生執導)、《心花路放》(由寧浩先生執導)及《我不是藥神》(由寧浩先生及徐崢先生聯合監製)。該等電影部分於國內外電影節奪得多項重要獎項。董先生於二零零三年八月至二零零五年四月出任北京保利華億傳媒文化有限公司董事長。董先生於二零零五年五月三十一日至二零零八年一月十一日獲委任為聯交所主板上市公司華億新媒體(集團)有限公司(現稱弘毅文化集團)(股份代號：419)執行董事及於二零零六年五月十二日至二零零八年一月十一日出任該公司董事會主席。

於本報告日期，董先生被視為於1,474,334,354股股份(即由Newwood Investments Limited(「Newwood」)持有之461,711,082股股份、多樂有限公司(「多樂」)持有之92,342,216股股份、Highrise Castle Limited(「Highrise」)持有之800,000股股份、董先生持有之42,230,000股股份、泰穎有限公司(「泰穎」)持有之438,625,528股股份及泰嶸控股有限公司(「泰嶸」)持有之438,625,528股股份)中擁有香港法例第571章證券及期貨條例(「證券及期貨條例」)第XV部所界定之權益。有關詳情，請參閱本年報董事報告內「董事之證券權益」一節。

## BIOGRAPHICAL DETAILS OF DIRECTORS

### 董事履歷

#### Mr. Xiang Shaokun, Steven (“Mr. Xiang”)

Mr. Xiang, aged 62, was appointed as an executive Director on 2 September 2015 and the Chief Executive Officer of the Company on 18 September 2015. Mr. Xiang is also director of a number of subsidiaries of the Group. Mr. Xiang was a partner of Weil, Gotshal & Manges LLP, an international law firm, where he has led its China practice since 2004. Previously, Mr. Xiang was a partner in the Shanghai office of Clifford Chance, an international law firm from 2002 to 2004. A specialist in mergers and acquisitions, Mr. Xiang has acted as the principal counsel in many significant transactions including representing Lenovo Group Limited in its acquisition of IBM’s global personal computer business. He holds a degree of juris doctor from Vanderbilt University School of Law, U.S.A. and a Bachelor of Arts from Beijing University of International Relations. Mr. Xiang is licensed to practice law in New York and in Hong Kong. Mr. Xiang has been consistently ranked as one of the top mergers and acquisitions lawyers by Chambers.

#### 項紹琨先生(「項先生」)

項先生，62歲，於二零一五年九月二日獲委任為執行董事，並於二零一五年九月十八日獲委任為本公司行政總裁。項先生亦為本集團若干附屬公司之董事。項先生曾為國際律師事務所威嘉國際律師事務所之合夥人，自二零零四年起掌管中國業務。此前，項先生於二零零二年至二零零四年為國際律師事務所英國高偉紳律師事務所上海代表處之合夥人。作為併購專家，項先生於多項重大交易中擔任主要法律顧問，包括代表聯想集團有限公司收購IBM全球個人電腦業務。彼持有美國Vanderbilt University法律學院法律博士(Juris Doctor)學位及北京國際關係學院文學士學位。項先生為紐約及香港執業律師，長期獲Chambers評為最佳併購律師之一。

## NON-EXECUTIVE DIRECTORS

## Mr. Ning Hao ("Mr. Ning")

Mr. Ning, aged 47, was appointed as a non-executive Director on 2 September 2015. Mr. Ning majored in photography and obtained a bachelor degree from Beijing Film Academy (北京電影學院) in the PRC in 2003. Mr. Ning is a film director and screenwriter who has directed seven films between 2003 and 2014, which were engraved with his unique personal style and won international acclaim. All of Mr. Ning's films have achieved strong investment returns. His directorial debut *Incense* (香火) (2003) and his second film *Mongolian Ping Pong* (綠草地) (2004) were nominated in more than 50 international film festivals, including the Berlin International Film Festival, the Locarno Festival and the Hong Kong International Film Festival. Among these, *Incense* (香火) won the Grand Prize at the Fourth Tokyo FILMeX Festival in 2003 and the Golden Prize (Asian Digital Films) at the 28th Hong Kong International Film Festival in 2004. In 2006, Mr. Ning directed his small budget film *Crazy Stone* (瘋狂的石頭), which won the Taiwan Golden Horse Awards (台灣金馬獎) for the Best Original Screenplay. *Crazy Racer* (瘋狂的賽車) (2009), which was wrote and directed by Mr. Ning, was produced for an investment of only RMB10 million and achieved over RMB100 million at the box office. In 2013, Mr. Ning directed *No Man's Land* (無人區), which won the Annual Tribute Movie by One Hundred Media (百家傳媒年度致敬電影) at the 14th Chinese Film Media Awards (華語電影傳媒大獎). Mr. Ning also directed the huge box office hit *Breakup Buddies* (心花路放) (2014) which grossed RMB1,169 million at the box office in the PRC and became the highest-grossing domestic Chinese film of the year. *Dying to Survive* (我不是藥神) (2018), co-produced by Mr. Ning and Mr. Xu Zheng, earned RMB3,100 million in box office receipts and was nominated for several awards at the Taiwan Golden Horse Awards, Golden Rooster Awards and others. *Crazy Alien* (瘋狂的外星人) (2019) which directed by Mr. Ning achieved RMB2,200 million at the box office.

As at the date of this report, Mr. Ning was deemed to be interested in 1,474,334,354 Shares (being 461,711,082 Shares held by Newwood, 92,342,216 Shares held by Numerous Joy, 800,000 Shares held by Highrise, 42,230,000 Shares held by Mr. Dong, 438,625,528 Shares held by Pacific Wits and 438,625,528 Shares held by Tairong) within the meaning of Part XV of the SFO. Please refer to the section "Directors' Interests in Securities" in the Directors' Report of this annual report for details.

## 非執行董事

## 寧浩先生(「寧先生」)

寧先生，47歲，於二零一五年九月二日獲委任為非執行董事。寧先生於二零零三年在中國北京電影學院取得學士學位，主修攝影。寧先生為電影導演及編劇，於二零零三年至二零一四年間執導七部電影，憑藉獨特個人風格享譽國際。寧先生全部電影均帶來豐碩投資回報，其首部執導電影《香火》(二零零三年)及第二部電影《綠草地》(二零零四年)於五十多個國際電影節均獲提名，包括柏林國際電影節、洛迦諾電影節及香港國際電影節。其中，《香火》先後於二零零三年及二零零四年分別獲得第四屆東京銀座電影節大獎及第二十八屆香港國際電影節金獎(亞洲數碼錄像)。寧先生於二零零六年執導小成本電影《瘋狂的石頭》並奪得台灣金馬獎最佳原著劇本獎。寧先生自編自導製作成本僅人民幣10,000,000元之《瘋狂的賽車》(二零零九年)，票房突破人民幣100,000,000元。寧先生於二零一三年執導《無人區》，榮獲第十四屆華語電影傳媒大獎百家傳媒年度致敬電影。寧先生另執導賣座電影《心花路放》(二零一四年)，以國內總票房人民幣1,169,000,000元榮登中國年度最賣座華語電影。由寧先生及徐崢先生聯合監製的電影《我不是藥神》(二零一八年)錄得票房人民幣3,100,000,000元及於台灣金馬獎、中國電影金雞獎及其他等均獲提名不同獎項。由寧先生執導的電影《瘋狂的外星人》(二零一九年)錄得票房人民幣2,200,000,000元。

於本報告日期，寧先生被視為於1,474,334,354股股份(即由Newwood持有之461,711,082股股份、多樂持有之92,342,216股股份、Highrise持有之800,000股股份、董先生持有之42,230,000股股份、泰穎持有之438,625,528股股份及泰嶸持有之438,625,528股股份)中擁有證券及期貨條例第XV部所界定之權益。有關詳情，請參閱本年報董事報告內「董事之證券權益」一節。



## BIOGRAPHICAL DETAILS OF DIRECTORS

### 董事履歷

#### Mr. Xu Zheng ("Mr. Xu")

Mr. Xu, aged 52, was appointed as a non-executive Director on 2 September 2015. Mr. Xu graduated with a bachelor degree from Shanghai Theatre Academy (上海戲劇學院) in the PRC in 1994. Mr. Xu is an actor, director, screenwriter and producer. He started his career as an actor in the 1990s. Mr. Xu rose to national stardom in 2000 with the TV series *Sunny Piggy* (春光燦爛豬八戒), followed by other successful TV dramas such as *Li Wei the Magistrate* (李衛當官) (2002). Mr. Xu then focused more on films, starring in comedies *Call for Love* (愛情呼叫轉移) (2007) and *Call for Love II* (愛情呼叫轉移2) (2008), *Lost on Journey* (人在囧途) (2010), *No Man's Land* (無人區) (2013) (for which he was awarded the best lead actor by the China Film Directors' Guild (中國電影導演協會) in 2014) and the huge box office hit *Breakup Buddies* (心花路放) (2014) and *Lost in Hong Kong* (港囧) (2015). In 2012, his directorial debut *Lost in Thailand* (人再囧途之泰囧) (a road trip comedy) which he also wrote, directed, produced and starred in, earned over USD200 million and broke the record of the highest-grossing domestic Chinese film. In 2014, he produced and starred in *The Great Hypnotist* (催眠大師) (a suspense thriller film), which achieved ground-breaking box-office success and a great reputation in the Chinese suspense thriller film market. In 2018, Mr. Xu was awarded the best leading actor by the Taiwan Golden Horse Awards (台灣金馬獎) for his performance in *Dying to Survive* (我不是藥神).

As at the date of this report, Mr. Xu was deemed to be interested in 1,474,334,354 Shares (being 461,711,082 Shares held by Newwood, 92,342,216 Shares held by Numerous Joy, 800,000 Shares held by Highrise, 42,230,000 Shares held by Mr. Dong, 438,625,528 Shares held by Pacific Wits and 438,625,528 Shares held by Tairong) within the meaning of Part XV of the SFO. Please refer to the section "Directors' Interests in Securities" in the Directors' Report of this annual report for details.

#### Ms. Li Ni ("Ms. Li")

Ms. Li, aged 39, was appointed as a non-executive Director on 21 September 2020. Ms. Li has served as the chief operating officer of Bilibili Inc. ("Bilibili") (NASDAQ Trading Symbol: BILI) (Stock Exchange stock code: 9626) since November 2014 and vice chairwoman of the board of directors of Bilibili since January 2015. Ms. Li oversees the platform operations, sales and commercial cooperation, content ecosystem partnership, and strategic planning and investments of Bilibili.

#### 徐崢先生(「徐先生」)

徐先生，52歲，於二零一五年九月二日獲委任為非執行董事。徐先生於一九九四年畢業於中國上海戲劇學院，取得學士學位。徐先生為演員、導演、編劇及監製，於一九九零年代開展演員生涯。徐先生於二零零零年憑藉電視劇《春光燦爛豬八戒》晉身為全國明星，其後陸續出演其他成功電視劇作品，如《李衛當官》(二零零二年)。徐先生其後專注電影發展，先後主演喜劇《愛情呼叫轉移》(二零零七年)、《愛情呼叫轉移2》(二零零八年)、《人在囧途》(二零一零年)、《無人區》(二零一三年)(彼憑藉此電影於二零一四年獲中國電影導演協會評為年度男演員)以及票房奇葩《心花路放》(二零一四年)及《港囧》(二零一五年)。於二零一二年，徐先生首次自編自導自演兼監製公路喜劇《人再囧途之泰囧》，票房突破美金200,000,000元，打破中國最賣座華語電影紀錄。於二零一四年，徐先生製作並主演驚悚懸疑電影《催眠大師》，不但創造票房神話，更成為華語驚悚懸疑電影市場經典。於二零一八年，徐先生憑藉於《我不是藥神》中的表現榮獲台灣金馬獎最佳男主角。

於本報告日期，徐先生被視為於1,474,334,354股股份(即由Newwood持有之461,711,082股股份、多樂持有之92,342,216股股份、Highrise持有之800,000股股份、董先生持有之42,230,000股股份、泰穎持有之438,625,528股股份及泰嶸持有之438,625,528股股份)中擁有證券及期貨條例第XV部所界定之權益。有關詳情，請參閱本年報董事報告內「董事之證券權益」一節。

#### 李旒女士(「李女士」)

李女士，39歲，於二零二零年九月二十一日獲委任為非執行董事。李女士自二零一四年十一月起擔任哔哩哔哩股份有限公司(「哔哩哔哩」)(納斯達克股份代號：BILI)(聯交所股份代號：9626)的首席運營官，並自二零一五年一月以來一直擔任哔哩哔哩的董事會副主席。李女士負責哔哩哔哩的平台運營，銷售和商業合作，內容生態系統合作夥伴關係，以及戰略規劃和投資。

## BIOGRAPHICAL DETAILS OF DIRECTORS 董事履歷

### INDEPENDENT NON-EXECUTIVE DIRECTORS

#### Mr. Wong Tak Chuen (“Mr. Wong”)

Mr. Wong, aged 60, joined the Company as an independent non-executive Director on 10 April 2014. Mr. Wong is the chairman of the audit committee of the Company. Mr. Wong is a fellow member of the Hong Kong Institute of Certified Public Accountants and the Institute of Chartered Accountants in England and Wales, respectively. He has over 20 years of experience in auditing, financial management, mergers and acquisitions gained from certain senior finance related positions in an international accounting firm in Hong Kong, companies listed in Hong Kong and a company listed in the United States of America. He is currently a practising Certified Public Accountant in Hong Kong. Mr. Wong was an independent non-executive director of (i) Eternity Investment Limited (stock code: 764, a company listed on the Main Board of the Stock Exchange) from 7 November 2011 to 30 June 2024; (ii) China Healthwise Holdings Limited (stock code: 348, a company listed on the Main Board of the Stock Exchange) from 11 October 2016 to 30 June 2024; and (iii) Man Sang International Limited (stock code: 938, a company listed on the Main Board of the Stock Exchange) from 12 July 2016 to 5 November 2018.

#### Mr. Li Xiaolong (“Mr. Li”)

Mr. Li, aged 59, was appointed as an independent non-executive Director on 2 September 2015. Mr. Li is a member of each of the remuneration committee, nomination committee and audit committee of the Company. Mr. Li has more than 20 years of experience in the industry of information technology and telecommunications. He is the founder and chairman of Net 263 Ltd. (Shenzhen Stock Exchange Code: 002467), a company based in Beijing which provides integrated communication services for medium-and small-sized enterprises and professionals. Since September 2004, Mr. Li was the chairman of the board of Net 263 Ltd., and since August 2006, the director of Net 263 Ltd. He was an independent director at E-Commerce China Dangdang Inc. from December 2010 to October 2016, and an independent director at Kongzhong Corp. from 2012 to May 2017. Mr. Li graduated from Beijing University of Technology, majored in software engineering of computer science. In January 2013, Mr. Li was appointed as a committee member of the telecommunications and economic experts of the Ministry of Industry and Information Technology.

As at the date of this report, Mr. Li was deemed to be interested in 15,060,000 Shares within the meaning of Part XV of the SFO. Please refer to the section “Directors’ Interests in Securities” in the Directors’ Report of this annual report for details.

### 獨立非執行董事

#### 黃德銓先生(「黃先生」)

黃先生，60歲，於二零一四年四月十日加入本公司擔任獨立非執行董事。黃先生為本公司審核委員會主席。黃先生分別為香港會計師公會及英格蘭和威爾斯特許會計師協會之資深會員。彼累積超過20年審計、財務管理、合併與收購經驗，曾在香港一家國際會計師行、香港多家上市公司及一家美國上市公司擔任若干高級財務相關職位。彼現為香港註冊執業會計師。黃先生(i)曾自二零一一年十一月七日至二零二四年六月三十日擔任永恒策略投資有限公司(股份代號：764，一家在聯交所主板上市的公司)；(ii)曾自二零一六年十月十一日至二零二四年六月三十日擔任中國智能健康控股有限公司(股份代號：348，一家在聯交所主板上市的公司)；及(iii)曾自二零一六年七月十二日至二零一八年十一月五日擔任民生國際有限公司(股份代號：938，一家在聯交所主板上市的公司)的獨立非執行董事。

#### 李小龍先生(「李先生」)

李先生，59歲，於二零一五年九月二日獲委任為獨立非執行董事。李先生為本公司薪酬委員會、提名委員會及審核委員會成員。李先生於資訊科技及電訊業累積逾20年經驗。彼為二六三網絡通信股份有限公司(深圳證券交易所股份代號：002467)之創辦人及董事長，該公司位於北京，為中小企及專業人士提供綜合通訊服務。自二零零四年九月起，李先生擔任二六三網絡通信股份有限公司之董事長，並自二零零六年八月起擔任二六三網絡通信股份有限公司之董事。自二零一零年十二月至二零一六年十月及自二零一二年至二零一七年五月，彼分別出任E-Commerce China Dangdang Inc.及Kongzhong Corp.之獨立董事。李先生畢業於北京工業大學，主修計算機科學(軟件工程)。於二零一三年一月，李先生獲委任為工業和信息化部電信經濟專家委員會成員。

於本報告日期，李先生被視為於15,060,000股股份中擁有證券及期貨條例第XV部所界定之權益。有關詳情，請參閱本年報董事報告內「董事之證券權益」一節。

## BIOGRAPHICAL DETAILS OF DIRECTORS

### 董事履歷

#### Mr. Wang Hong ("Mr. Wang")

Mr. Wang, aged 60, was appointed as an independent non-executive Director on 2 September 2019. Mr. Wang is the chairman of each of the remuneration committee and nomination committee of the Company and a member of audit committee of the Company. Mr. Wang is currently the vice president of Hengdian Group Holdings Limited, responsible for the group's overseas affairs. He once served as the chairman of Hengdian Film and Television Production Co., Ltd.\* (橫店影視製作有限公司), and produced the animation film *Monkey King: Hero is Back* (西遊記之大聖歸來), received the highest animation box office record in the PRC, and some TV series. He was the chief executive officer of Asian Union New Media (Group) Limited (now known as Hony Media Group) (Stock Code: 0419) between January 2008 and March 2012 and was an executive director of the company between August 2010 and March 2012, responsible for the overall operation of the company, and engaged in the investment of *Letter from an Unknown Woman* (一個陌生女人的來信), *Peacock* (孔雀), *And the Spring Comes* (立春), *Under the Hawthorn Tree* (山楂樹之戀) and some other films. He was the president of the Travel Channel between May 2003 and February 2008, during which he built up a new Travel Channel with an annual revenue of over RMB200 million. He also served as the deputy general manager of a cultural subsidiary of Poly Group between July 1991 and May 2003 and was responsible for the company's investment business. He had engaged in the implementation of Poly Culture's various investment projects related to the cultural industries. Mr. Wang obtained a Bachelor degree of Economics in International Trade and Economics at University of International Business and Economics in 1988.

As at the date of this report, Mr. Wang was interested in 200,000 Shares within the meaning of Part XV of the SFO. Please refer to the section "Directors' Interests in Securities" in the Directors' Report of this annual report for details.

#### 王虹先生(「王先生」)

王先生，60歲，於二零一九年九月二日獲委任為獨立非執行董事。王先生為本公司薪酬委員會及提名委員會主席及本公司審核委員會成員。王先生現任橫店集團控股有限公司副總裁，負責集團公司海外業務。彼曾任職橫店影視製作有限公司董事長，出品了中國動畫電影最高票房的動畫片《西遊記之大聖歸來》及多部電視劇。王先生曾於二零零八年一月至二零一二年三月期間任職華億新媒體(集團)有限公司(現稱弘毅文化集團)(股份代號：0419)首席執行官，並於二零一零年八月至二零一二年三月期間擔任該公司執行董事，負責公司全面運營，並曾參與投資《一個陌生女人的來信》、《孔雀》、《立春》及《山楂樹之戀》等影片。彼於二零零三年五月至二零零八年二月期間曾任職「旅遊衛視」總裁，成功打造一個年收入超過人民幣200,000,000元的全新旅遊衛視。彼亦曾於一九九一年七月至二零零三年五月期間任職保利集團附屬文化公司副總經理，負責公司投資業務，參與執行保利文化多項文化產業投資項目。王先生於一九八八年獲得對外經濟貿易大學國際貿易專業的經濟學學士學位。

於本報告日期，王先生於200,000股股份中擁有證券及期貨條例第XV部所界定之權益。有關詳情，請參閱本年報董事報告內「董事之證券權益」一節。

\* For identification purposes only



The Directors present their report together with the audited financial statements of the Group for the year ended 31 December 2024.

## PRINCIPAL ACTIVITIES

The Company is an investment holding and film investment company and its subsidiaries are principally engaged in media and entertainment related businesses, including development and investment in film and TV programmes rights, as well as operation of an online video platform.

Details of the activities of the principal subsidiaries are set out in Note 13 to the consolidated financial statements. An analysis of revenue and film investment loss, net of the Group are set out in Note 5 to the consolidated financial statements.

## RESULTS AND DIVIDENDS

The results of the Group for the year ended 31 December 2024 are set out in the consolidated statement of profit or loss and other comprehensive income on page 122.

The Directors do not recommend the payment of a final dividend for the year ended 31 December 2024 (2023: Nil).

## FINANCIAL SUMMARY

A summary of the results and of the assets and liabilities of the Group for the last five years is set out on page 236. This summary does not form part of the audited consolidated financial statements.

## SHARE CAPITAL

Details of the movement in share capital of the Company are set out in Note 28 to the consolidated financial statements.

董事謹此提呈董事報告以及本集團截至二零二四年十二月三十一日止年度之經審核財務報表。

## 主要業務

本公司乃一間投資控股及電影投資公司，其附屬公司主要從事媒體及娛樂相關業務，包括電影及電視劇版權製作及投資以及營運在線視頻平台。

各主要附屬公司之業務詳情載於綜合財務報表附註13。本集團之收益及電影投資虧損，淨額分析載於綜合財務報表附註5。

## 業績及股息

本集團截至二零二四年十二月三十一日止年度之業績載於第122頁之綜合損益及其他全面收益表。

董事不建議派付截至二零二四年十二月三十一日止年度之末期股息(二零二三年：無)。

## 財務概要

本集團於過往五年之業績、資產及負債概要載於第236頁。該概要並非經審核綜合財務報表的組成部分。

## 股本

本公司之股本變動之詳情載於綜合財務報表附註28。

## DIRECTORS' REPORT

### 董事報告

#### SHARE OPTIONS

A share option scheme has been adopted and approved by the shareholders of the Company at the annual general meeting held on 17 June 2014 (the "2014 Share Option Scheme"). The number of options available for grant under the mandate of the 2014 Share Option Scheme as at 1 January 2024 was 276,805,540. There was no service provider sublimit under the 2014 Share Option Scheme. The 2014 Share Option Scheme was expired on 17 June 2024, and hence no options available for grant under the mandate of the 2014 Share Option Scheme as at 31 December 2024.

No options under the 2014 Share Option Scheme were granted, exercised or cancelled during the year ended 31 December 2024. Under the 2014 Share Option Scheme, 130,700,000 options were granted on 27 April 2018, which were lapsed during the year ended 31 December 2024, the Company has no options outstanding as at 31 December 2024. The number of shares available for issue under the 2014 Share Option Scheme as at 31 December 2024 was 0, representing 0% of the 3,656,472,362 issued shares of the Company (excluding treasury shares) as at 31 December 2024 and the date of this annual report.

The Company has adopted a new share option scheme pursuant to Chapter 17 of the Listing Rules on 25 June 2024 (the "2024 Share Option Scheme") for the purpose of providing incentives and rewards to eligible participants for their contribution or potential contribution to the growth and development of the Group and/or enabling the Group to recruit and retain high-calibre eligible participants and attract human resources that are valuable to the Group. The number of options available for grant under the mandate of the 2024 Share Option Scheme as at 1 January 2024 and 31 December 2024 was 0 and 365,647,236, respectively. The sublimit of the number of options available for grant under the 2024 Share Option Scheme to the service provider as at 1 January 2024 and 31 December 2024 was 0 and 36,564,723, respectively.

#### 購股權

本公司股東於二零一四年六月十七日舉行之股東週年大會上採納及批准一項購股權計劃(「二零一四年購股權計劃」)。於二零二四年一月一日，根據二零一四年購股權計劃授權可供授出之購股權數目為276,805,540份購股權。二零一四年購股權計劃項下並無服務供應商分項限額。二零一四年購股權計劃已於二零二四年六月十七日屆滿，因此，於二零二四年十二月三十一日，概無可根據二零一四年購股權計劃授權授出之購股權。

於截至二零二四年十二月三十一日止年度，二零一四年購股權計劃項下概無購股權獲授出、行使或註銷。於二零一八年四月二十七日，本公司根據二零一四年購股權計劃授出130,700,000份購股權，該等購股權於截至二零二四年十二月三十一日止年度已失效。於二零二四年十二月三十一日，本公司並無尚未行使之購股權。於二零二四年十二月三十一日，根據二零一四年購股權計劃可供發行之股份數目為0股，佔本公司於二零二四年十二月三十一日及本年報日期3,656,472,362股已發行股份(不包括庫存股份)之0%。

本公司已於二零二四年六月二十五日根據上市規則第17章採納一項新購股權計劃(「二零二四年購股權計劃」)，以激勵並獎勵對本集團增長及發展所作出或可能作出貢獻之合資格參與者，及／或使本集團能夠招募及挽留高質素合資格參與者，並吸引對本集團有價值之人力資源。於二零二四年一月一日及二零二四年十二月三十一日，根據二零二四年購股權計劃授權可供授出之購股權數目分別為0份及365,647,236份。於二零二四年一月一日及二零二四年十二月三十一日，根據二零二四年購股權計劃可向服務供應商授出購股權數目之分項限額分別為0份及36,564,723份。

No options have been granted, cancelled, exercised or lapsed under the 2024 Share Option Scheme from 25 June 2024, being the date of adoption of the 2024 Share Option Scheme, to 31 December 2024. The number of shares available for issue under the 2024 Share Option Scheme as at 31 December 2024 was 365,647,236, representing approximately 10% of the 3,656,472,362 issued shares of the Company (excluding treasury shares) as at 31 December 2024 and the date of this annual report.

The following table discloses movements in the Company's share options during the year ended 31 December 2024:

自二零二四年六月二十五日(即二零二四年購股權計劃之採納日期)起至二零二四年十二月三十一日，二零二四年購股權計劃項下概無購股權獲授出、註銷、行使或失效。於二零二四年十二月三十一日，根據二零二四年購股權計劃可供發行之股份數目為365,647,236股，佔本公司於二零二四年十二月三十一日及本年報日期3,656,472,362股已發行股份(不包括庫存股份)之約10%。

下表披露截至二零二四年十二月三十一日止年度本公司之購股權變動：

Participants	Date of grant	Outstanding at the beginning of the year	Granted during the year	Exercised during the year	Lapsed/cancelled during the year	Outstanding at the end of the year	Exercise price per share (HK\$)
參與者	授出日期	年初尚未行使	年內授出	年內行使	失效/註銷	年末尚未行使	每股行使價(港幣元)
Mr. Dong Ping 董平先生	27 April 2018 二零一八年四月二十七日	2,700,000	-	-	(2,700,000)	-	2.08
Mr. Xiang Shaokun, Steven 項紹琨先生	27 April 2018 二零一八年四月二十七日	27,000,000	-	-	(27,000,000)	-	2.08
Eligible employees 合資格僱員	27 April 2018 二零一八年四月二十七日	101,000,000	-	-	(101,000,000)	-	2.08
Total 總計		130,700,000	-	-	(130,700,000)	-	

Details of the share option schemes are set out in Note 32 to the consolidated financial statements.

有關購股權計劃的詳情載於綜合財務報表附註32。

Save as disclosed above, at no time during 2024 was the Company or any of its subsidiaries a party to any arrangement to enable the Directors to acquire benefits by means of the acquisition of shares in, or debenture of, the Company or any other body corporate.

除上文所披露者外，於二零二四年內任何時間，本公司或其任何附屬公司概無訂立任何安排，致使董事可藉購買本公司或任何其他法人團體之股份或債權證而獲益。



## DIRECTORS' REPORT

### 董事報告

#### PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities during the year ended 31 December 2024.

#### PRE-EMPTIVE RIGHTS

There are no provisions for pre-emptive rights under the Company's bye-laws (the "Bye-laws") or the laws of Bermuda which would oblige the Company to offer new shares on a pro-rata basis to existing shareholders.

#### RESERVES

Details of the movements in the reserves of the Group and the Company during the year are set out in the consolidated statement of changes in equity on page 126 and Note 29 to the consolidated financial statements respectively.

#### DISTRIBUTABLE RESERVE

Details of the distributable reserve of the Company as at 31 December 2024 are set out in Note 35 to the consolidated financial statements.

As at 31 December 2024, the Company did not have distributable profit to shareholders (2023: Nil).

#### BUSINESS REVIEW

A review of the business performance of the Group during 2024 using financial key performance indicators and discussion on the important events affecting the Group since the end of 2024 and the Group's future business development that the Group may be facing are provided in the Chairman's Statement and Management Discussion and Analysis of this annual report, the discussions thereof form part of this Directors' Report.

Discussions on the Group's environmental policies, relationships with its key stakeholders and compliance with relevant laws and regulations which have significant impact on the Group are set out below in the Directors' Report of this annual report. Please also refer to the Environmental, Social and Governance Report for the Group's policies in this regard.

#### 購買、出售或贖回本公司之上市證券

本公司或其任何附屬公司於截至二零二四年十二月三十一日止年度期間並無購買、出售或贖回本公司任何上市證券。

#### 優先購買權

本公司之公司細則(「公司細則」)或百慕達法例均無有關優先購買權(即規定本公司須按比例向現有股東發售新股份)之條文。

#### 儲備

本集團及本公司年內儲備變動之詳情分別載於第126頁綜合權益變動表及綜合財務報表附註29。

#### 可供分派儲備

本公司於二零二四年十二月三十一日之可供分派儲備之詳情載於綜合財務報表附註35。

於二零二四年十二月三十一日，本公司並無可供分派予股東的溢利(二零二三年：無)。

#### 業務回顧

有關使用財務關鍵績效指標對本集團於二零二四年業務表現進行之審閱以及自二零二四年年終起影響本集團的重要事項及本集團未來業務發展之討論載於本年報之主席報告書及管理層討論與分析，有關討論構成本董事報告的一部分。

有關本集團之環境政策、與其重要持份者之關係及遵守對本集團有重大影響之相關法律及法規之討論載於本年報下文之董事報告。有關本集團的相關政策，另請參閱環境、社會及管治報告。

## PRINCIPAL RISKS AND UNCERTAINTIES

The following are the principal risks and uncertainties facing the Group as required to be disclosed pursuant to the Companies Ordinance (Chapter 622 of the laws of Hong Kong) and are in addition to the matters referred to in the Chairman's Statement and Management Discussion and Analysis of this annual report.

### 1. Operational Risk

In respect of the risk factor relating to the Group's business, given that the Company will invest in a limited number of films, the success or failure of these films could have a significant impact on the Company's results of operations in both the year of release and in the future. Besides, unauthorised copying and piracy are prevalent in the PRC and other countries in Asia, whose legal systems may make it difficult for the Company to enforce its intellectual property rights.

Mr. Dong, Mr. Ning and Mr. Xu have extensive experience, strong expertise and a wide business network in the media and entertainment industry. Mr. Dong, the Company's substantial shareholder and the Chairman of the Board, has extensive experience, knowledge and connection in investment and operation of Chinese media, advertisement, satellite TV, film productions and media fields, whilst Mr. Ning and Mr. Xu are prestigious and successful directors and actors in Chinese movie industry. Please refer to "Biographical Details of Directors" in this annual report for the biographical details of Mr. Dong, Mr. Ning and Mr. Xu.

On 1 June 2016, the Group entered into a cooperation agreement with Mr. Chan Ho Sun Peter and Master China Films Limited (a company indirectly wholly-owned by Mr. Wong Kar Wai) respectively, pursuant to which each of Mr. Chan Ho Sun Peter and Master China Films Limited has conditionally agreed to provide to the Group with certain services, and investment and other rights, relating to film and media productions as set forth in the relevant agreements. Further, on 6 December 2016, the Group entered into a cooperation agreement with Mr. Gu Changwei and Mr. Zhang Xiaoling (also known as Zhang Yibai) respectively, pursuant to which each of Mr. Gu Changwei and Mr. Zhang Xiaoling has conditionally agreed to provide to the Group with certain services, and investment and other rights, relating to film and internet drama series productions as set forth in the relevant agreements.

## 主要風險及不明朗因素

除本年報主席報告書及管理層討論與分析提述事宜以外，本集團根據公司條例(香港法例第622章)須予披露所面對的主要風險及不明朗因素如下。

### 1. 運營風險

有關本集團業務之風險因素，由於本公司將投資之電影數目有限，其成敗可能對本公司於發行年度及未來之營運業績造成重大影響。此外，未經授權複製及盜版在中國及亞洲其他國家尤其猖獗，而當地法律制度可能令本公司難以執行其知識產權。

董先生、寧先生及徐先生於媒體及娛樂行業具備豐富經驗、強大專業知識及廣闊商業脈絡。董先生為本公司主要股東及董事會主席，於投資及經營華語媒體、廣告、衛星電視、電影製作及傳媒方面具備廣泛經驗、知識及脈絡，而寧先生及徐先生為中國電影界當時得令之導演及演員。有關董先生、寧先生及徐先生之履歷詳情，請參閱本年報之「董事履歷」。

於二零一六年六月一日，本集團分別與陳可辛先生及Master China Films Limited(一間由王家衛先生間接全資擁有之公司)訂立合作協議，據此，陳可辛先生及Master China Films Limited各自有條件同意向本集團提供與相關協議所載之電影及媒體製作相關之若干服務、投資及其他權利。此外，於二零一六年十二月六日，本集團分別與顧長衛先生及張曉陵先生(又名張一白)訂立合作協議，據此，顧長衛先生及張曉陵先生各自有條件同意向本集團提供與相關協議所載之電影及網絡系列影視劇製作相關之若干服務、投資及其他權利。

## DIRECTORS' REPORT

### 董事報告

The Company entered into a cooperation agreement on 24 May 2018 with Unique Swift Limited, a company having an exclusive investment right of certain internet drama series productions or films of Mr. Zhang Yimou, and the amended and restated cooperation agreement on 11 September 2018 with Unique Swift Limited and Mr. Zhang Yimou, pursuant to which Unique Swift Limited has conditionally agreed to procure Mr. Zhang Yimou to provide the Group with certain services, investment and other rights, relating to certain internet drama series productions or films as set forth in the relevant agreements.

The Group entered into a cooperation agreement in June 2021 with Shanghai Hanna Pictures Culture Media Company Limited\* (上海瀚納影視文化傳媒有限公司) ("Hanna Pictures") pursuant to which the Group, Hanna Pictures and Mr. Huang Bo has conditionally agreed to collaborate on investment and development of quality film and TV productions within the cooperation period.

Given the above, the Directors are of the view that the participation of Mr. Dong, Mr. Ning, Mr. Xu, Mr. Chan Ho Sun Peter, Mr. Wong Kar Wai, Mr. Gu Changwei, Mr. Zhang Xiaoling, Mr. Zhang Yimou and Mr. Huang Bo in the Group and through cooperation with them would be instrumental in the Company's development in the media and entertainment industry and could migrate the risk.

The Group will pay close attention to the development of the pandemic outbreak and its impact on the media market, and will continue to perform relevant assessments and take proactive measures to minimise its impact towards the Group's business operations and financial results.

本公司於二零一八年五月二十四日與唯臻有限公司(一間擁有對張藝謀先生若干部網絡系列影視劇製作或電影之獨家投資權之公司)訂立合作協議及於二零一八年九月十一日與唯臻有限公司及張藝謀先生訂立經修訂及重述之合作協議，據此，唯臻有限公司有條件同意促使張藝謀先生向本集團提供與相關協議所載之若干部網絡系列影視劇製作或電影相關之若干服務、投資及其他權利。

本集團於二零二一年六月與上海瀚納影視文化傳媒有限公司(「瀚納影視」)訂立合作協議，根據合作協議，本集團與瀚納影視及黃渤先生有條件同意於合作期內合作投資及開發優質的影視項目。

因此，董事認為，得到董先生、寧先生、徐先生、陳可辛先生、王家衛先生、顧長衛先生、張曉陵先生、張藝謀先生及黃渤先生加盟本集團，加上與彼等之合作，對本公司發展媒體及娛樂事業定能作出重大貢獻，並有助於轉移風險。

本集團會密切留意疫情的發展及其對媒體市場的影響，並將繼續進行相關評估，採取積極措施，盡量減低其對本集團業務營運及財務業績的影響。

\* For identification purposes only



## 2. Financial Risks

Details of the Group's financial risks relating to the operations of the Group include market risk (including foreign exchange risk and interest rate risk), credit risk and liquidity risk are set out in Note 3 to the consolidated financial statements.

## PROPERTY, PLANT AND EQUIPMENT

Details of the movements in property, plant and equipment of the Group during the year are set out in Note 17 to the consolidated financial statements.

## BOARD OF DIRECTORS

The Directors during 2024 and up to the date of the annual report were:

### Executive Directors

Mr. Dong Ping (*Chairman*)

Mr. Xiang Shaokun, Steven (*Chief Executive Officer*)

### Non-executive Directors

Mr. Ning Hao

Mr. Xu Zheng

Ms. Li Ni

### Independent non-executive Directors

Mr. Wong Tak Chuen

Mr. Li Xiaolong

Mr. Wang Hong

In accordance with Bye-law 99 of the Bye-laws, Mr. Xiang Shaokun, Steven, Mr. Ning Hao and Mr. Wang Hong shall retire by rotation at the forthcoming annual general meeting. All of them, being eligible, offer themselves for re-election at the forthcoming annual general meeting.

Brief biographical particulars of the existing Directors are set out in the "Biographical Details of Directors" of this annual report. Directors' other particulars are contained in this report and elsewhere in this annual report.

## 2. 財務風險

有關本集團經營之財務風險包括市場風險(包括外匯風險及利率風險)、信貸風險及流動資金風險，詳情載列於綜合財務報表附註3。

## 物業、廠房及設備

本集團之物業、廠房及設備於年內變動之詳情載於綜合財務報表附註17。

## 董事會

於二零二四年內及截至本年報日期止之董事如下：

### 執行董事

董平先生(主席)

項紹琨先生(行政總裁)

### 非執行董事

寧浩先生

徐崢先生

李旒女士

### 獨立非執行董事

黃德銓先生

李小龍先生

王虹先生

按照公司細則第99條，項紹琨先生、寧浩先生及王虹先生須於應屆股東週年大會上輪席告退。彼等均符合資格並將於應屆股東週年大會上膺選連任。

現任董事之履歷簡介載於本年報之「董事履歷」。董事之其他詳情載於本報告及本年報其他部份。

## DIRECTORS' REPORT

### 董事報告

#### DIRECTORS' SERVICE CONTRACTS

No Directors being proposed for re-election at the forthcoming annual general meeting of the Company has a service contract with the Company or any of its subsidiaries which is not determinable by the employing company within one year without payment of compensation (other than statutory compensation).

The existing Directors including the executive Directors, the non-executive Directors and independent non-executive Directors are for a term of 2 years (except Mr. Xiang Shaokun, Steven, an executive Director and the Chief Executive Officer of the Group, there is no specific term or proposed length of services for Mr. Xiang's appointment). All of the existing Directors shall be subject to retirement by rotation and re-election in accordance with the Bye-laws and the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules").

#### PERMITTED INDEMNITY PROVISION

The Company has arranged for appropriate insurance cover for Directors' and officers' liabilities in respect of legal actions against its Directors and senior management arising out of corporate activities. The permitted indemnity provision is in force for the benefit of the Directors as required by section 470 of the Companies Ordinance (Chapter 622 of the laws of Hong Kong) when the Directors' Report prepared by the Directors is approved in accordance with section 391(1)(a) of the Companies Ordinance.

#### INDEPENDENCE OF INDEPENDENT NON-EXECUTIVE DIRECTORS

The Company has received, from each of the independent non-executive Directors an annual confirmation of independence pursuant to Rule 3.13 of the Listing Rules and considers all of the independent non-executive Directors are independent.

#### 董事之服務合約

擬於本公司之應屆股東週年大會膺選連任之董事概無與本公司或其任何附屬公司訂有僱傭公司於一年內不作賠償(法定賠償除外)即不可終止之服務合約。

現任董事(包括執行董事、非執行董事及獨立非執行董事)之委任年期均為兩年(本集團執行董事兼行政總裁項紹琨先生除外，項先生之委任並無特定任期或擬訂定之服務年期)。所有現任董事須根據公司細則及聯交所證券上市規則(「上市規則」)輪席告退及膺選連任。

#### 獲准許彌償條文

本公司已就其董事及高級職員可能面對因企業活動產生之法律訴訟，為董事及高級職員之責任作適當之投保安排。當董事編製之董事報告根據公司條例(香港法例第622章)第391(1)(a)條獲批准時，按公司條例第470條規定基於董事利益的獲准許彌償條文生效。

#### 獨立非執行董事之獨立性

本公司已收到各獨立非執行董事根據上市規則第3.13條發出之週年獨立性確認函，並認為各獨立非執行董事皆屬獨立人士。

## DIRECTORS' INTERESTS IN SECURITIES

As at 31 December 2024, the interests and short positions of each Director and chief executive in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO), as recorded in the register required to be kept by the Company pursuant to Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to Part XV of the SFO or the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") under the Listing Rules, or known to the Company, were as follows:

## 董事之證券權益

於二零二四年十二月三十一日，各董事及行政總裁於本公司或其任何相聯法團（定義見證券及期貨條例第XV部）之股份、相關股份及債權證中，擁有記錄於本公司根據證券及期貨條例第352條須備存之登記冊，或根據證券及期貨條例第XV部或上市規則之上市發行人董事進行證券交易的標準守則（「標準守則」）須另行知會本公司及聯交所或本公司已知悉之權益及淡倉如下：

### Long Positions in the Ordinary Shares of HK\$0.01 Each of the Company and the Underlying Shares

本公司每股面值港幣0.01元之普通股及相關股份之好倉

Name of Directors 董事姓名	Number of Ordinary Shares 普通股數目			Approximate percentage of the issued Shares 佔已發行股份概約百分比
	Corporate interests 公司權益	Personal interests 個人權益	Total 總計	
Mr. Dong Ping <sup>(1)</sup> 董平先生 <sup>(1)</sup>	1,432,104,354	42,230,000	1,474,334,354	40.32%
Mr. Ning Hao <sup>(2)</sup> 寧浩先生 <sup>(2)</sup>	1,432,104,354	42,230,000	1,474,334,354	40.32%
Mr. Xu Zheng <sup>(3)</sup> 徐崢先生 <sup>(3)</sup>	1,432,104,354	42,230,000	1,474,334,354	40.32%
Mr. Li Xiaolong <sup>(4)</sup> 李小龍先生 <sup>(4)</sup>	15,060,000	—	15,060,000	0.41%
Mr. Wang Hong <sup>(5)</sup> 王虹先生 <sup>(5)</sup>	—	200,000	200,000	0.01%



## DIRECTORS' REPORT

### 董事報告

#### Notes:

1. These Shares include Shares held by Newwood as to 461,711,082 Shares, Numerous as to 92,342,216 Shares and Highrise as to 800,000 Shares which are companies incorporated in the British Virgin Islands with limited liability and directly wholly owned by Mr. Dong. Mr. Dong also personally holds 42,230,000 Shares. On 14 April 2015, Mr. Dong, Newwood, Pacific Wits, Mr. Ning, Tairong and Mr. Xu entered into a shareholders agreement (the "Shareholders Agreement"), which sets forth certain rights and obligations of each of the parties in respect of the governance of the Company following completion of the subscription for new shares in the Company pursuant to a subscription agreement dated 14 April 2015, details of which are set out in the Company's circular dated 5 August 2015. As Mr. Dong is a party to the Shareholders Agreement, Mr. Dong is therefore deemed to be interested in all the Shares in which Mr. Ning, Pacific Wits, Mr. Xu and Tairong are interested by virtue of section 317 of the SFO. Please refer to notes 2 and 3 for Shares held by Mr. Ning and Mr. Xu.
2. These Shares include 438,625,528 Shares directly held by Pacific Wits, which is a company incorporated in the British Virgin Islands with limited liability and directly wholly owned by Mr. Ning. Mr. Ning is a party to the Shareholders Agreement and is therefore deemed to be interested in all the Shares and underlying Shares in which Mr. Dong, Newwood, Mr. Xu and Tairong are interested by virtue of section 317 of the SFO. Please refer to notes 1 and 3 for Shares and underlying Shares held by Mr. Dong and Mr. Xu.
3. These Shares include 438,625,528 Shares directly held by Tairong, which is a company incorporated in the British Virgin Islands with limited liability and directly wholly owned by Mr. Xu. Mr. Xu is a party to the Shareholders Agreement and is therefore deemed to be interested in all the Shares and underlying Shares in which Mr. Dong, Newwood, Mr. Ning and Pacific Wits are interested by virtue of section 317 of the SFO. Please refer to notes 1 and 2 for Shares and underlying Shares held by Mr. Dong and Mr. Ning.
4. These Shares are held by Panfaith Investments Limited, which is a company incorporated in the British Virgin Islands with limited liability and ultimately wholly owned by Mr. Li Xiaolong.
5. These Shares are jointly held by Mr. Wang Hong and his spouse.

Save as disclosed above, as at 31 December 2024, none of the Directors or chief executive of the Company or any of their associates had any interests or short positions in the Shares, underlying Shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register required to be kept by the Company under Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

#### 附註：

1. 該等股份包括由Newwood、多樂及Highrise (均為於英屬維爾京群島註冊成立之有限公司，由董先生直接全資擁有)分別持有的461,711,082股股份、92,342,216股股份及800,000股股份。董先生亦個人持有42,230,000股股份。於二零一五年四月十四日，董先生、Newwood、泰穎、寧先生、泰嶸及徐先生訂立股東協議(「股東協議」)，其中載有根據日期為二零一五年四月十四日之認購協議，於完成認購本公司新股份後，訂約各方對管治本公司之若干權利與義務，有關詳情載於本公司日期為二零一五年八月五日之通函。由於董先生為股東協議之訂約方，故根據證券及期貨條例第317條，董先生被視作於寧先生、泰穎、徐先生及泰嶸擁有權益的全部股份中擁有權益。有關寧先生及徐先生持有之股份，請參閱附註2及3。
2. 該等股份包括由泰穎(於英屬維爾京群島註冊成立之有限公司，由寧先生直接全資擁有)直接持有之438,625,528股股份。寧先生為股東協議訂約方，因此根據證券及期貨條例第317條，彼被視作於董先生、Newwood、徐先生及泰嶸擁有權益的全部股份及相關股份中擁有權益。有關董先生及徐先生持有之股份及相關股份，請參閱附註1及3。
3. 該等股份包括由泰嶸(於英屬維爾京群島註冊成立之有限公司，由徐先生直接全資擁有)直接持有之438,625,528股股份。徐先生為股東協議訂約方，因此根據證券及期貨條例第317條，彼被視作於董先生、Newwood、寧先生及泰穎擁有權益的全部股份及相關股份中擁有權益。有關董先生及寧先生持有之股份及相關股份，請參閱附註1及2。
4. 該等股份由Panfaith Investments Limited(於英屬維爾京群島註冊成立之有限公司，由李小龍先生最終全資擁有)持有。
5. 該等股份由王虹先生與其配偶共同持有。

除上文披露者外，於二零二四年十二月三十一日，本公司董事、行政總裁或彼等各自之聯繫人士於本公司或其任何相聯法團(定義見證券及期貨條例第XV部)之股份、相關股份及債權證中，概無擁有記錄於本公司根據證券及期貨條例第352條須備存之登記冊或根據標準守則須另行知會本公司及聯交所之任何權益或淡倉。

## DIRECTORS' INTERESTS IN TRANSACTIONS, ARRANGEMENTS OR CONTRACTS

Save as disclosed in Note 33 to the financial statements headed "Related Party Disclosures", the sections headed "Directors' Interests in Competing Business" and "Company Contracts of Significance/ Connected Transaction" of the Directors' Report and elsewhere in this annual report, no Director nor any entity connected with the Directors had a material interest, whether directly or indirectly, in any transactions, arrangements or contracts of significance to the business of the Group to which the Company, its holding company, or any of its subsidiaries or fellow subsidiaries was a party during 2024.

## CONTROLLING SHAREHOLDER'S INTERESTS IN SIGNIFICANT CONTRACTS

Save as disclosed in Note 33 to the financial statements headed "Related Party Disclosures", the sections headed "Directors' Interests in Competing Business" and "Company Contracts of Significance/ Connected Transaction" of the Directors' Report and elsewhere in this annual report, at no time during 2024 had the Company or any of its subsidiaries, and the controlling shareholder (as defined in the Listing Rules) or any of its subsidiaries entered into any contracts of significance or any contract of significance for the provision of services by the controlling shareholder or any of its subsidiaries to the Company or any of its subsidiaries.

## COMPANY CONTRACTS OF SIGNIFICANCE/ CONNECTED TRANSACTION

### Film Production Agreement and Director Agreement – connected transactions

On 20 December 2021, (i) Beijing Huanshixi Culture Media Company Limited\* (北京歡十喜文化傳媒有限公司) and Taizhou Huanxi Culture Investment Company Limited\* (台州歡喜文化投資有限公司) (collectively the "Group Companies") entered into the film production agreement with Hainan Ruri Fangsheng Film and Television Culture Communication Company Limited\* (海南如日方升影視文化傳播有限公司) ("Hainan Ruri Fangsheng"), pursuant to which Hainan Ruri Fangsheng has conditionally agreed to provide the film production services to the Group Companies in relation to the film *The Movie Emperor* (紅毯先生) (formerly known as *Red Carpet* (全民明星)) (the "Film"); and (ii) the Company entered into the director agreement with Mr. Ning Hao, pursuant to which Mr. Ning has conditionally agreed to act as the director of the Film.

\* For identification purposes only

## 董事於交易、安排或合約之權益

除財務報表附註33「關連人士披露」、董事報告「董事於競爭業務之權益」及「公司之重大合約／關連交易」各節及本年報其他部分所披露者外，於二零二四年，概無董事或任何與董事有關連之實體於本公司、其控股公司或其任何附屬公司或同系附屬公司所訂立之任何對本集團業務屬重大之交易、安排或合約中直接或間接擁有重大權益。

## 控股股東於重大合約之權益

除財務報表附註33「關連人士披露」、董事報告「董事於競爭業務之權益」及「公司之重大合約／關連交易」各節及本年報其他部分所披露者外，於二零二四年內任何時間，本公司或其任何附屬公司概無與控股股東(定義見上市規則)或其任何附屬公司訂立任何重大合約，亦無就控股股東或其任何附屬公司向本公司或其任何附屬公司提供服務而訂立任何重大合約。

## 公司之重大合約／關連交易

### 電影承製協議及導演聘用協議 – 關連交易

於二零二一年十二月二十日，(i)北京歡十喜文化傳媒有限公司及台州歡喜文化投資有限公司(統稱「本集團公司」)與海南如日方升影視文化傳播有限公司(「海南如日方升」)簽訂電影承製協議，據此海南如日方升有條件同意就電影《紅毯先生》(前稱《全民明星》)(「該電影」)向本集團公司提供電影製作服務；及(ii)本公司與寧浩先生簽訂導演聘用協議，據此寧先生有條件同意擔任該電影之導演。

## DIRECTORS' REPORT

### 董事報告

As at the date of the film production agreement and director agreement (collectively the "Agreements"), Mr. Ning is a non-executive director of the Company and the sole ultimate beneficial owner of Pacific Wits Limited, a substantial shareholder of the Company which holds 438,625,528 Shares, representing approximately 12.00% of the issued share capital of the Company as at the date of the Agreements. As such, Mr. Ning is a connected person of the Company under the Listing Rules and the transaction contemplated under the director agreement constitutes a connected transaction of the Company under Chapter 14A of the Listing Rules. Notwithstanding that Hainan Ruri Fangsheng is an Independent Third Party, Hainan Ruri Fangsheng is the film production company proposed by Mr. Ning to provide the film production services to the Company in relation to the Film, and the Board noted that Hainan Ruri Fangsheng and Mr. Ning will enter into a consultancy agreement, pursuant to which Mr. Ning will provide consultancy services to Hainan Ruri Fangsheng in relation to the production of the Film, to the effect that Mr. Ning will have significant influence over Hainan Ruri Fangsheng in relation to the production of the Film. In view of the above, the transactions contemplated under the Agreements are aggregated and are subject to the reporting, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules.

The transactions contemplated under the Agreements were approved by the independent shareholders of the Company at the special general meeting of the Company held on 21 February 2022. Please refer to the Company's announcements dated 20 December 2021 and 21 February 2022, and the Company's circular dated 31 January 2022 for details. The Film was released in the first quarter of 2024.

於電影承製協議及導演聘用協議(統稱「該等協議」)日期，寧先生為本公司之非執行董事，並為本公司之主要股東泰穎有限公司(持有438,625,528股股份，佔本公司於該等協議日期之已發行股本約12.00%)之唯一最終實益擁有人。因此，根據上市規則，寧先生為本公司之關連人士；根據上市規則第14A章，導演聘用協議項下擬進行的交易構成本公司的關連交易。儘管海南如日方升為獨立第三方，由於寧先生建議海南如日方升為該電影之電影製作公司向本公司提供電影製作服務；及董事會得悉海南如日方升與寧先生將簽訂顧問協議，寧先生就該電影之製作向海南如日方升提供顧問服務，因此寧先生將於該電影之製作上對海南如日方升有重大影響力。鑑於上述情況，該等協議項下擬進行之交易事項將累積計算遵守上市規則第14A章項下之申報、公告及獨立股東批准規定。

該等協議項下擬進行之交易事項已於本公司於二零二二年二月二十一日舉行之股東特別大會上已獲本公司獨立股東批准。有關詳情，請參閱本公司日期為二零二一年十二月二十日及二零二二年二月二十一日之公告，以及本公司日期為二零二二年一月三十一日之通函。該電影已於二零二四年第一季度上映。



**DIRECTORS' INTERESTS IN COMPETING BUSINESS**

**董事於競爭業務之權益**

Interests of the Directors in competing businesses to the Group as at 31 December 2024 required to be disclosed pursuant to Rule 8.10 of the Listing Rules were set out as below:

於二零二四年十二月三十一日，董事於本集團之競爭業務中，須根據上市規則第8.10條披露之權益載列如下：

Directors	Companies which Directors held interests	Major business nature	Nature of interest (including close associate's interest) 權益性質(包括緊密聯繫人士之權益)
董事	董事持有權益之公司	主要業務性質	
Mr. Ning Hao 寧浩先生	天津壞猴子影業有限公司	TV and movie project preparation, TV and movie planning 影視項目籌建、影視策劃	Ultimate shareholder 最終股東
	北京壞猴子文化產業發展有限公司	TV production and distribution 電視節目製作及發行	Ultimate shareholder 最終股東
	霍爾果斯壞猴子影視文化傳播有限公司	TV and movie production 電視節目及電影製作	Ultimate shareholder 最終股東
	花滿山(上海)影業有限公司	TV and movie production 電視節目及電影製作	Ultimate shareholder 最終股東
	壞猴子(上海)文化傳播有限公司	TV and movie production 電視節目及電影製作	Ultimate shareholder 最終股東
	海南壞猴子影業有限公司	TV production and movie distribution 電視節目製作及電影發行	Ultimate shareholder 最終股東
	西藏筋斗雲影業有限公司	TV and movie production 電視節目及電影製作	Ultimate shareholder 最終股東
	青島壞猴子影業有限公司	TV production and movie distribution 電視節目製作及電影發行	Ultimate shareholder 最終股東

## DIRECTORS' REPORT

### 董事報告

Directors	Companies which Directors held interests	Major business nature	Nature of interest (including close associate's interest) 權益性質(包括緊密聯繫人士之權益)
董事	董事持有權益之公司	主要業務性質	
Mr. Xu Zheng 徐崢先生	壞猴子(深圳)影業有限公司	TV production and movie distribution 電視節目製作及電影發行	Ultimate shareholder 最終股東
	霍爾果斯筋斗雲影視文化傳播有限公司	TV and movie investments 電視節目及電影投資	Ultimate shareholder 最終股東
	西藏映月工場影視文化傳播有限公司	TV and movie production 電視節目及電影製作	Close associate's interest 緊密聯繫人士之權益
	北京喜說文化傳媒有限公司	TV production 電視節目製作	Close associate's interest 緊密聯繫人士之權益
	上海真樂道影視文化工作室	Planning of TV and movie 電視節目及電影策劃	Ultimate shareholder 最終股東
	Beijing Joy Leader Culture Communication Co. Ltd. 北京真樂道文化傳播有限公司	Movie production and investments 電影製作及投資	Ultimate shareholder and close associate's interest 最終股東及緊密聯繫人士之權益
	真樂道(上海)影視有限公司	TV and movie production and movie distribution 電視節目及電影製作以及電影發行	Ultimate shareholder and close associate's interest 最終股東及緊密聯繫人士之權益
	海南樂道山居文化傳播有限公司	TV production 電視節目製作	Ultimate shareholder and close associate's interest 最終股東及緊密聯繫人士之權益
	北京八十八文化發展有限公司	TV production and movie distribution 電視節目製作及電影發行	Ultimate shareholder and close associate's interest 最終股東及緊密聯繫人士之權益

## DIRECTORS' REPORT

### 董事報告

Directors	Companies which Directors held interests	Major business nature	Nature of interest (including close associate's interest) 權益性質(包括緊密聯繫人士之權益)
董事	董事持有權益之公司	主要業務性質	
	北京八十八影業有限公司	TV and movie production and movie distribution 電視節目及電影製作以及電影發行	Ultimate shareholder and close associate's interest 最終股東及緊密聯繫人士之權益
	上海演而優文化發展有限公司	TV production and movie distribution 電視節目製作及電影發行	Ultimate shareholder and close associate's interest 最終股東及緊密聯繫人士之權益
	上海喜聚場文化發展有限公司	TV production and movie distribution 電視節目製作及電影發行	Ultimate shareholder and close associate's interest 最終股東及緊密聯繫人士之權益
	海南省洋洋得意文化傳播有限公司	TV production and movie distribution 電視節目製作及電影發行	Ultimate shareholder and close associate's interest 最終股東及緊密聯繫人士之權益
	上海樂一樂文化發展有限公司	TV and movie production and distribution 電視節目及電影製作以及發行	Ultimate shareholder and close associate's interest 最終股東及緊密聯繫人士之權益
	八十八影業(上海)有限公司	TV and movie production and distribution 電視節目及電影製作以及發行	Ultimate shareholder and close associate's interest 最終股東及緊密聯繫人士之權益
	上海八十八文化發展有限公司	TV and movie production and distribution 電視節目及電影製作以及發行	Ultimate shareholder and close associate's interest 最終股東及緊密聯繫人士之權益



## DIRECTORS' REPORT

### 董事報告

Directors	Companies which Directors held interests	Major business nature	Nature of interest (including close associate's interest) 權益性質(包括緊密聯繫人士之權益)
董事	董事持有權益之公司	主要業務性質	
	華青傳奇(北京)科技發展有限公司	TV production 電視節目製作	Close associate's interest 緊密聯繫人士之權益
	華青傳奇影業(廈門)有限公司	TV and movie production and distribution 電視節目及電影製作以及發行	Close associate's interest 緊密聯繫人士之權益
	北京四眾文化有限公司	TV production and movie distribution 電視節目製作及電影發行	Close associate's interest 緊密聯繫人士之權益

The Group is principally engaged in the media and entertainment related businesses, including development and investment in film and TV programmes rights, as well as operation of an online video platform.

本集團主要從事媒體及娛樂相關業務，包括電影及電視劇版權製作及投資以及營運在線視頻平台。

Mr. Ning, together with his family, is the ultimate shareholder of the above companies (together "Mr. Ning's Companies"). Mr. Ning's companies are principally engaged in the TV and movie production and distribution in the PRC. For the film *The Movie Emperor* (紅毯先生) (formerly known as *Red Carpet* (全民明星)), the details of the film production agreement and director agreement – connected transactions are disclosed under the section headed "Company Contracts of Significance/Connected Transaction" in this Directors' Report. Save as disclosed above, as at 31 December 2024, none of Mr. Ning or his close associates was interested in any business in respect of film production, apart from his and/or his family's interests in Mr. Ning's Companies.

寧先生連同其家族為上述公司(統稱「寧先生之公司」)之最終股東。寧先生之公司均主要於中國從事電視節目及電影製作及發行。就電影《紅毯先生》(前稱《全民明星》)，電影承製協議及導演聘用協議 – 關連交易詳情於本董事報告「公司之重大合約／關連交易」一節披露。除上文所披露者外，於二零二四年十二月三十一日，除寧先生及／或其家族於寧先生之公司之權益外，彼或其緊密聯繫人士概無於任何有關電影製作的業務中擁有權益。

Mr. Xu is the majority shareholder of the above companies (together "Mr. Xu's Companies"). Mr. Xu's Companies are principally engaged in the TV and movie production, investment and distribution in the PRC. As at 31 December 2024, none of Mr. Xu or his close associates was interested in any business in respect of film production, apart from his interests in Mr. Xu's Companies.

徐先生為上述公司(統稱「徐先生之公司」)之大股東。徐先生之公司主要於中國從事電視節目及電影製作、投資及發行。於二零二四年十二月三十一日，除徐先生於徐先生之公司之權益外，彼或其緊密聯繫人士概無於任何有關電影製作的業務中擁有權益。

The Directors consider that the Group is capable of carrying on its businesses independently of, and at arm's length from, the movie business of (i) Mr. Ning's Companies and (ii) Mr. Xu's Companies ((i) and (ii) together, the "Other Companies") as (i) there is a clear separation between the Group's businesses and those of the Other Companies; (ii) the Group is not operationally or financially dependent on any of the Other Companies, or vice versa; and (iii) the Board operates independently from the boards of the Other Companies. The Board consists of eight members, comprising of two executive Directors, three non-executive Directors and three independent non-executive Directors. All of the Directors are aware of their fiduciary duties as a director of the Company which require, among other things, that they act for the benefit and in the best interests of the Company and do not allow any conflict between their duties as a Director and their personal interest. In the event that there is a potential conflict of interest arising out of any transaction to be entered into between the Group and the Directors or their respective associates, the interested Director(s) shall abstain from voting at the relevant board meetings of the Company in respect of such transactions and shall not be counted in the quorum.

From time to time, the Group may consider possible co-investment opportunities with Mr. Ning's Companies and/or Mr. Xu's Companies in film or other projects. Any such investments and the definitive terms thereof would be subject to further negotiations at arm's length between the relevant parties. If any co-investment arrangement between the Group and Mr. Ning's Companies or Mr. Xu's Companies were to materialise, it could constitute a connected transaction of the Company under the Listing Rules. Further announcement(s) in relation to any such investments will be made as and when appropriate in compliance with the Listing Rules.

董事認為，本集團有能力以獨立於(i)寧先生之公司及(ii)徐先生之公司((i)及(ii)統稱為「其他公司」)之電影業務之方式按公平原則開展其業務，原因是(i)本集團業務與其他公司之業務有清晰區分；(ii)本集團在營運上或財政上並非依賴任何其他公司，反之亦然；及(iii)董事會獨立於其他公司之董事會運作。董事會由八位成員組成，包括兩位執行董事、三位非執行董事及三位獨立非執行董事。全體董事均知悉彼等作為本公司董事之受信責任，要求(其中包括)彼等為本公司之利益及最佳權益行事，且不容許彼等作為董事之職責與彼等個人權益出現任何衝突。倘在本集團與董事或彼等各自之聯繫人士將予訂立之任何交易中出現潛在利益衝突，則有利害關係之董事須於本公司相關董事會會議上就有關交易放棄投票，且不得計入法定人數之中。

本集團可不時考慮與寧先生之公司及／或徐先生之公司在電影或其他項目上之可能合資機會。任何該等投資及其最終條款將須待有關訂約方進一步公平磋商後，方可作實。倘本集團與寧先生之公司或徐先生之公司落實任何合資安排，根據上市規則，可構成本公司之關連交易。本公司將遵照上市規則適時就任何該等投資另作公告。

## DIRECTORS' REPORT

### 董事報告

#### SUBSTANTIAL SHAREHOLDERS' INTERESTS

As at 31 December 2024, save as disclosed under the section "Directors' Interests in Securities" in this Directors' Report of the annual report, the Company had been notified of the following substantial shareholders' interests, being 5% or more of the Company's issued share capital under Section 336 of the SFO.

#### 主要股東權益

於二零二四年十二月三十一日，除本年報董事報告之「董事之證券權益」一節所披露者外，本公司獲知會下列主要股東權益，即根據證券及期貨條例第336條本公司已發行股本中5%或以上之權益。

Name of shareholders	Capacity	Number of ordinary Shares held 持有之 普通股數目	Approximate percentage of shareholding 股權概約 百分比
股東名稱／姓名	身份		
Dong Ping <sup>(1)</sup> ("Mr. Dong") 董平 <sup>(1)</sup> (「董先生」)	Beneficial owner, interests of controlled corporation and a party to an agreement required to be disclosed under section 317 of the SFO 實益擁有人、受控制法團權益及協議訂約方根據證券及期貨條例第317條須予披露的權益	1,474,334,354	40.32%
Newwood Investments Limited <sup>(1)</sup> ("Newwood")	Beneficial owner and interests of a party to an agreement required to be disclosed under section 317 of the SFO 實益擁有人及協議訂約方根據證券及期貨條例第317條須予披露的權益	1,474,334,354	40.32%
Numerous Joy Limited <sup>(1)</sup> 多樂有限公司 <sup>(1)</sup>	Beneficial owner 實益擁有人	92,342,216	2.53%
Highrise Castle Limited <sup>(1)</sup>	Beneficial owner 實益擁有人	800,000	0.02%
Ning Hao <sup>(2)</sup> ("Mr. Ning") 寧浩 <sup>(2)</sup> (「寧先生」)	Interests of controlled corporation and a party to an agreement required to be disclosed under section 317 of the SFO 受控制法團權益及協議訂約方根據證券及期貨條例第317條須予披露的權益	1,474,334,354	40.32%



## DIRECTORS' REPORT 董事報告

Name of shareholders 股東名稱／姓名	Capacity 身份	Number of ordinary Shares held 持有之 普通股數目	Approximate percentage of shareholding 股權概約 百分比
Pacific Wits Limited <sup>(2)</sup> ("Pacific Wits") 泰穎有限公司 <sup>(2)</sup> (「泰穎」)	Beneficial owner and interests of a party to an agreement required to be disclosed under section 317 of the SFO 實益擁有人及協議訂約方根據證券及 期貨條例第317條須予披露的權益	1,474,334,354	40.32%
Xu Zheng <sup>(3)</sup> ("Mr. Xu") 徐崢 <sup>(3)</sup> (「徐先生」)	Interests of controlled corporation and a party to an agreement required to be disclosed under section 317 of the SFO 受控制法團權益及協議訂約方根據證券及 期貨條例第317條須予披露的權益	1,474,334,354	40.32%
Tairong Holdings Limited <sup>(3)</sup> ("Tairong") 泰嶸控股有限公司 <sup>(3)</sup> (「泰嶸」)	Beneficial owner and interests of a party to an agreement required to be disclosed under section 317 of the SFO 實益擁有人及協議訂約方根據證券及 期貨條例第317條須予披露的權益	1,474,334,354	40.32%
Bilibili Inc. <sup>(4)</sup> 哔哩哔哩股份有限公司 <sup>(4)</sup>	Beneficial owner 實益擁有人	328,366,954	8.98%
FMR LLC. <sup>(5)</sup>	Beneficial owner 實益擁有人	210,232,773	5.75%
Maoyan Entertainment <sup>(6)</sup> 貓眼娛樂 <sup>(6)</sup>	Beneficial owner 實益擁有人	208,430,000	5.70%

## DIRECTORS' REPORT

### 董事報告

#### Notes:

1. These Shares include Shares held by Newwood as to 461,711,082 Shares, Numerous Joy Limited as to 92,342,216 Shares and Highrise Castle Limited as to 800,000 Shares which are companies incorporated in the British Virgin Islands with limited liability and directly wholly owned by Mr. Dong. Mr. Dong also personally holds 42,230,000 Shares. On 14 April 2015, Mr. Dong, Newwood, Pacific Wits, Mr. Ning, Tairong and Mr. Xu entered into a shareholders agreement (the "Shareholders Agreement"), which sets forth certain rights and obligations of each of the parties in respect of the governance of the Company following completion of the subscription for new shares in the Company pursuant to a subscription agreement dated 14 April 2015, details of which are set out in the Company's circular dated 5 August 2015. As Mr. Dong and Newwood are parties to the Shareholders Agreement, Mr. Dong is therefore deemed to be interested in all the Shares in which Newwood, Mr. Ning, Pacific Wits, Mr. Xu and Tairong are interested by virtue of section 317 of the SFO; and Newwood is therefore also deemed to be interested in all the Shares and underlying Shares in which Mr. Dong, Mr. Ning, Pacific Wits, Mr. Xu and Tairong are interested by virtue of section 317 of the SFO. Please refer to notes 2 and 3 for Shares held by Mr. Ning, Pacific Wits, Mr. Xu and Tairong.
2. These Shares include 438,625,528 Shares directly held by Pacific Wits, which is a company incorporated in the British Virgin Islands with limited liability and directly wholly owned by Mr. Ning. As Mr. Ning and Pacific Wits are parties to the Shareholders Agreement, Mr. Ning and Pacific Wits are therefore deemed to be interested in all the Shares and underlying Shares in which Mr. Dong, Newwood, Mr. Xu and Tairong are interested by virtue of section 317 of the SFO. Please refer to notes 1 and 3 for the Shares and underlying Shares held by Mr. Dong, Newwood, Mr. Xu and Tairong.
3. These Shares include 438,625,528 Shares directly held by Tairong, which is a company incorporated in the British Virgin Islands with limited liability and directly wholly owned by Mr. Xu. As Mr. Xu and Tairong are parties to the Shareholders Agreement, Mr. Xu and Tairong are therefore deemed to be interested in all the Shares and underlying Shares in which Mr. Dong, Newwood, Mr. Ning and Pacific Wits are interested by virtue of section 317 of the SFO. Please refer to notes 1 and 2 for the Shares and underlying Shares held by Mr. Dong, Newwood, Mr. Ning and Pacific Wits.
4. Such disclosure of interests was made in the form of notice pursuant to Part XV of the SFO disclosed by Bilibili on 31 December 2024.
5. Such disclosure of interests was made in the form of notice pursuant to Part XV of the SFO disclosed by FMR LLC. on 26 November 2024.
6. Such disclosure of interests was made in the Company's announcement dated 14 October 2022.

Save as disclosed above, as at 31 December 2024, there were no other persons who had an interest or short position in the shares or underlying shares of the Company which would fall to be disclosed to the Company under Section 336 of the SFO, or which were recorded in the register to be kept by the Company under Section 336 of the SFO.

#### 附註：

1. 該等股份包括由Newwood、多樂有限公司及Highrise Castle Limited(均為於英屬維爾京群島註冊成立之有限公司，由董先生直接全資擁有)分別持有的461,711,082股股份、92,342,216股股份及800,000股股份。董先生亦個人持有42,230,000股股份。於二零一五年四月十四日，董先生、Newwood、泰穎、寧先生、泰嶸及徐先生訂立股東協議(「股東協議」)，其中載有根據日期為二零一五年四月十四日之認購協議，於完成認購本公司新股份後，訂約各方對管治本公司之若干權利與義務，有關詳情載於本公司日期為二零一五年八月五日之通函。由於董先生及Newwood為股東協議之訂約方，故根據證券及期貨條例第317條，董先生被視作於Newwood、寧先生、泰穎、徐先生及泰嶸擁有權益的全部股份中擁有權益；及故根據證券及期貨條例第317條，Newwood亦被視作於董先生、寧先生、泰穎、徐先生及泰嶸擁有權益的全部股份及相關股份中擁有權益。有關寧先生、泰穎、徐先生及泰嶸持有之股份，請參閱附註2及3。
2. 該等股份包括由泰穎(於英屬維爾京群島註冊成立之有限公司，由寧先生直接全資擁有)直接持有之438,625,528股股份。由於寧先生及泰穎為股東協議訂約方，因此根據證券及期貨條例第317條，寧先生及泰穎被視作於董先生、Newwood、徐先生及泰嶸擁有權益的全部股份及相關股份中擁有權益。有關董先生、Newwood、徐先生及泰嶸持有之股份及相關股份，請參閱附註1及3。
3. 該等股份包括由泰嶸(於英屬維爾京群島註冊成立之有限公司，由徐先生直接全資擁有)直接持有之438,625,528股股份。由於徐先生及泰嶸為股東協議訂約方，因此根據證券及期貨條例第317條，徐先生及泰嶸被視作於董先生、Newwood、寧先生及泰穎擁有權益的全部股份及相關股份中擁有權益。有關董先生、Newwood、寧先生及泰穎持有之股份及相關股份，請參閱附註1及2。
4. 該披露權益由哩哩哩於二零二四年十二月三十一日根據證券及期貨條例第XV部以通告方式披露。
5. 該披露權益由FMR LLC.於二零二四年十一月二十六日根據證券及期貨條例第XV部以通告方式披露。
6. 該披露權益於本公司日期為二零二二年十月十四日的公告中作出。

除上文披露者外，於二零二四年十二月三十一日，概無其他人士於本公司之股份或相關股份中擁有根據證券及期貨條例第336條須向本公司披露或記錄於本公司根據證券及期貨條例第336條備存之登記冊之權益或淡倉。

## CONTRACTUAL ARRANGEMENTS

According to the existing PRC laws and regulations, foreign investors are generally restricted to invest in provision of internet audio-visual programmes services in the PRC.

In January 2018, the Company, through its wholly-owned subsidiary, Beijing Huan Sheng Xiao Yu Culture Media Company Limited\* (北京歡聲笑語文化傳媒有限公司) ("Beijing Subsidiary") entered into certain contractual arrangements (the "Contractual Arrangements") with Beijing Huanxi Shou Ying Culture Company Limited\* (北京歡喜首映文化有限公司) (the "VIE") and its subsidiary Beijing Hangaohua Network Technology Company Limited\* (北京漢高華網絡科技有限公司). Qingdao Huanxi Shou Ying Culture Company Limited\* (青島歡喜首映文化有限公司) ("Qingdao Huanxi") was incorporated on 28 May 2020 and wholly-owned by the VIE (the VIE and its subsidiaries collectively the "VIE Group"). The VIE Group is principally involved in the film and TV programmes production and investment and the provision of internet audio-visual programmes services in the PRC. Qingdao Huanxi was deregistered on 21 August 2024.

Through the Contractual Arrangements, the Group will receive economic benefits generated by, and obtain effective financial and operational control and equity holders' voting rights over the VIE Group in order to indirectly engage in the film and TV programmes production and investment and provision of internet audio-visual programmes services in the PRC. The VIE Group holds some permits including the License for Publication of Audio-Visual Programmes through Information Network (信息網絡傳播視聽節目許可證) and Telecommunication and Information Service Business Operation Permit (電信與信息服務業務經營許可證). Based on the advice of the Company's PRC legal adviser, the Board considers that the Contractual Arrangements are in compliance with the relevant PRC laws and regulations and are legally binding and enforceable.

The financial position and results of operations of the VIE Group has been consolidated into the Group's financial statements as the VIE Group are regarded as indirect subsidiaries of the Group under HKFRS 10.

During the year ended 31 December 2024, there was no material change in the Contractual Arrangements and/or the circumstances under which they were adopted, and there was no termination of the Contractual Arrangements nor failure to terminate when the restrictions that led to the adoptions of the Contractual Arrangements are removed.

## 合約安排

根據中國現行法律及法規，外國投資者在中國投資提供互聯網音視聽節目服務方面通常會受到限制。

於二零一八年一月，本公司透過其全資附屬公司北京歡聲笑語文化傳媒有限公司(「北京附屬公司」)與北京歡喜首映文化有限公司(「VIE」)及其附屬公司北京漢高華網絡科技有限公司訂立若干合約安排(「合約安排」)。青島歡喜首映文化有限公司(「青島歡喜」)於二零二零年五月二十八日註冊成立，由VIE全資擁有(VIE及其附屬公司統稱為「VIE集團」)。VIE集團主要於中國從事電影及電視節目製作及投資以及提供互聯網音視聽節目服務。青島歡喜已於二零二四年八月二十一日註銷註冊。

透過合約安排，本集團將收取由VIE集團產生之經濟利益，並取得對VIE集團之有效財務和營運控制及股權持有人投票權，以便在中國間接從事電影及電視節目製作及投資以及提供互聯網音視聽節目服務。VIE集團持有若干許可證，包括信息網絡傳播視聽節目許可證及電信與信息服務業務經營許可證。根據本公司中國法律顧問之意見，董事會認為合約安排符合中國相關法律及法規，並具法律約束力及可強制執行。

根據香港財務報告準則第10號，VIE集團被視為本集團之間接附屬公司，因此VIE集團之財務狀況及經營業績已併入本集團之財務報表。

截至二零二四年十二月三十一日止年度，合約安排及／或採納合約安排之情況概無重大變動，合約安排概無終止，而當導致採納合約安排之限制解除時亦無發生未能終止合約安排的情況。

\* For identification purposes only

## DIRECTORS' REPORT

### 董事報告

#### Particulars of the VIE Group, their registered owners and a summary of major terms of the Contractual Arrangements

As at 31 December 2024, particulars of the VIE Group are as follows:

#### VIE集團及其登記擁有人之詳情及合約安排之主要條款概述

於二零二四年十二月三十一日，VIE集團之詳情如下：

Company names 公司名稱	Registered owners and the shareholding 登記擁有人及股權	Registered capital 註冊資本	Principal activities 主要業務
Beijing Huanxi Shou Ying Culture Company Limited* 北京歡喜首映文化有限公司	Hu Hui (99%) 呼惠(99%) Ni Kelu (1%) 倪珂璐(1%)	RMB10,000,000 人民幣10,000,000元	Film and TV programmes production and investment 電影及電視節目製作及投資
Beijing Hangaohua Network Technology Company Limited* 北京漢高華網絡科技有限公司	Beijing Huanxi Shou Ying Culture Company Limited* (80%) 北京歡喜首映文化有限公司(80%) Gu Haibin (20%) 顧海濱(20%)	RMB10,000,000 人民幣10,000,000元	Provision of internet audio-visual programmes services 提供互聯網音視聽節目服務

The major terms of the Contractual Arrangements are summarised as below:

合約安排之主要條款概述如下：

##### (1) Exclusive Services Agreement

According to the Exclusive Services Agreement, the VIE agreed to engage the Beijing Subsidiary as its exclusive provider of technical support and consultancy services requested by the VIE from time to time with a service fee equalled to the net profit of the VIE.

##### (1) 獨家業務合作協議

根據獨家業務合作協議，VIE同意就其不時要求之技術支持及諮詢服務委聘北京附屬公司作為其獨家供應商，服務費相等於VIE之淨溢利。

##### (2) Loan Agreement

According to the Loan Agreement, the Beijing Subsidiary agreed to provide interest-free loans to the registered owners of the VIE as capital contribution to the VIE. The registered owners of the VIE, in return for the provision of loans, agreed to enter into an Equity Interest Pledge Agreement with the Beijing Subsidiary to pledge all of their equity interest in the VIE as security.

##### (2) 借款協議

根據借款協議，北京附屬公司同意向VIE之登記擁有人提供免息借款，作為對VIE之注資。作為對獲提供借款之回報，VIE之登記擁有人同意與北京附屬公司訂立股權質押協議，以質押彼等於VIE之全部股權作為擔保。

\* For identification purposes only



**(3) Equity Interest Pledge Agreement**

According to the Equity Interest Pledge Agreement, each of the registered owners of the VIE Group agreed to pledge all their respective equity interests in the VIE Group to the Beijing Subsidiary, as a security interest to guarantee the performance of contractual obligations and the payment of outstanding loans of the registered owner of the VIE Group.

**(4) Powers of Attorney**

According to the Powers of Attorney, each of the registered owners of the VIE irrevocably appointed designee of the Beijing Subsidiary to act as their attorney on their behalf to exercise all rights in connection with matters concerning their rights as shareholders of the VIE.

**(5) Exclusive Option Contract**

According to the Exclusive Option Contract, each of the registered owners of the VIE agreed to irrevocably, unconditionally and exclusively grant an exclusive option to the Beijing Subsidiary to purchase the equity interests in the VIE from the registered owners of the VIE, when it is permitted by the then applicable PRC laws.

**(3) 股權質押協議**

根據股權質押協議，VIE集團之登記擁有人各自同意將彼等各自於VIE集團之全部股權質押予北京附屬公司作為擔保權益，以保證VIE集團之登記擁有人履行合約義務及支付未償還借款。

**(4) 授權委託書**

根據授權委託書，VIE之登記擁有人各自不可撤回地委託北京附屬公司之指定人士作為彼等之受託人，代彼等行使一切權利處理與彼等作為VIE股東之權利有關之事宜。

**(5) 獨家購買權合同**

根據獨家購買權合同，VIE之登記擁有人各自同意不可撤回地、無條件及獨家授予北京附屬公司獨家購買權，以在當時適用之中國法律允許之範圍內向VIE登記擁有人購買VIE之股權。

**Risks associated with Contractual Arrangements and the actions taken to mitigate the risks**

The Group believes the following risks are associated with the Contractual Arrangements:

- If the PRC government finds that the Contractual Arrangements that establish the structure for film and TV programmes production and investment as well as provision of internet audio-visual programmes series businesses in the PRC do not comply with applicable PRC laws and regulations, we could be subject to penalties and our business may be materially and adversely affected;
- Certain terms of our Contractual Arrangements may not be enforceable under the PRC laws;
- Our Contractual Arrangements may not be as effective in providing control over our VIE as equity ownership;

**合約安排相關風險及風險減緩措施**

本集團認為合約安排涉及以下風險：

- 倘中國政府裁定，用於設立中國電影及電視節目製作及投資以及提供互聯網音視聽系列節目業務之架構之合約安排並不符合適用中國法律及法規，本集團可能會面臨處罰，繼而可能對本集團業務造成重大不利影響；
- 根據中國法律，本集團合約安排之若干條款可能無法強制執行；
- 就控制VIE而言本集團合約安排之效果可能不及權益擁有權；

## DIRECTORS' REPORT

### 董事報告

- Any failure by the VIE or their respective ultimate shareholders to perform their obligations under our Contractual Arrangements would potentially lead to our having to incur additional costs and expend material resources to enforce such arrangements, temporary or permanent loss of control over our provision of internet audio-visual programmes series businesses or loss of access to the revenue from these businesses;
- The ultimate owners of the VIE may have potential conflicts of interest with us, which may materially and adversely affect our business and financial condition;
- If any of the VIE or its subsidiaries becomes the subject of a bankruptcy or liquidation proceeding, we may lose the ability to use and enjoy certain important assets, which could materially and adversely affect our business; and
- Our exercise of the option to acquire the equity interests of the VIE may be subject to certain limitations and the ownership transfer may incur substantial costs.
- 如VIE或彼等各自之最終股東無法依照本集團合約安排履行彼等之責任，可能導致本集團不得不承擔額外開支及投入大量資源以執行有關安排，令本集團暫時或永久失去對提供互聯網音視聽系列節目業務之控制或無法取得有關業務之收益；
- VIE最終擁有人可能與本集團存有潛在利益衝突，繼而可能對本集團之業務及財務狀況造成重大不利影響；
- 如任何VIE或其附屬公司成為破產或清盤程序之對象，可能導致本集團無法使用及享有若干重要資產，繼而可能對本集團業務造成重大不利影響；及
- 本集團在行使購股權收購VIE之股權時，或會受到若干限制，而轉讓擁有權可能產生巨額開支。

The Group realised that there are regulatory risks associated with the Contractual Arrangements. The Group will follow on the latest developments with regards to the relevant PRC laws, rules and regulations and seek professional legal advice when necessary.

本集團明白合約安排涉及監管風險。本集團將留意中國相關法律、規則及法規方面之最新發展，並於必要時尋求專業法律意見。

### Revenue and assets involved in the Contractual Arrangements

Revenue and film investment loss and assets of the VIE Group of approximately HK\$14,740,000 (2023: HK\$544,933,000) and HK\$435,650,000 (2023: HK\$473,900,000) respectively, are consolidated into the consolidated financial statements pursuant to the Contractual Arrangements for the year ended 31 December 2024. The above revenue and assets included transactions and balances with the Group.

### 合約安排涉及之收益及資產

截至二零二四年十二月三十一日止年度，VIE集團之收益和電影投資虧損及資產分別約為港幣14,740,000元(二零二三年：港幣544,933,000元)及港幣435,650,000元(二零二三年：港幣473,900,000元)，乃根據合約安排併入綜合財務報表。上述收益及資產包括與本集團所進行之交易及結餘。

### MANAGEMENT CONTRACTS

No contracts concerning the management and administration of the whole or any substantial part of business of the Company were entered into or exist during the year ended 31 December 2024.

### 管理合約

於截至二零二四年十二月三十一日止年度，本公司並無簽訂或存有有關本公司全部或任何主要部分業務之管理及行政合約。

## MAJOR CUSTOMERS AND SUPPLIERS

For the year ended 31 December 2024, the percentage of turnover of the Group attributable to the largest customer and the five largest customers combined are 42.96% and 91.12% respectively. For the year ended 31 December 2024, the percentage of purchases of the Group attributable to the largest supplier and the five largest suppliers combined are 27.22% and 78.34% respectively.

For the year ended 31 December 2024, the Group's second largest customer accounted for 30.00% of turnover of the Group was a group company of Maoyan Entertainment, a shareholder who owns more than five percent of the Company's issued shares, the turnover was mainly related to the distribution of the Group's films.

As at 31 December 2024, none of the directors, their associates or shareholders (which to the knowledge of the directors own more than five percent of the Company's share capital) had any interest in the five largest suppliers or customers of the Group.

## RELATIONSHIP WITH KEY STAKEHOLDERS

Our staff is regarded as the most important resource of the Group. Hence, the Group has been endeavouring to provide our staff with a fair and harmonious workplace where individuals with diverse cultural backgrounds are treated equally. We offer a competitive remuneration package and great opportunities for career advancement based on employees' performance.

In respect of the business of the Group, the film industry is fragmented and highly competitive. Following years of rapid development, there is a vast number of independent service providers providing various film and television programmes production and distribution services and there is a number of reputable and reliable independent service providers who have been engaged by Hong Kong and overseas film companies for producing and distributing films and television drama series in the PRC. Mr. Dong Ping, the Chairman of the Board and an executive Director, Mr. Ning Hao and Mr. Xu Zheng, both non-executive Directors, have extensive experience, expertise and connections in the media and entertainment industries and each of them has noteworthy background, experience, social status, personal and/or professional achievements and connections with business partners in the film industry, their collective knowledge and experience would enhance the Group to identify appropriate and reliable third party service providers and negotiate suitable commercial arrangements with such providers to provide the necessary services to the Company.

## 主要客戶及供應商

截至二零二四年十二月三十一日止年度，本集團最大客戶及五大客戶分別共佔本集團營業額42.96%及91.12%。截至二零二四年十二月三十一日止年度，本集團最大供應商及五大供應商分別共佔本集團採購額27.22%及78.34%。

截至二零二四年十二月三十一日止年度，本集團第二大客戶佔本集團營業額30.00%，為貓眼娛樂的集團公司，而貓眼娛樂為擁有本公司已發行股份5%以上之股東，營業額主要與本集團電影的發行有關。

於二零二四年十二月三十一日，概無董事、彼等之聯繫人士或就董事所知擁有本公司股本5%以上之股東於本集團五大供應商或五大客戶中擁有任何權益。

## 主要持份者關係

本集團視員工為最重要的資源，因此一直努力為員工營造公平及和諧的工作環境，平等對待文化背景不同的員工。我們提供具競爭力的薪酬待遇，並按照僱員的表現，提供大量晉升機會。

就本集團的業務而言，電影行業高度分散且競爭激烈。經過多年迅速發展，一眾獨立服務供應商紛紛冒起，提供各種電影及電視節目製作與發行服務，其中部分信譽可靠之獨立服務供應商獲香港及海外電影公司委聘於中國製作及發行電影及電視劇。董事會主席兼執行董事董平先生以及非執行董事寧浩先生及徐崢先生於媒體及娛樂行業累積廣泛經驗、專業知識及脈絡，且彼等各自擁有顯赫背景、經驗、社會地位、個人及／或專業成就，以及於電影行業與業務夥伴之脈絡，彼等之知識及經驗有助於本集團物色合適而可靠之第三方服務供應商，並與有關供應商磋商適當商業安排以為本公司提供所需服務。

## DIRECTORS' REPORT

### 董事報告

The Group also places effort to maintain good relationships with financial institutions and professional advisers to maintain its continuous growth and operation needs.

## COMPLIANCE WITH LAWS AND REGULATIONS

The Board paid attention to the Group's policies and practices on compliance with legal and regulatory requirements. External compliance and legal advisers are engaged to ensure transactions and business performed by the Group are within the applicable law framework. Besides, the Group always maintains a safe working environment for staff in accordance with relevant safety policies. There was no incident of non-compliance with relevant laws and regulations that had a significant impact on the Company during 2024.

## ENVIRONMENTAL PROTECTION

The Group encourages staff to save energy, minimise the use of natural resources and paper products. The existing businesses of the Group are not expected to create material damages to the environment. We will continue to take into account the environmental protection factor in the future when planning business activities ahead. Please also refer to the Environmental, Social and Governance Report of this annual report for details.

## REVIEW OF THE RESULTS

The audit committee of the Company has reviewed with the management the accounting principles and practices adopted by the Group and discussed internal control and financial reporting matters including the consolidated financial statements for the year ended 31 December 2024.

## CORPORATE GOVERNANCE

Particulars of the Company's corporate governance practices are set out in the Corporate Governance Report of this annual report.

## PUBLIC FLOAT

Based on the information that is publicly available to the Company and within the knowledge of the Directors, as at the date of this annual report the Company has maintained sufficient public float as required under the Listing Rules.

本集團亦致力與金融機構及專業顧問維持良好的關係，以維持持續增長及滿足營運所需。

## 遵守法律及法規

董事會關注本集團有關遵守法律及監管規定方面之政策及常規。我們已聘用外部合規及法律顧問，確保本集團之交易及業務符合適用的法律框架。另外，本集團一直按照相關安全政策，為員工提供安全工作環境。於二零二四年，並無發生已對本公司產生重大影響之違反相關法律及法規之事宜。

## 環境保護

本集團鼓勵員工節約能源，盡量減少使用天然資源及紙品。本集團預期現有業務不會對環境造成嚴重破壞。本集團於日後進行未來業務活動規劃時將繼續考慮環保因素。詳情另請參閱本年報之環境、社會及管治報告。

## 審閱業績

本公司之審核委員會已聯同管理層審閱本集團所採納之會計原則及慣例，並討論內部控制及財務報告事宜(包括截至二零二四年十二月三十一日止年度之綜合財務報表)。

## 企業管治

本公司之企業管治常規詳情載於本年報之企業管治報告內。

## 公眾持股量

根據本公司獲得之公開資料及董事所知，於本年報日期本公司一直保持上市規則所規定之充足公眾持股量。



## **DONATIONS**

During the year, the Group did not make any donation (2023: HK\$2,000,000) to charitable and non-profit-making organisations.

## **EVENT AFTER THE REPORTING PERIOD**

There was no material event after reporting period up to the date of this annual report.

## **AUDITOR**

The consolidated financial statements for the year ended 31 December 2024 have been audited by PricewaterhouseCoopers, Certified Public Accountants. A resolution will be proposed at the forthcoming annual general meeting of the Company to re-appoint PricewaterhouseCoopers, Certified Public Accountants, as auditor of the Company.

## **捐款**

年內，本集團未向慈善機構及非牟利機構作出任何捐款(二零二三年：港幣2,000,000元)。

## **報告期後事項**

截至本年報日期，概無重大之報告期後事項。

## **核數師**

截至二零二四年十二月三十一日止年度之綜合財務報表已由羅兵咸永道會計師事務所(執業會計師)審核。於本公司應屆股東週年大會上將提呈一項決議案，續聘羅兵咸永道會計師事務所(執業會計師)為本公司核數師。

On behalf of the Board  
**Dong Ping**  
*Chairman*

代表董事會  
主席  
董平

Hong Kong, 28 March 2025

香港，二零二五年三月二十八日

## CORPORATE GOVERNANCE REPORT

### 企業管治報告

#### CORPORATE GOVERNANCE PRACTICES

The Board considers that maintaining corporate governance at high standard is essential for enhancing accountability and transparency of a company to the investing public and other stakeholders. Therefore, the Company is committed to good corporate governance practices for corporate sustainability and business growth.

Throughout the year ended 31 December 2024, the Company has applied the principles and complied with the code provisions of the Corporate Governance Code (the “CG Code”) as set out in Appendix C1 to the Rules Governing the Listing of Securities on the Stock Exchange (the “Listing Rules”).

#### CHAIRMAN AND CHIEF EXECUTIVE OFFICER

Pursuant to provision C.2.1 of the CG Code, the roles of chairman and chief executive officer should be separate and should not be performed by the same individual. During the financial year 2024, Mr. Dong Ping acted as the chairman of the Board (the “Chairman”) and Mr. Xiang Shaokun, Steven acted as the Chief Executive Officer.

Mr. Dong Ping focuses on the leadership role in the Board to ensure that the Board works effectively in discharging its responsibilities whilst Mr. Xiang Shaokun, Steven focuses on day-to-day corporate management matters of the Group. The Board considers that the segregation of responsibilities among the Board members meets the requirements under the CG Code. The roles of the Chairman and chief executive officer are separate and exercised by different individuals, Code provision C.2.1 of the CG Code has been complied.

#### 企業管治常規

董事會認為維持高水準之企業管治對提升公司對投資大眾及其他持份者之問責性及透明度至關重要。故此，本公司致力為公司的持續發展及業務增長實施良好企業管治常規。

本公司於截至二零二四年十二月三十一日止年度貫徹應用聯交所證券上市規則(「上市規則」)附錄C1所載《企業管治守則》(「企管守則」)之原則且一直遵守守則條文。

#### 主席及行政總裁

根據企管守則條文第C.2.1條，主席及行政總裁之角色應分設並且不應由同一人兼任。於二零二四年財政年度，董平先生擔任董事會主席(「主席」)及項紹琨先生擔任行政總裁。

董平先生主要負責領導董事會之職務，以確保董事會有效履行職責，而項紹琨先生則主要負責本集團之日常企業管理事務。董事會認為董事會成員內的職責分工符合企管守則的要求。主席職務及行政總裁職務分開由不同人士履行，故本集團已遵守企管守則之守則條文第C.2.1條。

## **BOARD OF DIRECTORS**

The Board is vested with the key roles of formulating the Group's corporate strategic directions and policies; monitoring the financial performance and internal control system of the Group; reviewing the corporate governance standard of the Company; and overseeing the performance of management, which is delegated with the responsibilities of executing the Board's decision and in-charging day-to-day operation. It also decides on matters such as annual and interim results, notifiable transactions, director appointments or re-appointments and company policies.

The Directors acknowledge their responsibility for preparing the financial statements of the Company. In preparing the financial statements, the generally accepted accounting standards in Hong Kong have been adopted, appropriate accounting policies have been used and applied consistently, and reasonable and prudent judgements and estimates have been made. The financial statements are prepared on a going concern basis. The Directors confirm that, to the best of their knowledge, they are not aware of material uncertainties relating to events or conditions that may cast significant doubt upon the Company's ability to continue as a going concern. The statement made by the auditor of the Company regarding their reporting responsibilities on the financial statements is set out in the Independent Auditor's Report of the annual report.

Code Provision B.2.2 requires non-executive directors should be appointed for a specific term and subject to re-election. The existing Directors including the executive Directors, the non-executive Directors and independent non-executive Directors are for a term of 2 years (except Mr. Xiang Shaokun, Steven, an executive Director and the Chief Executive Officer of the Group, there is no specific term or proposed length of services for Mr. Xiang's appointment). All of the existing Directors shall be subject to retirement by rotation and re-election in accordance with the Bye-laws and the Listing Rules.

Throughout the year ended 31 December 2024, the Company complied with rules 3.10(1), 3.10(2) and 3.10A of the Listing Rules relating to the appointment of at least three independent non-executive Directors, at least one independent non-executive Director with appropriate professional qualifications, or accounting or related financial management expertise, and a sufficient number of independent non-executive Directors representing at least one-third of the board, respectively.

## **董事會**

董事會之主要角色為規劃本集團之企業策略方向及政策，監察本集團之財務表現及內部監控系統，檢討本公司之企業管治水平，並監督管理人員在執行董事會決策及處理日常營運時之表現。董事會亦須決定各項公司事宜，其中包括全年及中期業績、須予公佈的交易、董事聘任或續聘及公司政策。

董事確認其編製本公司財務報表之責任。於編製財務報表時，本公司已採納香港公認會計準則、已貫徹使用並應用適當會計政策，且已作出合理審慎的判斷及估計。財務報表乃按持續經營基礎而編製。董事確認，就彼等所深知，彼等並不知悉與可能導致對本公司的持續經營能力產生重大疑慮的事項或情況有關的重大不確定性。本公司核數師有關其對財務報表申報責任的聲明載於本年報的獨立核數師報告內。

守則條文第B.2.2條規定非執行董事之委任應有指定任期並須接受重新選舉。現任董事(包括執行董事、非執行董事及獨立非執行董事)之委任年期均為兩年(本集團執行董事兼行政總裁項紹琨先生除外，項先生之委任並無特定任期或擬訂定之服務年期)。所有現任董事須根據公司細則及上市規則輪席告退及膺選連任。

於截至二零二四年十二月三十一日止年度，就委任至少三名獨立非執行董事；至少一名獨立非執行董事具備適當的專業資格，或具備適當的會計或相關財務管理專業知識；以及獨立非執行董事人數充足，至少佔董事會席位的三分之一，本公司分別遵守上市規則第3.10(1)、第3.10(2)及第3.10A條。

# CORPORATE GOVERNANCE REPORT

## 企業管治報告

### BOARD COMPOSITION

The Board currently comprises two executive Directors, three non-executive Directors and three independent non-executive Directors, whose biographies are set out in the Biographical Details of Directors of this annual report. All the Directors are high calibre executives with diversified industry expertise and bring a wide range of skills and experience to the Group. The Board members have no financial, business, family or other material/relevant relationships with each other.

The Company has received, from each of the independent non-executive Directors an annual confirmation of independence pursuant to Rule 3.13 of the Listing Rules and considers all of the independent non-executive Directors are independent.

The list of the Directors has been published on the websites of the Company and the Stock Exchange, and is disclosed in all corporate communications issued by the Company pursuant to the Listing Rules from time to time.

The composition of the Board and their respective attendance in the general meetings, Board meetings and other committee meetings during the year ended 31 December 2024 are as follows:

### 董事會組成

董事會現由兩名執行董事、三名非執行董事及三名獨立非執行董事組成，董事履歷載於本年報董事履歷一節。全體董事均為才幹超群之行政人員，具備不同行業專長，為本集團帶來各種技術與經驗。各董事會成員之間概無財務、業務、親屬或其他重大／相關的關係。

本公司已收到各獨立非執行董事根據上市規則第3.13條發出之週年獨立性確認函，並認為各獨立非執行董事皆屬獨立人士。

董事名單已於本公司及聯交所網站公佈，亦會於本公司不時按照上市規則刊發之所有公司通訊中披露。

截至二零二四年十二月三十一日止年度，董事會之組成及各董事於股東大會、董事會會議及其他委員會會議之相關出席率如下：

		No. of meetings attended/eligible to attend				
		General meetings	Regular full Board meetings	Audit Committee meetings	Remuneration Committee meetings	Nomination Committee meetings
		股東大會	董事會全體成員例會	審核委員會會議	薪酬委員會會議	提名委員會會議
Number of meetings	會議次數	1	4	2	1	1
<b>Executive Directors</b>	<b>執行董事</b>					
Mr. Dong Ping (Chairman)	董平先生(主席)	1/1	4/4	N/A不適用	1/1	1/1
Mr. Xiang Shaokun, Steven (Chief Executive Officer)	項紹琨先生(行政總裁)	1/1	4/4	N/A不適用	N/A不適用	N/A不適用
<b>Non-Executive Directors</b>	<b>非執行董事</b>					
Mr. Ning Hao	寧浩先生	0/1	0/4	N/A不適用	N/A不適用	N/A不適用
Mr. Xu Zheng	徐崢先生	0/1	0/4	N/A不適用	N/A不適用	N/A不適用
Ms. Li Ni	李旎女士	0/1	0/4	N/A不適用	N/A不適用	N/A不適用
<b>Independent Non-Executive Directors</b>	<b>獨立非執行董事</b>					
Mr. Wong Tak Chuen	黃德銓先生	1/1	3/4	2/2	N/A不適用	N/A不適用
Mr. Li Xiaolong	李小龍先生	0/1	2/4	2/2	1/1	1/1
Mr. Wang Hong	王虹先生	0/1	1/4	1/2	1/1	1/1



## CHANGE IN INFORMATION OF DIRECTORS

There was no change in Directors' information since the date of the annual report 2023, which is required to be disclosed pursuant to Rule 13.51B(1) of the Listing Rules.

## CORPORATE GOVERNANCE FUNCTION

The Board has undertaken to perform corporate governance duties and adopted the terms of reference on corporate governance functions on 27 March 2012 for better management of the business and affairs of the Group.

The duties of the Board in respect of corporate governance functions shall be:

- (i) to develop and review the Company's policies and practices on corporate governance;
- (ii) to review and monitor the training and continuous professional development of Directors and senior management;
- (iii) to review and monitor the Company's policies and practices on compliance with legal and regulatory requirements;
- (iv) to develop, review and monitor the code of conduct and compliance manual (if any) applicable to employees and Directors; and
- (v) to review the Company's compliance with the code provisions set out in the CG Code contained in Appendix C1 of the Listing Rules and its disclosure requirements in the Corporate Governance Report.

## BOARD COMMITTEES

The Board has established three Board committees, namely audit committee, remuneration committee and nomination committee to oversee particular aspect of the Group's affair. Each of the committees had defined terms of reference setting out its duty, power and functions. The committees report to the Board and, where appropriate, make recommendations on matters discussed.

## 董事資料變動

自二零二三年年報日期以來，董事資料概無任何須根據上市規則第13.51B(1)條予以披露的變動。

## 企業管治職能

為更妥善管理本集團業務及事宜，董事會已履行企業管治職責並於二零一二年三月二十七日採納企業管治職能之職權範圍。

董事會有關企業管治職能的職責為：

- (i) 制定及審閱本公司政策及企業管治常規；
- (ii) 審閱及監控董事及高級管理層的培訓及持續專業發展；
- (iii) 審閱及監控本公司的政策及常規是否符合法律及監管規定；
- (iv) 制定、審閱及監管適用於僱員及董事的行為守則及合規手冊(如有)；及
- (v) 審閱本公司是否遵守上市規則附錄C1所載企管守則之守則條文以及企業管治報告之披露規定。

## 董事會委員會

董事會已成立審核委員會、薪酬委員會及提名委員會三個董事會委員會監察本集團特定範疇之事務。各委員會已確定職權範圍，列明各自的職務、權力及職能。各委員會向董事會匯報並視情況就所討論事宜提供建議。

## CORPORATE GOVERNANCE REPORT

### 企業管治報告

#### AUDIT COMMITTEE

As at 1 January 2024, the audit committee was composed of three independent non-executive Directors, namely, Mr. Wong Tak Chuen (committee chairman), Mr. Li Xiaolong and Mr. Wang Hong. During 2024, the main role and functions of the audit committee are to review the financial information of the Company, to oversee the Company's financial reporting system, risk management and internal control procedures and maintain relations with the auditor of the Company.

The audit committee is mainly responsible for the appointment, reappointment and removal of the auditor, monitor the integrity of the Company's financial information including the interim and final results of the Group and oversight of the Group's risk management and internal control systems. The terms of reference of the audit committee are available on the websites of the Company and the Stock Exchange.

In 2024, the audit committee had held two meetings. During one of the meetings, annual results of the Group for the year ended 31 December 2023 was reviewed with the auditor of the Company. The audit committee also reviewed the accounting principles and practices adopted by the Group and discussed internal controls and financial reporting matters with the management team of the Company. The other meeting was also held during 2024 that interim results of the Group for the six months ended 30 June 2024 and financial matters were discussed. The audit committee also reviewed the accounting principles and practices adopted by the Group and financial reporting matters with the management team of the Company.

The Company has engaged an external consultant to facilitate the Board and the audit Committee for the evaluation of the Group's risk management and internal control systems for 2024. An annual internal control review was performed by the external consultant to make recommendations for improving and strengthening the risk management and internal control systems. The audit committee, with the assistance of the management and the external consultant, has conducted annual review on the effectiveness of risk management and internal control systems of the Group. Please refer to the section "Internal Control and Risk Management" in this Corporate Governance Report for the details on the review by the audit committee on the Group's internal control and risk management for 2024.

#### 審核委員會

於二零二四年一月一日，審核委員會由三名獨立非執行董事組成，分別為黃德銓先生(委員會主席)、李小龍先生及王虹先生。於二零二四年，審核委員會之主要角色及職能為審閱本公司之財務資料、監察本公司之財務匯報系統、風險管理及內部監控程序，並與本公司核數師維持良好關係。

審核委員會主要負責核數師之委任、續聘及罷免，監察本公司財務資料(包括本集團之中期及年度業績)之完整性以及監督本集團風險管理及內部監控系統。審核委員會的職權範圍可於本公司及聯交所網站查閱。

於二零二四年，審核委員會舉行兩次會議。於其中一次會議上，與本公司核數師審閱本集團截至二零二三年十二月三十一日止年度之全年業績。審核委員會亦審閱了本集團所採納之會計原則及慣例，並與本公司管理團隊就內部控制及財務報告事宜進行討論。二零二四年亦舉行了其他會議，會上討論本集團截至二零二四年六月三十日止六個月之中期業績及財務事項。審核委員會亦與本公司管理團隊審閱了本集團所採納之會計原則及慣例，以及財務報告事宜。

本公司已委聘外聘顧問協助董事會及審核委員會評估本集團二零二四年的風險管理及內部監控系統。外聘顧問作出年度內部監控檢討，就改進及加強風險管理及內部監控系統提供建議。審核委員會在管理層及外聘顧問的協助下，對本集團風險管理及內部監控系統之效力作出年度檢討。就有關審核委員會檢討本集團於二零二四年之內部監控及風險管理的詳情，請參閱本企業管治報告「內部監控及風險管理」一節。

The audit committee is also responsible for performing the corporate governance functions for the year 2024. The audit committee reviewed the Company's corporate governance policies and practices, the Company's policies and practices on compliance with legal and regulatory requirements and the Company's compliance with the CG Code and disclosure in this Corporate Governance Report. The corporate governance report has been reviewed by the audit committee and the Board in discharge of its corporate governance function.

### NOMINATION COMMITTEE

The nomination committee of the Company was set up with key responsibilities for considering and approving the appointment of members of the Board and will meet to discuss when nomination of new Director(s) is received or when circumstances require. In considering the suitability of a candidate for directorship, the Board will take into account the candidate's qualification, experience, expertise and knowledge as well as the prevailing composition, structure and size of the Board and the requirements under the Listing Rules.

Under the terms of reference of the nomination committee, the nomination committee shall, among others, identify individuals suitably qualified to become Board members and select or make recommendations to the Board on the selection of, individuals nominated for directorships; the candidates for directorship will be selected taken into account a wide range of factors, including but not limited to, gender, age, cultural and educational background, professional experience, skills, knowledge and service term. The terms of reference of the nomination committee are available on the websites of the Company and the Stock Exchange.

As at 1 January 2024, the nomination committee was composed of Mr. Wang Hong (committee chairman and independent non-executive Director), Mr. Dong Ping (executive Director and Chairman of the Board) and Mr. Li Xiaolong (independent non-executive Director). The committee member met once in the year ended 31 December 2024. The meeting was held to discuss the re-election of Directors at the annual general meeting held on 25 June 2024.

A policy for board on diversity had been adopted in May 2013 and a policy for nomination of Directors which sets out the nomination procedures and the process and criteria to select and recommend candidates for directorship had been adopted in 2019. Please refer to the "Corporate Governance" section on the Company's website for the Board Diversity Policy and Director Nomination Policy.

二零二四年，審核委員會亦負責履行企業管治職能。審核委員會已審閱有關本公司企業管治政策及常規、本公司的政策及常規是否符合法律及監管規定及本公司遵守企管守則以及企業管治報告之披露規定的情況。審核委員會及董事會已就其企業管治職能的履行情況審閱企業管治報告。

### 提名委員會

本公司提名委員會成立之主要職責為考慮及批准董事會成員的委任並於接獲新董事提名或有需要時開會討論。考慮董事候選人是否合適時，董事會將考慮候選人的資歷、經驗、專業技能及知識，以及董事會當時的組成、架構及人數及上市規則的規定。

根據提名委員會的職權範圍，提名委員會須(其中包括)物色合資格可擔任董事的人士，並挑選提名有關人士出任董事或就此向董事會提供意見；在挑選董事候選人時，會考慮一系列的要素，包括但不限於性別、年齡、文化及教育背景、專業經驗、技能、知識及服務任期。提名委員會的職權範圍可於本公司及聯交所網站查閱。

於二零二四年一月一日，提名委員會由王虹先生(委員會主席兼獨立非執行董事)、董平先生(執行董事兼董事會主席)及李小龍先生(獨立非執行董事)組成。截至二零二四年十二月三十一日止年度，委員會成員舉行一次會議。該會議旨在商討於二零二四年六月二十五日舉行的股東週年大會上關於重選董事的事宜。

一項董事會成員多元化政策已於二零一三年五月獲採納，一項董事提名政策亦已於二零一九年獲採納，當中載列委任董事的提名程序，以及甄選及推薦候選人的過程及準則。有關董事會成員多元化政策及董事提名政策，請參閱本公司網站的「企業管治」界面。

## CORPORATE GOVERNANCE REPORT

### 企業管治報告

#### Board Diversity Policy

The board diversity policy is adopted in 2013 and updated in 2015 which is to set out the approach to achieve diversity on the Company's Board. In designing the Board's composition, Board diversity has been considered from a number of aspects, including but not limited to gender, age, cultural and educational background, ethnicity, professional experience, skills, knowledge and length of service. All Board appointments will be based on meritocracy, and candidates will be considered against objective criteria, having due regard for the benefits of diversity on the Board. The nomination committee will review the policy and monitor the implementation of the policy.

#### Nomination Policy

The nomination policy is adopted in 2019 which sets out the selection criteria and nomination procedures for appointment of Directors. Factors assessing the suitability of a proposed candidate for directorship include but are not limited to reputation, qualifications, accomplishment and experience, commitment in respect of available time and relevant interest and potential contribution that can bring to the Company. Independence requirements as set out in the Listing Rules will also be considered in case of appointment or re-appointment of independent non-executive director. The nomination committee will make recommendation to the Board for consideration.

#### REMUNERATION COMMITTEE

The remuneration committee of the Company was set up with key responsibilities of recommending to the Board (i) the policy and structure for remuneration of Directors and senior management; and (ii) the remuneration package of executive Directors and senior management. The Board retains the final authority to approve the remuneration packages.

Under the terms of reference of the remuneration committee, the remuneration committee shall, among others, make recommendations to the Board on the Company's policy and structure for all Directors' and senior management's remuneration and on the establishment of a formal and transparent procedure for developing remuneration policy. The remuneration committee also make recommendations to the Board on the remuneration packages of individual executive Directors and senior management. This should include benefits in kind, pension rights and compensation payments, including any compensation payable for loss or termination of their office or appointment. The terms of reference of the remuneration committee were revised and are available on the websites of the Company and the Stock Exchange on 23 December 2022.

#### 董事會成員多元化政策

董事會成員多元化政策於二零一三年獲採納，並於二零一五年更新，其載列本公司董事會為達致成員多元化而採取的方針。在決定董事會的組成時，會從多個方面考慮董事會成員多元化，包括但不限於性別、年齡、文化及教育背景、種族、專業經驗、技能、知識及服務年限。董事會所有委任均以用人唯才為原則，運用客觀標準考慮人選，同時充分顧及董事會成員多元化的裨益。提名委員會將檢討該政策並監察該政策的實施。

#### 提名政策

提名政策於二零一九年獲採納，其載列委任董事之甄選標準及提名程序。評估建議候選人是否適合擔任董事之因素包括但不限於聲譽、資格、成就及經驗、能夠投入的時間及代表相關範疇的利益，以及可為本公司帶來的潛在貢獻。委任或重新委任獨立非執行董事時亦將考慮上市規則所載之獨立性要求。提名委員會將向董事會提出推薦建議供其考慮。

#### 薪酬委員會

本公司薪酬委員會成立之主要職責為(i)就董事及高級管理人員之薪酬政策及架構；及(ii)執行董事及高級管理人員之薪酬待遇向董事會提供建議。董事會保留有關薪酬待遇之最終審批權力。

根據薪酬委員會的職權範圍，薪酬委員會須(其中包括)就本公司全體董事及高級管理層的薪酬政策及架構，及就設立正規而具透明度的程序制訂此等薪酬政策，向董事會提出建議。薪酬委員會亦向董事會建議個別執行董事及高級管理人員的薪酬待遇。此應包括非金錢利益、退休金權利及賠償金額(包括喪失或終止職務或委任的任何應付賠償)。薪酬委員會的職權範圍已於二零二二年十二月二十三日修訂，並可於本公司及聯交所網站查閱。



As at 1 January 2024, the remuneration committee was composed of Mr. Wang Hong (committee chairman and independent non-executive Director), Mr. Dong Ping (Chairman of the Board and executive Director) and Mr. Li Xiaolong (independent non-executive Director). The committee met once in the year ended 31 December 2024. The meeting was held to review the emoluments of the Directors and to review the remuneration packages of the Directors retired in the annual general meeting of the Company held on 25 June 2024. No Director was involved in deciding his own remuneration.

## **COMPANY SECRETARY**

Mr. Choi Wing Koon, the Company Secretary of the Company, has undertaken no less than 15 hours of relevant professional training respectively for the year ended 31 December 2024.

## **AUDITOR'S REMUNERATION**

For the year ended 31 December 2024, the remuneration payable to the auditor of the Company in respect of audit and non-audit services are approximately HK\$3,385,000 (2023: HK\$3,385,000) and HK\$15,000 (2023: HK\$922,000) respectively. Non-audit services provided by the auditor of the Company were related to annual results announcement (2023: annual results announcement and due diligence).

## **INTERNAL CONTROL AND RISK MANAGEMENT**

Risk management and internal control are essential parts of corporate governance. The Directors have the overall responsibility for internal control and risk management systems, and review their effectiveness. The Group has established policies and procedures for risk management and internal control to ensure the proper monitoring and control of major risks arising from the Group's activities. The Group has engaged an external internal control and risk management consultant (i.e. the Consultant) to perform the Group's internal audit function, to review and improve the effectiveness of the Group's risk management and internal control systems. The Company has put in place risk management and internal control systems which enable the Group to respond appropriately to significant business, operational, financial, compliance and other risks. Furthermore, they help ensure the quality of internal and external reporting within the Group and the compliance with applicable laws and regulations, and also internal policies with respect to the conduct of businesses of the Group.

於二零二四年一月一日，薪酬委員會由王虹先生（委員會主席兼獨立非執行董事）、董平先生（董事會主席兼執行董事）及李小龍先生（獨立非執行董事）組成。截至二零二四年十二月三十一日止年度，委員會成員舉行一次會議。該會議旨在檢討董事酬金及商討本公司於二零二四年六月二十五日舉行的股東週年大會上關於退任的董事之薪酬待遇事宜。概無董事參與決定自身薪酬。

## **公司秘書**

截至二零二四年十二月三十一日止年度，本公司之公司秘書蔡永冠先生已接受相關職業培訓不少於十五小時。

## **核數師酬金**

截至二零二四年十二月三十一日止年度，就審核及非審核服務應付本公司核數師的酬金分別約為港幣3,385,000元（二零二三年：港幣3,385,000元）及港幣15,000元（二零二三年：港幣922,000元）。本公司核數師所提供的非審核服務與年度業績公告（二零二三年：年度業績公告及盡職調查）有關。

## **內部監控及風險管理**

風險管理及內部監控乃企業管治的基本組成部分。董事對內部監控及風險管理系統負整體責任，並負責檢討內部監控及風險管理系統的效力。本集團已就風險管理及內部監控設立政策及程序，以確保妥善監察及控制由本集團業務產生的主要風險。本集團已從外部委聘一名內部監控及風險管理顧問（即該顧問）履行本集團內部審核職能、檢討及改進本集團風險管理及內部監控系統之效力。本公司風險管理及內部監控系統已落實到位，令本集團可就重大業務、營運、財務、合規及其他風險作出適當應對，而且有助於確保本集團內部及外部匯報之質素，以及有助於確保遵守適用之法律法規及本集團有關業務經營的內部政策。

## CORPORATE GOVERNANCE REPORT

### 企業管治報告

The Board, through the audit committee and with the assistance of the Consultant, have conducted reviews on the effectiveness of risk management and internal control systems of the Group for 2024 once and considered the Group has operated an effective, appropriate, and adequate risk management and internal control systems (based on the findings of the Consultants' internal control review reports and discussion with the Consultant). In respect of the Group's internal control systems, it aims at safeguarding assets from inappropriate use, maintaining proper accounts and ensuring compliance with regulations. The management is primarily responsible for the design, implementation and maintenance of the internal control system. The internal control and risk management systems are designed to provide reasonable, but not absolute, assurance against material misstatement or loss, and to manage, rather than eliminate, risks of failure to achieve business objectives.

Along with the internal control review, the Consultant has prepared annual review report on overall effectiveness of the Group's system of internal control over the Company's policies and procedures for compliance with appendix C1 of the Listing Rules were reviewed for the year ended 31 December 2024. Along with the risk management review, the Board, through the audit committee and with the assistance of the Consultant, have, among others, identified, evaluated and assessed the key risk factors affecting the Group's business and its operation. During the risk assessment process, the management of the Company has reviewed aspects including operation, compliance and strategic areas. High-priority risks identified included strategic risk of investing in entertainment industry, operation risks such as uncertainties in production quality of media projects, credit risk in relation to distributors and risks involved in compliance with various censorship regulations, listing rules compliance, and financial data reporting standards.

Management would from time to time review the key risks identified and determine their responses to high-priority risks and where necessary, report on significant changes and effectiveness of the systems of risk management.

The Board had adopted a whistle blowing policy including procedures for employees to report any irregularities on the affairs of the Company.

透過審核委員會及在該顧問的協助下，董事會已就本集團二零二四年風險管理及內部監控系統之效力作出檢討，並且董事會認為本集團已設有高效、合宜及適當之風險管理及內部監控系統（其依據是該顧問編製的內部監控檢討報告的調查結果及與該顧問的討論）。就本集團內部監控系統而言，其旨在保障資產免被不當挪用、維持妥善賬目及確保遵守各項法規。管理層主要負責內部監控系統之設計、實施及維護。內部監控及風險管理系統的目的旨在對重大錯報或損失提供合理而非絕對的保證，並管理而非消除未能達致業務目標的風險。

就內部監控檢討，該顧問已就本集團內部監控系統之整體效力編製年度檢討報告，截至二零二四年十二月三十一日止年度審閱了本公司的政策及流程以遵守上市規則附錄C1。就風險管理檢討，董事會亦透過審核委員會及在該顧問的協助下對影響本集團在其業務與其經營的主要風險因素進行識別、評估及評定等工作。於風險評估過程中，本公司管理層已對營運、合規及策略等方面作出檢討。經識別高優先級別風險包括娛樂行業投資策略風險、媒體項目製作質素不穩等營運風險、與發行商相關的信貸風險，還有在各種審查合規、公司上市規則合規以及財務資料報告標準中涉及的風險。

管理層會不時檢討經識別的主要風險及釐定對高優先級別風險之應對措施，而且在必要時就風險管理系統的重大變動及效力進行匯報。

董事會已採納舉報政策，當中載有僱員上報任何有關本公司事宜之違規行為之程序。

## CODE FOR SECURITIES TRANSACTIONS

The Company has adopted the Model Code contained in Appendix C3 to the Listing Rules on terms no less exactly than the required standard set out in the Model Code. Having made specific enquiry, all Directors confirmed that they fully complied with the Model Code throughout the reporting period.

## DIRECTORS' TRAINING

According to the code provision C.1.4 of the CG Code, all Directors should participate in continuous professional development to develop and refresh their knowledge and skills to ensure that their contributions to the Board remains informed and relevant. The Company is committed to arranging and funding suitable training to all Directors for their continuous professional development. The Company has from time to time provided Directors with materials relating to the business and operations of the Group, latest developments regarding the Listing Rules and their responsibilities under the Listing Rules, legal and other regulatory requirements.

During the year ended 31 December 2024, all existing Directors have received the following trainings:

## 證券交易守則

本公司已採納上市規則附錄C3所載標準守則，其條款之嚴格程度不遜於標準守則所規定的標準。經特定查詢後，全體董事均確認於整個報告期內已充分遵守標準守則。

## 董事培訓

根據企管守則之守則條文第C.1.4條，全體董事應參與持續專業發展，掌握並更新其知識及技能，以確保其繼續在具備全面資訊及切合所需的情況下對董事會作出貢獻。本公司致力於為全體董事的持續專業發展安排適當培訓並提供資金支持。本公司不時根據上市規則、法律及其他監管規定向董事提供有關本集團業務及經營、上市規則最新發展以及彼等職責的資料。

截至二零二四年十二月三十一日止年度，所有現任董事已經參與下列培訓：

### Training on regulatory development and other relevant topics 有關監管發展 及其他相關課題之培訓

#### Executive Directors

Mr. Dong Ping (*Chairman*)

Mr. Xiang Shaokun, Steven (*Chief Executive Officer*)

#### 執行董事

董平先生(主席)

項紹琨先生(行政總裁)

#### Non-Executive Directors

Mr. Ning Hao

Mr. Xu Zheng

Ms. Li Ni

#### 非執行董事

寧浩先生

徐崢先生

李旎女士

#### Independent Non-Executive Directors

Mr. Wong Tak Chuen

Mr. Li Xiaolong

Mr. Wang Hong

#### 獨立非執行董事

黃德銓先生

李小龍先生

王虹先生

✓

✓

✓

✓

✓

✓

✓

✓

## CORPORATE GOVERNANCE REPORT

### 企業管治報告

#### DIRECTORS' AND OFFICERS' LIABILITIES INSURANCE

The Company has arranged appropriate insurance cover for liabilities in respect of legal actions against Directors and officers of the Company and its subsidiaries arising out of corporate activities of the Group under Code C.1.8 of the CG Code. The insurance coverage is reviewed on an annual basis.

#### DIRECTORS' SERVICE CONTRACTS

No Directors being proposed for re-election at the forthcoming annual general meeting of the Company has a service contract with the Company or any of its subsidiaries which is not determined by the employing company within one year without payment of compensation (other than statutory compensation).

#### INSIDE INFORMATION POLICY

Pursuant to the statutory regime for disclosure of inside information sets out in Part XIVA of the SFO with effect from 1 January 2013, the Board has adopted an inside information policy on 27 August 2013 which sets out the guidelines to the Directors, officers and all relevant employees of the Group to ensure that the inside information of the Group is to be disseminated to public in equal and timely manner in accordance with the applicable laws and regulations, which includes, among others, all inside information must be treated strictly confidential and disclosure of inside information must be made in a manner that provides the public with an equal, timely and effective access to the information, such as through the electronic publication system operated by the Stock Exchange. Generally, no employee or Director may disclose, discuss or share with outside parties (except for communication with the Group's advisers who owe a duty of confidentiality, e.g. lawyers, and other categories of persons as allowed under the Part XIVA of the SFO) the information of price-sensitive nature about the Company that has not been released to the public. Please refer to the website of the Company [www.huanximedia.com](http://www.huanximedia.com) under the section "Corporate Governance" for the Company's inside information policy.

#### SHAREHOLDERS' RIGHTS

Shareholders' communication policy was adopted by the Board on 27 March 2012 and last updated in July 2019. Shareholders' communication policy and shareholder's rights are published on the designated website of the Company.

#### 董事及高級職員之責任保險

本公司已根據企管守則第C.1.8條為本公司及其附屬公司董事及高級職員因本集團的企業業務而可能面對的法律訴訟之相關責任安排購買適當的保險。保險保障範圍每年均會作檢討。

#### 董事之服務合約

擬於本公司之應屆股東週年大會膺選連任之董事概無與本公司或其任何附屬公司訂有僱傭公司於一年內不作賠償(法定賠償除外)即不可終止之服務合約。

#### 內幕消息政策

根據自二零一三年一月一日起生效的證券及期貨條例第XIVA部所載披露內幕消息之法律制度，董事會於二零一三年八月二十七日採納內幕消息政策，該政策載列對本集團董事、高級職員及所有相關僱員的指引，以確保根據適用的法律法規公平及時地向公眾發佈本集團之內幕消息，包括(其中包括)所有內幕消息均須嚴格保密且內幕消息之披露方式須使公眾平等、適時及有效地取得消息，如於聯交所之電子登載系統刊登。一般而言，僱員或董事不可與外界人士披露、商討或分享(惟與負有保密責任之本集團顧問(例如：律師)及證券及期貨條例第XIVA部所容許之其他類別人士溝通則除外)有關並未被公開之本公司股價敏感資料。有關本公司的內幕消息政策，請參閱本公司網站[www.huanximedia.com](http://www.huanximedia.com)「企業管治」界面。

#### 股東權利

董事會於二零一二年三月二十七日採納股東通訊政策，最近於二零一九年七月予以更新。股東通訊政策及股東權利公佈於本公司指定網站。



## **RIGHT TO PUT ENQUIRIES TO THE BOARD**

Shareholders may direct their enquiries about their shareholdings to the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. Enquiries other than shareholdings may be directed to the head office and principal place of business of the Company in Hong Kong as set out in the Corporate Information of this annual report for the attention of the Company Secretary.

## **RIGHT TO CONVENE SPECIAL GENERAL MEETING**

Pursuant to Section 74(1) of the Bermuda Companies Act and the by-law 62 of the Bye-laws, the shareholder(s) of the Company holding at the date of the deposit of the requisition not less than one-tenth of the paid-up capital of the Company as at the date of the deposit carries the right of voting at general meetings of the Company may request the Board to convene a special general meeting.

The requisition must state the purposes of the meeting, and must be signed by the requisitionists and deposited at the registered office of the Company at Victoria Place, 5th Floor, 31 Victoria Street, Hamilton HM 10, Bermuda for the attention of the Company Secretary and may consist of several documents in like form each signed by one or more requisitionists.

If the Directors do not within twenty-one days from the date of the deposit of the requisition proceed duly to convene a meeting, the requisitionists, or any of them representing more than one half of the total voting rights of all of them, may themselves convene a meeting, but any meeting so convened shall not be held after the expiration of three months from the said date.

## **向董事會查詢的權利**

股東可向本公司香港股份過戶登記分處香港中央證券登記有限公司(地址為香港灣仔皇后大道東183號合和中心17M樓)查詢其股權。有關股權以外事項的查詢，可寄往本年報之公司資料所載本公司香港總辦事處及主要營業地點向公司秘書提出。

## **召開股東特別大會的權利**

根據百慕達公司法第74(1)條及公司細則第62條，於提呈請求當日持有不少於十分之一之本公司繳足股本(於提呈當日附有於本公司股東大會上表決之權利者)的本公司股東可請求董事會召開股東特別大會。

請求須列明會議目的、經請求人簽署及寄往本公司註冊辦事處(地址為Victoria Place, 5th Floor, 31 Victoria Street, Hamilton HM 10, Bermuda)向公司秘書提出，請求可由多份由一名或多名請求人各自簽署的格式相同的文件組成。

倘董事未於請求呈交日期起計二十一日內正式召開會議，則請求人或持有彼等全體總投票權半數以上之請求人可自行於上述日期起計三個月屆滿當日前召開會議。

## CORPORATE GOVERNANCE REPORT

### 企業管治報告

#### RIGHT TO PUT FORWARD PROPOSALS AT GENERAL MEETINGS

On the requisition in writing of either (i) any number of shareholders of the Company representing not less than one-twentieth of the total voting rights of all the shareholders having at the date of the requisition a right to vote at the meeting to which the requisition relates; or (ii) not less than 100 shareholders, the Company shall, at the expense of the requisitionists:

- (a) to give to shareholders of the Company entitled to receive notice of the next annual general meeting notice of any resolution which may properly be moved and is intended to be moved at that meeting; and
- (b) to circulate to shareholders entitled to have notice of any general meeting sent to them any statement of not more than one thousand words with respect to the matter referred to in any proposed resolution or the business to be dealt with at that meeting.

The requisition must be signed by the requisitionists and deposited at the registered office of the Company at Victoria Place, 5th Floor, 31 Victoria Street, Hamilton HM 10, Bermuda for the attention of the Company Secretary.

#### RIGHT TO PROPOSE A PERSON FOR ELECTION AS A DIRECTOR

According to the Bye-laws, no person other than a retiring Director shall, unless recommended by the Directors for election, be eligible for election to the office of Director at any general meeting, unless a notice in writing signed by a shareholder (other than the person to be proposed) duly qualified to attend and vote at the meeting for which such notice is given of his intention to propose such person for election as a Director and also a notice in writing by that person of his willingness to be elected (including that person's biographical details as required by Rule 13.51(2) of the Listing Rules) shall be lodged with the Company Secretary at the Company's principal place of business in Hong Kong provided that the minimum length of the period, during which such notice(s) are given, shall be at least seven days and that (if the notices are submitted after the dispatch of the notice of the general meeting appointed for such election) the period for lodgement of such notice(s) shall commence on the day after the dispatch of the notice of the general meeting appointed for such election and end no later than seven days prior to the date of such general meeting.

#### 於股東大會提出議案之權利

在(i)於遞交請求當日持有不少於全體股東總投票權(附有可於請求有關的股東大會上投票之權利)二十分之一之任何數目本公司股東；或(ii)不少於100名股東以書面方式提出請求下，本公司須(有關費用由請求人承擔)：

- (a) 向有權接收下一屆股東週年大會通告之本公司股東發出通知，告知任何可能於該會上正式動議及擬於會上動議之決議案；及
- (b) 向有權接收任何股東大會通告之股東寄發不超過一千字之聲明，告知該會上提呈之任何決議案所述事宜或將處理之事項。

有關請求須由請求人簽署，送交本公司之註冊辦事處(地址為Victoria Place, 5th Floor, 31 Victoria Street, Hamilton HM 10, Bermuda)，並註明收件人為公司秘書。

#### 提名候選董事的權利

根據公司細則，除退任董事外，任何未獲董事推薦參選之人士皆不具資格於任何股東大會上參選董事，除非獲正式合資格出席大會及可於會上投票之股東(並非擬參選人士)簽署書面通知，其內表明建議提名該人士參選董事之意向，及亦由獲提名人士簽署書面通知，表明願意參選(包括列載按照上市規則第13.51(2)條要求之該人士之履歷詳情)，該等書面通知必須呈交至本公司之香港主要營業地點交予公司秘書，惟該等書面通知之最短通知期限為至少七日，而(倘該等書面通知於寄發有關選舉所召開股東大會之通告後才呈交)該等書面通知須於寄發有關選舉之股東大會通告後翌日起至舉行該股東大會日期前七日止期間內呈交。

If such notice(s) are received less than ten business days prior to the date of such general meeting, the Company will need to consider the adjournment of such general meeting in order to allow the Shareholders fourteen clear days' notice of the proposal.

## **DIVIDEND POLICY**

A policy on payment of dividend had been adopted in March 2019. The policy specifies that the Board may pay interim dividends as appear to the Board to be justified by the position of the Company and declare and pay special dividends on such dates as they think fit. The Company may declare dividends in general meetings of the Company, but the declared dividend shall not exceed the amount recommended by the Board.

## **VOTING BY POLL**

Pursuant to Rule 13.39(4) of the Listing Rules, any vote of the Shareholders at a general meeting must be taken by poll except where the chairman of the general meeting, in good faith, decides to allow a resolution which relates purely to a procedural or administrative matter to be voted by a show of hands.

## **INVESTOR RELATIONS**

The Company maintains websites at [www.huanximedia.com](http://www.huanximedia.com) and [www.irasia.com/listco/hk/huanximedia](http://www.irasia.com/listco/hk/huanximedia) where information and updates on the list of Directors and their roles and functions, terms of reference of the Board committees, procedures for nomination of Directors for election, announcements, circulars and reports released to the Stock Exchange and other information are posted.

The Company's constitutional documents are available on the websites of the Stock Exchange and the Company. There were no changes in the Company's constitutional documents during 2024.

倘於該股東大會舉行日期前少於十個營業日收到該等書面通知，為了讓股東就有關提案獲十四個足日通知，本公司將需考慮延期舉行該股東大會。

## **股息政策**

一項股息派付政策已於二零一九年三月獲採納。該政策訂明，董事會可在其認為符合本公司狀況時派付中期股息，及在其認為適當之日期宣派及派付特別股息。本公司可於本公司股東大會上宣派股息，惟所宣派之股息金額不得超過董事會建議的金額。

## **以投票方式表決**

根據上市規則第13.39(4)條的規定，股東於股東大會上的任何表決均須以投票方式進行，惟股東大會主席基於誠信原則作出決定，允許純粹有關程序或行政事宜的決議案以舉手方式表決者除外。

## **投資者關係**

本公司網站為 [www.huanximedia.com](http://www.huanximedia.com) 及 [www.irasia.com/listco/hk/huanximedia](http://www.irasia.com/listco/hk/huanximedia)，發佈有關董事名單及彼等的職務及職責、董事會委員會職權範圍、提名候選董事的程序，刊登於聯交所之公告、通函及報告以及其他資料的最新信息。

本公司之章程文件可於聯交所及本公司之網站查閱。本公司之章程文件於二零二四年並無變動。

# ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

## 環境、社會及管治報告

### ABOUT THIS REPORT

The Company is pleased to present this Environmental, Social and Governance (“ESG”) Report, which summarises the ESG policies, initiatives, and performance of the Group, in accordance with the “Environmental, Social and Governance Reporting Guide” (“ESG Reporting Guide”) contained in Appendix C2 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and is issued together with the annual report. This report aims to provide our stakeholders with a comprehensive understanding of our major ESG policies, initiatives and performances of the Group in four dimensions, namely employment and labour practices, operating practices, environmental protection and community participation.

### GOVERNANCE STRUCTURE

In line with the Corporate Governance Code, the Board is responsible for the Group’s environmental, social and governance strategies and reporting. The Board is also responsible for evaluating and determining the Group’s ESG-related risks, and ensuring that appropriate and effective ESG risk management and internal control systems are in place. Management is responsible for ensuring the effectiveness of these systems and reporting to the Board, which is responsible for monitoring and reviewing the compliance of ESG-related issues with laws and regulations.

The Group has established the Working Group. The Working Group is composed of core members from different departments of the Group and is authorised by the Board according to its terms of reference. It is responsible for reviewing and evaluating the effectiveness of the sustainability structure, and managing the ESG issues and performance which are material to the Group.

During the Reporting Period, we were committed to incorporating sustainable development into our overall business strategy. To achieve the above objectives, the Group has implemented an effective internal control system for environmental, social and governance, and adopted reasonable risk management measures to embed the concept of environmental, social and governance into our cultural system. We judge the effectiveness of implementation based on pollution emissions and energy usage. The Group firmly believes that the sustainable development of an enterprise is not only to strive to create maximum benefits for all stakeholders, but also to achieve sustainable development through good corporate governance, corporate social responsibility, compliance with environmental regulations and consistent philosophy.

### 關於本報告

本公司欣然提呈本環境、社會及管治報告，本報告根據香港聯合交易所有限公司證券上市規則附錄C2所載之「環境、社會及管治報告指引」，概述本集團的環境、社會及管治政策、措施及表現，並與年度報告一併頒佈。本報告旨在讓我們的持份者全面了解我們在僱傭及勞工常規、營運常規、環境保護及社區參與四個方面的主要環境、社會及管治政策、措施及本集團表現。

### 管治架構

根據《企業管治守則》，董事會須對本集團環境、社會及管治策略及報告負責。董事會亦須負責評估及釐定本集團的環境、社會及管治相關風險，並確保制訂適當及有效的環境、社會及管治風險管理及內部監控制度。管理層須負責確保該等制度行之有效並向董事會報告，而董事會則須負責監督及檢討環境、社會及管治相關議題方面遵守法律法規的情況。

本集團已成立相關工作小組。該工作小組由本集團不同部門的核心成員組成，並已獲董事會根據其職權範圍授權。該工作小組負責審視及評估可持續發展架構的成效，並管理本集團重大環境、社會及管治議題及表現。

於報告期內，我們致力將可持續發展納入我們的整體業務策略。為實現上述目標，本集團已就環境、社會及管治實施有效的內部監控系統，並採納合理的風險管理措施，藉以將環境、社會及管治理念嵌入我們的文化體系。我們根據污染排放量及能源使用情況判斷執行措施的有效性。本集團一直堅信，企業的可持續發展不僅是努力為全體持份者創造最大利益，更要透過良好企業管治、企業社會責任、遵守環境法規及堅持原則以實現可持續發展。



## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

### 環境、社會及管治報告

Material ESG issues are being identified and prioritised through our stakeholder engagement exercise. This year, we conducted an extensive stakeholder engagement exercise to further understand and update what our stakeholders consider to be important ESG issues. The list of material ESG issues was reviewed and validated by the Board and incorporated into the Group's planning for business strategies and ESG initiatives. Going forward, the list of material ESG issues will be reviewed annually by the Board. For more details on materiality analysis of ESG issues, please refer to the sections "Stakeholders Engagement" and "Materiality Assessment" below.

### REPORTING PRINCIPLES

The ESG Report is governed by the "Comply or Explain" principle which is the disclosure of the recommended and mandatory Key Performance Indicators ("KPIs") set out in the ESG Reporting Guide and follow the four reporting principles – materiality, quantitative, balance and consistency in the preparation of the ESG Report.

- **Materiality:** The ESG Report shall disclose any quantitative or qualitative ESG data that have the potential to influence the judgment of the reader.
- **Quantitative:** The environmental, social and governance objectives identified by the Group should be measurable to facilitate comparison with previous years, competitors and industry standards.
- **Balance:** The ESG report should provide an unbiased picture of the issuer's performance. The report should avoid selections, omissions, or presentation formats that may inappropriately influence a decision or judgment by the report reader.
- **Consistency:** The assumptions and calculation methods used for any KPI should be consistent with previous years to ensure that the relevant data can be compared effectively. Any changes to the relevant assumptions or calculation methods should be clearly disclosed to inform stakeholders.

我們透過與持份者的溝通活動識別及確定重大環境、社會及管治議題的優先次序。本年度，我們開展了廣泛的與持份者的溝通活動，以進一步了解及更新我們持份者認為重要的環境、社會及管治議題。董事會已審閱及驗證重大環境、社會及管治議題清單，並將其納入本集團業務策略及環境、社會及管治措施的規劃中。展望未來，董事會將每年檢討重大環境、社會及管治議題清單。有關環境、社會及管治議題的重要性分析的更多詳情，請參閱下文「與持份者的溝通」及「重要性評估」章節。

### 報告原則

環境、社會及管治報告遵循「不遵守就解釋」原則，即須披露載於「環境、社會及管治報告指引」的推薦及強制性的關鍵績效指標，並在編製環境、社會及管治報告時遵循四項報告原則 – 重要性、量化、平衡及一致性。

- **重要性：**環境、社會及管治報告須披露任何可能影響讀者判斷的定量或定性環境、社會及管治數據。
- **量化：**本集團所識別的環境、社會及管治目標應可予計量，以便與過往年度、競爭對手及行業標準進行比較。
- **平衡：**環境、社會及管治報告應不偏不倚地呈報發行人的表現，避免可能會不恰當地影響報告讀者決策或判斷的選擇、遺漏或呈報格式。
- **一致性：**就任何關鍵績效指標採用的假設及計算方法應與過往年度保持一致，以確保相關數據可有效比較。相關假設或計算方法的任何變動均應明確予以披露，以知會持份者。

# ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

## 環境、社會及管治報告

### REPORTING BOUNDARY

The Company is an investment holding and film investment company and its subsidiaries are principally engaged in media and entertainment-related businesses, including development and investment in film and TV programmes rights, as well as operation of an online video platform. This ESG Report covers the whole range of our businesses, including development and investment in film and TV programmes rights as well as operation of the online video platform. The geographical locations of the Group's businesses are situated in Hong Kong and the PRC. The information stated in this report spans from 1 January 2024 to 31 December 2024 (the "Reporting Period") which aligns with the financial year as this annual report.

The information contained in this report has been collected through various means, including but not limited to the Group's internal control policies; factual evidence of the implementation of ESG-related measures; KPIs; third-party questionnaires; and quantitative data on the Group's annual performance in its business operations and ESG management.

### REVIEW AND APPROVAL

The Board acknowledges its responsibility for ensuring the integrity of the ESG Report and to the best of their knowledge, the ESG Report addresses all relevant material issues and fairly presents the ESG performance of the Company. The Board regularly reviews and evaluates the Group's policy on sustainable development to ensure the effectiveness of the system for accomplishing the expectations and needs of the stakeholders. Internal reviews, such as independent assessments and analysis, are also arranged to improve ESG management. The Board, with the assistance of the management, considered the effectiveness of these systems as well as the progress made against relevant ESG-related goals and targets during the year ended 31 December 2024. The Board confirms that it has reviewed and approved the ESG Report. The ESG Report was reviewed and approved on 28 March 2025.

### 報告範圍

本公司乃一間投資控股及電影投資公司，其附屬公司主要從事媒體及娛樂相關業務，包括電影及電視劇版權製作及投資以及營運在線視頻平台。本環境、社會及管治報告內容涵蓋我們的整個業務，包括電影及電視劇版權製作及投資以及營運在線視頻平台。本集團業務的地點位於香港及中國內地。本報告所載資料涵蓋自二零二四年一月一日至二零二四年十二月三十一日（「報告期」），與本年報的財政年度一致。

本報告所載資料乃透過多種方式收集，包括但不限於：本集團的內部控制政策；實施環境、社會及管治相關措施的事實證據；關鍵績效指標；第三方問卷調查；及本集團業務營運及環境、社會及管治管理年度表現的量化數據。

### 審閱和批准

董事會確認其確保本環境、社會及管治報告完整性的責任及就彼等所知，本環境、社會及管治報告針對了所有相關的重大事宜並公正地呈列本公司環境、社會及管治表現。董事會定期審閱及評估本集團的可持續發展政策，以確保系統有效滿足持份者的期望及需要。為改善環境、社會及管治管理，我們亦已安排相關內部檢討，例如獨立評估及分析。截至二零二四年十二月三十一日止年度，董事會在管理層的協助下，審議相關系統的成效以及就相關環境、社會及管治目標取得的進展。董事會確定其已審閱並批准本環境、社會及管治報告。本環境、社會及管治報告於二零二五年三月二十八日經審閱並批准。

### STAKEHOLDERS ENGAGEMENT

As stakeholders' opinions are the solid foundation for the Group's sustainable development and success, we have regularly refined our corporate social responsibility ("CSR") practices by connecting with a range of stakeholders to identify the issues that are material and relevant to us. The Group has proactively engaged with various stakeholder groups through different channels on a transparent platform. Continuous improvements to the communication channels have been made to maintain a long-lasting relationship with the stakeholders. We have encompassed every stakeholder to improve the Group's relationship with the suppliers, employees, shareholders, customers, supervisory institutions, and society as a whole. We strive to understand their ESG concerns.

During the Reporting Period, the Group engaged with the following key stakeholder groups and identified their concerns on ESG issues:

### 與持份者的溝通

鑒於持份者的意見乃本集團可持續發展及成功的堅實基礎，我們與廣大持份者聯繫，識別與我們切實相關的重大議題，以定期完善我們的企業社會責任常規。本集團透過透明平台上的不同渠道，積極與各持份者團體進行溝通，持續完善溝通渠道，以維持與持份者的長遠關係。我們顧及每位持份者的利益，藉以加強本集團與供應商、僱員、股東、客戶、監督機構及社會整體的關係。我們努力了解他們對環境、社會及管治的關切。

於報告期內，本集團與以下主要持份者團體進行溝通，並識別他們對環境、社會及管治議題的關切：

Stakeholders 持份者	Requirements and expectations 要求及期望	Communications and actions 溝通及行動
Government/Regulatory Authorities 政府／監管機構	<ul style="list-style-type: none"> <li>compliance with laws and regulations 遵守法律法規</li> <li>support for economic development 支持經濟發展</li> </ul>	<ul style="list-style-type: none"> <li>compliance management 合規管理</li> <li>submission of reports and payment of taxes 呈交報告及納稅</li> </ul>
Shareholders 股東	<ul style="list-style-type: none"> <li>financial results 財務業績</li> <li>business developments 業務發展</li> <li>corporate governance 企業管治</li> <li>channels of communications 溝通渠道</li> </ul>	<ul style="list-style-type: none"> <li>reports and announcements 報告及公告</li> <li>general meetings 股東大會</li> <li>company website, email and hotline 公司網站、電郵及熱線電話</li> <li>press release 新聞稿</li> </ul>
Customers 客戶	<ul style="list-style-type: none"> <li>high-quality products and services 優質產品和服務</li> <li>meeting customers' needs 滿足客戶的需求</li> <li>feedback channels 反饋渠道</li> </ul>	<ul style="list-style-type: none"> <li>creative and quality products 創新優質產品</li> <li>protection of customer information and privacy 保護客戶資料及私隱</li> <li>dedicated customer service 專屬客戶服務</li> <li>email and hotline 電郵及熱線電話</li> <li>press release 新聞稿</li> </ul>

## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

### 環境、社會及管治報告

Stakeholders 持份者	Requirements and expectations 要求及期望	Communications and actions 溝通及行動
Employees 僱員	<ul style="list-style-type: none"> <li>employees' compensation and benefits 僱員的薪酬福利</li> <li>career development 職業發展</li> <li>protection of occupational health 保障職業健康</li> <li>work and life balance 平衡工作生活</li> <li>Equal opportunity employer 平等機會僱主</li> </ul>	<ul style="list-style-type: none"> <li>provision of good remuneration and welfare 提供良好的薪酬福利</li> <li>regular performance reviews and feedback 定期進行表現檢討及反饋</li> <li>employee training 僱員培訓</li> <li>meetings 會議</li> <li>Leisure activities 休閒活動</li> <li>Seasonal gifts for employees 員工季節性禮物</li> </ul>
Suppliers and Business Partners 供應商及業務夥伴	<ul style="list-style-type: none"> <li>compliance with contracts 遵守合約</li> <li>communication channels 溝通渠道</li> <li>business ethics 商業道德</li> <li>Fairness in operation 公平營運</li> </ul>	<ul style="list-style-type: none"> <li>performance of contracts according to law 依法履行合約</li> <li>attending film festivals 參加電影節</li> <li>dedicated internal control and risk management 專項內部監控及風險管理</li> <li>constant supplier performance review and evaluation 持續審視及評估供應商表現</li> <li>emails and meetings 電郵及會議</li> </ul>
Community and Environment 社區和環境	<ul style="list-style-type: none"> <li>support for charity 支持公益慈善事業</li> <li>eco-friendly business practices 環境友好型業務常規</li> </ul>	<ul style="list-style-type: none"> <li>donation 捐款</li> <li>increasing the efficiency of the use of resources and energy 提升資源及能源使用效率</li> </ul>

During the Reporting Period, the Group actively consulted with different stakeholders and took measures to strengthen ties with stakeholders and maintain friendly relations with them. We regularly publish interim reports, annual reports, announcements, and circulars to report the progress of the Group's actions on matters of concern to stakeholders. During the Reporting Period, we used a form of questionnaire to understand the concerns of stakeholders, as detailed below.

於報告期內，本集團積極諮詢各持份者，並採取措施加強與持份者的聯繫及保持與他們的友好關係。我們定期發佈中期報告、年度報告、公告及通函，以報告本集團就持份者關切的事項所採取措施的進展情況。於報告期內，我們採用問卷調查形式以了解持份者的關切，詳情如下。

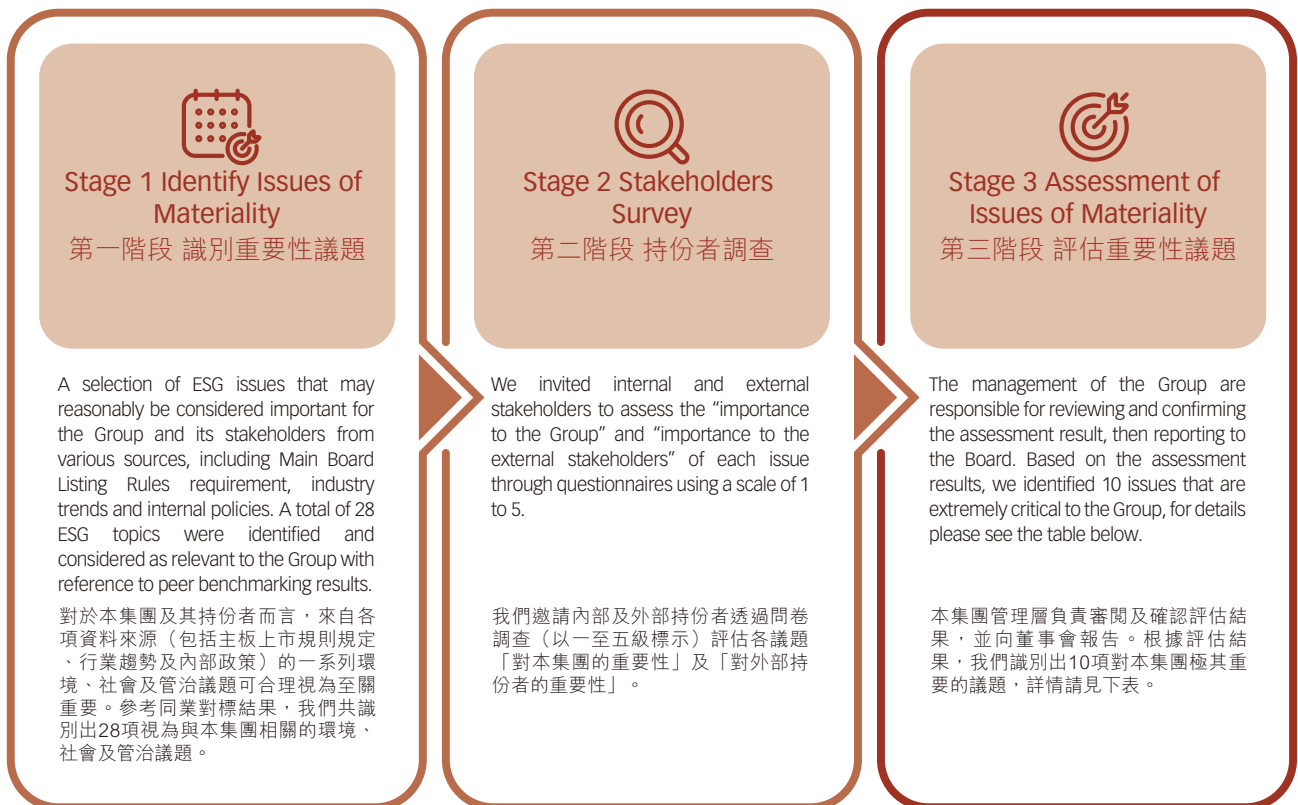


## MATERIALITY ASSESSMENT

During the Reporting Period, the Group conducted an annual review to determine the major concerns and interests of stakeholders on environmental, social and governance issues through stakeholder participation in substantive assessment surveys. According to the influence and dependence of internal and external stakeholders on the Group, some internal and external stakeholders (including management, employees, customers, and suppliers) participated in the materiality assessment process conducted by the Group for this report. Selected stakeholders were invited to participate in a survey to comment on key ESG topics. The purpose of the survey is to determine the views of stakeholders on the Group's key ESG issues and to conduct a substantive assessment of the Group. We have assessed and identified key environmental, social and governance topics for the Group and assessed the importance of these topics to the business and stakeholders to further drive our sustainable business strategy. The following diagram shows the evaluation process:

## 重要性評估

於報告期內，本集團進行了年度檢討，透過持份者參與實質性評估調查，釐定持份者在環境、社會及管治議題方面的主要關切及利益。根據內部及外部持份者對本集團的影響力及依賴程度，部分內部及外部持份者(包括管理層、僱員、客戶及供應商)參與本集團就本報告開展的重要性評估過程。獲選持份者應邀參與調查，就主要環境、社會及管治議題發表意見。該項調查的目的是確定持份者對本集團主要環境、社會及管治議題的意見，並開展本集團的實質性評估。我們已評估並識別本集團的主要環境、社會及管治議題，評估該等議題對業務及持份者的重要性，以進一步推動我們的可持續業務策略。下圖顯示評估過程：



# ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

## 環境、社會及管治報告

The ranking of the Group's material ESG issues are as follows:

本集團重要的環境、社會及管治議題級別如下：

Very Important 非常重要	Important 重要	Less Important 次重要
1. Observing and protecting intellectual property rights 維護及保障知識產權	11. Diversity and equal opportunity of employees 僱員的多元化及平等機會	24. Hazardous waste production 有害廢物產生
2. Marketing communications (e.g. advertisement) 營銷傳播(如廣告)	12. Customer satisfaction 客戶滿意度	25. Environmentally preferable products and services 環保產品和服務
3. Customer information and privacy 客戶資料及私隱	13. Employee remuneration, benefits and rights (e.g. working hours, rest periods, working conditions) 僱員薪酬、福利及權利(如工作時間、休息時間、工作條件)	26. Use of materials (e.g. paper, packaging, raw materials) 材料的使用(如紙張、包裝、原材料)
4. Number of concluded legal cases regarding corrupt practices, e.g. bribery, extortion, fraud and money laundering 已審結的貪污訴訟案件的數目(如賄賂、勒索、欺詐及洗錢)	14. Anti-corruption policies and whistle-blowing procedure 反貪污政策及舉報程序	27. Community support (e.g. donation, volunteering) 社區支援(如捐款、志願服務)
5. Selection and monitoring of suppliers 供應商的甄選及監察	15. Anti-corruption training provided to directors and staff 向董事及員工提供的反貪污培訓	28. Water use 水資源的使用
6. Environmental risks (e.g. pollution) and social risks (e.g. monopoly) of the suppliers 供應商的環境風險(如污染)及社會風險(如壟斷)	16. Climate change 氣候變化	
7. Greenhouse gas emissions 溫室氣體排放	17. Preventing child and forced labour 防止童工或強制勞工	
8. Employee development and training 僱員發展及培訓	18. Non-hazardous waste production 無害廢物產生	
9. Product health and safety 產品健康與安全	19. Mitigation measures to protect environment and natural resources 保護環境及天然資源的紓緩措施	
10. Product and service labelling 產品及服務標籤	20. Energy use (e.g. electricity, gas, fuel) 能源使用(如電力、燃氣、燃料)	
	21. Air emissions 廢氣排放	
	22. Occupational health and safety 職業健康與安全	
	23. Cultivation of local employment 促進當地就業	

## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

### 環境、社會及管治報告

According to above result, some topics such as (1) Observing and protecting intellectual property rights, (2) Marketing communications, (3) Customer information and privacy, (4) Number of concluded legal cases regarding corrupt practices; and (5) Selection and monitoring of suppliers, are very important to the Group. The above topics are categorised as the main elements that drive the sustainable business development of the Group and we will further elaborate on them in the following sections.

### FEEDBACK CONTACT

The latest business updates are available to the public through our website ([www.huanximedia.com](http://www.huanximedia.com)). The Group welcomes all stakeholders' feedback regarding the ESG issues. Interested parties can contact the Group to share their suggestions and opinions through the channels listed below:

Address: 11th Floor  
Far East Finance Centre  
16 Harcourt Road  
Admiralty, Hong Kong

Email: [info@huanxi.com](mailto:info@huanxi.com)

根據以上結果，例如(1)維護及保障知識產權、(2)營銷傳播、(3)客戶資料及私隱、(4)已審結的貪污訴訟案件的數目；以及(5)供應商的甄選及監察等部分議題對本集團非常重要。上述議題歸類為推動本集團可持續業務發展的主要因素，我們將於下文章節進一步闡述。

### 反饋聯絡

公眾可透過我們的網站([www.huanximedia.com](http://www.huanximedia.com))獲取最新業務資訊。本集團歡迎所有持份者就環境、社會及管治議題提出反饋意見。有意者可透過以下渠道聯絡本集團提出建議及意見：

地址：香港金鐘  
夏慤道16號  
遠東金融中心  
11樓

電郵：[info@huanxi.com](mailto:info@huanxi.com)

# ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

## 環境、社會及管治報告

### A. ENVIRONMENTAL

The Group attaches great importance to the “dual carbon” goal, and following the deployment of the “dual carbon” goal of the PRC government, draws on overseas experience, strengthens the carbon footprint accounting of our film industry, and takes the road of sustainable and high-quality development. We strictly abide by the Environmental Protection Law of the PRC, the Air Pollution Control Ordinance, the Noise Control Ordinance, the Waste Disposal Ordinance and the Water Pollution Control Ordinance of Hong Kong, and other applicable laws and regulations, since environmental protection and energy conservation are very important to our sustainable development.

Considering the nature of our businesses, the impact of the Group’s business activities on the environment and energy consumption is minimal.

The Group are committed to integrate environmental protection into our daily business operation:

- To promote of pollution prevention, waste reduction, and recycling;
- For all of our investment decision- making processes, as one of the key assessment criteria, we perform comprehensive assessments and give due consideration to minimise the potential impact on the environment;
- Paying great attention to the latest developments in environmental protection and occupational hygiene and safety issues; and
- Providing continuous education and training on occupational safety and environmental protection to employees and customers.

During the Reporting Period, the Group complied with laws and regulations related to air pollution and waste handling including relevant regulations in the PRC, and to the best of our Directors’ knowledge, the Group did not have any significant environmental violations.

### A. 環境

本集團高度重視「雙碳」目標，並按照中國政府「雙碳」目標的部署，借鑒海外經驗，加強電影產業的碳足跡核算，走可持續和高質量發展之路。我們嚴格遵守《中華人民共和國環境保護法》、香港《空氣污染管制條例》、《噪音管制條例》、《廢物處置條例》及《水污染管制條例》，以及其他適用法律及法規，原因在於環保節能對我們的可持續發展非常重要。

鑒於我們業務的性質，本集團業務活動對環境及能源消耗的影響甚微。

本集團致力將環保融入日常業務營運中：

- 推廣防止污染、減少廢物及回收；
- 作為整個投資決策過程中的主要評估標準之一，我們進行全面評估並適當考慮，盡量減少對環境造成潛在影響；
- 密切留意環境保護、職業環境衛生及安全議題的最新發展；以及
- 為僱員及客戶提供持續職業安全及環境保護教育及培訓。

於報告期內，本集團遵守有關空氣污染及廢物處理的法律及法規，包括中國的有關法規，而就董事所知，本集團在環境方面並無任何重大違規。



# ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

## 環境、社會及管治報告

### A1 Emissions

#### *Exhaust emissions*

The Group implements strict management of emissions generated during our operations to meet the relevant emission standards. We have gathered, organised, and analysed greenhouse gas data following ESG Reporting Guide to control emissions from the source.

Based on the nature of our businesses and the ongoing assessment by the management of the Group, we did not generate significant air emissions or hazardous waste. The Group's greenhouse gas emissions are mainly indirect emissions, which are caused by the use of electricity in the Group's workplaces, car travel, and employee travel.

Regarding the above issues, our goal is to reduce the emissions year by year. The Group has advocated green office to reduce the negative impact on the environment, such as saving energy and cutting power off in time to reduce unnecessary waste; encouraging employees to use teleconferencing or online conferences to avoid unnecessary travel; procuring energy efficient electrical appliances (such as those with Grade 1 energy labels and fridge with door) and systems; placing "Green Message" reminders on office equipment and workplace to further enhance employees' environmental awareness; and cleaning the air conditioners regularly to improve operational efficiency. Moving forward, the Group will continue to monitor if any significant impact on air quality from the Group's operations.

### A1 排放物

#### *廢氣排放*

本集團嚴格管理營運過程中產生的排放物，以達致相關排放標準。我們根據環境、社會及管治報告指引，收集、歸納及分析溫室氣體的數據，以從源頭控制排放物。

根據我們業務的性質及本集團管理層的持續評估，我們並無產生大量廢氣排放或有害廢物。本集團的溫室氣體排放主要為本集團工作場所用電、汽車出行及僱員差旅產生的間接排放。

對於上述議題，我們的目標是逐年減少排放量。本集團一直提倡環保辦公室，以減少對環境的負面影響，例如節約能源和及時斷電，減少不必要的浪費；鼓勵僱員使用電話會議或線上會議，避免不必要的差旅；採購節能電器（如一級能源標籤電器及帶門雪櫃）及系統；在辦公設備上張貼「綠色訊息」提示，進一步提升僱員的環保意識；以及定期清洗空調以提升運作效率。往後，本集團將持續監測本集團運營是否對於空氣質量有重大影響。

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For details of air and greenhouse gas emissions performance, please refer to the table below:

有關廢氣及溫室氣體排放表現，請參閱下表：

Emission category 排放物類別	KPIs 關鍵績效指標	Unit 單位	2024 二零二四年	2023 二零二三年	Movement 變動
Emissions from vehicles 車輛排放物	NOx 氮氧化物	kg 千克	12.03	11.46	+5%
	SOx 硫氧化物	kg 千克	0.38	0.35	+9%
	PM 顆粒物	kg 千克	0.89	0.84	+6%
Greenhouse gas emissions <sup>(1)</sup> 溫室氣體排放物 <sup>(1)</sup>	Scope 1 <sup>(2)</sup> 範圍1 <sup>(2)</sup>	tCO <sub>2</sub> e 噸二氧化碳當量	68	63	+8%
	Scope 2 <sup>(3)</sup> 範圍2 <sup>(3)</sup>	tCO <sub>2</sub> e 噸二氧化碳當量	78	81	-4%
	Scope 3 <sup>(4)</sup> 範圍3 <sup>(4)</sup>	tCO <sub>2</sub> e 噸二氧化碳當量	40	37	+8%
			186	181	+3%

#### Intensity per employee<sup>(5)</sup> 密度(每名僱員)<sup>(5)</sup>

Emission category 排放物類別	KPIs 關鍵績效指標	Unit 單位	2024 二零二四年	2023 二零二三年
Emissions from vehicles 車輛排放物	NOx 氮氧化物	kg 千克	0.138	0.127
	SOx 硫氧化物	kg 千克	0.004	0.004
	PM 顆粒物	kg 千克	0.010	0.009
Greenhouse gas emissions <sup>(1)</sup> 溫室氣體排放物 <sup>(1)</sup>	Scope 1 <sup>(2)</sup> 範圍1 <sup>(2)</sup>	tCO <sub>2</sub> e 噸二氧化碳當量	0.78	0.70
	Scope 2 <sup>(3)</sup> 範圍2 <sup>(3)</sup>	tCO <sub>2</sub> e 噸二氧化碳當量	0.90	0.90
	Scope 3 <sup>(4)</sup> 範圍3 <sup>(4)</sup>	tCO <sub>2</sub> e 噸二氧化碳當量	0.46	0.41
			2.14	2.01

## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

### 環境、社會及管治報告

#### Notes:

1. Greenhouse gas emissions included emissions of carbon dioxide, methane, and nitrous oxide, where methane and nitrous oxide emissions were converted to carbon dioxide emissions based on global warming potential ("GWP"). Therefore, the total amount of greenhouse gas emissions is the total amount of carbon dioxide emissions equivalent.
2. Scope 1 included direct greenhouse gas emissions from the combustion of fuels in mobile sources (e.g. vehicles) controlled by the Group.
3. Scope 2 included indirect greenhouse gas emissions of electricity purchased from power companies.
4. Scope 3 included the indirect greenhouse gas emissions of disposal of paper waste at landfill and business travel by employees.
5. The intensity calculation method is to divide the air, greenhouse gas, and other emissions in 2024 by the Group's total labour force of 87 (2023:90).
6. The methodology adopted for reporting on greenhouse gas emissions set out above was based on "How to Prepare an ESG Report? – Appendix 2: Reporting Guidance on Environmental KPIs" issued by the Stock Exchange.

#### Waste management

The Group strictly abides by the Law of the PRC on the Prevention and Control of Environmental Pollution by Solid Waste, the Waste Disposal Ordinance (Cap 354 of the Laws of Hong Kong), and other relevant regulations. The Group manages the waste in compliance with these regulations, and prevents waste from polluting the environment.

As we are engaged in film and TV programmes rights investments, as well as operation of an online video platform, there is no significant environmental issue was noted and no material hazardous waste except batteries and used computers was generated in our business activities within the Reporting Period, and we have not produced a notable level of air or water pollutants. Our waste is mainly attributed to our daily activities such as regular trash and paper used for job management and office documents, which are non-hazardous. We entrusted qualified third-party companies to recycle and dispose of those non-hazardous waste.

#### 附註：

1. 溫室氣體排放包括二氧化碳、甲烷及氧化亞氮的排放量，當中甲烷及氧化亞氮的排放量根據全球暖化潛勢換算為二氧化碳排放量。因此，溫室氣體排放總量為二氧化碳排放當量總量。
2. 範圍1包括由本集團旗下控制的流動源（例如車輛）燃燒燃料直接產生的溫室氣體排放量。
3. 範圍2包括從電力公司採購電力間接產生的溫室氣體排放量。
4. 範圍3包括由堆填區處置廢紙及由僱員商旅間接產生的溫室氣體排放量。
5. 密度計算方法為將二零二四年的廢氣、溫室氣體及其他排放量除以本集團的僱員總數87人（二零二三年：90人）。
6. 上述溫室氣體排放報告採用的方法乃基於聯交所頒佈的「《如何準備環境、社會及管治報告？－附錄二：環境關鍵績效指標匯報指引》」。

#### 廢物管理

本集團嚴格遵守《中華人民共和國固體廢物污染環境防治法》、《廢物處置條例》（香港法例第354章）及其他相關法規。本集團依照該等法規管理廢物，防止廢物污染環境。

由於我們從事有關電影及電視劇版權投資的業務，以及營運在線視頻平台，因此於報告期內，我們的業務活動中並無發現重大環境問題或產生大量有害廢物（電池及二手電腦除外），我們亦無產生大量空氣或水污染物。我們的廢物主要是日常活動產生的無害廢物，例如日常垃圾或用於工作管理及辦公文件的紙張。我們委託合資格的第三方公司回收及處理該等無害廢物。

## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

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We hope that the amount of paper used can decrease year by year. To reduce the generation of the non-hazardous waste, we have established office policies related to saving paper. First of all, the Group encourages employees to make full use of the Group's online office system and minimise the use of paper; secondly, the Group advocates employees to recycle paper. For example, double-sided printing is adopted for recycling to reduce paper waste and reduce waste paper from the source; thirdly, a constant reminder for our colleagues on the "4-R Principles – Reduce, Reuse, Replace and Recycle" are well communicated across department; finally, electronic waste were recycled whenever practical across our business operations.

During the Reporting Period, the Group discharged 0.45 tonnes of wasted papers in 2024, increased by 29% compared with the previous year (2023: 0.35 tonnes), the intensity of wasted paper was 0.005 tonnes (2023: 0.004 tonnes) per employee. Moving forward, the Group will closely monitor wastes disposal to reduce its wasted paper in the future.

#### A2 Use of Resources

Considering the nature of our businesses, the main resources consumed by the Group were electricity, petrol, and water, and no packaging materials are used. The direct energy consumption refers to the fuel consumed by motor vehicles; the indirect energy consumption refers to electricity consumption. During the Reporting Period, the direct and indirect energy consumption were 121.01 MWh (2023: 124.86 MWh) and 248.44 MWh (2023: 229.09 MWh) respectively, the intensity of total direct and indirect energy consumption was 4.25 MWh (2023: 3.93 MWh) per employee.

Payment for water usage has been included in the management fee to the landlord, thus related consumption data cannot be obtained. Meanwhile, the Group did not have problems with shortage of water supply and the use of packaging material is not applicable to our core business.

我們期望紙張用量能夠逐年減少。為減少產生無害廢物，我們已制定有關節約用紙的辦公政策。首先，本集團鼓勵僱員充分利用本集團的線上辦公系統並盡量減少用紙；其次，本集團提倡僱員循環使用紙張。例如，採用雙面打印以減少紙張浪費並從源頭減少廢紙；再者，我們持續提醒及清楚告知全部門同事「4R原則－減少使用、物盡其用、替代使用及循環再造」；最後，在可行情況下，於旗下業務營運中回收電子廢物。

於報告期內，本集團於二零二四年產生0.45噸廢紙，較去年增加29%（二零二三年：0.35噸），平均每名僱員產生0.005噸（二零二三年：0.004噸）廢紙。往後，本集團將密切監察廢物處置情況以減少未來的廢紙。

#### A2 資源使用

鑒於我們業務的性質，本集團消耗的主要資源為電力、汽油及水，並無使用包裝材料。直接能源消耗量是指車輛消耗的燃料；間接能源消耗量是指電力消耗。於報告期內，直接及間接能源消耗量分別為121.01兆瓦時（二零二三年：124.86兆瓦時）及248.44兆瓦時（二零二三年：229.09兆瓦時），平均每名僱員的直接及間接能源耗量為4.25兆瓦時（二零二三年：3.93兆瓦時）。

水費已計入業主的管理費內，因此無法獲取相關消耗數據。與此同時，本集團不存在供水短缺的問題，核心業務亦無使用包裝材料。



## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

### 環境、社會及管治報告

We aim to continuously improve the efficiency of energy use in order to achieve the purpose of saving energy. To better manage the use of resources and improve resource utilisation, the Group has implemented key measures during the Reporting Period including but not limited to the following:

#### *Electricity Consumption*

- Strictly control the power consumption of the office building, turn off the power supply in time when the computer is not in use, and carefully check whether the computer, water dispenser, lighting, and other electrical equipment are powered off after work;
- Keep doors and windows closed when air conditioners are in use and maintaining the temperature at 24℃ inside offices;
- Replacement of lighting systems in offices and factories by energy-saving LED lighting systems;
- Application of energy-saving modes by default for all electrical appliances; and
- LED advertising panels are switched off during non-business hours.

#### *Water Consumption*

- Encourage employees to consciously develop the habit of saving water, turn off taps at will, and eliminate waste; and
- Inspect pipelines regularly, check and repair the water pipes leakage to avoid wastage.

#### *Paper Saving*

- Enhance electronic means of communication with employees; and
- Actively recycle waste paper and use recycled paper as much as possible.

我們致力持續提升能源使用效率，以達致節約能源的目標。為更好地管理資源使用及提升資源利用率，本集團於報告期內已實施多項主要措施，包括但不限於：

#### *電力消耗*

- 嚴格控制辦公大樓的用電量，不使用電腦時及時關掉電源，以及在下班後仔細檢查電腦、飲水機、電燈及其他電器設備是否斷電；
- 使用空調時關閉門窗，並將辦公室的室內溫度維持在24℃；
- 把辦公室及工廠的照明系統改為節能LED照明系統；
- 所有電器設備預設為採用節能模式；及
- 在非營業時間關閉LED廣告牌。

#### *水資源消耗*

- 鼓勵僱員自覺養成節約用水的習慣，隨手關掉水龍頭，減少浪費；及
- 定期檢查管道，檢查並維修滲漏水管，避免浪費。

#### *節約用紙*

- 增強與僱員的電子溝通方式；及
- 積極回收利用廢紙並盡可能使用回收紙張。

## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

### 環境、社會及管治報告

#### *Petrol Consumption*

- Encourage the virtual conferences to replace the physical ones mostly;
- Advocate employees to take public transportation to work to achieve green travel;
- Establishment of the operational protocols and centralised management to ensure the effective use of vehicles; and
- Regular inspection and maintenance of vehicles are conducted to enhance burning efficiency of fuel.

#### *汽油消耗*

- 鼓勵盡量採用虛擬會議代替實體會議；
- 提倡僱員乘坐公共交通工具通勤，以實現環保出行；
- 制定營運協議並集中管理，以確保有效使用車輛；及
- 定期檢查及維護車輛，提升燃油效率。

### A3 The Environment and Natural Resources

The existing business operations of the Group are not expected to pose a material impact on the environment. However, the management had nonetheless incorporated the factor of the potential impact on the environment and natural resources in business operations planning. The Group hopes that continuous improvement will contribute to the global ecological environment.

Although the Group's impacts on environment are insignificant and the Group seldom uses natural resources directly, we still encourage our employees to reduce the use of natural resources and recycle as much as possible, as described in section "A2 Use of Resources"

### A3 環境及天然資源

預期本集團現有的業務營運不會對環境造成重大影響。然而，管理層規劃業務營運時已計及對環境及天然資源潛在影響的因素。本集團期望持續改善可為全球生態環境帶來貢獻。

儘管本集團對環境的影響不足為患，而且本集團很少直接使用天然資源，但本集團仍然鼓勵僱員減少使用天然資源，盡可能地回收利用(如「A2資源使用」章節所述)。

## A4 Climate Change

The world's climate has changed significantly in the past decades – global temperatures have increased and extreme weather events are becoming more frequent and severe, which may cause disruptions to business operations globally, and in turn adversely impact the macro economy. Although the Group is not involved in large-scale manufacturing industry and is relatively less affected by the climate, we will continue to monitor the potential risks of climate change and its impacts on the Group's operations and adopt the appropriate environmental protection measures as stated in this report accordingly. However, we should not underestimate the risks brought about by climate change, such as operational risks, profit risks, and so on. The Group believes that all stakeholders should work together to address climate change, which will also be regarded as one of the most significant risks to the world in the coming years. In order to reduce those risks from extreme weather and natural disasters, we have put in place emergency response procedures, as outlined in the employee handbook, such as procedures for work arrangements under typhoons and black rainstorms, and safeguards to minimise loss of office equipment and facilities, business impact, and harm to employee safety, with details as stated below:

- During the Reporting Period, the Group has provided insurance to office premises and employees so as to safeguard the property of the office and safety of employees.
- Regularly promote the knowledge of natural disaster prevention to enhance the safety and protection awareness of the Group's employees.
- Strengthen the usual inspection, early detection of hidden dangers and the use of practical preventive and control measures in an effort to reduce the damage caused by natural disasters.
- We regularly perform complete backups of system data to support the resumption of critical business operations.

## A4 氣候變化

過去數十年全球氣候變化加劇 – 全球氣溫上升，極端天氣事件日益頻繁及嚴峻，可能對全球業務營運造成阻礙，進而給宏觀經濟帶來不利影響。雖然本集團並無涉足大規模製造業，故受氣候影響相對較小，我們仍會繼續密切監察氣候變化的潛在風險及其對本集團業務的影響，並相應採取本報告所述的適當環境保護措施。然而，我們不應低估氣候變化帶來的風險，例如營運風險、利潤風險等。有鑒於氣候變化將被視為對世界未來構成的最重大風險之一，本集團認為各持份者應該合力應對。為減少極端天氣及自然災害帶來的風險，我們設有僱員手冊所述的應急程序(包括有關在颱風及黑色暴雨情況下工作安排的程序)及保障措施，以盡量減少辦公設備及設施的損失、業務影響以及對僱員安全的傷害，詳情如下文所述：

- 於報告期內，本集團已為辦公室物業及僱員提供保險，以保障辦公室財產及僱員安全。
- 定期宣傳自然災害預防知識，以加強本集團僱員的安全防範意識。
- 加強日常檢查，及早發現隱患，並採取切實可行的防控措施，力求減少自然災害造成的損失。
- 我們定期對系統數據進行完整備份，以助恢復關鍵業務營運。

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In October 2021, the Hong Kong Government issued the “Hong Kong’s Climate Action Plan”, and formulated various plans and actions, setting out the vision of “Zero-carbon Emissions, Liveable City, Sustainable Development”. The Group understand that climate change may have significant impacts on our operations. The Group essentially plans to respond to local government initiatives and follow local governments’ emission reduction requirements. The Group aim to reduce our emissions by 3% before 2026 and 20% before 2036 from the base year of 2021. These emissions reduction targets will be reviewed by the Board on regular basis. The Group’s long-term target is to achieve carbon neutrality by 2050, which is the same target as set and adopted by the governments of Hong Kong.

於二零二一年十月，香港政府發表了《香港氣候行動藍圖》，並制定各項計劃和行動，以「零碳排放•綠色宜居•持續發展」為願景。本集團理解氣候變化有機會為我們的運營帶來影響。本集團本質上計劃響應各地政府倡議，並計劃跟隨各地政府的減排要求。本集團期望以二零二一年為基準年，於二零二六年前減少百分之三排放，並在二零三六年前減少百分之二十排放。董事會將定期審視相關減排目標。本集團的長期目標為在二零五零年前實現碳中和，與香港政府設立及採納的目標相同。

## B. SOCIAL

### B1 Employment

#### *Recruitment*

Our staff is regarded as the most important resource of the Group. Hence, the Group has been endeavoring to provide our staff with a fair, diversified and harmonious workplace where individuals with diverse cultural backgrounds are treated equally. We offer a fair and competitive remuneration package and great opportunities for career advancement based on employees’ performance, experience and qualification.

The Group has established human resources policy that complies with the requirements of the Labour Law of the PRC, Employment Ordinance (Chapter 57 of the Laws of Hong Kong), and other relevant laws and regulations to standardise employee recruitment, remuneration, vacation, benefits, anti-discrimination, and other processes.

## B. 社會

### B1 僱傭

#### *招聘*

本集團視員工為最重要的資源，因此一直努力為員工營造公平、多元及和諧的工作環境，平等對待文化背景不同的員工。我們提供公平及具競爭力的薪酬待遇，並按照僱員的表現、經驗及資格，提供大量晉升機會。

根據《中華人民共和國勞動法》、《僱傭條例》(香港法例第57章)及其他相關法律法規的規定，本集團已制定人力資源政策以規範僱員招聘、薪酬、休假、福利、反歧視及其他程序。



## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

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The Group strove to optimise the system of human resources management to promote fairness and equality within the workplace, human resources policy has been established to ensure there is no discrimination on the grounds of age, gender, marital status, family status, sexual orientation, disability, ethnic group, nationality or religion. In accordance with our human resources policy, the above factors are not considered in the decision-making process of employment, remuneration, and promotion. To ensure equal opportunities of career development, employees must disclose the information of relatives working in the Group in the job application process. The Group advocates diversified development and is keen to recruit employees with different cultures, nationalities, and ideas, so as to promote the continuous innovation of the Group.

An employment contract is required to be signed by the employee to ensure job title, job duties, working hours, holidays, remuneration, termination process, and benefits are agreed. During the year ended 31 December 2024, to the best of our Directors' knowledge, the Group was not aware of any material non-compliance or breach of relevant laws and regulations regarding employment.

#### *Working hours, rest periods, and benefits*

The Group attaches great importance to the welfare of employees, a five-day workweek arrangement is adopted in Hong Kong and the PRC to facilitate work-life balance. In addition to all statutory holidays (including Sundays) employees are entitled to annual leaves, and other paid leaves such as maternity leave, paternity leave, compensation leave, wedding leave, and examination leave in accordance with the Group's policy.

In addition, employees under employment contract in Hong Kong are enrolled in Mandatory Provident Fund Scheme and are entitled to the Group's medical insurance, including global outpatient and inpatient medical plans upon completion of their probationary period. The Group has also purchased full liability insurance for all employees in accordance with the Employees' Compensation Ordinance (Cap.282). For those employees under employment contract in the PRC, they are covered by Old-Age Insurance. The Group has also purchased other basic social insurance and housing fund for our employees in the PRC to protect their legal rights and interests.

本集團致力優化人力資源管理系統，以宣揚工作環境的公平及平等精神，並已訂立人力資源政策，確保消除年齡、性別、婚姻狀況、家庭狀況、性取向、殘疾、種族、國籍或宗教歧視。根據我們的人力資源政策，在僱用、薪酬及晉升的決策過程中不會考慮上述因素。為確保平等職業發展機會，僱員申請職位時須披露在本集團工作之親屬的資料。本集團提倡多元化發展並熱衷於招聘不同文化、國籍及理念的僱員，以此推動本集團持續創新。

僱員須簽署僱用合約，以確保職銜、職責、工作時間、假期、薪酬、終止僱用流程及福利已獲雙方同意。於截至二零二四年十二月三十一日止年度內，就董事所知，本集團並不知悉任何不遵守或違反僱傭相關法律及法規的重大情況。

#### *工作時間、休息時間及福利*

本集團高度重視僱員福利，在香港及中國採取每星期工作五天的安排，以促進工作與生活之間的平衡。根據本集團政策，除所有法定假期(包括星期日)外，僱員有權放取年假及其他有薪假期，如產假、侍產假、補休假、婚假及考試假。

此外，於香港訂立僱用合約的僱員參與強制性公積金計劃並於完成試用期後可享有本集團的醫療保險，包括全球門診及住院醫療計劃。根據《僱員補償條例》(第282章)，本集團已為全體僱員購買全額責任保險。於中國訂立僱用合約的僱員參加養老保險。本集團亦已為中國僱員購買其他基本社會保險及住房公積金，以保障彼等的合法權利及利益。

# ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

## 環境、社會及管治報告

Employees enjoy medical benefits, provident fund scheme (if applicable), and other benefits subject to the Group's policies. The Group also shows our kindness and care to our staff. During the Reporting Period, we held an annual lunch in spring and Christmas lunch in winter to thank and recognise employees for their dedication and efforts to the company throughout the year. Seasonal gifts are delivered to employees in recognition of their contributions and dedicated work to the Group.

As at 31 December 2024, the Group had 85 full-time employees (2023: 86) and 2 part-time employees (2023: 4). Total workforce by gender, employment type (for example, full-time or part-time), age group and geographical region are as follows:

根據本集團政策，僱員享有醫療福利、公積金計劃(如適用)及其他福利。本集團亦對員工關懷備至。於報告期內，我們舉辦了周年午餐及聖誕午餐，以感謝及表揚僱員年內為公司作出的貢獻及努力。我們向僱員送上季節性禮物，以表揚彼等為集團作出的貢獻及付出的努力。

於二零二四年十二月三十一日，本集團僱用85名全職僱員(二零二三年：86名)及2名兼職僱員(二零二三年：4名)。按性別、僱傭類型(如全職或兼職)、年齡組別及地區劃分的僱員總數如下：

Workforce by employment type, gender, age group and geographical region  
按僱傭類型、性別、年齡組別及地區劃分的僱員

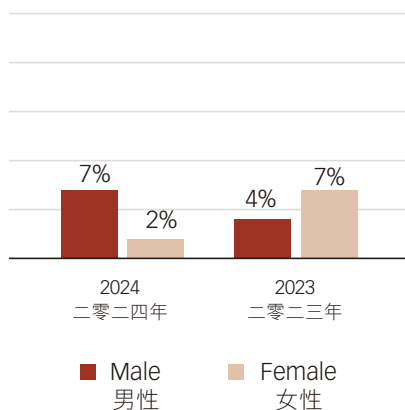
	Total 總計	Gender 性別		Age Group 年齡組別			Geographical Region 地區	
		Male 男性	Female 女性	Below 30 30歲以下	30-50 30-50歲	Above 50 50歲以上	PRC 中國	Hong Kong 香港
Full-time全職	85	44	41	40	36	9	54	31
Part-time兼職	2	2	-	-	-	2	2	-
	87	46	41	40	36	11	56	31

## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT 環境、社會及管治報告

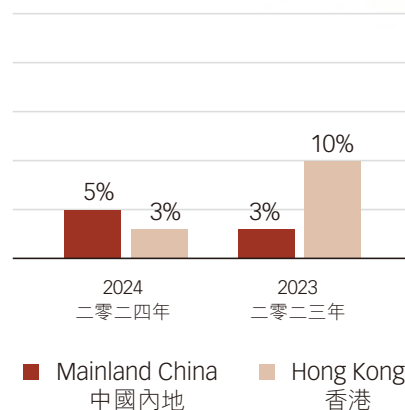
During the Reporting Period, the Group's employee turnover rate by gender, age group and geographical region are as follows:

於報告期內，按性別、年齡組別及地區劃分的本集團僱員流失比率如下：

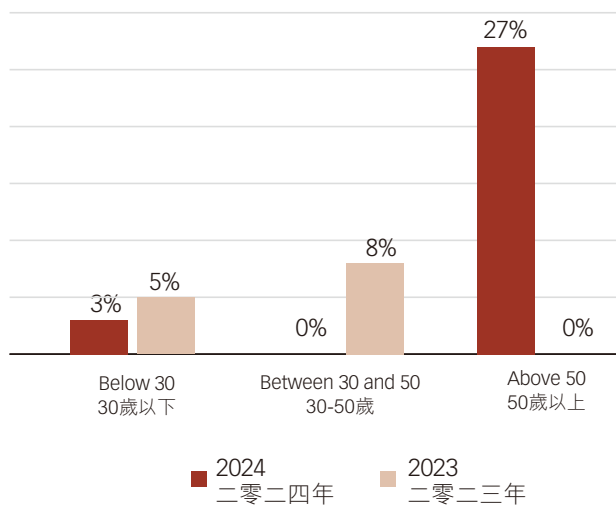
**Turnover Rate by Gender**  
按性別劃分的流失比率



**Turnover Rate by Geographical Region**  
按地區劃分的流失比率



**Turnover Rate by Age Group**  
按年齡組別劃分的流失比率



## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

### 環境、社會及管治報告

#### B2 Health and Safety

The Group is committed to creating a healthy and safe environment for all employees while promoting a sustainable corporate culture. We believe that safe working does not only uphold the adherence to people-oriented principles but also preserve our talents from exposure to occupational diseases or injuries, no matter severe or minor.

Safety guides in respect of reducing occupational hazards in the office working environment were circulated to employees to advise employees to address more attention to health and safety issues. Our administration department is involved in ensuring the health and safety of employees, for example, employees are prohibited from piling up garbage in the office corridor, and the administration department monitors office hygiene from time to time in an effort to provide a clean and safe working environment to employees.

The Group also participates in fire emergency drills annually to ensure the safe evacuation of all employees in the event of any disaster.

The Group enhances emergency preparedness and ensures there are well-stocked first-aid kits in the office to protect the health and safety of employees, in the event that they are injured at work. Every case of injury, if any, is required to be reported to the Human Resources Department and be individually assessed under the internal guideline procedures.

In addition to the physical health of employees, the mental health of employees is equally important. We believe that proper rest can relieve the fatigue caused by work very well, so we adopt a five-day workweek in Hong Kong and the PRC and motivate our staff to keep a practical and reasonable work-life balance.

#### B2 健康及安全

本集團致力為全體僱員創造健康及安全的環境，並促進可持續的企業文化。我們相信，安全工作不僅符合以人為本的原則，亦保護我們的人才免受各種大小的職業疾病或傷患侵害。

我們已向僱員提供安全指引，以減少辦公室工作環境的職業危害，提醒僱員多關注健康及安全問題。我們的行政部門會參與確保僱員健康及安全的工作，例如，僱員不得在辦公室走廊堆放垃圾，且行政部門會不時監察辦公室衛生狀況，致力為僱員提供清潔安全的工作環境。

本集團每年亦參與應急消防演習，確保發生任何災害時均可安全撤離全體僱員。

本集團加強應急準備工作，確保辦公室配備足夠急救包，一旦僱員因工受傷，亦能保障僱員的健康及安全。每宗工傷事故(如有)都必須向人力資源部報告，並根據內部指引程序進行單獨評估。

僱員的心理健康與身體健康同樣重要。我們相信，適當的休息可有效緩解工作上的疲勞，因此我們在香港和中國採取每星期工作五天的安排，並鼓勵員工保持實際而合理的工作與生活平衡。



## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

### 環境、社會及管治報告

There is full compliance towards Occupational Safety and Health Ordinance and relevant regulations that protected employees from occupation hazards. The Group also complied with Labour Law of the PRC and Law of the PRC on the Prevention & Control of Occupational Diseases.

Based on the Group's emphasis on the health and safety of its employees, the Group has never lost working days due to working-related casualties, and no employee has been injured or died due to work in the past three years.

### B3 Development and Training

The Group attaches great importance to the training and continuous development of employees. As part of the Group's valuable assets, we strongly support the development of employees and help them enrich their knowledge, skills, and working abilities. During the Reporting Period, a policy on External Training Subsidy is in place, we arranged diversified employee training, covering general capabilities, anti-money laundering, management skills, and other professional knowledge, to fully meet the training needs of employees. In addition, we also provide a subsidy of approximately HK\$4,000 (2023: HK\$14,000) for employees who participate in 58 hours (2023: 60 hours) job skills training courses.

Apart from professional training, the Group believe that our employees should also have the opportunity to acquire learning experiences through work assignments to help them build up their on-going job skills that will help them grow professionally. We uphold an open and responsible attitude, listens to opinions with an open mind, and improves its work efficiency through continuous discussion and introspection.

In addition to the above, the Group will also conduct salary evaluation, reward and review based on the performance evaluation results of employees in January annually, so that the Group and employees can review their personal performance and development, and put forward improvement methods and corresponding training, so as to promote the personal development of employees.

本集團全面遵守《職業安全及健康條例》及相關法規，以保護僱員免受職業危害風險，本集團亦遵守《中華人民共和國勞動法》及《中華人民共和國職業病防治法》。

得益於本集團對僱員健康及安全的重視，過去三年，本集團概無因工傷事故損失工作日，亦無員工因工受傷或亡故。

### B3 發展及培訓

本集團十分重視僱員的培訓及持續發展。作為本集團寶貴資產的一部分，我們大力支持僱員發展，幫助他們充實知識、技能和工作能力。於報告期內，外部培訓資助政策經已訂立，我們安排多元化僱員培訓，內容涵蓋通用能力、反洗錢、管理技能、以及其他專業知識，充分滿足僱員的培訓需求。此外，我們亦為參與58小時(二零二三年：60小時)工作技能培訓課程的僱員提供約港幣4,000元(二零二三年：港幣14,000元)資助。

除專業培訓外，本集團相信，僱員亦應當有機會透過分工獲得學習經驗，以提高在職技能，從而實現專業發展。我們秉持開放及負責任的態度，虛心聆聽意見，透過持續討論及反思提高工作效率。

除上述者外，本集團亦將於每年一月根據僱員的表現評估結果進行薪資評估、獎勵與審查，令本集團和僱員均能對個人表現及發展進行檢討，並提出改善方法及相應的培訓，以促進僱員的個人發展。

## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

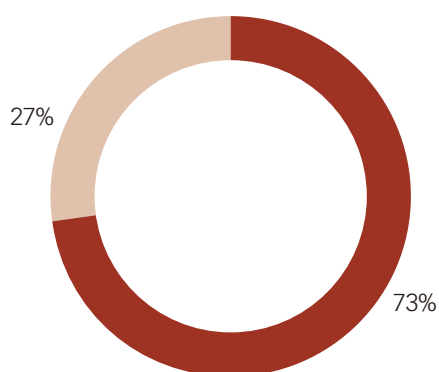
### 環境、社會及管治報告

During the Reporting Period, the percentage of employees trained in the Group was 13% (2023: 12%) and the total training hours of this year were 58 hours (2023: 60 hours), for details please see the chart and table below:

於報告期內，本集團內受訓的僱員百分比為13%(二零二三年：12%)，今年的總培訓時數為58小時(二零二三年：60小時)，有關詳情請見下圖表及列表：

**Percentage of Employees Trained  
by Gender**

按性別劃分的  
受訓僱員百分比

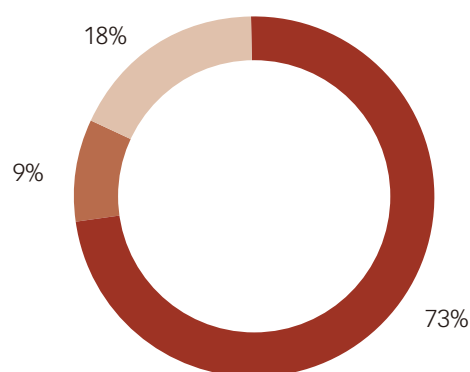


■ Male  
男性

■ Female  
女性

**Percentage of Employees Trained  
by Employee Category**

按僱員類別劃分的  
受訓僱員百分比



■ Executive management  
行政管理層

■ Middle management  
中級管理層

■ Frontline and other employees  
前線及其他僱員

## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

### 環境、社會及管治報告

#### Average training hours completed per employee by gender

按性別劃分，每名僱員完成受訓的平均時數

	Unit 單位	2024 二零二四年	2023 二零二三年
Male 男性	Hour 小時	0.6	0.6
Female 女性	Hour 小時	0.8	0.8

#### Average training hours completed per employee by employee category

按僱員類別劃分，每名僱員完成受訓的平均時數

	Unit 單位	2024 二零二四年	2023 二零二三年
Executive management 行政管理層	Hour 小時	0.4	0.4
Middle management 中級管理層	Hour 小時	0.8	0.8
General/Operational staff 一般／操作員工	Hour 小時	0.8	0.7

## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

### 環境、社會及管治報告

#### B4 Labour Standards

The Group strictly complies with the Labour Contract Law of the PRC, the Labour Law of the PRC, the Employment Ordinance (Chapter 57 of the Laws of Hong Kong), and other applicable employment laws and regulations. According to the mandatory provisions of the law, child labour and forced labour are strictly prohibited within the Group. During the recruitment process, the age and identity of all employees of the Group are verified and background checks and reference checks (if necessary) are conducted by our human resources department based on the information provided by applicants before hiring, among other sources. Applicants who fail to meet the legal requirements would not be hired.

There is full compliance towards relevant national and local regulations that prohibits child or forced labour including the Protection of Children and Juveniles Ordinance (Cap. 213, Laws of Hong Kong). During the Reporting Period, we did not receive any complaints or reporting of child labour or forced labour.

To ensure the staff clearly understand their rights and obligations, the employee handbook and other policies and guidelines are in place covering the areas of compensation and dismissal, recruitment, working hours, rest periods, equal opportunity, antidiscrimination and other fringe benefits, etc. The Group reviews its related policies from time to time to ensure the Group complies with the latest statutory requirements.

#### B4 勞工標準

本集團嚴格遵守《中華人民共和國勞動合同法》、《中華人民共和國勞動法》、僱傭條例(香港法例第57章)以及其他適用的僱傭法律及法規。根據有關法律的強制規定，本集團嚴禁童工及強制勞工。在招聘過程中，我們的人力資源部於聘用前會核實本集團所有僱員的年齡及身份，並根據申請人提供的資料及其他資料，進行背景調查及徵信調查(如需要)。違反法律規定的申請人不會獲聘用。

本集團全面遵守有關嚴禁童工或強制勞工的國家及地區法規，包括保護兒童及少年條例(香港法例第213章)。於報告期內，我們並未收過任何童工或強制勞工方面的投訴或舉報。

為確保員工清楚了解其權利與義務，本集團設有僱員手冊以及其他政策及指引，內容涵蓋薪酬及解僱、招聘、工作時數、假期、平等機會、反歧視及其他附加福利等。本集團不時檢討有關政策，確保本集團遵守最新法定要求。



## B5 Supply Chain Management

The Group's suppliers mainly provide us with various film and TV programmes production and distribution services, and broadcasting rights licensing. The details of the number of suppliers by region are set out below:

### No. of suppliers by geographical region 按地區劃分的供應商數目

	2024 二零二四年	2023 二零二三年
The PRC 中國	17	13
Hong Kong 香港	—	3
Others 其他	14	19
Total 總計	31	35

Business contract management is of fundamental concern to us. The Group has established policies and procedures related to supply chain management to regulate the selection and monitoring process of suppliers on a regular basis. According to those policies, the Group follows the principles of fairness and consistency in supply chain management by implement uniform screening criteria when selecting each supplier. All suppliers and contractors shall comply with all legal requirements and standards related to environmental standards, intellectual property rights and anti-corruption. The Group requires each company to maintain sound records of supplier selection and evaluation for the Group's supervision and inspection to ensure that all selection and evaluation processes comply with the above principles.

We monitor and eliminate any ESG risks in our supply chain by evaluating suppliers' products and services against our purchase principles during procurement. In addition, the Group has required suppliers to purchase insurance for the production team in the contract terms to ensure that the relevant risks have been identified and transferred.

## B5 供應鏈管理

本集團的供應商主要為我們提供各種電影及電視節目製作與發行服務及播放權授權。有關按地區劃分的供應商數目詳情載列如下：

我們非常重視業務合約管理。本集團已制定與供應鏈管理相關的政策及程序，以定期規管供應商的甄選及監控流程。根據該等政策，本集團在供應鏈管理中遵循公平一致的原則，於選擇各供應商時執行統一的甄選標準。所有供應商及承辦商均須遵守所有與環境標準、知識產權及反貪污相關的法律規定及標準。本集團要求旗下各公司備存全面的供應商甄選及評估記錄，以供本集團監督及審查，從而確保所有甄選及評估流程均遵守上述原則。

在採購過程中，我們根據我們的採購原則評估供應商的產品及服務，從而監控及消除我們供應鏈中存在的任何環境、社會及管治風險。此外，本集團在合約條款中要求供應商為製作團隊購置保險，以確保相關風險已被識別並轉移。

## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

### 環境、社會及管治報告

The Group comprehensively evaluates the capabilities of suppliers based on their service quality, market strength, and practical experience. In addition to the above-mentioned standards, the environmental and social responsibility performance of suppliers is also one of the significant elements examined by the Group. When all other conditions are met, we will give priority to companies holding ISO14001 environmental management system certification and prefer to choose the potential suppliers that demonstrate their commitment to the environment because we do encourage and expect our contractors and business partners to uphold a high standard of morality that is similar to ours. We have been monitoring our suppliers through communication. We also visit their workplaces from time to time, to promote proper labour standards and continuously assessing their environmental impact.

At present, the Group has established solid cooperative relationships with numbers of suppliers. We advocate that these partners abide by strict ethical standards with us (including but not limited to the perspective of environmental and social issues). The Group always maintains strict quality supervision over the services and products provided by suppliers, and continuously and comprehensively evaluates the compliance of suppliers in terms of their environmental and social responsibilities and service quality.

#### B6 Product Responsibility

##### *Product responsibility*

The Group is principally engaged in media and entertainment-related businesses. It recognises that proper advertising of services and products (e.g. films and TV programmes) provided as well as a timely response is of great importance to the long-term business development. The Group understands our customers' rights and is committed to providing accurate product and service information for customers in connection with their purchase or consumption decision. The Group makes every endeavor to comply with the relevant legislation.

本集團根據供應商的服務質素、市場實力和實踐經驗，對其能力進行全面評估。除上述標準外，供應商的環境及社會責任表現亦是本集團檢驗的重要因素之一。在滿足所有其他條件的情況下，我們將優先考慮持有ISO14001環境管理系統認證的企業，並傾向於選擇作出環保承諾的潛在供應商，因為我們鼓勵並期望承辦商及業務夥伴與我們一樣遵守嚴格的道德標準。我們一直透過溝通對供應商進行監察。我們亦不時視察其工作環境，以推行勞工標準及持續評估其對環境的影響。

目前，本集團已與多名供應商建立了穩固的合作關係。我們提倡這些合作夥伴與我們一同遵守嚴格的道德標準(包括但不限於環境及社會議題的角度)。本集團對供應商提供的服務及產品始終保持嚴格的質素監督，並持續全面地評估供應商在環境及社會責任以及服務質素方面的合規性。

#### B6 產品責任

##### *產品責任*

本集團主要從事媒體及娛樂相關業務，明白適當提供服務及產品(如電影及電視節目)廣告宣傳及適時的應對，對長期業務發展至關重要。本集團了解客戶的權利，並致力就客戶的購買或消費決定為其提供精準的產品及服務資訊。本集團一直致力遵守相關法例。

## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

### 環境、社會及管治報告

Being an investor in the media and entertainment field, the Group has always placed utmost importance to the safeguard and protection of intellectual property rights, encompassing the management of confidentiality and information sharing. The Group complies with all intellectual property-related laws and regulations, including but not limited to the Trade Marks Ordinance, Cap. 559, the Copyright Ordinance, Cap. 528, the Prevention of Copyright Piracy, Cap. 544, Trademark Law of the PRC, and Copyright Law of the PRC. Clauses are included in the film investment agreements and other related cooperation agreements to protect the Group's interests in the films and TV programmes rights which it invested in, such as the Group's income rights, distribution rights, and copyrights in the productions.

In addition, the Group has strengthened supply chain management to ensure that the relevant copyrights used in the production of film and TV programmes have been licensed before being used or referenced. Once any act deemed to be infringing occurs, the Group will immediately take legal measures to ensure that the legitimate rights and interests of the Group are protected.

With the increase in number of users of "huanxi.com", the Group has become more and more aware of the significance of information security and user privacy protection. We places the utmost importance on protecting the privacy of its customers, partners and staff in the collection, handling, safekeeping, use and retention of their personal data. We adheres to the applicable data protection regulations and ensures appropriate technical measures are in place to protect personal data against unauthorised disclosure, use or access. The Group was strictly in compliance with the regulation of the Cybersecurity Law of the PRC to protect users' personal information.

作為媒體及娛樂行業的投資者，本集團一直非常重視知識產權的維護及保障，包括保密及資訊分享管理。本集團遵守所有與知識產權相關的法律法規，包括但不限於《商標條例》(第559章)、《版權條例》(第528章)、《防止盜用版權條例》(第544章)、《中華人民共和國商標法》，以及《中華人民共和國著作權法》。我們在電影投資協議及其他相關合作協議加入條款，旨在保護本集團於其所投資電影及電視劇版權中的權益，例如本集團於相關作品中的收益權、發行權及版權。

此外，本集團已加強供應鏈管理，確保電影及電視節目製作中使用的相關版權在使用或引用前已獲得許可。一旦發生任何被視為侵權的行為，本集團將立即採取法律措施，確保本集團的合法權益得到保障。

隨著「歡喜首映」用戶數量的增長，本集團逐漸意識到資訊安全及用戶私隱保護的重要性。我們在收集、處理、保管、使用及保留本集團客戶、合作夥伴及僱員的個人資料時非常重視保障其私隱。我們遵守適用資料保障法規，並確保採取適當技術措施保障個人資料，防止未經授權的披露、使用或查閱。本集團嚴格按照《中華人民共和國網絡安全法》的規定，保護用戶的個人資料。

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In addition, we have established information security and user privacy protection mechanisms to reduce the risk of user information leakage. Relevant staff are provided with adequate training in compliance with applicable laws on data privacy protection, to strengthen their awareness and to protect personal data against loss, unauthorised access, use, modification or disclosure. We use a variety of means to raise employee awareness of information privacy and data security, for example, we used the company intranet to deliver critical information. In addition to enhancing employee awareness, we regularly monitor and check the system bug to ensure the security of consumers' registration data. In addition, access to the customer database is limited to authorised staff.

#### *Product quality*

The Group is principally engaged in media and entertainment-related businesses. The Group always looks for good investment opportunities that bring high economic returns for Shareholders and provide more choices for customers. The Group attaches great importance to the quality management of film and TV programmes, and dedicates a lot of time, resources, and money to each work in order to meet the expectations of the audiences, because the quality of our films depends largely on consumers' preferences and we do multiple rounds of review before the film is released. In addition to our own requirements on films, entertainment content in the form of films or TV series is also required to be reviewed and approved by the regulatory authorities prior to release. The primary administrative authority of the PRC government responsible for censoring such content is the National Radio and Television Administration. Relevant laws and regulations mainly include: Copyright Law of the PRC and Film Industry Promotion Law of the PRC. During the Reporting Period, there was no breach of relevant laws and regulations.

此外，我們已建立資訊安全及用戶私隱保護機制，以減少用戶資料洩露的風險。相關員工已按適用資料私隱保護法例接受充足培訓，以加強其相關意識及保障個人資料，防止該等資料遺失、在未經授權的情況下查閱、使用、修改或披露。我們採用多種方式提高僱員的資料私隱及數據安全意識，例如，我們使用公司內網傳遞重要資料。除提高僱員意識外，我們亦定期監測及檢查系統漏洞，以確保消費者註冊數據的安全。此外，僅限經授權員工方可查閱客戶資料庫。

#### *產品質量*

本集團主要從事媒體及娛樂相關業務。本集團持續物色可為股東帶來高經濟回報、為客戶提供更多選擇的投資良機。本集團十分重視電影及電視節目的質量管理，為每部作品投入大量的時間、資源和資金，以滿足觀眾的期望，因為我們的電影質量很大程度上取決於消費者的喜好，且我們會在電影上映前進行多輪審閱。除我們自身對電影的要求外，電影及電視劇形式的娛樂內容在上映前亦須經監管部門審閱及批准。中國政府負責審查有關內容的主要行政機構為國家廣播電視總局。相關法律法規主要包括：《中華人民共和國著作權法》及《中華人民共和國電影產業促進法》。於報告期內，本集團概無違反相關法律及法規。



## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT 環境、社會及管治報告

During the Reporting Period, there are several films were released in cinema circuits, including *Call Me Crazy* (刺猬) directed by Gu Changwei and starring Ge You and Karry Wang; *Caught by the Tides* (風流一代) directed by Jia Zhangke; *Evacuate From The 21st Century* (從21世紀安全撤離), directed by Li Yang and starring Zhang Ruoyun and Zhong Chuxi; *Strangers When We Meet* (朝雲暮雨), directed and written by Zhang Guoli and starring Zhou Dongyu and *The Movie Emperor* (紅毯先生), directed by Ning Hao and starring Andy Lau. The Group has also actively cooperated with film directors and other strategic partners in order to enrich its creative team and its film and TV content to meet the entertainment needs of the public. The Group believes that the cooperations will facilitate its access to opportunities in film and TV and new media investments, as well as enrich the content and accelerate the business development of its online video platform, "huanxi.com".

The Group strives to improve its products and services while listening humbly to customers. The Group makes every effort to promptly and fairly investigate and resolve all disputes and complaints lodged by customers, according to clearly written internal procedures. The Group has set up designated channels – including hotline, facsimile and email – for customers to lodge complaints. Our customers submit their complaints through after-sales hotline, facsimile or email. Upon receiving a complaint, we will timely refer the issue to the respective department head for handling and monitor the progress of complaint handling to ensure that customer feedback is addressed properly. Upon receipt of a complaint, the department head will investigate in a timely manner and report the findings to executive management. Executive management shall review the complaint and determine whether internal controls and procedures need to be enhanced or any other appropriate action is required to be taken. During the Reporting Period, the complaint handling rate was 100%. During the Reporting Period, to the best of our directors' knowledge, the Group did not involve in product sales and sales return issues.

於報告期內，幾部電影在院線上映，包括由顧長衛執導，葛優及王俊凱主演的《刺猬》；由賈樟柯執導的《風流一代》；由李陽執導，張若昀及鍾楚曦主演的《從21世紀安全撤離》；由張國立執導及編劇，周冬雨主演的《朝雲暮雨》，以及由寧浩執導，劉德華主演的《紅毯先生》。本集團亦積極透過與導演及其他策略夥伴合作，壯大本集團的創意團隊及豐富影視內容，以滿足大眾的娛樂需求。本集團相信有關合作有助本集團獲得影視及新媒體投資機遇，進一步豐富本集團在線視頻平台「歡喜首映」的內容，及加快本集團在線視頻平台的業務發展。

本集團持續提升產品及服務，並虛心聆聽顧客的反饋意見。本集團按照明確的內部書面程序，致力於迅速及公正地調查及解決所有爭議及客戶的投訴。本集團已設立客戶投訴的專用渠道，包括熱線電話、傳真及電郵。我們的客戶可以通過售後熱線、傳真或電郵進行投訴。我們接到投訴問題後，會及時反饋給相關部門主管處理及監督投訴處理進度，以確保顧客的意見得到妥善處理。接獲投訴後，部門主管會及時調查並向行政管理層報告調查結果。行政管理層會審閱相關投訴並釐定是否需加強內部監控及程序或採取任何其他適當行動。於報告期內，投訴處理率為100%。於報告期內，就董事所知，本集團並無涉及產品銷售和銷售退貨問題。

## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

### 環境、社會及管治報告

#### B7 Anti-Corruption

Corruption, whether within the business sector or involving the public sector, would erode the level-playing field and our core value of fairness, and impede the efficient operation of the market. We strictly abide by the anti-corruption programme, a guide for listed company and was issued by the Independent Commission Against Corruption (the "ICAC"). The Group is committed to achieving the highest possible standards of openness, probity and accountability, and to preventing bribes, extortion, fraud, terrorist financing and money laundering. Employees at all levels are expected to conduct themselves with integrity, impartiality and honesty. It is every employee's responsibility and in all interest of the Company to ensure that any inappropriate behavioral or organisational malpractice that compromise the interest of the shareholders, investors, customers and wider public does not occur.

The Group's whistleblowing policy has been uploaded to the Group's website ([www.huanximedia.com](http://www.huanximedia.com)). The policy sets out the procedures for employees to report any suspected fraud, malpractice, corruption or any other unethical behaviour, as well as the investigation procedures. The Group requires that whistle-blowing must be made in standard written form and presented to the Board for internal investigation by our executive management or external engaged auditors, if possible, the Board will respond to the whistleblower.

The Board and its committees of the Group demonstrate a strong commitment to anti-corruption business practices and zero-tolerance of corruption and ensure that the anti-corruption measures are effective and up-to-date through monitoring and reviews.

#### B7 反貪污

無論是在商業領域或涉及公共部門，貪污均會損害公平的競爭環境及我們的公平核心價值，並阻礙市場的有效運作。我們嚴格遵守由廉政公署發佈的上市公司防貪系統實務指南。本集團致力達致公開、廉潔及問責之最高標準，並致力防止賄賂、勒索、欺詐、恐怖分子資金籌集及洗錢。各級僱員均應以正直、不偏不倚及誠實之態度行事。每名僱員均有責任在本公司整體利益之前提下，確保沒有發生任何危害股東、投資者、客戶及大眾利益之不當行為或機構不良行為。

本集團的舉報政策已上載至本集團網站 ([www.huanximedia.com](http://www.huanximedia.com))。該政策載列僱員舉報任何疑似欺詐、不良行為、貪污或任何其他不道德行為的程序，以及調查程序。本集團規定，舉報必須以標準書面形式作出，並呈交董事會以供行政管理層或外聘核數師進行內部調查。如可能，董事會將向舉報者作出回應。

本集團董事會及其委員會對反貪污業務常規和貪污零容忍展現堅定承諾，並透過監控及檢討確保反貪污方法切實有效、與時俱進。

## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

### 環境、社會及管治報告

In addition to establishing a whistle-blowing reporting channel for employees, the Group also arranged anti-corruption training for employees to ensure that subordinate personnel are familiar with and comply with the Group's anti-corruption policy. Moreover, the employee handbook mentioned that the Company is entitled to terminate the employment contract with any employee who is involved in any form of corruption, including bribery and extortion, fraud and money laundering etc. and reserve the right to take further legal actions against such person. The Group disseminate information on anti-corruption occasionally to raise the awareness among employees.

The Group has strictly adhered to relevant laws and regulations, including the Prevention of Bribery Ordinance and the PRC's laws and regulations regarding anti-corruption and anti-money laundering, including but not limited to the Criminal Law of the PRC and the Anti-Money Laundering Law of the PRC. During the Reporting Period, to the best of our Directors' knowledge, there was no material non-compliance or violations regarding corruptions and there was no legal case or dispute in respect of bribery, extortion, fraud, or money laundering against our employees and the Group. Also, no whistleblowing concerning a criminal offence or misconduct was reported. Looking ahead, we will continue to invest more resources to provide anti-corruption training to all levels of employees and expand the scope of anti-corruption training data disclosure.

除為僱員設立舉報渠道外，本集團亦為僱員安排反貪污培訓，確保下屬人員熟悉並遵守本集團的反貪污政策。此外，在僱員手冊中提及本公司有權終止涉及任何形式的貪污（包括賄賂及勒索、欺詐及洗錢等）的僱員的僱傭合約，並保留進一步採取法律行動的權利。本集團亦會不定時向員工發佈反貪污資訊以提高其反貪污意識。

本集團一直嚴格遵守相關法律法規，包括《防止賄賂條例》以及中國的反貪污和反洗黑錢法律法規，包括但不限於《中華人民共和國刑法》和《中華人民共和國反洗錢法》。於報告期內，就董事所知，概無發生有關貪污的重大違法或違規事件，且概無發生任何針對我們的僱員及本集團的賄賂、勒索、欺詐或洗錢的案件或爭議。此外，本集團亦未接獲任何有關刑事罪行或不當行為的舉報。展望未來，我們將繼續投入更多資源，為各級僱員提供反貪污培訓，並擴大反貪污培訓數據的披露範圍。

## ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

### 環境、社會及管治報告

#### B8 Community Investment

The Group is committed to making employees part of the community. We encourage assistance in and participation in conventions, conferences, exhibitions, and events held by business communities relevant to our businesses, with a particular focus on organisations promoting the development of media industries and community partnership.

The Group did not devote any resources to community investment during the Reporting Period. However, we will do our best to provide more employment opportunities for community members in the coming time, and to progress and develop together with the community. At the same time, we generally capture public preferences through online research, as we are in the media business that enriches the lives of people in the wider community. We will continue to work hard and innovate to make people's leisure time no longer boring.

#### B8 社區投資

本集團致力讓僱員成為社區一分子。我們鼓勵僱員協助及參加與我們業務相關的商界(尤其是注重推動媒體行業及社區合作關係的組織)舉辦的大會、會議、展覽及活動。

本集團於報告期內未投放任何資源於社區投資。然而，未來我們將盡最大努力為社區成員提供更多就業機會，與社區一同進步發展。同時，鑒於我們從事的媒體業務旨在豐富廣大社區民眾的生活，我們會透過線上調查大致了解大眾喜好。我們將持續努力，不斷創新，為群眾的休閒生活帶來更多樂趣。



# ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

## 環境、社會及管治報告

### ESG REPORTING GUIDE CONTENT INDEX

### 《環境、社會及管治報告指引》內容索引

Aspects, General disclosures and KPIs 層面、一般披露及關鍵績效指標	Description 描述	Corresponding Section 相應章節
<b>Aspect A1: Emissions</b> 層面A1：排放物		
General Disclosure 一般披露	Information on the policies and compliance with relevant laws and regulations that have a significant impact on the issuer relating to air and greenhouse gas emissions, discharges into water and land, and generation of hazardous and non-hazardous waste 有關廢氣及溫室氣體排放、向水及土地的排污、有害及無害廢物的產生的政策及遵守對發行人有重大影響的相關法律及規例的資料	A1 Emissions排放物
KPI關鍵績效指標A1.1	The types of emissions and respective emissions data 排放物種類及相關排放數據	A1 Emissions排放物
KPI關鍵績效指標A1.2	Direct (Scope 1) and energy indirect (Scope 2) greenhouse gas emissions (in tonnes) and, where appropriate, intensity 直接(範圍1)及能源間接(範圍2)溫室氣體排放量(以噸計算)及(如適用)密度	A1 Emissions排放物
KPI關鍵績效指標A1.3	Total hazardous waste produced (in tonnes) and, where appropriate, intensity 所產生有害廢物總量(以噸計算)及(如適用)密度	Not applicable to the Group's businesses 不適用於本集團業務
KPI關鍵績效指標A1.4	Total non-hazardous waste produced (in tonnes) and, where appropriate, intensity 所產生無害廢物總量(以噸計算)及(如適用)密度	A1 Emissions 排放物
KPI關鍵績效指標A1.5	Description of emissions target(s) set and steps taken to achieve them 描述所訂立的排放量目標及為達到這些目標所採取的步驟	A1 Emissions 排放物
KPI關鍵績效指標A1.6	Description of how hazardous and non-hazardous wastes are handled, and a description of reduction target(s) set and steps taken to achieve them 描述處理有害及無害廢物的方法，及描述所訂立的減廢目標及為達到這些目標所採取的步驟	A1 Emissions 排放物
<b>Aspect A2: Use of Resources</b> 層面A2：資源使用		
General Disclosure 一般披露	Policies on the efficient use of resources, including energy, water and other raw materials 有效使用資源(包括能源、水及其他原材料)的政策	A2 Use of Resources 資源使用
KPI關鍵績效指標A2.1	Direct and/or indirect energy consumption by type in total (kWh in '000s) and intensity 按類型劃分的直接及／或間接能源總耗量(以千個千瓦時計算)及密度	A2 Use of Resources 資源使用
KPI關鍵績效指標A2.2	Water consumption in total and intensity 總耗水量及密度	A2 Use of Resources 資源使用
KPI關鍵績效指標A2.3	Description of energy use efficiency target(s) set and steps taken to achieve them 描述所訂立的能源使用效益目標及為達到這些目標所採取的步驟	A2 Use of Resources 資源使用
KPI關鍵績效指標A2.4	Description of whether there is any issue in sourcing water that is fit for purpose, water efficiency target(s) set and steps taken to achieve them 描述求取適用水源上可有任何問題，以及所訂立的用水效益目標及為達到這些目標所採取的步驟	A2 Use of Resources資源使用
KPI關鍵績效指標A2.5	Total packaging material used for finished products (in tonnes) and, if applicable, with reference to per unit produced 製成品所用包裝材料的總量(以噸計算)及(如適用)每生產單位佔量	Not applicable to the Group's businesses 不適用於本集團業務

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Aspects, General disclosures and KPIs 層面、一般披露及關鍵績效指標	Description 描述	Corresponding Section 相應章節
<b>Aspect A3: The Environment and Natural Resources</b> 層面A3：環境及天然資源		
General Disclosure 一般披露	Policies on minimising the issuer's significant impact on the environment and natural resources 減低發行人對環境及天然資源造成重大影響的政策	A3 The Environment and Natural Resources 環境及天然資源
KPI關鍵績效指標A3.1	Description of the significant impacts of activities on the environment and natural resources and the actions taken to manage them 描述業務活動對環境及天然資源的重大影響及已採取管理有關影響的行動	A3 The Environment and Natural Resources 環境及天然資源
<b>Aspect A4: Climate Change</b> 層面A4：氣候變化		
General Disclosure 一般披露	Policies on identification and mitigation of significant climate-related issues which have impacted, and those which may impact, the issuer 識別及應對已經及可能會對發行人產生影響的重大氣候相關事宜的政策	A4 Climate Change 氣候變化
KPI關鍵績效指標A4.1	Description of the significant climate-related issues which have impacted, and those which may impact, the issuer, and the actions taken to manage them 描述已經及可能會對發行人產生影響的重大氣候相關事宜，及應對行動	A4 Climate Change 氣候變化
<b>Aspect B1: Employment</b> 層面B1：僱傭		
General Disclosure 一般披露	Information on the policies and compliance with relevant laws and regulations that have a significant impact on the issuer relating to compensation and dismissal, recruitment and promotion, working hours, rest periods, equal opportunity, diversity, anti-discrimination, and other benefits and welfare 有關薪酬及解僱、招聘及晉升、工作時數、假期、平等機會、多元化、反歧視以及其他待遇及福利的政策及遵守對發行人有重大影響的相關法律及規例的資料	B1 Employment 僱傭
KPI關鍵績效指標B1.1	Total workforce by gender, employment type (for example, full- or part-time), age group and geographical region 按性別、僱傭類型(如全職或兼職)、年齡組別及地區劃分的僱員總數	B1 Employment 僱傭
KPI關鍵績效指標B1.2	Employee turnover rate by gender, age group and geographical region 按性別、年齡組別及地區劃分的僱員流失比率	B1 Employment 僱傭
<b>Aspect B2: Health and Safety</b> 層面B2：健康及安全		
General Disclosure 一般披露	Information on the policies and compliance with relevant laws and regulations that have a significant impact on the issuer relating to providing a safe working environment and protecting employees from occupational hazards 有關提供安全工作環境及保障僱員避免職業性危害的政策及遵守對發行人有重大影響的相關法律及規例的資料	B2 Health and Safety 健康及安全
KPI關鍵績效指標B2.1	Number and rate of work-related fatalities occurred in each of the past three years including the reporting year 過去三年(包括報告年度)每年因工亡故的人數及比率	B2 Health and Safety 健康及安全
KPI關鍵績效指標B2.2	Lost days due to work injury 因工傷損失工作日數	B2 Health and Safety 健康及安全
KPI關鍵績效指標B2.3	Description of occupational health and safety measures adopted, and how they are implemented and monitored 描述所採納的職業健康與安全措施，以及相關執行及監察方法	B2 Health and Safety 健康及安全

# ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

## 環境、社會及管治報告

Aspects, General disclosures and KPIs 層面、一般披露及關鍵績效指標	Description 描述	Corresponding Section 相應章節
<b>Aspect B3: Development and Training</b> 層面B3：發展及培訓		
General Disclosure 一般披露	Policies on improving employees' knowledge and skills for discharging duties at work. Description of training activities 有關提升僱員履行工作職責的知識及技能的政策。描述培訓活動	B3 Development and Training 發展及培訓
KPI關鍵績效指標B3.1	The percentage of employees trained by gender and employee category (e.g. senior management, middle management) 按性別及僱員類別(如高級管理層、中級管理層)劃分的受訓僱員百分比	B3 Development and Training 發展及培訓
KPI關鍵績效指標B3.2	The average training hours completed per employee by gender and employee category 按性別及僱員類別劃分，每名僱員完成受訓的平均時數	B3 Development and Training 發展及培訓
<b>Aspect B4: Labour Standards</b> 層面B4：勞工標準		
General Disclosure 一般披露	Information on the policies and compliance with relevant laws and regulations that have a significant impact on the issuer relating to preventing child and forced labour 有關防止童工及強制勞工的政策及遵守對發行人有重大影響的相關法律及規例的資料	B4 Labour Standards 勞工標準
KPI關鍵績效指標B4.1	Description of measures to review employment practices to avoid child and forced labour 描述檢討招聘慣例的措施以避免童工及強制勞工	B4 Labour Standards 勞工標準
KPI關鍵績效指標B4.2	Description of steps taken to eliminate such practices when discovered 描述在發現違規情況時消除有關情況所採取的步驟	B4 Labour Standards 勞工標準
<b>Aspect B5: Supply Chain Management</b> 層面B5：供應鏈管理		
General Disclosure 一般披露	Policies on managing environmental and social risks of the supply chain 管理供應鏈的環境及社會風險政策	B5 Supply Chain Management 供應鏈管理
KPI關鍵績效指標B5.1	Number of suppliers by geographical region 按地區劃分的供應商數目	B5 Supply Chain Management 供應鏈管理
KPI關鍵績效指標B5.2	Description of practices relating to engaging suppliers, number of suppliers where the practices are being implemented, and how they are implemented and monitored 描述有關聘用供應商的慣例，向其執行有關慣例的供應商數目，以及相關執行及監察方法	B5 Supply Chain Management 供應鏈管理
KPI關鍵績效指標B5.3	Description of practices used to identify environmental and social risks along the supply chain, and how they are implemented and monitored 描述有關識別供應鏈每個環節的環境及社會風險的慣例，以及相關執行及監察方法	B5 Supply Chain Management 供應鏈管理
KPI關鍵績效指標B5.4	Description of practices used to promote environmentally preferable products and services when selecting suppliers, and how they are implemented and monitored 描述在揀選供應商時促使多用環保產品及服務的慣例，以及相關執行及監察方法	B5 Supply Chain Management 供應鏈管理

# ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

## 環境、社會及管治報告

Aspects, General disclosures and KPIs 層面、一般披露及關鍵績效指標	Description 描述	Corresponding Section 相應章節
<b>Aspect B6: Product Responsibility</b> 層面B6：產品責任		
General Disclosure 一般披露	Information on the policies and compliance with relevant laws and regulations that have a significant impact on the issuer relating to health and safety, advertising, labelling and privacy matters relating to products and services provided and methods of redress 有關所提供產品和服務的健康與安全、廣告、標籤及私隱事宜以及補救方法的政策及遵守對發行人有重大影響的相關法律及規例的資料	B6 Product Responsibility 產品責任
KPI關鍵績效指標B6.1	Percentage of total products sold or shipped subject to recalls for safety and health reasons 已售或已運送產品總數中因安全與健康理由而須回收的百分比	B6 Product Responsibility 產品責任
KPI關鍵績效指標B6.2	Number of products and services related complaints received and how they are dealt with 接獲關於產品及服務的投訴數目以及應對方法	B6 Product Responsibility 產品責任
KPI關鍵績效指標B6.3	Description of practices relating to observing and protecting intellectual property rights 描述與維護及保障知識產權有關的慣例	B6 Product Responsibility 產品責任
KPI關鍵績效指標B6.4	Description of quality assurance process and recall procedures 描述質量檢定過程及產品回收程序	B6 Product Responsibility 產品責任
KPI關鍵績效指標B6.5	Description of consumer data protection and privacy policies, and how they are implemented and monitored 描述消費者資料保障及私隱政策，以及相關執行及監察方法	B6 Product Responsibility 產品責任
<b>Aspect B7: Anti-Corruption</b> 層面B7：反貪污		
General Disclosure 一般披露	Information on the policies and compliance with relevant laws and regulations that have a significant impact on the issuer relating to bribery, extortion, fraud and money laundering 有關防止賄賂、勒索、欺詐及洗黑錢的政策及遵守對發行人有重大影響的相關法律及規例的資料	B7 Anti-Corruption 反貪污
KPI關鍵績效指標B7.1	Number of concluded legal cases regarding corrupt practices brought against the issuer or its employees during the reporting period and the outcomes of the cases 於報告期內對發行人或其僱員提出並已審結的貪污訴訟案件的數目及訴訟結果	B7 Anti-Corruption 反貪污
KPI關鍵績效指標B7.2	Description of preventive measures and whistle-blowing procedures, and how they are implemented and monitored 描述防範措施及舉報程序，以及相關執行及監察方法	B7 Anti-Corruption 反貪污
KPI關鍵績效指標B7.3	Description of anti-corruption training provided to directors and staff 描述向董事及員工提供的反貪污培訓	B7 Anti-Corruption 反貪污
<b>Aspect B8: Community Investment</b> 層面B8：社區投資		
General Disclosure 一般披露	Policies on community engagement to understand the needs of the communities where the issuer operates and to ensure its activities take into consideration the communities' interests 有關以社區參與來了解發行人營運所在社區需要和確保其業務活動會考慮社區利益的政策	B8 Community Investment 社區投資
KPI關鍵績效指標B8.1	Focus areas of contribution 專注貢獻範疇	B8 Community Investment 社區投資
KPI關鍵績效指標B8.2	Resources contributed to the focus area 在專注範疇所動用資源	B8 Community Investment 社區投資



## INDEPENDENT AUDITOR'S REPORT 獨立核數師報告

**To the Shareholders of Huanxi Media Group Limited**  
(incorporated in Bermuda with limited liability)

致歡喜傳媒集團有限公司股東  
(於百慕達註冊成立之有限公司)

### OPINION

### 意見

#### What we have audited

#### 我們已審計的內容

The consolidated financial statements of Huanxi Media Group Limited (the “Company”) and its subsidiaries (the “Group”), which are set out on pages 122 to 235, comprise:

歡喜傳媒集團有限公司(以下簡稱「貴公司」)及其附屬公司(以下統稱「貴集團」)列載於第122頁至235頁的綜合財務報表，包括：

- the consolidated statement of financial position as at 31 December 2024;
  - the consolidated statement of profit or loss and other comprehensive income for the year then ended;
  - the consolidated statement of changes in equity for the year then ended;
  - the consolidated statement of cash flows for the year then ended; and
  - the notes to the consolidated financial statements, comprising material accounting policy information and other explanatory information.
- 於二零二四年十二月三十一日的綜合財務狀況表；
  - 截至該日止年度的綜合損益及其他全面收益表；
  - 截至該日止年度的綜合權益變動表；
  - 截至該日止年度的綜合現金流量表；及
  - 綜合財務報表附註，包括重大會計政策資料及其他解釋信息。

#### Our opinion

#### 我們的意見

In our opinion, the consolidated financial statements give a true and fair view of the consolidated financial position of the Group as at 31 December 2024, and of its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards (“HKFRSS”) issued by the Hong Kong Institute of Certified Public Accountants (“HKICPA”) and have been properly prepared in compliance with the disclosure requirements of the Hong Kong Companies Ordinance.

我們認為，該等綜合財務報表已根據香港會計師公會頒佈的《香港財務報告準則》真實而中肯地反映了貴集團於二零二四年十二月三十一日的綜合財務狀況及其截至該日止年度的綜合財務表現及綜合現金流量，並已遵照香港《公司條例》的披露規定妥為擬備。

## INDEPENDENT AUDITOR'S REPORT

### 獨立核數師報告

#### BASIS FOR OPINION

We conducted our audit in accordance with Hong Kong Standards on Auditing ("HKSAs") issued by the HKICPA. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Consolidated Financial Statements section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Independence

We are independent of the Group in accordance with the HKICPA's Code of Ethics for Professional Accountants ("the Code"), and we have fulfilled our other ethical responsibilities in accordance with the Code.

#### KEY AUDIT MATTERS

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

Key audit matters identified in our audit are summarised as follows:

- Impairment assessment of film and TV programmes rights classified as intangible assets
- Valuation of film rights investments
- Impairment of prepayments for film and TV programmes rights

#### 意見的基礎

我們已根據香港會計師公會頒佈的《香港審計準則》進行審計。我們在該等準則下承擔的責任已在本報告「核數師就審計綜合財務報表承擔的責任」部分中作進一步闡述。

我們相信，我們所獲得的審計憑證能充足及適當地為我們的審計意見提供基礎。

#### 獨立性

根據香港會計師公會頒佈的《專業會計師道德守則》（以下簡稱「守則」），我們獨立於貴集團，並已履行守則中的其他專業道德責任。

#### 關鍵審計事項

關鍵審計事項是根據我們的專業判斷，認為對本期綜合財務報表的審計最為重要的事項。這些事項是在我們審計整體綜合財務報表及出具意見時進行處理的。我們不會對這些事項提供單獨的意見。

我們在審計中識別的關鍵審計事項概述如下：

- 分類為無形資產之電影及電視劇版權的減值評估
- 電影版權投資的估值
- 電影及電視劇版權預付款的減值

## KEY AUDIT MATTERS (Continued)

## 關鍵審計事項(續)

Key Audit Matter	How our audit addressed the Key Audit Matter	我們的審計如何處理關鍵審計事項
<b>Impairment assessment of film and TV programmes rights classified as intangible assets</b>		
Refer to Note 4(b) and Note 21 to the consolidated financial statements.	Our procedures in relation to the impairment assessment of film and TV programmes rights classified as intangible assets included:	請參閱綜合財務報表附註4(b)及附註21。
As described in the accounting policies in Note 21 to the consolidated financial statements, the Group has classified (i) completed film and TV programmes rights, (ii) film and TV programmes rights under production, (iii) licensed film and TV programmes rights as intangible assets. All these rights are measured at cost less accumulated amortisation and impairment.	<ul style="list-style-type: none"> <li>Obtained an understanding of the management's internal controls and assessment process of impairment assessment of film and TV programmes rights classified as intangible assets and assessed the inherent risk of material misstatement by considering the degree of estimation uncertainty and other inherent risk factors.</li> </ul>	誠如綜合財務報表附註21的會計政策所述，貴集團已將(i)已完成之電影及電視劇版權，(ii)製作中之電影及電視劇版權，(iii)獲授權之電影及電視劇版權分類為無形資產。所有該等版權均按成本減累計攤銷及減值計量。
Completed film and TV programmes rights that are subject to amortisation and licensed film and TV programmes rights are tested for impairment when impairment indicator existed, while completed film and TV programmes rights and under production that are not yet subject to amortisation are tested for impairment annually.	<ul style="list-style-type: none"> <li>Evaluated the outcome of prior period assessment of impairment assessment of film and TV programmes rights classified as intangible assets to assess the effectiveness of management's estimation process by comparing the carrying amount in the prior year against the respective actual performance during the year, if any.</li> </ul>	須予攤銷的已完成之電影及電視劇版權以及獲授權之電影及電視劇版權在存在減值跡象時進行減值測試，而尚未攤銷的已完成及製作中之電影及電視劇版權則每年進行減值測試。
As at 31 December 2024, the Group had completed film and TV programmes rights of approximately HK\$930,087,000, film and TV programmes rights under production of approximately HK\$154,053,000 and licensed film and TV programmes rights of approximately HK\$48,334,000 and they collectively represented approximately 58.13% of the Group's total assets.	<ul style="list-style-type: none"> <li>Evaluated and tested the key controls over the impairment assessment of film and TV programmes rights classified as intangible assets performed by management, including the selection of sources of information, determination of fair value less cost of disposal and the relevant key assumptions used.</li> </ul>	<p>於二零二四年十二月三十一日，貴集團已完成之電影及電視劇版權約為港幣930,087,000元、製作中之電影及電視劇版權約為港幣154,053,000元以及獲授權之電影及電視劇版權約為港幣48,334,000元，合共佔貴集團資產總額約58.13%。</p> <ul style="list-style-type: none"> <li>了解管理層對分類為無形資產之電影及電視劇版權減值評估的內部控制及評估程序，並透過考慮估算不確定性程度和其他固有風險因素評估了重大錯誤陳述的固有風險。</li> <li>對分類為無形資產之電影及電視劇版權的過往期間減值評估結果進行評估，藉以透過比較過往年度的賬面值與年內相關實際業績(如有)，評估管理層估算程序的有效性。</li> <li>評價及測試管理層對分類為無形資產之電影及電視劇版權減值評估實施的關鍵控制措施，包括對資料來源進行篩選、釐定公平值減出售成本以及所使用的相關主要假設。</li> </ul>

# INDEPENDENT AUDITOR'S REPORT

## 獨立核數師報告

### KEY AUDIT MATTERS (Continued)

### 關鍵審計事項(續)

Key Audit Matter	How our audit addressed the Key Audit Matter	關鍵審計事項	我們的審計如何處理 關鍵審計事項
<b>Impairment assessment of film and TV programmes rights classified as intangible assets</b> (Continued)		<b>分類為無形資產之電影及電視劇版權的減值評估(續)</b>	
<i>Completed film and TV programmes rights that are subject to amortisation</i>	<i>Completed film and TV programmes rights that are subject to amortisation</i>	<i>須予攤銷的已完成之電影及電視劇版權</i>	<i>須予攤銷的已完成之電影及電視劇版權</i>
In determining whether there is any impairment indicator on respective completed film and TV programmes rights that are subject to amortisation, the Group considered factors such as current market condition, political environment, latest regulatory changes, and whether there is any adverse change on the expected performance and distribution plan. Based on management's assessment, no impairment indicator has been identified for these film and TV programmes rights during the year.	<ul style="list-style-type: none"> <li>Assessed the reasonableness of management's assessment on determining the existence of impairment indicator.</li> <li>Discussed with management and compared with available market information to assess the expected performance and distribution plan.</li> </ul>	在釐定須予攤銷的相關已完成之電影及電視劇版權是否存在任何減值跡象時，貴集團考慮多項因素，例如當期市況、政治環境、最新監管變動以及預期表現及發行計劃是否出現任何不利變動。根據管理層的評估，於年內概無就該等電影及電視劇版權識別出減值跡象。	<ul style="list-style-type: none"> <li>評定管理層釐定減值跡象存在與否之評估的合理性。</li> <li>與管理層討論並比較可公開查閱的市場資訊，藉此評估預期表現及發行計劃。</li> </ul>



# INDEPENDENT AUDITOR'S REPORT 獨立核數師報告

## KEY AUDIT MATTERS (Continued)

## 關鍵審計事項(續)

Key Audit Matter	How our audit addressed the Key Audit Matter	我們的審計如何處理 關鍵審計事項
<b>Impairment assessment of film and TV programmes rights classified as intangible assets (Continued)</b>		
<i>Completed film and TV programmes rights and under production that are not yet subject to amortisation</i>	<i>Completed film and TV programmes rights and under production that are not yet subject to amortisation</i>	<i>分類為無形資產之電影及電視劇版權的減值評估(續)</i>
<p>In relation to completed film and TV programmes rights and under production that are not yet subject to amortisation, management performed annual impairment assessment by determining the recoverable amount through fair value less cost of disposal approach using the discounted cash flow forecast ("DCF"). Based on management's assessment, the Group has recognised net impairment loss of approximately HK\$216,000 for these film and TV programmes rights during the year.</p>	<ul style="list-style-type: none"> <li>Compared the contractual commitments of respective film and TV programmes rights on a sample basis with, and discussed with management in relation to, the financing plan on the commitments in order to complete the production and marketing plan.</li> <li>Challenged the reasonableness of the sources of information used by management in performing qualitative impairment assessment on film and TV programmes rights under production, including development progress of films, current market condition and latest regulatory change.</li> <li>Challenged and evaluated the key assumptions used by management in determining the fair value less cost of disposal such as expected revenue, estimated costs and discount rates on a sample basis with reference to the contracts and publicly available information, if any.</li> <li>Involved our internal valuation specialists to assess the reasonableness of model and assumptions used in the DCF, including the discount rate.</li> <li>Considered the potential impact of reasonably possible changes in key assumptions adopted in determining the fair value less cost of disposal.</li> <li>Performed specific inquiries with management about the major crew members and their background, experience and profile, and performed relevant search through external sources on media coverage on the related popularity of the crew members to corroborate with management's production plans.</li> </ul>	<p>尚未攤銷的已完成及製作中之電影及電視劇版權</p> <p>就尚未攤銷的已完成及製作中之電影及電視劇版權而言，管理層使用貼現現金流量預測按公平值減出售成本的方法釐定可收回金額，藉此進行年度減值評估。根據管理層的評估，貴集團於年內就該等電影及電視劇版權確認減值虧損淨額約港幣216,000元。</p> <ul style="list-style-type: none"> <li>將各電影及電視劇版權的合約承擔與為完成製作及營銷計劃而就有關承擔制訂的融資計劃進行抽樣對比，並就此與管理層展開討論。</li> <li>對管理層就製作中之電影及電視劇版權進行定性減值評估所用資料來源的合理性提出質疑，包括電影的開發進程、當期市況及最新監管變動。</li> <li>參考合約及公開可獲得資料(如有)，對管理層釐定公平值減出售成本時使用的主要假設(如預期收入、估計成本以及貼現率)提出質疑並進行抽樣評估。</li> <li>委派我們的內部估值專家參與評估貼現現金流量預測所用的模型及假設(包括貼現率)的合理性。</li> <li>考慮在釐定公平值減出售成本時所採用的主要假設合理可能變動的潛在影響。</li> <li>就主要團隊成員及其背景、經驗與概況向管理層作出特定查詢，並藉助外部資源調查與團隊成員知名度相關的媒體報導，以批核管理層的製作計劃。</li> </ul>

# INDEPENDENT AUDITOR'S REPORT

## 獨立核數師報告

### KEY AUDIT MATTERS (Continued)

Key Audit Matter	How our audit addressed the Key Audit Matter
<b>Impairment assessment of film and TV programmes rights classified as intangible assets</b> (Continued)	
<i>Licensed film and TV programmes rights</i>	<i>Licensed film and TV programmes rights</i>
<p>The Group's licensed film and TV programmes rights are available for subscription on its online video platform which is considered as a cash generating unit (the "Platform CGU"). In determining whether there is any impairment indicator on the licensed film and TV programmes rights, management considered their performance on the Group's online video platform and sublicense income. Based on management's assessment, the actual performance was behind the original forecast, representing an impairment indicator, triggering a need to perform an impairment assessment.</p> <p>In carrying out the impairment assessment, the Group engaged an external valuer to support the determination of the recoverable amount based on the income approach using the DCF which involves significant estimates and judgments including discount rate and terminal growth rate applied in the DCF of the Platform CGU. Based on management's assessment, no impairment provision is required for the licensed film and TV programmes rights associated with the Platform CGU as at year end.</p>	<ul style="list-style-type: none"> <li>Evaluated the reasonableness of management's assessment in determining the existence of impairment indicator.</li> <li>Evaluated management's impairment assessment by assessing the DCF used in calculation as set out below: <ul style="list-style-type: none"> <li>Assessed the competency, capabilities and objectivity of the independent external valuer by considering its qualifications, relevant experience and relationship with the Group.</li> <li>Assessed the methodology adopted and checked the mathematical accuracy of the underlying DCF calculation.</li> <li>Evaluated the outcome of prior period impairment assessment of licensed film and TV programmes rights to assess effectiveness of management's estimation process by comparing the forecast in the prior year against the actual performance during the year.</li> </ul> </li> </ul>

### 關鍵審計事項(續)

關鍵審計事項	我們的審計如何處理 關鍵審計事項
<b>分類為無形資產之電影及電視劇版權的減值評估(續)</b>	
<i>獲授權之電影及電視劇版權</i>	<i>獲授權之電影及電視劇版權</i>
<p>貴集團獲授權之電影及電視劇版權在其在線視頻平台(該平台被視為現金產生單位(「平台現金產生單位」))上可供認購。在釐定獲授權之電影及電視劇版權是否存在任何減值跡象時，管理層考慮了其在 貴集團在線視頻平台之表現及分授權收入。根據管理層的評估，實際業績遜於原先預測，存在減值跡象，故需要進行減值評估。</p> <p>進行減值評估時， 貴集團委聘一名外部估值師使用貼現現金流量預測按收入法釐定可收回金額，當中涉及重大估計及判斷，包括進行平台現金產生單位之貼現現金流量預測所使用的貼現率及終端增長率。根據管理層的評估，截至年底，毋須就與平台現金產生單位有關的獲授權之電影及電視劇版權計提減值撥備。</p>	<ul style="list-style-type: none"> <li>評價管理層用於釐定減值跡象是否存在的評估的合理性。</li> <li>透過評估計算過程中使用的貼現現金流量預測，對管理層的減值評估作出評價，具體如下： <ul style="list-style-type: none"> <li>考慮獨立外部估值師的資格、相關經驗及與 貴集團的關係，藉此評估其稱職程度、能力及客觀性。</li> <li>評估所採用的方法並審核相關貼現現金流量預測計算的數學準確性。</li> <li>對獲授權之電影及電視劇版權的過往期間減值評估結果進行評估，藉以透過比較過往年度的預測與年內相關實際業績，評估管理層估算程序的有效性。</li> </ul> </li> </ul>

## INDEPENDENT AUDITOR'S REPORT 獨立核數師報告

### KEY AUDIT MATTERS (Continued)

### 關鍵審計事項(續)

Key Audit Matter	How our audit addressed the Key Audit Matter	我們的審計如何處理 關鍵審計事項
<b>Impairment assessment of film and TV programmes rights classified as intangible assets (Continued)</b>		
<i>Licensed film and TV programmes rights (Continued)</i>	<i>Licensed film and TV programmes rights (Continued)</i>	<i>獲授權之電影及電視劇版權(續)</i>
<p>We focused on auditing the impairment assessment of the film and TV programmes rights classified as intangible assets because the carrying amounts of the film and TV programmes rights classified as intangible assets are significant to the consolidated financial statements and the identification of impairment indicator and impairment assessment of these assets are subject to a high degree of estimation uncertainty, as well as significant judgments involved in the selection of assumptions used.</p>	<ul style="list-style-type: none"> <li>Challenged and evaluated the reasonableness of the key assumptions adopted by management in its DCF, including the discount rate and terminal growth.</li> <li>Involved our internal valuation specialists to assess the model and assumptions used in the valuation, including the discount rate and terminal growth rate.</li> <li>Considered the potential impact of reasonably possible changes in key assumptions adopted in determining the fair value less cost of disposal.</li> </ul> <p>Based on the procedures performed, we found the judgments and assumptions made by management in relation to the impairment assessment of film and TV programmes rights classified as intangible assets to be supportable by the available evidence.</p>	<p>分類為無形資產之電影及電視劇版權的減值評估(續)</p> <p>我們專注於審計分類為無形資產之電影及電視劇版權的減值評估，原因在於分類為無形資產之電影及電視劇版權的賬面值就綜合財務報表而言數額重大，以及對該等資產的減值跡象識別及減值評估存在相當高的估計不確定性，同時在選擇所使用的假設時涉及重大判斷。</p> <ul style="list-style-type: none"> <li>提出質疑並評估管理層在進行貼現現金流量預測時所採納的主要假設(包括貼現率及終端增長)的合理性。</li> <li>委派我們的內部估值專家參與評估估值所用的模型及假設(包括貼現率及終端增長率)。</li> <li>考慮在釐定公平值減出售成本時所採用的主要假設合理可能變動的潛在影響。</li> </ul> <p>根據所執行的程序，我們認為，管理層就分類為無形資產之電影及電視劇版權的減值評估作出的判斷及假設均有據可依。</p>

# INDEPENDENT AUDITOR'S REPORT

## 獨立核數師報告

### KEY AUDIT MATTERS (Continued)

### 關鍵審計事項(續)

Key Audit Matter	How our audit addressed the Key Audit Matter	關鍵審計事項	我們的審計如何處理 關鍵審計事項
<b>Valuation of film rights investments</b>		<b>電影版權投資的估值</b>	
Refer to Note 3.3, Note 4(c) and Note 21 to the consolidated financial statements.	<ul style="list-style-type: none"> <li>Our procedures in relation to the valuation of film rights investments included:</li> </ul>	請參閱綜合財務報表附註3.3、附註4(c)以及附註21。	<ul style="list-style-type: none"> <li>我們有關電影版權投資的估值程序包括：</li> </ul>
As at 31 December 2024, film rights investments of the Group included financial assets of approximately HK\$143,181,000, represented approximately 7.35% of the Group's total assets. The changes in fair values recorded in the consolidated statement of profit or loss and other comprehensive income and presented as film investment loss, net during the year of approximately HK\$50,785,000.	<ul style="list-style-type: none"> <li>Obtained an understanding of the management's internal controls and assessment process of valuation of film rights investments and assessed the inherent risk of material misstatement by considering the degree of estimation uncertainty and other inherent risk factors.</li> <li>Evaluated and tested the key controls over the valuation of film rights investments performed by management, including the selection of sources of information, determination of DCF and the relevant key assumptions used.</li> <li>Evaluated the outcome of prior period valuation of film rights investments to assess the effectiveness of management's estimation process by comparing the fair values determined in the prior year against the respective actual performance during the year, if any.</li> <li>Assessed the methodology adopted and the reasonableness of the sources of information used by management in developing the DCF.</li> </ul>	<p>於二零二四年十二月三十一日，貴集團之電影版權投資包括金融資產約港幣143,181,000元，佔貴集團資產總額約7.35%。年內於綜合損益及其他全面收益表中入賬列作電影投資虧損，淨額的公平值變動約為港幣50,785,000元。</p> <p>公平值乃由管理層使用貼現現金流量預測按收入法釐定，當中涉及需要作出重大估計及判斷的主要假設(包括預期收入、估計成本及貼現率)。</p>	<ul style="list-style-type: none"> <li>了解管理層對電影版權投資的估值的內部控制及評估程序，並透過考慮估算不確定性程度和其他固有風險因素評估了重大錯誤陳述的固有風險。</li> <li>評價及測試管理層對電影版權投資的估值實施的關鍵控制措施，包括對資料來源進行篩選、釐定貼現現金流量預測及所使用的相關主要假設。</li> <li>對電影版權投資的估值的過往期間結果進行評估，藉以透過比較於過往年度釐定的公平值與年內相關實際業績(如有)，評估管理層估算程序的有效性。</li> <li>評估所採用的方法及管理層釐定貼現現金流量預測所用資料來源的合理性。</li> </ul>
The fair values are determined by management based on the income approach using the DCF which involves key assumptions with significant estimates and judgments including expected revenue, estimated costs and discount rates.			



KEY AUDIT MATTERS (Continued)

關鍵審計事項(續)

Key Audit Matter	How our audit addressed the Key Audit Matter	關鍵審計事項	我們的審計如何處理 關鍵審計事項
<b>Valuation of film rights investments (Continued)</b>		<b>電影版權投資的估值(續)</b>	
<p>We focused on auditing the valuation of film rights investments because the carrying amounts of the film rights investments are significant to the consolidated financial statements and the valuation of these assets and liabilities is subject to a high degree of estimation uncertainty, as well as significant judgments involved in the selection of assumptions used.</p>	<ul style="list-style-type: none"> <li>Challenged and evaluated the key assumptions used by management in determining the DCF such as expected revenue, estimated costs and discount rates on a sample basis with reference to the contracts and publicly available information, if any.</li> <li>Involved our internal valuation specialists to assess the reasonableness of model and assumptions used in the DCF, including the discount rate.</li> <li>Considered the potential impact of reasonably possible changes in key assumptions adopted in determining the fair value less cost of disposal.</li> </ul> <p>Based on the procedures performed, we found the judgments and assumptions made by management in relation to the valuation of film rights investments to be supportable by the available evidence.</p>	<p>我們專注於審計電影版權投資的估值，原因在於電影版權投資的賬面值就綜合財務報表而言數額重大，以及對該等資產及負債的估值存在相當高的估計不確定性，同時在選擇所使用的假設時涉及重大判斷。</p>	<ul style="list-style-type: none"> <li>參考合約及公開可獲得資料(如有)，對管理層釐定貼現現金流量預測時使用的主要假設(如預期收入、估計成本以及貼現率)提出質疑並進行抽樣評估。</li> <li>委派我們的內部估值專家參與評估貼現現金流量預測所用的模型及假設(包括貼現率)的合理性。</li> <li>考慮在釐定公平值減出售成本時所採用的主要假設合理可能變動的潛在影響。</li> </ul> <p>根據所執行的程序，我們認為，管理層就電影版權投資的估值作出的判斷及假設均有據可依。</p>

# INDEPENDENT AUDITOR'S REPORT

## 獨立核數師報告

### KEY AUDIT MATTERS (Continued)

Key Audit Matter	How our audit addressed the Key Audit Matter
<b>Impairment of prepayments for film and TV programmes rights</b>	
Refer to Note 4(d) and Note 20 to the consolidated financial statements.	
As at 31 December 2024, the Group had prepayments for film and TV programmes rights of approximately HK\$359,588,000 which represented approximately 18.46% of the Group's total assets. The prepayments were made under the agreements with film directors and/or film production companies in relation to the acquisition of future film and TV programmes rights.	In evaluation of management's assessment on whether impairment indicators existed for the Group's prepayments for film and TV programmes rights, we have performed the following procedures:
The Group has performed an assessment on whether impairment indicator exists for the prepayments for film and TV programmes rights. Management considered the status of film and TV programmes rights investment plans and the progress of utilisation of the prepayments. Based on management's assessment, no impairment indicator was identified for the prepayments for film and TV programmes rights as at 31 December 2024.	<ul style="list-style-type: none"><li>• Obtained an understanding of the management's internal controls and assessment process of the arrangements with film directors and/or film production companies and assessed the inherent risk of material misstatement by considering the degree of estimation uncertainty and other inherent risk factors.</li><li>• Evaluated the outcome of prior period assessment of impairment of prepayments for film and TV programmes rights to assess the effectiveness of management's estimation process by comparing the carrying amount in the prior year against the actual utilisation during the year, if any.</li><li>• Evaluated and tested the Group's key controls over the assessment process of the arrangements with film directors and/or film production companies including the selection of information and assumptions used.</li><li>• Inquired with management on the status of film and TV programmes rights investment plans with film directors.</li></ul>

### 關鍵審計事項(續)

關鍵審計事項	我們的審計如何處理 關鍵審計事項
<b>電影及電視劇版權預付款的減值</b>	
請參閱綜合財務報表附註4(d)及附註20。	在評價管理層就 貴集團的電影及電視劇版權預付款是否存在減值跡象作出的評估時，我們已執行以下程序：
於二零二四年十二月三十一日，貴集團的電影及電視劇版權預付款約為港幣359,588,000元，佔 貴集團資產總額約18.46%。預付款乃根據與電影導演及／或電影製作公司就收購未來電影及電視劇版權訂立的協議作出。	<ul style="list-style-type: none"><li>• 了解管理層對與電影導演及／或電影製作公司安排的內部控制及評估程序，並透過考慮估算不確定性程度和其他固有風險因素評估了重大錯誤陳述的固有風險。</li></ul>
貴集團已就電影及電視劇版權預付款是否存在減值跡象進行評估。管理層已考慮電影及電視劇版權投資計劃的狀況及預付款的動用情況。根據管理層的評估，於二零二四年十二月三十一日，概無就電影及電視劇版權預付款識別出減值跡象。	<ul style="list-style-type: none"><li>• 對電影及電視劇版權預付款的過往期間減值評估結果進行評估，藉以透過比較過往年度的賬面值與年內實際動用情況(如有)，評估管理層估算程序的有效性。</li></ul>
	<ul style="list-style-type: none"><li>• 評價及測試 貴集團對與電影導演及／或電影製作公司安排的評估程序的關鍵控制措施，包括對所使用的資料及假設進行篩選。</li><li>• 向管理層查詢與電影導演訂立的電影及電視劇版權投資計劃的狀況。</li></ul>

## KEY AUDIT MATTERS (Continued)

Key Audit Matter	How our audit addressed the Key Audit Matter
<b>Impairment of prepayments for film and TV programmes rights (Continued)</b>	
We focused on auditing the impairment of prepayments for film and TV programmes rights because the carrying amounts of prepayments for film and TV programmes rights are significant to the consolidated financial statements and the identification of impairment indicator and impairment assessment of the prepayments are subject to a high degree of estimation uncertainty.	<ul style="list-style-type: none"> <li>Understood the progress of utilisation of the prepayments from management and interviewed certain film directors for confirming the understanding of the terms of the agreements and compared the plans of utilisation of prepayments against management's investment plans.</li> <li>Circulated confirmations with counterparties as to the balances of prepayments as at 31 December 2024.</li> </ul> <p>Based on the procedures performed, we found the judgments made by management in relation to the impairment assessment of prepayments for film and TV programmes rights to be supportable by the available evidence.</p>

## 關鍵審計事項(續)

關鍵審計事項	我們的審計如何處理 關鍵審計事項
<b>電影及電視劇版權預付款的減值(續)</b>	
我們專注於審計電影及電視劇版權預付款的減值，原因在於電影及電視劇版權預付款的賬面值就綜合財務報表而言數額重大以及對該等預付款的減值跡象識別及減值評估存在相當高的估計不確定性。	<ul style="list-style-type: none"> <li>向管理層了解預付款的動用流程並與若干電影導演面談，以確認對協議條款的理解，並將預付款的動用計劃與管理層的投資計劃進行比較。</li> <li>與交易對手溝通確認預付款於二零二四年十二月三十一日的結餘。</li> </ul> <p>根據所執行的程序，我們認為，管理層就電影及電視劇版權預付款的減值評估作出的判斷乃有據可依。</p>

## INDEPENDENT AUDITOR'S REPORT

### 獨立核數師報告

#### OTHER INFORMATION

The directors of the Company are responsible for the other information. The other information comprises all of the information included in the annual report other than the consolidated financial statements and our auditor's report thereon.

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

#### RESPONSIBILITIES OF DIRECTORS AND THE AUDIT COMMITTEE FOR THE CONSOLIDATED FINANCIAL STATEMENTS

The directors of the Company are responsible for the preparation of the consolidated financial statements that give a true and fair view in accordance with HKFRSs issued by the HKICPA and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the directors are responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or to cease operations, or have no realistic alternative but to do so.

The Audit Committee is responsible for overseeing the Group's financial reporting process.

#### 其他資料

貴公司董事須對其他信息負責。其他信息包括年報內的所有信息，但不包括綜合財務報表及我們的核數師報告。

我們對綜合財務報表的意見並不涵蓋其他信息，我們亦不對該等其他信息發表任何形式的鑒證結論。

結合我們對綜合財務報表的審計，我們的責任是閱讀其他信息，在此過程中，考慮其他信息是否與綜合財務報表或我們在審計過程中所了解的情況存在重大抵觸或者似乎存在重大錯誤陳述的情況。

基於我們已執行的工作，如果我們認為其他信息存在重大錯誤陳述，我們需要報告該事實。在這方面，我們沒有任何報告。

#### 董事及審核委員會就綜合財務報表須承擔的責任

貴公司董事須負責根據香港會計師公會頒佈的《香港財務報告準則》及香港《公司條例》的披露規定擬備真實而中肯的綜合財務報表，並對其認為為使綜合財務報表的擬備不存在由於欺詐或錯誤而導致的重大錯誤陳述所需的內部控制負責。

在擬備綜合財務報表時，董事負責評估 貴集團持續經營的能力，並在適用情況下披露與持續經營有關的事項，以及使用持續經營為會計基礎，除非董事有意將 貴集團清盤或停止經營，或別無其他實際的替代方案。

審核委員會須負責監督 貴集團的財務報告過程。



**AUDITOR'S RESPONSIBILITIES FOR THE  
AUDIT OF THE CONSOLIDATED FINANCIAL  
STATEMENTS**

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. We report our opinion solely to you, as a body, in accordance with Section 90 of the Companies Act 1981 of Bermuda, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with HKSA's will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with HKSA's, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.

**核數師就審計綜合財務報表承擔的責任**

我們的目標，是對綜合財務報表整體是否不存在由於欺詐或錯誤而導致的重大錯誤陳述取得合理保證，並出具包括我們意見的核數師報告。根據百慕達一九八一年公司法第90條，我們僅向閣下（作為整體）報告我們的意見，除此之外本報告別無其他目的。我們不會就本報告的內容向任何其他人士負責上或承擔任何責任。合理保證是高水平的保證，但不能保證按照《香港審計準則》進行的審計，在某一重大錯誤陳述存在時總能發現。錯誤陳述可以由欺詐或錯誤引起，如果合理預期它們單獨或匯總起來可能影響綜合財務報表使用者依賴綜合財務報表所作出的經濟決定，則有關的錯誤陳述可被視作重大。

在根據《香港審計準則》進行審計的過程中，我們運用了專業判斷，保持了專業懷疑態度。我們亦：

- 識別和評估由於欺詐或錯誤而導致綜合財務報表存在重大錯誤陳述的風險，設計及執行審計程序以應對這些風險，以及獲取充足和適當的審計憑證，作為我們意見的基礎。由於欺詐可能涉及串謀、偽造、蓄意遺漏、虛假陳述，或凌駕於內部控制之上，因此未能發現因欺詐而導致的重大錯誤陳述的風險高於未能發現因錯誤而導致的重大錯誤陳述的風險。
- 了解與審計相關的內部控制，以設計適當的審計程序，但目的並非對貴集團內部控制的有效性發表意見。
- 評價董事所採用會計政策的恰當性及作出會計估計和相關披露的合理性。

## INDEPENDENT AUDITOR'S REPORT

### 獨立核數師報告

#### AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE CONSOLIDATED FINANCIAL STATEMENTS (Continued)

- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Plan and perform the group audit to obtain sufficient appropriate audit evidence regarding the financial information of the entities or business units within the Group as a basis for forming an opinion on the consolidated financial statements. We are responsible for the direction, supervision and review of the audit work performed for purposes of the group audit. We remain solely responsible for our audit opinion.

We communicate with the Audit Committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

#### 核數師就審計綜合財務報表承擔的責任(續)

- 對董事採用持續經營會計基礎的恰當性作出結論。根據所獲取的審計憑證，確定是否存在與事項或情況有關的重大不確定性，從而可能導致對 貴集團的持續經營能力產生重大疑慮。如果我們認為存在重大不確定性，則有必要在核數師報告中提請使用者注意綜合財務報表中的相關披露。假若有關的披露不足，則我們應當發表非無保留意見。我們的結論是基於核數師報告日止所取得的審計憑證。然而，未來事項或情況可能導致 貴集團不能持續經營。
- 評價綜合財務報表的整體列報方式、結構和內容，包括披露，以及綜合財務報表是否中肯反映交易和事項。
- 計劃並執行集團審計，以就 貴集團內實體或業務單位的財務信息獲取充足、適當的審計憑證，作為對綜合財務報表發表意見的基準。我們負責就 貴集團審計而執行審計工作的方向、監督和檢討。我們為審計意見承擔全部責任。

除其他事項外，我們與審核委員會溝通了計劃的審計範圍、時間安排、重大審計發現等，包括我們在審計中識別出內部控制的任何重大缺陷。

## INDEPENDENT AUDITOR'S REPORT 獨立核數師報告

### AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE CONSOLIDATED FINANCIAL STATEMENTS *(Continued)*

We also provide the Audit Committee with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats or safeguards applied.

From the matters communicated with the Audit Committee, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

The engagement partner on the audit resulting in this independent auditor's report is Ho Chun Yu.

**PricewaterhouseCoopers**  
*Certified Public Accountants*

Hong Kong, 28 March 2025

### 核數師就審計綜合財務報表承擔的責任(續)

我們還向審核委員會提交聲明，說明我們已符合有關獨立性的相關專業道德要求，並與他們溝通有可能合理地被認為會影響我們獨立性的所有關係和其他事項，以及在適用的情況下，用以消除對獨立性產生威脅的行動或採取的防範措施。

從與審核委員會溝通的事項中，我們確定哪些事項對本期綜合財務報表的審計最為重要，因而構成關鍵審計事項。我們在核數師報告中描述這些事項，除非法律法規不允許公開披露這些事項，或在極端罕見的情況下，如果合理預期在我們報告中溝通某事項造成的負面後果超過產生的公眾利益，我們決定不應在報告中溝通該事項。

出具本獨立核數師報告的審計項目合夥人是何振宇。

**羅兵咸永道會計師事務所**  
*執業會計師*

香港，二零二五年三月二十八日

# CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

## 綜合損益及其他全面收益表

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

		Note 附註	2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Revenue and film investment loss, net	收益及電影投資虧損，淨額	5	<b>34,180</b>	1,332,794
Cost of revenue	收益之成本	9	<b>(219,317)</b>	(426,533)
<b>Gross (loss)/profit</b>	<b>(毛損)／毛利</b>		<b>(185,137)</b>	906,261
Other income	其他收入	7	<b>26,141</b>	11,463
Other gains, net	其他收益，淨額	8	<b>845</b>	24,322
Gain/(loss) on film investment funds from investors	來自投資者的電影投資款項之收益／(虧損)	25	<b>112,086</b>	(268,210)
Selling and distribution costs	銷售及分銷成本	9	<b>(83,667)</b>	(319,356)
Administrative expenses	行政開支	9	<b>(122,309)</b>	(138,224)
Net impairment losses on financial assets and contract assets	金融資產及合約資產之減值虧損淨額	3.1(b)	<b>(21,898)</b>	(3,384)
<b>Operating (loss)/profit</b>	<b>經營(虧損)／溢利</b>		<b>(273,939)</b>	212,872
Finance income	財務收入	11	<b>2,522</b>	4,136
Finance costs	財務費用	11	<b>(562)</b>	(4,923)
Finance income/(costs), net	財務收入／(費用)，淨額	11	<b>1,960</b>	(787)
<b>(Loss)/profit before tax</b>	<b>除稅前(虧損)／溢利</b>		<b>(271,979)</b>	212,085
Income tax credit/(expense)	所得稅抵免／(開支)	12	<b>11,161</b>	(52,950)
<b>(Loss)/profit for the year</b>	<b>本年度(虧損)／溢利</b>		<b>(260,818)</b>	159,135
(Loss)/profit for the year attributable to owners of the Company	本公司擁有人應佔本年度(虧損)／溢利		<b>(260,818)</b>	159,135



# CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

## 綜合損益及其他全面收益表

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

	Note 附註	2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
<b>Other comprehensive loss</b>	<b>其他全面虧損</b>		
<i>Item that will not be reclassified to profit or loss:</i>	<i>將不會重新分類至損益之項目：</i>		
Exchange differences arising on translation of functional currency to presentation currency	將功能貨幣換算為呈列貨幣產生之匯兌差額	(5,314)	(2,478)
<i>Item that may be reclassified to profit or loss:</i>	<i>可能會重新分類至損益之項目：</i>		
Exchange differences on translation of foreign operations	換算海外業務之匯兌差額	(33,021)	(31,525)
		<b>(38,335)</b>	(34,003)
<b>Total comprehensive (loss)/income for the year</b>	<b>本年度全面(虧損)/收益總額</b>	<b>(299,153)</b>	125,132
Total comprehensive (loss)/income for the year attributable to owners of the Company	本公司擁有人應佔本年度全面(虧損)/收益總額	<b>(299,153)</b>	125,132
<b>(Loss)/profit per share for the year attributable to the owners of the Company</b>	<b>本公司擁有人應佔本年度之每股(虧損)/溢利</b>		
– Basic and diluted (in HK\$)	– 基本及攤薄(港幣元)	16 <b>(0.07)</b>	0.04

The above consolidated statement of profit or loss and other comprehensive income should be read in conjunction with the accompanying notes.

上述綜合損益及其他全面收益表應與隨附附註一併閱讀。

## CONSOLIDATED STATEMENT OF FINANCIAL POSITION

### 綜合財務狀況表

AT 31 DECEMBER 2024 於二零二四年十二月三十一日

		Note 附註	2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
<b>Non-current assets</b>	<b>非流動資產</b>			
Property, plant and equipment	物業、廠房及設備	17	1,158	1,619
Right-of-use assets	使用權資產	18	14,829	17,359
Deposits and prepayments	按金及預付款	22	9,790	20,091
Prepayments for film and TV programmes rights	電影及電視劇版權預付款	20	359,588	387,152
Film and TV programmes rights	電影及電視劇版權	21	347,414	294,981
Deferred tax assets	遞延稅項資產	27	14,054	420
			<b>746,833</b>	<b>721,622</b>
<b>Current assets</b>	<b>流動資產</b>			
Film and TV programmes rights	電影及電視劇版權	21	928,241	1,039,970
Trade and other receivables, deposits and prepayments	應收賬款及其他應收款項、按金及預付款	22	110,751	103,871
Contract assets	合約資產	5	17,344	58,634
Cash and cash equivalents	現金及現金等值	23	144,987	310,146
			<b>1,201,323</b>	<b>1,512,621</b>
<b>Total assets</b>	<b>資產總額</b>		<b>1,948,156</b>	<b>2,234,243</b>

# CONSOLIDATED STATEMENT OF FINANCIAL POSITION

## 綜合財務狀況表

AT 31 DECEMBER 2024 於二零二四年十二月三十一日

		Note 附註	2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
<b>Equity</b>	<b>權益</b>			
Share capital	股本	28	<b>36,565</b>	36,565
Reserves	儲備	29	<b>1,117,850</b>	1,417,003
<b>Total equity</b>	<b>權益總額</b>		<b>1,154,415</b>	1,453,568
<b>Non-current liabilities</b>	<b>非流動負債</b>			
Lease liabilities	租賃負債	18	<b>8,025</b>	3,549
Borrowing	借款	26	<b>42,440</b>	—
Contract liabilities	合約負債	5	<b>15,915</b>	—
			<b>66,380</b>	3,549
<b>Current liabilities</b>	<b>流動負債</b>			
Trade and other payables	應付賬款及其他應付款項	24	<b>159,674</b>	174,777
Film investment funds from investors	來自投資者的電影投資款項	25	<b>519,039</b>	535,195
Film and TV programmes rights	電影及電視劇版權	21	—	942
Contract liabilities	合約負債	5	<b>756</b>	1,150
Lease liabilities	租賃負債	18	<b>6,283</b>	14,319
Current tax liabilities	即期稅項負債		<b>41,609</b>	50,743
			<b>727,361</b>	777,126
<b>Total liabilities</b>	<b>負債總額</b>		<b>793,741</b>	780,675
<b>Total equity and liabilities</b>	<b>權益及負債總額</b>		<b>1,948,156</b>	2,234,243

The consolidated financial statements on pages 122 to 235 were approved by the Board of Directors on 28 March 2025 and were signed on its behalf:

第122頁至235頁之綜合財務報表已於二零二五年三月二十八日獲董事會批准，並由下列董事代表董事會簽署：

**Dong Ping**

董平  
Director  
董事

**Xiang Shaokun, Steven**

項紹琨  
Director  
董事

The above consolidated statement of financial position should be read in conjunction with the accompanying notes.

上述綜合財務狀況表應與隨附附註一併閱讀。

## CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

### 綜合權益變動表

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

		Attributable to owners of the Company 本公司擁有人應佔		
		Share capital 股本 (Note 28) (附註28) HK\$'000 港幣千元	Reserves 儲備 (Note 29) (附註29) HK\$'000 港幣千元	Total 總額 HK\$'000 港幣千元
At 1 January 2023	於二零二三年一月一日	36,565	1,291,871	1,328,436
Profit for the year	本年度溢利	—	159,135	159,135
Other comprehensive loss	其他全面虧損	—	(34,003)	(34,003)
Total comprehensive income for the year	本年度全面收益總額	—	125,132	125,132
At 31 December 2023	於二零二三年十二月三十一日	36,565	1,417,003	1,453,568
<b>At 1 January 2024</b>	<b>於二零二四年一月一日</b>	<b>36,565</b>	<b>1,417,003</b>	<b>1,453,568</b>
Loss for the year	本年度虧損	—	(260,818)	(260,818)
Other comprehensive loss	其他全面虧損	—	(38,335)	(38,335)
<b>Total comprehensive loss for the year</b>	<b>本年度全面虧損總額</b>	<b>—</b>	<b>(299,153)</b>	<b>(299,153)</b>
<b>At 31 December 2024</b>	<b>於二零二四年十二月三十一日</b>	<b>36,565</b>	<b>1,117,850</b>	<b>1,154,415</b>

The above consolidated statement of changes in equity should be read in conjunction with the accompanying notes.

上述綜合權益變動表應與隨附附註一併閱讀。



# CONSOLIDATED STATEMENT OF CASH FLOWS

## 綜合現金流量表

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

		Note 附註	2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
<b>Cash flows from operating activities</b>	<b>經營活動所產生之現金流量</b>			
Cash (used in)/generated from operations	經營業務(所耗用)/所產生之現金	30	(179,240)	385,909
Income taxes paid	已付所得稅		(10,464)	(21,596)
<b>Net cash (used in)/generated from operating activities</b>	<b>經營活動(所耗用)/所產生之現金淨額</b>		<b>(189,704)</b>	<b>364,313</b>
<b>Cash flows from investing activities</b>	<b>投資活動所產生之現金流量</b>			
Interest received	已收利息		1,423	1,946
Proceeds from disposal of property, plant and equipment	出售物業、廠房及設備所得款項	30	–	331
Proceeds from disposal of financial assets at fair value through profit or loss	出售按公平值計入損益之金融資產所得款項		–	22,153
Purchases of property, plant and equipment	購買物業、廠房及設備	17	(35)	(1,369)
<b>Net cash generated from investing activities</b>	<b>投資活動所產生之現金淨額</b>		<b>1,388</b>	<b>23,061</b>
<b>Cash flows from financing activities</b>	<b>融資活動所產生之現金流量</b>			
Repayment to a related party	償還一名關連人士之款項		–	(182)
Proceeds from borrowing	借款所得款項		43,337	13,867
Repayments of borrowings	償還借款		–	(119,710)
Principal elements of lease payments	租賃付款之本金部分		(14,191)	(13,214)
Interest paid	已付利息		(542)	(9,014)
<b>Net cash generated from/(used in) financing activities</b>	<b>融資活動所產生/(所耗用)之現金淨額</b>		<b>28,604</b>	<b>(128,253)</b>
<b>Net (decrease)/increase in cash and cash equivalents</b>	<b>現金及現金等值之(減少)/增加淨額</b>		<b>(159,712)</b>	<b>259,121</b>
Cash and cash equivalents at beginning of the year	年初之現金及現金等值		310,146	53,634
Effects of exchange rate changes on cash and cash equivalents	匯率變動對現金及現金等值之影響		(5,447)	(2,609)
<b>Cash and cash equivalents at end of the year</b>	<b>年終之現金及現金等值</b>	23	<b>144,987</b>	<b>310,146</b>

The above consolidated statement of cash flows should be read in conjunction with the accompanying notes.

上述綜合現金流量表應與隨附附註一併閱讀。

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 1 GENERAL

Huanxi Media Group Limited (the “Company”) was incorporated in Bermuda as an exempted company with limited liability and its shares are listed on the Main Board of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”). The address of the registered office of the Company is Victoria Place, 5th Floor, 31 Victoria Street, Hamilton HM10, Bermuda and its principal place of business in Hong Kong is 11th Floor, Far East Finance Centre, 16 Harcourt Road, Admiralty, Hong Kong.

The Company is an investment holding and film investment company and its subsidiaries are principally engaged in media and entertainment related businesses which include development and investment in film and TV programmes rights, as well as operation of an online video platform. The activities of its principal subsidiaries are set out in Note 13.

These consolidated financial statements of the Company and its subsidiaries (collectively referred to as the “Group”) are presented in Hong Kong dollars (“HK\$”) and all values are rounded to the nearest thousand (“HK\$’000”), unless otherwise stated.

### 2 BASIS OF PREPARATION AND CHANGES IN ACCOUNTING POLICIES

This note provides a list of the significant accounting policies adopted in the preparation of these consolidated financial statements. These policies have been consistently applied to all the years presented, unless otherwise stated.

### 1 一般資料

歡喜傳媒集團有限公司(「本公司」)為一家於百慕達註冊成立之獲豁免有限公司，其股份於香港聯合交易所有限公司(「聯交所」)主板上市。本公司之註冊辦事處地址為Victoria Place, 5th Floor, 31 Victoria Street, Hamilton HM10, Bermuda，而香港主要營業地點為香港金鐘夏慤道16號遠東金融中心11樓。

本公司乃一間投資控股及電影投資公司，其附屬公司主要從事媒體及娛樂相關業務，包括電影及電視劇版權製作及投資以及營運在線視頻平台。其主要附屬公司之業務載於附註13。

除特別註明外，本公司及其附屬公司(統稱「本集團」)之此等綜合財務報表以港幣(「港幣」)呈列，且所有數值均取整至最接近的千位數(「港幣千元」)。

### 2 編製基準及會計政策變動

本附註載列編製此等綜合財務報表時採納之主要會計政策。除特別註明外，該等政策已貫徹應用於呈列的所有年度。

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 2 BASIS OF PREPARATION AND CHANGES IN ACCOUNTING POLICIES (Continued)

### 2.1 Basis of preparation

#### (a) Compliance with HKFRSs and HKCO

The consolidated financial statements have been prepared in accordance with Hong Kong Financial Reporting Standards ("HKFRSs") and the disclosure requirements of the Hong Kong Companies Ordinance ("HKCO") Cap. 622.

#### (b) Historical cost convention

The consolidated financial statements have been prepared on a historical cost basis, except for certain financial assets and liabilities measured at fair value.

#### (c) New and amended standards adopted by the Group

The Group has applied the following amendments and annual improvements for the first time for their annual reporting period commencing 1 January 2024:

HKAS 1	Classification of Liabilities as Current or Non-current (amendments)
HKAS 1	Non-current Liabilities with Covenants (amendments)
HKFRS 16	Lease Liability in a Sale and Leaseback (amendments)
Hong Kong Interpretation 5 ("HK Int 5") (Revised)	Presentation of Financial Statements – Classification by the Borrower of a Term Loan that Contains a Repayment on Demand Clause (amendments)
HKAS 7 and HKFRS 7	Supplier Finance Arrangements (amendments)

The amendments and annual improvements listed above did not have any impact on the amounts recognised in prior periods and are not expected to significantly affect the current or future periods.

## 2 編製基準及會計政策變動(續)

### 2.1 編製基準

#### (a) 遵守香港財務報告準則及香港公司條例

綜合財務報表已根據香港財務報告準則(「香港財務報告準則」)及香港公司條例(「香港公司條例」)(第622章)之披露規定編製。

#### (b) 歷史成本常規法

綜合財務報表已根據歷史成本基準編製，惟按公平值計量之若干金融資產及負債除外。

#### (c) 本集團採納之新訂及經修訂準則

本集團自二零二四年一月一日起的年度報告期間首次應用下列修訂本及年度改進：

香港會計準則第1號	負債按流動或非流動分類(修訂本)
香港會計準則第1號	附帶契約條件的非流動負債(修訂本)
香港財務報告準則第16號	售後回租中的租賃負債(修訂本)
香港詮釋第5號(經修訂)	財務報表的呈列－借款人對含有按要求償還條款的定期貸款的分類(修訂本)
香港會計準則第7號及香港財務報告準則第7號	供應商融資安排(修訂本)

上文列示的修訂本及年度改進對過往期間確認的金額並無任何影響，且預期不會對現時或未來期間產生重大影響。

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 2 BASIS OF PREPARATION AND CHANGES IN ACCOUNTING POLICIES (Continued)

## 2 編製基準及會計政策變動(續)

### 2.1 Basis of preparation (Continued)

### 2.1 編製基準(續)

#### (d) New standards and interpretations not yet adopted

#### (d) 尚未採納之新訂準則及詮釋

Certain new accounting standards, amendments to accounting standards and interpretations have been published that are not mandatory for the 31 December 2024 reporting periods and have not been early adopted by the Group. These standards, amendments or interpretations are not expected to have a material impact on the entity in the current or future reporting periods and on foreseeable future transactions.

若干新訂會計準則、會計準則之修訂本及詮釋已頒佈，但於截至二零二四年十二月三十一日報告期並未強制生效，且本集團並無提早採納。預計該等準則、修訂本或詮釋於當前或未來報告期不會對實體以及可預見未來之交易產生重大影響。

**Effective for  
accounting  
periods beginning  
on or after  
於以下日期  
或之後開始之  
會計期間生效**

HKAS 21 and HKFRS 1 香港會計準則第21號及香港財務報告準則第1號	Lack of Exchangeability (amendments) 缺乏可交換性(修訂本)	1 January 2025 二零二五年一月一日
HKFRS 9 and HKFRS 7  香港財務報告準則第9號及香港財務報告準則第7號	Amendments to the Classification and Measurement of Financial Instruments (amendments) 對金融工具分類及計量之修訂(修訂本)	1 January 2026 二零二六年一月一日
HKFRS 1, HKFRS 7, HKFRS 9, HKFRS 10 and HKFRS 7 香港財務報告準則第1號、香港財務報告準則第7號、香港財務報告準則第9號、香港財務報告準則第10號及香港財務報告準則第7號	Annual Improvements to HKFRS Accounting Standards – Volume 11 香港財務報告準則會計準則的年度改進 – 第11冊	1 January 2026 二零二六年一月一日
HKFRS 18 香港財務報告準則第18號	Presentation and Disclosure in Financial Statements (new standard) 財務報表的呈列及披露(新準則)	1 January 2027 二零二七年一月一日
HKFRS 19 香港財務報告準則第19號	Subsidiaries without Public Accountability: Disclosures (new standard) 非公共受託責任的附屬公司：披露(新準則)	1 January 2027 二零二七年一月一日



# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 2 BASIS OF PREPARATION AND CHANGES IN ACCOUNTING POLICIES (Continued)

## 2 編製基準及會計政策變動(續)

### 2.1 Basis of preparation (Continued)

### 2.1 編製基準(續)

(d) New standards and interpretations not yet adopted (Continued)

(d) 尚未採納之新訂準則及詮釋(續)

		Effective for accounting periods beginning on or after 於以下日期 或之後開始之 會計期間生效
HK Int 5	Presentation of Financial Statements – Classification by the Borrower of a Term Loan that Contains a Repayment on Demand Clause (amendments)	1 January 2027
香港詮釋第5號	財務報表的呈列 – 借款人對含有按要求償還條 款的定期貸款的分類(修訂本)	二零二七年一月一日
HKFRS 10 and HKAS 28	Sale or Contribution of Assets between an Investor and its Associate or Joint Venture (amendments)	To be determined
香港財務報告準則第10號及 香港會計準則第28號	投資者與其聯營公司或合營企業之間的資產出 售或出資(修訂本)	待定

The Group is in the process of assessing potential impact of the above new standards, amendments and interpretations that are relevant to the Group upon initial application. It is not yet in a position to state whether these standards, interpretations and amendments will have a significant impact on the Group's results of operations and financial position.

本集團現正評估首次應用上述與本集團有關之新訂準則、修訂本及詮釋之潛在影響。目前尚無法說明該等準則、詮釋及修訂本是否會對本集團的經營業績和財務狀況造成重大影響。

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 3 FINANCIAL RISK MANAGEMENT

### 3.1 Financial risk factors

This note explains the Group's exposure to financial risks and how these risks could affect the Group's future financial performance. Current year profit or loss information has been included where relevant to add further context.

The Group's management monitors and manages the financial risks relating to the operations of the Group through internal risk reports which analyse exposures by degree and magnitude of risks. These risks include market risk (including foreign exchange risk and interest rate risk), credit risk and liquidity risk.

There has been no change to the types of the Group's exposure in respect of financial instruments or the manner in which it manages and measures the risks.

## 3 財務風險管理

### 3.1 財務風險因素

本附註闡釋本集團面臨的財務風險以及該等風險可能對本集團未來財務表現產生的影響。本年度的損益資料已載於相關內容中，以作進一步說明。

本集團管理層透過內部風險報告(該報告按風險之程度及級別作分析)監控及管理有關本集團經營之財務風險。該等風險包括市場風險(包括外匯風險及利率風險)、信貸風險及流動資金風險。

本集團金融工具面臨之風險類型或其管理及計量風險之方式並無改變。

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 3 FINANCIAL RISK MANAGEMENT (Continued)

### 3 財務風險管理(續)

#### 3.1 Financial risk factors (Continued)

#### 3.1 財務風險因素(續)

##### (a) Market risk

##### (a) 市場風險

##### (i) Foreign exchange risk

##### (i) 外匯風險

The Group operates in Hong Kong and the People's Republic of China (the "PRC") with most of the transactions denominated and settled in Renminbi ("RMB"), the functional currency of relevant group entities.

本集團在香港及中華人民共和國(「中國」)經營業務，其大部分交易均以相關集團實體之功能貨幣人民幣(「人民幣」)計值和結算。

The Group is mainly exposed to the fluctuation of HK\$ arising from foreign currency trade and other receivables, cash and cash equivalents, trade and other payables and borrowing.

本集團主要承受港幣波動之風險，其來自以外幣計值的應收賬款及其他應收款項、現金及現金等值、應付賬款及其他應付款項及借款。

The carrying amounts of the Group's foreign currency denominated monetary assets and monetary liabilities at the end of reporting period are as follows:

本集團於報告期末以外幣計值之貨幣資產及貨幣負債之賬面值如下：

		Liabilities 負債		Assets 資產	
		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元	2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
HK\$	港幣	(26,568)	(28,110)	18,920	37,739

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 3 FINANCIAL RISK MANAGEMENT (Continued)

### 3.1 Financial risk factors (Continued)

#### (a) Market risk (Continued)

##### (i) Foreign exchange risk (Continued)

###### Sensitivity analysis

The following table details the Group's sensitivity to a 5% (2023: 5%) increase and decrease RMB against HK\$. The sensitivity rate of 5% is used when reporting foreign currency risk internally to key management personnel and represents the management's assessment of the reasonably possible change in foreign exchange rates. The changes in loss/(profit) for the year represented HK\$ strengthen 5% (2023: 5%) against RMB. For a 5% (2023: 5%) weakening of the above foreign currencies against RMB, there would be an equal and opposite impact on the loss/(profit) for the year.

Changes in loss/(profit) for the year	本年度虧損／(溢利)之變動
HK\$	港幣

## 3 財務風險管理(續)

### 3.1 財務風險因素(續)

#### (a) 市場風險(續)

##### (i) 外匯風險(續)

###### 敏感度分析

下表詳列本集團就人民幣兌港幣匯率上升及下降5%(二零二三年：5%)之敏感度。向主要管理人員就外幣風險作內部報告時採用之敏感度比率為5%，代表管理層就外匯匯率可能出現之合理變動而作出之評估。本年度虧損／(溢利)之變動代表港幣兌人民幣匯率上升5%(二零二三年：5%)。倘上述外幣兌人民幣貶值5%(二零二三年：5%)，則會對本年度虧損／(溢利)構成同等幅度之相反效果。

2024	2023
二零二四年	二零二三年
HK\$'000	HK\$'000
港幣千元	港幣千元

287

(361)



## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 3 FINANCIAL RISK MANAGEMENT (Continued)

#### 3.1 Financial risk factors (Continued)

##### (a) Market risk (Continued)

##### (ii) Interest rate risk

The Group's cash flow interest rate risk arises from cash at banks.

The Group is also exposed to fair value interest rate risk in relation to fixed-rate other receivables, film investment funds from investors and borrowing. Management considers that the fair value risk in relation to the fixed-rate other receivables, film investment funds from investors and borrowing is insignificant as the other receivables, film investment funds from investors and borrowing has a short maturity period.

The Group currently does not have any interest rate hedging policy in relation to fair value and cash flow interest rate risks. Management monitors the Group's exposure on an ongoing basis and will consider hedging the interest rate risk should the need arise.

### 3 財務風險管理(續)

#### 3.1 財務風險因素(續)

##### (a) 市場風險(續)

##### (ii) 利率風險

本集團之現金流量利率風險來自銀行現金。

本集團亦承受與固定利率的其他應收款項、來自投資者的電影投資款項及借款相關之公平值利率風險。管理層認為，鑒於其他應收款項、來自投資者的電影投資款項及借款的屆滿期限短暫，故與固定利率的其他應收款項、來自投資者的電影投資款項及借款相關之公平值風險並不重大。

本集團目前並無任何與公平值及現金流量利率風險相關的利率對沖政策。管理層持續監控本集團風險，並將於有需要時考慮對沖利率風險。

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 3 FINANCIAL RISK MANAGEMENT (Continued)

### 3.1 Financial risk factors (Continued)

#### (a) Market risk (Continued)

##### (ii) Interest rate risk (Continued)

##### Sensitivity analysis

Regarding the cash flow interest rate risk, the sensitivity analysis below have been determined based on the exposure to interest rates for non-derivative instruments at the end of the reporting period. For variable-rate bank deposits, the analysis is prepared assuming the amount of the relevant asset outstanding at the end of the reporting period was outstanding for the whole year. A 50 basis points (2023: 50) increase or decrease represents the management's assessment of the reasonably possible change in interest rates.

If interest rates had been 50 basis points (2023: 50) higher/lower and all other variables were held constant, the Group's loss for the year would have decreased/increased by approximately HK\$464,000 (2023: profit for the year would have increased/decreased by approximately HK\$1,021,000).

## 3 財務風險管理(續)

### 3.1 財務風險因素(續)

#### (a) 市場風險(續)

##### (ii) 利率風險(續)

##### 敏感度分析

就現金流量利率風險而言，下文敏感度分析乃根據於報告期末所承受之非衍生工具利率風險而釐定。就浮息銀行存款而言，分析乃假設於報告期末尚未結清之相關資產金額於整個年度內均未結清而作出。增加或減少50個(二零二三年：50個)基點代表管理層所評估利率可能出現之合理變動。

倘利率增加／減少50個(二零二三年：50個)基點，而所有其他變數維持不變，本集團之本年度虧損將減少／增加約港幣464,000元(二零二三年：本年度溢利將增加／減少約港幣1,021,000元)。

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 3 FINANCIAL RISK MANAGEMENT (Continued)

### 3 財務風險管理(續)

#### 3.1 Financial risk factors (Continued)

#### 3.1 財務風險因素(續)

##### (b) Credit risk

##### (b) 信貸風險

###### (i) Risk management

###### (i) 風險管理

Credit risk is managed on a group basis. The credit risk of the Group mainly arises from cash and cash equivalents, trade receivables, contract assets, deposits and other receivables. The carrying amounts of these balances represent the Group's maximum exposure to credit risk in relation to these assets.

信貸風險按集團基準管理。本集團的信貸風險主要來自現金及現金等值、應收賬款、合約資產、按金及其他應收款項。該等結餘的賬面值乃本集團就該等資產所面臨之最高信貸風險。

In order to minimise the credit risk, management has delegated a team responsible for determination of credit limits, credit approvals and other monitoring procedures to ensure that follow-up action is taken to recover overdue debts. In addition, the Group reviews the recoverable amount of each individual debt at the end of the reporting period to ensure that adequate impairment losses are made for irrecoverable amounts. In this regard, management considers that the Group's credit risk is significantly reduced.

為將信貸風險降至最低，管理層已委派一團隊負責釐定信貸限額、信貸審批及其他監察程序，以確保採取跟進行動以收回逾期債務。此外，本集團於報告期末檢討各個別債項之可收回金額，以確保就無法收回之金額計提足夠減值虧損。就此，管理層認為本集團之信貸風險已大為降低。

The Group has concentration of credit risk as 52% (2023: 27%) of the total trade receivables was due from the Group's largest debtor.

由於應收本集團最大債務人之款項佔應收賬款總額的52%(二零二三年：27%)，本集團存在集中信貸風險。

###### (ii) Impairment of financial assets and contract assets

###### (ii) 金融資產及合約資產減值

The Group has two types of assets that are subject to the expected credit loss model: trade receivables and contract assets and other financial assets carried at amortised costs.

本集團有兩類資產須受預期信貸虧損模型所規限：應收賬款及合約資產以及按攤銷成本列賬的其他金融資產。

While cash and cash equivalents are also subject to the impairment requirements of HKFRS 9, the identified impairment loss was immaterial.

儘管現金及現金等值亦須遵守香港財務報告準則第9號的減值規定，但已識別的減值虧損並不重大。

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## 3 FINANCIAL RISK MANAGEMENT (Continued)

### 3.1 Financial risk factors (Continued)

#### (b) Credit risk (Continued)

##### (ii) Impairment of financial assets and contract assets (Continued)

###### Trade receivables and contract assets

The Group applies the simplified approach to provide for expected credit losses prescribed by HKFRS 9, which permits the use of the lifetime expected credit loss provision for all trade receivables and contract assets. To measure the expected credit losses, trade receivables and contract assets have been grouped based on shared credit risk characteristics and the days past due.

For trade receivables and contract assets, management has assessed the expected credit losses based on the background and reputation of the customers, historical settlement records and past experience, and expected realisation plan for long aged balances including offsetting with certain payables. Management also considered the default rates and loss given default from external rating agency report and forward-looking information that may impact the customer's ability to repay the outstanding balances. As at 31 December 2024, the loss allowances of approximately HK\$10,765,000 and HK\$1,153,000 (2023: HK\$1,969,000 and HK\$1,078,000) were recognised for trade receivables and contract assets respectively based on the expected credit losses rates ranged from 0% to 28% (2023: 0% to 27%) applied on different groupings.

## 3 財務風險管理(續)

### 3.1 財務風險因素(續)

#### (b) 信貸風險(續)

##### (ii) 金融資產及合約資產減值(續)

###### 應收賬款及合約資產

本集團按香港財務報告準則第9號的規定採用簡化方式就預期信貸虧損計提撥備，該準則允許就所有應收賬款及合約資產使用全期預期信貸虧損撥備。為計量預期信貸虧損，應收賬款及合約資產已根據共同的信貸風險特點及逾期天數分組。

就應收賬款及合約資產而言，管理層已根據客戶的背景及信譽、歷史償還記錄及過往經驗以及長期賬齡結餘(包括與若干應付款項相抵銷)的預期變現計劃，評估預期信貸虧損。管理層亦考慮外部評級機構報告指出的違約率及違約損失，以及可能影響客戶償還未償還結餘的能力的前瞻性資料。於二零二四年十二月三十一日，本集團根據不同組別應用的介乎0%至28%(二零二三年：0%至27%)的預期信貸虧損率，分別就應收賬款及合約資產確認虧損撥備約港幣10,765,000元及港幣1,153,000元(二零二三年：港幣1,969,000元及港幣1,078,000元)。



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### 3 FINANCIAL RISK MANAGEMENT (Continued)

### 3 財務風險管理(續)

#### 3.1 Financial risk factors (Continued)

#### 3.1 財務風險因素(續)

##### (b) Credit risk (Continued)

##### (b) 信貸風險(續)

##### (ii) Impairment of financial assets and contract assets (Continued)

##### (ii) 金融資產及合約資產減值(續)

Trade receivables and contract assets  
(Continued)

應收賬款及合約資產(續)

The closing loss allowances for trade receivables and contract assets as at 31 December reconcile to the opening loss allowances as follows:

於十二月三十一日，應收賬款及合約資產的期末虧損撥備與期初虧損撥備對賬如下：

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
<b>Trade receivables</b>	<b>應收賬款</b>		
At 1 January	於一月一日	<b>1,969</b>	10,128
Increase/(decrease) in loss allowances recognised during the year	年內確認之虧損撥備增加／(減少)	<b>8,990</b>	(7,933)
Exchange difference	匯兌差額	<b>(194)</b>	(226)
<b>At 31 December</b>	<b>於十二月三十一日</b>	<b>10,765</b>	1,969
<b>Contract assets</b>	<b>合約資產</b>		
At 1 January	於一月一日	<b>1,078</b>	172
Increase in loss allowances recognised during the year	年內確認之虧損撥備增加	<b>112</b>	917
Exchange difference	匯兌差額	<b>(37)</b>	(11)
<b>At 31 December</b>	<b>於十二月三十一日</b>	<b>1,153</b>	1,078

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FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 3 FINANCIAL RISK MANAGEMENT (Continued)

### 3.1 Financial risk factors (Continued)

#### (b) Credit risk (Continued)

##### (ii) Impairment of financial assets and contract assets (Continued)

Trade receivables and contract assets  
(Continued)

Trade receivables and contract assets are written off where there is no reasonable expectation of recovery. Indicators that there is no reasonable expectation of recovery include, amongst others, the failure of a debtor to engage in a repayment plan with the Group, and a failure to make contractual payments.

Impairment losses on trade receivables and contract assets are presented as net impairment losses within operating profit. Subsequent recoveries of amounts previously written off are credited against the same line item.

Other financial assets at amortised cost

The credit quality of the other receivables has been assessed with reference to historical information about the counterparties default rates and financial position of the counterparties. As at 31 December 2024, the loss allowances of approximately HK\$31,024,000 were recognised for other receivables (2023: HK\$18,586,000).

## 3 財務風險管理(續)

### 3.1 財務風險因素(續)

#### (b) 信貸風險(續)

##### (ii) 金融資產及合約資產減值(續)

應收賬款及合約資產(續)

應收賬款及合約資產於無合理期望可收回時撇銷。並無合理期望可收回款項的跡象包括(其中包括)債務人未能與本集團共同制定還款計劃及未能作出合約付款。

應收賬款及合約資產的減值虧損列為經營溢利內的減值虧損淨額。其後收回先前撇銷的金額會記入同一項目。

按攤銷成本計量的其他金融資產

其他應收款項的信貸質素乃經參考有關交易對手違約率及財務狀況的歷史資料後評估。於二零二四年十二月三十一日，已就其他應收款項確認虧損撥備約港幣31,024,000元(二零二三年：港幣18,586,000元)。

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### 3 FINANCIAL RISK MANAGEMENT (Continued)

### 3 財務風險管理(續)

#### 3.1 Financial risk factors (Continued)

#### 3.1 財務風險因素(續)

##### (b) Credit risk (Continued)

##### (b) 信貸風險(續)

##### (ii) Impairment of financial assets and contract assets (Continued)

##### (ii) 金融資產及合約資產減值(續)

Other financial assets at amortised cost  
(Continued)

按攤銷成本計量的其他金融資產(續)

The closing loss allowances for deposits and other receivables as at 31 December reconcile to the opening loss allowances as follows:

於十二月三十一日，按金及其他應收款項的期末虧損撥備與期初虧損撥備對賬如下：

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
At 1 January	於一月一日	18,586	8,349
Increase in loss allowances recognised during the year	年內確認之虧損撥備增加	12,796	10,400
Exchange difference	匯兌差額	(358)	(163)
<b>At 31 December</b>	<b>於十二月三十一日</b>	<b>31,024</b>	<b>18,586</b>

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### 綜合財務報表附註

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## 3 FINANCIAL RISK MANAGEMENT (Continued)

## 3 財務風險管理(續)

### 3.1 Financial risk factors (Continued)

### 3.1 財務風險因素(續)

#### (b) Credit risk (Continued)

#### (b) 信貸風險(續)

- (iii) Net impairment losses on financial assets and contract assets recognised in profit or loss

- (iii) 於損益內確認的金融資產及合約資產之減值虧損淨額

During the year, the net impairment losses on financial assets and contract assets recognised in profit or loss were as follows:

年內，於損益內確認的金融資產及合約資產之減值虧損淨額如下：

	2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
(Provision for)/reversal of impairment losses on trade receivables and contract assets	(9,102)	7,016
Provision for impairment losses on other financial assets	(12,796)	(10,400)
Net impairment losses on financial assets and contract assets	(21,898)	(3,384)

#### (c) Liquidity risk

#### (c) 流動資金風險

As at 31 December 2024, the Group had cash and cash equivalents of approximately HK\$144,987,000, and the Group had net cash used in operating activities for the year of approximately HK\$189,704,000 and loss for the year attributable to owners of the Company of approximately HK\$260,818,000. Management considers the Group does not have any significant liquidity risk.

於二零二四年十二月三十一日，本集團擁有現金及現金等值約港幣144,987,000元，本集團本年度經營活動所耗用之現金淨額約為港幣189,704,000元，而本公司擁有人應佔本年度虧損約為港幣260,818,000元。管理層認為，本集團並不存在任何重大流動資金風險。

The table below analyses the Group's financial liabilities into relevant maturity groupings based on the remaining period at the consolidated statement of financial position date to the contractual maturity date. Balances due within 12 months equal their carrying balances as the impact of discounting is not significant.

下表將本集團的金融負債按照由綜合財務狀況表結算日至合約到期日的剩餘期限分成相關的到期組別進行分析。由於貼現影響並不重大，於12個月內到期的結餘等於其賬面結餘。



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## 綜合財務報表附註

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### 3 FINANCIAL RISK MANAGEMENT (Continued)

### 3 財務風險管理(續)

#### 3.1 Financial risk factors (Continued)

#### 3.1 財務風險因素(續)

##### (c) Liquidity risk (Continued)

##### (c) 流動資金風險(續)

		Weighted average interest rate	On demand or less than 1 month 須應要求或 少於一個月	1-3 months 一至三個月	3 months to 1 year 三個月至一年	1-5 years 一至五年	Total undiscounted cash flows 未貼現現金 流量總額	Carrying amount 賬面值
		%	HK\$'000 港幣千元	HK\$'000 港幣千元	HK\$'000 港幣千元	HK\$'000 港幣千元	HK\$'000 港幣千元	HK\$'000 港幣千元
<b>2024</b>	<b>二零二四年</b>							
<b>Non-derivative financial liabilities</b>	<b>非衍生金融負債</b>							
Trade and other payables	應付賬款及其他應付款項	-	143,356	-	-	-	143,356	143,356
Film investment funds from investors	來自投資者的電影投資款項	-	-	-	519,039	-	519,039	519,039
Borrowing	借款	4.35%	-	-	-	42,440	42,440	42,440
Lease liabilities	租賃負債	4.41%	1,145	2,074	3,521	8,424	15,164	14,308
			144,501	2,074	522,560	50,864	719,999	719,143
<b>2023</b>	<b>二零二三年</b>							
<b>Non-derivative financial liabilities</b>	<b>非衍生金融負債</b>							
Trade and other payables	應付賬款及其他應付款項	-	147,461	-	-	-	147,461	147,461
Film investment funds from investors	來自投資者的電影投資款項	-	-	-	535,195	-	535,195	535,195
Film rights investments	電影版權投資	-	-	-	942	-	942	942
Lease liabilities	租賃負債	4.37%	1,130	3,390	10,304	3,579	18,403	17,868
			148,591	3,390	546,441	3,579	702,001	701,466

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## 3 FINANCIAL RISK MANAGEMENT (Continued)

### 3.2 Capital management

The Group manages its capital to ensure that entities in the Group will be able to continue as a going concern while maximising the return to shareholders through the optimisation of the debt and equity balance. The Group's overall strategy remains unchanged from prior year.

The capital structure of the Group consists of debt which includes borrowing in Note 26 and equity attributable to owners of the Company, comprising issued share capital and various reserves.

Management reviews the capital structure periodically. As part of this review, management considers the cost of capital and the risks associates with each class of capital. Based on recommendations of management, the Group will balance its overall capital structure through new share issues as well as the issue of new debt or the redemption of existing debt or reduction in capital.

## 3 財務風險管理(續)

### 3.2 資本管理

本集團管理其資本，以確保本集團之實體將能夠繼續持續經營，同時透過將債務及權益結餘優化，為股東帶來最大回報。本集團之整體策略維持與往年相同。

本集團之資本架構包括債務(包括附註26之借款)及本公司擁有人應佔權益(包括已發行股本及各項儲備)。

管理層定期審閱資本架構。作為此審閱工作之一部分，管理層考慮資本成本及各資本類別之相關風險。本集團將根據管理層提出之建議，透過發行新股份及發行新債項或贖回現有債項或削減資本，平衡其整體資本架構。

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### 3 FINANCIAL RISK MANAGEMENT (Continued)

### 3 財務風險管理(續)

#### 3.3 Fair value estimation

#### 3.3 公平值估計

##### (i) Fair value hierarchy

This section explains the judgments and estimates made in determining the fair values of the financial instruments that are recognised and measured at fair value in the financial statements. To provide an indication about the reliability of the inputs used in determining fair value, the Group has classified its financial instruments into the three levels prescribed under the accounting standards. An explanation of each level follows underneath the table.

##### (i) 公平值架構級別

本節闡述釐定於財務報表中確認及按公平值計量的金融工具公平值時所作出的判斷及估計。為得出有關釐定公平值所用輸入數據之可靠性指標，本集團已按會計準則規定將其金融工具分為三個等級。各等級於下表進行闡述。

		Note 附註	Level 3 第三級 HK\$'000 港幣千元
<i>Recurring fair value measurements</i> At 31 December 2024	<i>經常性公平值計量</i> 於二零二四年十二月三十一日		
<b>Financial assets</b>	<b>金融資產</b>		
Film rights investments	電影版權投資	21	143,181
<i>Recurring fair value measurements</i> At 31 December 2023	<i>經常性公平值計量</i> 於二零二三年十二月三十一日		
<b>Financial assets</b>	<b>金融資產</b>		
Film rights investments	電影版權投資	21	193,673
<b>Financial liabilities</b>	<b>金融負債</b>		
Film rights investments	電影版權投資	21	942

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## 3 FINANCIAL RISK MANAGEMENT (Continued)

### 3.3 Fair value estimation (Continued)

#### (i) Fair value hierarchy (Continued)

There were no transfers between levels 1 and 2 for recurring fair value measurements during the year. For transfers in and out of level 3 measurements see (iii) below.

The Group's policy is to recognise transfers into and transfers out of fair value hierarchy levels as at the end of the reporting period.

Level 1: The fair value of financial instruments traded in active markets (such as publicly traded derivatives, and equity securities) is based on quoted market prices at the end of the reporting period. The quoted market price used for financial assets held by the Group is the current bid price. These instruments are included in level 1.

Level 2: The fair value of financial instruments that are not traded in an active market (for example, over-the-counter derivatives) is determined using valuation techniques which maximise the use of observable market data and rely as little as possible on entity-specific estimates. If all significant inputs required to fair value an instrument are observable, the instrument is included in level 2.

Level 3: If one or more of the significant inputs is not based on observable market data, the instrument is included in level 3. This is the case for unlisted equity securities.

#### (ii) Valuation techniques used to determine fair values

Specific valuation techniques used to value financial instruments include:

- the use of quoted market prices or dealer quotes for similar instruments; and
- for other financial instruments – discounted cash flow analysis.

## 3 財務風險管理(續)

### 3.3 公平值估計(續)

#### (i) 公平值架構級別(續)

年內，在第一級及第二級之間並無就經常性公平值計量進行轉撥。第三級計量的轉入及轉出請參閱下文第(iii)項。

本集團政策旨在確認於報告期末公平值架構級別的轉入及轉出情況。

第一級：在活躍市場上買賣的金融工具(如公開買賣衍生工具及股本證券)的公平值乃按於報告期末的市場報價釐定。本集團所持金融資產採用的市場報價為當時買盤價。該等工具計入第一級。

第二級：未在活躍市場上買賣的金融工具(例如場外衍生工具)的公平值採用估值方法釐定。該等估值方法盡量採用可觀察市場數據，並盡可能不倚賴實體特定估計。倘計算工具公平值所需的所有重大輸入數據均可觀察，則該工具計入第二級。

第三級：倘一項或多項重大輸入數據並非以可觀察市場數據為基礎，則該工具計入第三級。非上市股本證券即屬此類情況。

#### (ii) 用於釐定公平值的估值方法

用於評估金融工具價值的具體估值方法包括：

- 採用類似工具的市場報價或交易商報價；及
- 就其他金融工具而言一貼現現金流量分析。



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### 3 FINANCIAL RISK MANAGEMENT (Continued)

### 3 財務風險管理(續)

#### 3.3 Fair value estimation (Continued)

#### 3.3 公平值估計(續)

(iii) Fair value measurements using significant unobservable inputs (level 3)

(iii) 採用重大不可觀察輸入數據進行公平值計量(第三級)

The following table presents the changes in level 3 items for the year:

下表載列第三級項目的年度變動：

		Film rights investments 電影版權投資 HK\$'000 港幣千元
Opening balance at 1 January 2023	於二零二三年一月一日的期初結餘	243,761
Additions	增購	77,220
Changes in fair values	公平值變動	(79,343)
Derecognition or settlement	終止確認或結算	(42,240)
Exchange differences	匯兌差額	(6,667)
Closing balance at 31 December 2023	於二零二三年十二月三十一日的期末結餘	192,731
Additions	增購	84,917
Changes in fair values	公平值變動	(50,785)
Derecognition or settlement	終止確認或結算	(78,506)
Exchange differences	匯兌差額	(5,176)
<b>Closing balance at 31 December 2024</b>	<b>於二零二四年十二月三十一日的期末結餘</b>	<b>143,181</b>

The key unobservable input includes the expected cash flow derived from the investments and discount rate. If the expected cash flows were increased/(decrease) by 5%, the fair value would increase/(decrease) by approximately HK\$7,159,000 (2023: HK\$9,637,000). If the discount rates were increased by 1%, the fair value would decrease by approximately HK\$431,000 (2023: HK\$716,000) and if the discount rates were decreased by 1%, the fair value would increase by approximately HK\$4,885,000 (2023: HK\$4,378,000).

主要不可觀察輸入數據包括投資產生的預期現金流量及貼現率。倘預期現金流量增加／(減少)5%，則公平值將增加／(減少)約港幣7,159,000元(二零二三年：港幣9,637,000元)。倘貼現率上升1%，則公平值將減少約港幣431,000元(二零二三年：港幣716,000元)；倘貼現率下降1%，則公平值將增加約港幣4,885,000元(二零二三年：港幣4,378,000元)。

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

#### 4 CRITICAL ESTIMATES AND JUDGMENTS

The preparation of consolidated financial statements requires the use of accounting estimates which, by definition, will seldom equal the actual results. Management also needs to exercise judgment in applying the Group's accounting policies.

Estimates and judgments are continually evaluated. They are based on historical experience and other factors, including expectations of future events that may have a financial impact on the entity and that are believed to be reasonable under the circumstances.

##### (a) Revenue derived from content production and film investment loss, net

Management considered whether it was appropriate to recognise the revenue from content production and film investment loss, net, of approximately HK\$34,180,000 (2023: HK\$1,332,794,000) in the current year, which is in line with the Group's general policy of recognising revenue and film investment loss, net as set out in Notes 5 and 21.

In making the judgment, management considered the detailed criteria included satisfying the performance obligation and the right to receive payment for the recognition of revenue derived from content production and measurement of film investment loss, net set out in the applicable standards. In the event where the criteria are met but the final statement of the relevant film has not yet received, judgment is required to estimate the revenue and related costs of the film investment.

#### 4 重要估計及判斷

編製綜合財務報表須運用會計估計，顧名思義，其將很少等同實際結果。管理層於採用本集團的會計政策時亦須進行判斷。

估計及判斷將持續進行評估。此乃基於過往經驗及其他因素，包括於有關情況下被視為合理的可能對該實體產生財務影響的未來事件預測。

##### (a) 內容製作產生之收益及電影投資虧損，淨額

管理層考慮於本年度確認來自內容製作之收益及電影投資虧損，淨額約港幣34,180,000元(二零二三年：港幣1,332,794,000元)是否適當，此舉符合附註5及21所載有關本集團確認收益及電影投資虧損，淨額一般政策。

於作出判斷時，管理層已就確認內容製作產生之收益及計量電影投資虧損，淨額考慮適用準則所載之詳盡標準，包括完成履約責任及確立收取付款之權利。倘符合標準但尚未收到相關電影的最終報表，則估計電影投資產生的收益及相關成本需運用判斷。

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### 綜合財務報表附註

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#### 4 CRITICAL ESTIMATES AND JUDGMENTS

(Continued)

##### (b) Measurement and impairment of film and TV programmes rights classified as intangible assets

At the end of each reporting period, management assessed the cost apportionment, amortisation policy and estimated useful lives of the film and TV programmes rights classified as intangible asset. The determination of cost apportionment, amortisation policy and estimated useful lives requires management's significant judgment.

Other than the amortisation, management also i) assessed whether impairment indicator existed on completed film and TV programmes rights and available for intended use, licensed film and TV programmes rights and ii) assessed impairment for film and TV programmes rights either completed but not available for intended use or under production and provided impairment up to its recoverable amount in accordance with the respective impairment assessment.

- (i) In respect of the completed film and TV programmes rights but not available for intended use or under production, the recoverable amount of the associated film and TV programmes rights was determined by using the fair value less cost of disposal approach.

In determining the recoverable amount, the Group takes into consideration both internal and external market information, for example, the expected revenue, the estimated production cost, the estimated selling and distribution expenses, the discount rates and the general economic condition of the relevant markets.

For the year ended 31 December 2024, the Group has recognised a net provision for impairment of completed film and TV programmes rights of Nil (2023: HK\$103,138,000) and film and TV programmes rights under production of approximately HK\$216,000 (2023: HK\$3,058,000). Any reasonable changes in assumptions used in this assessment, including the forecasted revenue and discount rate, may not result in a material additional provision being made in the consolidated financial statements.

#### 4 重要估計及判斷(續)

##### (b) 分類為無形資產之電影及電視劇版權的計量以及減值

於各報告期末，管理層均會評估分類為無形資產之電影及電視劇版權的成本分攤、攤銷政策及估計可使用年期。管理層須就釐定成本分攤、攤銷政策及估計可使用年期作出重大判斷。

除攤銷之外，管理層亦i)評估已完成並可供作擬定用途之電影及電視劇版權、獲授權之電影及電視劇版權是否存在減值跡象，及ii)評估已完成但不可供作擬定用途或製作中之電影及電視劇版權之減值，並根據相關減值評估計提不超過其可收回金額的減值撥備。

- (i) 就已完成但不可供作擬定用途之電影及電視劇版權或製作中之電影及電視劇版權而言，相關電影及電視劇版權之可收回金額乃採用公平值減出售成本的方法釐定。

釐定可收回金額時，本集團考慮內外市場資料，例如預期收入、估計製作成本、估計銷售及發行開支、貼現率以及相關市場的整體經濟狀況。

截至二零二四年十二月三十一日止年度，本集團已確認已完成之電影及電視劇版權減值撥備淨額為零(二零二三年：港幣103,138,000元)及製作中之電影及電視劇版權減值撥備淨額約港幣216,000元(二零二三年：港幣3,058,000元)。該評估所用假設(包括預測收益及貼現率)之任何合理變更，概不得導致於綜合財務報表中計提重大額外撥備。

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

#### 4 CRITICAL ESTIMATES AND JUDGMENTS

(Continued)

##### (b) Measurement and impairment of film and TV programmes rights classified as intangible assets (Continued)

- (ii) In respect of film and TV programmes rights available for subscription on the Group's online video platform as well as licensed film and TV programmes rights, they are the essential elements of the Group's online video platform. Management identified the Group's online video platform as a cash-generating unit (the "Platform CGU"), which is the basis for impairment assessment of film and TV programmes rights available for subscription. The recoverable amount of the Platform CGU was determined based on the present value of the expected future cash flow generated from the Platform CGU.

Management determined that impairment indicator existed for the Platform CGU as the actual performance was behind the original forecast, representing an impairment indicator, triggering a need to perform an impairment assessment. In carrying out the impairment assessment of the Platform CGU, Management used the fair value less cost of disposal approach to determine the recoverable amount by discounting future cash flow forecast which involved key assumptions including discount rate of 26% (2023: 25%), terminal growth rate of 3% (2023: 3%), compound annual growth rate of subscription income of 8.96% (2023: 15.76%) and sublicense income based on box office of films. As at 31 December 2024, the carrying amount of licensed film and TV programmes rights available for subscription amounted to approximately HK\$48,334,000 (2023: HK\$79,908,000). Any reasonable changes in assumptions used in this assessment, including the forecasted revenue and discount rate, will not result in a material provision in the consolidated financial statements.

#### 4 重要估計及判斷(續)

##### (b) 分類為無形資產之電影及電視劇版權的計量以及減值(續)

- (ii) 就本集團的在線視頻平台上可供認購的電影及電視劇版權以及獲授權之電影及電視劇版權，均為本集團在線視頻平台的重要元素。管理層將本集團的在線視頻平台認定為現金產生單位（「平台現金產生單位」），並為可供認購之電影及電視劇版權減值評估的基礎。平台現金產生單位之可收回金額乃根據平台現金產生單位產生之預期未來現金流量之現值釐定。

管理層認為，平台現金產生單位存在減值跡象，原因為實際業績落後於原先預測，存在減值跡象，故需要進行減值評估。進行平台現金產生單位的減值評估時，管理層透過貼現未來現金流量預測，採用公平值減出售成本的方法釐定可收回金額，當中涉及主要假設，包括貼現率26%（二零二三年：25%）、終端增長率3%（二零二三年：3%）、認購收入之複合年增長率8.96%（二零二三年：15.76%）及基於電影票房之轉授收入。於二零二四年十二月三十一日，可供認購之獲授權之電影及電視劇版權之賬面值為約港幣48,334,000元（二零二三年：港幣79,908,000元）。該評估所用假設（包括預測收益及貼現率）之任何合理變更，概不得導致於綜合財務報表中計提重大撥備。



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### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

#### 4 CRITICAL ESTIMATES AND JUDGMENTS

(Continued)

##### (c) Fair value of film rights investments

As at 31 December 2024, the carrying amount of film rights investments amounted to approximately HK\$143,181,000 (2023: HK\$192,731,000). The respective fair values are determined by using valuation techniques. Details of the judgment and assumptions have been disclosed in Note 3.3.

##### (d) Estimated impairment of prepayments for film and TV programmes rights

At the end of each reporting period, management assesses whether the impairment indicator existed for prepayments for film and TV programmes rights based on the contract terms of the agreements, estimated budget of the proposed production and the progress on how the prepayment has been used or realised.

Based on management's assessment on the prepayments of film and TV programmes rights, management determined that no impairment provision to be charged to prepayments of film and TV programmes rights during the year (2023: Same).

##### (e) Loss allowances of trade receivables and contract assets

The loss allowances of trade receivables and contract assets are based on assumptions about risk of default, expected loss rates and forward-looking information. Management uses judgments in making these assumptions and selecting the inputs to the calculation, based on the past history, existing market conditions as well as forward looking information at the end of each reporting period. Details of the key assumptions and inputs used are disclosed in Note 3.1(b).

#### 4 重要估計及判斷(續)

##### (c) 電影版權投資之公平值

於二零二四年十二月三十一日，電影版權投資之賬面值約為港幣143,181,000元(二零二三年：港幣192,731,000元)。各項公平值乃使用估值方法釐定。有關判斷及假設之詳情已於附註3.3披露。

##### (d) 電影及電視劇版權預付款的估計減值

於各報告期末，管理層基於協議之合約條款、建議作品之估計預算及預付款之使用或變現情況，對電影及電視劇版權預付款是否存在減值跡象進行評估。

根據管理層就電影及電視劇版權預付款之評估，管理層認為，於本年度並無減值撥備將計入電影及電視劇版權預付款(二零二三年：相同)。

##### (e) 應收賬款及合約資產的虧損撥備

應收賬款及合約資產的虧損撥備乃根據有關違約風險、預期虧損率及前瞻性資料的假設而作出。管理層於作出該等假設及選擇輸入數據進行計算時，會根據過往歷史、當前市況及於各報告期末的前瞻性資料進行判斷。有關所使用主要假設及輸入數據的詳情於附註3.1(b)披露。

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### 綜合財務報表附註

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#### 5 REVENUE AND FILM INVESTMENT LOSS, NET

An analysis of the Group's revenue and film investment loss, net, for the year, net of sales related tax, is as follows:

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Revenue	收益		
– Share of box office income	– 分佔票房收入	63,580	1,292,534
– Sub-licensing of film and TV programmes rights	– 分授電影及電視劇版權	15,562	83,784
– Other media related revenue	– 其他媒體相關收益	5,823	35,819
		84,965	1,412,137
Film investment loss, net	電影投資虧損，淨額	(50,785)	(79,343)
		34,180	1,332,794

#### 5 收益及電影投資虧損，淨額

年內，本集團的收益及電影投資虧損，淨額（扣除銷售相關稅項）分析如下：

#### Information about major customers

During the year, revenue and film investment loss, net derived for the customers contributing over 10% of the total revenue and film investment loss, net of the Group are as follows:

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Customer A	客戶A	26,139	1,292,526
Customer B	客戶B	37,434	N/A不適用
Customer C	客戶C	11,593	N/A不適用

#### 主要客戶資料

年內，對本集團總收益及電影投資虧損，淨額貢獻逾10%之客戶產生之收益及電影投資虧損，淨額如下：

The revenue and film investment loss, net was derived from investment in film and TV programmes rights in the PRC and Hong Kong.

收益及電影投資虧損，淨額來自中國及香港電影及電視劇版權投資。

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## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 5 REVENUE AND FILM INVESTMENT LOSS, NET (Continued)

#### Contract assets and liabilities

The Group has recognised the following assets and liabilities related to contracts with customers:

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Contract assets	合約資產	18,497	59,712
Loss allowances (Note 3.1(b))	虧損撥備(附註3.1(b))	(1,153)	(1,078)
Contract assets, net	合約資產，淨額	17,344	58,634
Contract liabilities	合約負債		
Current	流動	756	1,150
Non-current	非流動	15,915	—
		16,671	1,150

#### Significant changes in contract assets and liabilities

As at 31 December 2024 and 2023, contract assets represent unbilled revenue arisen from the share of box office income and online platform related income in accordance with the contract terms.

As at 31 December 2024, contract liabilities mainly represent receipt in advance in relation to the co-membership arrangement of HK\$756,000 (2023: HK\$1,150,000) with other online platforms operated by different business partners and receipt in advance in relation to sub-licensing of film and TV programmes right of HK\$15,915,000 (2023: Nil).

### 5 收益及電影投資虧損，淨額(續)

#### 合約資產及負債

本集團已確認以下與客戶合約有關的資產及負債：

	2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
合約資產	18,497	59,712
虧損撥備(附註3.1(b))	(1,153)	(1,078)
合約資產，淨額	17,344	58,634
合約負債		
流動	756	1,150
非流動	15,915	—
	16,671	1,150

#### 合約資產及負債的重大變動

於二零二四年及二零二三年十二月三十一日，合約資產指根據相關合約條款由分佔票房收入及線上平台相關收入產生的未開單收益。

於二零二四年十二月三十一日，合約負債主要指與不同業務合作夥伴營運的其他線上平台的聯合會員安排相關的預收款項港幣756,000元(二零二三年：港幣1,150,000元)及與分授電影及電視劇版權相關的預收款項港幣15,915,000元(二零二三年：無)。

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### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

#### 5 REVENUE AND FILM INVESTMENT LOSS, NET (Continued)

##### Accounting policies of revenue recognition

###### Revenue recognition

Revenue is measured at the fair value of the consideration received or receivable for the sales of services in the ordinary course of the Group's activities.

Revenue is recognised when or as the control of the services is transferred to the customer. Depending on the terms of the contract and the laws that apply to the contract, control of the services may be transferred over time or at a point in time.

Control of the goods or services is transferred over time if the Group's performance:

- provides all of the benefits received and consumed simultaneously by the customer;
- creates or enhances an asset that the customer controls as the Group performs; or
- does not create an asset with an alternative use to the Group and the Group has an enforceable right to payment for performance completed to date.

If control of the services transfers over time, revenue is recognised over the period of the contract by reference to the progress towards complete satisfaction of that performance obligation. Otherwise, revenue is recognised at a point in time when the customer obtains control of the services. Specific criteria where revenue is recognised are described below.

#### 5 收益及電影投資虧損，淨額(續)

##### 收益確認之會計政策

###### 收益確認

收益乃按於本集團一般業務過程中就銷售服務已收或應收代價之公平值計量。

收益於服務的控制權轉移予客戶時確認。視乎合約條款及適用於合約的法律，服務的控制權可隨時間或在某一時點轉移。

倘本集團的履約符合以下條件，則貨品或服務的控制權隨時間轉移：

- 提供之所有利益由客戶同時取得並耗用；
- 創建或增加客戶於本集團履約時控制的資產；或
- 並未產生對本集團有替代用途的資產，且本集團有強制執行權以收取迄今已履約的款項。

倘服務的控制權隨時間轉移，則收益乃參照完成相關履約責任的進度於合約期間確認。否則，收益於客戶獲得服務的控制權時某一時點確認。確認收益的具體標準如下文所述。



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FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

#### 5 REVENUE AND FILM INVESTMENT LOSS, NET (Continued)

##### Accounting policies of revenue recognition (Continued)

###### Revenue recognition (Continued)

When either party to a contract has performed, the Group presents the contract in the consolidated statement of financial position as a contract asset or a contract liability, depending on the relationship between the entity's performance and the customer's payment.

If a customer pays consideration or the Group has a right to an amount of consideration that is unconditional, before the Group transfers a service to the customer, the Group presents the contract as a contract liability when the payment is made or a receivable is recorded (whichever is earlier). A contract liability is the Group's obligation to transfer services to a customer for which the Group has received consideration (or an amount of consideration is due) from the customer.

A contract asset represents the Group's right to consideration for the services that the Group has transferred to the customers but is not yet unconditional. A receivable is recorded when the Group has an unconditional right to consideration. A right to consideration is unconditional if only the passage of time is required before payment of that consideration is due.

Revenue is recognised when specific criteria have been met for the Group's activity as described below:

###### a) Content production

The Group invests in and produces entertainment content such as film and TV programmes series.

Revenue derived from box office income and sub-licensing of film and TV programmes rights is recognised at a point in time when the control of the entertainment content is transferred to the customers so that the customers can direct the use and obtain associated benefit.

#### 5 收益及電影投資虧損，淨額(續)

##### 收益確認之會計政策(續)

###### 收益確認(續)

當合約的任何一訂約方已履約，本集團根據實體履約責任及客戶付款之間的關係將其合約於綜合財務狀況表呈列為合約資產或合約負債。

倘於本集團向客戶轉讓服務前，客戶支付代價或本集團擁有收取代價款的無條件權利，則本集團於作出付款或應收款項入賬時(以較早者為準)將合約呈列為合約負債。合約負債是本集團因已向客戶收取代價(或應收客戶的代價款)而向客戶轉讓服務的責任。

合約資產指本集團就其已轉讓予客戶但尚未為無條件的服務收取代價的權利。應收款項於本集團擁有收取代價的無條件權利時入賬。倘代價僅隨時間推移即會成為到期應付，則收取代價的權利為無條件。

收益於本集團的活動(如下文所述)符合具體標準時確認：

###### a) 內容製作

本集團投資及製作電影及電視劇等娛樂內容。

票房收入及分授電影及電視劇版權產生之收益於娛樂內容的控制權轉移予客戶時的某一時點確認，以便客戶主導其使用並獲取相關利益。

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#### 5 REVENUE AND FILM INVESTMENT LOSS, NET (Continued)

##### Accounting policies of revenue recognition (Continued)

###### Revenue recognition (Continued)

###### b) Subscription services of online video platform

The Group offers subscription services to members or customers with exclusive access to the contents of the Group's online video platform.

The Group is the principal in its co-operations with partners, including consumer electronics manufacturers (TVs and cell phones), mobile operators, internet service providers and online payment agencies, that provide access to the subscription services or payment processing services as the Group retains control over its service delivered to the customers.

The subscription fee receipts are generally for services to be delivered over time, the receipts are initially recorded as contract liabilities and revenue is recognised rateably over the subscription period as services are rendered and presented. Customers who prepay the subscription fee but do not activate the service before activation period expires are referred to as breakage. The Group recognised an expected breakage amount as revenue in proportion to the historical pattern of rights exercised by the customers. Upon expiry of the service period, the unutilised portion of the prepaid packages are fully recognised in profit or loss. Payments made to the partners, are recorded as expenses.

###### c) Film investment loss, net

Any gain or loss on the film rights investments that are subsequently measured at fair value through profit or loss ("FVTPL") is recognised on a net basis in the period in which it arises.

#### 5 收益及電影投資虧損，淨額(續)

##### 收益確認之會計政策(續)

###### 收益確認(續)

###### b) 在線視頻平台的訂閱服務

本集團向會員或客戶提供訂閱服務，讓會員或客戶獨享本集團在線視頻平台的內容。

由於本集團保留向客戶提供服務的控制權，故本集團為其業務夥伴(包括消費電子產品製造商(電視及手機)、流動電話營運商、互聯網服務供應商及在線支付機構)提供訂閱服務或支付處理服務的合作主體。

收取的訂閱費一般為隨時間提供的服務，該等收費初步錄為合約負債，而收益則於訂閱期內按提供及呈列服務的比率確認。預付訂閱費但於激活期屆滿前並未激活有關服務的客戶被視為未使用權利。本集團按客戶行使權利的過往模式，將預期未使用權利金額確認為收益。服務期屆滿後，預付服務的未使用部分於損益中悉數確認。支付予業務夥伴的款項以開支列賬。

###### c) 電影投資虧損，淨額

隨後按公平值計入損益計量的電影版權投資之任何收益或虧損於產生之期間以淨額確認。

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### 6 SEGMENT INFORMATION

The chief operating decision maker (“CODM”) has been identified as the executive directors who review the Group’s internal reporting in order to assess performance and allocate resources. The Group’s operations are currently organised into one reportable segment which is investment in film and TV programmes rights. The CODM reviews the Group’s consolidated results of operations in assessing performance of and making decisions about allocations to this segment. Accordingly, no reportable segment information is presented.

#### Geographical information

The Group’s current operations are mainly located in the PRC and Hong Kong.

Information about the Group’s revenue and film investment loss, net, net of tax is presented based on the location of the operations of the relevant business units. Information about the Group’s non-current assets by geographical location of the assets are detailed below:

### 6 分部資料

執行董事已被識別為主要經營決策者（「主要經營決策者」），負責審閱本集團的內部報告，旨在評估業績及分配資源。本集團的經營業務現時歸入一個可呈報分部，即電影及電視劇版權投資。主要經營決策者於評估該分部業績及就其作出分配決策的過程中會審閱本集團的綜合經營業績。因此，概無呈列可呈報分部資料。

#### 地區資料

本集團現時的業務主要位於中國及香港。

本集團之收益及電影投資虧損，淨額（扣除稅項）資料按相關業務單位之業務地點呈列。按資產所在地劃分之本集團非流動資產資料詳情如下：

		Revenue and film investment loss, net 收益及電影投資虧損，淨額		Non-current assets 非流動資產	
		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元	2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
The PRC	中國	34,180	1,258,396	733,136	711,755
Hong Kong	香港	–	74,398	13,697	9,867
		34,180	1,332,794	746,833	721,622

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#### 7 OTHER INCOME

#### 7 其他收入

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Government grants (Note)	政府補助(附註)	12,227	9,030
Sundry income	雜項收入	13,914	2,433
		26,141	11,463

Note: Government grants mainly represented the subsidies of HK\$12,227,000 related to tax refund received from overseas government (2023: HK\$9,030,000 received from the PRC government). There are no unfulfilled conditions or other contingencies attaching to these grants.

附註：政府補助主要指從海外政府收到之退稅相關補貼港幣12,227,000元(二零二三年：從中國政府收到之港幣9,030,000元)。該等補助概無附帶尚未達成的條件或其他或有事項。

#### 8 OTHER GAINS, NET

#### 8 其他收益，淨額

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Net fair value gain on financial assets at FVTPL	按公平值計入損益之金融資產的公平值收益淨額	-	22,088
Net foreign exchange gains	匯兌收益淨額	845	1,915
Gain on disposal of property, plant and equipment (Note 30)	出售物業、廠房及設備之收益(附註30)	-	319
		845	24,322



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## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 9 EXPENSES BY NATURE

### 9 按性質劃分之開支

		Note	2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Employee benefit expenses (excluding directors' remuneration)	僱員福利開支(不包括董事薪酬)	10	46,153	48,361
Directors' remuneration	董事薪酬	14	23,307	38,595
Depreciation	折舊			
– Property, plant and equipment	– 物業、廠房及設備	17	460	507
– Right-of-use assets	– 使用權資產	18(b)	13,155	13,107
Short-term leases expenses	短期租賃開支	18(b)	542	677
Legal and professional fees	法律及專業費用		3,357	7,160
Travelling and entertainment expenses	差旅及應酬開支		6,587	6,994
Advertising and marketing expenses	廣告及營銷開支		83,667	319,356
Amortisation of film and TV programmes rights	電影及電視劇版權之攤銷	21	219,101	289,138
Net impairment losses on film and TV programmes rights	電影及電視劇版權之減值虧損淨額	21	216	106,196
Film preparation and other media related costs	電影籌備及其他媒體相關成本		12,455	31,199
Auditor's remuneration	核數師酬金			
– Audit services	– 審核服務		3,385	3,385
– Non-audit services	– 非審核服務		15	922
General office expenses	一般辦公室費用		3,078	2,937
Insurances	保險		1,846	1,641
Others	其他		7,969	13,938
Total cost of revenue, selling and distribution costs and administrative expenses	收益之成本、銷售及分銷成本以及行政開支總額		425,293	884,113

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#### 10 EMPLOYEE BENEFIT EXPENSES (EXCLUDING DIRECTORS' REMUNERATION)

#### 10 僱員福利開支(不包括董事薪酬)

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Wages, salaries and bonus	工資、薪金及花紅	39,054	41,300
Pension costs – defined contribution plans (Note (a))	退休金成本 – 特定供款計劃 (附註(a))	6,589	6,457
Others	其他	510	604
Total employee benefit expenses	僱員福利開支總額	46,153	48,361

##### (a) Pensions – defined contribution plans

No forfeited contributions is available to reduce the contributions payable in future years.

Contributions totalling approximately HK\$42,000 (2023: HK\$35,000) were payable at the end of reporting period.

##### (a) 退休金 – 特定供款計劃

概無沒收供款可供扣減未來年度之應付供款。

報告期末應付供款總額約為港幣42,000元(二零二三年：港幣35,000元)。

##### (b) Five highest paid individuals

The five individuals whose emoluments were the highest in the Group for the year include two (2023: two) directors whose emoluments are reflected in the analysis shown in Note 14. The emoluments payable to the remaining three (2023: three) individuals during the year are as follows:

##### (b) 五名最高酬金人士

年內，本集團五名最高酬金人士包括兩名(二零二三年：兩名)董事，其酬金反映於附註14所示分析。年內應付其餘三名(二零二三年：三名)人士之酬金如下：

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Salaries and other benefits	薪金及其他福利	6,610	7,635
Performance related bonus	按表現發放之花紅	–	892
Retirement benefits	退休福利	33	36
		6,643	8,563

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### 10 EMPLOYEE BENEFIT EXPENSES (EXCLUDING DIRECTORS' REMUNERATION)

(Continued)

#### (b) Five highest paid individuals (Continued)

The number of employees among the five highest paid individuals whose remunerations fell within the following bands:

		Number of individuals 人數	
		2024 二零二四年	2023 二零二三年
HK\$1,500,001 to HK\$2,000,000	港幣1,500,001元至港幣2,000,000元	2	—
HK\$2,000,001 to HK\$2,500,000	港幣2,000,001元至港幣2,500,000元	—	1
HK\$2,500,001 to HK\$3,000,000	港幣2,500,001元至港幣3,000,000元	1	1
HK\$3,500,001 to HK\$4,000,000	港幣3,500,001元至港幣4,000,000元	—	1
		3	3

The number of directors among the five highest paid individuals whose remunerations fell within the following bands:

		Number of individuals 人數	
		2024 二零二四年	2023 二零二三年
HK\$1,500,001 to HK\$2,000,000	港幣1,500,001元至港幣2,000,000元	1	—
HK\$10,500,001 to HK\$11,000,000	港幣10,500,001元至港幣11,000,000元	—	1
HK\$19,500,001 to HK\$20,000,000	港幣19,500,001元至港幣20,000,000元	1	—
HK\$26,000,001 to HK\$26,500,000	港幣26,000,001元至港幣26,500,000元	—	1
		2	2

### 10 僱員福利開支(不包括董事薪酬) (續)

#### (b) 五名最高酬金人士(續)

薪酬介乎以下範圍的五名最高酬金人士中的僱員人數：

薪酬介乎以下範圍的五名最高酬金人士中的董事人數：

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### 綜合財務報表附註

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#### 11 FINANCE INCOME/(COSTS), NET

#### 11 財務收入／(費用)，淨額

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
<b>Finance income</b>	<b>財務收入</b>		
Bank interest income	銀行利息收入	1,423	1,946
Other interest income	其他利息收入	1,099	2,190
		<b>2,522</b>	<b>4,136</b>
<b>Finance costs</b>	<b>財務費用</b>		
Interest expenses for lease liabilities (Note 18(b))	租賃負債之利息開支 (附註18(b))	(542)	(1,054)
Interest expenses on a borrowing	一筆借款之利息開支	(20)	—
Interest expenses for film investment funds from investors	來自投資者的電影投資款項之 利息開支	—	(3,869)
		<b>(562)</b>	<b>(4,923)</b>
<b>Finance income/(costs), net</b>	<b>財務收入／(費用)，淨額</b>	<b>1,960</b>	<b>(787)</b>



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## 綜合財務報表附註

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### 12 INCOME TAX (CREDIT)/EXPENSE

Under the Law of the PRC on Corporate Income Tax (the "CIT Law") and Implementation Regulation of the CIT Law, the tax rate of the PRC subsidiaries is 25% from 1 January 2008 onwards.

Pursuant to the CIT Law, 7% (2023: 10%) withholding tax is levied on the PRC sourced income on foreign entities without establishments or places of business in the PRC.

Hong Kong profits tax is calculated at 16.5% of the estimated assessable profit for both years. No provision for Hong Kong profits tax has been made in the consolidated financial statements as the relevant group entities have incurred tax losses (2023: Same).

No overseas profits tax has been calculated for the group entities that are incorporated in the British Virgin Islands (the "BVI") or Bermuda as they are exempted from tax (2023: Same).

Income tax (credit)/expense (credited)/charged to the profit or loss represents:

### 12 所得稅(抵免)/開支

根據中國企業所得稅法(「企業所得稅法」)及企業所得稅法實施條例，自二零零八年一月一日起，中國附屬公司之稅率為25%。

根據企業所得稅法，並無於中國境內設立機構或營業場所的外國實體須就其來源自中國境內的收入繳納7%(二零二三年:10%)的預扣稅。

兩個年度之香港利得稅均按估計應課稅溢利以稅率16.5%計算。由於相關集團實體產生稅項虧損，故並無於綜合財務報表內就香港利得稅作出撥備(二零二三年：相同)。

由於在英屬維爾京群島或百慕達成立之集團實體獲稅務豁免，故概無就該等集團實體計算海外利得稅(二零二三年：相同)。

(計入)/扣除自損益的所得稅(抵免)/開支乃指：

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Current tax	即期稅項	2,775	65,067
Deferred income tax (Note 27)	遞延所得稅(附註27)	(13,936)	(12,117)
Income tax (credit)/expense	所得稅(抵免)/開支	(11,161)	52,950

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### 綜合財務報表附註

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#### 12 INCOME TAX (CREDIT)/EXPENSE (Continued)

#### 12 所得稅(抵免)/開支(續)

The Income tax (credit)/expense for the year can be reconciled to the (loss)/profit before tax per the consolidated statement of profit or loss and other comprehensive income as follows:

本年度之所得稅(抵免)/開支與綜合損益及其他全面收益表之除稅前(虧損)/溢利對賬如下：

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
(Loss)/profit before tax	除稅前(虧損)/溢利	(271,979)	212,085
Tax calculated at domestic tax rates applicable to (loss)/profit in the respective countries	按適用於各國(虧損)/溢利之當地稅率計算之稅項	(61,279)	55,930
Expenses not deductible for tax purpose	不可用作扣稅之開支	16,795	35,346
Temporary difference not recognised	未確認之暫時差額	4,474	26,549
Income not taxable	毋須課稅之收入	(7,047)	(11,288)
Tax loss not recognised	未確認之稅項虧損	33,609	20,120
Utilisation of tax loss not recognised	動用未確認之稅項虧損	(488)	(79,256)
Withholding tax	預扣稅	3,116	5,825
Over-provision in prior years	過往年度超額撥備	(341)	—
Others	其他	—	(276)
Income tax (credit)/expense	所得稅(抵免)/開支	(11,161)	52,950

The weighted average applicable tax rate was 22.5% (2023: 26.4%). The change in weighted average applicable tax rate was mainly caused by a change in mix of profits earned or losses incurred by the group entities.

加權平均適用稅率為22.5%(二零二三年：26.4%)。加權平均適用稅率之變動主要是由集團實體所賺取溢利或所產生虧損的組合變動而導致。

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## 綜合財務報表附註

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### 13 PARTICULARS OF PRINCIPAL SUBSIDIARIES OF THE COMPANY

### 13 本公司主要附屬公司詳情

Name of entities 實體名稱	Place of incorporation/ operation and kind of legal entities 註冊／經營地點及法律實體類別	Principal activities 主要業務	Particulars of issued share capital/ registered capital 已發行股本／ 註冊資本詳情	Effective economic interest held by the Group 本集團所持實際經濟權益	
				2024 二零二四年	2023 二零二三年
Beijing Huan Sheng Xiao Yu Culture Media Company Limited <sup>(1) &amp; (4)</sup> 北京歡聲笑語文化傳媒有限公司 <sup>(1) &amp; (4)</sup>	The PRC, limited liability company 中國，有限責任公司	Film and TV programmes rights investments 電影及電視劇版權投資	RMB80,201,800 人民幣80,201,800元	100%	100%
Huan Huan Xi Xi (Tianjin) Culture Investment Company Limited <sup>(2) &amp; (4)</sup> 歡歡喜喜(天津)文化投資有限公司 <sup>(2) &amp; (4)</sup>	The PRC, limited liability company 中國，有限責任公司	Film and TV programmes rights investments 電影及電視劇版權投資	RMB100,000,000 人民幣100,000,000元	100%	100%
Taizhou Huanxi Culture Investment Company Limited <sup>(1) &amp; (4)</sup> 台州歡喜文化投資有限公司 <sup>(1) &amp; (4)</sup>	The PRC, limited liability company 中國，有限責任公司	Film and TV programmes rights investments 電影及電視劇版權投資	USD41,399,941 美金41,399,941元	100%	100%
Beijing Huanshixi Culture Media Company Limited <sup>(3) &amp; (4)</sup> 北京歡十喜文化傳媒有限公司 <sup>(3) &amp; (4)</sup>	The PRC, limited liability company 中國，有限責任公司	Film and TV programmes rights investments 電影及電視劇版權投資	RMB30,000,000 人民幣30,000,000元	100%	100%
Gain Flow Developments Limited 順盈發展有限公司	BVI/Hong Kong, limited company 英屬維爾京群島／香港，有限公司	Online video platform development 在線視頻平台發展	USD1 ordinary share 美金1元普通股	100%	100%
Power Thought Investments Limited 力思投資有限公司	BVI/Hong Kong, limited company 英屬維爾京群島／香港，有限公司	Film and TV programmes rights investments 電影及電視劇版權投資	USD1 ordinary share 美金1元普通股	100%	100%
HX Investment (HK) Limited 歡喜投資(香港)有限公司	Hong Kong, limited company 香港，有限公司	Film and TV programmes rights investments 電影及電視劇版權投資	HK\$1 ordinary share 港幣1元普通股	100%	100%
Wiz Limited 慧師有限公司	Hong Kong, limited company 香港，有限公司	Provision of management services to the Group 向本集團提供管理服務	HK\$1 ordinary share 港幣1元普通股	100%	100%
Graceful View Holdings Limited	BVI/Hong Kong, limited company 英屬維爾京群島／香港，有限公司	Investment holding 投資控股	USD1 ordinary share 美金1元普通股	100%	100%

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### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 13 PARTICULARS OF PRINCIPAL SUBSIDIARIES OF THE COMPANY (Continued) 13 本公司主要附屬公司詳情(續)

Name of entities 實體名稱	Place of incorporation/ operation and kind of legal entities 註冊／經營地點及法律實體類別	Principal activities 主要業務	Particulars of issued share capital/ registered capital 已發行股本／ 註冊資本詳情	Effective economic interest held by the Group 本集團所持實際經濟權益	
				2024 二零二四年	2023 二零二三年
Sinofocus Media (Holdings) Limited 中視傳媒(控股)有限公司	BVI/Hong Kong, limited company 英屬維爾京群島／香港，有限公司	Investment holding 投資控股	USD1 ordinary share 美金1元普通股	100%	100%
Huanxi Entertainment (HK) Limited 歡喜娛樂(香港)有限公司	Hong Kong, limited company 香港，有限公司	Investment holding 投資控股	HK\$10,000 ordinary shares 港幣10,000元普通股	100%	100%
Huanxi Media Investment Limited 歡喜影視投資有限公司	Hong Kong, limited company 香港，有限公司	Investment holding 投資控股	HK\$1 ordinary share 港幣1元普通股	100%	100%
Joyful Sky Holdings Limited 喜天控股有限公司	BVI/Hong Kong, limited company 英屬維爾京群島／香港，有限公司	Investment holding 投資控股	USD1 ordinary share 美金1元普通股	100%	100%
Mansford Holdings Limited	BVI/Hong Kong, limited company 英屬維爾京群島／香港，有限公司	Investment holding 投資控股	USD1 ordinary share 美金1元普通股	100%	100%
Noble Fort Investments Limited	BVI/Hong Kong, limited company 英屬維爾京群島／香港，有限公司	Investment holding 投資控股	USD1 ordinary share 美金1元普通股	100%	100%
Beijing Huanxi Shou Ying Culture Company Limited <sup>(3),(4) &amp; (5)</sup> 北京歡喜首映文化有限公司 <sup>(3)、(4)及(5)</sup>	The PRC, limited liability company 中國，有限責任公司	Film and TV programmes production and investments 電影及電視節目製作及投資	RMB10,000,000 人民幣10,000,000元	100%	100%
Beijing Hangaohua Network Technology Company Limited <sup>(4) &amp; (5)</sup> 北京漢高華網絡科技有限公司 <sup>(4)及(5)</sup>	The PRC, limited liability company 中國，有限責任公司	Provision of internet audio-visual programmes services 提供互聯網音視聽節目服務	RMB10,000,000 人民幣10,000,000元	100%	100%
Qingdao Huanxi Shou Ying Culture Company Limited <sup>(4) &amp; (5) &amp; (6)</sup> 青島歡喜首映文化有限公司 <sup>(4)、(5)及(6)</sup>	The PRC, limited liability company 中國，有限責任公司	Film and TV programmes production and investment 電影及電視節目製作及投資	RMB3,000,000 人民幣3,000,000元	N/A 不適用	100%



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## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 13 PARTICULARS OF PRINCIPAL SUBSIDIARIES OF THE COMPANY (Continued)

- (1) These subsidiaries are registered as wholly-owned enterprises of Taiwan, Hong Kong or Macau corporate body under the PRC Law.
- (2) This subsidiary is registered as wholly-owned enterprise of foreign-invested corporate body under the PRC Law.
- (3) These subsidiaries are registered as enterprise invested/controlled by natural persons under the PRC Law.
- (4) The English names for the PRC subsidiaries are for identification purposes only.
- (5) These subsidiaries are controlled by the Group by virtue of the contractual agreements effective from 19 January 2018. Beijing Huan Sheng Xiao Yu Culture Media Company Limited ("Beijing Subsidiary") is a wholly-owned enterprise of Taiwan, Hong Kong or Macau corporate body in the PRC. The Group operates an online video platform in the PRC through contractual arrangements with its affiliated PRC entities, Beijing Huanxi Shou Ying Culture Company Limited and Beijing Hangaohua Network Technology Company Limited and Qingdao Huanxi Shou Ying Culture Company Limited (the "VIE Group"). Beijing Subsidiary has entered into a series of contractual arrangements with the VIE Group and their respective shareholders. These contractual arrangements enable the Group to (1) have power to direct the activities that most significantly affect the economic performance of the VIE Group; (2) receive substantially all of the economic benefits from the VIE Group in consideration for the services provided by Beijing Subsidiary; and (3) have an exclusive option to purchase all or part of the equity interests in the VIE Group at the minimum price permitted under the PRC laws, when and to the extent permitted by the PRC law, and request any existing shareholders of the VIE Group to transfer all or part of the equity interest in the VIE Group to any entity designated by the Group at any time in its discretion. The Group believes that its ability to exercise effective control give it the rights to receive substantially all of the economic benefits from the VIE Group in consideration for the services provided by Beijing Subsidiary. Accordingly, as the primary beneficiary of the VIE Group and in accordance with the HKFRSs, the Group consolidates their assets, liabilities, results of operations and cash flows in the consolidated financial statements.
- (6) The subsidiary was deregistered on 21 August 2024.

The above table lists the subsidiaries of the Company as at 31 December 2024 and 2023 which principally affected the results or assets of the Group. Management is of the opinion that to give details of other subsidiaries would result in particulars of excessive length. None of the Company's subsidiaries had issued any debt securities at year end.

### 13 本公司主要附屬公司詳情(續)

- (1) 該等附屬公司根據中國法例註冊為台港澳法人獨資企業。
- (2) 該附屬公司根據中國法例註冊為外商投資企業法人獨資企業。
- (3) 該等附屬公司根據中國法例註冊為自然人投資／控股企業。
- (4) 中國附屬公司之英文名稱僅供參考。
- (5) 該等附屬公司由本集團憑藉自二零一八年一月十九日起生效的合約協議控制。北京歡聲笑語文化傳媒有限公司(「北京附屬公司」)為一間位於中國的台港澳法人獨資企業。本集團透過與其附屬中國實體北京歡喜首映文化有限公司及北京漢高華網絡科技有限公司及青島歡喜首映文化有限公司(「VIE集團」)的合約安排於中國運營一個在線視頻平台。北京附屬公司已與VIE集團，以及彼等各自股東訂立一系列合約安排。該等合約安排令本集團得以(1)有權力控制對VIE集團之經濟表現產生最重大影響的活動；(2)向VIE集團收取絕大部分經濟收益，作為北京附屬公司提供服務之代價；及(3)享有獨家購買權，可在中國法律允許之時間與範圍內，按中國法律允許之最低價格購買VIE集團之全部或部分股權，並要求VIE集團任何現任股東向本集團隨時酌情指定之任何實體轉讓VIE集團之全部或部分股權。本集團認為，能夠行使實際控制權令其有權向VIE集團收取絕大部分經濟收益，作為北京附屬公司提供服務的代價。因此，作為VIE集團的主要受益人，及根據香港財務報告準則，本集團將彼等之資產、負債、營運業績及現金流量在綜合財務報表中綜合計算。
- (6) 該附屬公司於二零二四年八月二十一日註銷註冊。

上表所列本公司於二零二四年及二零二三年十二月三十一日之附屬公司，為對本集團之業績或資產具有主要影響的公司。若羅列其他附屬公司詳情，管理層認為會導致篇幅過於冗長。概無本公司的附屬公司於年末已發行任何債務證券。

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

#### 14 BENEFITS AND INTEREST OF DIRECTORS

#### 14 董事之福利及權益

##### (a) Directors emoluments

The remuneration of the directors of the Company paid and payable by the Group are set out below:

For the year ended 31 December 2024

##### (a) 董事酬金

本集團已付及應付本公司董事的薪酬如下：

截至二零二四年十二月三十一日止年度

		Fees	Salaries and other benefits	Performance related bonus (Note i) 按表現發放之花紅 (附註i)	Pension costs - defined contribution plan 退休金成本 - 特定供款計劃	Total emoluments
		袍金 HK\$'000 港幣千元	薪金及其他福利 HK\$'000 港幣千元	HK\$'000 港幣千元	HK\$'000 港幣千元	薪金總額 HK\$'000 港幣千元
<b>Executive directors</b>	<b>執行董事</b>					
Mr. Dong Ping	董平先生	347	1,536	-	-	1,883
Mr. Xiang Shaokun, Steven (Note ii)	項紹琨先生(附註ii)	-	19,966	-	18	19,984
Sub-total	小計	347	21,502	-	18	21,867
<b>Non-executive directors</b>	<b>非執行董事</b>					
Mr. Ning Hao	寧浩先生	240	-	-	-	240
Mr. Xu Zheng	徐嶧先生	240	-	-	-	240
Ms. Li Ni	李旒女士	240	-	-	-	240
Sub-total	小計	720	-	-	-	720
<b>Independent non-executive directors</b>	<b>獨立非執行董事</b>					
Mr. Wong Tak Chuen	黃德銓先生	240	-	-	-	240
Mr. Li Xiaolong	李小龍先生	240	-	-	-	240
Mr. Wang Hong	王虹先生	240	-	-	-	240
Sub-total	小計	720	-	-	-	720
<b>Total</b>	<b>總額</b>	<b>1,787</b>	<b>21,502</b>	<b>-</b>	<b>18</b>	<b>23,307</b>

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 14 BENEFITS AND INTEREST OF DIRECTORS

(Continued)

#### (a) Directors emoluments (Continued)

The remuneration of the directors of the Company paid and payable by the Group are set out below (Continued):

For the year ended 31 December 2023

### 14 董事之福利及權益(續)

#### (a) 董事酬金(續)

本集團已付及應付本公司董事的薪酬如下(續)：

截至二零二三年十二月三十一日止年度

		Fees	Salaries and other benefits	Performance related bonus (Note i) 按表現發放之花紅 (附註i)	Pension costs – defined contribution plan 退休金成本 – 特定供款計劃	Total emoluments 薪金總額
		袍金 HK\$'000 港幣千元	薪金及其他福利 HK\$'000 港幣千元	HK\$'000 港幣千元	HK\$'000 港幣千元	HK\$'000 港幣千元
<b>Executive directors</b>	<b>執行董事</b>					
Mr. Dong Ping	董平先生	331	1,493	9,100	–	10,924
Mr. Xiang Shaokun, Steven (Note ii)	項紹琨先生(附註ii)	–	17,113	9,100	18	26,231
Sub-total	小計	331	18,606	18,200	18	37,155
<b>Non-executive directors</b>	<b>非執行董事</b>					
Mr. Ning Hao	寧浩先生	240	–	–	–	240
Mr. Xu Zheng	徐崢先生	240	–	–	–	240
Ms. Li Ni	李旎女士	240	–	–	–	240
Sub-total	小計	720	–	–	–	720
<b>Independent non-executive directors</b>	<b>獨立非執行董事</b>					
Mr. Wong Tak Chuen	黃德銓先生	240	–	–	–	240
Mr. Li Xiaolong	李小龍先生	240	–	–	–	240
Mr. Wang Hong	王虹先生	240	–	–	–	240
Sub-total	小計	720	–	–	–	720
Total	總額	1,771	18,606	18,200	18	38,595

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### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

#### 14 BENEFITS AND INTEREST OF DIRECTORS

(Continued)

##### (a) Directors emoluments (Continued)

Notes:

- (i) The performance related bonus is determined by reference to individual performance of the directors and approved by the remuneration committee of the Company (the "Remuneration Committee").
- (ii) Mr. Xiang Shaokun, Steven is the chief executive officer of the Company and his emoluments disclosed above included these services rendered by him as the chief executive officer.

For the year, no emoluments were paid by the Group to any of the directors as an inducement to join or upon joining the Group or as compensation for loss of office. None of the directors waived any emoluments for the year (2023: Same).

##### (b) Directors' retirement benefits

None of the directors received or will receive any retirement benefits during the year (2023: Same).

##### (c) Directors' termination benefits

None of the directors received or will receive any termination benefits during the year (2023: Same).

##### (d) Consideration provided to third parties for making available directors' services

During the year, the Group did not pay consideration to any third parties for making available directors' services (2023: Same).

##### (e) Information about loans, quasi-loans and other dealings in favour of directors, controlled bodies corporate by and connected entities with such directors

During the year, there was no loans, quasi-loans and other dealing arrangements in favour of directors, or controlled bodies corporate by and connected entities with such directors (2023: Same).

#### 14 董事之福利及權益(續)

##### (a) 董事酬金(續)

附註：

- (i) 按表現發放之花紅乃根據董事個人表現釐定，且經本公司薪酬委員會(「薪酬委員會」)批准。
- (ii) 項紹琨先生為本公司行政總裁，上文所披露之酬金已包括其擔任行政總裁所提供服務而獲支付之酬金。

年內，本集團概無向任何董事支付任何酬金以作為加入本集團或加入本集團後之獎勵或作為離職補償。年內，概無董事放棄任何酬金(二零二三年：相同)。

##### (b) 董事的退休福利

年內，概無董事收取或將會收取任何退休福利(二零二三年：相同)。

##### (c) 董事的離職福利

年內，概無董事收取或將會收取任何離職福利(二零二三年：相同)。

##### (d) 就獲提供董事服務向第三方提供的代價

年內，本集團並未就獲提供的董事服務而向任何第三方支付代價(二零二三年：相同)。

##### (e) 有關以董事、董事控制的法團及其關連實體為受益人的貸款、類似貸款及其他交易的資料

年內，概無以董事、董事控制的法團及其關連實體為受益人而訂立任何貸款、類似貸款及其他交易安排(二零二三年：相同)。



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## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 14 BENEFITS AND INTEREST OF DIRECTORS

(Continued)

#### (f) Directors' material interests in transactions, arrangements or contracts

Save as disclosed in Note 33, no significant transactions, arrangements and contracts in relation to the Group's business to which the Group was a party and in which a director of the Company had a material interest, whether directly or indirectly, subsisted at the end of the year or at any time during the year (2023: Same).

### 15 DIVIDENDS

Neither dividends were paid, declared or proposed for the year, nor has any dividend been proposed since the end of reporting period (2023: Same).

### 16 (LOSS)/PROFIT PER SHARE

#### (a) Basic

Basic (loss)/profit per share is calculated by dividing the (loss)/profit attributable to owners of the Company, excluding any costs of servicing equity other than ordinary shares by the weighted average number of ordinary shares outstanding during the year.

### 14 董事之福利及權益(續)

#### (f) 董事於交易、安排或合約的重大權益

除附註33所披露者外，於年末或年內任何時間，並無任何與本集團參與及本公司的董事於其中有重大權益(無論直接或間接)的本集團業務相關的任何重大交易、安排及合約(二零二三年：相同)。

### 15 股息

於本年內，並無派付、宣派或建議派付任何股息，而自報告期結束後，亦無建議派付任何股息(二零二三年：相同)。

### 16 每股(虧損)/溢利

#### (a) 基本

每股基本(虧損)/溢利乃按本公司擁有人應佔(虧損)/溢利(不包括普通股以外之任何支付權益成本)除以年內已發行普通股之加權平均數計算。

		2024 二零二四年	2023 二零二三年
(Loss)/profit attributable to owners of the Company (in HK\$'000)	本公司擁有人應佔(虧損)/溢利(港幣千元)	(260,818)	159,135
Weighted average number of ordinary shares for the purpose of basic and diluted (loss)/profit per share (in thousands)	用以計算每股基本及攤薄(虧損)/溢利之普通股加權平均數(千股)	3,656,472	3,656,472
Basic (loss)/profit per share (in HK\$)	每股基本(虧損)/溢利(港幣元)	(0.07)	0.04

#### (b) Diluted

Diluted (loss)/profit per share is the same as basic (loss)/profit per share as there were no potential dilutive shares in issue during the year (2023: Same).

#### (b) 攤薄

由於本年內概無具有潛在攤薄效應之已發行股份，故每股攤薄(虧損)/溢利與每股基本(虧損)/溢利相同(二零二三年：相同)。

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### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

#### 17 PROPERTY, PLANT AND EQUIPMENT

#### 17 物業、廠房及設備

		Leasehold improvements 租賃物業裝修 HK\$'000 港幣千元	Furniture, fixtures and equipment 傢俱、裝置及設備 HK\$'000 港幣千元	Motor vehicles 汽車 HK\$'000 港幣千元	Total 總額 HK\$'000 港幣千元
At 1 January 2023	於二零二三年一月一日				
Cost	成本	4,807	2,723	4,692	12,222
Accumulated depreciation	累計折舊	(4,807)	(2,255)	(4,374)	(11,436)
Net book amount	賬面淨值	-	468	318	786
Year ended 31 December 2023	截至二零二三年十二月三十一日 止年度				
Opening net book amount	期初賬面淨值	-	468	318	786
Additions	增購	-	130	1,239	1,369
Disposal	出售	-	-	(12)	(12)
Depreciation charge (Note 9)	折舊費用(附註9)	-	(199)	(308)	(507)
Exchange differences	匯兌差額	-	(7)	(10)	(17)
Closing net book amount	期末賬面淨值	-	392	1,227	1,619
At 31 December 2023	於二零二三年十二月三十一日				
Cost	成本	4,738	2,806	5,354	12,898
Accumulated depreciation	累計折舊	(4,738)	(2,414)	(4,127)	(11,279)
Net book amount	賬面淨值	-	392	1,227	1,619
Year ended 31 December 2024	截至二零二四年十二月三十一日 止年度				
Opening net book amount	期初賬面淨值	-	392	1,227	1,619
Additions	增購	-	35	-	35
Depreciation charge (Note 9)	折舊費用(附註9)	-	(157)	(303)	(460)
Exchange differences	匯兌差額	-	(4)	(32)	(36)
Closing net book amount	期末賬面淨值	-	266	892	1,158
At 31 December 2024	於二零二四年十二月三十一日				
Cost	成本	4,664	2,790	5,315	12,769
Accumulated depreciation	累計折舊	(4,664)	(2,524)	(4,423)	(11,611)
Net book amount	賬面淨值	-	266	892	1,158

Depreciation charge are included in administrative expenses of approximately HK\$460,000 (2023: HK\$507,000).

折舊費用計入行政開支約港幣460,000元(二零二三年：港幣507,000元)。

## 綜合財務報表附註

## 18 LEASES

**(a) Amounts recognised in the consolidated statement of financial position**

*As a lessee*

## 18 租賃

(a) 於綜合財務狀況表確認之金額

作為承租人

There is no additions of the right-of-use assets during the year (2023: HK\$1,602,000).

年內並無增購使用權資產(二零二三年：港幣1,602,000元)。

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

#### 18 LEASES (Continued)

##### (b) Amounts recognised in the consolidated statement of profit or loss and other comprehensive income

The consolidated statement of profit or loss and other comprehensive income shows the following amounts related to leases:

		Note 附註	2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
<b>Depreciation charge of right-of-use assets</b>	<b>使用權資產之折舊費用</b>			
Motor vehicle	汽車		630	267
Properties	物業		12,525	12,840
		9	13,155	13,107
Interest expenses (included in finance costs)	利息開支(計入財務費用)	11	542	1,054
Expenses relating to short-term leases (included in administrative expenses)	短期租賃相關開支(計入行政開支)	9	542	677

The total cash outflow for leases for the year was approximately HK\$15,274,000 (2023: HK\$14,945,000).

#### 18 租賃(續)

##### (b) 於綜合損益及其他全面收益表確認之金額

綜合損益及其他全面收益表呈列與租賃相關的金額如下：

年內與租賃相關的現金流出總額約為港幣15,274,000元(二零二三年：港幣14,945,000元)。



## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

#### 18 LEASES (Continued)

##### (c) The Group's leasing activities

The Group leases offices and motor vehicle. Rental contracts are typically made for fixed periods of 2.5 to 3 years except for short-term leases.

Lease terms are negotiated on an individual basis and contain a wide range of different terms and conditions. The lease agreements do not impose any covenants other than the security interests in the leased assets that are held by the lessor. Leased assets may not be used as security for borrowing purposes.

##### (d) Termination options

Termination options are included in a number of property and equipment leases across the Group. These are used to maximise operational flexibility in terms of managing the assets used in the Group's operations. The majority of termination options held are exercisable by both parties.

#### 18 租賃(續)

##### (c) 本集團的租賃活動

本集團租賃辦公室以及汽車。租賃合約通常訂為2.5至3年的固定期限(短期租賃除外)。

租賃條款按個別基準進行磋商，包含多種不同的條款及條件。除出租人持有的所租賃資產的擔保權益外，租賃協議不構成任何契諾。所租賃資產不得用作借款的擔保。

##### (d) 終止權

本集團多項物業及設備租賃包含終止權。該等權利用於在管理本集團業務營運所用的資產時盡可能提高營運靈活性。所持終止權大部分可由雙方行使。

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 19 FINANCIAL INSTRUMENTS BY CATEGORY

## 19 按類別劃分的金融工具

The Group holds the following financial instruments:

本集團持有下列金融工具：

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
<b>Financial assets</b>	<b>金融資產</b>		
Financial assets at amortised cost:	按攤銷成本計量的金融資產：		
Trade receivables	應收賬款	42,403	24,554
Other financial assets at amortised cost	按攤銷成本計量的其他金融資產	43,718	63,960
Cash and cash equivalents	現金及現金等值	144,987	310,146
Financial assets at FVTPL:	按公平值計入損益之金融資產：		
Film rights investments	電影版權投資	143,181	193,673
		<b>374,289</b>	<b>592,333</b>
<b>Financial liabilities</b>	<b>金融負債</b>		
Financial liabilities at amortised cost:	按攤銷成本計量的金融負債：		
Trade and other payables	應付賬款及其他應付款項	(143,356)	(147,461)
Film investment funds from investors	來自投資者的電影投資款項	(519,039)	(535,195)
Borrowing	借款	(42,440)	—
Lease liabilities	租賃負債	(14,308)	(17,868)
Financial liabilities at FVTPL:	按公平值計入損益之金融負債：		
Film rights investments	電影版權投資	—	(942)
		<b>(719,143)</b>	<b>(701,466)</b>

The Group's exposure to various risks associated with the financial instruments is disclosed in Note 3.1. The maximum exposure to credit risk at the end of the reporting period is the carrying amounts of each class of financial assets mentioned above.

本集團就金融工具承受的各類風險於附註3.1披露。報告期末的最大信貸風險敞口為上述各類金融資產的賬面值。

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 20 PREPAYMENTS FOR FILM AND TV PROGRAMMES RIGHTS

## 20 電影及電視劇版權預付款

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
<b>Non-current</b>	<b>非流動</b>		
Prepayments for film and TV programmes rights under development (Note)	開發中之電影及電視劇版權預付款(附註)	<b>359,588</b>	387,152

Note: The prepayments for film and TV programmes rights under development represent the prepayments made by the Group to respective parties in relation to the film and TV programmes rights which is yet to be concluded. The prepayments will form part of the contribution by the Group for the investments in the proposed film and TV programmes rights. The related terms will be further agreed between the respective parties upon the signing of the agreements.

附註：該開發中之電影及電視劇版權預付款指本集團就尚未完成的電影及電視劇版權向各方作出之預付款。該等預付款將構成本集團對擬議電影及電視劇版權投資之部分出資。相關條款將由各方於協議簽署後進一步商定。

### Accounting policies of prepayments for film and TV programmes rights

Prepayments for film and TV programmes rights comprise deposits paid for the acquisition of film and TV programmes rights and repayment paid to production houses and/or directors prior to the production of films in the consolidated balance sheet. Impairment loss for prepayments for film and TV programmes rights is made to the extent that the prepayments are not expected to generate any future economic benefits to the Group. Prepayments for film and TV programmes rights under film cooperation agreements are transferred to film and TV programmes rights upon commencement of production of the related films or TVs.

### 電影及電視劇版權預付款的會計政策

電影及電視劇版權預付款包括就購買電影及電視劇版權所付按金，以及於電影開拍前支付給製作公司及／或導演之預付款，並在綜合資產負債表內列賬。倘預期預付款日後不會為本集團帶來任何經濟效益，則須就電影及電視劇版權預付款計提減值虧損。電影合作協議項下之電影及電視劇版權預付款於相關電影或電視劇開拍時轉至電影及電視劇版權。

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

#### 21 FILM AND TV PROGRAMMES RIGHTS

#### 21 電影及電視劇版權

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Completed Film and TV programmes rights (Note a)	已完成之電影及電視劇版權 (附註a)	930,087	566,362
Film and TV programmes rights under production (Notes a and e)	製作中之電影及電視劇版權 (附註a及e)	154,053	495,008
Film rights investments (Notes b and c)	電影版權投資(附註b及c)		
– Financial assets at FVTPL	– 按公平值計入損益之金融資產	143,181	193,673
– Financial liabilities at FVTPL	– 按公平值計入損益之金融負債	–	(942)
Licensed film and TV programmes rights (Note d)	獲授權之電影及電視劇版權 (附註d)	48,334	79,908
		1,275,655	1,334,009
Represented by:	呈列為：		
Non-current assets	非流動資產	347,414	294,981
Current assets	流動資產	928,241	1,039,970
Current liabilities	流動負債	–	(942)
		1,275,655	1,334,009



# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 21 FILM AND TV PROGRAMMES RIGHTS

(Continued)

### 21 電影及電視劇版權(續)

		Completed film and TV programmes rights (Note a)	Film and TV programmes rights under production (Notes a and e)	Film rights investments (Note b)	Licensed film and TV programmes rights (Note d)	Total
		已完成之電影 及電視劇版權 (附註a)	製作中之電影 及電視劇版權 (附註a及e)	電影版權投資 (附註b)	獲授權之電影 及電視劇版權 (附註d)	總額
		HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
		港幣千元	港幣千元	港幣千元	港幣千元	港幣千元
At 1 January 2023	於二零二三年一月一日	37,725	600,234	243,761	56,102	937,822
Additions	增購	357,026	463,669	77,220	42,408	940,323
Changes in fair values (Note c)	公平值變動(附註c)	-	-	(79,343)	-	(79,343)
Transfer	轉撥	549,159	(549,159)	-	-	-
Amortisation (Note 9)	攤銷(附註9)	(271,142)	-	-	(17,996)	(289,138)
Derecognition or settlement	終止確認或結算	-	-	(42,240)	-	(42,240)
Net impairment loss (Note 9) (Note a)	減值虧損淨額(附註9)(附註a)	(103,138)	(3,058)	-	-	(106,196)
Exchange differences	匯兌差額	(3,268)	(16,678)	(6,667)	(606)	(27,219)
<b>At 31 December 2023</b>	<b>於二零二三年十二月三十一日</b>	<b>566,362</b>	<b>495,008</b>	<b>192,731</b>	<b>79,908</b>	<b>1,334,009</b>
Additions	增購	2,477	235,745	84,917	8,425	331,564
Changes in fair values (Note c)	公平值變動(附註c)	-	-	(50,785)	-	(50,785)
Transfer	轉撥	556,650	(556,650)	-	-	-
Amortisation (Note 9)	攤銷(附註9)	(179,356)	-	-	(39,745)	(219,101)
Derecognition or settlement	終止確認或結算	(1,839)	-	(78,506)	-	(80,345)
Net impairment loss (Note 9) (Note a)	減值虧損淨額(附註9)(附註a)	-	(216)	-	-	(216)
Exchange differences	匯兌差額	(14,207)	(19,834)	(5,176)	(254)	(39,471)
<b>At 31 December 2024</b>	<b>於二零二四年十二月三十一日</b>	<b>930,087</b>	<b>154,053</b>	<b>143,181</b>	<b>48,334</b>	<b>1,275,655</b>

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 21 FILM AND TV PROGRAMMES RIGHTS

(Continued)

Notes:

- (a) During the year, the Group recognised a net provision for impairment of completed film and TV programmes rights of Nil (2023: HK\$103,138,000) and film and TV programmes rights under production of approximately HK\$216,000 (2023: HK\$3,058,000).
- (b) The balance represents the Group's investments in film productions which entitled the Group to predetermined percentage of income to be generated from the films based on the Group's investment portion as specified in respective film rights investments agreements.
- (c) During the year, the Group recognised film investment loss, net, amounted to approximately HK\$50,785,000 (2023: HK\$79,343,000) based on the Group's investment portion as specified in respective film rights investments agreements.
- (d) The balance represents the acquired license rights from independent third parties for broadcasting licensed films or TV programmes series on the Group's online video platform and sub-licensing the license rights to other independent third parties, if applicable.
- (e) The Group has entered into certain joint operation arrangements to produce and distribute two films (2023: two). The Group has participating interests ranging from 50% to 55% (2023: 50% to 55%) in these joint operations. As at 31 December 2024, the carrying amounts of intangible assets recognised in the consolidated statement of financial position relating to the Group's interests in these joint operation arrangements are approximately HK\$105,336,000 (2023: HK\$104,905,000).

## 21 電影及電視劇版權(續)

附註：

- (a) 本集團於年內確認已完成之電影及電視劇版權減值撥備淨額為零(二零二三年：港幣103,138,000元)及製作中之電影及電視劇版權減值撥備淨額約港幣216,000元(二零二三年：港幣3,058,000元)。
- (b) 該結餘指本集團於電影製作之投資，根據相應電影版權投資協議所指明之本集團投資比例，本集團有權按預先釐定之百分比享有電影將來產生之收入。
- (c) 根據相應電影版權投資協議所指明之本集團投資比例，本集團於年內確認電影投資虧損，淨額約港幣50,785,000元(二零二三年：港幣79,343,000元)。
- (d) 該結餘指從獨立第三方購買的許可授權，用於在本集團的在線視頻平台播放獲授權之電影或電視劇，及向其他獨立第三方分授許可授權(如適用)。
- (e) 本集團已訂立若干合營業務安排以製作及發行兩部電影(二零二三年：兩部)。本集團於該等合營業務中之參與權益介乎50%至55%(二零二三年：50%至55%)。於二零二四年十二月三十一日，就本集團於該等合營業務安排之權益在綜合財務狀況表內確認之無形資產的賬面值約為港幣105,336,000元(二零二三年：港幣104,905,000元)。

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 21 FILM AND TV PROGRAMMES RIGHTS

*(Continued)*

### Accounting policies of film and TV programmes rights

#### *Film and TV programmes rights under production*

Film and TV programmes rights under production are carried at cost, less accumulated impairment loss, if any. Cost includes all direct costs associated with the production of film and TV programmes rights.

Film and TV programmes rights under production are transferred to “Completed film and TV programmes rights” upon completion of production.

#### *Completed film and TV programmes rights*

Completed film and TV programmes rights are carried at cost, less accumulated amortisation and accumulated impairment losses, if any. The cost of film and TV programmes rights is apportioned between the exhibition and licensing, if applicable. In case that apportionment is applied, the cost related to exhibition is expensed on a straight-line basis over the shorter of estimated useful lives or the first public exhibition period. The cost related to licensing is expensed on a straight-line basis over the shorter of estimated useful lives or the underlying license periods. The apportionment, estimated useful lives and amortisation are subject to management’s review at the end of each reporting period, with the effect of any changes in estimation being accounted for on a prospective basis.

## 21 電影及電視劇版權(續)

### 電影及電視劇版權之會計政策

#### *製作中之電影及電視劇版權*

製作中之電影及電視劇版權按成本減累計減值虧損(如有)入賬。成本包括與製作電影及電視劇版權相關之所有直接成本。

製作中之電影及電視劇版權於製作完成時轉撥至「已完成之電影及電視劇版權」。

#### *已完成之電影及電視劇版權*

已完成之電影及電視劇版權按成本減累計攤銷及累計減值虧損(如有)列賬。電影及電視劇版權之成本由放映及授權分攤(如適用)。如採用分攤比例，則放映相關成本使用直線法於估計可使用年期或首個公映期(以較短者為準)列作開支，授權相關成本使用直線法於估計可使用年期或相關授權期(以較短者為準)列作開支。分攤比例、估計可使用年期及攤銷須於各個報告期末經管理層審閱，任何估計變動產生之影響按提前基準入賬。

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 21 FILM AND TV PROGRAMMES RIGHTS

*(Continued)*

### Accounting policies of film and TV programmes rights *(Continued)*

#### *Film rights investments*

Film rights investments are the Group's investments in film production project which entitles the Group to share certain percentage of income to be generated from the related film based on the Group's investment portion as specified in respective film rights investments agreements but the Group has no control nor joint control over the investments. Film rights investments are carried at fair value.

#### *Licensed film and TV programmes rights*

Licensed film and TV programmes rights represent the Group's investment in film and TV programmes rights licenses. The Group acquired the licensed rights from outsiders for broadcasting of films or TV programmes series on its online video platform or sub-licensing the license rights to other parties, if applicable. Licensed film and TV programmes rights are carried at cost, less accumulated amortisation and accumulated impairment losses, if any.

Licensed film and TV programmes rights are amortised on a straight-line basis over their estimated useful lives up to two years. The estimated useful life and amortisation method are reviewed at the end of each reporting period, with the effect of any changes in estimation being accounted for on a prospective basis.

#### *Derecognition*

Film and TV programmes rights are derecognised on disposal, or when no future economic benefits are expected from use or disposal. Gains and losses arising from derecognition of film and TV programmes rights are recognised in profit or loss when the asset is derecognised.

## 21 電影及電視劇版權(續)

### 電影及電視劇版權之會計政策(續)

#### 電影版權投資

電影版權投資是指本集團於電影製作項目之投資，本集團有權根據相應電影版權投資協議所指明之本集團投資比例，按一定百分比享有將來相關電影產生之收入。但本集團對投資項目並不擁有控制權或共同控制權。電影版權投資按公平值列賬。

#### 獲授權之電影及電視劇版權

獲授權之電影及電視劇版權是指本集團投資之電影及電視劇版權許可。本集團從外界購買或獲得許可授權以在其在線視頻平台播放電影或電視劇，或向其他人士分授許可授權(如適用)。獲授權之電影及電視劇版權按成本減累計攤銷及累計減值虧損(如有)列賬。

獲授權之電影及電視劇版權於其估計可使用年期(最多為兩年)內按直線法攤銷。估計可使用年期及攤銷法於各報告期末進行檢討，任何估計變動產生之影響按提前基準入賬。

#### 終止確認

電影及電視劇版權於出售或當預期使用或出售均不會產生未來經濟利益時終止確認。終止確認電影及電視劇版權產生之收益及虧損在終止確認資產時於損益內確認。



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#### 21 FILM AND TV PROGRAMMES RIGHTS

*(Continued)*

##### Impairment assessment of film and TV programmes rights

For film and TV programmes rights under production and completed ones with impairment indicators identified, management has performed impairment assessment using the fair value less cost of disposal method, which is calculated based on the present value of future cash flows directly generated by the relevant film and television programmes rights.

When estimating the future cash flows to be generated by the relevant film and television programmes rights, management considers inputs including but not limited to revenue streams from different distribution channels such as theatrical release, television release or internet release, the expected timing of various revenue streams, and production and distribution costs.

When discounting the future cash flows in the projections, management has used pre-tax discount rate of 15%, which reflected time value of money and specific risks of the relevant industries.

For film and television programmes rights under production, impairment of approximately HK\$216,000 were recognised in cost of revenue during the year ended 31 December 2024 based on management's assessment.

#### 21 電影及電視劇版權(續)

##### 電影及電視劇版權之減值評估

就已識別出減值跡象之製作中及已完成之電影及電視劇版權而言，管理層已採用公平值減出售成本方法進行減值評估，該方法乃按相關電影及電視劇版權直接產生之未來現金流量現值計算。

估算相關電影及電視劇版權將產生之未來現金流量時，管理層考慮的輸入數據包括但不限於來自院線發行、電視發行或網絡發行等不同發行渠道之收入來源、各種收入來源之預期時間以及製作及分銷成本。

在預測中貼現未來現金流量時，管理層使用15%之除稅前貼現率，其反映金錢時間值及相關行業之特定風險。

就製作中之電影及電視劇版權而言，根據管理層之評估，截至二零二四年十二月三十一日止年度於收益之成本中確認減值約港幣216,000元。

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## 22 TRADE AND OTHER RECEIVABLES, DEPOSITS AND PREPAYMENTS

## 22 應收賬款及其他應收款項、按金及預付款

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Trade receivables	應收賬款		
– Share of box office income	– 分佔票房收入	28,687	1,007
– Sub-licensing of film and TV programmes rights	– 分授電影及電視劇版權	16,582	16,615
– Film rights investments	– 電影版權投資	7,774	8,864
– Others	– 其他	125	37
		53,168	26,523
Loss allowances (Note 3.1(b))	虧損撥備(附註3.1(b))	(10,765)	(1,969)
		42,403	24,554
Deposits	按金	5,169	6,227
Prepayments (Note a)	預付款(附註a)	14,646	25,599
Other receivables (Note b)	其他應收款項(附註b)	89,347	86,168
Loss allowances (Note 3.1(b))	虧損撥備(附註3.1(b))	(31,024)	(18,586)
		78,138	99,408
		120,541	123,962
Represented by:	呈列為：		
Trade receivables	應收賬款	42,403	24,554
Deposits	按金	3,624	906
Prepayments	預付款	6,352	10,668
Other receivables	其他應收款項	89,347	86,168
Loss allowances	虧損撥備	(30,975)	(18,425)
		110,751	103,871
Current portion	即期部分		
Deposits	按金	1,545	5,321
Prepayments	預付款	8,294	14,931
Loss allowances	虧損撥備	(49)	(161)
		9,790	20,091
Non-current portion	非即期部分		

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## 綜合財務報表附註

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### 22 TRADE AND OTHER RECEIVABLES, DEPOSITS AND PREPAYMENTS (Continued)

Notes:

- (a) The prepayments mainly represent the prepayments made by the Group in relation to a) pre-production development of identifiable film and TV programme projects; b) acquisition of licensed film rights from independent third parties for broadcasting on the Group's online video platform; and c) co-membership arrangement with other online platforms operated by different business partners.
- (b) As at 31 December 2024, other receivables included loan receivables net of loss allowances of approximately HK\$13,161,000 (2023: HK\$18,899,000), which carried interest at 6% (2023: 6%) per annum.

Trade and other receivables, deposits and prepayments are denominated in the following currencies:

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
RMB	人民幣	87,471	76,155
HK\$	港幣	24,495	33,787
USD	美金	8,575	14,020
		<b>120,541</b>	123,962

At 31 December, the ageing analysis of the trade receivables, net of loss allowances, based on invoice date or date of settlement statement are as follows:

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
0 – 30 days	0至30日	64	3,400
31 – 90 days	31至90日	158	7,092
91 – 180 days	91至180日	–	15
181 – 365 days	181至365日	22,989	–
Over 365 days	365日以上	19,192	14,047
		<b>42,403</b>	24,554

### 22 應收賬款及其他應收款項、按金及預付款(續)

附註：

- (a) 該等預付款主要指本集團有關以下各項的預付款：a)可識別電影及電視劇項目的前期製作開發；b)向獨立第三方購買獲授權之電影版權以於本集團的在線視頻平台播放；及c)與不同業務合作夥伴營運的其他線上平台的聯合會員安排。
- (b) 於二零二四年十二月三十一日，其他應收款項包括應收貸款(扣除虧損撥備)約港幣13,161,000元(二零二三年：港幣18,899,000元)，按年利率6%(二零二三年：6%)計息。

應收賬款及其他應收款項、按金及預付款乃以下列貨幣計值：

於十二月三十一日，應收賬款(扣除虧損撥備)按發票日期或結算報表日期之賬齡分析如下：

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#### 22 TRADE AND OTHER RECEIVABLES, DEPOSITS AND PREPAYMENTS (Continued)

The credit period is generally within 30 days from invoice date or the date when the settlement statement is duly confirmed as stipulated in the respective agreements.

Due to the short-term nature of the current receivables, their carrying amounts are approximated their fair values.

#### 22 應收賬款及其他應收款項、按金及預付款(續)

如相關協議所訂明，信貸期通常為發票日期或結算報表獲正式確認之日起30日內。

由於即期應收款項的短期性質使然，其賬面值與其公平值相若。

#### 23 CASH AND CASH EQUIVALENTS

Cash at banks	銀行現金
Cash on hand	持有的現金

#### 23 現金及現金等值

2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
144,851	310,067
136	79
144,987	310,146

Cash and cash equivalents are denominated in the following currencies:

現金及現金等值乃以下列貨幣計值：

HK\$	港幣
RMB	人民幣
Others	其他

2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
21,176	37,969
117,371	265,609
6,440	6,568
144,987	310,146

Bank balances and cash comprised of cash held by the Group and short-term bank deposits that are interest-bearing ranging from 0.01% to 0.55% (2023: 0.01% to 0.41%) per annum and have original maturity of three months or less.

銀行結餘及現金包括本集團所持現金及按介乎0.01%至0.55%(二零二三年：0.01%至0.41%)之年利率計息且原到期日為三個月或以內之短期銀行存款。

As at 31 December 2024, the Group has cash and bank balances amounting to approximately HK\$123,757,000 (2023: HK\$271,989,000) which are held in the PRC. These cash and bank balances are subject to the rule and regulations of foreign exchange control promulgated by the PRC government.

於二零二四年十二月三十一日，本集團擁有於中國持有的現金及銀行結餘約港幣123,757,000元(二零二三年：港幣271,989,000元)。該等現金及銀行結餘受中國政府頒佈的外匯管制法規法例規管。

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## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 24 TRADE AND OTHER PAYABLES

### 24 應付賬款及其他應付款項

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Trade payables	應付賬款	96,183	110,002
Other payables	其他應付款項	61,899	50,988
Accruals	應計費用	1,592	13,787
		<b>159,674</b>	<b>174,777</b>

The carrying amounts of trade and other payables are approximated their fair values.

應付賬款及其他應付款項的賬面值與其公平值相若。

At 31 December, the ageing analysis of the trade payables based on invoice date or date of settlement statement are as follows:

於十二月三十一日，應付賬款基於發票日期或結算報表日期呈列之賬齡分析如下：

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
0 – 30 days	0至30日	1,680	2,958
Over 365 days	365日以上	94,503	107,044
		<b>96,183</b>	<b>110,002</b>

Trade and other payables are denominated in the following currencies:

應付賬款及其他應付款項乃以下列貨幣計值：

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
RMB	人民幣	147,235	154,841
HK\$	港幣	12,439	19,936
		<b>159,674</b>	<b>174,777</b>



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## 25 FILM INVESTMENT FUNDS FROM INVESTORS

The amounts represent investments made by certain investors in respect of film rights held by the Group. In accordance with the terms of the respective investment agreements, the investors are entitled to recoup their investment amounts as appropriate by the predetermined percentage of income to be generated from the theatrical release of the films. The financial liabilities were measured at amortised cost.

During the year, the Group recognised a gain on film investment funds from investors amounted to approximately HK\$112,086,000 (2023: loss on film investment funds from investors of HK\$268,210,000) upon the theatrical release of the respective film because certain film investors invested film rights held by the Group which income distributed by the Group to these investors after the theatrical release of the films was less (2023: more) than the investment funds received.

## 25 來自投資者的電影投資款項

該等款項指若干投資者就本集團所持電影版權作出的投資。根據有關投資協議的條款，投資者有權按預先釐定的比例分佔電影於院線上映所產生的收入以收回其投資金額(如適用)。該等金融負債均按攤銷成本計量。

年內，本集團於相關電影在院線上映後確認來自投資者的電影投資款項之收益約港幣112,086,000元(二零二三年：來自投資者的電影投資款項之虧損港幣268,210,000元)，原因是若干電影投資者投資本集團所持電影版權，而電影於院線上映後，本集團應分配給該等投資者的收入低於(二零二三年：高於)所收取的投資款項。

## 26 BORROWING

Unsecured borrowing

無抵押借款

2024  
二零二四年  
HK\$'000  
港幣千元

2023  
二零二三年  
HK\$'000  
港幣千元

42,440

-

As at 31 December 2024, the borrowing amounted to HK\$42,440,000, of which interest carried at 4.35% per annum, is repayable on 27 March 2026.

## 26 借款

於二零二四年十二月三十一日，該等借款為港幣42,440,000元，按年利率4.35%計息，須於二零二六年三月二十七日償還。

## 27 DEFERRED INCOME TAX

The analysis of deferred income tax is as follows:

Deferred tax assets  
Deferred tax liabilities

遞延稅項資產  
遞延稅項負債

2024  
二零二四年  
HK\$'000  
港幣千元

2023  
二零二三年  
HK\$'000  
港幣千元

14,754  
(700)

2,952  
(2,532)

14,054

420

## 27 遞延所得稅

遞延所得稅分析如下：

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## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 27 DEFERRED INCOME TAX (Continued)

### 27 遞延所得稅(續)

Movements on the deferred income tax account are as follow:

遞延所得稅賬之變動如下：

		Deferred tax assets 遞延稅項資產			Total 總額 HK\$'000 港幣千元
		Tax loss 稅項虧損 HK\$'000 港幣千元	Changes in fair value of film rights investments 電影版權投資 之公平值變動 HK\$'000 港幣千元	Lease liabilities 租賃負債 HK\$'000 港幣千元	
At 1 January 2023 (Charged)/credited to consolidated statement of profit or loss and other comprehensive income	於二零二三年一月一日 (扣除自)/計入綜合損益 及其他全面收益表	7,837	-	-	7,837
Exchange differences	匯兌差額	(7,661) (176)	330 -	2,613 9	(4,718) (167)
At 31 December 2023	於二零二三年 十二月三十一日	-	330	2,622	2,952
At 1 January 2024 Credited/(charged) to consolidated statement of profit or loss and other comprehensive income	於二零二四年一月一日 計入/(扣除自)綜合損益 及其他全面收益表	-	330	2,622	2,952
Exchange differences	匯兌差額	1,430 (30)	12,696 (271)	(1,980) (43)	12,146 (344)
At 31 December 2024	於二零二四年 十二月三十一日	1,400	12,755	599	14,754

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#### 27 DEFERRED INCOME TAX (Continued)

Movements on the deferred income tax account are as follow  
(Continued):

#### 27 遞延所得稅(續)

遞延所得稅賬之變動如下：(續)

		Deferred tax liabilities 遞延稅項負債		
		Changes in fair value of film rights investments 電影版權投資 之公平值變動 HK\$'000 港幣千元	Right-of-use assets 使用權資產 HK\$'000 港幣千元	Total 總額 HK\$'000 港幣千元
At 1 January 2023	於二零二三年一月一日	(19,949)	—	(19,949)
Credited/(charged) to consolidated statement of profit or loss and other comprehensive income	計入／(扣除自)綜合損益 及其他全面收益表	19,505	(2,670)	16,835
Exchange differences	匯兌差額	444	138	582
At 31 December 2023	於二零二三年 十二月三十一日	—	(2,532)	(2,532)
<b>At 1 January 2024</b>	<b>於二零二四年一月一日</b>	<b>—</b>	<b>(2,532)</b>	<b>(2,532)</b>
Credited to consolidated statement of profit or loss and other comprehensive income	計入綜合損益及其他全面 收益表	—	<b>1,790</b>	<b>1,790</b>
Exchange differences	匯兌差額	—	<b>42</b>	<b>42</b>
<b>At 31 December 2024</b>	<b>於二零二四年 十二月三十一日</b>	<b>—</b>	<b>(700)</b>	<b>(700)</b>

At the end of the reporting period, the Group has unrecognised tax losses of HK\$897,125,000 (2023: HK\$693,744,000) available for offset against future profits of which the amount of approximately HK\$705,309,000 (2023: HK\$587,587,000) may be carried forward indefinitely and the amount of HK\$191,816,000 (2023: HK\$106,157,000) will be expired in five years from the year of assessment.

於報告期末，本集團可供抵銷將來溢利之未確認稅項虧損為港幣897,125,000元(二零二三年：港幣693,744,000元)，其中為數約港幣705,309,000元(二零二三年：港幣587,587,000元)可無限期結轉及為數港幣191,816,000元(二零二三年：港幣106,157,000元)將自評稅年度起計五年內屆滿。

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### 27 DEFERRED INCOME TAX (Continued)

Deferred income tax liabilities of approximately HK\$14,646,000 (2023: HK\$17,498,000) have not been provided for the withholding tax that would be payable on the unremitted earnings of subsidiaries of approximately HK\$146,460,000 (2023: HK\$174,980,000) in the PRC. The unremitted earnings are used for reinvestment. The income tax liability is not recognised, because the Group is able to control the dividend policies of these subsidiaries and these unremitted earnings will not be distributed in the foreseeable future.

### 27 遞延所得稅(續)

遞延所得稅負債約港幣14,646,000元(二零二三年：港幣17,498,000元)並無就附屬公司的未匯出盈利約港幣146,460,000元(二零二三年：港幣174,980,000元)於中國應付之預扣稅計提撥備。未匯出盈利乃用於再投資。所得稅負債未予確認，蓋因本集團能夠控制該等附屬公司的股息政策，且上述未匯出盈利於可預見未來將不予分配。

### 28 SHARE CAPITAL

### 28 股本

		Number of shares 股份數目	Share capital 股本 HK\$'000 港幣千元
<b>Ordinary shares of HK\$0.01 each</b>	<b>每股面值港幣0.01元之普通股</b>		
<b>Authorised:</b>	<b>法定：</b>		
At 1 January 2023, 31 December 2023, 1 January 2024 and 31 December 2024	於二零二三年一月一日、 二零二三年十二月三十一日、 二零二四年一月一日及 二零二四年十二月三十一日	50,000,000,000	500,000
<b>Issued and fully paid:</b>	<b>已發行及繳足：</b>		
At 1 January 2023, 31 December 2023, 1 January 2024 and 31 December 2024	於二零二三年一月一日、 二零二三年十二月三十一日、 二零二四年一月一日及 二零二四年十二月三十一日	3,656,472,362	36,565

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### 29 RESERVES

### 29 儲備

		Attributable to owners of the Company 本公司擁有人應佔				
		Share premium 股份溢價 HK\$'000 港幣千元	Share-based payment reserve 以股份為基礎 付款之儲備 HK\$'000 港幣千元	Translation reserve 匯兌儲備 HK\$'000 港幣千元	Accumulated losses (Note) 累計虧損 (附註) HK\$'000 港幣千元	Total 總額 HK\$'000 港幣千元
At 1 January 2023	於二零二三年一月一日	3,506,614	101,615	(15,125)	(2,301,233)	1,291,871
Profit for the year	本年度溢利	-	-	-	159,135	159,135
Other comprehensive loss	其他全面虧損	-	-	(34,003)	-	(34,003)
Total comprehensive income/(loss) for the year	本年度全面收益/(虧損)總額	-	-	(34,003)	159,135	125,132
At 31 December 2023	於二零二三年十二月三十一日	3,506,614	101,615	(49,128)	(2,142,098)	1,417,003
At 1 January 2024	於二零二四年一月一日	3,506,614	101,615	(49,128)	(2,142,098)	1,417,003
Loss for the year	本年度虧損	-	-	-	(260,818)	(260,818)
Other comprehensive loss	其他全面虧損	-	-	(38,335)	-	(38,335)
Total comprehensive loss for the year	本年度全面虧損總額	-	-	(38,335)	(260,818)	(299,153)
Transactions with owners: Share option scheme: - lapse of options	與擁有人的交易： 購股權計劃： - 購股權失效	-	(101,615)	-	101,615	-
At 31 December 2024	於二零二四年十二月三十一日	3,506,614	-	(87,463)	(2,301,301)	1,117,850

Note: The capital reserve arising from the Group reorganisation represented the difference between the nominal value of the share capital issued by the Company in exchange for the aggregate nominal values of the share capital of the subsidiaries amounted to approximately HK\$2,099,000 (2023: HK\$2,099,000) is included in the accumulated losses.

The contributed surplus represented the aggregate amounts of capital reduction and share premium cancellation attributable to the capital restructuring and the capital reorganisation of the Company during prior years amounted to approximately HK\$149,220,000 (2023: HK\$149,220,000) is included in accumulated losses.

附註：集團重組產生之資本儲備乃指本公司為交換附屬公司股本所發行之股本之面值與有關附屬公司股本總面值之差額約港幣2,099,000元(二零二三年：港幣2,099,000元)，計入累計虧損。

實繳盈餘指本公司於過往年度因股本重整及股本重組產生之資本削減及股份溢價註銷的總金額約港幣149,220,000元(二零二三年：港幣149,220,000元)，計入累計虧損。



# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 30 NOTE TO CASH FLOW STATEMENT

### 30 現金流量表附註

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
<b>(Loss)/Profit before tax</b>	<b>除稅前(虧損)/溢利</b>	<b>(271,979)</b>	212,085
Adjustments for:	就下列各項調整：		
Depreciation of property, plant and equipment	物業、廠房及設備之折舊	460	507
Depreciation of right-of-use assets	使用權資產之折舊	13,155	13,107
Amortisation of film and TV programmes rights	電影及電視劇版權之攤銷	219,101	289,138
Net impairment losses on film and TV programmes rights	電影及電視劇版權之減值虧損淨額	216	106,196
Net impairment losses on financial assets and contract assets	金融資產及合約資產之減值虧損淨額	21,898	3,384
Gain on disposal of property, plant and equipment	出售物業、廠房及設備之收益	-	(319)
Finance (income)/costs, net	財務(收入)/費用，淨額	(1,960)	787
Net fair value gain on financial assets at FVTPL	按公平值計入損益之金融資產的公平值收益淨額	-	(22,088)
(Gain)/loss on film investment funds from investors (Note 25)	來自投資者的電影投資款項之(收益)/虧損(附註25)	(112,086)	268,210
Operating cash flows before working capital changes	營運資金變動前之經營現金流量	(131,195)	871,007
Changes in working capital:	營運資金變動：		
Trade and other receivables, deposits and prepayments	應收賬款及其他應收款項、按金及預付款	(27,452)	90,783
Contract assets	合約資產	40,157	(47,049)
Film and TV programmes rights	電影及電視劇版權	(188,275)	(343,947)
Prepayments of film and TV programmes rights	電影及電視劇版權預付款	10,000	50,886
Trade and other payables	應付賬款及其他應付款項	(10,284)	38,792
Film investment funds from investors	來自投資者的電影投資款項	111,936	(246,328)
Contract liabilities	合約負債	15,873	(28,235)
<b>Cash (used in)/generated from operations</b>	<b>經營業務(所耗用)/所產生之現金</b>	<b>(179,240)</b>	385,909

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

#### 30 NOTE TO CASH FLOW STATEMENT

(Continued)

In the consolidated statement of cash flows, proceeds from disposal of property, plant and equipment comprise:

#### 30 現金流量表附註(續)

於綜合現金流量表內，出售物業、廠房及設備所得款項包括：

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Cost disposed	出售成本	—	557
Accumulated depreciation	累計折舊	—	(545)
Gain on disposal of property, plant and equipment	出售物業、廠房及設備之收益	—	319
		—	331

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 30 NOTE TO CASH FLOW STATEMENT

(Continued)

#### (a) Reconciliation of liabilities arising from financing activities

### 30 現金流量表附註(續)

#### (a) 來自融資活動之負債對賬

		Interest payable included in other payables 計入其他應付款項之應付利息 HK\$'000 港幣千元	Borrowing (Note 26) 借款 (附註26) HK\$'000 港幣千元	Amount due to a related party 應付一名關連人士款項 HK\$'000 港幣千元	Lease liabilities 租賃負債 HK\$'000 港幣千元	Total 總額 HK\$'000 港幣千元
At 1 January 2023	於二零二三年一月一日	4,185	108,267	182	29,915	142,549
Financing cash flows, net	融資現金流量，淨額	(7,960)	(105,843)	(182)	(14,268)	(128,253)
Addition on lease liabilities	租賃負債增加	-	-	-	1,602	1,602
Accrued interest expenses	應計利息開支	3,869	-	-	1,054	4,923
Exchange differences	匯兌差額	(94)	(2,424)	-	(435)	(2,953)
At 31 December 2023	於二零二三年十二月三十一日	-	-	-	17,868	17,868
At 1 January 2024	於二零二四年一月一日	-	-	-	17,868	17,868
Financing cash flows, net	融資現金流量，淨額	-	43,337	-	(14,733)	28,604
Lease modification	租賃修訂	-	-	-	10,798	10,798
Accrued interest expenses	應計利息開支	20	-	-	542	562
Exchange differences	匯兌差額	-	(897)	-	(167)	(1,064)
At 31 December 2024	於二零二四年十二月三十一日	20	42,440	-	14,308	56,768

The table above details changes in the Group's liabilities arising from financing activities, including both cash and non-cash changes. Liabilities arising from financing activities are those for which cash flows were, or future cash flows will be, classified in the Group's consolidated statement of cash flows as cash flows from financing activities.

上表詳列本集團因融資活動產生之負債變動，包括現金及非現金變動。融資活動產生之負債指現金流量或未來現金流量均於本集團綜合現金流量表中分類為融資活動產生之現金流量之負債。

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

#### 30 NOTE TO CASH FLOW STATEMENT

(Continued)

##### (a) Reconciliation of liabilities arising from financing activities (Continued)

Non-cash investing activities

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Lease modification	租賃修訂	10,798	—

#### 30 現金流量表附註(續)

##### (a) 來自融資活動之負債對賬(續)

非現金投資活動

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Lease modification	租賃修訂	10,798	—

#### 31 COMMITMENTS

Commitments in respect of the acquisition and production of film and TV programmes rights contracted for but not provided in the consolidated financial statements

就購買及製作電影及電視劇版權所作之承擔(已訂約而未於綜合財務報表撥備)

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
		144,456	284,915

#### 31 承擔

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 32 SHARE-BASED PAYMENTS

### Share option schemes

Pursuant to the resolution passed at the annual general meeting held on 17 June 2014, the Company's shareholders approved the adoption of a share option scheme (the "2014 Share Option Scheme"). The 2014 Share Option Scheme became valid and effective for a period of 10 years commencing on 17 June 2014. The Company operates the 2014 Share Option Scheme for the purpose of providing incentives and rewards to eligible participants who have made or may make contribution to the Group. The eligible participants of the 2014 Share Option Scheme include the Company's or its subsidiaries' directors, employees, and any business consultants, agents, financial or legal advisers and any other persons whom the board of directors of the Company (the "Board") may determine, at its sole discretion, will contribute or have contributed to the Group.

The share options may be exercised in accordance with the terms of the 2014 Share Option Scheme at any time within the period commencing from the date of grant of the share options and expiring on the date determined by the Company's directors, but in any event such exercise period shall not be more than 10 years from the date of grant of the share options. The amount payable on the acceptance of a share option is HK\$1 (or such other nominal sum in any currency as the board of directors of the Company may determine).

The exercise price of the share options shall be determined by the board of directors of the Company, but shall not be less than the highest of (i) the closing price of the Company's shares as stated in the Stock Exchange's daily quotations sheet on the date of grant, which must be a business day; (ii) the average closing price of the Company's shares as stated in the Stock Exchange's daily quotations sheets for the five business days immediately preceding the date of grant; and (iii) the nominal value of the Company's share.

## 32 以股份為基礎之付款

### 購股權計劃

根據於二零一四年六月十七日舉行之股東週年大會上通過之決議案，本公司股東批准採納一項購股權計劃（「二零一四年購股權計劃」）。二零一四年購股權計劃自二零一四年六月十七日起生效，有效期為十年。本公司設立二零一四年購股權計劃，以激勵並獎勵已經或可能會對本集團作出貢獻之合資格參與者。二零一四年購股權計劃之合資格參與者包括本公司或其附屬公司之董事、僱員，以及任何業務顧問、代理人、財務或法律顧問及本公司董事會（「董事會」）可全權酌情認為對本集團將作出貢獻或已作出貢獻之任何其他人士。

購股權可自授出購股權之日起至本公司董事釐定之日止期間內隨時根據二零一四年購股權計劃的條款予以行使，惟該行使期間在任何情況下不得超過授出相關購股權之日起計十年。接納購股權應付金額為港幣1元（或本公司董事會可能釐定之以任何貨幣計值之其他象徵性金額）。

購股權之行使價由本公司董事會釐定，惟不得低於以下之較高者：(i)本公司股份於授出日期（必須為營業日）在聯交所日報表所載之收市價；(ii)本公司股份於緊接授出日期前五個營業日在聯交所日報表所載之平均收市價；及(iii)本公司股份之面值。



## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 32 SHARE-BASED PAYMENTS (Continued)

### Share option schemes (Continued)

The maximum number of shares in the Company in respect of which the share options may be granted under the 2014 Share Option Scheme and any other share option schemes of the Company is not permitted to exceed 10% of the issued share capital of the Company as at the date of approval of the 2014 Share Option Scheme by the Company's shareholders (the "2014 Share Option Scheme Mandate Limit"), or, if such 10% limit is refreshed, as at the date of approval of the renewal of the 2014 Share Option Scheme Mandate Limit by the Company's shareholders. Notwithstanding the foregoing, the maximum number of the Company's shares which may be issued upon exercise of all outstanding share options granted and yet to be exercised under the 2014 Share Option Scheme and any other share option schemes of the Company shall not exceed 30% of the Company's shares in issue from time to time.

The total number of shares of the Company already issued and to be issued upon exercise of all the share options granted to each participant in any 12-month period up to and including the date such new grant is not permitted to exceed 1% of the total number of the Company's shares in issue as at the date of such grant. Any further grant of share options in excess of this 1% limit shall be subject to the approval of the Company's shareholders in general meeting.

Each grant of share options to a substantial shareholder or an independent non-executive director of the Company or any of their respective associates in excess of 0.1% of the Company's shares in issue and with an aggregate value in excess of HK\$5,000,000 in any 12-month period up to and including the date of such grant must be approved in advance by the Company's shareholders.

The average exercise price per share option is HK\$2.08 and number of share options is 130,700,000 as at 31 December 2023. 130,700,000 share options were lapsed during the year ended 31 December 2024. There is no share options outstanding at 31 December 2024.

## 32 以股份為基礎之付款(續)

### 購股權計劃(續)

根據二零一四年購股權計劃及本公司任何其他購股權計劃可能授出之購股權涉及之本公司股份最高數目不得超過本公司股東批准二零一四年購股權計劃當日本公司已發行股本的10%([二零一四年購股權計劃授權限額])，或倘該10%限額經已更新，則不得超過本公司股東批准更新二零一四年購股權計劃授權限額當日本公司已發行股本的10%。儘管有上述規定，根據二零一四年購股權計劃及本公司任何其他購股權計劃已授出但尚未行使之所有購股權獲行使時可予發行之本公司股份最高數目不得超過本公司不時已發行股份的30%。

於截至及包括有關新授出日期止任何12個月期間，向每名參與者授出的所有購股權獲行使時所發行及將予發行之本公司股份總數不得超過於該授出日期本公司已發行股份總數的1%。任何進一步授出超過該1%限額之購股權，須獲本公司股東於股東大會上批准。

倘於截至及包括有關授出日期止任何12個月期間，向本公司一名主要股東或一名獨立非執行董事或彼等各自之任何聯繫人士授出之購股權超過本公司已發行股份的0.1%及其價值總額超過港幣5,000,000元，必須獲得本公司股東事先批准。

於二零二三年十二月三十一日，每份購股權之平均行使價為港幣2.08元，購股權數目為130,700,000份。截至二零二四年十二月三十一日止年度，130,700,000份購股權已失效。於二零二四年十二月三十一日，並無任何尚未行使的購股權。

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### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 32 SHARE-BASED PAYMENTS (Continued)

### Share option schemes (Continued)

#### Fair value of options granted

The fair value at grant date is independently determined using an adjusted form of the Black Scholes Model with Binomial Tree Method which includes a Binomial Tree model that takes into account the stock price, the exercise price, the time to maturity, the risk-free rate, the dividend yield and volatilities of comparable companies, the sub-optimal factor, and the forfeiture rate.

The model inputs for options granted in 2018 included:

- (a) options are granted for consideration of HK\$1 and vested period of three years from the employment date of the respective employees. Vested options are exercisable before expiry date
- (b) exercise price: HK\$2.08
- (c) grant date: 27 April 2018
- (d) expiry date: 17 June 2024
- (e) time to maturity: 6.15 years
- (f) share price at grant date: HK\$2.08
- (g) risk-free interest rate: 1.91%
- (h) expected dividend yield: 0%
- (i) expected price volatility of the company's shares: 48.38%
- (j) forfeiture rate: 0 to 16.35%
- (k) fair value per share option: HK\$0.72

The expected price volatility is based on the historic volatility (based on the remaining life of the options), adjusted for any expected changes to future volatility due to publicly available information.

## 32 以股份為基礎之付款(續)

### 購股權計劃(續)

#### 已授出購股權的公平值

授出日期的公平值乃使用經調整的柏力克－舒爾斯期權定價模型二項式期權定價法(包含二項式期權定價模型)單獨釐定，並計及股票價格、行使價、到期時間、無風險利率、可資比較公司的股息收益率及波幅、次優因子及沒收率。

二零一八年已授出購股權的模型輸入數據包括：

- (a) 購股權以代價港幣1元授出，歸屬期自各僱員之僱傭日期起計為期3年。已歸屬的購股權可在到期日之前行使
- (b) 行使價：港幣2.08元
- (c) 授出日期：二零一八年四月二十七日
- (d) 到期日：二零二四年六月十七日
- (e) 距到期時間：6.15年
- (f) 授出日期的股價：港幣2.08元
- (g) 無風險利率：1.91%
- (h) 預期股息收益率：0%
- (i) 公司股份預期價格波幅：48.38%
- (j) 沒收率：0至16.35%
- (k) 每份購股權之公平值：港幣0.72元

預期價格波幅乃以歷史波幅(基於購股權的餘下年期)為基礎，並根據公開可獲得資料就未來波幅之任何預期變動作出調整後得出。

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 32 SHARE-BASED PAYMENTS (Continued)

### Share option schemes (Continued)

The Company has adopted a 2024 Share Option Scheme pursuant to Chapter 17 of the Listing Rules on 25 June 2024 (the “2024 Share Option Scheme”) for the purpose of providing incentives and rewards to eligible participants for their contribution or potential contribution to the growth and development of the Group and/or enabling the Group to recruit and retain high-calibre eligible participants and attract human resources that are valuable to the Group. The 2024 Share Option Scheme will remain in force for a period of 10 years commencing on the date on which the scheme is adopted. The eligible participants of the Scheme include (a) directors and employees of the Company or any of its subsidiaries (“Employee Participants”); (b) directors and employees of the holding companies, fellow subsidiaries or associated companies of the Company and (c) persons who provide services to the members of the Group on a continuing or recurring basis in its ordinary and usual course of business which are in the interests of the long-term growth of the Group, excluding placing agents or financial advisers who provide advisory services for fundraising, mergers or acquisitions or professional service providers such as auditors or valuers who provide assurance or are required to perform their services with impartiality and objectivity (“Service Providers”).

The total number of shares which may be issued in respect of all options and awards to be granted under the 2024 Share Option Scheme must not in aggregate exceed 10% of the shares in issue on the date which the 2024 Share Option Scheme is approved by the shareholders (“2024 Share Option Scheme Mandate Limit”). Within the 2024 Share Option Scheme Mandate Limit, total number of shares which may be issued in respect of all options and awards to be granted to the Service Providers must not in aggregate exceed 1% of the shares in issue on the date which the 2024 Share Option Scheme is approved by the shareholders.

The exercise price in respect of any option shall be a price determined at the discretion of the directors, but shall not be less than the highest of (i) the closing price of the shares as stated in the Stock Exchange’s daily quotations sheet on the offer date; (ii) the average closing price of the shares as stated in the Stock Exchange’s daily quotations sheets for the five business days immediately preceding the offer date; and (iii) the nominal value of a Share. A nominal consideration of HK\$1 is payable on acceptance of the grant of an option.

## 32 以股份為基礎之付款(續)

### 購股權計劃(續)

本公司已於二零二四年六月二十五日根據上市規則第17章採納一項二零二四年購股權計劃(「二零二四年購股權計劃」)，以激勵並獎勵對本集團增長及發展所作出或可能作出貢獻之合資格參與者，及／或使本集團能夠招募及挽留高質素合資格參與者，並吸引對本集團有價值之人力資源。二零二四年購股權計劃將自獲採納之日起生效，為期十年。該計劃之合資格參與者包括：(a)本公司或其任何附屬公司之董事及僱員(「僱員參與者」)；(b)本集團控股公司、同系附屬公司或聯營公司之董事及僱員；及(c)於本集團之日常及一般業務過程中向本集團之成員公司持續或經常性地提供有利於本集團長期增長服務之人士，不包括就集資、合併或收購提供顧問服務之配售代理或財務顧問，或核數師或估值師等提供核證或須公正客觀地履行其服務之專業服務供應商(「服務供應商」)。

就根據二零二四年購股權計劃所授出所有購股權及獎勵可予發行之股份總數合共不得超過二零二四年購股權計劃獲股東批准當日已發行股份之10%(「二零二四年購股權計劃授權限額」)。於二零二四年購股權計劃授權限額內，就可向服務供應商授出之所有購股權及獎勵可予發行之股份總數合共不得超過二零二四年購股權計劃獲股東批准當日已發行股份之1%。

任何購股權之行使價均由本公司董事會酌情釐定，惟不得低於以下之較高者：(i)股份於要約日期在聯交所日報表所載之收市價；(ii)股份於緊接要約日期前五個營業日在聯交所日報表所載之平均收市價；及(iii)一股股份之面值。於接納購股權時須就獲授之購股權繳付港幣1元之象徵式代價。

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 32 SHARE-BASED PAYMENTS (Continued)

### Share option schemes (Continued)

There is no limit on the maximum entitlement of a grantee under the 2024 Share Option Scheme.

The vesting period in respect of any option granted to any eligible participant shall not be less than 12 months from the offer date, provided that where the eligible participant is an Employee Participant, the Remuneration Committee (in the case where such Employee Participant is a director or a senior manager identified by the Company) or the directors (in the case where such Employee Participant is neither a director nor a senior manager identified by the Company) shall have the authority to determine a shorter vesting period, if the Remuneration Committee (or, as the case may be, the directors) considers that a shorter vesting period is appropriate to align with the purpose of the 2024 Share Option Scheme.

The rules of the 2024 Share Option Scheme will not prescribe specific performance targets that must be met before an option can be exercised or clawback mechanism to recover or withhold the options to be granted. However, the rules of the 2024 Share Option Scheme will give the board discretion to impose such conditions on the options or prescribe such clawback mechanism where appropriate.

Subject to the terms and conditions of the 2024 Share Option Scheme, the directors may establish performance targets against the attainment of which the options granted to the eligible participant concerned may be exercised either in whole or in part. The directors shall have the authority, after the grant of any option which is performance-linked, to make fair and reasonable adjustments to the prescribed performance targets during an option period due to any change in circumstances, provided that any such adjustments shall be less onerous than the prescribed performance targets and are considered fair and reasonable by the directors.

The directors may provide in the notice of the offer that any option prior to it being exercised may be subject to clawback and/or a longer vesting period if any of the clawback events shall occur during an option period.

## 32 以股份為基礎之付款(續)

### 購股權計劃(續)

二零二四年購股權計劃並無限定承授人可獲授之最高數目。

凡授予任何合資格參與者之購股權，其歸屬期不得少於自要約日期起計12個月，惟倘該合資格參與者為僱員參與者，則薪酬委員會(倘該僱員參與者為本公司指名之董事或高級管理人員)或董事(倘該僱員參與者並非本公司指名之董事或高級管理人員)有權在薪酬委員會(或視情況而言，董事)認為縮短歸屬期符合二零二四年購股權計劃目的之情況下，釐定較短之歸屬期。

二零二四年購股權計劃之規則不會規定於購股權可獲行使前必須達致之具體績效目標，或收回或扣起將予授出之購股權之退扣機制。然而，二零二四年購股權計劃之規則將賦予董事會酌情權，可對購股權施加該等條件或在適當情況下規定上述退扣機制。

在二零二四年購股權計劃條款及條件之規限下，董事可制定相關合資格參與者獲授之購股權可全部或部分行使所需達成之績效目標。於授出任何與績效掛鉤之購股權後，董事有權於購股權期間因應任何情況變化對規定之績效目標作出公平合理之調整，惟任何該等調整須較規定之績效目標寬鬆，且被董事視為屬公平合理。

董事可於要約通知中規定，倘於購股權期間發生任何退扣事件，則任何購股權獲行使前，均可能受退扣及／或較長之歸屬期規限。



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## 32 SHARE-BASED PAYMENTS (Continued)

### Share option schemes (Continued)

No options have been granted, cancelled, exercised or lapsed under the 2024 Share Option Scheme from 25 June 2024, being the date of adoption of the 2024 Share Option Scheme, to 31 December 2024. No share-based compensation was made to employees during the year ended 31 December 2024 (2023: Nil).

## 32 以股份為基礎之付款(續)

### 購股權計劃(續)

自二零二四年六月二十五日(即二零二四年購股權計劃之採納日期)起至二零二四年十二月三十一日，二零二四年購股權計劃項下概無購股權獲授出、註銷、行使或失效。截至二零二四年十二月三十一日止年度，概無向僱員作出以股份為基礎之薪酬(二零二三年：無)。

## 33 RELATED PARTY DISCLOSURES

The ultimate controlling parties of the Group are Mr. Dong, Mr. Ning and Mr. Xu and the ultimate holding companies of the Group are Newwood Investments Limited, Pacific Wits Limited and Tairong Holdings Limited. Management of the Group are of the view that the following individuals and companies were related parties that had transactions or balances with the Group as at and during the year:

## 33 關連人士披露

本集團之最終控股方為董先生、寧先生及徐先生，本集團之最終控股公司為Newwood Investments Limited、泰穎有限公司及泰嶸控股有限公司。本集團管理層認為下列個人及公司屬截至及於本年度內與本集團有過交易或結餘之關連人士：

### Name of related parties

關連人士姓名／名稱

### Relationship with the Group

與本集團關係

Mr. Dong

董先生

Executive Director

執行董事

Mr. Ning

寧先生

Non-Executive Director

非執行董事

Mr. Xu

徐先生

Non-Executive Director

非執行董事

Dirty Monkey (Shanghai) Culture Communication Company Limited\*  
("Shanghai Dirty Monkey")

Controlled by Mr. Ning

由寧先生控制

壞猴子(上海)文化傳播有限公司(「上海壞猴子」)

Hainan Ruri Fangsheng Film and Television Culture Communication  
Company Limited\* ("Hainan Ruri Fangsheng")

Under significant influence of Mr. Ning in  
relation to the production of a film

海南如日方升影視文化傳播有限公司(「海南如日方升」)

就一部電影之製作受到寧先生重大影響

Tibet Jindouyun Film Company Limited\* ("Tibet Jindouyun")

Controlled by Mr. Ning

西藏筋斗雲影業有限公司(「西藏筋斗雲」)

由寧先生控制

\* For identification purposes only



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### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 33 RELATED PARTY DISCLOSURES (Continued)

#### (a) Related party transactions

On 20 December 2021, (i) the Group has entered into the film production agreement with Hainan Ruri Fangsheng, pursuant to which Hainan Ruri Fangsheng has conditionally agreed to provide the film production services to the Group in relation to the film *The Movie Emperor* (紅毯先生) (formerly known as *Red Carpet* (全民明星)) (the "Film"); and (ii) the Company entered into the director agreement with Mr. Ning, pursuant to which Mr. Ning has conditionally agreed to act as the director of the Film. The transactions contemplated under the film production agreement and the director agreement were approved by the independent shareholders of the Company at the special general meeting of the Company held on 21 February 2022.

The total production costs of the Film are RMB260,789,000 (equivalent to approximately HK\$278,988,000). Mr. Ning is entitled to a director fee of HK\$30,000,000, which is included in the production costs.

As at 31 December 2024, the total production costs paid by the Group are RMB260,789,000 (equivalent to approximately HK\$278,988,000) (2023: RMB257,240,000 (equivalent to approximately HK\$283,229,000)).

### 33 關連人士披露(續)

#### (a) 與關連人士之交易

於二零二一年十二月二十日，(i)本集團與海南如日方升簽訂電影承製協議，據此海南如日方升有條件同意就電影《紅毯先生》(前稱《全民明星》)(「該電影」)向本集團提供電影製作服務；及(ii)本公司與寧先生簽訂導演聘用協議，據此寧先生有條件同意擔任該電影之導演。電影承製協議及導演聘用協議項下擬進行之交易事項已獲本公司獨立股東於本公司於二零二二年二月二十一日舉行之股東特別大會上批准。

該電影的攝製經費總額為人民幣260,789,000元(相當於約港幣278,988,000元)。寧先生有權收取導演酬金港幣30,000,000元，包含在攝製經費內。

於二零二四年十二月三十一日，本集團已支付攝製經費總額為人民幣260,789,000元(相當於約港幣278,988,000元)(二零二三年：人民幣257,240,000元(相當於約港幣283,229,000元))。

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### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 33 RELATED PARTY DISCLOSURES (Continued)

### 33 關連人士披露(續)

#### (b) Related party balances

#### (b) 與關連人士之結餘

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Trade receivables	應收賬款		
– Shanghai Dirty Monkey (Note)	– 上海壞猴子(附註)	–	1,065

Note: On 24 December 2018, the Group has entered into a film investment agreement with Tibet Jindouyun. The Group invested RMB12,000,000 for 10% of the income rights of the film and the film was released. The balance represents the Group's right to receive income arisen from the film rights investment from Shanghai Dirty Monkey, a fellow subsidiary of Tibet Jindouyun. The Group fully received the balance during the year ended 31 December 2024.

附註：於二零一八年十二月二十四日，本集團與西藏筋斗雲訂立電影投資協議。本集團已投資人民幣12,000,000元，佔該影片10%的收益權，該影片已上映。該結餘指本集團從西藏筋斗雲的同系附屬公司，上海壞猴子收取該電影版權投資所產生收入的權利。截至二零二四年十二月三十一日止年度，本集團已悉數收取該結餘。

#### (c) Key management personnel compensation

#### (c) 主要管理人員薪酬

The remuneration of directors who were considered as key management personnel of the Group during the year is as follows:

年內被視為本集團主要管理人員之董事酬金如下：

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
Short-term benefits	短期福利	23,289	38,577
Pension costs – defined contribution plans	退休金成本 – 特定供款計劃	18	18
		23,307	38,595

The remuneration of directors and key executives is determined by the Remuneration Committee having regard to the performance of individuals and market trends.

董事及主要行政人員之酬金乃由薪酬委員會視乎個人表現及市場趨勢而釐定。

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 34 EVENT AFTER THE REPORTING PERIOD

There was no material event after reporting period up to the date of this annual report.

### 34 報告期後事項

截至本年報日期，概無重大之報告期後事項。

### 35 STATEMENT OF FINANCIAL POSITION OF THE COMPANY

### 35 本公司之財務狀況表

		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
<b>Non-current assets</b>	<b>非流動資產</b>		
Interests in subsidiaries	於附屬公司之權益	176,976	182,754
Film and TV programmes rights	電影及電視劇版權	144,707	178,028
		<b>321,683</b>	360,782
<b>Current assets</b>	<b>流動資產</b>		
Film and TV programmes rights	電影及電視劇版權	95,491	128,609
Trade and other receivables, deposits and prepayments	應收賬款及其他應收款項、按金及預付款	9,200	13,653
Amounts due from subsidiaries	應收附屬公司款項	201,764	215,099
Cash and cash equivalents	現金及現金等值	18,875	37,743
		<b>325,330</b>	395,104
<b>Total assets</b>	<b>資產總額</b>	<b>647,013</b>	755,886

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

#### 35 STATEMENT OF FINANCIAL POSITION OF THE COMPANY (Continued)

#### 35 本公司之財務狀況表(續)

		Note 附註	2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元
<b>Equity</b>	<b>權益</b>			
Share capital	股本		<b>36,565</b>	36,565
Reserves	儲備	(a)	<b>579,967</b>	680,140
<b>Total equity</b>	<b>權益總額</b>		<b>616,532</b>	716,705
<b>Current liabilities</b>	<b>流動負債</b>			
Other payables	其他應付款項		<b>27,490</b>	36,092
Film investment funds from investors	來自投資者的電影投資款項		<b>2,991</b>	3,089
<b>Total liabilities</b>	<b>負債總額</b>		<b>30,481</b>	39,181
<b>Total equity and liabilities</b>	<b>權益及負債總額</b>		<b>647,013</b>	755,886

The statement of financial position of the Company was approved by the Board of Directors on 28 March 2025 and was signed on its behalf:

本公司之財務狀況表已於二零二五年三月二十八日獲董事會批准，並由下列董事代表董事會簽署：

**Dong Ping**  
董平  
Director  
董事

**Xiang Shaokun, Steven**  
項紹琨  
Director  
董事

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 35 STATEMENT OF FINANCIAL POSITION OF THE COMPANY (Continued)

### 35 本公司之財務狀況表(續)

Notes:

附註：

(a) Reserves

(a) 儲備

		Share premium 股份溢價 HK\$'000 港幣千元	Share-based compensation reserve 以股份為基礎之薪酬儲備 HK\$'000 港幣千元	Translation reserve 匯兌儲備 HK\$'000 港幣千元	Accumulated losses (Note b) 累計虧損 (附註b) HK\$'000 港幣千元	Total 總額 HK\$'000 港幣千元
At 1 January 2023	於二零二三年一月一日	3,506,614	101,615	34,027	(2,888,427)	753,829
Total comprehensive loss for the year	本年度全面虧損總額	-	-	(23,805)	(49,884)	(73,689)
At 31 December 2023	於二零二三年十二月三十一日	3,506,614	101,615	10,222	(2,938,311)	680,140
<b>At 1 January 2024</b>	<b>於二零二四年一月一日</b>	<b>3,506,614</b>	<b>101,615</b>	<b>10,222</b>	<b>(2,938,311)</b>	<b>680,140</b>
Total comprehensive loss for the year	本年度全面虧損總額	-	-	(26,640)	(73,533)	(100,173)
Transactions with owners:	與擁有人的交易：					
Share option scheme:	購股權計劃：					
- lapse of options	- 購股權失效	-	(101,615)	-	101,615	-
<b>At 31 December 2024</b>	<b>於二零二四年十二月三十一日</b>	<b>3,506,614</b>	<b>-</b>	<b>(16,418)</b>	<b>(2,910,229)</b>	<b>579,967</b>

(b) The contributed surplus of approximately HK\$199,168,000 (2023: HK\$199,168,000) is included in the accumulated losses. It represented reduction in issued share capital and share premium cancellation pursuant to a capital restructuring in 2004 and capital reorganisation in 2010, 2011 and 2012. Under the Company Law of Bermuda, the contributed surplus of the Company is available for distribution. However, the Company shall not declare or pay a dividend, or make a distribution out of contributed surplus if:

(b) 實繳盈餘約港幣199,168,000元(二零二三年：港幣199,168,000元)計入累計虧損。實繳盈餘乃指根據二零零四年股本重整與二零一零年、二零一一年及二零一二年股本重組時所削減之已發行股本及註銷之股份溢價。根據百慕達公司法，本公司之實繳盈餘可予分派。然而如有下列情況，本公司不得以實繳盈餘宣派或派付股息或作出分派：

- (i) it is, or would after the payment be, unable to pay its liabilities as they become due; or
- (ii) the realisable value of its assets would thereby be less than the aggregate of its liabilities and its issued share capital and share premium accounts.

- (i) 其現時不能或於派付後將無力償還到期負債；或
- (ii) 其資產之可變現價值將因而低於其負債及其已發行股本與股份溢價賬項之總和。



## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

### 36.1 Impairment of non-financial assets

Assets that have an indefinite useful life and/or not available for use are not subject to amortisation and are tested annually for impairment, or more frequently if events or changes in circumstances indicate that they might be impaired. Other assets are tested for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs of disposal and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash inflows which are largely independent of the cash inflows from other assets or groups of assets (cash-generating units). Non-financial assets that suffered an impairment are reviewed for possible reversal of the impairment at the end of each reporting period.

## 36 其他可能屬重大之會計政策概要

### 36.1 非金融資產減值

無確定可使用年期及／或不可使用的資產均無需攤銷，惟須每年進行減值測試，或當發生事件或情況變動顯示資產可能發生減值時，則更頻密地進行測試。其他資產於發生事件或情況變動顯示賬面值可能無法收回時進行減值測試。減值虧損按資產的賬面值超出其可收回金額之差額確認。可收回金額為資產的公平值減出售成本及使用價值兩者之中的較高者。就評估減值而言，本集團按可獨立識別的現金流入（在很大程度上獨立於其他資產或資產組別（現金產生單位）之現金流入）的最低水平劃分資產類別。出現減值的非金融資產將於各報告期末進行檢討，以釐定減值是否可予撥回。

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### 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

#### 36.2 Investments and other financial assets

##### (i) Classification

The Group classifies its financial assets in the following measurement categories:

- those to be measured subsequently at fair value (either through other comprehensive income ("OCI") or through profit or loss); and
- those to be measured at amortised cost.

The classification depends on the entity's business model for managing the financial assets and the contractual terms of the cash flows.

For assets measured at fair value, gains and losses will be recorded in profit or loss.

##### (ii) Recognition and derecognition

Regular way purchases and sales of financial assets are recognised on trade-date, the date on which the Group commits to purchase or sell the asset. Financial assets are derecognised when the rights to receive cash flows from the financial assets have expired or have been transferred and the Group has transferred substantially all the risks and rewards of ownership.

### 36 其他可能屬重大之會計政策概要 (續)

#### 36.2 投資及其他金融資產

##### (i) 分類

本集團按以下計量類別對其金融資產進行分類：

- 隨後將按公平值計入其他全面收益或損益計量者；及
- 將按攤銷成本計量者。

分類取決於實體管理金融資產之業務模式以及現金流量之合約條款。

就按公平值計量之資產而言，有關收益及虧損將計入損益。

##### (ii) 確認及終止確認

以正規途徑購買及出售之金融資產於交易日期(即本集團承諾購買或出售該資產之日)確認。當從金融資產收取現金流量之權利已經到期或轉讓，而本集團已轉讓擁有權之絕大部分風險及回報時，即終止確認有關金融資產。

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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.2 Investments and other financial assets

(Continued)

#### (iii) Measurement

At initial recognition, the Group measures a financial asset at its fair value plus, in the case of a financial asset not at FVTPL, transaction costs that are directly attributable to the acquisition of the financial asset. Transaction costs of financial assets carried at FVTPL are expensed in profit or loss.

Financial assets with embedded derivatives are considered in their entirety when determining whether their cash flows are solely payment of principal and interest.

#### Debt instruments

Subsequent measurement of debt instruments depends on the Group's business model for managing the asset and the cash flow characteristics of the asset. There are three measurement categories into which the Group classifies its debt instruments:

**Amortised cost:** Assets that are held for collection of contractual cash flows where those cash flows represent solely payments of principal and interest are measured at amortised cost. Interest income from these financial assets is included in finance income using the effective interest rate method. Any gain or loss arising on derecognition is recognised directly in profit or loss and presented in other gains, net together with foreign exchange gains and losses. Impairment losses are presented as separate line item in the consolidated statement of profit or loss and other comprehensive income.

## 36 其他可能屬重大之會計政策概要

(續)

### 36.2 投資及其他金融資產(續)

#### (iii) 計量

於初步確認時，本集團按公平值加(如為並非按公平值計入損益之金融資產)收購該金融資產直接應佔之交易成本計量金融資產。按公平值計入損益之金融資產之交易成本於損益中支銷。

確定具有嵌入式衍生工具之金融資產之現金流量是否僅為支付本金及利息時，需從金融資產之整體進行考慮。

#### 債務工具

債務工具的後續計量取決於本集團管理資產之業務模式以及該資產的現金流量特點。本集團的債務工具均歸入三個計量類別：

**攤銷成本：**當持有資產之目的為收取合約現金流量，且現金流量僅為支付本金及利息時，資產按攤銷成本計量。來自該等金融資產的利息收入使用實際利率法計入財務收入。因終止確認而產生的任何收益或虧損直接於損益內確認，並連同匯兌收益及虧損於其他收益，淨額中呈列。減值虧損於綜合損益及其他全面收益表中作為獨立項目呈列。

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### 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

#### 36.2 Investments and other financial assets

(Continued)

##### (iii) Measurement (Continued)

###### Debt instruments (Continued)

FVOCI: Assets that are held for collection of contractual cash flows and for selling the financial assets, where the assets' cash flows represent solely payments of principal and interest, are measured at FVOCI. Movements in the carrying amount are taken through OCI, except for the recognition of impairment gains or losses, interest income and foreign exchange gains and losses which are recognised in profit or loss. When the financial asset is derecognised, the cumulative gain or loss previously recognised in OCI is reclassified from equity to profit or loss and recognised in other gains/(losses). Interest income from these financial assets is included in finance income using the effective interest rate method. Foreign exchange gains and losses are presented in other gains/(losses) and impairment expenses are presented as separate line item in the statement of profit or loss.

FVTPL: Assets that do not meet the criteria for amortised cost or FVOCI are measured at FVTPL. A gain or loss on a debt investment that is subsequently measured at FVTPL is recognised in profit or loss in the period in which it arises.

### 36 其他可能屬重大之會計政策概要 (續)

#### 36.2 投資及其他金融資產(續)

##### (iii) 計量(續)

###### 債務工具(續)

按公平值計入其他全面收益：當持有資產之目的為收取合約現金流量及出售金融資產，且資產的現金流量僅為支付本金及利息時，資產按公平值計入其他全面收益計量。賬面值變動透過其他全面收益入賬，惟減值收益或虧損、利息收入及匯兌收益及虧損則於損益確認。若終止確認金融資產，先前於其他全面收益確認的累計收益或虧損由權益重新分類至損益，並於其他收益／(虧損)內確認。來自該等金融資產的利息收入使用實際利率法計入財務收入。匯兌收益及虧損於其他收益／(虧損)內呈列，減值開支於損益表中作為獨立項目呈列。

按公平值計入損益：不符合攤銷成本或按公平值計入其他全面收益標準的資產按公平值計入損益計量。其後按公平值計入損益計量的債務投資收益或虧損於產生之期間在損益中確認。

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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.2 Investments and other financial assets

(Continued)

#### (iii) Measurement (Continued)

##### Equity instruments

The Group subsequently measures all equity investments at fair value. Where the Group's management has elected to present fair value gains and losses on equity investments in OCI, there is no subsequent reclassification of fair value gains and losses to profit or loss following the derecognition of the investment. Dividends from such investments continue to be recognised in profit or loss as other income when the Group's right to receive payments is established.

Changes in the fair value of financial asset at FVTPL are recognised in other gains, net in the consolidated statement of profit or loss and other comprehensive income as applicable. Impairment losses (and reversal of impairment losses) on equity investments measured at FVOCI are not reported separately from other changes in fair value.

#### (iv) Impairment

The Group assesses on a forward-looking basis the expected credit losses associated with its debt instruments carried at amortised cost. The impairment methodology applied depends on whether there has been a significant increase in credit risk.

For trade receivables and contract assets, the Group applies the simplified approach permitted by HKFRS 9, which requires expected lifetime losses to be recognised since initial recognition.

## 36 其他可能屬重大之會計政策概要 (續)

### 36.2 投資及其他金融資產(續)

#### (iii) 計量(續)

##### 權益工具

本集團隨後按公平值計量所有股權投資。若本集團管理層已選擇將股權投資之公平值收益及虧損於其他全面收益中呈列，則終止確認投資後，概無後續重新分類公平值收益及虧損至損益。本集團收取付款之權利確立時，有關投資之股息繼續於損益中確認為其他收入。

按公平值計入損益之金融資產公平值變動乃於綜合損益及其他全面收益表中其他收益，淨額中確認(如適用)。按公平值計入其他全面收益計量之股權投資減值虧損(及減值虧損之撥回)不會與其他公平值變動分開呈報。

#### (iv) 減值

本集團按前瞻性基準評估按攤銷成本列賬之債務工具之相關預期信貸虧損。所採用減值方法視乎信貸風險是否大幅增加而定。

就應收賬款及合約資產而言，本集團應用香港財務報告準則第9號允許的簡化方式，該方式要求自初步確認後確認預期全期虧損。



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### 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

#### 36.2 Investments and other financial assets

(Continued)

##### (iv) Impairment (Continued)

For other financial assets, it is measured as either 12-month expected credit losses or lifetime expected credit loss, depending on whether there has been a significant increase in credit risk since initial recognition. If a significant increase in credit risk of a receivable has occurred since initial recognition, then impairment is measured as lifetime expected credit losses.

#### 36.3 Principles of consolidation

##### (i) Subsidiaries

Subsidiaries are all entities (including structured entities) over which the Group has control. The Group controls an entity when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power to direct the activities of the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases.

The acquisition method of accounting is used to account for business combinations by the Group (refer to Note 36.4).

Intercompany transactions, balances and unrealised gains on transactions between group companies are eliminated. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the transferred asset. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

### 36 其他可能屬重大之會計政策概要 (續)

#### 36.2 投資及其他金融資產(續)

##### (iv) 減值(續)

就其他金融資產而言，其按12個月預期信貸虧損或全期預期信貸虧損計量，視乎自初步確認以來信貸風險是否大幅增加而定。倘一項應收款項的信貸風險自初步確認以來發生大幅增加，則減值按全期預期信貸虧損計量。

#### 36.3 綜合原則

##### (i) 附屬公司

附屬公司指本集團擁有控制權的所有實體(包括結構性實體)。當本集團從參與實體業務而承擔取得其可變回報之風險或享有可變回報之權利，並有能力透過其對實體活動之主導權影響該等回報時，則本集團控制該實體。附屬公司於控制權轉移至本集團當日起全面綜合入賬，並於終止控制權當日起終止綜合入賬。

本集團採用收購會計法將業務合併入賬(參閱附註36.4)。

集團內公司間交易、結餘及集團內公司間交易未變現收益均會對銷。未變現虧損亦會對銷，惟該交易有證據顯示已轉讓資產出現減值則除外。附屬公司的會計政策已在有需要時作出調整，以確保與本集團所採納的政策一致。

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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.3 Principles of consolidation (Continued)

#### (ii) Subsidiaries controlled through Contractual Arrangements

In order to comply with the PRC laws and regulations which prohibit or restrict foreign control of companies involved in provision of internet content and other restricted businesses, the Group operates its business operations within these areas in the PRC through certain PRC operating entities, whose equity interests are held by certain management members of the Group ("Nominee Shareholders"). The Group signed Contractual Arrangements with the PRC operating entities. The Contractual Arrangements include exclusive management services and business cooperation agreement, exclusive option agreements, equity pledge agreements, powers of attorney and spousal consents letters, which enable the Group to:

- govern the financial and operating policies of the PRC operating entities;
- exercise equity holder voting rights of the PRC operating entities;
- receive substantially all of the economic interest returns generated by the PRC operating entities;

## 36 其他可能屬重大之會計政策概要 (續)

### 36.3 綜合原則 (續)

#### (ii) 透過合約安排控制的附屬公司

為遵守中國禁止或限制參與提供互聯網內容及其他受限制業務之公司的外商控制權的法律及法規，本集團透過若干中國經營實體（其股權由本集團若干管理層成員（「名義股東」）持有）在中國有關地區開展業務經營。本集團已與中國經營實體簽署合約安排。合約安排包括獨家管理服務與業務合作協議、獨家購股權協議、股權質押協議、授權委託書及配偶同意函，使得本集團能夠：

- 管理中國經營實體的財務及營運政策；
- 行使權益持有人對中國經營實體的投票權；
- 收取中國經營實體產生的絕大部分經濟利益回報；

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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.3 Principles of consolidation (Continued)

#### (ii) Subsidiaries controlled through Contractual Arrangements (Continued)

- obtain an irrevocable and exclusive right to purchase part or all of the equity interests in the PRC operating entities at any time and from time to time, at the minimum consideration permitted by the relevant law in China at the time of transfer; and
- obtain a pledge over all of its equity interests from its respective Nominee Shareholders as collateral for all of the PRC entities' payments due to the Group to secure performance of entities' obligation under the Contractual Arrangements.

Accordingly, the Group has rights to control these entities. As a result, they are presented as entities controlled by the Group.

#### (iii) Joint arrangements

Under HKFRS 11 Joint Arrangements investments in joint arrangements are classified as either joint operations or joint ventures. The classification depends on the contractual rights and obligations of each investor, rather than the legal structure of the joint arrangement. The Group has joint operations.

##### Joint operations

The Group recognises its direct right to the assets, liabilities, revenues and expenses of joint operations and its share of any jointly held or incurred assets, liabilities, revenues and expenses. These have been incorporated in the consolidated financial statements under the appropriate headings.

## 36 其他可能屬重大之會計政策概要 (續)

### 36.3 綜合原則 (續)

#### (ii) 透過合約安排控制的附屬公司 (續)

- 轉讓時按中國相關法律允許的最低代價取得不可撤銷之獨家權利，以隨時及不時購買中國經營實體的部分或全部股權；及
- 自其各自名義股東取得全部股權質押作為所有中國實體應付本集團款項的抵押，藉此擔保該等實體履行合約安排項下的責任。

因此，本集團有權控制該等實體。故此，彼等乃呈列為由本集團控制的實體。

#### (iii) 聯合安排

根據香港財務報告準則第11號「聯合安排」，於聯合安排中的投資分類為合營業務或合營企業。其分類取決於各投資者之合約權利及義務而非聯合安排之法律架構。本集團有合營業務。

##### 合營業務

本集團確認其對合營業務之資產、負債、收益及開支的直接權利以及其應佔任何共同持有或招致之資產、負債、收益及開支。該等項目已記入綜合財務報表的適當項目下。

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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.3 Principles of consolidation (Continued)

#### (iv) Changes in ownership interests

When the Group ceases to consolidate for an investment because of a loss of control, any retained interest in the entity is remeasured to its fair value with the change in carrying amount recognised in profit or loss. This fair value becomes the initial carrying amount for the purposes of subsequently accounting for the retained interest as an associate, joint venture or financial asset. In addition, any amounts previously recognised in other comprehensive income in respect of that entity are accounted for as if the Group had directly disposed of the related assets or liabilities. This may mean that amounts previously recognised in other comprehensive income are reclassified to profit or loss or transferred to another category of equity as specified/permitted by applicable HKFRSs.

### 36.4 Business combinations

The acquisition method of accounting is used to account for all business combinations, regardless of whether equity instruments or other assets are acquired. The consideration transferred for the acquisition of a subsidiary comprises the:

- fair values of the assets transferred;
- liabilities incurred to the former owners of the acquired business;
- equity interests issued by the Group;
- fair value of any asset or liability resulting from a contingent consideration arrangement; and
- fair value of any pre-existing equity interest in the subsidiary.

## 36 其他可能屬重大之會計政策概要 (續)

### 36.3 綜合原則 (續)

#### (iv) 擁有權權益變動

當本集團因喪失控制權而停止綜合入賬一項投資時，於實體的任何保留權益按公平值重新計量，賬面值變動於損益確認。該公平值將作為其後對保留權益作為聯營公司、合營企業或金融資產入賬的初始賬面值。此外，先前於其他全面收益就該實體確認的任何金額按猶如本集團已直接出售相關資產或負債的方式入賬。這可能意味著先前於其他全面收益確認的金額重新分類至損益或轉撥至適用香港財務報告準則所指明／許可的另一權益類別內。

### 36.4 業務合併

本集團採用收購會計法將所有業務合併入賬，而不論是否已收購權益工具或其他資產。收購一間附屬公司轉讓之代價包括：

- 所轉讓資產的公平值；
- 被收購業務前擁有人所招致之負債；
- 本集團已發行股權；
- 或然代價安排產生的任何資產或負債之公平值；及
- 於該附屬公司中的任何先前股權之公平值。

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### 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

#### 36.4 Business combinations (Continued)

Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are, with limited exceptions, measured initially at their fair values at the acquisition date. The Group recognises any noncontrolling interest in the acquired entity on an acquisition by-acquisition basis either at fair value or at the noncontrolling interest's proportionate share of the acquired entity's net identifiable assets.

Acquisition-related costs are expensed as incurred.

The excess of the:

- consideration transferred;
- amount of any non-controlling interest in the acquired entity; and
- acquisition-date fair value of any previous equity interest in the acquired entity,

over the fair value of the net identifiable assets acquired is recorded as goodwill. If those amounts are less than the fair value of the net identifiable assets of the business acquired, the difference is recognised directly in profit or loss as a bargain purchase.

Where settlement of any part of cash consideration is deferred, the amounts payable in the future are discounted to their present value as at the date of exchange. The discount rate used is the entity's incremental borrowing rate, being the rate at which a similar borrowing could be obtained from an independent financier under comparable terms and conditions. Contingent consideration is classified either as equity or a financial liability. Amounts classified as a financial liability are subsequently remeasured to fair value with changes in fair value recognised in profit or loss.

### 36 其他可能屬重大之會計政策概要 (續)

#### 36.4 業務合併(續)

在業務合併中所收購的可識別資產以及所承擔的負債及或然負債初步按其於收購日期之公平值計量(少數例外情況除外)。本集團根據個別收購基準按公平值或非控股權益享有被收購實體可識別資產淨值的份額比例確認於被收購實體的任何非控股權益。

收購相關成本於產生時支銷。

以下項目：

- 所轉讓代價；
- 被收購實體的任何非控股權益金額；及
- 於被收購實體的任何先前股權於收購日期的公平值，

超出所收購可識別資產淨值公平值的金額以商譽列賬。若該等金額低於所收購業務的可識別資產淨值的公平值，則差額將直接於損益中確認為議價購買。

若現金代價的任何部分遞延結算，則未來應付金額一律折現至交換日期之現值。所用折現率為有關實體的增量借款利率，即按類似的條款及條件向獨立金融機構取得類似借款之利率。或然代價分類為權益或金融負債。分類為金融負債的金額其後將重新計量至公平值，而公平值變動於損益中確認。



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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.5 Separate financial statements

Investments in subsidiaries are accounted for at cost less impairment. Cost includes direct attributable costs of investment. The results of subsidiaries are accounted for by the Company on the basis of dividend received and receivable.

Impairment testing of the investments in subsidiaries is required upon receiving a dividend from these investments if the dividend exceeds the total comprehensive income of the subsidiary in the period the dividend is declared or if the carrying amount of the investment in the separate financial statements exceeds the carrying amount in the consolidated financial statements of the investee's net assets including goodwill.

### 36.6 Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the CODM.

The executive directors of the Company, as being the CODM, assess the financial performance and position of the Group, and makes strategic decisions.

### 36.7 Foreign currency translation

#### (i) Functional and presentation currency

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates ('the functional currency'). The functional currency of the Company is RMB while the consolidated financial statements of the Company are presented in HK\$, which management considers that it is more convenient to the shareholders as the Company is a listed company in Hong Kong.

## 36 其他可能屬重大之會計政策概要 (續)

### 36.5 獨立財務報表

於附屬公司之投資按成本扣除減值列賬。成本包括直接應佔投資成本。附屬公司之業績乃由本公司按已收及應收股息基準入賬。

若股息超出附屬公司宣派股息期間全面收益總額，或若獨立財務報表中投資賬面值超出綜合財務報表所示投資對象資產淨值(包括商譽)之賬面值，則須於收取該等投資之股息時，對該等附屬公司的投資進行減值測試。

### 36.6 分部報告

經營分部按與向主要經營決策者提供之內部報告一致之方式呈報。

作為主要經營決策者，本公司之執行董事負責評估本集團財務表現及狀況並作出策略決定。

### 36.7 外幣換算

#### (i) 功能及呈列貨幣

本集團內各實體之財務報表內之項目均以該實體營運所在主要經濟環境通行之貨幣(「功能貨幣」)計量。本公司之功能貨幣為人民幣，而本公司之綜合財務報表以港幣呈列。管理層認為，由於本公司為香港上市公司，故以港幣呈列對股東而言更為便利。

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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.7 Foreign currency translation (Continued)

#### (ii) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation of monetary assets and liabilities denominated in foreign currencies at year end exchange rates are generally recognised in profit or loss. They are deferred in equity if they relate to qualifying cash flow hedges and qualifying net investment hedges or are attributable to part of the net investment in a foreign operation.

Foreign exchange gains and losses that relate to borrowings are presented in the consolidated statement of profit or loss and other comprehensive income, within finance costs. All other foreign exchange gains and losses are presented in the profit or loss on a net basis within other gains, net.

Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. Translation differences on assets and liabilities carried at fair value are reported as part of the fair value gain or loss. For example, translation differences on non-monetary assets and liabilities such as equities held at fair value through profit or loss are recognised in profit or loss as part of the fair value gain or loss and translation differences on non-monetary assets such as equities classified as fair value through other comprehensive income are recognised in other comprehensive income.

## 36 其他可能屬重大之會計政策概要 (續)

### 36.7 外幣換算(續)

#### (ii) 交易及結餘

外幣交易按交易日期之匯率換算為功能貨幣。該等交易結算及以外幣計值之貨幣性資產及負債按年終日之匯率換算所產生之匯兌收益及虧損一般於損益內確認。若匯兌收益及虧損與合資格現金流量對沖及合資格淨投資對沖有關，或由海外業務之部分淨投資所引起，則其於權益中遞延結算。

與借款有關之匯兌收益及虧損於綜合損益及其他全面收益表之財務費用內呈列。所有其他匯兌收益及虧損於損益之其他收益，淨額內以淨額呈列。

以外幣為單位按公平值計量之非貨幣性項目，按照確定公平值當日之匯率換算。按公平值列賬的資產及負債之換算差額呈報為公平值收益或虧損之一部分。例如，非貨幣性資產及負債(例如按公平值計入損益持有的權益)的換算差額在損益中確認為公平值收益或虧損的一部分，非貨幣性資產(例如分類為按公平值計入其他全面收益的權益)的換算差額於其他全面收益中確認。

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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.7 Foreign currency translation (Continued)

#### (iii) Group companies

The results and financial position of foreign operations (none of which has the currency of a hyperinflationary economy) that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- assets and liabilities for each statement of financial position presented are translated at the closing rate at the date of that statement of financial position;
- income and expenses for each statement of profit or loss and other comprehensive income are translated at average exchange rates (unless this is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at the dates of the transactions), and
- all resulting exchange differences are recognised in other comprehensive income.

On consolidation, exchange differences arising from the translation of any net investment in foreign entities, and of borrowings and other financial instruments designated as hedges of such investments, are recognised in other comprehensive income. When a foreign operation is sold or any borrowings forming part of the net investment are repaid, the associated exchange differences are reclassified to profit or loss, as part of the gain or loss on sale.

## 36 其他可能屬重大之會計政策概要 (續)

### 36.7 外幣換算 (續)

#### (iii) 集團旗下公司

功能貨幣與呈列貨幣不同之海外業務(均非嚴重通脹地區之貨幣)之業績及財務狀況按以下方式換算為呈列貨幣：

- 各財務狀況表所呈列之資產及負債按結算日之收市匯率換算；
- 各損益及其他全面收益表之收入及開支按平均匯率換算(除非此平均值並非該等交易日期通行匯率累計影響之合理約數，在此情況下收入及開支將以交易日期之匯率換算)；及
- 所有因此產生之匯兌差額於其他全面收益中確認。

於綜合賬目時，換算於海外實體的任何投資淨額，以及換算借款及其他指定為該等投資的對沖之金融工具之匯兌差額均於其他全面收益中確認。於出售海外業務或償還任何構成投資淨額一部分的借款之時，有關匯兌差額重新分類至損益，作為出售收益或虧損的一部分。

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### 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

#### 36.7 Foreign currency translation (Continued)

##### (iii) Group companies (Continued)

Goodwill and fair value adjustments arising on the acquisition of a foreign operation are treated as assets and liabilities of the foreign operation and translated at the closing rate.

##### (iv) Disposal of foreign operation

On the disposal of a foreign operation (that is, a disposal of the Group's entire interest in a foreign operation, or a disposal involving loss of control over a subsidiary that includes a foreign operation), all of the currency translation differences accumulated in equity in respect of that operation attributable to the owners of the company are reclassified to profit or loss.

#### 36.8 Property, plant and equipment

All property, plant and equipment are stated at historical cost less depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items. Cost may also include transfers from equity of any gains or losses on qualifying cash flow hedges of foreign currency purchases of property, plant and equipment.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of any component accounted for as a separate asset is derecognised when replaced. All other repairs and maintenance are charged to profit or loss during the reporting period in which they are incurred.

### 36 其他可能屬重大之會計政策概要 (續)

#### 36.7 外幣換算 (續)

##### (iii) 集團旗下公司 (續)

收購海外業務產生之商譽及公平值調整乃作為該海外業務的資產及負債處理，並按收市匯率換算。

##### (iv) 出售海外業務

出售海外業務(即出售本集團於一項海外業務的全部權益，或出售導致失去對包含一項海外業務的附屬公司的控制權)時，本公司擁有人應佔該項業務於權益累計的所有貨幣換算差額重新分類至損益。

#### 36.8 物業、廠房及設備

所有物業、廠房及設備均按歷史成本減折舊列賬。歷史成本包括收購該等項目直接應佔的開支。該成本亦可能包括由權益轉撥的外幣購買物業、廠房及設備合資格現金流量對沖的任何收益或虧損。

僅在與該項目相關的未來經濟利益很可能流入本集團且該項目的成本能夠可靠地計量的情況下，後續成本方會計入資產之賬面值或確認為獨立資產(如適用)。作為獨立資產入賬的任何部分之賬面值於更換時終止確認。所有其他維修及保養在發生的報告期計入損益。

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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.8 Property, plant and equipment (Continued)

Depreciation is calculated using the straight-line method to allocate their cost or revalued amounts, net of their residual values, over their estimated useful lives or, in the case of leasehold improvements and certain leased plant and equipment, the shorter lease term as follows:

- Leasehold improvements 33% or over the lease term, whichever is shorter
- Furniture, fixtures and equipment 20% to 33%
- Motor vehicles 20%

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting period.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount (Note 36.2).

Gains or losses on disposals are determined by comparing proceeds with carrying amount. These are included in profit or loss.

### 36.9 Financial liabilities

#### (i) Initial recognition and measurement

Financial liabilities of the Group are classified, at initial recognition, at amortised cost.

All financial liabilities are recognised initially at fair value and, in the case of financial liabilities at amortised cost, net of directly attributable transaction costs.

## 36 其他可能屬重大之會計政策概要 (續)

### 36.8 物業、廠房及設備(續)

折舊乃按估計可使用年期(或如屬租賃物業裝修及若干租賃廠房及設備,則按較短租賃年期),以直線法將其成本或重估金額(扣除殘值)計算如下:

- 租賃物業裝修 33%或租期(以較短者為準)
- 傢俱、裝置及設備 20%至33%
- 汽車 20%

資產的殘值及可使用年期於各個報告期末予以審閱,並在適當時作出調整。

若資產賬面值超過其估計可收回金額,則資產賬面值即時撇減至其可收回金額(附註36.2)。

出售收益或虧損乃將所得款項與賬面值進行對比而釐定,並計入損益。

### 36.9 金融負債

#### (i) 初步確認與計量

本集團之金融負債於初步確認時分類為按攤銷成本計量。

所有金融負債均初步按公平值予以確認,而按攤銷成本計量的金融負債則需扣除直接應佔交易成本。



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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.9 Financial liabilities (Continued)

#### (ii) Subsequent measurement

After initial recognition, financial liabilities are subsequently measured at amortised cost, using the effective interest rate method unless the effect of discounting would be immaterial, in which case they are stated at cost. Gains and losses are recognised in the profit or loss when the liabilities are derecognised as well as through the effective interest rate amortisation process.

#### (iii) Derecognition

A financial liability is derecognised when the obligation under the liability is discharged or cancelled or expires.

### 36.10 Offsetting financial instruments

Financial assets and liabilities are offset and the net amount reported in the consolidated statement of financial position where the Group currently has a legally enforceable right to offset the recognised amounts, and there is an intention to settle on a net basis or realise the asset and settle the liability simultaneously.

### 36.11 Trade and other receivables

Trade receivables are amounts due from customers for services performed in the ordinary course of business. They are generally due for settlement within one year and therefore are all classified as current.

Trade receivables are recognised initially at the amount of consideration that is unconditional unless they contain significant financing components, when they are recognised at fair value. The Group holds the trade and other receivables with the objective to collect the contractual cash flows and therefore measures them subsequently at amortised cost using the effective interest method. See Note 22 for further information about the Group's accounting for trade receivables and Note 3.1(b) for a description of the Group's impairment policies.

## 36 其他可能屬重大之會計政策概要 (續)

### 36.9 金融負債(續)

#### (ii) 後續計量

初步確認後，金融負債其後使用實際利率法按攤銷成本計量，惟倘貼現影響並不重大，則按成本列賬。收益及虧損於終止確認負債時透過實際利率攤銷程序於損益內確認。

#### (iii) 終止確認

金融負債於負債項下之責任獲解除、取消或屆滿時終止確認。

### 36.10 抵銷金融工具

當本集團目前擁有可依法強制執行的權利抵銷已確認金額且擬按淨值基準結算或同時變現資產及結算負債時，金融資產及負債將予抵銷，有關淨額則於綜合財務狀況表內列報。

### 36.11 應收賬款及其他應收款項

應收賬款為就於日常業務過程中提供服務而應收客戶的款項。應收賬款通常於一年內到期償還，因此均劃分為流動類別。

應收賬款初步按無條件代價的金額確認，惟倘其包含重大的融資部分時，則按公平值確認。本集團持有應收賬款及其他應收款項旨在收取合約現金流量，因此隨後以實際利率法按攤銷成本予以計量。有關本集團應收賬款入賬的進一步資料請參閱附註22，有關本集團減值政策的詳情請參閱附註3.1(b)。

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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.12 Cash and cash equivalents

For the purpose of presentation in the consolidated statement of cash flows, cash and cash equivalents includes cash on hand and deposits held at call with financial institutions.

### 36.13 Share capital

Ordinary shares are classified as equity (Note 28).

Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds.

Where any group company purchases the Company's equity instruments, for example as the result of a share buy-back, the consideration paid, including any directly attributable incremental costs (net of income taxes) is deducted from equity attributable to the owners of the Company as treasury shares until the shares are cancelled or reissued. Where such ordinary shares are subsequently reissued, any consideration received, net of any directly attributable incremental transaction costs and the related income tax effects, is included in equity attributable to the owners of the Company.

### 36.14 Trade and other payables

These amounts represent liabilities for goods and services provided to the Group prior to the end of financial year which are unpaid. The amounts are unsecured and are usually paid within the credit term. Trade and other payables are presented as current liabilities unless payment is not due within 12 months after the reporting period. They are recognised initially at their fair value and subsequently measured at amortised cost using the effective interest method.

## 36 其他可能屬重大之會計政策概要 (續)

### 36.12 現金及現金等值

就於綜合現金流量表呈列而言，現金及現金等值包括持有的現金及金融機構通知存款。

### 36.13 股本

普通股分類為權益(附註28)。

發行新股份或購股權直接應佔增量成本於權益中呈列為所得款項扣減(扣除稅項)。

當任何集團公司購買本公司之權益工具(例如由於購回股份)，所支付代價，包括任何直接應佔的增量成本(扣除所得稅)，均作為庫存股份從本公司擁有人應佔權益中扣除，直至股份被註銷或重新發行為止。倘該等普通股其後重新發行，則任何已收代價(扣除任何直接應佔的增量交易成本及相關所得稅影響)計入本公司擁有人應佔權益。

### 36.14 應付賬款及其他應付款項

該等款項指本集團於財政年度結束前就獲提供的貨品及服務未支付的負債。有關款項為無抵押及通常在信貸期內支付。應付賬款及其他應付款項呈列為流動負債，除非付款並非於報告期後12個月內到期。應付賬款及其他應付款項初步按公平值確認，隨後以實際利率法按攤銷成本計量。

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### 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

#### 36.15 Borrowings

Borrowings are initially recognised at fair value, net of transaction costs incurred. Borrowings are subsequently measured at amortised cost. Any difference between the proceeds (net of transaction costs) and the redemption amount is recognised in profit or loss over the period of the borrowings using the effective interest method.

Borrowings are removed from the consolidated statement of financial position when the obligation specified in the contract is discharged, cancelled or expired. The difference between the carrying amount of a financial liability that has been extinguished or transferred to another party and the consideration paid, including any non-cash assets transferred or liabilities assumed, is recognised in profit or loss as finance costs.

Where the terms of a financial liability are renegotiated and the entity issues equity instruments to a creditor to extinguish all or part of the liability (debt for equity swap), a gain or loss is recognised in profit or loss, which is measured as the difference between the carrying amount of the financial liability and the fair value of the equity instruments issued.

Borrowings are classified as current liabilities unless the Group has an unconditional right to defer settlement of the liability for at least 12 months after the reporting period.

### 36 其他可能屬重大之會計政策概要 (續)

#### 36.15 借款

借款初步按公平值確認，扣除產生的交易成本。借款其後按攤銷成本計量。所得款項(扣除交易成本)與贖回金額之間的任何差額乃使用實際利率法於借款期間的損益內確認。

於合約中訂明的責任獲履行、取消或失效時，借款從綜合財務狀況表中移除。已除去或轉移至另一方的金融負債賬面值與已付代價(包括任何已轉讓的非現金資產或承擔的負債)之間的差額於損益中確認為財務費用。

倘金融負債的條款經重新磋商，而實體向債權人發行權益工具，以消除全部或部分負債(債務與權益掉期)，則將於損益中確認收益或虧損，並按金融負債的賬面值與所發行權益工具公平值之間的差額計量。

除非本集團可無條件延遲償還負債至報告期後至少12個月，否則借款分類為流動負債。

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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.16 Borrowing costs

General and specific borrowing costs that are directly attributable to the acquisition, construction or production of a qualifying asset are capitalised during the period of time that is required to complete and prepare the asset for its intended use or sale. Qualifying assets are assets that necessarily take a substantial period of time to get ready for their intended use or sale.

Investment income earned on the temporary investment of specific borrowings pending their expenditure on qualifying assets is deducted from the borrowing costs eligible for capitalisation.

Other borrowing costs are expensed in the period in which they are incurred.

### 36.17 Current and deferred income tax

The income tax expense or credit for the period is the tax payable on the current period's taxable income based on the applicable income tax rate for each jurisdiction adjusted by changes in deferred tax assets and liabilities attributable to temporary differences and to unused tax losses.

#### Current income tax

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the end of the reporting period in the countries where the company and its subsidiaries and associates operate and generate taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

## 36 其他可能屬重大之會計政策概要 (續)

### 36.16 借貸成本

收購、建設或生產合資格資產直接應佔的一般及特定借貸成本在完成及準備有關資產以用於擬定用途或銷售所需的期間內予以資本化。合資格資產指需要耗費大量時間準備就緒以供擬定用途或銷售之資產。

若未用作合資格資產開支之特定借貸暫時用於投資，所賺取之投資收入自合資格作資本化之借貸成本扣除。

其他借貸成本於其產生期間列為開支。

### 36.17 即期及遞延所得稅

本期間之所得稅開支或抵免指就本期間應課稅收入按各司法權區之適用所得稅稅率支付之稅項(就暫時差額及未動用稅項虧損應佔之遞延稅項資產及負債變動作出調整)。

#### 即期所得稅

即期所得稅開支按本公司及其附屬公司及聯營公司經營及產生應課稅收入的國家於報告期末已頒佈或實質頒佈的稅法計算。管理層就須詮釋的適用稅務法規的情況定期評估報稅表狀況，並在適當情況下根據預期須向稅務機關支付的稅款設定撥備。



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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.17 Current and deferred income tax

(Continued)

#### Deferred income tax

Deferred income tax is provided in full, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the consolidated financial statements. However, deferred tax liabilities are not recognised if they arise from the initial recognition of goodwill. Deferred income tax is also not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred income tax is determined using tax rates (and laws) that have been enacted or substantially enacted by the end of the reporting period and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

Deferred tax assets are recognised only if it is probable that future taxable amounts will be available to utilise those temporary differences and losses.

Deferred tax liabilities and assets are not recognised for temporary differences between the carrying amount and tax bases of investments in foreign operations where the company is able to control the timing of the reversal of the temporary differences and it is probable that the differences will not reverse in the foreseeable future.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets and liabilities and when the deferred tax balances relate to the same taxation authority. Current tax assets and tax liabilities are offset where the entity has a legally enforceable right to offset and intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

## 36 其他可能屬重大之會計政策概要 (續)

### 36.17 即期及遞延所得稅(續)

#### 遞延所得稅

遞延所得稅採用負債法就資產及負債的稅基與其於綜合財務報表的賬面值之間產生的暫時差額悉數計提撥備。然而，倘遞延稅項負債因初次確認商譽而產生，則不予確認；倘遞延所得稅因初次確認交易(業務合併除外)所涉資產或負債而產生，且交易時並不影響會計或應課稅損益，亦不予入賬。遞延所得稅採用於報告期末已頒佈或實質頒佈的稅率(及稅法)釐定，並預期在有關遞延所得稅資產變現或遞延所得稅負債清償時適用。

遞延稅項資產僅在未來應課稅金額將可用於動用該等暫時差額及虧損時予以確認。

倘本公司能控制撥回暫時差額的時間及該等差額可能不會於可預見將來撥回，則不會就海外業務投資賬面值與稅基之間的暫時差額確認遞延稅項負債及資產。

當有可依法強制執行的權利將即期稅項資產與負債抵銷，而遞延稅項結餘與同一稅務機關相關時，則可將遞延稅項資產與負債抵銷。當實體有可依法強制執行抵銷權利且有意按淨額基準結算或同時變現資產及清償負債時，則即期稅項資產與稅項負債抵銷。



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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.17 Current and deferred income tax

(Continued)

#### Deferred income tax (Continued)

Current and deferred tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, the tax is also recognised in other comprehensive income or directly in equity, respectively.

### 36.18 Employee benefits

#### (i) Short-term obligations

Liabilities for wages and salaries, including nonmonetary benefits that are expected to be settled wholly within 12 months after the end of the period in which the employees render the related service are recognised in respect of employees' services up to the end of the reporting period and are measured at the amounts expected to be paid when the liabilities are settled. The liabilities are presented as current employee benefit obligations in the consolidated statement of financial position.

#### (ii) Retirement benefit costs

Payments to the Mandatory Provident Fund Scheme (the "MPF Scheme") are recognised as an expense when employees have rendered service entitling them to the contributions.

In addition, pursuant to the government regulations in the PRC, the fulltime employees in the PRC are covered by various government-sponsored pension plans under which the employees are entitled to a monthly pension based on certain formulas. Contributions to these plans are expensed as incurred.

## 36 其他可能屬重大之會計政策概要 (續)

### 36.17 即期及遞延所得稅(續)

#### 遞延所得稅(續)

即期及遞延稅項於損益中確認，惟有關於其他全面收益或直接於權益確認的項目除外。在此情況下，稅項亦分別於其他全面收益或直接於權益中確認。

### 36.18 僱員福利

#### (i) 短期責任

僱員直至報告期末之服務獲確認工資及薪金負債(包括預期在僱員提供相關服務期間結束後12個月內悉數結算的非貨幣福利)並按結算有關負債之預期金額計量。負債於綜合財務狀況表內呈列為即期僱員福利責任。

#### (ii) 退休福利成本

就強制性公積金計劃(「強積金計劃」)作出之付款於僱員提供可獲取該等供款之服務時確認為開支。

此外，根據中國之政府規例，中國全職員工參與多項政府資助的退休金計劃，根據各項計劃，員工每月有權享有按若干公式計算的退休金。向該等計劃作出的供款於付款時支銷。

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### 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

#### 36.18 Employee benefits (Continued)

##### (iii) Profit-sharing and bonus plans

The Group recognises a liability and an expense for bonuses and profit-sharing where contractually obliged or where there is a past practice that has created a constructive obligation.

##### (iv) Termination benefits

Termination benefits are payable when employment is terminated by the Group before the normal retirement date, or when an employee accepts voluntary redundancy in exchange for these benefits. The Group recognises termination benefits at the earlier of the following dates: (a) when the Group can no longer withdraw the offer of those benefits; and (b) when the entity recognises costs for a restructuring that is within the scope of HKAS 37 and involves the payment of terminations benefits. In the case of an offer made to encourage voluntary redundancy, the termination benefits are measured based on the number of employees expected to accept the offer. Benefits falling due more than 12 months after the end of the reporting period are discounted to present value.

### 36 其他可能屬重大之會計政策概要 (續)

#### 36.18 僱員福利(續)

##### (iii) 溢利分享及花紅計劃

當有合約責任或過往慣例引致推定責任時，本集團分別就花紅及溢利分享確認一項負債及一項開支。

##### (iv) 離職福利

本集團在正常退休日期前解僱僱員或僱員自願接受離職以換取該等福利時支付離職福利。本集團於以下日期(以較早者為準)確認離職福利：(a)本集團無法收回提供該等福利之日；及(b)實體確認重組成本屬香港會計準則第37號範圍內並涉及支付離職福利之日。在提出要約以鼓勵自願離職的情況下，離職福利乃根據預期接受要約的僱員人數計量。自報告期末起計逾12個月後到期應付的福利將折算至現值。

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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.19 Share-based payments

#### (i) Employee options

Share-based compensation benefits are provided to employees via the Group's employee option scheme, the executive short-term incentive scheme and share appreciation. Information relating to these schemes is set out in Note 32.

The fair value of options granted under the employee option scheme is recognised as an employee benefits expense with a corresponding increase in equity. The total amount to be expensed is determined by reference to the fair value of the options granted:

- including any market performance conditions (e.g. the entity's share price);
- excluding the impact of any service and nonmarket performance vesting conditions (e.g. profitability, sales growth targets and remaining an employee of the entity over a specified time period); and
- including the impact of any non-vesting conditions (e.g. the requirement for employees to save or holdings shares for a specific period of time).

The total expense is recognised over the vesting period, which is the period over which all of the specified vesting conditions are to be satisfied. At the end of each period, the entity revises its estimates of the number of options that are expected to vest based on the non-market vesting and service conditions. It recognises the impact of the revision to original estimates, if any, in profit or loss, with a corresponding adjustment to equity.

## 36 其他可能屬重大之會計政策概要 (續)

### 36.19 以股份為基礎之付款

#### (i) 僱員購股權

本集團透過僱員購股權計劃、行政人員短期激勵計劃及股票增值向僱員提供以股份為基礎之薪酬福利。該等計劃的資料載於附註32。

僱員購股權計劃項下授出購股權的公平值確認為僱員福利開支，並相應地調增權益。將列作開支的總金額乃參照已授出購股權的公平值釐定：

- 包括任何市場表現情況(如實體的股份價格)；
- 不包括任何服務及非市場表現歸屬條件(如盈利能力、銷售增長目標及該實體僱員於指定期間留任)的影響；及
- 包括任何非歸屬條件(如留任僱員或持有股份一段特定期間的規定)的影響。

開支總額於歸屬期間(達成所有規定歸屬條件的期間)確認。於各期間末，實體會根據非市場歸屬及服務條件修改其估計預期可予歸屬的購股權的數目。修改原有估計數字(如有)的影響則於損益確認，並對權益作相應調整。

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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.19 Share-based payments (Continued)

(ii) *Share-based payment for cooperation with a film director*

Equity-settled share-based payment for cooperation with a film director is measured at the fair value of the goods or services received or the fair value of the equity instrument granted if the fair value of goods or services cannot be estimated reliably. The share-based payment is recognised as expenses in accordance with “HKFRS 2 – Share-based payment” unless the goods or services qualify for recognition as assets.

### 36.20 Provisions

Provisions are recognised when the Group has a present legal or constructive obligation as a result of past events, it is probable that an outflow of resources will be required to settle the obligation and the amount can be reliably estimated. Provisions are not recognised for future operating losses.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognised even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.

Provisions are measured at the present value of management’s best estimate of the expenditure required to settle the present obligation at the end of the reporting period. The discount rate used to determine the present value is a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability. The increase in the provision due to the passage of time is recognised as interest expense.

## 36 其他可能屬重大之會計政策概要 (續)

### 36.19 以股份為基礎之付款 (續)

(ii) *與一名電影導演合作之以股份為基礎之付款*

與一名電影導演合作之以權益結算並以股份為基礎之付款按已收取貨品或服務之公平值計量，或倘無法可靠地估計貨品或服務之公平值，則按所授予的權益工具的公平值計量。除非貨品或服務符合資格確認為資產，否則以股份為基礎之付款根據香港財務報告準則第2號「以股份為基礎之付款」確認為開支。

### 36.20 撥備

當本集團因過往事件須承擔現有法律或推定責任，而履行責任將很可能需要資源流出，且有關金額能夠可靠估算時，本集團會確認撥備。但不會就日後之經營虧損確認任何撥備。

倘出現多項類似責任，是否需要資源流出以履行責任乃經整體考慮責任類別後釐定。即使就同類責任中任何一項出現資源流出之可能性不大，仍會確認撥備。

撥備按管理層對於報告期末履行現有責任所需的支出的最佳估計的現值計量。用於釐定現值的貼現率為反映當時市場對金錢時間值及負債特定風險的評估的稅前利率。隨時間流逝而增加的撥備確認為利息開支。

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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.21 Dividend income

Dividends are received from financial assets measured at FVTPL and at FVOCI. Dividends are recognised as other income in profit or loss when the right to receive payment is established. This applies even if they are paid out of preacquisition profits, unless the dividend clearly represents a recovery of part of the cost of an investment. In this case, the dividend is recognised in OCI if it relates to an investment measured at FVOCI. However, the investment may need to be tested for impairment as a consequence.

### 36.22 Interest income

Interest income from financial asset at FVTPL is included in the net fair value gains/(losses) on these assets.

Interest income on financial assets at amortised cost and financial assets at FVOCI calculated using the effective interest method is recognised in profit or loss as part of other income.

Interest income is presented as finance income where it is earned from financial assets that are held for cash management purposes, see Note 11. Any other interest income is included in other income.

Interest income is calculated by applying the effective interest rate to the gross carrying amount of a financial asset except for financial assets that subsequently become credit-impaired. For credit-impaired financial assets the effective interest rate is applied to the net carrying amount of the financial asset (after deduction of the loss allowance).

## 36 其他可能屬重大之會計政策概要 (續)

### 36.21 股息收入

股息乃就按公平值計入損益及按公平值計入其他全面收益計量的金融資產收取。股息於收取付款之權利確立時在損益中確認為其他收入。這亦適用於從收購前溢利中派付的股息，惟股息明顯為收回部分投資成本者除外。在此情況下，倘股息與按公平值計入其他全面收益計量的投資相關，則在其他全面收益中確認。然而，這可能導致需要對投資進行減值測試。

### 36.22 利息收入

來自按公平值計入損益的金融資產之利息收入計入該等資產的公平值收益／(虧損)淨額。

來自按攤銷成本計量的金融資產及按公平值計入其他全面收益的金融資產之利息收入使用實際利率法計算，並於損益確認為其他收入的一部分。

持作現金管理用途的金融資產所賺取的利息收入呈列為財務收入(見附註11)。任何其他利息收入計入其他收入。

利息收入是用實際利率乘以金融資產賬面總額計算得出，惟後續發生信貸減值的金融資產除外。就信貸減值的金融資產而言，其利息收入是用實際利率乘以金融資產賬面淨額(經扣除虧損撥備)得出。



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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.23 Profit per share

#### (i) Basic profit per share

Basic profit per share is calculated by dividing:

- the profit attributable to equity owners of the Company, excluding any costs of servicing equity other than ordinary shares; and
- by the weighted average number of ordinary shares outstanding during the financial year, adjusted for bonus elements in ordinary shares issued during the year and excluding treasury shares.

#### (ii) Diluted profit per share

Diluted profit per share adjusts the figures used in the determination of basic profit per share to take into account:

- the after income tax effect of interest and other financing costs associated with dilutive potential ordinary shares; and
- the weighted average number of additional ordinary shares that would have been outstanding assuming the conversion of all dilutive potential ordinary shares.

## 36 其他可能屬重大之會計政策概要 (續)

### 36.23 每股溢利

#### (i) 每股基本溢利

每股基本溢利之計算方法為：

- 歸屬於本公司權益擁有人之溢利(不包括普通股以外之任何支付權益成本)除以；及
- 於財政年度內已發行普通股之加權平均數(就年內發行之普通股之紅利元素作出調整以及並不包括庫存股份)。

#### (ii) 每股攤薄溢利

每股攤薄溢利調整釐定每股基本溢利時所使用之數字以計及：

- 與潛在攤薄普通股有關之利息及其他融資成本之除所得稅後影響；及
- 假設所有潛在攤薄普通股換股，則將為已發行之額外普通股加權平均數。

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## 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

### 36.24 Leases

Assets and liabilities arising from a lease are initially measured on a present value basis. Lease liabilities include the net present value of the following lease payments:

- fixed payments (including in-substance fixed payments), less any lease incentives receivable,
- variable lease payments that are based on an index or a rate, initially measured using the index or rate as at the commencement date,
- amounts expected to be payable by the group under residual value guarantees,
- the exercise price of a purchase option if the group is reasonably certain to exercise that option, and
- payments of penalties for terminating the lease, if the lease term reflects the group exercising that option.

Lease payments to be made under reasonably certain extension options are also included in the measurement of the liability.

Lease payments are allocated between principal and finance cost. The finance cost is charged to profit or loss over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period.

## 36 其他可能屬重大之會計政策概要 (續)

### 36.24 租賃

租賃產生的資產及負債初步按現值計量。租賃負債包括下列租賃付款的淨現值：

- 固定付款(包括實質固定付款)減任何應收租賃優惠，
- 以指數或利率為基準的可變租賃付款，採用租賃開始日期之指數或比率進行初步計量，
- 本集團根據剩餘價值擔保預期應付的金額，
- 本集團合理確定將行使之購買選擇權的行使價，及
- 倘租期反映本集團行使該選擇權則支付終止租賃的罰款。

根據合理確定延續選擇權支付的租賃付款亦計入負債計量之內。

租賃付款乃分配至本金及財務費用。財務費用於租期內自損益扣除，以計算出各期間剩餘負債結餘的固定週期利率。

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### 綜合財務報表附註

FOR THE YEAR ENDED 31 DECEMBER 2024 截至二零二四年十二月三十一日止年度

### 36 SUMMARY OF OTHER POTENTIALLY MATERIAL ACCOUNTING POLICIES

(Continued)

#### 36.24 Leases (Continued)

Right-of-use assets are measured at cost comprising the following:

- the amount of the initial measurement of lease liability,
- any lease payments made at or before the commencement date less any lease incentives received,
- any initial direct costs, and
- restoration costs.

Entity-specific details about the Group's leasing policy are provided in Note 18(c).

#### 36.25 Dividend distribution

Provision is made for the amount of any dividend declared, being appropriately authorised and no longer at the discretion of the entity, on or before the end of the reporting period but not distributed at the end of the reporting period.

#### 36.26 Government grants

Grants from the government are recognised at their fair value where there is a reasonable assurance that the grant will be received and the Group will comply with all attached conditions.

Government grants relating to costs are deferred and recognised in the profit or loss over the period necessary to match them with the costs that they are intended to compensate.

### 36 其他可能屬重大之會計政策概要 (續)

#### 36.24 租賃(續)

使用權資產按成本計量，包括以下各項：

- 租賃負債的初步計量金額，
- 在開始日期或之前所作的任何租賃付款，減去所收取的任何租賃優惠，
- 任何初始直接成本，及
- 修復成本。

有關本集團租賃政策之實體特定詳情載於附註18(c)。

#### 36.25 股息分派

就於報告期末或之前已宣派但於報告期末時尚未分派的任何股息(已適當授權及不再由實體酌情決定)的款項作出撥備。

#### 36.26 政府補助

倘合理確保將可收到補貼及本集團將遵守所有附帶條件，政府補助按公平值確認。

與成本有關的政府補助將予以遞延，並於所需期間在損益中確認，以與其擬補償的成本對應入賬。

## FINANCIAL SUMMARY

### 財務概要

A summary of the results, assets and liabilities of the Group for the last five financial years is as follows:

本集團過往五個財政年度之業績、資產及負債概要如下：

		For the year ended 31 December 截至十二月三十一日止年度				
		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元	2022 二零二二年 HK\$'000 港幣千元	2021 二零二一年 HK\$'000 港幣千元	2020 二零二零年 HK\$'000 港幣千元
<b>RESULTS</b>	<b>業績</b>					
Continuing operations	持續經營業務					
Revenue and film investment	收益及電影投資					
(loss)/income, net	(虧損)/收入，淨額	<b>34,180</b>	1,332,794	13,630	158,353	633,176
(Loss)/profit before tax	除稅前(虧損)/溢利	<b>(271,979)</b>	212,085	(223,272)	(220,020)	(240,157)
Income tax credit/(expense)	所得稅抵免/(開支)	<b>11,161</b>	(52,950)	1,460	(15,537)	-
(Loss)/profit from continuing Operations	來自持續經營業務的(虧損)/溢利	<b>(260,818)</b>	159,135	(221,812)	(235,557)	(240,157)
Discontinued operations	已終止經營業務					
Profit from discontinued operations	來自已終止經營業務的溢利	-	-	-	-	3,766
(Loss)/profit for the year	本年度(虧損)/溢利	<b>(260,818)</b>	159,135	(221,812)	(235,557)	(236,391)
(Loss)/profit for the year attributable to: Owners of the Company	本年度(虧損)/溢利歸屬於： 本公司擁有人	<b>(260,818)</b>	159,135	(221,812)	(235,557)	(236,391)
		At 31 December 於十二月三十一日				
		2024 二零二四年 HK\$'000 港幣千元	2023 二零二三年 HK\$'000 港幣千元	2022 二零二二年 HK\$'000 港幣千元	2021 二零二一年 HK\$'000 港幣千元	2020 二零二零年 HK\$'000 港幣千元
<b>ASSETS AND LIABILITIES</b>	<b>資產及負債</b>					
Total assets	資產總額	<b>1,948,156</b>	2,234,243	2,210,335	2,261,696	1,745,611
Total liabilities	負債總額	<b>(793,741)</b>	(780,675)	(881,899)	(606,427)	(299,178)
Total equity	權益總額	<b>1,154,415</b>	1,453,568	1,328,436	1,655,269	1,446,433
Attributable to: Owners of the Company	歸屬於： 本公司擁有人	<b>1,154,415</b>	1,453,568	1,328,436	1,655,269	1,446,433





歡喜傳媒集團有限公司\*

HUANXI MEDIA GROUP LIMITED