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MemeStrategy, Inc.

迷策略

(formerly known as Howkingtech International Holding Limited

濠暉科技國際控股有限公司)*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2440)

**CHANGE OF COMPANY NAME,
STOCK SHORT NAME AND COMPANY WEBSITE;
AND ADOPTION OF COMPANY LOGO**

References are made to the (i) announcement of MemeStrategy, Inc. (formerly known as Howkingtech International Holding Limited) (the “**Company**”) dated 1 April 2025, (ii) the circular of the Company dated 10 April 2025 (the “**Circular**”) and (iii) the announcement of the Company dated 25 April 2025 regarding the poll results of the extraordinary general meeting (the “**EGM**”) of the Company held on 25 April 2025, in relation to, among other things, the proposed change of the name of the Company (the “**Change of Company Name**”). Unless otherwise defined, capitalized terms used herein shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that subsequent to the passing of the special resolution approving the Change of Company Name by the Shareholders at the EGM, the Certificate of Incorporation on Change of Name was issued by the Registry of Companies in the Cayman Islands on 6 May 2025, certifying the change of the name of the Company from “Howkingtech International Holding Limited” to “MemeStrategy, Inc.” and the adoption of its dual foreign name in Chinese “迷策略”.

The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 22 May 2025 confirming the registration of the Company’s new English and Chinese names of “MemeStrategy, Inc.” and “迷策略” respectively in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAME

Following the Change of Company Name, the stock short name of the Company for trading in the Shares on the The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) will be changed from “HOWKINGTECH” to “MEMESTRATEGY” in English and from “濠景科技” to “迷策略” in Chinese with effect from 9:00 a.m. on 12 June 2025. The stock code of the Company on the Stock Exchange remains unchanged as “2440”.

CHANGE OF COMPANY WEBSITE

In connection with the Change of Company Name, the Board further announces that the Company’s website will be changed from “<http://www.howkingtech.com>” to “<https://memestrategy.com.hk/>” with effect from the date of this announcement.

ADOPTION OF COMPANY LOGO

The following logo will be adopted as the logo of the Company (the “**Company Logo**”) to reflect the Change of Company Name with effect from the date of this announcement:



EFFECTS OF THE CHANGE OF COMPANY NAME AND THE ADOPTION OF COMPANY LOGO

The Change of Company Name and the adoption of the Company Logo will not affect any of the rights of the Shareholders and the trading of the Shares on the Stock Exchange or the daily business operations of the Company and its financial position. All existing share certificate(s) of the Company in issue bearing the former name of the Company will continue to be evidence of title to the Share(s) and will continue to be valid for trading, settlement, registration and delivery purposes. As such, there will not be any arrangement for free exchange of the existing share certificate(s) of the Company for new share certificate(s) bearing the new name of the Company and the Company Logo. New share certificate(s) of the Company bearing the Company Logo will be issued in the new name of the Company with effect from 12 June 2025.

On behalf of the Board
MemeStrategy, Inc.
CHAN Chin Ching
Chairman and executive Director

Hong Kong, 9 June 2025

As of the date of this announcement, the Board comprises Mr. Chan Chin Ching, Mr. Chan Chin Chun, Mr. Kwong Kevin Tak Tsing and Mr. Lee Alexander Patrick as executive Directors; and Mr. Ng Pui Sun Wesley, Ms. Peng Cheng and Mr. Siu Chi Wai as independent non-executive Directors.

* For identification purpose only