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**乐华娱乐**  
YUE HUA  
ENTERTAINMENT

**YH Entertainment Group**  
**乐华娱乐集团**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2306)**

**INTERIM RESULTS ANNOUNCEMENT**  
**FOR THE SIX MONTHS ENDED JUNE 30, 2025**

The Board is pleased to announce the unaudited consolidated interim results of the Group for the six months ended June 30, 2025 together with the comparative figures for the same period in 2024:

**FINANCIAL HIGHLIGHTS**

	<b>For the six months ended</b>		<b>Period-over-Period</b>
	<b>June 30,</b>	<b>2024</b>	<b>change</b>
	<b>2025</b>		<b>(Percentage</b>
	<i>(RMB in thousands, except for percentages)</i>		<i>except for</i>
	<b>(Unaudited)</b>	<b>(Unaudited)</b>	<i>percentage</i>
			<i>point)</i>
Revenue	<b>414,217</b>	347,270	19.3%
Gross profit	<b>109,415</b>	89,072	22.8%
Gross profit margin	<b>26.4%</b>	25.6%	3.1%
Operating profit	<b>65,899</b>	35,197	87.2%
Profit before income tax	<b>75,231</b>	44,013	70.9%
Profit for the period	<b>61,078</b>	29,351	108.1%
Non-IFRS measures:			
Adjusted net profit for the period	<b>60,922</b>	59,060	3.2%

## MANAGEMENT DISCUSSION AND ANALYSIS

### BUSINESS REVIEW

We are an established artist management company in China. Since our establishment in 2009, we have grown into a culture and entertainment platform comprising three complementary businesses of artist management, music IP production and operation, and IP commercialization business.

During the Reporting Period, despite the complicated market environment, we made endeavors to maintain and develop our connection and cooperation with our suppliers, customers and other business partners.

Based on our full-fledged professional artist management system, we have been continually exploring diversified career path and training scheme for our managed artists and trainees. As of June 30, 2025, we had 62 managed artists and 51 trainees enrolled in our trainee program. Leveraging their positive public images and popularity, our managed artists have played important roles in various popular productions, such as the movie “We Girls (向陽•花),” drama series “Perfect Match (五福臨門)” and “Love in Pavilion (淮水竹亭),” and the variety programs “Daughters and Mothers Season Two (是女兒是媽媽2),” “The Top Racer (風馳賽車手)” and “Ride the Wind (乘風2025).”

During the Reporting Period, several of our managed artists successfully held their concerts, including Ms. Wu Xuanyi (吳宣儀)’s “9:31” concert, Mr. Zhu Zhengting (朱正廷)’s solo concert, Mr. Huang Minghao (黃明昊)’s “Imaginary World” concert in Beijing, Mr. Tang Jiuzhou (唐九洲)’s JOJOLAND tour concerts, NAME’s “Be Bold” tour and signing events in Tianjin, Beijing, Chengdu, and Hangzhou and Loong9’s nationwide signing tour.

We are also dedicated to the development of our music IP production and operation business. During the Reporting Period, we successfully released 11 digital singles and 3 digital albums covering a diverse range of genres, which enjoyed wide-ranged popularity.

During the Reporting Period, we continued to leverage our longstanding expertise in the pan-entertainment sector to further diversify and strengthen our IP operations businesses. In addition to advancing initiatives in virtual artist development and artist-related merchandise, we identified new growth opportunities that complemented our existing IP portfolio.

Within the artist-related merchandise segment, artist photocards continued to contribute positively, reflecting steady engagement from our audience. A key area of growth within artist-related merchandise was the development of artist photocards. Through curated campaigns and exclusive releases, we saw steady growth in audience engagement and sales performance, reinforcing the potential of photocard as a sustainable content-driven offering within the broader entertainment market. As an integral part of artist-related merchandise business, during the Reporting Period, artist photocards business is making meaningful contribution to our overall performance of the artist-related merchandise business.

In parallel, our pop toy business gained traction through targeted collaborations and strong consumer response. During the Reporting Period, Tianjin Yihua, our subsidiary, established Yuhuatongxing in partnership with Shenzhen Yiqi, as a platform to incubate and commercialize the pop toy IPs such as WAKUKU. This strategic initiative is aimed at strengthening our contribution to the WAKUKU brand's operational execution and market positioning. The brand's distinctive aesthetic and collectible appeal resonated particularly well with young customers, resulting in several successful product launches and increased visibility across online and offline channels. These developments have contributed positively to our IP commercialization portfolio and laid a solid foundation for future scalability.

Our total revenue increased from RMB347.3 million for the six months ended June 30, 2024 to RMB414.2 million during the Reporting Period, primarily due to the increase of revenue generated from artist management. We recorded a profit of RMB61.1 million during the Reporting Period, compared to a profit of RMB29.4 million for the six months ended June 30, 2024, primarily attributable to the decrease in equity settled share-based payments and the increase in revenue generated from artist management business during the Reporting Period.

As we enter the third year since our Listing on the Stock Exchange, we remain focused on unlocking long-term value across our core business segments. Drawing on the industry expertise and brand equity we have built through years of development and innovation in the entertainment sector, we will continue to execute our integrated development strategies with discipline and agility. Looking ahead, we pursue balanced and sustainable growth across our business areas. By fostering creativity, strengthening execution, and deepening collaboration, we enhance the value of our content and brand assets while expanding our presence in both domestic and international markets. We remain committed to building a resilient and adaptable entertainment business that captures evolving opportunities and delivers long-term value.

## BUSINESS ANALYSIS BY BUSINESS LINE

We generated revenue from (i) artist management, (ii) music IP production and operation, and (iii) IP commercialization business during the Reporting Period. The table below sets forth a breakdown of our revenue by business line for the periods indicated.

	For the six months ended June 30,				Period-over-Period change
	2025		2024		
	Amount	% of total revenue	Amount	% of total revenue	
	<i>(RMB in thousands, except for percentages)</i>				
	(Unaudited)		(Unaudited)		
Artist management	<b>356,908</b>	<b>86.2%</b>	303,183	87.3%	17.7%
Music IP production and operation	<b>36,703</b>	<b>8.8%</b>	35,049	10.1%	4.7%
IP commercialization business	<b>20,606</b>	<b>5.0%</b>	9,038	2.6%	128.0%
<b>Total Revenue</b>	<b><u>414,217</u></b>	<b><u>100.0%</u></b>	<b><u>347,270</u></b>	<b><u>100.0%</u></b>	<b><u>19.3%</u></b>

### Artist Management

We continued to reinforce our leading position in China's artist management market during the Reporting Period and continuously identify candidates with high artistic potential to build a robust pipeline of trainees and provide comprehensive and high-quality training classes to such trainees.

During the Reporting Period, we primarily generated revenue from providing services to our customers, including corporate customers, media platforms, content producers and advertising agencies, by arranging our managed artist to participate in commercial activities and provide entertainment content services.

We arrange for our managed artists to participate in various commercial activities at the request of our customers, including endorsement deals, business promotion activities and other commercial activities. During the Reporting Period, our managed artists attended various high-profile business promotion activities and other commercial activities, underscoring their substantial commercial value. Meanwhile, our managed artists have starred in a wide selection of movies, drama series, variety programs and public performances, and have gained wide popularity.

The revenue we generated from artist management business increased by 17.7% from RMB303.2 million for the six months ended June 30, 2024 to RMB356.9 million during the Reporting Period, primarily attributable to the higher volume of commercial activities participated in by our managed artists during the Reporting Period.

The gross profit for artist management increased by 8.8% from RMB65.2 million for the six months ended June 30, 2024 to RMB70.9 million during the Reporting Period. The gross profit margin for artist management decreased from 21.5% for the six months ended June 30, 2024 to 19.9% during the Reporting Period, as the increase in costs incurred for artist management outpaced the increase in revenue generated from artist management.

In the future, we will further increase the quality and quantity of our managed artists to solidify our advantage as a leading artist management company in China. With our own artist training center coming into use in the second half of 2025, our core capabilities in artist training will be enhanced and upgraded to the new level. Leveraging our professional and systematic Yuehua trainee program, we will continue to expand our roster of trainees with artistic potential. We plan to continue enhancing our artist operation capabilities to boost the popularity and commercial value of our managed artists and also increase our efforts in marketing and promoting our managed artists as well as recent debutants.

### **Music IP Production and Operation**

We continued to develop our music IP production and operation business during the Reporting Period.

We maintain an extensive library of original and licensed music IPs, which is continuously expanding. As of June 30, 2025, we had built an extensive music IP library comprising more than 1,400 musical works we produced for our managed artists. During the Reporting Period, we released 11 digital singles and 3 digital albums, comprising 41 songs in total.

During the Reporting Period, we generated revenue from licensing our music IPs to music streaming platforms and other music service providers, and selling digital and physical copies of our music IPs. We granted license on the music IPs in our music IP library to a wide selection of music service providers, including major music streaming platforms for licensing fees and royalties.

The revenue we generated from music IP production and operation business increased by 4.7% from RMB35.0 million for the six months ended June 30, 2024 to RMB36.7 million during the Reporting Period, primarily due to an increase in revenue generated from music streaming platforms as a result of our music IPs licensing.

The gross profit for our music IP production and operation business increased from RMB17.2 million for the six months ended June 30, 2024 to RMB26.0 million during the Reporting Period. The gross profit margin for our music IP production and operation business increased from 49.0% for the six months ended June 30, 2024 to 70.7% for the six months ended June 30, 2025, primarily due to higher revenue generated from music streaming platforms, while the associated licensing costs remained relatively low.

In the future, we will further develop our music IP production and operation business in response to the rapidly growing digital music market in China. We will continue to produce digital singles and albums for our managed artists who have developed a music career. We also intend to further expand our music IP library by acquiring the copyrights of quality musical works from copyright holders.

### **IP Commercialization Business**

In addition to artist management and music IP production and operation, during the Reporting Period, our IP commercialization business continued to evolve into a more structured and diversified segment, encompassing multiple sub-verticals, further enriching the breadth and depth of our pan-entertainment strategy. These include virtual artist development, artist-related merchandise, and the pop toy business. Each sub-segment reflects our commitment to expanding the commercial potential of creative assets through differentiated formats and audience engagement strategies.

The virtual artist business focuses on developing digital personas and immersive content experiences, while artist-related merchandise covers a broad range of physical and digital products derived from our talent portfolio. Meanwhile, among our operation of pop toy business, WAKUKU has emerged as a flagship collectible IP, gaining traction through targeted collaborations and retail expansion. Together, these initiatives form a cohesive and scalable framework for IP monetization across both domestic and international markets.

The revenue we generated from IP commercialization business increased by 128.0% from RMB9.0 million for the six months ended June 30, 2024 to RMB20.6 million for the six months ended June 30, 2025, primarily due to an increase in revenue generated from artist-related merchandise.

The gross profit for our IP commercialization business increased by 86.5% from RMB6.7 million for the six months ended June 30, 2024 to RMB12.5 million during the Reporting Period. The gross profit margin for our IP commercialization business decreased from 74.3% for the six months ended June 30, 2024 to 60.7% during the Reporting Period, primarily due to increased costs associated with artist-related merchandise and virtual artist development.

Looking ahead, we will continue to strengthen and refine our IP commercialization capabilities by exploring new content formats, expanding cross-sector collaborations, and enhancing the integration of creative and commercial resources. We aim to build a resilient and scalable business model that supports long-term growth, while maintaining flexibility to

adapt to evolving market dynamics and consumer preferences. Through disciplined execution and continuous innovation, we seek to reinforce our position in the culture and entertainment industry and unlock new opportunities across both domestic and international markets.

## **Our Global Footprint**

Building on our market leading position in China, we actively promoted and marketed our managed artists and our Yuehua brand in Asian markets during the Reporting Period. When our managed artists published a musical work, we simultaneously published it on multiple music streaming platforms overseas. Our musical works have been published on various overseas music streaming platforms, including Apple Music, Spotify, YouTube and KKBox, leading Chinese pop culture trend worldwide.

Yuehua Korea is an important part of our global strategy. With its strong music production capabilities, Yuehua Korea has produced many musical works that are widely popular. During the Reporting Period, our managed artist Yena Choi held her “nemonemo” concert series in Seoul, Osaka, Tokyo, Macau, and Taipei, and our managed artist group TEMPEST staged their “RE: Full of Youth” concert in Macau. In addition to Korea, we were also actively expanding our business in other regions across the world during the Reporting Period. We will continue to build our team in Korea and enhance the artist operation capacities of Yuehua Korea through recruiting more professional instructors, establishing business cooperation with leading content producers and media platforms in Korea.

During the Reporting Period, we continued to explore the overseas markets and promote our managed artists globally. Movies starring Ms. Cheng Xiao (程瀟), such as “We Girls (向陽•花),” “Love List (分手清單)” were distributed in Malaysia, Australia, the United Kingdom, New Zealand, Germany and Singapore. TV series starring Ms. Wu Xuanyi (吳宣儀) such as “Perfect Match (五福臨門)” and “Love in Pavilion (淮水竹亭)” and Mr. Tang Jiuzhou (唐九洲) such as “The Best Thing (愛你)” were released across various countries and regions including Hong Kong, Thailand, Korea, Japan, Canada and the United States. Mr. Tang Jiuzhou’s digital album “PRE2EN7” was officially released globally in March 2025. These series, movies, shows and music works have been widely popular since their international distribution.

## **FINANCIAL REVIEW**

### **Revenue**

Our revenue increased by 19.3% from RMB347.3 million for the six months ended June 30, 2024 to RMB414.2 million during the Reporting Period, primarily due to an increase in revenue generated from artist management.

The revenue we generated from artist management business increased by 17.7% from RMB303.2 million for the six months ended June 30, 2024 to RMB356.9 million during the Reporting Period, primarily attributable to the higher volume of commercial activities participated in by our managed artists during the Reporting Period.

The revenue we generated from music IP production and operation business increased by 4.7% from RMB35.0 million for the six months ended June 30, 2024 to RMB36.7 million during the Reporting Period, primarily due to an increase in revenue generated from music streaming platforms as a result of our music IPs licensing.

The revenue we generated from IP commercialization business increased by 128.0% from RMB9.0 million for the six months ended June 30, 2024 to RMB20.6 million during the Reporting Period, primarily due to an increase in revenue generated from artist-related merchandise.

### Cost of Revenue

Our cost of revenue increased by 18.0% from RMB258.2 million for the six months ended June 30, 2024 to RMB304.8 million during the Reporting Period, primarily attributable to an increase in expenses incurred by artist management and increased depreciation and amortization charges.

### Gross Profit and Gross Profit Margin

As a result of the foregoing, we recorded (i) a gross profit of RMB89.1 million and RMB109.4 million for the six months ended June 30, 2024 and 2025, respectively; and (ii) a gross profit margin of 25.6% and 26.4% for the six months ended June 30, 2024 and 2025, respectively. The following table sets forth a breakdown of our gross profit and gross profit margin by businesses for the periods indicated.

	For the six months ended June 30,			
	2025		2024	
	Gross profit	Gross profit margin	Gross profit	Gross profit margin
	<i>(RMB in thousands, except for percentages)</i>			
	(Unaudited)		(Unaudited)	
Artist management	70,943	19.9%	65,176	21.5%
Music IP production and operation	25,959	70.7%	17,185	49.0%
IP commercialization business	12,513	60.7%	6,711	74.3%
<b>Total Revenue</b>	<b>109,415</b>	<b>26.4%</b>	<b>89,072</b>	<b>25.6%</b>

The gross profit for artist management increased by 8.8% from RMB65.2 million for the six months ended June 30, 2024 to RMB70.9 million during the Reporting Period. The gross profit margin for artist management decreased from 21.5% for the six months ended June 30, 2024 to 19.9% during the Reporting Period, as the increase in costs incurred for artist management outpaced the increase in revenue generated from artist management.

The gross profit for our music IP production and operation business increased significantly from RMB17.2 million for the six months ended June 30, 2024 to RMB26.0 million during the Reporting Period. The gross profit margin for our music IP production and operation business increased from 49.0% for the six months ended June 30, 2024 to 70.7% during the Reporting Period, primarily due to higher revenue generated from music streaming platforms, while the associated licensing costs remained relatively low.

The gross profit for our IP commercialization business increased by 86.5% from RMB6.7 million for the six months ended June 30, 2024 to RMB12.5 million for the six months ended June 30, 2025. The gross profit margin for our IP commercialization business decreased from 74.3% for the six months ended June 30, 2024 to 60.7% during the Reporting Period, primarily due to increased costs associated with artist-related merchandise and virtual artist development.

### **Selling and Marketing Expenses**

The Group's selling and marketing expenses increased by 29.4% from RMB21.1 million for the six months ended June 30, 2024 to RMB27.4 million during the Reporting Period, primarily due to increased advertising and promotional expenses, as well as higher depreciation and amortization charges.

### **General and Administrative Expenses**

The Group's general and administrative expenses decreased by 31.0% from RMB44.5 million for the six months ended June 30, 2024 to RMB30.7 million during the Reporting Period, primarily due to a reduction in share-based payment expenses.

### **Net Impairment Losses/Reversal of Impairment Losses**

Our net impairment gains/(losses) on financial assets are primarily related to the credit risk of our trade receivables and other receivables. We recorded provision of impairment losses on financial assets of RMB1.1 million and reversal on impairment losses on financial assets of RMB0.9 million for the six months ended June 30, 2025 and 2024, respectively.

### **Other Income**

Our other income consists of (i) government subsidies, and (ii) rental income from investment properties. The government subsidies were unconditional and granted by the local government in recognition of our contributions during the Reporting Period. There were no unfulfilled conditions or contingencies attached to these government grants during the Reporting Period. The rental income from investment properties was derived from rental income generated by buildings located in Korea and China.

The table below sets forth a breakdown of the components of our other income in absolute amounts and as a percentage of our total other income for the periods indicated.

	<b>For the six months ended June 30,</b>	
	<b>2025</b>	<b>2024</b>
	<i>(RMB in thousands)</i>	
	<b>(Unaudited)</b>	<b>(Unaudited)</b>
Government subsidies	<b>2,684</b>	10,852
Rental income from investment properties	<b>256</b>	110
<b>Total</b>	<b><u>2,940</u></b>	<b><u>10,962</u></b>

### **Other Gains/(Losses), Net**

Our other gains or losses primarily comprise (i) fair value gains from unlisted funds, (ii) impairment provision for investments accounted for using the equity method, (iii) fair value gains or losses from unlisted entities, (iv) fair value gains from wealth management products, and (v) net exchange gains or losses. Our net other gains during the Reporting Period were RMB12.7 million and our net other losses for the six months ended June 30, 2024 were RMB73.0 thousand.

The table below sets forth a breakdown of our net other gains/(losses) for the periods indicated.

	<b>For the six months ended June 30,</b>	
	<b>2025</b>	<b>2024</b>
	<i>(RMB in thousands)</i>	
	<b>(Unaudited)</b>	<b>(Unaudited)</b>
Fair value gains from unlisted funds	<b>3,191</b>	2,622
Fair value gains from wealth management products	–	303
Fair value gains/(losses) from unlisted entities	<b>8,250</b>	(890)
Net loss on disposal of property, plant and equipment	<b>(78)</b>	–
Impairment provision for investments accounted for using the equity method	–	(1,785)
Net exchange gains/(losses)	<b>843</b>	(805)
Net losses on disposal of right-of-use assets	–	(84)
Loss on disposal of an associate	<b>(295)</b>	–
Net gain on disposal of investments in unlisted entities	<b>422</b>	–
Others	<b>382</b>	566
<b>Total</b>	<b><u>12,715</u></b>	<b><u>(73)</u></b>

## **Finance Income, Net**

Our finance income consists of interest income from bank deposits, while our finance costs comprise interest expenses on bank borrowings and lease liabilities. Our net finance income increased from RMB7.9 million for the six months ended June 30, 2024 to RMB9.4 million during the Reporting Period, primarily due to a decrease in interest expenses on bank borrowings.

## **Share of (Losses)/Gains of Investment Accounted for Using the Equity Method**

Our share of (losses)/gains of investment accounted for using the equity method is primarily related to our equity investment in our associates. Our share of losses of investment accounted for using the equity method during the Reporting Period amounted to RMB53.0 thousand, compared to share of gains of RMB0.9 million for the six months ended June 30, 2024, primarily due to share of losses of our investments in our associates which recorded net losses for the six months ended June 30, 2025.

## **Income Tax Expense**

Our income tax expense during the Reporting Period was RMB14.2 million.

## **Profit for the Period**

As a result of the foregoing, we recorded a profit for the period of RMB61.1 million during the Reporting Period, compared to a profit for the period of RMB29.4 million for the six months ended June 30, 2024.

## **Non-IFRS Accounting Standards Measures**

To supplement our consolidated financial statements which are presented under IFRS Accounting Standards, we also use adjusted net profit as an additional financial measure, which is not required by, or presented in accordance with IFRS Accounting Standards. We believe that the non-IFRS Accounting Standards measures facilitate comparisons of operating performance from period to period and company to company by eliminating potential impact of certain items. We believe that such measures provide useful information to investors in understanding and evaluating our consolidated results of operations in the same manner as they help our management. However, our presentation of the adjusted net profit may not be comparable to similarly titled measures presented by other companies. The use of such non-IFRS Accounting Standards measures has limitations as analytical tools, and you should not consider them in isolation from, or as a substitute for analysis of, our results of operations or financial condition as reported under IFRS Accounting Standards.

We define adjusted net profit as profit for the period adjusted for (i) equity settled share-based payments, (ii) fair value changes of financial assets, (iii) loss from disposal of an associate, and (iv) gain on disposal of investments in unlisted entities. Equity settled share-based payments consist of non-cash expenses arising from granting RSUs to eligible individuals under our Share Incentive Plan. Fair value changes on financial assets refer to the fair value changes from our investments in wealth management products, unlisted or listed equities and funds. We define adjusted net profit margin as adjusted net profit divided by revenue. The table below sets forth our adjusted net profit and adjusted net profit margin for the periods indicated.

	<b>For the six months ended June 30,</b>	
	<b>2025</b>	<b>2024</b>
	<i>(RMB in thousands, except for percentages)</i>	
	<b>(Unaudited)</b>	<b>(Unaudited)</b>
<b>Profit for the period</b>	<u><b>61,078</b></u>	<u>29,351</u>
Adjusted for:		
Equity settled share-based payments	<b>11,412</b>	31,744
Fair value changes of financial assets	<b>(11,441)</b>	(2,035)
Loss from disposal of an associate	<b>295</b>	–
Gain on disposal of investments in unlisted entities	<u><b>(422)</b></u>	<u>–</u>
<b>Non-IFRS Accounting Standards measures:</b>		
<b>Adjusted net profit</b>	<u><u><b>60,922</b></u></u>	<u><u>59,060</u></u>
<b>Adjusted net profit margin</b>	<b>14.7%</b>	17.0%

### **Financial Assets at Fair Value Through Profit or Loss**

Our financial assets at fair value through profit or loss comprise our unlisted equity securities at fair value, unlisted funds at fair value and a listed equity security at fair value.

Our financial assets at fair value through profit or loss increased by 16.7% from RMB374.1 million as of December 31, 2024 to RMB436.6 million as of June 30, 2025, primarily due to the subscription new funds during the Reporting Period.

### **Trade Receivables**

Our net trade receivables decreased by 5.7% from RMB71.9 million as of December 31, 2024 to RMB67.8 million as of June 30, 2025, which was primarily due to enhanced collection measures implemented by the Company.

As of December 31, 2024 and June 30, 2025, we made allowance for impairment of trade receivables of approximately RMB12.7 million and RMB13.8 million, respectively, which we believe were sufficient as of December 31, 2024 and June 30, 2025, respectively.

### **Prepayments and Other Receivables**

Our prepayments decreased from RMB40.2 million as of December 31, 2024 to RMB26.3 million as of June 30, 2025, primarily attributable to the impairment of the film investment during the Reporting Period.

Our other receivables increased from RMB35.8 million as of December 31, 2024 to RMB38.7 million as of June 30, 2025, primarily due to an increase in rental deposits during the Reporting Period.

### **Restricted Cash**

As of June 30, 2025, we did not have any restricted cash balances.

### **Trade Payables**

Our trade payables decreased by 16.5% from RMB202.7 million as of December 31, 2024 to RMB169.1 million as of June 30, 2025, which was attributable to the settlement of costs related to the 2024 family concert during the Reporting Period.

### **Other Payables and Accruals**

Our other payables and accruals decreased by 20.8% from RMB50.2 million as of December 31, 2024 to RMB39.8 million as of June 30, 2025, primarily due to the payment of year-end bonuses to our employees for the fiscal year of 2024.

### **Contract Liabilities**

Our contract liabilities decreased by 8.3% from RMB190.7 million as of December 31, 2024 to RMB175.0 million as of June 30, 2025, which was primarily attributable to the recognition of revenue following the satisfaction of relevant performance obligations during the Reporting Period.

## Financial Position, Liquidity and Capital Resources

We have historically funded our cash requirements principally from cash generated from our business operations. After the Global Offering, we finance our capital requirements through cash generated from our business operations, the net proceeds from the Global Offering, and other future equity or debt financings. We currently do not anticipate any material changes to the availability of financing to fund our operations in the near future. We had cash and cash equivalents of RMB386.1 million and RMB192.8 million and term deposits of RMB436.1 million and RMB470.5 million as of December 31, 2024 and June 30, 2025, respectively.

Compared with the bank borrowings of RMB162.3 million as of December 31, 2024, the bank borrowings as of June 30, 2025 was RMB63.2 million, primarily due to the fact that the Group had fully settled all outstanding loan balances in China as of June 30, 2025. As of June 30, 2025, our borrowings in Korea were secured by certain property, plant and equipment and investment properties with floating interest rates of 2.76% to 5.23% per annum. Our Group does not have any interest rate hedging policy as of the date of this announcement.

We intend to maintain sufficient cash and cash equivalents. Due to the dynamic nature of the underlying business, our policy is to regularly monitor our liquidity risk and to maintain adequate liquid assets including cash and cash equivalents or to retain adequate financing arrangements to meet our liquidity requirements.

## Gearing Ratio

Gearing ratio is calculated based on our total debt divided by our total equity as of the same dates and multiplied by 100%. Our gearing ratio was 11.8% as of December 31, 2024, while our gearing ratio decreased to 4.6% as of June 30, 2025.

## Significant Investments Held

On December 23, 2024, the Company entered into a subscription agreement with the A1 Orient Investments Limited (the “**Fund**”), pursuant to which the Company agreed to subscribe for the Class B shares attributable to the Fund, at a total subscription amount of HK\$102 million (inclusive of subscription fee) (the “**Subscription**”). For details of the Subscription, please refer to the relevant announcements published by the Company on December 23, 2024 and January 14, 2025, respectively.

The Subscription was officially closed in April 2025, with the fee for the Subscription fully settled by the Company and recognized by the Company as financial assets at fair value through profit or loss as at June 30, 2025. The principal purpose of the Subscription is to diversify the investment portfolio of the Company with an aim to enhance its profitability. The Subscription provides an opportunity to the Company to enhance return by utilizing the idle cash of the Company at acceptable risk level. In light of the above, the Directors are of the view that the terms of the Subscription and transactions contemplated thereunder are fair and reasonable, on normal commercial terms and are in the interests of the Company and its Shareholders as a whole.

Set out below is a summary of information of the Fund during the Reporting Period:

Name of fund	Name of investment manager	Registered place	Business nature	Fund holdings	Investment cost	Fair value as of June 30, 2025	Percentage of the Group's total assets (%)
A1 Orient Investments Limited	Alpn Group Limited	British Virgin Islands	Approved fund established under the laws of the British Virgin Islands	10,000 Class B Shares in the Fund	HK\$102 million	HK\$102.4 million	4.9%

The performance of the Fund during the Reporting Period is set out below:

Name of fund	Unrealized gain for the six months ended June 30, 2025 (HK\$'000)	Dividend received for the six months ended June 30, 2025
A1 Orient Investments Limited	427.0	0

The investment objective of the Fund is to seek long term growth of capital while preserving real value of client assets after inflation. The investment strategy of the Fund is to employ value investing and quantitative strategies to achieve its investment objective. The investment scope of the Fund includes but not limited to, equity financial products, fixed income financial products, OTC derivative financial products, cash financial products, etc.

In addition, on May 9, 2025, the Company entered into a limited partnership agreement, pursuant to which the Company's application to subscribe for the Class A Interest in the SPL New Economy LPF (星光新經濟產業有限合夥基金) (the "SPL Fund") as a Class A limited partner for a capital commitment of HK\$100 million (exclusive of a subscription fee of HK\$2 million) under the subscription agreement was accepted by the SPL Fund (the "May 2025 Subscription"). For details of the May 2025 Subscription, please refer to the relevant announcements published by the Company on May 9 and May 28, 2025, respectively. As of June 30, 2025, no payment had been made by the Company in respect of the May 2025 Subscription. Accordingly, the May 2025 Subscription would not constitute a significant investment held by the Group during the Reporting Period and would not be reflected in the financial statements of the Group for the six months ended June 30, 2025.

Save as disclosed in this announcement, our Group did not make or hold any significant investments during the Reporting Period.

### **Future Plans for Material Investments and Capital Assets**

Save as disclosed in this announcement, as of June 30, 2025, we did not have other plans for material investments and capital assets.

### **Material Acquisitions and/or Disposals of Subsidiaries and Affiliated Companies**

Our Group did not have any material acquisitions and/or disposals of subsidiaries and affiliated companies during the Reporting Period.

### **Employee and Remuneration Policy**

The following table sets forth the numbers of our employees dedicated to our business and operations categorized by function as of June 30, 2025.

<b>Function</b>	<b>Number of Employees</b>	<b>% of Total</b>
Artist operation	56	25.4%
Artist training	36	16.3%
Artist promotion	33	14.9%
Music and IP commercialization business	46	20.8%
Administration	50	22.6%
<b>Total</b>	<b>221</b>	<b>100.0%</b>

As required by laws and regulations in China, we participate in various employee social security plans that are organized by municipal and provincial governments, including, among other things, pension, medical insurance, unemployment insurance, maternity insurance, on-the-job injury insurance and housing fund plans through a PRC government-mandated benefit contribution plan. We are required under PRC law to make contributions to employee benefit plans at specified percentages of the salaries, bonuses and certain allowances of our staff, up to a maximum amount specified by the local government from time to time.

Our Company also has a pre-IPO employee share incentive plan.

The total employee benefit expenses, including share-based payments, for the six months ended June 30, 2025 were RMB49.4 million, as compared to RMB69.9 million for the six months ended June 30, 2024, representing a period-over-period decrease of 29.4%.

## **Foreign Exchange Risk**

Foreign exchange risk arises when future commercial transactions or recognized assets and liabilities are denominated in a currency that is not the functional currency of the entities of our Group. The functional currency of our Company is HKD and our Company is exposed to foreign currency risk with respect to our Company's monetary assets and liabilities denominated in RMB and USD. The functional currency of our subsidiaries that operate in the PRC is RMB and such PRC subsidiaries are exposed to foreign exchange risk arising from recognized assets and liabilities denominated in USD. Since balances denominated in USD are reasonably stable with the Hong Kong dollars under the Linked Exchange Rate System, our Directors are of the opinion that our Group is not exposed to significant foreign exchange risk and that the exposure to fluctuation in exchange rates will only arise from the translation to RMB, the presentation currency of our Group. For the six months ended June 30, 2025, our net exchange gains were RMB0.8 million, as compared to net exchange losses of RMB0.8 million for the six months ended June 30, 2024. We currently have no hedging policy with respect to foreign exchange risks. Therefore, we have not entered into any hedging transactions to manage potential fluctuation in foreign currencies. We will closely monitor our foreign exchange risks and will utilize appropriate financial tools for hedging purposes when necessary to help reduce foreign exchange risk.

## **Pledge of Assets**

As of June 30, 2025, certain property, plant and equipment and investment properties of our Group with an aggregate carrying value of RMB97.8 million were pledged to secure the bank borrowings of our Group.

## **Treasury Policy**

Our Group adopts a prudent financial management approach for its treasury policy to ensure that our Group's liquidity structure comprising assets, liabilities and other commitments is able to always meet its capital requirements.

## **Contingent Liabilities**

As of June 30, 2025, we did not have any material contingent liabilities or guarantees.

## **Subsequent Events After the Reporting Period**

As of the date of this announcement, there were no other significant events that might affect our Group since June 30, 2025.

## FINANCIAL INFORMATION

### CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	Notes	Six months ended June 30,	
		2025 RMB'000 (Unaudited)	2024 RMB'000 (Unaudited)
Revenue	4	414,217	347,270
Cost of revenue		(304,802)	(258,198)
<b>Gross profit</b>		<b>109,415</b>	<b>89,072</b>
Selling and marketing expenses		(27,352)	(21,131)
General and administrative expenses		(30,699)	(44,499)
Net impairment losses (provision)/reversal on financial assets		(1,120)	866
Other income	6	2,940	10,962
Other gains/(losses), net	7	12,715	(73)
<b>Operating profit</b>		<b>65,899</b>	<b>35,197</b>
Finance income	8	11,247	13,281
Finance costs	8	(1,862)	(5,393)
Finance income, net		9,385	7,888
Share of (losses)/gains of investments accounted for using the equity method		(53)	928
<b>Profit before income tax</b>		<b>75,231</b>	<b>44,013</b>
Income tax expenses	9	(14,153)	(14,662)
<b>Profit for the period</b>	5	<b>61,078</b>	<b>29,351</b>
<b>Other comprehensive income/(expense)</b>			
<i>Item that may be reclassified to profit or loss:</i>			
Currency translation differences		9,417	(3,321)
<i>Item that will not be reclassified to profit or loss:</i>			
Currency translation differences		(12,218)	7,280
Other comprehensive (expense)/income for the period, net		(2,801)	3,959
<b>Total comprehensive income for the period</b>		<b>58,277</b>	<b>33,310</b>
Profit/(loss) attributable to:			
Owners of the Company		58,099	30,796
Non-controlling interests		2,979	(1,445)
		61,078	29,351
Total comprehensive income/(expense) attributable to:			
Owners of the Company		55,492	35,273
Non-controlling interests		2,785	(1,963)
		58,277	33,310
Earnings per share (expressed in RMB per share)			
Basic	11	0.07	0.04
Diluted	11	0.07	0.04

## CONSOLIDATED STATEMENT OF FINANCIAL POSITION

	<i>Notes</i>	<b>June 30, 2025</b>	December 31, 2024
		<b>RMB'000</b>	<b>RMB'000</b>
		<b>(Unaudited)</b>	<b>(Audited)</b>
<b>ASSETS</b>			
<b>Non-current assets</b>			
Property, plant and equipment		565,700	561,024
Right-of-use assets		1,912	1,960
Investment properties		50,613	64,312
Intangible assets		17,281	21,913
Investments accounted for using the equity method		6,099	8,947
Financial assets at fair value through profit or loss		124,770	129,413
Prepayments and other receivables		7,924	17,212
Deferred income tax assets		7,763	4,339
		<b>782,062</b>	809,120
<b>Current assets</b>			
Inventories		8,387	6,958
Trade receivables	12	67,839	71,912
Prepayments and other receivables	13	57,120	58,838
Other assets		31,006	23,151
Financial assets at fair value through profit or loss		311,796	244,653
Restricted cash		–	12,300
Term deposits		470,499	436,131
Cash and cash equivalents		192,805	386,063
		<b>1,139,452</b>	1,240,006
<b>Total assets</b>		<b>1,921,514</b>	2,049,126
<b>EQUITY</b>			
Share capital		587	587
Reserves		1,414,695	1,393,535
<b>Equity attributable to owners of the Company</b>		<b>1,415,282</b>	1,394,122
Non-controlling interests		7,275	446
<b>Total equity</b>		<b>1,422,557</b>	1,394,568

	<i>Notes</i>	<b>June 30, 2025</b>	December 31, 2024
		<b>RMB'000</b>	<b>RMB'000</b>
		<b>(Unaudited)</b>	<b>(Audited)</b>
<b>LIABILITIES</b>			
<b>Non-current liabilities</b>			
Borrowings		–	91,492
Contract liabilities		<b>6,667</b>	6,667
Lease liabilities		<b>788</b>	576
Deferred tax liabilities		<b>2,078</b>	553
		<u><b>9,533</b></u>	<u>99,288</u>
<b>Current liabilities</b>			
Borrowings		<b>63,158</b>	70,831
Trade payables	14	<b>169,135</b>	202,652
Other payables and accruals	15	<b>39,776</b>	50,224
Contract liabilities		<b>168,285</b>	184,019
Current income tax liabilities		<b>48,085</b>	46,457
Lease liabilities		<b>985</b>	1,087
		<u><b>489,424</b></u>	<u>555,270</u>
<b>Total liabilities</b>		<u><b>498,957</b></u>	<u>654,558</u>
<b>Total equity and liabilities</b>		<u><b>1,921,514</b></u>	<u>2,049,126</u>

## NOTES TO THE CONSOLIDATED FINANCIAL INFORMATION

### 1. GENERAL INFORMATION

YH Entertainment Group (“**the Company**”) was incorporated in the Cayman Islands on June 10, 2021 as an exempted company with limited liability under the Companies Act, Cap. 22 (Law 3 of 1961, as consolidated and revised) of the Cayman Islands. On January 19, 2023, the Company completed the initial listing of its shares on the Main Board of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”). The address of the Company’s registered office is Cricket Square, Hutchins Drive, PO Box 2681, Grand Cayman KY1-1111, Cayman Islands.

The Company is an investment holding company. The Company and its subsidiaries (collectively, the “**Group**”) are principally engaged in artist management, music IP production and operation and IP Commercialization in the People’s Republic of China (the “**PRC**”) and Republic of Korea (“**Korea**”). The ultimate holding company of the Company is DING GUOHUA LIMITED, a company incorporated in the British Virgin Islands (“**BVI**”). The ultimate controlling shareholder is Ms. DU Hua (“**Ms. Du**” or the “**Controlling Shareholder**”).

These consolidated financial statements are presented in Renminbi (“**RMB**”), unless otherwise stated.

### 2. BASIS OF PREPARATION

These consolidated interim financial statements for the six-month reporting period ended June 30, 2025 has been prepared in accordance with IAS 34 Interim Financial Reporting.

The interim report does not include all of the notes normally included in annual consolidated financial statements. Accordingly, this report should be read in conjunction with the annual consolidated financial statements for the year ended December 31, 2024.

### 3. SEGMENT INFORMATION

The Group’s business activities, for which discrete financial statements are available, are regularly reviewed and evaluated by the chief operating decision-makers, being the executive directors of the Group.

Information reported to the chief operating decision markers for the purpose of resource allocation and performance assessment focuses on the operating results of the Group as a whole.

As a result, the executive directors of the Group consider that the Group’s operations are operated and managed as a single segment. Accordingly, no segment information is presented.

The Group mainly operates its business in the PRC. During the six months ended June 30, 2025 and 2024, breakdown of the total revenue by geographical location of the external customers is as follows:

	<b>Six months ended June 30,</b>	
	<b>2025</b>	<b>2024</b>
	<b>RMB’000</b>	<b>RMB’000</b>
	<b>(Unaudited)</b>	<b>(Unaudited)</b>
Mainland China	<b>372,389</b>	315,053
Korea	<b>41,828</b>	32,217
	<b>414,217</b>	347,270

As at June 30, 2025 and December 31, 2024, the Group's non-current assets other than financial instruments and deferred income tax assets were located in Mainland China and Korea as follows:

	As at <b>June 30,</b> <b>2025</b> <i>RMB'000</i> (Unaudited)	As at December 31, 2024 <i>RMB'000</i> (Audited)
Mainland China	539,977	577,465
Korea	101,628	95,632
	<u>641,605</u>	<u>673,097</u>

#### 4. REVENUE

	Six months ended June 30, <b>2025</b> <i>RMB'000</i> (Unaudited)	2024 <i>RMB'000</i> (Unaudited)
Artist management	356,908	303,183
Music IP production and operation	36,703	35,049
IP Commercialization	20,606	9,038
	<u>414,217</u>	<u>347,270</u>

The timing of revenue recognition of the Group's revenue was as follows:

	Six months ended June 30, <b>2025</b> <i>RMB'000</i> (Unaudited)	2024 <i>RMB'000</i> (Unaudited)
Revenue at a point in time	85,714	69,205
Revenue over time	328,503	278,065
	<u>414,217</u>	<u>347,270</u>

During the six months ended June 30, 2025 and 2024, there were no customers who contributed to 10% or more of the total revenue of the Group in each respective period.

## 5. PROFIT FOR THE PERIOD

Profit for the period has been arrived at after charging:

	Six months ended June 30,	
	2025	2024
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Staff costs (excluding equity settled shared-based payments):		
Wages, salaries and bonuses	32,047	32,071
Welfare, medical and other expenses	3,478	3,630
Contribution to pension plans	2,478	2,481
	<u>38,003</u>	<u>38,182</u>
Total staff costs (including directors' emoluments and excluding equity settled shared-based payments)	<u>38,003</u>	<u>38,182</u>
Equity settled share-based payments	<u>11,412</u>	<u>31,744</u>
Revenue sharing for artist management business	244,009	189,202
Amortization of intangible assets	4,726	514
Depreciation of property, plant and equipment	14,858	4,961
Depreciation of right-of-use assets	771	3,131
Depreciation of investment properties	681	40
	<u>681</u>	<u>40</u>

## 6. OTHER INCOME

	Six months ended June 30,	
	2025	2024
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Government subsidies ( <i>Note</i> )	2,684	10,852
Rental income from investment properties	256	110
	<u>2,940</u>	<u>10,962</u>

*Note:* During the six months ended June 30, 2025 and 2024, the Group received unconditional subsidies which was granted by the local government in recognition of the Group's contributions.

## 7. OTHER GAINS/(LOSSES), NET

	Six months ended June 30,	
	2025	2024
	<i>RMB'000</i>	<i>RMB'000</i>
	(Unaudited)	(Unaudited)
Fair value gains from unlisted funds	3,191	2,622
Fair value gains from wealth management products	–	303
Fair value gains/(losses) from unlisted entities	8,250	(890)
Net loss on disposal of property, plant and equipment	(78)	–
Impairment provision for investments accounted for using the equity method	–	(1,785)
Net exchange gains/(losses)	843	(805)
Net losses on disposal of right-of-use assets	–	(84)
Loss on disposal of an associate	(295)	–
Net gain on disposal of investments in unlisted entities	422	–
Others	382	566
	<u>12,715</u>	<u>(73)</u>

## 8. FINANCE INCOME AND FINANCE COST

	Six months ended June 30,	
	2025	2024
	<i>RMB'000</i>	<i>RMB'000</i>
	(Unaudited)	(Unaudited)
Finance income		
– Interest income from bank deposits	11,247	10,281
– Interest income from investments measured at amortised cost	–	3,000
	<u>11,247</u>	<u>13,281</u>
Finance costs		
– Interest expenses on bank borrowing	(1,836)	(5,146)
– Interest income on lease liabilities	(26)	(247)
	<u>(1,862)</u>	<u>(5,393)</u>

## 9. INCOME TAX EXPENSES

	Six months ended June 30,	
	2025	2024
	<i>RMB'000</i>	<i>RMB'000</i>
	(Unaudited)	(Unaudited)
Current income tax:		
PRC corporate income tax	16,049	17,468
Deferred tax	<u>(1,896)</u>	<u>(2,806)</u>
Income tax expenses	<u><b>14,153</b></u>	<u>14,662</u>

## 10. DIVIDENDS

The Board of Directors did not recommend the payment of dividends for the six months ended June 30, 2025 and 2024.

## 11. EARNINGS PER SHARE

The calculation of the basic and diluted earnings per share attributable to owners of the Company is based on the following:

	Six months ended June 30,	
	2025	2024
	(Unaudited)	(Unaudited)
Profit attributable to owners of the Company ( <i>RMB'000</i> )	58,099	30,796
Weighted average number of ordinary shares in issue for the purpose of basic and diluted earnings per share	<u>837,922</u>	<u>843,755</u>
Basic and diluted earnings per share ( <i>RMB</i> )	<u><b>0.07</b></u>	<u>0.04</u>

During the six months ended June 30, 2025 and 2024 the potential ordinary shares were not included in the calculation of the diluted loss per share as they are anti-dilutive. Accordingly, diluted earnings per share for the six months ended June 30, 2025 and 2024 is the same as basic earnings per share.

## 12. TRADE RECEIVABLES

	June 30,	December 31,
	2025	2024
	<i>RMB'000</i>	<i>RMB'000</i>
	(Unaudited)	(Audited)
Trade receivables	81,637	84,585
Less: allowance for impairment	<u>(13,798)</u>	<u>(12,673)</u>
Trade receivables, net	<u><b>67,839</b></u>	<u>71,912</u>

The Group normally allows nil to 30 days credit period to its customers. Aging analysis of trade receivables as at June 30, 2025 and December 31, 2024, based on the invoice dates, is as follows:

	<b>June 30, 2025 RMB'000 (Unaudited)</b>	December 31, 2024 RMB'000 (Audited)
Up to 3 months	51,377	53,117
3 to 6 months	9,484	12,254
6 months to 1 year	9,327	10,291
1 to 2 years	5,050	2,838
2 to 3 years	1,999	1,685
Over 3 years	4,400	4,400
	<u>81,637</u>	<u>84,585</u>
<b>Trade receivables</b>	<b>81,637</b>	<b>84,585</b>

### 13. PREPAYMENTS AND OTHER RECEIVABLES

	<b>June 30, 2025 RMB'000 (Unaudited)</b>	December 31, 2024 RMB'000 (Audited)
Other prepayments	41,279	40,231
Less: allowance for impairment	(14,941)	–
	<u>26,338</u>	<u>40,231</u>
<b>Prepayments</b>	<b>26,338</b>	<b>40,231</b>
Loans to third parties	5,179	4,847
Rental and other deposits	11,659	3,565
Other tax recoverables	20,027	27,595
Others	3,007	982
	<u>39,872</u>	<u>36,989</u>
Less: allowance for impairment	(1,166)	(1,170)
	<u>38,706</u>	<u>35,819</u>
<b>Other receivables, net</b>	<b>38,706</b>	<b>35,819</b>
<b>Total prepayments and other receivables</b>	<b>65,044</b>	<b>76,050</b>
Less: Non-current deposits and prepayments	(22,865)	(17,212)
Add: allowance for impairment	14,941	–
	<u>57,120</u>	<u>58,838</u>
Current portion	<b>57,120</b>	<b>58,838</b>

#### 14. TRADE PAYABLES

Aging analysis of trade payables as at June 30, 2025 and December 31, 2024, based on date of recognition, is as follows:

	<b>June 30, 2025</b>	December 31, 2024
	<b><i>RMB'000</i></b>	<i>RMB'000</i>
	<b>(Unaudited)</b>	(Audited)
Up to 3 months	<b>114,807</b>	143,029
3 to 6 months	<b>24,632</b>	40,500
6 months to 1 year	<b>12,199</b>	6,150
Over 1 year	<b>17,497</b>	12,973
	<hr/> <b>169,135</b> <hr/>	<hr/> 202,652 <hr/>

#### 15. OTHER PAYABLES AND ACCRUALS

	<b>June 30, 2025</b>	December 31, 2024
	<b><i>RMB'000</i></b>	<i>RMB'000</i>
	<b>(Unaudited)</b>	(Audited)
Accrual for payroll, employee benefit and other expenses	<b>20,150</b>	25,550
Payables in respect of sharing in the receipts from movies and variety programs	<b>8,005</b>	8,005
VAT and surcharges payable	<b>5,249</b>	6,361
Others	<b>6,372</b>	10,308
	<hr/> <b>39,776</b> <hr/>	<hr/> 50,224 <hr/>

## **CHANGES SINCE DECEMBER 31, 2024**

There were no other significant changes in the Group's financial position or from the information disclosed under Management Discussion and Analysis in the annual report for the year ended December 31, 2024.

## **COMPLIANCE WITH THE CG CODE**

The Company is committed to maintaining and promoting stringent corporate governance. The principle of the Company's corporate governance is to promote effective internal control measures and to enhance the transparency and accountability of the Board to all shareholders of the Company. The Company has adopted the CG Code as set out in Appendix C1 to the Listing Rules as its own code of corporate governance.

During the Reporting Period, the Company has complied with all applicable code provisions set out in the CG Code, except for a deviation from the code provision C.2.1 of part 2 of the CG Code, the roles of chairperson and chief executive officer of the Company are not separate and are both performed by Ms. DU Hua. The Board believes that vesting the roles of both chairperson and chief executive officer in the same person has the benefit of ensuring consistent leadership within the Group and enables more effective and efficient overall strategic planning for the Group. The Board considers that the balance of power and authority for the present arrangement will not be impaired and this structure will enable the Company to make and implement decisions promptly and effectively. The Board will continue to review and consider splitting the roles of chairperson of the Board and the chief executive officer of the Company if and when it is appropriate taking into account the circumstances of the Group as a whole.

The Company will continue to regularly review and monitor its corporate governance practices to ensure compliance with the CG Code.

## **COMPLIANCE WITH THE MODEL CODE FOR SECURITIES TRANSACTIONS**

The Company has adopted the Model Code as set out in Appendix C3 to the Listing Rules as its own code of conduct regarding the Directors' dealings in the securities of the Company. Having made specific enquiry to all the Directors, each of the Directors has confirmed that he/she has strictly complied with the required standards set out in the Model Code during the Reporting Period.

## **REVIEW OF INTERIM RESULTS BY THE AUDIT COMMITTEE**

The Company has established an Audit Committee in compliance with Rule 3.21 of the Listing Rules and the CG Code. The Audit Committee comprises three independent non-executive Directors, namely Mr. FAN Hui, Mr. LU Tao and Mr. HUANG Jiuling. Mr. FAN Hui, being the chairperson of the Audit Committee, is appropriately qualified as required under Rules 3.10(2) and 3.21 of the Listing Rules.

The Audit Committee has, together with the Board, reviewed the accounting principles and policies adopted by the Group and the unaudited condensed consolidated financial statements of the Group for the six months ended June 30, 2025. The Audit Committee considered that the preparation of the relevant financial statements complied with the applicable accounting standards and requirements and that adequate disclosure has been made.

## PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the Reporting Period, the Company repurchased a total of 25,683,000 Shares on the Stock Exchange for an aggregate consideration of HKD51,927,540 before expenses. All the repurchased Shares were held as treasury shares. The repurchased Shares were effected for the enhancement of shareholder value in the long term. Details of the Shares repurchased are as follows:

Month of purchase	No. of Shares purchased	No. of treasury shares	Purchase consideration per share		Aggregate consideration paid (HKD)
			Highest price paid (HKD)	Lowest price paid (HKD)	
January	1,041,000	1,041,000	0.64	0.60	648,840
February	885,000	885,000	0.67	0.60	565,320
March	–	–	–	–	–
April	5,319,000	5,319,000	0.63	0.58	3,241,500
May	4,680,000	4,680,000	1.83	0.67	7,737,930
June	13,758,000	13,758,000	3.48	2.27	39,733,950
<b>Total</b>	<b><u>25,683,000</u></b>	<b><u>25,683,000</u></b>			<b><u>51,927,540</u></b>

The repurchased Shares reflected the confidence of the Board in the Company's long-term strategy and growth prospects. The Directors considered that the repurchased Shares were in the best interests of the Company and the Shareholders as a whole. The Company intends to use the treasury shares to resell on the market prices to raise additional funds for the Company, or transfer or use for share grants under share schemes that comply with Chapter 17 of the Listing Rules and for other purposes permitted under the Listing Rules, the articles of association of the Company and the applicable laws of the Cayman Islands, which subject to market conditions and the Group's capital management needs.

Save as disclosed above, during the Reporting Period, neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities (including sale or transfer of treasury shares).

## **INTERIM DIVIDEND**

The Board has resolved not to recommend payment of an interim dividend for the six months ended June 30, 2025.

## **PUBLICATION OF INTERIM RESULTS AND INTERIM REPORT**

This interim results announcement is published on the website of the Hong Kong Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) and the website of the Company at [www.yuehuamusic.com](http://www.yuehuamusic.com). The interim report of the Company for the six months ended June 30, 2025 containing all the information required by the Listing Rules will be published on the aforesaid websites in due course.

## **DEFINITIONS AND GLOSSARY**

In this announcement, the following expressions have the meanings set out below unless the context otherwise requires:

“Audit Committee”	the audit committee of the Board
“Board” or “Board of Directors”	the board of Directors of the Company
“CG Code”	the Corporate Governance Code as set out in Appendix C1 to the Listing Rules
“Chairlady”	the chairlady of the Board
“China” or the “PRC”	the People’s Republic of China, but for the purpose of this announcement and for geographical reference only and except where the context requires otherwise, references herein to “China” and the “PRC” do not apply to Hong Kong, the Macau Special Administrative Region and Taiwan
“Company”, “our Company”, “the Company” or “YH Entertainment”	YH Entertainment Group (乐华娱乐集团), an exempted company incorporated in Cayman Islands with limited liability on June 10, 2021
“Directors”	director(s) of the Company
“Global Offering”	has the meaning ascribed to it in the Prospectus

“Group”, “our Group”, “the Group”, “we”, “us”, or “our”	our Company and our subsidiaries at the relevant time or, where the context so requires, in respect of the period before our Company became the holding company of present subsidiaries, the business operated by such subsidiaries or their predecessors (as the case may be)
“HK\$” or “HKD”	Hong Kong dollars, the lawful currency of Hong Kong
“Hong Kong”	the Hong Kong Special Administrative Region of the PRC
“Hong Kong Stock Exchange” or “Stock Exchange”	The Stock Exchange of Hong Kong Limited
“IFRS Accounting Standards”	International Accounting Standards and International Financial Reporting Standards, as issued from time to time by the International Accounting Standards Board
“Independent Third Party(ies)”	party or parties that, to the best of our Directors’ knowledge, information and belief, is or are not a connected person(s) of our Company within the meaning of the Listing Rules
“Korea”	The Republic of Korea
“KRW”	Korean Republic won, the lawful currency of Korea
“Listing”	the listing of the Shares on the Main Board of the Stock Exchange on January 19, 2023
“Listing Date”	the date, namely January 19, 2023, on which the Shares were listed on the Stock Exchange and from which dealings in the Shares were permitted to commence on the Stock Exchange
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange, as amended or supplemented from time to time
“Main Board”	the stock exchange (excluding the option market) operated by the Stock Exchange which is independent from and operates in parallel with the Growth Enterprise Market of the Stock Exchange

“Model Code”	the Model Code for Securities Transaction by Directors of Listed Issuers as set out in Appendix C1 to the Listing Rules
“Prospectus”	the prospectus of the Company published on December 30, 2022
“Reporting Period”	the six months ended June 30, 2025
“RMB” or “Renminbi”	the lawful currency of the PRC
“Share Incentive Plan”	the share incentive plan that our Company adopted on December 10, 2021
“Share(s)”	ordinary share(s) in the share capital of the Company with nominal value of US\$0.0001 each
“Shareholder(s)”	holder(s) of the Shares
“Shenzhen Yiqi”	Shenzhen Yiqi Culture Co., Ltd. (深圳熠起文化有限公司), a limited liability company established in the PRC on November 23, 2020, an Independent Third Party
“Tianjin Yihua”	Tianjin Yihua Management Consulting Co., Ltd. (天津壹華管理諮詢有限責任公司), a limited liability company established in the PRC on February 22, 2019 and a wholly owned subsidiary of Yuehua Limited
“US\$” or “USD”	United States dollars, the lawful currency for the time being of the United States
“Yuehua Investment”	Tianjin Yuehua Management Consulting Co., Ltd. (天津樂華管理諮詢有限公司), formerly known as Tianjin Yuehua Investment Co., Ltd. (天津樂華投資有限公司), a limited liability company established in the PRC on September 24, 2021 and an indirect wholly-owned subsidiary of our Company in the PRC
“Yuehua Korea”	Yuehua Entertainment Korea Co., Ltd., a company incorporated in the Republic of Korea on August 28, 2014 and a non-wholly owned subsidiary of Yuehua Limited

“Yuehua Limited”	YueHua Entertainment Co., Ltd. (北京樂華圓娛文化傳播有限公司), a limited liability company established in the PRC on July 3, 2009 and a non-wholly owned subsidiary of Yuehua Investment
“Yuhuatongxing”	Yuhuatongxing (Beijing) Cultural Development Co., Ltd. (與華同行(北京)文化發展有限公司), a limited liability company established in the PRC on December 31, 2024 and a non-wholly owned subsidiary of Tianjin Yihua
“%”	percentage

\* *the English translation of the Chinese name is for information purpose only and should not be regarded as the official English translation of such Chinese name.*

In this announcement, the terms “affiliate”, “associate”, “controlling shareholder” and “subsidiary” shall have the meanings given to such terms in the Listing Rules unless the context otherwise requires.

By order of the Board  
**YH Entertainment Group**  
**DU Hua**  
*Executive Director, Chairlady of the Board  
and Chief Executive Officer*

Hong Kong, August 25, 2025

*As of the date of this announcement, the Board comprises Ms. DU Hua, Mr. SUN Yiding and Mr. SUN Le as executive Directors, Mr. MENG Jun, as non-executive Director, and Mr. FAN Hui, Mr. LU Tao and Mr. HUANG Jiuling as independent non-executive Directors.*