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*This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. This announcement is not a prospectus. Potential investors should read the prospectus dated 30 May 2025 (the “**Prospectus**”) issued by 新琪安集團股份有限公司 (Newtrend Group Holding Co., Ltd.) (the “**Company**”) for detailed information about the Global Offering described below before deciding whether or not to invest in the H Shares thereby being offered. Any investment decision in relation to the Offer Shares should be taken solely in reliance on the information in the Prospectus. The Company has not been and will not be registered under the U.S. Investment Company Act of 1940, as amended.*

*Unless otherwise defined in this announcement, capitalised terms used herein shall have the same meanings as those defined in the Prospectus.*

*In connection with the Global Offering, CMBC Securities Company Limited, as stabilising manager (the “**Stabilising Manager**”) (or its affiliates or any person acting for it), on behalf of the Underwriters, may over-allocate Shares or effect transactions with a view to supporting the market price of the Offer Shares at a level higher than that which might otherwise prevail for a limited period after the issue date. However, there is no obligation on the Stabilising Manager (or its affiliates or any person acting for it) to conduct any such stabilisation action which, if commenced, may be discontinued at any time at the absolute discretion of the Stabilising Manager, its affiliates or any person acting for it, and must be brought to an end after a limited period. The number of H Shares that may be over-allocated will not be greater than the maximum number of H Shares which may be issued upon exercise of the Over-allotment Option, being 1,587,800 H Shares, which is approximately 15% of the number of Offer Shares initially being offered under the Global Offering. Such stabilising action, if taken, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilising) Rules (Chapter 571W of the Laws of Hong Kong), as amended, made under the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).*

*Stabilisation action cannot be taken to support the price of the Offer Shares for longer than the stabilising period which begins on the Listing Date and ends on the 30th day after the last day for lodging of applications under the Hong Kong Public Offering (the “**Stabilisation Period**”). The Stabilisation Period is expected to expire on Saturday, 5 July 2025 and that after this date, when no further stabilising action may be taken, demand for the H Shares, and therefore its price, could fall.*

*Potential investors of the Offer Shares should note that the Overall Coordinators (for themselves and on behalf of the Hong Kong Underwriters) shall be entitled to terminate their obligations under the Hong Kong Underwriting Agreement with immediate effect upon the occurrence of any of the events set out in the section headed “Underwriting – Underwriting arrangements and expenses – Hong Kong Public Offering – Grounds for termination” in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date (which is currently expected to be on Tuesday, 10 June 2025).*



**新琪安集團股份有限公司**  
**(Newtrend Group Holding Co., Ltd.)**

*(A joint stock company incorporated in the People's Republic of China with limited liability)*

**GLOBAL OFFERING**

<b>Number of Offer Shares under the Global Offering</b>	<b>: 10,585,400 H Shares (subject to the Over-allotment Option)</b>
<b>Number of Hong Kong Offer Shares</b>	<b>: 1,058,600 H Shares (subject to reallocation)</b>
<b>Number of International Offer Shares</b>	<b>: 9,526,800 H Shares (subject to reallocation and the Over-allotment Option)</b>
<b>Maximum Offer Price</b>	<b>: HK\$20.9 per Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.0027%, AFRC transaction levy of 0.00015% and Stock Exchange trading fee of 0.00565% (payable in full on application in Hong Kong dollars and subject to refund)</b>
<b>Nominal value</b>	<b>: RMB1.00 per H Share</b>
<b>Stock code</b>	<b>: 2573</b>

*Sole Sponsor, Sponsor-Overall Coordinator, Overall Coordinator, Joint Global Coordinator, Joint Bookrunner and Joint Lead Manager*



*Overall Coordinators, Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers (listed in alphabetical order)*



*Joint Bookrunners and Joint Lead Managers*



**IMPORTANT NOTICE TO INVESTORS:  
FULLY ELECTRONIC APPLICATION PROCESS**

**We have adopted a fully electronic application process for the Hong Kong Public Offering. We will not provide printed copies of the Prospectus to the public in relation to the Hong Kong Public Offering.**

**The Prospectus is available at the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) under the “*HKEXnews > New Listings > New Listing Information*” section, and our website at <http://www.newtrend-group.com>. If you require a printed copy of the Prospectus, you may download and print from the website addresses above.**

To apply for the Hong Kong Offer Shares, you may:

- (1) apply online via the **HK eIPO White Form** service at [www.hkeipo.hk](http://www.hkeipo.hk); or
- (2) apply electronically through the **HKSCC EIPO** channel and cause HKSCC Nominees to apply on your behalf by instructing your broker or custodian who is a HKSCC Participant to give electronic application instructions via HKSCC’s FINI system to apply for the Hong Kong Offer Shares on your behalf.

We will not provide any physical channels to accept any application for the Hong Kong Offer Shares by the public. The contents of the electronic version of the Prospectus are identical to the printed document as registered with the Registrar of Companies in Hong Kong pursuant to section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance.

**If you are an intermediary, broker or agent, please remind your customers, clients or principals, as applicable, that the Prospectus is available online at the website addresses above.**

Please refer to the section headed “How to apply for Hong Kong Offer Shares” in the Prospectus for further details on the procedures through which you can apply for the Hong Kong Offer Shares electronically.

Your application through the **HK eIPO White Form** service or the **HKSCC EIPO** channel must be for a minimum of 200 Hong Kong Offer Shares and in one of the numbers set out in the table.

If you are applying through the **HK eIPO White Form** service, you may refer to the table below for the amount payable for the number of H Shares you have selected. You must pay the respective maximum amount payable on application in full upon application for Hong Kong Offer Shares.

If you are applying through the **HKSCC EIPO** channel, you are required to pre-fund your application based on the amount specified by your broker or custodian, as determined based on the applicable laws and regulations in Hong Kong.

No. of Hong Kong Offer Shares applied for	Maximum amount payable <sup>(2)</sup> on application/successful allotment HK\$	No. of Hong Kong Offer Shares applied for	Maximum amount payable <sup>(2)</sup> on application/successful allotment HK\$	No. of Hong Kong Offer Shares applied for	Maximum amount payable <sup>(2)</sup> on application/successful allotment HK\$	No. of Hong Kong Offer Shares applied for	Maximum amount payable <sup>(2)</sup> on application/successful allotment HK\$
200	4,222.16	5,000	105,553.88	40,000	844,431.05	300,000	6,333,232.96
400	8,444.31	6,000	126,664.67	50,000	1,055,538.83	400,000	8,444,310.60
600	12,666.47	7,000	147,775.44	60,000	1,266,646.59	529,200 <sup>(1)</sup>	11,171,822.93
800	16,888.62	8,000	168,886.21	70,000	1,477,754.35		
1,000	21,110.77	9,000	189,996.99	80,000	1,688,862.12		
1,200	25,332.94	10,000	211,107.76	90,000	1,899,969.89		
1,400	29,555.08	12,000	253,329.32	100,000	2,111,077.66		
1,600	33,777.24	14,000	295,550.87	120,000	2,533,293.18		
1,800	37,999.41	16,000	337,772.42	140,000	2,955,508.71		
2,000	42,221.55	18,000	379,993.98	160,000	3,377,724.25		
3,000	63,332.32	20,000	422,215.54	180,000	3,799,939.76		
4,000	84,443.11	30,000	633,323.30	200,000	4,222,155.30		

*Notes:*

- (1) Maximum number of Hong Kong Offer Shares you may apply for and this is approximately 50% of the Hong Kong Offer Shares initially offered.
- (2) The amount payable is inclusive of brokerage, SFC transaction levy, the Stock Exchange trading fee and AFRC transaction levy. If your application is successful, brokerage will be paid to the Exchange Participants (as defined in the Listing Rules) or to the **HK eIPO White Form** Service Provider (for applications made through the application channel of the **HK eIPO White Form** service) while the SFC transaction levy, the Stock Exchange trading fee and the AFRC transaction levy will be paid to the SFC, the Stock Exchange and the AFRC, respectively.

No application for any other number of the Hong Kong Offer Shares will be considered and any such application is liable to be rejected.

## THE LISTING APPLICATION

We have applied to the Stock Exchange for the granting of listing of, and permission to deal in, the H Shares to be offered pursuant to the Global Offering (including any additional H Shares that may be issued pursuant to the exercise of the Over-allotment Option). Dealings in the H Shares on the Stock Exchange are expected to commence on Tuesday, 10 June 2025.

## STRUCTURE OF THE GLOBAL OFFERING

The Global Offering comprises:

- the Hong Kong Public Offering of initially 1,058,600 H Shares (subject to reallocation) representing approximately 10.0% of the total number of Offer Shares initially available under the Global Offering, and
- the International Offering of initially 9,526,800 H Shares (subject to reallocation and the Over-allotment Option) representing approximately 90.0% of the total number of Offer Shares initially available under the Global Offering.

The allocation of Offer Shares between the Hong Kong Public Offering and the International Offering will be subject to reallocation as described in the section headed “Structure and conditions of the Global Offering” in the Prospectus.

Paragraph 4.2 of Practice Note 18 of the Listing Rules requires a clawback mechanism to be put in place, which would have the effect of increasing the number of Hong Kong Offer Shares to certain percentages of the total number of Offer Shares to be offered in the Global Offering if the International Offering is fully subscribed or oversubscribed and certain prescribed total demand levels in the Hong Kong Public Offering are reached.

In accordance with Chapter 4.14 of the Guide for New Listing Applicants published by the Stock Exchange, if (i) the International Offering is not fully subscribed and the Hong Kong Public Offering is fully subscribed or oversubscribed; or (ii) the International Offering is fully subscribed or oversubscribed and the Hong Kong Public Offering is fully subscribed or oversubscribed with the number of Offer Shares validly applied for in the Hong Kong Public Offering representing less than 15 times of the number of H Shares initially available for subscription under the Hong Kong Public Offering, the Overall Coordinators have the authority to reallocate International Offer Shares originally included in the International Offering to the Hong Kong Public Offering in such number as they deem appropriate, provided that the total number of Offer Shares available under the Hong Kong Public Offering following such reallocation shall be not more than 2,117,200 Offer Shares (representing twice of the total number of Offer Shares initially available under the Hong Kong Public Offering), and the final Offer Price shall be fixed at the low-end of the indicative Offer Price range (i.e., HK\$18.9 per Offer Share) stated in the Prospectus.

In addition, in connection with the Global Offering, the Company is expected to grant the Over-allotment Option to the International Underwriters, exercisable by the Overall Coordinators (for themselves and on behalf of the International Underwriters) at any time from the Listing Date until 30 days after the last day for lodging applications under the Hong Kong Public Offering, being Saturday, 5 July 2025, to require the Company to issue up to an aggregate of 1,587,800 additional H Shares, representing not more than 15.0% of the number of Offer Shares under the Global Offering, at the Offer Price under the International Offering to, cover over-allocations (if any) in the International Offering.

If the Over-allotment Option is exercised in full, the additional Offer Shares to be issued pursuant thereto will represent approximately 1.6% of the issued share capital of the Company immediately following completion of the Global Offering and the exercise of the Over-allotment Option. If the Over-allotment Option is exercised, an announcement will be made by the Company on the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) and on the Company's website at <http://www.newtrend-group.com>, respectively.

## PRICING

The Offer Price will not be more than HK\$20.9 per Offer Share and is expected to be not less than HK\$18.9 per Offer Share. Applicants under the Hong Kong Public Offering may be required to pay, on application (subject to application channels), the maximum Offer Price of HK\$20.9 per Offer Share plus brokerage of 1.0%, SFC transaction levy of 0.0027%, AFRC transaction levy of 0.00015% and Stock Exchange trading fee of 0.00565%, subject to refund if the Offer Price as finally determined is less than the maximum Offer Price.

## EXPECTED TIMETABLE

Hong Kong Public Offering commences . . . . . 9:00 a.m. on  
Friday, 30 May 2025

Latest time for completing electronic applications under the  
**HK eIPO White Form** service through the  
designated website at [www.hkeipo.hk](http://www.hkeipo.hk) . . . . . 11:30 a.m. on  
Thursday, 5 June 2025

Application lists for the Hong Kong  
Public Offering open . . . . . 11:45 a.m. on  
Thursday, 5 June 2025

Latest time for (a) completing payment for the  
**HK eIPO White Form** applications by effecting internet banking  
transfer(s) or PPS payment transfer(s) and (b) giving  
**electronic application instructions** to HKSCC . . . . . 12:00 noon  
on Thursday, 5 June 2025

If you are instructing your broker or custodian who is a HKSCC Participant to give **electronic application instructions** via HKSCC's FINI System to apply for the Hong Kong Offer Shares on your behalf, you are advised to contact your **broker** or **custodian** for the earliest and latest time for giving such instructions which may be different from the latest time as stated above.



Application lists close . . . . . 12:00 noon on  
Thursday, 5 June 2025

Expected Price Determination Date . . . . . Friday, 6 June 2025

Announcement of the final Offer Price, the level of  
indications of interest in the International Offering,  
the level of applications in the Hong Kong Public Offering  
and the basis of allocations of the Hong Kong Offer Shares  
to be published on the website of the Company  
at <http://www.newtrend-group.com> and the website of  
the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) on or before . . . . . Monday, 9 June 2025

Results of allocation in the Hong Kong Public Offering to be available through a variety of  
channels, including:

- Announcement to be published on the website of  
the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk)  
and the Company's website at  
<http://www.newtrend-group.com> as described  
in the section headed "How to apply for  
Hong Kong Offer Shares — B. Publication of  
results" in the Prospectus from . . . . . no later than 11:00 p.m. on  
Monday, 9 June 2025
- Results of allocation in the Hong Kong  
Public Offering to be available at  
the "Allotment Results" page  
at [www.tricor.com.hk/ipo/result](http://www.tricor.com.hk/ipo/result) or  
[www.hkeipo.hk/IPOResult](http://www.hkeipo.hk/IPOResult)  
with a "search by ID" function from . . . . . 11:00 p.m. on  
Monday, 9 June 2025  
to 12:00 midnight on  
Sunday, 15 June 2025
- Telephone enquiry line for the results of  
allocation in the Hong Kong  
Public Offering by calling +852 3691 8488  
between 9:00 a.m. and 6:00 p.m. from . . . . . Tuesday, 10 June 2025  
to Friday, 13 June 2025

Despatch of H Share certificates or deposit of the  
H Share certificates into CCASS in respect of wholly  
or partially successful applications pursuant to  
the Hong Kong Public Offering on or before . . . . . Monday, 9 June 2025

## Despatch of **HK eIPO White Form** e-Auto Refund

payment instructions/refund cheques in respect of wholly or partially successful applications if the final Offer Price is less than the maximum Offer Price per Offer Share initially paid on application (if applicable)

or unsuccessful applications pursuant to

the Hong Kong Public Offering on or before . . . . . Tuesday, 10 June 2025

## Dealings in the H Shares on the Stock Exchange

expected to commence at . . . . . 9:00 a.m. on  
Tuesday, 10 June 2025

The application for the Hong Kong Offer Shares will commence on Friday, 30 May 2025 through Thursday, 5 June 2025, being longer than normal market practice of three and a half days. Investors should be aware that the dealings in the H Shares on the Stock Exchange are expected to commence on Tuesday, 10 June 2025.

## SETTLEMENT

Subject to the granting of listing of, and permission to deal in, the H Shares on the Stock Exchange and our compliance with the stock admission requirements of HKSCC, the H Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the H Shares on the Stock Exchange or any other date as HKSCC chooses. Settlement of any transactions between participants of the Stock Exchange is required to take place in CCASS on the second settlement day after any trading day. All activities under CCASS are subject to the General Rules of HKSCC and HKSCC Operational Procedures in effect from time to time. Investors should seek the advice of their stockbroker or other professional advisers for details of the settlement arrangements as such arrangements may affect their rights and interests. All necessary arrangements have been made for the H Shares to be admitted into CCASS.

## APPLICATION CHANNELS

To apply for Hong Kong Offer Shares, you may use one of the following application channels:

Application channel	Platform	Target investors	Application time
<b>HK eIPO White Form service</b>	<b><u><a href="http://www.hkeipo.hk">www.hkeipo.hk</a></u></b>	Applicants who would like to receive a physical H Share certificate. Hong Kong Offer Shares successfully applied for will be allotted and issued in your own name.	From 9:00 a.m. on Friday, 30 May 2025 to 11:30 a.m. on Thursday, 5 June 2025 (Hong Kong time).  The latest time for completing full payment of application monies will be 12:00 noon on Thursday, 5 June 2025 (Hong Kong time).



Application channel	Platform	Target investors	Application time
<b>HKSCC EIPO channel</b>	Your broker or custodian who is a HKSCC Participant will submit an EIPO application on your behalf through HKSCC's FINI system in accordance with your instructions.	Applicants who would not like to receive a physical H Share certificate. Hong Kong Offer Shares successfully applied for will be allotted and issued in the name of HKSCC Nominees, deposited directly into CCASS and credited to your designated HKSCC Participant's stock account.	Contact your broker or custodian for the earliest and latest time for giving such instructions, as this may vary by broker or custodian.

The **HK eIPO White Form** service and the **HKSCC EIPO** channel are facilities subject to capacity limitations and potential service interruptions, and you are advised not to wait until the last day for applications to apply for Hong Kong Offer Shares.

Please refer to the sections headed “Structure and conditions of the Global Offering” and “How to apply for Hong Kong Offer Shares” in the Prospectus for details of the conditions and procedures for applications for Hong Kong Offer Shares.

**Application for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus, and on the designated website at [www.hkeipo.hk](http://www.hkeipo.hk) for the HK eIPO White Form service.**

## **PUBLICATION OF RESULTS**

The Company expects to announce the level of indications of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the basis of allocations of the Hong Kong Offer Shares on the Stock Exchange's website at [www.hkexnews.hk](http://www.hkexnews.hk) and the Company's website at <http://www.newtrend-group.com> on or before Monday, 9 June 2025.

The results of allocation and the identification document numbers of successful applicants (where applicable) under the Hong Kong Public Offering will be available through a variety of channels at the times and dates and in the manner specified in the section headed “How to apply for Hong Kong Offer Shares – B. Publication of results” in the Prospectus.

If an application is rejected, not accepted or accepted in part only, or if the conditions of the Global Offering as set out in the section headed “Structure and conditions of the Global Offering – Conditions of the Global Offering” in the Prospectus are not fulfilled or if any application is revoked, the application monies, or the appropriate portion thereof, together with the related brokerage, SFC transaction levy, AFRC transaction levy and Stock Exchange trading fee, will be returned, without interest.

No temporary document of title will be issued in respect of the H Shares. No receipt will be issued for sums paid on application. H Share certificates will only become valid evidence of title at 8:00 a.m. on Tuesday, 10 June 2025, provided that the Global Offering has become unconditional in all respects and the right of termination described in the section headed “Underwriting” in the Prospectus has not been exercised. Investors who trade H Shares prior to the receipt of H Share certificates or prior to the H Share certificates becoming valid evidence of title do so entirely at their own risk. Assuming that the Hong Kong Public Offering becomes unconditional at or before 8:00 a.m. in Hong Kong on Tuesday, 10 June 2025, it is expected that dealings in the H Shares on the Stock Exchange will commence at 9:00 a.m. on Tuesday, 10 June 2025. The H Shares will be traded in board lots of 200 H Shares each and the stock code of the H Shares will be 2573.

This announcement is available for viewing on the website of the Company at <http://www.newtrend-group.com> and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk).

By Order of the Board  
**Newtrend Group Holding Co., Ltd.**  
**Wang Xiaoqiang**  
*Chairman and Executive Director*

Hong Kong, 30 May 2025

*As at the date of this announcement, the Board comprises Mr. Wang Xiaoqiang, Mr. Wang Hao, Ms. Chen Lijun, Mr. Wu Dingfeng and Ms. Zuo Yue as executive Directors; Mr. Xiao Fan as non-executive Director; and Dr. Song Jingjin, Dr. Li Ling and Mr. Lo Kwing Yu as independent non-executive Directors.*