



iDreamSky Technology Holdings Limited  
创梦天地科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

Stock Code : 1119

2025

INTERIM REPORT



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# Corporate Information

## BOARD OF DIRECTORS

### Executive Directors

Mr. Chen Xiangyu (*Chairman of the Board and Chief Executive Officer*)  
Mr. Guan Song  
Mr. Yang Jialiang

### Non-executive Directors

Mr. Zhang Han  
Mr. Yang Ming

### Independent Non-executive Directors

Ms. Yu Bin  
Mr. Li Xintian  
Mr. Zhang Weining  
Mr. Mao Rui

## AUDIT COMMITTEE

Mr. Zhang Weining (*Chairman*)  
Mr. Zhang Han  
Ms. Yu Bin  
Mr. Li Xintian

## NOMINATION COMMITTEE

Mr. Chen Xiangyu (*Chairman*)  
Mr. Guan Song  
Ms. Yu Bin  
Mr. Li Xintian  
Mr. Zhang Weining

## REMUNERATION AND APPRAISAL COMMITTEE

Ms. Yu Bin (*Chairman*)  
Mr. Yang Jialiang  
Mr. Li Xintian  
Mr. Zhang Weining

## STRATEGY COMMITTEE

Mr. Chen Xiangyu (*Chairman*)  
Mr. Guan Song  
Mr. Yang Ming  
Mr. Zhang Weining  
Mr. Mao Rui

## AUTHORIZED REPRESENTATIVES

Mr. Guan Song  
Ms. Ng Ka Man (*ACG, HKACG*)

## JOINT COMPANY SECRETARIES

Ms. Tang Xu  
Ms. Ng Ka Man (*ACG, HKACG*)

## LEGAL ADVISOR

As to Hong Kong law:  
Clifford Chance  
27/F, Jardine House  
1 Connaught Place  
Central, Hong Kong

## AUDITOR

PricewaterhouseCoopers  
*Certified Public Accountants*  
*Registered Public Interest Entity Auditor*  
22/F, Prince's Building  
10 Chater Road, Central, Hong Kong

## REGISTERED OFFICE

The offices of Maples Corporate Services Limited  
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Grand Cayman KY1-1104  
Cayman Islands

**HEADQUARTER**

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15 Ke Yuan Road  
Nanshan District  
Shenzhen  
Guangdong Province  
PRC

**PRINCIPAL PLACE OF BUSINESS IN HONG KONG**

31/F, Tower Two  
Times Square  
1 Matheson Street  
Causeway Bay, Hong Kong

**PRINCIPAL SHARE REGISTRAR**

Maples Fund Services (Cayman) Limited  
P.O. Box 1093, Boundary Hall  
Cricket Square  
Grand Cayman KY1-1102  
Cayman Islands

**HONG KONG SHARE REGISTRAR**

Computershare Hong Kong Investor Services Limited  
Shops 1712-1716, 17/F  
Hopewell Centre  
183 Queen's Road East  
Wanchai, Hong Kong

**PRINCIPAL BANKERS**

Shanghai Pudong Development Bank  
Shenzhen Zhongxinqu Sub-branch  
1/F and 2/F, Block B  
International Chamber of Commerce Building  
138 Fuhua Yi Road  
Futian District  
Shenzhen  
Guangdong Province  
PRC

Bank of China  
Zhongxing Sub-branch  
West Side, 1/F, ZTE R&D Building  
13 Gaoxin South Road Four  
Nanshan District  
Shenzhen  
Guangdong Province  
PRC

**COMPANY'S WEBSITE**

[www.idreamsky.com](http://www.idreamsky.com)

**STOCK CODE**

1119

**DATE OF LISTING**

6 December 2018

# Financial Highlights

|                                 | Six months ended 30 June       |                                |
|---------------------------------|--------------------------------|--------------------------------|
|                                 | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| Revenues                        | 685,798                        | 845,223                        |
| Gross profit                    | 289,488                        | 291,786                        |
| Profit/(loss) before income tax | 34,741                         | (107,393)                      |
| Profit/(loss) for the period    | 32,952                         | (109,279)                      |
| Adjusted profit for the period* | 95,139                         | 3,297                          |

- \* To supplement our unaudited consolidated financial statements which are presented in accordance with IFRS, we also use adjusted profit for the period as an additional financial measure to evaluate our financial performance by eliminating the impact of items that we do not consider indicative of the performance of our business. Our adjusted profit for the period was derived from our profit/(loss) for the period excluding share-based compensation expenses, fair value losses/(gains) on financial assets, fair value losses on financial liabilities at fair value through profit or loss, interest expenses on convertible bonds, net impairment losses on financial assets, impairment losses on prepayments and exchange losses/(gains).

**Dear investors, partners and friends who may concern about iDreamSky,**

In the first half of 2025, the Company remained focused on its core game business. Driven by our “Dual-Engine Growth Strategy” centered on self-development and overseas high-quality games publishing, we enhanced operational efficiency and user value. This propelled simultaneous improvements in business scale and quality, achieving a net profit turnaround. Upholding long-termism, we optimized our product portfolio, boosted organizational efficiency, and expanded user value amid complex market conditions. These efforts delivered solid phased achievement while laying a robust foundation for sustained growth in the second half of the year and beyond.

## **PUBLISHING OF OVERSEAS HIGH-QUALITY GAMES BUSINESS SUSTAINED STEADY GROWTH WITH MULTIPLE NEW TITLES IN PIPELINE**

The publishing of overseas high-quality games — a business model we have developed over the past 10 years — constitutes the fundamental base of iDreamSky's game business. Multiple high-quality online games ensured robust growth in our game publishing business, we are confident that the upcoming new titles will push further our competitiveness. We consistently adhere to long-term operational principles, revitalizing multiple high-quality products in the domestic market through refined content management, user operations, and commercialization innovation.

“Subway Surfers (地鐵跑酷)” demonstrated strong vitality in its 13th year since launch, benefited from version updates and IP collaborations, which maintains top positions on iOS and Android download charts. This year, the introduction of procedurally generated maps and the “Endless Power” game-mode, enhanced gameplay entertainment value, increasing payment rate by nearly 30% compared to the year of 2024. With our multi-dimensional partnerships with Culture, Media, Tourism and Sports Bureau of Shenzhen Municipality, Ultraman, Wang's Shadow Play, and Walmart, along with the “Run God Cup” esports festival at Chengdu Happy Valley in which Subway Surfers has become a mass-consumption brand through offline interactions with users.

“Gardenscapes (夢幻花園)” & “Homescapes (夢幻家園)” (collectively the “**Scape Series**”) maintained steady growth and an important position in the match-3 puzzle category. We continuously enhanced user value through content iterations and refined operations. Gardenscapes released 6 versions in the first half of the year and executed IP collaborations including Empresses in the Palace and Walmart, driving average revenue per daily active user up over 9% year on year. By deepening user interactions, the Scape Series further strengthened user stickiness and has become a key long-lifecycle product for the Company.

“War Robots (機甲戰隊)”, a real-time mecha PVP (Player vs Player) game, exhibited strong vitality and community engagement in 2025. The product maintained regular version update schedule, releasing 6 content versions and 3 feature versions in the first half of the year. The “Sky Sword” version created in collaboration with Gundam's designer “Kunio Okawara” received exceptional user recognition in June 2025, achieving record-high average revenue active user on launch day. User generated content submissions on short-video platforms and community-created content constantly surged, surpassing 700 million cumulative views; the user stickiness in Fanbook remained high, with user scale increasing over 36.6% compared with the end of 2024.

“Shop Titans (傳奇商店)” which launched in December 2024 attracted a core user base through its creator ecosystem and unique collection/development gameplay, maintaining users' average daily playtime of more than two hours.

Currently, we have multiple overseas high-quality games in pipeline to further solidify growth momentum for our game publishing business. “Rush Royale (衝衝奇兵)” is a mid-to-hardcore gameplay product that integrates tower defense, strategy, and card elements generating nearly USD300 million in revenue since its launch in overseas market with its global downloads exceeding 80 million. It is expected to create new revenue streams after its launch in China. “All in Hole (超級洞洞樂)” performed exceptionally in overseas markets, with its cumulative revenue exceeding USD70 million since its August 2024 launch. By introducing level mechanics and operational systems, this low-barrier casual game significantly improved user retention and commercialization efficiency. “Castle Duels (幻幻靈之戰)” is a strategic tower defense game that gained positive reception overseas. Through the in-game “Hero Workshop” tool, players can design custom cards and upload them to the community. User-Generated Content (UGC) may be officially adopted and incorporated into the official version of the game. As new products are expected to be launched one after another, our game publishing business will be able to maintain more stable growth. Following successful launch of War Robots and Shop Titans, our global game publishing brand has gained further recognition.

## **SELF-DEVELOPED BUSINESS DELIVERS RESULTS SUCCESSIVELY; “STRINOVA (卡拉彼丘)” IS PREPARING SOFT-LAUNCH ON MOBILE AND EXPECTED TO DRIVE SUSTAINED GROWTH IN SELF-DEVELOPED BUSINESS SEGMENT”**

As a multi-platform anime-style competitive shooting game, Strinova launched its PC version in August 2023. We cultivated a dedicated fanbase and refined our iteration direction through two years of game operations on PC. During these two years, 22 characters and 10 gameplay modes were introduced, establishing Strinova as the first shooting game among young players.

In the first half of 2025, we optimized Strinova's commercialization structure around casual gameplay modes, with user value and commercial potential continuing to unlock. Content output and quality of version updates on the PC platform significantly improved. Following the launch of “Biohazard Mode”, “Blade Combat Mode”, and “Secondary Weapon Items”, sustained growth in user engagement and revenue was achieved: Monthly active users increased by 9.9%; revenue grew 74.8%; while paying ratio and average revenue per monthly active user rose by 23.2% and 59.0% respectively. These metrics demonstrate a pronounced trend of high-quality growth.

Concurrently, we prioritize user feedback and community connectivity. On 3 August 2025, we successfully hosted the Strinova Carnival National Campus Championship in Shenzhen, garnering enthusiastic response from players. The event attracted nearly 5,000 on-site participants, with live-stream viewership peaked at over 1 million, demonstrating the product's substantial market appeal. During the event, the National Campus Finals were held, the annual development roadmap was presented, and the mobile version's official launch within the year was confirmed — laying a solid foundation for future growth.

The event debuted the public trial for the PVE (Player vs Environment) mode “Crystal Cataclysm”. Survey data indicated over 80% of participants expressed satisfaction with this mode and anticipated its official release, validating the initial market acceptance of the PVE gameplay.

This successful execution confirms that Strinova has evolved beyond a standalone game into a vibrant IP asset. Moving forward, we will deepen IP operations through content innovation and user experience optimization, further improving the product's market competitiveness and commercial value.

Following its global launch on PC, Strinova topped Steam's “New Releases” and “Hot Free Games” lists, concurrently ranked among the Top 3 on Twitch's live-streamed games list and Top 2 in shooting game list. It amassed substantial loyal user bases across the United States, Japan, Europe and other regions, with seasonal updates consistently maintaining Top 10 on Steam Japan's Weekly Top-sellers list. Over its two-year evolution, we have continually integrated player feedback—evolving from a single gameplay called “Explosion Mode” in 2023, to the 2024 “Extreme Rush Mode”, and later the 2025 “Biohazard Mode”—consistently updating gameplay to meet the demands of anime-style players for casual game experience.

The Strinova mobile version has completed 3 critical testing rounds, with its domestic launch scheduled for 2025. Domestic testing exceeded new magnitude expectations: organic user acquisition accounted for 46.5% of total new users during the first test; and across three rounds of tests, the mobile version demonstrated robust market potential through substantially improved user acquisition and retention rates. Leveraging the PC version's established reputation and popularity, the launch on mobile is expected to unlock greater operational performance for our self-developed business.

“Delta Force (三角洲行動)”, our cross-platform tactical shooting game co-developed with Tencent, achieved global launch on PC and mobile platforms. In July, the game surpassed 20 million daily active users, ranking among the first tier of domestic games with the Top 5 daily active user scale and Top 3 game revenues. With its launch on PlayStation and Xbox in August 2025, Delta Force's user base is positioned for further expansion.

## AI CAPABILITIES SUPPORTS DEVELOPMENT AND OPERATIONS, DRIVING FURTHER ORGANIZATIONAL EFFICIENCY

We continue integrating AI across core domains including research and development (R&D) workflows, user services, and gameplay experiences. AI has become a vital engine for enhancing operational efficiency and optimizing user engagement.

In R&D workflows, our joint innovation laboratory with Tencent Cloud has enabled code assistants with enterprise-specific knowledge bases to fully cover all technical development positions, increasing overall R&D efficiency by over 30%; the fully self-developed AI code review platform has been officially launched and integrated into all company projects, leveraging AI to enhance code quality and product standards; concurrently, multiple AI capabilities have been applied in art design, game internationalization, and automated testing, becoming primary drivers for company-wide cost reduction, efficiency improvement, and quality enhancement.

In user services, our self-developed global user feedback AI platform “Wind Whisperer” covers version monitoring, trend clustering, and KOC (key opinion consumer) identification, significantly improving strategic responsiveness and operational iteration efficiency. During Strinova’s global launch, the system effectively supported teams in optimizing user communication strategies, contributing to a 24% increase in positive review rate on Steam and over 30% improvement in KOL (key opinion leader) outreach efficiency; simultaneously, the AI customer service system supports multilingual auto-responses across multiple platforms, with the knowledge base co-developed with Alibaba Tongyi resolving 75% of high-frequency inquiries autonomously, reducing manual intervention by 40% while maintaining 93% accuracy.

We are making every effort to promote the practical application of cutting-edge AI scenarios in gaming, such as the collaborative cooperation between AI and players in games, bringing users new game interactions and experiences.

## FULFILLING CORPORATE RESPONSIBILITY AND EXPLORING NEW MODELS OF “GAMES + PUBLIC WELFARE”

We continue to work on the integration of “Games + Public Welfare” to facilitate cultural communication and the realization of social values. In June 2025, “Subway Surfers” launched a special “Shenzhen 45th Anniversary” version in collaboration with the Culture, Media, Tourism and Sports Bureau of Shenzhen City, paying tribute to the 45th anniversary of the establishment of the special economic zone. It conveys the city’s spirit through digital content, contributing to the integration of culture and tourism and enhancing the city’s image.

We are committed to using games as a carrier to spread traditional Chinese culture. In “Strinova”, we have skillfully integrated traditional cultural elements such as shadow puppetry, the twelve Chinese zodiac signs, and traditional Chinese-style costumes into the game, enabling traditional culture to be spread in a youthful and more interactive way. The Company has been highly recognized for its work and contributions in cultural export, and was once again awarded the title of “National Key Cultural Export Enterprise” in 2025.

We have participated in various public welfare activities, and continuously joined hands with the China Audio-Video and Digital Publishing Association to promote the “Pomegranate Seed Program (石榴籽計劃)” to provide support and assistance for the learning and growth of young people in border and ethnic areas. We have also participated in the “Green and Beautiful Guangdong Ecological Construction Program (綠美廣東生態建設)” and other thematic activities to promote green development and empower the construction of digital villages.

## Conclusion

My thanks must go to every single investor, user, and partner for their trust and companionship. We believe that our commitment to users, solid foundation, and continuous innovation is the only path for businesses to navigate through cycles and achieve value leaps. To that end, we will continue to reward users with high-quality content, return to shareholders with long-term value, and create a more promising tomorrow together with all those who journey with us.

### Chen Xiangyu

*Chairman of the Board*

Shenzhen, the PRC, 28 August 2025

# Management Discussion and Analysis

The following table sets forth the comparative figures for the six months ended 30 June 2025 and 2024:

|                                                                                    | Six months ended 30 June       |                                |
|------------------------------------------------------------------------------------|--------------------------------|--------------------------------|
|                                                                                    | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| Revenues                                                                           | 685,798                        | 845,223                        |
| Cost of revenues                                                                   | (396,310)                      | (553,437)                      |
| <b>Gross profit</b>                                                                | <b>289,488</b>                 | 291,786                        |
| Selling and marketing expenses                                                     | (108,429)                      | (77,766)                       |
| General and administrative expenses                                                | (47,098)                       | (50,381)                       |
| Research and development expenses                                                  | (48,743)                       | (153,286)                      |
| Net impairment losses on financial assets and contract assets                      | (36,229)                       | (82,162)                       |
| Other income                                                                       | 5,877                          | 7,659                          |
| Other (losses)/gains, net                                                          | (504)                          | 7,552                          |
| Fair value (losses)/gains on financial assets at fair value through profit or loss | (9,051)                        | 1,974                          |
| <b>Operating profit/(loss)</b>                                                     | <b>45,311</b>                  | (54,624)                       |
| Finance income                                                                     | 1,748                          | 1,664                          |
| Finance costs                                                                      | (30,145)                       | (51,405)                       |
| Finance costs, net                                                                 | (28,397)                       | (49,741)                       |
| Share of results of investments accounted for using the equity method              | 17,827                         | (3,028)                        |
| <b>Profit/(loss) before income tax</b>                                             | <b>34,741</b>                  | (107,393)                      |
| Income tax expense                                                                 | (1,789)                        | (1,886)                        |
| <b>Profit/(loss) for the period</b>                                                | <b>32,952</b>                  | (109,279)                      |
| <b>Adjusted profit for the period</b>                                              | <b>95,139</b>                  | 3,297                          |

## REVENUES

Revenue for the six months ended 30 June 2025 decreased by 18.9% to approximately RMB685.8 million (for the six months ended 30 June 2024: approximately RMB845.2 million). Revenue from games, information services and others accounted for 97.5%, 2.0% and 0.5% (for the six months ended 30 June 2024: 97.3%, 2.1% and 0.6%) of the Group's total revenue, respectively.

|                             | Six months ended 30 June |                  |                        |                  |
|-----------------------------|--------------------------|------------------|------------------------|------------------|
|                             | 2025                     |                  | 2024                   |                  |
|                             | RMB'000<br>(Unaudited)   | %<br>(Unaudited) | RMB'000<br>(Unaudited) | %<br>(Unaudited) |
| Game revenue                | 668,968                  | 97.5             | 822,238                | 97.3             |
| Information service revenue | 13,590                   | 2.0              | 17,618                 | 2.1              |
| Other revenue               | 3,240                    | 0.5              | 5,367                  | 0.6              |
|                             | 685,798                  | 100.0            | 845,223                | 100.0            |

### Game revenue

We derive a substantial portion of our revenue from our games. The gaming business contributed 97.5% and 97.3% of our revenue for the six months ended 30 June 2025 and 2024, respectively. Game revenue decreased from RMB822.2 million for the six months ended 30 June 2024 to RMB669.0 million for the six months ended 30 June 2025. The game revenue in the first half of 2025 decreased by 18.6% year-on-year. The primary reason for the year-on-year decrease in game revenue is that "Glory All Stars (榮耀全明星)" has been operated for over 4 years and has entered the mid-to-late stage of its life cycle, resulting in a decline in revenue. On the other hand, its significant decrease in marketing expenses has led to a notable improvement in profit margins.

Although the overall revenue has declined, our core online games still achieved commendable results. Our classic games, such as Subway Surfers, Gardenscapes, Homescapes, and War Robots continue to generate revenue. Newly launched games like Shop Titans as well as Delta Force, jointly developed with our key shareholder, Tencent, have also delivered outstanding results.

### Information service revenue

Our information service revenue is mainly derived from our advertising business. Revenue from information services decreased from RMB17.6 million for the six months ended 30 June 2024 to RMB13.6 million for the six months ended 30 June 2025. The decrease was mainly due to the Company's proactive adjustment of strategies to reduce in-app advertising to improve user experience.

## COST OF REVENUES

Our cost of revenues decreased by 28.4% from RMB553.4 million for the six months ended 30 June 2024 to RMB396.3 million for the six months ended 30 June 2025.

As a percentage of revenues, the percentage of our cost of revenues to revenues decreased to 57.8% for the six months ended 30 June 2025 from 65.5% for the six months ended 30 June 2024. The decrease was primarily due to the increased proportion of revenue from self-developed products with lower cost of revenue and newly launched products, leading to an overall decrease in cost of revenue.

## SELLING AND MARKETING EXPENSES

Our selling and marketing expenses increased by 39.4% from RMB77.8 million for the six months ended 30 June 2024 to RMB108.4 million for the six months ended 30 June 2025. As a percentage of revenues, the percentage of our sales and marketing expenses to revenues increased to 15.8% for the six months ended 30 June 2025 from 9.2% for the six months ended 30 June 2024. The increase in sales and marketing expenses was primarily due to increased marketing expenses for the overseas PC version of Strinova at the beginning of the year and the newly launched game Shop Titans (傳奇商店).

## GENERAL AND ADMINISTRATIVE EXPENSES

Our general and administrative expenses for the six months ended 30 June 2025 were RMB47.1 million, which was basically stable from RMB50.4 million for the six months ended 30 June 2024.

## RESEARCH AND DEVELOPMENT EXPENSES

Our research and development expenses decreased by 68.2% from RMB153.3 million for the six months ended 30 June 2024 to RMB48.7 million for the six months ended 30 June 2025. As a percentage of revenues, the percentage of our research and development expenses to revenues decreased from 18.1% for the six months ended 30 June 2024 to 7.1% for the six months ended 30 June 2025. The decrease in research and development expenses was mainly due to the gradual completion of research and development of Strinova, leading to reduced research and development investments; simultaneously, we applied AI technology across all stages of game development, significantly improving research and development efficiency and reducing game development costs.

## NET IMPAIRMENT LOSSES ON FINANCIAL ASSETS

We recorded net impairment losses on financial assets of RMB36.2 million and RMB82.2 million for the six months ended 30 June 2025 and 2024, respectively.

## FINANCE COSTS, NET

Our net finance costs decreased by 42.9% from RMB49.7 million for the six months ended 30 June 2024 to RMB28.4 million for the six months ended 30 June 2025. The decrease in net finance costs was primarily attributable to lower interest expenses resulting from declining bank loan interest rates.

## INCOME TAX EXPENSES

We recorded an income tax expense of RMB1.8 million for the six months ended 30 June 2025, compared to an income tax expense of RMB1.9 million for the six months ended 30 June 2024.

## PROFIT/(LOSS) FOR THE PERIOD

We recorded the profit for the period of RMB33.0 million and the loss for the period of RMB109.3 million for the six months ended 30 June 2025 and 2024, respectively.

## OTHER FINANCIAL INFORMATION

|                                               | Six months ended 30 June       |                                |
|-----------------------------------------------|--------------------------------|--------------------------------|
|                                               | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| Adjusted profit for the period <sup>(1)</sup> | 95,139                         | 3,297                          |
| EBITDA <sup>(2)</sup>                         | 110,863                        | 11,719                         |
| Adjusted EBITDA <sup>(3)</sup>                | 164,216                        | 100,087                        |

### Notes:

- (1) To supplement our unaudited consolidated financial statements which are presented in accordance with IFRS, we also use adjusted profit for the period as an additional financial measure to evaluate our financial performance by eliminating the impact of items that we do not consider indicative of the performance of our business. Our adjusted profit for the period was derived from our profit/(loss) for the period excluding share-based compensation expenses, fair value losses/(gains) on financial assets, fair value losses on financial liabilities at fair value through profit or loss, interest expenses on convertible bonds, net impairment losses on financial assets, impairment losses on prepayments and exchange losses/(gains).
- (2) EBITDA is profit or loss before interest expense, income tax expense, depreciation and amortization.
- (3) Adjusted EBITDA is calculated using profit/(loss) for the period, adding back depreciation of property, plant and equipment, investment properties and right-of-use assets, amortization of intangible assets, income tax expense and interest expense.

## Non-International Financial Reporting Standards Financial Measures

To supplement the consolidated financial statements of the Group prepared in accordance with IFRS, three non-IFRS measures, namely adjusted profit for the period, EBITDA and adjusted EBITDA, have been presented in this interim report as additional financial measures. In addition, these non-IFRS financial measures may be defined differently from similar terms used by other companies.

We present non-IFRS financial measures because they are used by our management to evaluate our operating performance and formulate business plans. By excluding certain expenses, gains/(losses) and other items that are not expected to result in future cash payments or that are non-recurring in nature or may not be indicative of our core operating results and business outlook, we believe that the presentation of non-IFRS measures when shown in conjunction with the corresponding IFRS measures provides useful information regarding the Group's financial performance to investors and Shareholders of the Company. The Company's management also believes that the non-IFRS measures are appropriate for evaluating the Group's operating results and the relevant trends relating to its financial position. From time to time in the future, there may be other items that the Company may exclude in reviewing its financial results.

The following tables set forth the reconciliations of the Group's non-IFRS financial measures for the six months ended 30 June 2025 and 2024 to the nearest measures prepared in accordance with IFRS:

|                                                                                                   | Six months ended 30 June       |                                |
|---------------------------------------------------------------------------------------------------|--------------------------------|--------------------------------|
|                                                                                                   | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| <b>Reconciliation of profit/(loss) for the period to adjusted profit for the period:</b>          |                                |                                |
| <b>Profit/(loss) for the period</b>                                                               | <b>32,952</b>                  | (109,279)                      |
| Add: Interest expenses on convertible bonds                                                       | 8,834                          | 24,208                         |
| Add: Fair value losses/(gains) on financial assets at fair value through profit or loss           | 9,051                          | (1,974)                        |
| Add: Fair value losses on financial liabilities at fair value through profit or loss              | 2,000                          | —                              |
| Add: Share-based compensation expenses                                                            | 5,972                          | 4,005                          |
| Add: Exchange losses/(gains)                                                                      | 101                            | (3,246)                        |
| Add: Net impairment losses on financial assets                                                    | 36,229                         | 82,162                         |
| Add: Impairment losses on prepayments                                                             | —                              | 7,421                          |
| <b>Adjusted profit for the period</b>                                                             | <b>95,139</b>                  | 3,297                          |
| <b>Reconciliation of profit/(loss) for the period to EBITDA and adjusted EBITDA:</b>              |                                |                                |
| <b>Profit/(loss) for the period</b>                                                               | <b>32,952</b>                  | (109,279)                      |
| Add: Depreciation of property, plant and equipment, investment properties and right-of-use assets | 6,650                          | 6,848                          |
| Add: Amortization of intangible assets                                                            | 37,877                         | 56,340                         |
| Add: Income tax expense                                                                           | 1,789                          | 1,886                          |
| Add: Interest expenses                                                                            | 31,595                         | 55,924                         |
| <b>EBITDA</b>                                                                                     | <b>110,863</b>                 | 11,719                         |
| Add: Fair value losses/(gains) on financial assets at fair value through profit or loss           | 9,051                          | (1,974)                        |
| Add: Fair value losses on financial liabilities at fair value through profit or loss              | 2,000                          | —                              |
| Add: Share-based compensation expenses                                                            | 5,972                          | 4,005                          |
| Add: Exchange losses/(gains)                                                                      | 101                            | (3,246)                        |
| Add: Net impairment losses on financial assets                                                    | 36,229                         | 82,162                         |
| Add: Impairment losses on prepayments                                                             | —                              | 7,421                          |
| <b>Adjusted EBITDA</b>                                                                            | <b>164,216</b>                 | 100,087                        |

## LIQUIDITY AND FINANCIAL RESOURCES

We adopt a prudent treasury management policy to ensure that our Group maintains a healthy financial position.

As of 30 June 2025, the Group's total cash and cash equivalents decreased by 46.7% to approximately RMB105.0 million from approximately RMB196.9 million as of 31 December 2024. Our cash and cash equivalents were primarily denominated in RMB, HKD and USD.

As of 30 June 2025, the Group's total borrowings amounted to approximately RMB994.1 million (31 December 2024: RMB1,070.1 million). The nature of the Group's borrowings is summarized as follows:

|                          | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|--------------------------|----------------------------------------------------|------------------------------------------------------|
| Secured bank borrowings  | 979,079                                            | 1,055,075                                            |
| Secured other borrowings | 15,000                                             | 15,000                                               |
|                          | <b>994,079</b>                                     | <b>1,070,075</b>                                     |

The carrying amount of the Group's borrowings are denominated in the following currencies:

|     | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|-----|----------------------------------------------------|------------------------------------------------------|
| RMB | <b>994,079</b>                                     | <b>1,070,075</b>                                     |

As of 30 June 2025, the current assets of the Group amounted to approximately RMB1,349.6 million, and the current liabilities of the Group amounted to approximately RMB1,588.1 million. As of 30 June 2025, the current ratio (calculated by dividing the current assets by the current liabilities) of the Group was 0.85 as compared with 0.90 as of 31 December 2024.

Debt ratio is calculated based on our total liabilities as at the respective date divided by our total assets as at the same date. As of 30 June 2025, the debt ratio of the Group was 56.5% as compared with 59.5% as of 31 December 2024.

The gearing ratio is calculated as net debt divided by total capital. Net debt is calculated as total borrowings, convertible bonds, interest payable and lease liabilities less cash and cash equivalents and restricted cash. Total capital is calculated as "equity" as shown in the consolidated statement of financial position. As of 30 June 2025 and 31 December 2024, the Group's gearing ratio was 67.1% and 75.0%, respectively.

## PLEDGE OF ASSETS

Among the total borrowings of the Group as of 30 June 2025 approximately RMB698.7 million (31 December 2024: approximately RMB757.3 million) was secured by the Group's part of right-of-use assets (land use rights), construction in progress, certain trade receivables, certain game intellectual properties and certain deposits, which accounted for 70.3% (31 December 2024: 70.8%) of the Group's total borrowings.

## CONTINGENT LIABILITIES

As of 30 June 2025, the Group did not have any unrecorded significant contingent liabilities or guarantees made by us (31 December 2024: nil).

## CAPITAL EXPENDITURE

For the six months ended 30 June 2025, our total capital expenditure was approximately RMB86.0 million, as compared to approximately RMB58.7 million for the six months ended 30 June 2024. Our capital expenditure primarily included expenditures for license fees, construction in progress and purchase of property, plant and equipment, etc. We plan to fund our capital expenditure through our operating cash flow, debt financing and equity financing. We may adjust our capital expenditures according to our future development plans or in light of market conditions and other factors that we consider appropriate.

## MATERIAL ACQUISITIONS AND DISPOSALS AND SIGNIFICANT INVESTMENTS

For the six months ended 30 June 2025, the Group did not have any material acquisitions, disposals and significant investments.

## FOREIGN EXCHANGE RISK MANAGEMENT

The Group operates internationally and is exposed to the foreign exchange risk arising from various currency exposures, primarily RMB, HKD and USD. Therefore, the foreign exchange risk arises when future commercial transactions or recognized assets and liabilities are denominated in a currency that is not the respective functional currency of our Group's entities. Our Group manages the foreign exchange risk by performing regular reviews of its net foreign exchange exposures and tries to minimize these exposures through natural hedges, wherever possible, and may enter into forward foreign exchange contracts, when necessary.

We did not hedge against any fluctuations in foreign currency during the six months ended 30 June 2025 and 2024.

## EMPLOYEES AND THEIR REMUNERATION POLICIES, RETIREMENT PLANS AND TRAINING PROGRAMS

As at 30 June 2025 and 31 December 2024, we had 702 and 852 full-time employees, respectively. The majority of our employees are from the PRC, with a small number of expatriates.

Our success depends on our ability to attract, retain and motivate qualified personnel. We provide employees with competitive remuneration packages to achieve the Group's talent strategic objectives. In addition to basic salary, we also provide employees with diversified remuneration policies such as performance bonuses and share awards. We also purchase commercial health and accident insurance for our employees. We have granted, and plan to continue to grant in the future, share award schemes to our employees to incentivize their contributions to our development.

The Group and its employees in the PRC participate in various social security plans and housing funds in accordance with the laws and regulations of the PRC and the requirements of the relevant authorities where the PRC employees are located. Among them, post-employment benefit plans are basic pension insurance organized and implemented by the Ministry of Human Resources and Social Security of the PRC (the **"Social Security Department"**), which belong to the category of defined contribution plans. These insurance plans shall be calculated as a percentage of the employees' basic salaries and make monthly contributions, which are charged to profit or loss on an accrual basis. The Social Security Department is responsible for the payment of

the basic social pension to the retired employees upon their retirement in the PRC. We also make contributions for our Hong Kong employees at the statutory mandatory contribution rates jointly borne by the Company and the employees within the statutory limits prescribed by the Mandatory Provident Fund Schemes Ordinance.

During the six months ended 30 June 2025 and the year ended 31 December 2024, no forfeited contributions were used to offset employers' contributions and forfeited contributions were available to reduce the contributions payable in the future years.

We provide talent management training programs for our senior management to help them enhance their strategic vision and leadership skills. We also provide employees with job-specific trainings, such as customer service training and compliance management training, as well as various theme-specific trainings such as Tech-talk activities, induction training for fresh graduates and employee sharing activities. Through these trainings, we help employees improve their professional skills and comprehensive qualities.

## USE OF PROCEEDS FROM THE SHARE PLACING

According to the announcement of the Company dated 15 May 2025, on 15 May 2025, the Company entered into a placing agreement (the **"Placing Agreement"**) with the placing agent, pursuant to which the Company has agreed to appoint the placing agent, and the placing agent has agreed to act as the agent of the Company to procure, on a best effort basis, placees for the placing shares at the placing price of HKD0.72 per placing share (the **"Placing"**). The Directors believe that the Placing will enable the Company to secure additional funding at a lower capital cost, thereby enhancing the Group's financial position and providing financing for its operations. In addition, the Directors believe that broadening the Company's shareholder base and capital base is in the best interests of the Company.

As at the date of the Placing Agreement, the closing price of the Company's shares on the Stock Exchange was HKD0.84 per share. On 23 May 2025, the Company completed the allotment and issue of an aggregate of 100,252,800 ordinary Shares with a par value of USD0.0001 each under general mandate with an aggregate nominal value of USD10,025.28 to not less than six independent placees (who are independent professionals, institutions, and other investors). The gross proceeds from the Placing were approximately HKD72.18 million, of which the estimated net proceeds (after deduction of commissions and other estimated expenses payable) were approximately HKD70.19 million, representing a net price per ordinary Share of HKD0.70. For details, please refer to the Company's announcements dated 15 May 2025 and 23 May 2025 (the **"Relevant Announcements"**).

As of 30 June 2025, the utilized amount for the intended uses was approximately HKD23.02 million, and the unutilized amount was HKD47.17 million. All utilized proceeds were utilized in accordance with the intended use as set out in the Relevant Announcements. The following table sets forth the details of changes in the proceeds from the share placing as of 30 June 2025.

|                                                                              | Planned<br>allocation of<br>net proceeds<br>(HKD million) | Net proceeds<br>utilized during<br>the Reporting<br>Period<br>(HKD million) | Unutilized<br>amount at<br>the end of<br>the Reporting<br>Period<br>(HKD million) | Expected<br>timetable for<br>unutilized<br>amount |
|------------------------------------------------------------------------------|-----------------------------------------------------------|-----------------------------------------------------------------------------|-----------------------------------------------------------------------------------|---------------------------------------------------|
| Development Expenses for the<br>Global Multi-Platform Version of<br>Strinova | 35.095                                                    | 19.510                                                                      | 15.585                                                                            | Before 31<br>December 2025                        |
| — R&D Personnel Emolument                                                    | 28.076                                                    | 16.000                                                                      | 12.076                                                                            | Before 31<br>December 2025                        |
| — Technical Services                                                         | 7.019                                                     | 3.510                                                                       | 3.509                                                                             | Before 31<br>December 2025                        |
| Promotion Expenses for the Global<br>Release of Strinova                     | 35.095                                                    | 3.510                                                                       | 31.585                                                                            | Before 31<br>December 2025                        |
| <b>Total</b>                                                                 | <b>70.190</b>                                             | <b>23.020</b>                                                               | <b>47.170</b>                                                                     |                                                   |

## COMPLIANCE WITH THE CG CODE

The Group is committed to maintaining high standards of corporate governance to safeguard the interests of the shareholders and to enhance corporate value and accountability. The Company has adopted the CG Code as set out in Appendix C1 to the Listing Rules as its own code of corporate governance for the six months ended 30 June 2025.

Under code provision C.2.1 of the CG Code, the roles of chairman and chief executive officer should be separate and performed by different individuals.

Currently, Mr. Chen Xiangyu performs both the roles of chairman and chief executive officer of the Company. Due to Mr. Chen Xiangyu's background, qualifications and experience in the Company, he is considered the best candidate for both positions under the present circumstances. The Board is of the view that it is appropriate and in the best interests of the Company for Mr. Chen Xiangyu to hold both positions at the current stage as it helps to maintain the continuity of the Company's policies and the stability and efficiency of the Company's operations.

During the daily operations of the Company, all material decisions are approved by the Board and the relevant Board Committees, as well as the senior management team. In addition, the Directors actively participate in all Board meetings and relevant Board committee meetings, and the Chairman ensures that all Directors are properly informed of all matters to be approved at the meetings. In addition, the senior management team provides the Board with sufficient, clear, complete and reliable company information on a regular basis and from time to time. The Board also meets regularly on a quarterly basis to review the operations of the Company led by Mr. Chen Xiangyu.

Therefore, the Board considers that there is sufficient balance of power and appropriate safeguards in place. The arrangement will have no effect on the balance of power and authority between the Board and the Company's senior management team. The Board will continue to regularly monitor and review the Company's current structure and to make necessary changes when appropriate.

Save as disclosed above, the Company has complied with all applicable code provisions of the CG Code for the Reporting Period. The Company will continue to review and monitor its corporate governance practises to ensure compliance with the CG Code.

## MODEL CODE FOR SECURITIES TRANSACTIONS

The Company has adopted the Model Code as set out in Appendix C3 to the Listing Rules as its own code of conduct regarding Directors' securities transactions. Having made specific enquiries with the Directors, all of the Directors confirmed that they have complied with the required standards as set out in the Model Code during the six months ended 30 June 2025.

## INTERIM DIVIDEND

The Board did not declare any interim dividend for the six months ended 30 June 2025 (for the six months ended 30 June 2024: nil).

## AUDIT COMMITTEE

The Audit Committee, has reviewed the Group's unaudited consolidated financial statements and this interim report for the six months ended 30 June 2025. The Audit Committee has also reviewed the accounting principles and practises adopted by the Group and discussed and reviewed risk management, internal control and financial reporting matters.

## CHANGES TO DIRECTORS' INFORMATION

During the six months ended 30 June 2025, there was not any change to Directors' information required to be disclosed pursuant to paragraphs (a) to (e) and (g) of the Rule 13.51(2) of the Listing Rules.

## PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES

During the six months ended 30 June 2025, the total number of shares repurchased by the Company on the Stock Exchange were 20,856,800, at a total consideration (before deduction of expenses) of HKD35,791,300.

During the six months ended 30 June 2025, the Company's monthly report on share repurchase is set out as below:

| Month        | Number<br>of Shares<br>repurchased | Highest purchase<br>price per Share<br>HKD | Lowest purchase<br>price per Share<br>HKD | Total<br>consideration<br>(before<br>deduction of<br>expenses)<br>HKD |
|--------------|------------------------------------|--------------------------------------------|-------------------------------------------|-----------------------------------------------------------------------|
| January 2025 | 20,856,800                         | 1.89                                       | 1.54                                      | 35,791,300                                                            |
|              | 20,856,800                         |                                            |                                           | 35,791,300                                                            |

As of the end of the Reporting Period, the Company held 23,390,000 treasury shares. The Company will subsequently hold, sell or transfer the treasury shares as required, or for other uses in compliance with the Listing Rules.

Save as disclosed above, the Group had not purchased, sold or redeemed any of the Company's listed securities (including sale of the treasury shares) during the six months ended 30 June 2025.

## DIRECTORS' AND CHIEF EXECUTIVES' INTERESTS AND SHORT POSITIONS

As at 30 June 2025, the interests and short positions of the Directors and the chief executives of the Company in the Shares, underlying Shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) which had been notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they were taken or deemed to have taken under such provisions of the SFO), or which were recorded in the register required to be kept pursuant to section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code were as follows:

**(a) Interest in Shares and Underlying Shares**

| <b>Name of Directors</b>                        | <b>Capacity/Nature of Interest</b>                     | <b>Number of Shares Held<sup>(5)</sup></b> | <b>Approximate Percentage of Interest in the Company<sup>(1)(4)</sup></b> |
|-------------------------------------------------|--------------------------------------------------------|--------------------------------------------|---------------------------------------------------------------------------|
| Mr. Chen Xiangyu<br>("Mr. Chen") <sup>(2)</sup> | Interest of controlled corporation<br>Beneficial owner | 239,154,722 (L)<br>29,947,600 (L)          | 13.36%<br>1.67%                                                           |
| Mr. Guan Song<br>("Mr. Guan") <sup>(3)</sup>    | Interest of controlled corporation<br>Beneficial owner | 19,016,020 (L)<br>17,378,000 (L)           | 1.06%<br>0.97%                                                            |
| Mr. Yang Jialiang<br>("Mr. Yang")               | Beneficial owner                                       | 3,412,000 (L)                              | 0.19%                                                                     |

Notes:

- (1) The percentages are calculated on the basis of 1,790,103,145 Shares in issue as of 30 June 2025 (including the treasury shares).
- (2) Brilliant Seed Limited is wholly owned by Mr. Chen, who is therefore deemed to be interested in the Shares held by Brilliant Seed Limited.
- (3) Bubble Sky Limited is wholly owned by Mr. Guan, who is therefore deemed to be interested in the Shares held by Bubble Sky Limited.
- (4) The percentage figures have been subject to rounding adjustments. Accordingly, figures shown in totals may not be an arithmetic aggregation of the figures preceding them.
- (5) The letter "L" denotes the person's long position in such Shares.

**(b) Interest in Associated Corporation**

| <b>Name of Director</b> | <b>Associated Corporation</b>        | <b>Capacity/<br/>Nature of Interest</b> | <b>Number of Shares Held</b> | <b>Approximate Percentage of Interest in the Associated Corporation</b> |
|-------------------------|--------------------------------------|-----------------------------------------|------------------------------|-------------------------------------------------------------------------|
| Mr. Chen                | Shenzhen Mengyu Technology Co., Ltd. | Beneficial owner                        | 500,000 (L)                  | 5.00%                                                                   |

Save as disclosed above, as at 30 June 2025, none of the Directors or the chief executives of the Company had or was deemed to have any interest or short position in the Shares, underlying Shares or debentures of the Company or its associated corporations (within the meaning of Part XV of the SFO) that was required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they were taken or deemed to have taken under such provisions of the SFO), or required to be recorded in the register required to be kept under Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

## DIRECTORS' RIGHTS TO ACQUIRE SHARES OR DEBENTURES

Save as otherwise disclosed in this interim report, at no time during the six months ended 30 June 2025 was the Group a party to any arrangement that would enable the Directors to acquire benefits by means of acquisition of shares in, or debentures of, the Company or any other body corporate, and none of the Directors or any of their spouses or children under the age of 18 were granted any right to subscribe for the equity or debt securities of the Company or any other body corporate or had exercised any such right.

## SUBSTANTIAL SHAREHOLDERS' INTERESTS AND SHORT POSITIONS

As at 30 June 2025, to the best knowledge of the Directors, the following persons (not being directors or chief executives of the Company) had interests or short positions in the shares of the Company or its underlying shares which fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO as recorded in the register required to be kept by the Company pursuant to section 336 of the SFO:

| Name of Shareholders                             | Capacity/Nature of Interest        | Number of Shares Held <sup>(6)</sup> | Approximate Percentage of Interest in the Company <sup>(1)(5)</sup> |
|--------------------------------------------------|------------------------------------|--------------------------------------|---------------------------------------------------------------------|
| Brilliant Seed Limited <sup>(2)</sup>            | Beneficial owner                   | 239,154,722 (L)                      | 13.36%                                                              |
| Mr. Chen <sup>(2)</sup>                          | Beneficial owner                   | 29,947,600 (L)                       | 1.67%                                                               |
|                                                  | Interest of controlled corporation | 239,154,722 (L)                      | 13.36%                                                              |
| Tencent Mobility Limited <sup>(3)</sup>          | Beneficial owner                   | 249,141,192 (L)                      | 13.92%                                                              |
| Tencent Holdings Limited <sup>(3)</sup>          | Interest of controlled corporation | 249,141,192 (L)                      | 13.92%                                                              |
| iDreamSky Technology Limited <sup>(4)</sup>      | Beneficial owner                   | 103,249,856 (L)                      | 5.77%                                                               |
| Dream Investment Holdings Limited <sup>(4)</sup> | Interest of controlled corporation | 103,249,856 (L)                      | 5.77%                                                               |
| Dream Technology Holdings Limited <sup>(4)</sup> | Interest of controlled corporation | 103,249,856 (L)                      | 5.77%                                                               |

*Notes:*

- (1) The percentages are calculated on the basis of 1,790,103,145 Shares in issue as of 30 June 2025 (including treasury shares).
- (2) Brilliant Seed Limited is wholly owned by Mr. Chen and therefore, Mr. Chen is deemed to be interested in the Shares held by Brilliant Seed Limited.
- (3) Tencent Mobility Limited is a wholly owned subsidiary of Tencent Holdings Limited and therefore, Tencent Holdings Limited is deemed to be interested in the Shares held by Tencent Mobility Limited.
- (4) iDreamSky Technology Limited is wholly owned by Dream Investment Holdings Limited, which is an exempted company incorporated with limited liabilities in the Cayman Islands and is in turn wholly owned by Dream Technology Holdings Limited. None of the shareholders of Dream Technology Holdings Limited hold one-third or more of the equity interest of Dream Technology Holdings Limited. Under the SFO, Dream Investment Holdings Limited and Dream Technology Holdings Limited are deemed to be interested in the Shares held by iDreamSky Technology Limited.
- (5) The percentage figures have been subject to rounding adjustments. Accordingly, figures shown in totals may not be an arithmetic aggregation of the figures preceding them.
- (6) The letter "L" denotes the person's long position in such Shares.

Save as disclosed above, as at 30 June 2025, to the best knowledge of the Directors, (not being directors or chief executives of the Company) who had interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed under Divisions 2 and 3 of Part XV of the SFO, or which would be required, pursuant to Section 336 of the SFO, to be entered in the register referred to therein.

## SHARE SCHEME

### Pre-IPO RSU Scheme

As approved by the Board, the Company adopted a restricted share unit (the "**RSU(s)**") scheme (the "**Pre-IPO RSU Scheme**") on 18 May 2018, according to which, the Board may, at its discretion, grant RSU to any eligible participants. For a summary of the principal terms of the Pre-IPO RSU Scheme, please refer to the Prospectus of the Company dated 26 November 2018.

As at the effective date of the Pre-IPO RSU Scheme, the total number of RSUs available for issue shall not exceed 8,627,045 (the "**Total Number of RSUs**"), representing a total of 8,627,045 Shares. On 18 May 2018, the Board resolved to allot an aggregate of 8,627,045 Shares to the RSU holding entities, which hold the Shares of the Company on trust. On the Listing Date, the share capital of the Company was increased from 500,000,000 Shares to 5,000,000,000 Shares and the authorized share capital was also increased by ten times. As a result, the Total Number of RSUs was changed to 86,270,450 RSUs accordingly, representing 86,270,450 ordinary shares of the Company (equivalent to 4.78% of the issued shares (excluding treasury shares) of the Company as of the date of this interim report).

During the six months ended 30 June 2025, no RSUs were granted under the Pre-IPO RSU Scheme.

## 2023 Share Incentive Scheme

As approved by the Board, the Company has adopted a 10-year share incentive scheme on 18 May 2023 (the “**2023 Share Incentive Scheme**”) which is solely satisfied by existing shares.

The Board may accordingly make an offer of share options and/or grant RSUs to any employee (whether full-time or part-time), executive or senior staff member, director and consultant of any member company of the Group, under the 2023 Share Incentive Scheme, in aggregate not exceeding 28,207,966 share options and award Shares, representing 2% of the issued share capital of the Company as at the adoption date. Please refer to the announcement of the Company dated 18 May 2023 for a summary of the principal terms of the 2023 Share Incentive Scheme.

As at 1 January 2025 and 30 June 2025, the number of shares available for future grants under the 2023 Share Incentive Scheme was 28,207,966 Shares (excluding the relevant award Shares that have lapsed or been canceled in accordance with the 2023 Share Incentive Scheme). As of 30 June 2025, no share options or RSUs had been granted by the Company under the 2023 Share Incentive Scheme.

## 2023 New Share Option Plan

The Company adopted a 10-year share option scheme (the “**2023 New Share Option Scheme**”) by an ordinary resolution at the annual general meeting of the Company as at 30 June 2023.

The Board may accordingly grant a total of up to 56,415,933 Share Options (each Share Option shall entitle the Grantee thereof to subscribe for one Share) to any employee (whether full-time or part-time), executive or officer and director of any member of the Group under the 2023 New Share Option Scheme. Please refer to the circular of the Company dated 8 June 2023 for a summary of the principal terms of the 2023 New Share Option Scheme.

Details of the share options granted, exercised, cancelled and lapsed by the Group to the eligible participants under the 2023 New Share Option Scheme during the six months ended 30 June 2025 are as follows:

|                             | Options           |
|-----------------------------|-------------------|
| <b>As at 1 January 2025</b> | <b>29,789,900</b> |
| Granted                     | 23,245,000        |
| Exercised                   | —                 |
| Cancelled                   | —                 |
| Lapsed                      | 1,060,428         |
| <b>As at 30 June 2025</b>   | <b>51,974,472</b> |

As at 1 January 2025, the Group had 29,789,900 unexercised share options granted under the 2023 New Share Option Scheme, with details as follows:

| Name of grantee or category of grantee <sup>(3)</sup> | Date of grant     | Number of outstanding share options<br>(shares) | Vesting date/period                                                                                       | Exercise period <sup>(1)</sup> | Exercise price<br>HKD |
|-------------------------------------------------------|-------------------|-------------------------------------------------|-----------------------------------------------------------------------------------------------------------|--------------------------------|-----------------------|
| Mr. Jeffrey Lyndon Ko <sup>(2)</sup>                  | 25 January 2024   | 400,000                                         | 15 April 2025                                                                                             | 10 years                       | 1.592                 |
| Mr. Guan Song                                         | 25 January 2024   | 400,000                                         | 15 April 2025                                                                                             | 10 years                       | 1.592                 |
| Mr. Yang Jialiang                                     | 28 July 2023      | 212,000                                         | 28 July 2024                                                                                              | 10 years                       | 3.780                 |
|                                                       | 25 January 2024   | 500,000                                         | 15 April 2025                                                                                             | 10 years                       | 1.592                 |
| Other employee participants                           | 28 July 2023      | 1,618,000                                       | 28 July 2024                                                                                              | 10 years                       | 3.780                 |
|                                                       | 28 July 2023      | 1,550,000                                       | 28 July 2024                                                                                              | 10 years                       | 4.920                 |
|                                                       | 28 July 2023      | 800,000                                         | To be vested within 3 years from the date of grant, but not be less than 12 months from the date of grant | 10 years                       | 3.580                 |
|                                                       | 28 July 2023      | 700,000                                         | To be vested within 4 years from the date of grant, but not be less than 12 months from the date of grant | 10 years                       | 3.580                 |
|                                                       | 25 January 2024   | 14,651,400                                      | 15 April 2025                                                                                             | 10 years                       | 1.592                 |
|                                                       | 25 January 2024   | 380,000                                         | within 3 years from 2025 to 2027, but not less than 12 months from the date of grant                      | 10 years                       | 1.592                 |
|                                                       | 6 June 2024       | 8,278,500                                       | As at 6 June 2025 and 6 June 2026, being vested with attribution ratios of 50% and 50% respectively       | 10 years                       | 3.010                 |
|                                                       | 12 September 2024 | 300,000                                         | To be vested within 2 years from the date of grant, but not be less than 12 months from the date of grant | 10 years                       | 2.040                 |
| <b>Total</b>                                          |                   | <b>29,789,900</b>                               |                                                                                                           |                                |                       |

Notes:

- (1) The exercise period is counted from the date of grant.
- (2) On 27 March 2025, Mr. Jeffrey Lyndon Ko has resigned as a Director of the Company due to work reallocation, with a view to concentrating on handling overseas business matters of the Group.
- (3) Save as disclosed above, (i) no options were granted under the 2023 New Share Option Scheme to any Directors, chief executives or substantial shareholders or their associates; (ii) none of the grantees has been granted options and awards under the 2023 New Share Option Scheme beyond the 1% individual limit; and (iii) no options were granted to related entity participants (as defined in the Listing Rules) and service providers under the 2023 New Share Option Scheme.

Details of the share options granted by the Group to Directors under the 2023 New Share Option Scheme during the six months ended 30 June 2025 are as follows:

| Name of Directors | Date of grant | Number of options granted (shares) | Vesting period            | Exercise period <sup>(1)</sup> | Exercise price <sup>(2)</sup> HKD | Performance targets Yes/No |
|-------------------|---------------|------------------------------------|---------------------------|--------------------------------|-----------------------------------|----------------------------|
| Mr. Chen Xiangyu  | 27 May 2025   | 2,000,000                          | 27 May 2026               | 10                             | 1.000                             | Yes <sup>(3)</sup>         |
| Mr. Guan Song     | 27 May 2025   | 2,000,000                          | Indefinite <sup>(4)</sup> | 10                             | 0.748                             | Yes <sup>(4)</sup>         |
| Mr. Yang Jialiang | 27 May 2025   | 2,000,000                          | Indefinite <sup>(4)</sup> | 10                             | 0.748                             | Yes <sup>(4)</sup>         |

Notes:

- (1) The exercise period is counted from the date of grant.
- (2) The closing price of the Shares immediately before the date of such grant was HKD0.770 and the closing price of the Shares on the date of grant was HKD0.730.
- (3) Upon the expiration of the vesting period (i.e. 27 May 2026), the average share price for any 15 consecutive business days reaches or exceeds HKD2.000.
- (4) Vesting conditions for the first tranche: upon the expiration of the vesting period (i.e. 27 May 2026), 30% of the vesting amount for the first tranche will be vested when the cumulative operating profit is positive for 12 consecutive months as of 1 January 2025; Vesting conditions for the second tranche: if the adjusted net profit target of the Company in the year when the first tranche is vested is achieved, the second tranche will vest as to 30% on the first business day of the next month following the publication of the announcement of the annual results for that financial year; Vesting conditions for the third tranche: if the adjusted net profit target of the Company in the year when the second tranche is vested is achieved, the third tranche will vest as to 40% on the first business day of the next month following the publication of the announcement of the annual results for that financial year.

Details of the share options granted by the Group to other employee participants under the 2023 New Share Option Scheme during the six months ended 30 June 2025 are as follows:

| Date of grant   | Number of options granted (share) | Vesting period/period     | Exercise period <sup>(1)</sup> | Exercise price HKD   | Performance targets Yes/No |
|-----------------|-----------------------------------|---------------------------|--------------------------------|----------------------|----------------------------|
| 23 January 2025 | 6,245,000                         | 15 April 2026             | 10 years                       | 1.654 <sup>(2)</sup> | Yes <sup>(3)</sup>         |
| 27 May 2025     | 11,000,000                        | Indefinite <sup>(4)</sup> | 10 years                       | 0.748 <sup>(5)</sup> | Yes <sup>(4)</sup>         |

Notes:

- (1) The exercise period is counted from the date of grant.
- (2) The closing price of the Shares immediately before the date of such grant was HKD1.610 and the closing price of the Shares on the date of grant was HKD1.560.
- (3) Each 12 month period from the grant dates is an assessment period. Two performance appraisals will be conducted during each assessment period and the results of each performance appraisal will be included in the annual consolidated performance score. The vesting percentage of the grantee's share options is adjusted based on his/her annual consolidated performance score.

(4) Among the 8 awarded employees:

- (a) 6 of them: Vesting conditions for the first tranche: upon the expiration of the vesting period (i.e. 27 May 2026), 30% of the vesting amount for the first tranche will be vested when the cumulative operating profit is positive for 12 consecutive months as of 1 January 2025. Vesting conditions for the second tranche: if the adjusted net profit target of the Company in the year when the first tranche is vested is achieved, the second tranche will vest as to 30% on the first business day of the next month following the publication of the announcement of the annual results for that financial year. Vesting conditions for the third tranche: if the adjusted net profit target of the Company in the year when the second tranche is vested is achieved, the third tranche will vest as to 40% on the first business day of the next month following the publication of the announcement of the annual results for that financial year.
- (b) 2 of them: It is allocated in three tranches, with attribution ratios of 30%, 30% and 40%, respectively. Upon the expiration of the vesting period (i.e. 27 May 2026), when the cumulative operating profit is positive for 12 consecutive months as of 1 January 2025, then the number to be vested is determined based on the achievement of the current year's running profit targets for the business for which the person in charge is responsible. If the adjusted net profit target of the Company in the year when the first tranche is vested is achieved, then the number to be vested is determined based on the achievement of the current year's running profit targets for the business for which the person in charge is responsible. The second tranche will be vested on the first business day of the next month following the publication of the announcement of the annual results for that financial year. If the adjusted net profit target of the Company in the year when the second tranche is vested is achieved, then the number to be vested is determined based on the achievement of the current year's running profit targets for the business for which the person in charge is responsible. The third tranche will be vested on the first business day of the next month following the publication of the announcement of the annual results for that financial year.

(5) The closing price of the Shares immediately before the date of such grant was HKD0.770 and the closing price of the Shares on the date of grant was HKD0.730.

Save as disclosed in this section, during the six months ended 30 June 2025, (i) no options were granted under the 2023 New Share Option Scheme to any Directors, chief executives or substantial shareholders or their associates (as defined in the Listing Rules); (ii) none of the grantees has been granted options and awards under the 2023 New Share Option Scheme beyond the 1% individual limit; and (iii) no options were granted to related entity participants (as defined in the Listing Rules) and service providers under the 2023 New Share Option Scheme.

During the six months ended 30 June 2025, the number of granted share options was 23,245,000, and the number of lapsed share options was 1,060,428. On top of that, during the six months ended 30 June 2025, there were no exercised, cancelled and lapsed share options.

As at 30 June 2025, the Group had 51,974,472 unexercised share options granted under the 2023 New Share Option Scheme, with details as follows:

| Name of grantee/<br>category of grantee | Date of grant   | Number of outstanding share options<br>(shares) | Vesting period/period                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Exercise period <sup>(1)</sup> | Exercise price<br>HKD |
|-----------------------------------------|-----------------|-------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|-----------------------|
| Mr. Chen Xiangyu                        | 27 May 2025     | 2,000,000                                       | upon the expiration of the vesting period (i.e. 27 May 2026), the average share price for any 15 consecutive business days reaches or exceeds HKD2.000.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 10 years                       | 1.000                 |
| Mr. Jeffrey Lyndon Ko                   | 25 January 2024 | 400,000                                         | 15 April 2025                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 10 years                       | 1.592                 |
| Mr. Guan Song                           | 25 January 2024 | 400,000                                         | 15 April 2025                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 10 years                       | 1.592                 |
|                                         | 27 May 2025     | 2,000,000                                       | Vesting conditions for the first tranche: upon the expiration of the vesting period (i.e. 27 May 2026), 30% of the vesting amount will be vested when the cumulative operating profit is positive for 12 consecutive months as of 1 January 2025; Vesting conditions for the second tranche: if the adjusted net profit target of the Company in the year when the first tranche is vested is achieved, the second tranche will vest as to 30% on the first business day of the next month following the publication of the announcement of the annual results for that financial year; Vesting conditions for the third tranche: if the adjusted net profit target of the Company in the year when the second tranche is vested is achieved, the third tranche will vest as to 40% on the first business day of the next month following the publication of the announcement of the annual results for that financial year. | 10 years                       | 0.748                 |

| Name of grantee/<br>category of grantee | Date of grant     | Number of<br>outstanding<br>share options<br>(shares) | Vesting period/period                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Exercise<br>period <sup>(1)</sup> | Exercise<br>price<br>HKD |
|-----------------------------------------|-------------------|-------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|--------------------------|
| Mr. Yang<br>Jialiang                    | 28 July 2023      | 212,000                                               | 28 July 2024                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 10 years                          | 3.780                    |
|                                         | 25 January 2024   | 500,000                                               | 15 April 2025                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 10 years                          | 1.592                    |
|                                         | 27 May 2025       | 2,000,000                                             | Vesting conditions for the first tranche: upon the expiration of the vesting period (i.e. 27 May 2026), 30% of the vesting amount will be vested when the cumulative operating profit is positive for 12 consecutive months as of 1 January 2025; Vesting conditions for the second tranche: if the adjusted net profit target of the Company in the year when the first tranche is vested is achieved, the second tranche will vest as to 30% on the first business day of the next month following the publication of the announcement of the annual results for that financial year; Vesting conditions for the third tranche: if the adjusted net profit target of the Company in the year when the second tranche is vested is achieved, the third tranche will vest as to 40% on the first business day of the next month following the publication of the announcement of the annual results for that financial year. | 10 years                          | 0.748                    |
| Other<br>employee<br>participants       | 28 July 2023      | 1,618,000                                             | 28 July 2024                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 10 years                          | 3.780                    |
|                                         | 28 July 2023      | 1,550,000                                             | 28 July 2024                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 10 years                          | 4.920                    |
|                                         | 28 July 2023      | 800,000                                               | To be vested within 3 years from the date of grant, but not be less than 12 months from the date of grant                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 10 years                          | 3.580                    |
|                                         | 28 July 2023      | 210,000                                               | To be vested within 4 years from the date of grant, but not be less than 12 months from the date of grant                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 10 years                          | 3.580                    |
|                                         | 25 January 2024   | 14,320,972                                            | 15 April 2025                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 10 years                          | 1.592                    |
|                                         | 25 January 2024   | 380,000                                               | within 3 years from 2025 to 2027, but not less than 12 months from the date of grant                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 10 years                          | 1.592                    |
|                                         | 6 June 2024       | 8,278,500                                             | As at 6 June 2025 and 6 June 2026, being vested with attribution ratios of 50% and 50% respectively                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 10 years                          | 3.010                    |
|                                         | 12 September 2024 | 300,000                                               | To be vested within 2 years from the date of grant, but not be less than 12 months from the date of grant                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 10 years                          | 2.040                    |
|                                         | 23 January 2025   | 6,005,000                                             | 15 April 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 10 years                          | 1.654                    |
|                                         | 27 May 2025       | 11,000,000                                            | Indefinite <sup>(2)</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 10 years                          | 0.748                    |
| <b>Total</b>                            |                   | <b>51,974,472</b>                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                   |                          |

*Notes:*

- (1) The exercise period is counted from the date of grant.
- (2) Among the 8 grantees:
- (a) 6 of them: Vesting conditions for the first tranche: upon the expiration of the vesting period (i.e. 27 May 2026), 30% of the vesting amount for the first tranche will be vested when the cumulative operating profit is positive for 12 consecutive months as of 1 January 2025. Vesting conditions for the second tranche: if the adjusted net profit target of the Company in the year when the first tranche is vested is achieved, the second tranche will vest as to 30% on the first business day of the next month following the publication of the announcement of the annual results for that financial year. Vesting conditions for the third tranche: if the adjusted net profit target of the Company in the year when the second tranche is vested is achieved, the third tranche will vest as to 40% on the first business day of the next month following the publication of the announcement of the annual results for that financial year.
  - (b) 2 of them: It is allocated in three tranches, with attribution ratios of 30%, 30% and 40%, respectively. Upon the expiration of the vesting period (i.e. 27 May 2026), when the cumulative operating profit is positive for 12 consecutive months as of 1 January 2025, then the number to be vested is determined based on the achievement of the current year's running profit targets for the business for which the person in charge is responsible. If the adjusted net profit target of the Company in the year when the first tranche is vested is achieved, then the number to be vested is determined based on the achievement of the current year's running profit targets for the business for which the person in charge is responsible. The second tranche will be vested on the first business day of the next month following the publication of the announcement of the annual results for that financial year. If the adjusted net profit target of the Company in the year when the second tranche is vested is achieved, then the number to be vested is determined based on the achievement of the current year's running profit targets for the business for which the person in charge is responsible. The third tranche will be vested on the first business day of the next month following the publication of the announcement of the annual results for that financial year.

For details of the accounting standards policies adopted and the fair value of the options and awards at the date of grant under the 2023 New Share Option Scheme, please refer to Note 22 to the consolidated financial statements. As of 1 January 2025 and 30 June 2025, the number of share options available for future grants under the 2023 New Share Option Scheme were 26,626,033 and 4,441,461, respectively, and no share options were granted under the sub-limit for service providers. During the six months ended 30 June 2025, the total number of shares that may be issued upon the exercise of all share options granted under the 2023 New Share Option Scheme was 23,245,000 shares, dividing by the weighted average number of the Company's total issued share capital (excluding treasury shares) is 1.37%.

## SUBSEQUENT EVENTS

On 28 July 2025, the Company announced that the allotment and issue of an aggregate of 38,085,937 subscription shares to the subscriber, PLR Worldwide Sales Limited. The subscription price was determined at HKD1.024 per share, with the gross proceeds amounting to HKD38,999,999.488 (equivalent to RMB35,509,889.534). The issue has been completed on 11 August 2025. The aforesaid subscription was conducted for the purpose of offsetting, on a pro-rata basis, the royalty fees payable by Shenzhen iDreamSky to the subscriber. For details, please refer to the announcements of the Company dated 29 July 2025 and 11 August 2025.

# Interim Condensed Consolidated Statement of Comprehensive Income

For the six months ended 30 June 2025

|                                                                                       | Note | Six months ended 30 June       |                                |
|---------------------------------------------------------------------------------------|------|--------------------------------|--------------------------------|
|                                                                                       |      | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| Revenues                                                                              | 7    | 685,798                        | 845,223                        |
| Cost of revenues                                                                      | 8    | (396,310)                      | (553,437)                      |
| <b>Gross profit</b>                                                                   |      | <b>289,488</b>                 | 291,786                        |
| Selling and marketing expenses                                                        | 8    | (108,429)                      | (77,766)                       |
| General and administrative expenses                                                   | 8    | (47,098)                       | (50,381)                       |
| Research and development expenses                                                     | 8    | (48,743)                       | (153,286)                      |
| Net impairment losses on financial assets                                             |      | (36,229)                       | (82,162)                       |
| Other income                                                                          | 9    | 5,877                          | 7,659                          |
| Other (losses)/gains, net                                                             | 9    | (504)                          | 7,552                          |
| Fair value (losses)/gains on financial assets<br>at fair value through profit or loss | 17   | (9,051)                        | 1,974                          |
| <b>Operating profit/(loss)</b>                                                        |      | <b>45,311</b>                  | (54,624)                       |
| Finance income                                                                        | 10   | 1,748                          | 1,664                          |
| Finance costs                                                                         | 10   | (30,145)                       | (51,405)                       |
| Finance costs, net                                                                    | 10   | (28,397)                       | (49,741)                       |
| Share of results of investments accounted<br>for using the equity method              | 16   | 17,827                         | (3,028)                        |
| <b>Profit/(Loss) before income tax</b>                                                |      | <b>34,741</b>                  | (107,393)                      |
| Income tax expense                                                                    | 11   | (1,789)                        | (1,886)                        |
| <b>Profit/(Loss) for the year</b>                                                     |      | <b>32,952</b>                  | (109,279)                      |
| <b>Other comprehensive income/(loss)</b>                                              |      |                                |                                |
| Items that will not be reclassified to profit or loss                                 |      |                                |                                |
| — Currency translation differences                                                    |      | (6,233)                        | 12,840                         |
| Items that may be reclassified to profit or loss                                      |      |                                |                                |
| — Currency translation differences                                                    |      | 6,942                          | (7,799)                        |
| <b>Total comprehensive income/(loss) for the period</b>                               |      | <b>33,661</b>                  | (104,238)                      |

# Interim Condensed Consolidated Statement of Comprehensive Income

For the six months ended 30 June 2025

|                                                           | Note | Six months ended 30 June       |                                |
|-----------------------------------------------------------|------|--------------------------------|--------------------------------|
|                                                           |      | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| Profit/(Loss) for the period attributable to:             |      |                                |                                |
| — Equity holders of the Company                           |      | 28,514                         | (109,817)                      |
| — Non-controlling interests                               |      | 4,438                          | 538                            |
|                                                           |      | <u>32,952</u>                  | <u>(109,279)</u>               |
| <b>Total comprehensive income/(Loss) attributable to:</b> |      |                                |                                |
| — Equity holders of the Company                           |      | 29,223                         | (104,776)                      |
| — Non-controlling interests                               |      | 4,438                          | 538                            |
|                                                           |      | <u>33,661</u>                  | <u>(104,238)</u>               |
| <b>Earnings/(Losses) per share</b>                        |      |                                |                                |
| — Basic earnings/(losses) per share ( <i>in RMB</i> )     | 12   | 0.02                           | (0.07)                         |
| — Diluted earnings/(losses) per share ( <i>in RMB</i> )   | 12   | 0.02                           | (0.07)                         |

The accompanying notes on pages 36 to 68 form an integral part of this interim financial information.

# Interim Condensed Consolidated Statement of Financial Position

As of 30 June 2025

|                                                             | Note | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|-------------------------------------------------------------|------|----------------------------------------------------|------------------------------------------------------|
| <b>ASSETS</b>                                               |      |                                                    |                                                      |
| <b>Non-current assets</b>                                   |      |                                                    |                                                      |
| Property, plant and equipment                               | 13   | 164,141                                            | 132,118                                              |
| Intangible assets                                           | 13   | 1,155,248                                          | 1,085,942                                            |
| Investment properties                                       | 14   | 5,855                                              | 6,075                                                |
| Right-of-use assets                                         | 15   | 72,933                                             | 79,672                                               |
| Investments accounted for using the equity method           | 16   | 205,053                                            | 187,755                                              |
| Financial assets at fair value through profit or loss       | 17   | 297,905                                            | 296,661                                              |
| Prepayments and other receivables                           | 19   | 150,196                                            | 121,960                                              |
| Deferred tax assets                                         |      | 111,201                                            | 113,000                                              |
|                                                             |      | <b>2,162,532</b>                                   | <b>2,023,183</b>                                     |
| <b>Current assets</b>                                       |      |                                                    |                                                      |
| Trade receivables                                           | 18   | 100,440                                            | 158,414                                              |
| Prepayments and other receivables                           | 19   | 960,109                                            | 1,070,195                                            |
| Contract costs                                              |      | 30,481                                             | 49,143                                               |
| Financial assets at fair value through profit or loss       | 17   | 15,370                                             | 27,180                                               |
| Restricted cash                                             |      | 138,198                                            | 65,179                                               |
| Cash and cash equivalents                                   |      | 105,013                                            | 196,926                                              |
|                                                             |      | <b>1,349,611</b>                                   | <b>1,567,037</b>                                     |
| <b>Total assets</b>                                         |      | <b>3,512,143</b>                                   | <b>3,590,220</b>                                     |
| <b>EQUITY</b>                                               |      |                                                    |                                                      |
| <b>Equity attributable to equity holders of the Company</b> |      |                                                    |                                                      |
| Share capital, share premium and treasury shares            | 20   | 4,001,436                                          | 3,968,136                                            |
| Reserves                                                    | 21   | 985,704                                            | 971,254                                              |
| Accumulated losses                                          |      | (3,544,990)                                        | (3,565,735)                                          |
|                                                             |      | <b>1,442,150</b>                                   | <b>1,373,655</b>                                     |
| <b>Non-controlling interests</b>                            |      | <b>86,151</b>                                      | <b>81,713</b>                                        |
| <b>Total equity</b>                                         |      | <b>1,528,301</b>                                   | <b>1,455,368</b>                                     |

# Interim Condensed Consolidated Statement of Financial Position

As of 30 June 2025

|                                                            | Note | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|------------------------------------------------------------|------|----------------------------------------------------|------------------------------------------------------|
| <b>LIABILITIES</b>                                         |      |                                                    |                                                      |
| <b>Non-current liabilities</b>                             |      |                                                    |                                                      |
| Borrowings                                                 | 23   | 124,329                                            | 123,329                                              |
| Convertible bonds                                          | 24   | 271,367                                            | 275,608                                              |
|                                                            |      | <u>395,696</u>                                     | <u>398,937</u>                                       |
| <b>Current liabilities</b>                                 |      |                                                    |                                                      |
| Borrowings                                                 | 23   | 869,750                                            | 946,746                                              |
| Lease liabilities                                          | 15   | 2,413                                              | 7,753                                                |
| Trade payables                                             | 25   | 353,420                                            | 378,765                                              |
| Other payables and accruals                                | 26   | 184,644                                            | 157,305                                              |
| Financial liabilities at fair value through profit or loss |      | 124,201                                            | 126,201                                              |
| Contract liabilities                                       |      | 42,053                                             | 107,469                                              |
| Current income tax liabilities                             |      | 11,665                                             | 11,676                                               |
|                                                            |      | <u>1,588,146</u>                                   | <u>1,735,915</u>                                     |
| <b>Total liabilities</b>                                   |      | <u>1,983,842</u>                                   | <u>2,134,852</u>                                     |
| <b>Total equity and liabilities</b>                        |      | <u>3,512,143</u>                                   | <u>3,590,220</u>                                     |

The accompanying notes on pages 36 to 68 form an integral part of this interim financial information.

On behalf of the Board

**Chen Xiangyu**  
Director

**Guan Song**  
Director

# Interim Condensed Consolidated Statement of Changes in Equity

For the six months ended 30 June 2025

|                                                                             |       | Attributable to equity holders of the Company    |                  |                    |                         |                |                    |           |                           |              |
|-----------------------------------------------------------------------------|-------|--------------------------------------------------|------------------|--------------------|-------------------------|----------------|--------------------|-----------|---------------------------|--------------|
|                                                                             |       | Share capital, share premium and treasury shares | Capital reserves | Statutory reserves | Translation differences | Other reserves | Accumulated losses | Total     | Non-controlling interests | Total equity |
| (Unaudited)                                                                 | Note  | RMB'000                                          | RMB'000          | RMB'000            | RMB'000                 | RMB'000        | RMB'000            | RMB'000   | RMB'000                   | RMB'000      |
| Balance at 1 January 2025                                                   |       | 3,968,136                                        | 261,455          | 104,100            | 93,713                  | 511,986        | (3,565,735)        | 1,373,655 | 81,713                    | 1,455,368    |
| Profit for the period                                                       |       | —                                                | —                | —                  | —                       | —              | 28,514             | 28,514    | 4,438                     | 32,952       |
| Other comprehensive income                                                  |       | —                                                | —                | —                  | —                       | —              | —                  | —         | —                         | —            |
| — Currency translation differences                                          |       | —                                                | —                | —                  | 709                     | —              | —                  | 709       | —                         | 709          |
| Total comprehensive income for the period                                   |       | —                                                | —                | —                  | 709                     | —              | 28,514             | 29,223    | 4,438                     | 33,661       |
| Transactions with owners                                                    |       |                                                  |                  |                    |                         |                |                    |           |                           |              |
| Share-based compensation expenses                                           | 22(b) | —                                                | —                | —                  | —                       | 5,972          | —                  | 5,972     | —                         | 5,972        |
| Profit appropriation to statutory reserves                                  |       | —                                                | —                | 7,769              | —                       | —              | (7,769)            | —         | —                         | —            |
| Issuance of ordinary shares to the investors                                | 20    | 66,500                                           | —                | —                  | —                       | —              | —                  | 66,500    | —                         | 66,500       |
| Acquisition of treasury shares                                              | 20    | (33,200)                                         | —                | —                  | —                       | —              | —                  | (33,200)  | —                         | (33,200)     |
| Total transactions with owners recognized directly in equity for the period |       | 33,300                                           | —                | 7,769              | —                       | 5,972          | (7,769)            | 39,272    | —                         | 39,272       |
| Balance at 30 June 2025                                                     |       | 4,001,436                                        | 261,455          | 111,869            | 94,422                  | 517,958        | (3,544,990)        | 1,442,150 | 86,151                    | 1,528,301    |
| Balance at 1 January 2024                                                   |       | 3,745,616                                        | 261,455          | 103,444            | 75,057                  | 496,417        | (3,036,252)        | 1,645,737 | 97,490                    | 1,743,227    |
| Profit for the period                                                       |       | —                                                | —                | —                  | —                       | —              | (109,817)          | (109,817) | 538                       | (109,279)    |
| Other comprehensive income                                                  |       | —                                                | —                | —                  | —                       | —              | —                  | —         | —                         | —            |
| — Currency translation differences                                          |       | —                                                | —                | —                  | 5,041                   | —              | —                  | 5,041     | —                         | 5,041        |
| Total comprehensive income for the period                                   |       | —                                                | —                | —                  | 5,041                   | —              | (109,817)          | (104,776) | 538                       | (104,238)    |
| Transactions with owners                                                    |       |                                                  |                  |                    |                         |                |                    |           |                           |              |
| Share-based compensation expenses                                           |       | —                                                | —                | —                  | —                       | 4,005          | —                  | 4,005     | —                         | 4,005        |
| Profit appropriation to statutory reserves                                  |       | —                                                | —                | 1,040              | —                       | —              | (1,040)            | —         | —                         | —            |
| Acquisition of treasury shares                                              | 20    | (5,457)                                          | —                | —                  | —                       | —              | —                  | (5,457)   | —                         | (5,457)      |
| Total transactions with owners recognized directly in equity for the period |       | (5,457)                                          | —                | 1,040              | —                       | 4,005          | (1,040)            | (1,452)   | —                         | (1,452)      |
| Balance at 30 June 2024                                                     |       | 3,740,159                                        | 261,455          | 104,484            | 80,098                  | 500,422        | (3,147,109)        | 1,539,509 | 98,028                    | 1,637,537    |

The accompanying notes on pages 36 to 68 form an integral part of this interim financial information.

# Interim Condensed Consolidated Statement of Cash Flows

For the six months ended 30 June 2025

|                                                                                 | Note  | Six months ended 30 June       |                                |
|---------------------------------------------------------------------------------|-------|--------------------------------|--------------------------------|
|                                                                                 |       | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| <b>Cash flows from operating activities</b>                                     |       |                                |                                |
| Cash generated from operations                                                  |       | 59,452                         | 33,864                         |
| Income taxes paid                                                               |       | (1,596)                        | (64)                           |
| <b>Net cash generated from operating activities</b>                             |       | <b>57,856</b>                  | <b>33,800</b>                  |
| <b>Cash flows from investing activities</b>                                     |       |                                |                                |
| Purchase of property, plant and equipment                                       | 13    | (547)                          | (636)                          |
| Purchase of intangible assets                                                   |       | (85,426)                       | (44,653)                       |
| Proceeds from disposal of financial assets at fair value through profit or loss |       | 2,648                          | —                              |
| Proceeds from disposal of investments in associates and joint ventures          |       | (1,500)                        | 10,089                         |
| Proceeds from disposals of property, plant and equipment                        |       | 107                            | —                              |
| Loans to third parties                                                          |       | (37,400)                       | (68,785)                       |
| Repayment of loans due from third parties                                       |       | 135,610                        | 60,921                         |
| Loans to shareholders                                                           |       | (11,794)                       | (27,592)                       |
| Repayment of loans due from shareholders                                        |       | 4,616                          | 188                            |
| Advances provided to related parties                                            |       | (1,100)                        | (1,816)                        |
| Payment for construction in progress                                            |       | —                              | (13,409)                       |
| Repayment received from related parties                                         |       | —                              | 1,485                          |
| Investments in financial assets at fair value through profit or loss            |       | —                              | (3,000)                        |
| <b>Net cash used in investing activities</b>                                    |       | <b>5,214</b>                   | <b>(87,208)</b>                |
| <b>Cash flows from financing activities</b>                                     |       |                                |                                |
| Repayment of borrowings                                                         |       | (608,736)                      | (281,700)                      |
| Proceeds from borrowings                                                        |       | 532,740                        | 562,693                        |
| Interest expenses paid                                                          |       | (33,105)                       | (41,456)                       |
| Principal elements of lease payments                                            | 15(b) | (6,117)                        | (6,342)                        |
| Changes in restricted cash                                                      |       | (73,035)                       | (92,554)                       |
| Payments for share repurchase                                                   | 20    | (33,200)                       | (5,457)                        |
| Net proceeds from issuance of new shares                                        | 20    | 66,500                         | —                              |
| <b>Net cash used in financing activities</b>                                    |       | <b>(154,953)</b>               | <b>135,184</b>                 |
| <b>Net decrease in cash and cash equivalents</b>                                |       | <b>(91,883)</b>                | <b>81,776</b>                  |
| Cash and cash equivalents at the beginning of the period                        |       | 196,926                        | 190,429                        |
| Effects of exchange rate changes on cash and cash equivalents                   |       | (30)                           | (27)                           |
| <b>Cash and cash equivalents at the end of the period</b>                       |       | <b>105,013</b>                 | <b>272,178</b>                 |

The accompanying notes on pages 36 to 68 form an integral part of this interim financial information.

# Notes to the Interim Condensed Consolidated Financial Information

For the six months ended 30 June 2025

## 1 GENERAL INFORMATION

iDreamSky Technology Holdings Limited (the “**Company**”) was incorporated in the Cayman Islands on 3 January 2018 as an exempted company with limited liability. The address of the Company’s registered office is P.O. Box 309, Ugland House, Grand Cayman, KY1-1104 Cayman Islands.

The Company is an investment holding company. The Company and its subsidiaries, including structured entities (collectively, the “**Group**”) are principally engaged in game development and operating in the People’s Republic of China (the “**PRC**” or “**China**”).

The shares of the Company have been listed on the Main Board of the Stock Exchange of Hong Kong Limited (the “**HKEX**”) since 6 December 2018.

This interim condensed consolidated financial information for the six months ended 30 June 2025 (“**Interim Financial Information**”) is presented in Renminbi (“**RMB**”), unless otherwise stated. This Interim Financial Information was approved for issue by the Board of Directors on 28 August 2025.

## 2 BASIS OF PREPARATION

The Interim Financial Information has been prepared in accordance with International Accounting Standard 34 (“**IAS 34**”), “Interim financial reporting”. The Interim Financial Information should be read in conjunction with the annual consolidated financial statements of the Group for the year ended 31 December 2024 (the “**2024 Financial Statements**”), which have been prepared in accordance with IFRS Accounting Standards, as set out in the 2024 annual report of the Company dated 27 March 2025.

## 3 SIGNIFICANT ACCOUNTING POLICIES

The accounting policies adopted in the preparation of the Interim Financial Information are consistent with those applied in the preparation of the 2024 Financial Statements and corresponding interim reporting period, except for the adoption of new and amended standards as set out below.

### (a) New and amended standards adopted by the Group

The Group has applied new and amended standards effective for the financial period beginning on 1 January 2025. The adoption of these new and revised standards does not have any significant impact on the interim condensed consolidated financial information.

For the six months ended 30 June 2025

### 3 SIGNIFICANT ACCOUNTING POLICIES (continued)

#### (b) New standards and interpretations not yet adopted

A number of new standards, amendments to standards and interpretations have been issued and are effective for annual periods beginning on or after 1 January 2025 and have not been early adopted by the Group.

|                                                  |                                                                                       | Effective for<br>annual periods<br>beginning<br>on or after |
|--------------------------------------------------|---------------------------------------------------------------------------------------|-------------------------------------------------------------|
| Amendments to IAS 21                             | Lack of Exchangeability                                                               | 1 January 2025                                              |
| Amendment to IFRS 9 and IFRS 7                   | Classification and Measurement of Financial Instruments                               | 1 January 2026                                              |
| Annual Improvements to IFRS Accounting Standards | Annual Improvements to IFRS Accounting Standards — Volume 11                          | 1 January 2026                                              |
| IFRS 18                                          | Presentation and Disclosure in Financial Statements                                   | 1 January 2027                                              |
| IFRS 19                                          | Subsidiaries without Public Accountability: Disclosures                               | 1 January 2027                                              |
| Amendments to IFRS 10 and IAS 28                 | Sale or contribution of assets between an investor and its associate or joint venture | To be determined                                            |

The Group will adopt the above new or revised standards, amendments and interpretations to existing standards as and when they become effective. Management has performed preliminary assessment and does not anticipate any significant impact on the Group's financial position and results of operations upon adopting these standards, amendments to standards and interpretations to the existing IFRSs.

### 4 FINANCIAL RISK MANAGEMENT

#### (a) Financial risk factors

The Group's activities expose it to a variety of financial risks: market risk (including foreign exchange risk and cash flow and fair value interest rate risk), credit risk and liquidity risk.

The Interim Financial Information does not include all financial risk management information and disclosures required in the annual financial statements and should be read in conjunction with the 2024 Financial Statements.

There were no significant changes in any material risk management policies during the six months ended 30 June 2025.

For the six months ended 30 June 2025

## 4 FINANCIAL RISK MANAGEMENT (continued)

### (b) Liquidity risk

The Group aims to maintain sufficient cash and cash equivalent. Due to the dynamic nature of the underlying businesses, the Group's finance department maintains flexibility in funding by maintaining adequate cash and cash equivalents.

The table below analyzes the Group's financial liabilities into relevant maturity grouping based on the remaining period at the end of each reporting period to the contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows.

|                                                                                                   | Less than<br>1 year<br>RMB'000 | Between<br>1 and 2 years<br>RMB'000 | Between<br>2 and 5 years<br>RMB'000 | Above<br>5 years<br>RMB'000 | Total<br>RMB'000 | Carrying<br>amount<br>RMB'000 |
|---------------------------------------------------------------------------------------------------|--------------------------------|-------------------------------------|-------------------------------------|-----------------------------|------------------|-------------------------------|
| <b>(Unaudited)</b>                                                                                |                                |                                     |                                     |                             |                  |                               |
| <b>As of 30 June 2025</b>                                                                         |                                |                                     |                                     |                             |                  |                               |
| <b>Non-derivative</b>                                                                             |                                |                                     |                                     |                             |                  |                               |
| Borrowings                                                                                        | 887,405                        | 56,438                              | 36,256                              | 43,975                      | 1,024,074        | 994,079                       |
| Trade payables                                                                                    | 353,420                        | —                                   | —                                   | —                           | 353,420          | 353,420                       |
| Convertible bonds (Note 24)                                                                       | 17,640                         | 17,640                              | 370,444                             | —                           | 405,724          | 271,367                       |
| Lease liabilities                                                                                 | 2,436                          | —                                   | —                                   | —                           | 2,436            | 2,413                         |
| Other payables and accruals<br>(excluding payroll and welfare<br>payables and other tax payables) | 125,545                        | —                                   | —                                   | —                           | 125,545          | 125,545                       |
| Financial liabilities at fair value<br>through profit or loss                                     | 70,767                         | —                                   | —                                   | —                           | 70,767           | 70,767                        |
| <b>Derivative</b>                                                                                 |                                |                                     |                                     |                             |                  |                               |
| Financial liabilities at fair value<br>through profit or loss                                     | 53,434                         | —                                   | —                                   | —                           | 53,434           | 53,434                        |
| <b>Total</b>                                                                                      | <b>1,510,647</b>               | <b>74,078</b>                       | <b>406,700</b>                      | <b>43,975</b>               | <b>2,035,400</b> | <b>1,871,025</b>              |
| <b>(Audited)</b>                                                                                  |                                |                                     |                                     |                             |                  |                               |
| <b>As of 31 December 2024</b>                                                                     |                                |                                     |                                     |                             |                  |                               |
| <b>Non-derivative</b>                                                                             |                                |                                     |                                     |                             |                  |                               |
| Borrowings                                                                                        | 969,562                        | 51,293                              | 37,456                              | 50,131                      | 1,108,442        | 1,070,075                     |
| Trade payables                                                                                    | 378,765                        | —                                   | —                                   | —                           | 378,765          | 378,765                       |
| Convertible bonds (Note 24)                                                                       | 17,640                         | 17,640                              | 388,084                             | —                           | 423,364          | 275,608                       |
| Lease liabilities                                                                                 | 7,891                          | —                                   | —                                   | —                           | 7,891            | 7,753                         |
| Other payables and accruals<br>(excluding payroll and welfare<br>payables and other tax payables) | 84,140                         | —                                   | —                                   | —                           | 84,140           | 84,140                        |
| Financial liabilities at fair value<br>through profit or loss                                     | 72,767                         | —                                   | —                                   | —                           | 72,767           | 72,767                        |
| <b>Derivative</b>                                                                                 |                                |                                     |                                     |                             |                  |                               |
| Financial liabilities at fair value<br>through profit or loss                                     | 53,434                         | —                                   | —                                   | —                           | 53,434           | 53,434                        |
| <b>Total</b>                                                                                      | <b>1,584,199</b>               | <b>68,933</b>                       | <b>425,540</b>                      | <b>50,131</b>               | <b>2,128,803</b> | <b>1,942,542</b>              |

Note: The maximum amount of the guarantee or liability to settle the contingent put arrangement is allocated to the earliest period in which the guarantee could be called or the put option could be exercised.

For the six months ended 30 June 2025

## 4 FINANCIAL RISK MANAGEMENT (continued)

### (c) Capital Management

The Group's objectives on managing capital are to safeguard the Group's ability to continue as a going concern and support the sustainable growth of the Group in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to enhance equity holders' value in the long term.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, issue new shares or sell assets to reduce debt.

The Group monitors capital on the basis of the gearing ratio. This ratio is calculated as net debt divided by total capital. Net debt is calculated as total borrowings, lease liabilities, amount due to related parties, interest payable, and convertible bonds less cash and cash equivalents and restricted cash. Total capital is calculated as "equity" as shown in the consolidated statements of financial position. As of 30 June 2025, and 31 December 2024, the gearing ratio of the Group was 67.06% and 74.99% respectively.

Under the terms of the major bank loan, which has a carrying amount of RMB43,000,000 (2024: RMB42,000,000), the Group is required to comply with the following financial covenants at the end of each annual and interim reporting period:

- the debt-to-asset ratio must be not more than 60%, and
- the annual operating cashflows should be positive.
- the aggregate financing amount of the consolidated net liabilities, excluding the acquisition loans, shall not exceed RMB1,800,000,000.

The group has complied with these covenants throughout the reporting period.

The Group is sensitive to the fluctuation of its debt-to-asset ratio; the risks of non-compliance with loan covenants could be heightened should further deterioration occur when it will be next tested as at 31 December 2025.

### (d) Fair value estimation

The table below analyzes the Group's financial instruments carried at fair value as of 30 June 2025, and 31 December 2024 by level of the inputs to valuation techniques used to measure fair value. Such inputs are categorized into three levels within a fair value hierarchy as follows:

- Quoted prices (unadjusted) in active markets for identical assets or liabilities (level 1);
- Inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly (that is, as prices) or indirectly (that is, derived from prices) (level 2); and
- Inputs for the asset or liability that are not based on observable market data (that is, unobservable inputs) (level 3).

For the six months ended 30 June 2025

#### 4 FINANCIAL RISK MANAGEMENT (continued)

##### (d) Fair value estimation (continued)

The following table presents the Group's assets that are measured at fair value as of 30 June 2025, and 31 December 2024.

|                                                                   | Note | Level 1<br>RMB'000 | Level 2<br>RMB'000 | Level 3<br>RMB'000 | Total<br>RMB'000 |
|-------------------------------------------------------------------|------|--------------------|--------------------|--------------------|------------------|
| <b>(Unaudited)</b>                                                |      |                    |                    |                    |                  |
| <b>As of 30 June 2025</b>                                         |      |                    |                    |                    |                  |
| <b>Financial assets at fair value through profit or loss</b>      |      |                    |                    |                    |                  |
| Investments in unlisted entities and private investment funds     |      | —                  | —                  | 289,866            | 289,866          |
| Investments in listed entities                                    |      | 23,409             | —                  | —                  | 23,409           |
| <b>Total financial assets</b>                                     |      | <b>23,409</b>      | <b>—</b>           | <b>289,866</b>     | <b>313,275</b>   |
| <b>Financial liabilities at fair value through profit or loss</b> |      |                    |                    |                    |                  |
|                                                                   |      | —                  | —                  | 124,201            | 124,201          |
| <b>Total financial liabilities</b>                                |      | <b>—</b>           | <b>—</b>           | <b>124,201</b>     | <b>124,201</b>   |
| <b>(Audited)</b>                                                  |      |                    |                    |                    |                  |
| <b>As of 31 December 2024</b>                                     |      |                    |                    |                    |                  |
| <b>Financial assets at fair value through profit or loss</b>      |      |                    |                    |                    |                  |
| Investments in unlisted entities and private investment funds     |      | —                  | —                  | 296,661            | 296,661          |
| Investments in listed entities                                    |      | 27,180             | —                  | —                  | 27,180           |
| <b>Total financial assets</b>                                     |      | <b>27,180</b>      | <b>—</b>           | <b>296,661</b>     | <b>323,841</b>   |
| <b>Financial liabilities at fair value through profit or loss</b> |      |                    |                    |                    |                  |
|                                                                   |      | —                  | —                  | 126,201            | 126,201          |
| <b>Total financial liabilities</b>                                |      | <b>—</b>           | <b>—</b>           | <b>126,201</b>     | <b>126,201</b>   |

For the six months ended 30 June 2025

**4 FINANCIAL RISK MANAGEMENT** (continued)**(d) Fair value estimation** (continued)

The fair value of financial instruments traded in active markets is determined based on quoted market prices at the end of the reporting date. A market is regarded as active if quoted prices are readily and regularly available from an exchange, dealer, broker, industry group, pricing service, or regulatory agency, and those prices represent actual and regularly occurring market transactions on an arm's length basis.

The fair value of financial instruments that are not traded in an active market is determined by using valuation techniques. These valuation techniques maximize the use of observable market data where it is available and rely as little as possible on entity specific estimates. If all significant inputs that are required to measure fair value of an instrument are observable, the instrument is included in level 2.

If one or more of the significant inputs are not based on observable market data, the instrument is included in level 3.

Specific valuation techniques used to value financial instruments include:

- Quoted market prices or dealer quotes for similar instruments;
- The net asset value of the investments;
- The fair value of forward foreign exchange contracts is determined using forward exchange rates at the end of the reporting period, with the resulting value discounted back to present value; and

Other techniques, such as discounted cash flow analysis, are used to determine fair value for financial instruments.

The following table presents the movement in level 3 financial instruments during the six months ended 30 June 2025 and 2024:

|                                                    | <b>Financial assets</b><br><b>Six months ended 30 June</b> |                                                     |
|----------------------------------------------------|------------------------------------------------------------|-----------------------------------------------------|
|                                                    | <b>2025</b><br><b>RMB'000</b><br><b>(Unaudited)</b>        | <b>2024</b><br><b>RMB'000</b><br><b>(Unaudited)</b> |
| <b>At the beginning of the period</b>              | <b>296,661</b>                                             | 325,743                                             |
| Additions                                          | —                                                          | 4,850                                               |
| Disposals and others                               | (696)                                                      | —                                                   |
| Changes in fair value recognized in profit or loss | 2,395                                                      | —                                                   |
| Currency translation differences                   | (455)                                                      | 680                                                 |
| <b>At the end of the period</b>                    | <b>297,905</b>                                             | 331,273                                             |

For the six months ended 30 June 2025

#### 4 FINANCIAL RISK MANAGEMENT (continued)

##### (d) Fair value estimation (continued)

The following table presents the changes in level 3 financial liabilities for the six months ended 30 June 2025 and 2024:

|                                                                                             | Six months ended 30 June       |                                |
|---------------------------------------------------------------------------------------------|--------------------------------|--------------------------------|
|                                                                                             | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| <b>At the beginning of the year</b>                                                         | <b>126,201</b>                 | 99,633                         |
| Changes in fair value recognized in profit or loss                                          | (2,000)                        | —                              |
| <b>At the end of the year</b>                                                               | <b>124,201</b>                 | 99,633                         |
| Changes in unrealized losses for the year included in profit or loss at the end of the year | (2,000)                        | —                              |

##### Valuation processes of the Group (Level 3)

The Group has a team that manages the valuation exercise of level 3 instruments for financial reporting purposes. The team performs valuation, or necessary updates, at least once every six months. On an annual basis, the team adopts various techniques to determine the fair value of the Group's level 3 instruments. External valuation experts may also be involved and consulted when it is necessary.

The components of the level 3 instruments mainly include investments in private investment funds and unlisted companies, financial guarantee contracts and derivative liabilities, etc. As these instruments are not traded in an active market, their fair values have been determined using various applicable valuation techniques, including discounted cash flows approach, comparable transactions approach, net asset value of the investments and other option pricing models, etc. Major assumptions used in the valuation include historical financial results, assumptions about terminal growth rate, estimates of weighted average cost of capital ("WACC"), price-to-sale ratio, and other exposure, etc.

#### 5 CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

The preparation of Interim Financial Information requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates.

In preparing the Interim Financial Information, the significant judgments made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those applied to the 2024 Financial Statements.

For the six months ended 30 June 2025

## 6 SEGMENT INFORMATION

The Group's business activities, for which discrete financial statements are available, are regularly reviewed and evaluated by the CODM. The Group's CODM has been identified as the CEO, who reviews consolidated results when making decisions about allocating resources and assessing performance of the Group. The CEO of the Group considered that the Group's operations were operated and managed on a single reportable segment: game and information services. The segment of game and information services mainly includes (a) game distribution; (b) game development and co-operation; (c) in-game information services.

The CODM assesses the performance of the operating segments mainly based on segment revenues, cost of revenues, gross profit and segment results. The segment results are calculated as segment gross profit minus operating expenses (including selling and marketing expenses, general and administrative expenses, research and development expenses and impairment losses on intangible assets but excluding some unallocated portions) of each operating segment. Thus, segment result would present revenues, cost of revenues and gross profit for each segment, which is in line with CODM's performance review. There were no separate segment assets and segment liabilities information provided to the CODM, as CODM does not use this information to allocate resources to or evaluate the performance of the operating segments. The revenue is mainly generated in the PRC.

The Company is domiciled in Cayman Islands while the Group's non-current assets and revenues are substantially located in and derived from the PRC, therefore, no geographical segments are presented.

## 7 REVENUES

|                                               | Six months ended 30 June       |                                |
|-----------------------------------------------|--------------------------------|--------------------------------|
|                                               | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| <b>Game and information services revenues</b> |                                |                                |
| Game revenue                                  | 668,968                        | 822,238                        |
| Information service revenue                   | 13,590                         | 17,618                         |
| Others                                        | 3,240                          | 5,367                          |
|                                               | <b>685,798</b>                 | <b>845,223</b>                 |

The timing of revenues recognition by category is as follows:

|                    | Six months ended 30 June       |                                |
|--------------------|--------------------------------|--------------------------------|
|                    | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| At a point in time | 485,875                        | 438,444                        |
| Over time          | 199,923                        | 406,779                        |
|                    | <b>685,798</b>                 | <b>845,223</b>                 |

There are two kinds of unsatisfied performance obligations as of 30 June 2025 and 2024.

One is the sales of game tokens and virtual items where there is still an implied obligation to be provided by the Group. The Group has determined that it is obligated to provide on-going services to the game players over the Player Relationship Period of the paying players. The amount of such unsatisfied performance obligations had been reflected in contract liabilities as of the end of the reporting period.

For the six months ended 30 June 2025

## 7 REVENUES (continued)

The other one is mainly the mobile game development service and game cooperation services including on-going updates of new contents and maintenance service under variable price contracts, such as based on the pre-agreed percentage of the net billing of the game. The amount cannot be estimated under such variable price contracts.

Contract liabilities will be recognized as revenues rateably over the Player Relationship Period of these paying players, starting from the point in time when virtual items are delivered to the players' accounts, and all other revenues recognition criteria are met.

## 8 EXPENSES BY NATURE

Expenses included in cost of revenues, selling and marketing expenses, general and administrative expenses, and research and development expenses are analyzed below:

|                                                                                                                                          | Six months ended 30 June       |                                |
|------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|--------------------------------|
|                                                                                                                                          | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| Channel costs                                                                                                                            | 212,881                        | 277,059                        |
| Revenue share to content providers                                                                                                       | 110,014                        | 217,079                        |
| Employee benefits expenses                                                                                                               | 80,462                         | 147,361                        |
| Promotion and advertising expenses                                                                                                       | 98,758                         | 70,191                         |
| Technical and development services fee in relation to game development and others                                                        | 6,954                          | 37,416                         |
| Cloud computing, bandwidth and server custody fees                                                                                       | 23,547                         | 18,948                         |
| Amortization of intangible assets (Note 13)                                                                                              | 37,877                         | 30,129                         |
| Professional service fees                                                                                                                | 12,309                         | 6,148                          |
| Depreciation of right-of-use assets (Note 15(b))                                                                                         | 5,897                          | 6,021                          |
| Travelling and entertainment expenses                                                                                                    | 3,850                          | 6,375                          |
| Short-term rental and utilities expenses                                                                                                 | 2,073                          | 2,539                          |
| Depreciation of property, plant and equipment (Note 13)                                                                                  | 533                            | 607                            |
| Other tax expenses                                                                                                                       | 728                            | 445                            |
| Depreciation of investment properties (Note 14)                                                                                          | 220                            | 220                            |
| Impairment provisions for prepayments (Note 19)                                                                                          | —                              | 7,421                          |
| Others                                                                                                                                   | 4,477                          | 6,911                          |
| <b>Total cost of revenues, selling and marketing expenses, general and administrative expenses and research and development expenses</b> | <b>600,580</b>                 | <b>834,870</b>                 |

For the six months ended 30 June 2025

**9 OTHER INCOME AND OTHER (LOSSES)/GAINS, NET**

|                                                                             | <b>Six months ended 30 June</b> |                    |
|-----------------------------------------------------------------------------|---------------------------------|--------------------|
|                                                                             | <b>2025</b>                     | <b>2024</b>        |
|                                                                             | <b>RMB'000</b>                  | <b>RMB'000</b>     |
|                                                                             | <b>(Unaudited)</b>              | <b>(Unaudited)</b> |
| <b>Other income</b>                                                         |                                 |                    |
| Government grants                                                           | 5,706                           | 6,543              |
| Others                                                                      | 171                             | 1,116              |
|                                                                             | <b>5,877</b>                    | <b>7,659</b>       |
| <b>Other (losses)/gains, net</b>                                            |                                 |                    |
| Gains on disposal of financial assets                                       | 1,669                           | 1,850              |
| Gains on disposal of investments in associates and joint ventures (Note 16) | —                               | 5,073              |
| Others                                                                      | (2,173)                         | 629                |
|                                                                             | <b>(504)</b>                    | <b>7,552</b>       |

**10 FINANCE COSTS, NET**

|                                                    | <b>Six months ended 30 June</b> |                    |
|----------------------------------------------------|---------------------------------|--------------------|
|                                                    | <b>2025</b>                     | <b>2024</b>        |
|                                                    | <b>RMB'000</b>                  | <b>RMB'000</b>     |
|                                                    | <b>(Unaudited)</b>              | <b>(Unaudited)</b> |
| <b>Finance costs:</b>                              |                                 |                    |
| Interest expense on convertible bonds (Note 24)    | 8,834                           | 24,208             |
| Interest expenses on bank borrowings               | 22,635                          | 31,256             |
| Exchange losses/(gains), net                       | 101                             | (3,246)            |
| Interest expense on lease liabilities (Note 15(b)) | 126                             | 460                |
| Interest capitalized                               | (1,551)                         | (1,273)            |
|                                                    | <b>30,145</b>                   | <b>51,405</b>      |
| <b>Finance income:</b>                             |                                 |                    |
| Interest income on bank deposits                   | (1,748)                         | (1,664)            |
|                                                    | <b>(1,748)</b>                  | <b>(1,664)</b>     |
| Finance costs, net                                 | <b>28,397</b>                   | <b>49,741</b>      |

For the six months ended 30 June 2025

## 11 INCOME TAX EXPENSE

The Income tax expense of the Group for the six months ended 30 June 2025 and 2024 is analyzed as follows:

|                           | Six months ended 30 June       |                                |
|---------------------------|--------------------------------|--------------------------------|
|                           | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| Current income tax        | —                              | 46                             |
| Deferred income tax       | 1,789                          | 1,840                          |
| <b>Income tax expense</b> | <b>1,789</b>                   | <b>1,886</b>                   |

## 12 EARNINGS/(LOSSES) PER SHARE AND DIVIDENDS

### (a) Earnings/(Losses) per share

#### (i) Basic

|                                                                       | Six months ended 30 June       |                                |
|-----------------------------------------------------------------------|--------------------------------|--------------------------------|
|                                                                       | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| Profit/(Loss) attributable to equity holders of the Company (RMB'000) | 28,514                         | (109,817)                      |
| Weighted average number of shares in issue (thousands)                | 1,693,786                      | 1,570,305                      |
| Basic earnings/(losses) per share (in RMB)                            | 0.02                           | (0.07)                         |

Basic earnings/(losses) per share is calculated by dividing the profit attributable to equity holders of the Company by the weighted average number of shares in issue during the respective period, excluding ordinary shares purchased by the Group and held as treasury shares (Note 20).

#### (ii) Diluted

|                                                                                          | Six months ended 30 June       |                                |
|------------------------------------------------------------------------------------------|--------------------------------|--------------------------------|
|                                                                                          | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| Profit/(loss) attributable to equity holders of the Company (RMB'000)                    | 28,514                         | (109,817)                      |
| Weighted average number of shares in issue (thousands)                                   | 1,693,786                      | 1,570,305                      |
| Adjustments for employee incentive plan and convertible bonds (thousands)                | 118,008                        | —                              |
| Weighted average number of shares for calculating diluted earnings per share (thousands) | 1,811,794                      | 1,570,305                      |
| Diluted earnings/(losses) per share (in RMB)*                                            | 0.02                           | (0.07)                         |

For the six months ended 30 June 2025

**12 EARNINGS/(LOSSES) PER SHARE AND DIVIDENDS** (continued)**(a) Earnings/(Losses) per share** (continued)**(ii) Diluted** (continued)

Diluted earnings/(losses) per share is calculated by adjusting the weighted average number of shares outstanding to assume all dilutive potential ordinary shares.

- \* The share incentive plan and convertible bonds were found to have an anti-dilutive effect during the six months ended 30 June 2025, therefore, the actual diluted earnings per share should equal to the basic earnings per share, which amounts to 0.02 per share in RMB.

**(b) Dividends**

The Board resolved that no interim dividend shall be declared for the six months ended 30 June 2025 (during the six months ended 30 June 2024: nil).

**13 PROPERTY, PLANT AND EQUIPMENT (PP&E), CONSTRUCTION IN PROGRESS, INTANGIBLE ASSETS**

|                                      | PP&E<br>RMB'000 | Construction<br>in progress<br>RMB'000 | Intangible<br>assets<br>RMB'000<br>(Note a) |
|--------------------------------------|-----------------|----------------------------------------|---------------------------------------------|
| <b>(Unaudited)</b>                   |                 |                                        |                                             |
| <b>Six months ended 30 June 2025</b> |                 |                                        |                                             |
| Opening net book amount              | 4,457           | 127,661                                | 1,085,942                                   |
| Additions                            | 547             | 32,158                                 | 107,721                                     |
| Disposals                            | (149)           | —                                      | —                                           |
| Depreciation/amortization charge     | (533)           | —                                      | (37,877)                                    |
| Currency translation differences     | —               | —                                      | (538)                                       |
| Closing net book amount              | 4,322           | 159,819                                | 1,155,248                                   |
| <b>(Unaudited)</b>                   |                 |                                        |                                             |
| <b>Six months ended 30 June 2024</b> |                 |                                        |                                             |
| Opening net book amount              | 4,091           | 94,263                                 | 965,535                                     |
| Additions                            | 636             | 10,981                                 | 21,022                                      |
| Disposals                            | (3)             | —                                      | —                                           |
| Depreciation/amortization charge     | (607)           | —                                      | (30,129)                                    |
| Currency translation differences     | —               | —                                      | 797                                         |
| Closing net book amount              | 4,117           | 105,244                                | 957,225                                     |

As of 30 June 2025 and 31 December 2024, the Group's certain game intellectual properties and licenses with net book amounts of RMB5,078,000 and RMB6,166,000 were pledged to a bank to secure certain bank borrowings of the Group respectively.

Non-financial assets that have an indefinite life are not subject to amortization, but are tested for impairment whenever there is any indication of impairment or annually at year-end (31 December). Non-financial assets that are subject to amortization and depreciation are reviewed for impairment whenever events or changes in circumstance indicate that the carrying amount may not be recoverable.

Except for below, there was no indication of impairment for property, plant and equipment, construction in progress and other intangible assets.

For the six months ended 30 June 2025

## 13 PROPERTY, PLANT AND EQUIPMENT (PP&E), CONSTRUCTION IN PROGRESS, INTANGIBLE ASSETS (continued)

### (a) Impairment for intangible assets

The impairment for intangible assets mainly represents impairment of game intellectual properties and licenses and is the excess amount of the carrying amount of the game intellectual properties and licenses fees to the game developers over the cash flow projections to be generated in the remaining contractual period.

During the six months ended 30 June 2025 and 2024, no impairment was charged to consolidated statement of comprehensive income for certain game intellectual properties and licenses which belong to the segment of game and information services.

## 14 INVESTMENT PROPERTIES

|                                      | <b>Investment<br/>properties</b><br>RMB'000<br>(Unaudited) |
|--------------------------------------|------------------------------------------------------------|
| <b>Six months ended 30 June 2025</b> |                                                            |
| Opening net book amount              | 6,075                                                      |
| Depreciation charge                  | (220)                                                      |
| Closing net book amount              | 5,855                                                      |
| <b>Six months ended 30 June 2024</b> |                                                            |
| Opening net book amount              | 6,515                                                      |
| Depreciation charge                  | (220)                                                      |
| Closing net book amount              | 6,295                                                      |

The investment property as of 30 June 2025 is the buildings located in Changsha Xincheng Science Park for offices, held within a business model whose objective is to consume substantially all of the economic benefits embodied in the investment properties through sales and rental.

The fair value of the investment properties as of 30 June 2025 was RMB11,650,000 (31 December 2024: RMB11,860,000).

As of 30 June 2025, there were no investment properties of the Group pledged to a bank to secure certain bank borrowings of the Group (31 December 2024: nil).

For the six months ended 30 June 2025

## 15 LEASES

### (a) Amounts recognized in the statement of financial position

The statement of financial position shows the following amounts relating to leases:

|                            | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|----------------------------|----------------------------------------------------|------------------------------------------------------|
| <b>Right-of-use assets</b> |                                                    |                                                      |
| Buildings                  | 2,351                                              | 7,594                                                |
| Land use rights            | 70,582                                             | 72,078                                               |
|                            | <b>72,933</b>                                      | <b>79,672</b>                                        |
| <b>Lease liabilities</b>   |                                                    |                                                      |
| Non-current                | —                                                  | —                                                    |
| Current                    | 2,413                                              | 7,753                                                |
|                            | <b>2,413</b>                                       | <b>7,753</b>                                         |

There were no additions to the right-of-use assets during the six months ended 30 June 2025 (for the six months ended 30 June 2024: RMB767,000).

There was no disposals of right-of-use assets during the six months ended 30 June 2025 and 2024.

During the six months ended 30 June 2025, the Group entered into an agreement with the lessor to prolong the lease term. As a result of the lease term modification, the right-of-use asset increased by RMB662,000, and the lease liability increased by RMB662,000. The modification resulted in the lease modification resulted in gains of RMBnil.

### (b) Amounts recognized in the statement of comprehensive income

The statement of comprehensive income shows the following amounts relating to leases:

|                                                                                                              | Six months ended 30 June<br>2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
|--------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|--------------------------------|
| <b>Depreciation charge of right-of-use assets</b>                                                            |                                                            |                                |
| Buildings                                                                                                    | 5,897                                                      | 6,021                          |
| Land use rights                                                                                              | 1,496                                                      | 1,496                          |
|                                                                                                              | <b>7,393</b>                                               | <b>7,517</b>                   |
| Interest expense (included in finance costs)                                                                 | 126                                                        | 460                            |
| Expense relating to short-term leases (included in cost of revenues and general and administrative expenses) | 5                                                          | 5                              |

During the six months ended 30 June 2025 and 2024, the depreciation of RMB5,897,000 and RMB6,021,000 from buildings was charged as profit or loss respectively, while the depreciation of RMB1,496,000 and RMB1,496,000 from land use rights was recognized in construction in progress respectively.

For the six months ended 30 June 2025

## 15 LEASES (continued)

### (b) Amounts recognized in the statement of comprehensive income (continued)

During the six months ended 30 June 2025 the cash outflow relating to the principal element and interest element of lease payments was RMB6,117,000 and RMB126,000 respectively (for the six months ended 30 June 2024: RMB6,342,000 and RMB460,000), the cash outflow about payment for short-term and low-value lease was RMB5,000 (for the six months ended 30 June 2024: RMB5,000).

## 16 INVESTMENTS ACCOUNTED FOR USING THE EQUITY METHOD

|                    | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|--------------------|----------------------------------------------------|------------------------------------------------------|
| Associates (a)     | 167,250                                            | 149,786                                              |
| Joint ventures (b) | 37,803                                             | 37,969                                               |
|                    | <b>205,053</b>                                     | <b>187,755</b>                                       |

### (a) Investments in associates

|                                    | Six months ended 30 June       |                                |
|------------------------------------|--------------------------------|--------------------------------|
|                                    | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| At the beginning of the period     | 149,786                        | 275,405                        |
| Disposals                          | —                              | (16)                           |
| Share of results of the associates | 17,493                         | (3,115)                        |
| Currency translation differences   | (29)                           | 43                             |
| At the end of the period           | <b>167,250</b>                 | <b>272,317</b>                 |

### (b) Investments in joint ventures

|                                        | Six months ended 30 June       |                                |
|----------------------------------------|--------------------------------|--------------------------------|
|                                        | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| At the beginning of the period         | 37,969                         | 54,628                         |
| Disposal (i)                           | (500)                          | (5,000)                        |
| Share of results of the joint ventures | 334                            | 87                             |
| At the end of the period               | <b>37,803</b>                  | <b>49,715</b>                  |

- (i) The Group disposed partial shares of a joint venture with the consideration of RMB500,000 and recognized losses on disposal of a joint venture of RMB nil.

For the six months ended 30 June 2025

**17 FINANCIAL ASSETS AT FAIR VALUE THROUGH PROFIT OR LOSS**

|                                       | <b>Six months ended 30 June</b> |             |
|---------------------------------------|---------------------------------|-------------|
|                                       | <b>2025</b>                     | 2024        |
|                                       | <b>RMB'000</b>                  | RMB'000     |
|                                       | <b>(Unaudited)</b>              | (Unaudited) |
| <b>Included in non-current assets</b> |                                 |             |
| <b>At the beginning of the period</b> | <b>296,661</b>                  | 325,743     |
| Additions                             | —                               | 4,850       |
| Changes in fair value                 | <b>2,395</b>                    | —           |
| Disposals and others                  | <b>(696)</b>                    | —           |
| Currency translation differences      | <b>(455)</b>                    | 680         |
| <b>At the end of the period</b>       | <b>297,905</b>                  | 331,273     |
| <b>Included in current assets</b>     |                                 |             |
| <b>At the beginning of the period</b> | <b>27,180</b>                   | 73,145      |
| Changes in fair value                 | <b>(11,446)</b>                 | 1,974       |
| Disposals and others                  | <b>(283)</b>                    | —           |
| Currency translation differences      | <b>(81)</b>                     | 461         |
| <b>At the end of the period</b>       | <b>15,370</b>                   | 75,580      |

The investments in listed entities included in current assets comprised shares traded on the listed market.

The investments in unlisted entities included in non-current assets comprised private investment funds and some investments in private entities mainly operated in the PRC, USA and Korea in the form of ordinary shares and convertible redeemable preferred shares. The preferred shares are convertible into ordinary shares anytime at the option of the holder, or automatically in the event of an initial public offering ("IPO") of the investees. The preferred shares are redeemable at the option of the Group if there is no IPO of investees after several years from the dates of investment, and therefore are accounted for the investment in those investees as financial assets at fair value through profit or loss. For other minority interests in private companies, the Group elected the fair value method at the date of initial recognition and carried these investments subsequently at fair value. Changes in fair value are reflected in the consolidated statement of comprehensive income. These companies are engaged in technology, game development and other internet-related services.

For the six months ended 30 June 2025

## 18 TRADE RECEIVABLES

|                                  | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|----------------------------------|----------------------------------------------------|------------------------------------------------------|
| Third parties                    | 201,536                                            | 320,715                                              |
| Related parties (Note 28(c)(ii)) | 26,493                                             | 2,077                                                |
|                                  | <b>228,029</b>                                     | 322,792                                              |
| Less: provision for impairment   | (127,589)                                          | (164,378)                                            |
|                                  | <b>100,440</b>                                     | 158,414                                              |

- (a) The credit terms of trade receivables granted by the Group are generally 3 months. Aging analysis based on recognition date of the gross trade receivables at the respective reporting dates are as follows:

|                    | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|--------------------|----------------------------------------------------|------------------------------------------------------|
| Within 3 months    | 80,488                                             | 102,335                                              |
| 3 months to 1 year | 996                                                | 697                                                  |
| 1 to 2 years       | 19,999                                             | 53,119                                               |
| 2 to 3 years       | 93,334                                             | 166,536                                              |
| Over 3 years       | 33,212                                             | 105                                                  |
|                    | <b>228,029</b>                                     | 322,792                                              |

- (b) Movements in the provision for impairment of trade receivables as follows:

|                                                            | Six months ended 30 June       |                                |
|------------------------------------------------------------|--------------------------------|--------------------------------|
|                                                            | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| <b>At the beginning of the period</b>                      | <b>164,378</b>                 | 177,141                        |
| Provision for impairment                                   | 36,417                         | 81,972                         |
| Receivables written off during the period as uncollectible | (73,206)                       | (114,500)                      |
| <b>At the end of the period</b>                            | <b>127,589</b>                 | 144,613                        |

- (i) Including impairment provided individually of RMB23,642,000 and impairment on collective basis of RMB12,775,000. The provisions for impaired receivables have been included in "net impairment losses on financial assets" in the consolidated statement of comprehensive income.

For the six months ended 30 June 2025

**18 TRADE RECEIVABLES** (continued)

(b) Movements in the provision for impairment of trade receivables as follows (continued):

- (ii) The Group wrote off trade receivables of RMB73,206,000 as there was no reasonable expectation of recovery due to the insufficient solvency among some customers and business partners impacted by macroeconomic deterioration and adverse changes in the industry ecosystem. The Group continues to engage in enforcement activity to recover the due receivable.

The majority of the Group's trade receivables was denominated in RMB.

As of 30 June 2025, the carrying amounts of the accounts receivable were approximate to their fair values.

- (c) As of 30 June 2025, and 31 December 2024, trade receivables of RMB29,546,000 and RMB66,543,000 respectively were pledged to secure certain bank facilities granted to the Group.

**19 PREPAYMENTS AND OTHER RECEIVABLES**

|                                                  | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|--------------------------------------------------|----------------------------------------------------|------------------------------------------------------|
| <b>Prepayments</b>                               |                                                    |                                                      |
| Prepaid revenue sharing to content providers (a) | 500,353                                            | 548,984                                              |
| Prepaid advertising expenses (b)                 | 303,692                                            | 333,431                                              |
| Prepayments for game content                     | 50,000                                             | 50,000                                               |
| Recoverable value-added tax                      | 876                                                | 5,577                                                |
| Prepayment to related parties                    | 11,079                                             | 6,604                                                |
| Others                                           | 22,094                                             | 30,356                                               |
|                                                  | <b>888,094</b>                                     | <b>974,952</b>                                       |
| Less: provision for impairment (e)               | <b>(29,342)</b>                                    | <b>(98,980)</b>                                      |
|                                                  | <b>858,752</b>                                     | <b>875,972</b>                                       |
| Less: non-current Prepayment                     | —                                                  | —                                                    |
|                                                  | <b>858,752</b>                                     | <b>875,972</b>                                       |
| <b>Other receivables</b>                         |                                                    |                                                      |
| Loans to third parties (c)                       | 94,130                                             | 164,454                                              |
| Loans to shareholders                            | 130,341                                            | 124,326                                              |
| Amounts due from related parties                 | 6,988                                              | 9,396                                                |
| Rental and other deposits                        | 5,605                                              | 5,089                                                |
| Loans to employees (d)                           | 1,866                                              | 890                                                  |
| Others                                           | 23,165                                             | 22,778                                               |
|                                                  | <b>262,095</b>                                     | <b>326,933</b>                                       |
| Less: provision for impairment                   | <b>(10,542)</b>                                    | <b>(10,750)</b>                                      |
|                                                  | <b>251,553</b>                                     | <b>316,183</b>                                       |
| Less: non-current other receivables              | <b>(150,196)</b>                                   | <b>(121,960)</b>                                     |
|                                                  | <b>101,357</b>                                     | <b>194,223</b>                                       |

For the six months ended 30 June 2025

## 19 PREPAYMENTS AND OTHER RECEIVABLES (continued)

As of 30 June 2025, there were no significant balances that are past due.

- (a) The Group licenses online games from game developers and pays sharing of proceeds earned from selling in-game virtual items to game developers. Those prepaid revenue sharing are expensed and recorded into “cost of revenues” on incurred basis.
- (b) The Group engaged various online advertising suppliers and made prepayments in exchange for better advertising opportunities and resources in some arrangements. Such amounts are recognized as “selling and marketing expenses” when the advertising services are rendered.
- (c) Loans to third parties represented the loans provided to a number of third parties, which were mainly unsecured and interest free.
- (d) Loans to employees mainly represent advances to employees for various expenses to be incurred in the ordinary course of business and housing loans to certain employees. These loans are unsecured, interest-free and to be repaid in 1 to 5 years from the grant dates.
- (e) The movements in the provision for impairment of prepayments as follows:

|                                       | Six months ended 30 June       |                                |
|---------------------------------------|--------------------------------|--------------------------------|
|                                       | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| <b>At the beginning of the period</b> | <b>98,980</b>                  | 199,656                        |
| Provision for impairment              | —                              | 7,421                          |
| Written off during the period         | <b>(69,638)</b>                | (108,634)                      |
| <b>At the end of the period</b>       | <b>29,342</b>                  | 98,443                         |

The impairment provision mainly represents impairment of prepaid revenue sharing to game developers, which is primarily related to certain games licensed by the Group which did not operate well or align with the Group's future strategy. The provision is the excess amount of the carrying amount of the unearned pre-paid revenue sharing to game developers over the cash flow projections to be generated in the remaining contractual period.

During the six months ended 30 June 2025, no impairment (during the six months ended 30 June 2024: RMB7,421,000) was charged to cost of revenues in the consolidated statement of comprehensive income for certain game intellectual properties and licenses which belong to the segment of game and information services.

The Group's core strategy focuses on the publishing and self-development of exquisite games. Therefore, the Group has continuously adjusted and optimized its product layout in the future and gradually terminated products that are no longer in line with the Group's game business strategy in the future.

- (f) As of 30 June 2025 and 2024, the carrying amount of other receivables were primarily denominated in RMB and USD and approximated their fair value at each of the reporting date.

For the six months ended 30 June 2025

**20 SHARE CAPITAL, SHARE PREMIUM AND TREASURY SHARES**

|                                                | Number of<br>shares  | Nominal value<br>of shares<br>USD'000 | Equivalent<br>nominal value<br>of shares<br>RMB'000 | Share<br>premium<br>RMB'000 | Treasury<br>shares<br>RMB'000 | Group<br>total<br>RMB'000 |
|------------------------------------------------|----------------------|---------------------------------------|-----------------------------------------------------|-----------------------------|-------------------------------|---------------------------|
| <b>(Unaudited)</b>                             |                      |                                       |                                                     |                             |                               |                           |
| Authorized:                                    |                      |                                       |                                                     |                             |                               |                           |
| <b>As of 30 June 2025 and 31 December 2024</b> | <b>5,000,000,000</b> | <b>500</b>                            |                                                     |                             |                               |                           |
| Issued and fully paid:                         |                      |                                       |                                                     |                             |                               |                           |
| <b>As of 31 December 2024</b>                  | <b>1,687,317,145</b> | <b>169</b>                            | <b>1,104</b>                                        | <b>3,967,098</b>            | <b>(66)</b>                   | <b>3,968,136</b>          |
| Shares vested for share incentive scheme       | —                    | —                                     | —                                                   | —                           | —                             | —                         |
| Issuance of ordinary shares to the investors   |                      |                                       |                                                     |                             |                               |                           |
| (a)                                            | 100,252,800          | 10                                    | 72                                                  | 66,428                      | —                             | 66,500                    |
| Acquisition of treasury shares                 | (20,856,800)         | —                                     | (14)                                                | (32,932)                    | (254)                         | (33,200)                  |
| <b>As of 30 June 2025</b>                      | <b>1,766,713,145</b> | <b>179</b>                            | <b>1,162</b>                                        | <b>4,000,594</b>            | <b>(320)</b>                  | <b>4,001,436</b>          |

- (a) On 23 May 2025, an aggregate of 100,252,800 placing shares have been placed to no less than six independent investors at the placing price of HKD0.72 per placing share pursuant to the terms and conditions of the placing agreement. The proceeds from the placing were used for the development expenditure of the global multi-platform and the promotion expenditure of the global distribution of the self-developed anime competitive shooting game "Strinova" so as to accelerate the global launch of multiple versions of "Strinova" for more new growth points of the Group's revenue and profit.

|                                                | Number of<br>shares  | Nominal value<br>of shares<br>USD'000 | Equivalent<br>nominal value<br>of shares<br>RMB'000 | Share<br>premium<br>RMB'000 | Treasury<br>shares<br>RMB'000 | Group<br>total<br>RMB'000 |
|------------------------------------------------|----------------------|---------------------------------------|-----------------------------------------------------|-----------------------------|-------------------------------|---------------------------|
| <b>(Unaudited)</b>                             |                      |                                       |                                                     |                             |                               |                           |
| Authorized:                                    |                      |                                       |                                                     |                             |                               |                           |
| <b>As of 30 June 2024 and 31 December 2023</b> | <b>5,000,000,000</b> | <b>500</b>                            |                                                     |                             |                               |                           |
| Issued and fully paid:                         |                      |                                       |                                                     |                             |                               |                           |
| <b>As of 31 December 2023</b>                  | <b>1,574,575,545</b> | <b>157</b>                            | <b>1,024</b>                                        | <b>3,747,776</b>            | <b>(3,184)</b>                | <b>3,745,616</b>          |
| Shares vested for share incentive scheme       | —                    | —                                     | —                                                   | —                           | —                             | —                         |
| Acquisition of treasury shares                 | —                    | —                                     | —                                                   | —                           | (5,457)                       | (5,457)                   |
| Cancellation of shares                         | (4,575,600)          | —                                     | (3)                                                 | (8,595)                     | 8,598                         | —                         |
| <b>As of 30 June 2024</b>                      | <b>1,569,999,945</b> | <b>157</b>                            | <b>1,021</b>                                        | <b>3,739,181</b>            | <b>(43)</b>                   | <b>3,740,159</b>          |

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## 21 RESERVES

|                                            | Capital<br>reserves<br>RMB'000 | Statutory<br>reserves<br>RMB'000 | Translation<br>differences<br>RMB'000 | Other<br>reserves<br>RMB'000 | Total<br>reserves<br>RMB'000 |
|--------------------------------------------|--------------------------------|----------------------------------|---------------------------------------|------------------------------|------------------------------|
| <b>(Unaudited)</b>                         |                                |                                  |                                       |                              |                              |
| <b>As of 31 December 2024</b>              | <b>261,455</b>                 | <b>104,100</b>                   | <b>93,713</b>                         | <b>511,986</b>               | <b>971,254</b>               |
| Share-based compensation expenses          | —                              | —                                | —                                     | 5,972                        | 5,972                        |
| Profit appropriation to statutory reserves | —                              | 7,769                            | —                                     | —                            | 7,769                        |
| Currency translation differences           | —                              | —                                | 709                                   | —                            | 709                          |
| <b>As of 30 June 2025</b>                  | <b>261,455</b>                 | <b>111,869</b>                   | <b>94,422</b>                         | <b>517,958</b>               | <b>985,704</b>               |
| <b>(Unaudited)</b>                         |                                |                                  |                                       |                              |                              |
| <b>As of 31 December 2023</b>              | 261,455                        | 103,444                          | 75,057                                | 496,417                      | 936,373                      |
| Share-based compensation expenses          | —                              | —                                | —                                     | 4,005                        | 4,005                        |
| Profit appropriation to statutory reserves | —                              | 1,040                            | —                                     | —                            | 1,040                        |
| Currency translation differences           | —                              | —                                | 5,041                                 | —                            | 5,041                        |
| <b>As of 30 June 2024</b>                  | <b>261,455</b>                 | <b>104,484</b>                   | <b>80,098</b>                         | <b>500,422</b>               | <b>946,459</b>               |

## 22 SHARE-BASED PAYMENTS

### (a) 2018 Share Incentive Plan

On 18 May 2018, the Company issued and allotted an aggregate of 8,627,045 shares (86,270,450 shares after additional share issuance on 6 December 2018) to the RSUs Holding Entities for employee incentive plan purpose.

During the year ended 31 December 2020, RSUs Holding Entities granted aggregate of 18,566,947 shares to employees, among which 3,647,147 shares were without vesting conditions. Out of the remaining 14,919,800 shares, the vesting period for 112,779 shares is 1 year and the vesting schedule is 100% after 12 months from original grant date; the vesting period for 24,000 shares is 2 years, and the vesting schedule is 50% after 12 months from original grant date and the remaining 50% will vest after 24 months from original grant date; the vesting period for 8,373,322 shares is 3 years, and the vesting schedule is 1/3 after 12 months from original grant date and remaining 2/3 will vest in 2 equal installments over the next 2 years; the vesting period for 6,409,699 shares is 4 years, and the vesting schedule is 25% after 12 months from original grant date and remaining 75% will vest in 3 equal installments over the next years. The Group recorded RMB89,460,000 share-based compensation expense accordingly during the year ended 31 December 2020.

During the year ended 31 December 2021, RSUs Holding Entities granted aggregate of 8,085,721 shares to employees, among which 4,465,700 shares were without vesting conditions. Out of the remaining 3,620,021 shares, the vesting period for 800,000 shares is 1 year and the vesting schedule is 100% after 12 months from original grant date; the vesting period for 2,484,021 shares is 3 years, and the vesting schedule is 1/3 after 12 months from original grant date and remaining 2/3 will vest in 2 equal installments over the next 2 years; the vesting period for 336,000 shares is 4 years, and the vesting schedule is 25% after 12 months from original grant date and remaining 75% will vest in 3 equal installments over the next 3 years.

For the six months ended 30 June 2025

**22 SHARE-BASED PAYMENTS** (continued)**(a) 2018 Share Incentive Plan** (continued)

During the year ended 31 December 2022, RSUs Holding Entities granted aggregate of 1,470,180 shares to employees, among which 90,180 shares were without vesting conditions. Out of the remaining 1,380,000 shares, the vesting period for 1,300,000 shares is 2 years and the vesting schedule is 50% after 12 months from original grant date and the remaining 50% will vest after 24 months from original grant date; the vesting period for 80,000 shares is 3 years, and the vesting schedule is 1/3 after 12 months from original grant date and remaining 2/3 will vest in 2 equal installments over the next 2 years.

During the year ended 31 December 2023, RSU Holding Entities granted aggregate of 700,000 shares to employees, the vesting period for these 700,000 shares is 3 years, and the vesting schedule is 1/3 after 12 months from original grant date and remaining 2/3 will vest in 2 equal installments over the next 2 years.

Movement in the number of awarded shares for the six months ended 30 June 2025 and the year ended 31 December 2024 is as follows:

|                                       | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|---------------------------------------|----------------------------------------------------|------------------------------------------------------|
| <b>At the beginning of the period</b> | <b>397,238</b>                                     | 6,062,191                                            |
| Vested                                | —                                                  | (5,664,953)                                          |
| <b>At the end of the period</b>       | <b>397,238</b>                                     | 397,238                                              |

**(b) 2023 Share Option Plan**

On 30 June 2023 (the “**Adoption Date**”), the Company adopted a new share option scheme (the “**2023 New Share Option Scheme**”), which shall be valid and effective for a period of ten years commencing on the Adoption Date.

On 28 July 2023, the Company granted 8,880,000 share options to certain employees and directors under the 2023 New Share Option Scheme. The vesting period for 3,380,000 share options is 1 year and the vesting schedule is 100% after 12 months from original grant date; the vesting period for 1,800,000 share options is 3 years, and the vesting schedule is 1/3 after 12 months from original grant date and remaining 2/3 will vest in 2 equal installments over the next 2 years; the vesting period for 3,700,000 share options is 4 years, and the vesting schedule is 25% after 12 months from original grant date and remaining 75% will vest in 3 equal installments over the next 3 years.

For the six months ended 30 June 2025

## 22 SHARE-BASED PAYMENTS (continued)

### (b) 2023 Share Option Plan (continued)

On 25 January 2024, the Company granted 16,581,400 share options to certain employees and directors under the 2023 New Share Option Scheme. The vesting period for 16,201,400 share options is 1 year and the vesting schedule is 100% after 12 months from original grant date; the vesting period for 380,000 share options is 3 years, and the vesting schedule is 30% after 12 months from original grant date, 30% after 24 months from original grant date and remaining 40% will vest in the 3rd year.

On 6 June 2024, the Company granted 8,278,500 share options to certain employees and directors under the 2023 New Share Option Scheme. The vesting period for 8,278,500 share options is 2 years and the vesting schedule is 2 equal installments over the next 2 years.

On 12 September 2024, the Company granted 300,000 share options to certain employees and directors under the 2023 New Share Option Scheme. The vesting period for 300,000 share options is 2 years and the vesting schedule is 2 equal installments over the next 2 years.

On 23 January 2025, the Company granted 6,245,000 share options to certain employees and directors under the 2023 New Share Option Scheme. The vesting period for 6,245,000 share options is 1 year and the vesting schedule is adjusted based on their performance scores.

On 27 May 2025, the Company granted 17,000,000 share options to certain employees and directors under the 2023 New Share Option Scheme. The vesting period for 17,000,000 share options has no specific vesting date.

Movements in the number of share options outstanding and their related weighted average exercise prices are as follows:

|                                                   | Average<br>exercise price | Number of<br>share options |
|---------------------------------------------------|---------------------------|----------------------------|
| <b>At 1 January 2025</b>                          | <b>HKD2.4</b>             | <b>29,789,900</b>          |
| Granted                                           | HKD1.01                   | 23,245,000                 |
| Exercised                                         | —                         | —                          |
| Forfeited                                         | HKD2.52                   | (1,060,428)                |
| <b>At 30 June 2025</b>                            | <b>HKD1.78</b>            | <b>51,974,472</b>          |
| <b>Vested and exercisable as 30 June 2025</b>     | <b>HKD2.26</b>            | <b>18,723,250</b>          |
| <b>At 1 January 2024</b>                          | HKD3.86                   | 8,880,000                  |
| Granted                                           | HKD2.06                   | 25,159,900                 |
| Exercised                                         | —                         | —                          |
| Forfeited                                         | HKD3.46                   | (4,250,000)                |
| <b>At 31 December 2024</b>                        | <b>HKD2.4</b>             | <b>29,789,900</b>          |
| <b>Vested and exercisable as 31 December 2024</b> | <b>HKD4.21</b>            | <b>3,860,000</b>           |

No options expired during the periods covered by the above tables.

For the six months ended 30 June 2025

**22 SHARE-BASED PAYMENTS** (continued)**(b) 2023 Share Option Plan** (continued)**Outstanding share options**

Details of the expiry dates, exercise prices and the respective numbers of share options which remained outstanding as at 30 June 2025 are as follows:

| <b>Expiry Date</b>                                      | <b>Exercise price range</b> | <b>Number of share options<br/>Six months ended 30 June<br/>2025</b> |
|---------------------------------------------------------|-----------------------------|----------------------------------------------------------------------|
| 1 year commencing from<br>the date of grant of options  | HKD1.00~HKD4.92             | 27,005,972                                                           |
| 2 years commencing from<br>the date of grant of options | HKD2.04~HKD3.01             | 8,578,500                                                            |
| 3 years commencing from<br>the date of grant of options | HKD0.75~HKD3.58             | 16,180,000                                                           |
| 4 years commencing from<br>the date of grant of options | HKD3.58                     | 210,000                                                              |
|                                                         |                             | <b>51,974,472</b>                                                    |

Details of the expiry dates, exercise prices and the respective numbers of share options which remained outstanding as at 31 December 2024 are as follows:

| <b>Expiry Date</b>                                      | <b>Exercise price range</b> | <b>Number of share options<br/>Six months ended 30 June<br/>2024</b> |
|---------------------------------------------------------|-----------------------------|----------------------------------------------------------------------|
| 1 year commencing from<br>the date of grant of options  | HKD1.59~HKD4.92             | 19,331,400                                                           |
| 2 years commencing from<br>the date of grant of options | HKD2.04~HKD3.01             | 8,578,500                                                            |
| 3 years commencing from<br>the date of grant of options | HKD1.59~HKD3.58             | 1,180,000                                                            |
| 4 years commencing from<br>the date of grant of options | HKD3.58                     | 700,000                                                              |
|                                                         |                             | <b>29,789,900</b>                                                    |

For the six months ended 30 June 2025

## 22 SHARE-BASED PAYMENTS (continued)

### (b) 2023 Share Option Plan (continued)

#### **Fair value of options**

The total amount to be expensed is determined by reference to the fair value of the options granted by using option-pricing model, “Enhanced FAS 123” binomial model (the “**Binomial Model**”), which includes the impact of market performance conditions (such as the Company’s share price) but excludes the impact of service conditions and non-market performance conditions.

The weighted average fair value of options granted during the six months ended 30 June 2025 was HKD0.48 per share (equivalent to approximately RMB0.52 per share). The weighted average fair value of options granted during the year ended 31 December 2024 was HKD0.87 per share (equivalent to approximately RMB0.8 per share).

The total amount to be expensed is determined by the fair value of options. The Group recorded RMB5,972,000 (31 December 2024: RMB15,569,000) share-based compensation expense accordingly during the six months ended 30 June 2025.

The Group also adopts valuation and actuarial techniques to assess the fair value of other equity instruments of the Group granted under the share-based compensation plans as appropriate. Other than the exercise price mentioned above, significant judgments on parameters, such as risk-free rate, dividend yield and expected volatility, were required to be made by the directors in applying the Binomial Model, which are summarized as below:

|                                                | Six months<br>ended 30 June<br>2025 |
|------------------------------------------------|-------------------------------------|
| Weighted average share price at the grant date | HKD0.95                             |
| Risk free rate                                 | 3.22%                               |
| Dividend yield                                 | 0.00%                               |
| Expected volatility ( <i>Note</i> )            | 50.43%                              |

*Note:* The expected volatility, measured as the standard deviation of expected share price returns, is determined based on the average daily trading price volatility of the shares of the Company.

#### **Expected retention rate**

The Group has to estimate the expected yearly percentage of grantees that will stay within the Group at the end of the vesting periods of the share options (the “**Expected Retention Rate**”) in order to determine the amount of share-based compensation expenses charged to the consolidated statement of comprehensive income. As at 30 June 2025, the Expected Retention Rate was assessed to be 98%.

For the six months ended 30 June 2025

**23 BORROWINGS**

|                                                           | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|-----------------------------------------------------------|----------------------------------------------------|------------------------------------------------------|
| <b>Included in non-current liabilities</b>                |                                                    |                                                      |
| Secured bank borrowings (a)                               | 124,329                                            | 123,329                                              |
|                                                           | <b>124,329</b>                                     | 123,329                                              |
| <b>Included in current liabilities</b>                    |                                                    |                                                      |
| Secured bank borrowings (a)                               | 814,750                                            | 903,746                                              |
| Current portion of long-term bank borrowings, secured (a) | 40,000                                             | 28,000                                               |
| Secured other borrowings                                  | 15,000                                             | 15,000                                               |
|                                                           | <b>869,750</b>                                     | 946,746                                              |
|                                                           | <b>994,079</b>                                     | 1,070,075                                            |

The Group's long-term bank borrowings bear weighted average interest rate of 3.66% (2024: 3.79%) per annum, and the short-term bank borrowings bear weighted average interest rate of 3.85% (2024: 4.46%) per annum.

(a) The pledge and guarantee related to bank borrowings is as follows:

|                                                                                                                                                                                             | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|------------------------------------------------------|
| Secured by deposits and the shares of subsidiaries of the Company                                                                                                                           | 93,531                                             | 133,616                                              |
| Guaranteed by the Company, and/or certain subsidiaries of the Company                                                                                                                       | 280,420                                            | 297,740                                              |
| Secured by the pledge of assets of the Group (including trade receivables, intellectual properties and licenses or term deposits), and/or guaranteed by the Company and/or its subsidiaries | 485,128                                            | 573,719                                              |
| Secured by certificate of deposit                                                                                                                                                           | 120,000                                            | 50,000                                               |
|                                                                                                                                                                                             | <b>979,079</b>                                     | 1,055,075                                            |

Restricted cash of RMB138,160,000 is pledged deposit for this aforesaid loan.

For the six months ended 30 June 2025

## 23 BORROWINGS (continued)

(b) The maturity of the Group's borrowings is as follows:

|                       | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|-----------------------|----------------------------------------------------|------------------------------------------------------|
| Within 1 year         | 869,750                                            | 946,746                                              |
| Between 1 and 2 years | 53,029                                             | 47,015                                               |
| Between 2 and 5 years | 30,090                                             | 30,090                                               |
| Above 5 years         | 41,210                                             | 46,224                                               |
|                       | <b>994,079</b>                                     | <b>1,070,075</b>                                     |

## 24 CONVERTIBLE BONDS

On 24 July 2023, the Group entered into a subscription agreement for HKD-settled convertible bonds in an aggregate principal amount of HKD386,000,000 (equivalent to approximately RMB352,804,000) due 24 July 2028, with an initial conversion price of HKD3.64 per share. The 2028 Convertible Bonds bear interest rate of 5% per annum, payable semi-annually, with maturity of 5 years from the issuance date and can be converted into shares of the Company at the holder's option at any time on or after the date which is 41 days after the issuance date up to the close of business on the date falling seven days prior to the maturity date at an initial conversion price of HKD3.64 per share. On 24 July 2023, the 2028 Convertible Bonds were issued. The holder of each 2028 Convertible Bond will have the right at holder's option, to require the Group to redeem all or some only of such holder's bonds on 24 July 2026. On 23 July 2024, the Group entered into a placing agreement whereby placees would subscribe for the placing shares at the placing price of HKD2.15 per share. In light of the issue of the placing shares at the placing price of HKD2.15 per placing share, the conversion price of the Convertible Bonds was adjusted from HKD3.64 to HKD3.58 per share, and that such adjustment became effective as at 31 July 2024.

The 2028 Convertible Bonds was recognized as liability component and equity component as follows:

- The initial value of the liability component was calculated using a market interest rate for an equivalent non-convertible bond of the Group. Embedded financial derivatives, comprised the fair value of the option of the holders of the 2028 Convertible Bonds to require the Company to redeem the 2028 Convertible Bonds; and the fair value of the option of the Company to redeem the 2028 Convertible Bonds. These embedded redemption options are closely related to the host debt as the redemption amount is principal amount together with accrued but unpaid interest, therefore they are not able to be accounted for separately. The initial value of the liability component and the fair value of the embedded redemption options were recognized as a single liability component, and it subsequently carried at amortized cost.
- Equity component, being the conversion option of the 2028 Convertible Bonds, initially recognized at the residual amount after deducting the value of the aforesaid single liability component from the net proceeds at the initial recognition.

For the six months ended 30 June 2025

**24 CONVERTIBLE BONDS** (continued)

Movement of the 2028 Convertible Bonds is set out as follows:

|                                  | <b>Liability</b><br>RMB'000<br>(Unaudited) | <b>Other reserves</b><br>RMB'000<br>(Unaudited) | <b>Total</b><br>RMB'000<br>(Unaudited) |
|----------------------------------|--------------------------------------------|-------------------------------------------------|----------------------------------------|
| <b>As of 1 January 2025</b>      | <b>275,608</b>                             | <b>126,702</b>                                  | <b>402,310</b>                         |
| Interest expenses                | 8,834                                      | —                                               | 8,834                                  |
| Coupon interests paid            | (8,882)                                    | —                                               | (8,882)                                |
| Currency translation differences | (4,193)                                    | —                                               | (4,193)                                |
| <b>As of 30 June 2025</b>        | <b>271,367</b>                             | <b>126,702</b>                                  | <b>398,069</b>                         |
| <b>As of 1 January 2024</b>      | 237,297                                    | 126,702                                         | 363,999                                |
| Interest expenses                | 24,208                                     | —                                               | 24,208                                 |
| Coupon interests paid            | (8,887)                                    | —                                               | (8,887)                                |
| Currency translation differences | 1,692                                      | —                                               | 1,692                                  |
| <b>As of 30 June 2024</b>        | <b>254,310</b>                             | <b>126,702</b>                                  | <b>381,012</b>                         |

Interest expense is calculated by applying the effective interest rate of 16.07% per annum to the liability component.

As of 30 June 2025, there has been no conversion of the 2028 Convertible Bonds.

**25 TRADE PAYABLES**

Trade payables are primarily related to the purchase of services for server custody, game licenses, and the revenues collected by the Group which is to be shared with cooperating game developers according to respective cooperation agreements. The credit terms of trade payables granted to the Group are usually 3 months. The aging analysis of trade payable based on recognition date is as follows:

|                    | <b>As of</b><br><b>30 June</b><br><b>2025</b><br><b>RMB'000</b><br><b>(Unaudited)</b> | <b>As of</b><br><b>31 December</b><br><b>2024</b><br><b>RMB'000</b><br><b>(Audited)</b> |
|--------------------|---------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|
| Within 3 months    | 25,371                                                                                | 108,944                                                                                 |
| 3 months to 1 year | 297,500                                                                               | 147,700                                                                                 |
| 1 to 2 years       | 29,037                                                                                | 120,393                                                                                 |
| 2 to 5 years       | 1,512                                                                                 | 1,728                                                                                   |
|                    | <b>353,420</b>                                                                        | <b>378,765</b>                                                                          |

## Notes to the Interim Condensed Consolidated Financial Information

For the six months ended 30 June 2025

### 26 OTHER PAYABLES AND ACCRUALS

|                                                       | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|-------------------------------------------------------|----------------------------------------------------|------------------------------------------------------|
| Payroll and welfare payables                          | 41,243                                             | 51,768                                               |
| Other tax payables                                    | 17,856                                             | 21,397                                               |
| Other payables due to related parties (Note 28(c)(v)) | 35,358                                             | 31,596                                               |
| Other payables to construction in progress            | 56,250                                             | 29,564                                               |
| Professional service fee payable                      | 3,260                                              | 4,289                                                |
| Advance from business partners                        | 12,241                                             | 12,286                                               |
| Interest payable                                      | 228                                                | 44                                                   |
| Others                                                | 18,208                                             | 6,361                                                |
|                                                       | <b>184,644</b>                                     | <b>157,305</b>                                       |

### 27 COMMITMENTS

Capital expenditure contracted for at the end of the period/year but not yet incurred is as follows:

|                          | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|--------------------------|----------------------------------------------------|------------------------------------------------------|
| Intangible assets        | 70,075                                             | 70,388                                               |
| Construction in progress | 46,216                                             | 72,902                                               |
|                          | <b>116,291</b>                                     | <b>143,290</b>                                       |

For the six months ended 30 June 2025

## 28 SIGNIFICANT RELATED PARTY TRANSACTIONS

### (a) Names and relationships with related parties

The following companies are related parties of the Group that had balances and/or transactions with the Group

| Names of major related parties                                                                                  | Nature of relationship                                   |
|-----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|
| Tencent and its subsidiaries (collectively " <b>Tencent Group</b> ")                                            | Shareholder of the Company                               |
| IDS Partnership01 L.P.                                                                                          | Shareholder of the Company                               |
| Hengqin Chuangmeng Qida Equity Investment Enterprise (Limited Partnership) (" <b>Hengqin Chuangmeng Qida</b> ") | Associate of the Group                                   |
| Shenzhen Xingfei Culture Co., Ltd. (" <b>Shenzhen Xingfei</b> ")                                                | Associate of the Group                                   |
| iDream Legu (Nanjing) Cultural Industry Development Co., Ltd. (" <b>iDream Legu</b> ")                          | Associate of the Group                                   |
| Shenzhen Mengzuofang Technology Co., Ltd. (" <b>Shenzhen Mengzuofang</b> ")                                     | Joint venture of the Group                               |
| Tianjin Lewei Shida                                                                                             | Joint venture of the Group                               |
| Mr. Jeffrey Lyndon Ko*                                                                                          | Director of the Company                                  |
| Mr. Lei Junwen                                                                                                  | Senior management of the Company                         |
| Mr. Chen Xiangyu                                                                                                | Director of the Company                                  |
| Mr. Guan Song                                                                                                   | Director of the Company                                  |
| Shenzhen Zero One Zhihe Technology Co., LTD (" <b>Zero One Zhihe</b> ")                                         | Associate of the Group                                   |
| Shipshape Holdings Limited (" <b>Shipshape</b> ")                                                               | Related party of a director                              |
| Zhuhai Hengqin Zhumeng Space Investment Co., Ltd. (" <b>Hengqin Zhumeng</b> ")                                  | Company controlled by a senior management of the Company |

\* On 27 March 2025, Mr. Jeffrey Lyndon Ko has resigned as director of the Company due to work reallocation.

### (b) Significant transactions with related parties

In addition to those disclosed elsewhere in these consolidated financial statements, the following transactions were carried out with related parties.

In the opinion of the directors of the Company, the related party transactions were carried out in the normal course of business and at terms negotiated between the Group and the respective parties.

#### (i) Provision of services

|                      | Six months ended 30 June       |                                |
|----------------------|--------------------------------|--------------------------------|
|                      | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| Tencent Group        | 116,425                        | 25,866                         |
| Shenzhen Mengzuofang | 717                            | 541                            |
| Zero One Zhihe       | 32                             | 358                            |
|                      | <b>117,174</b>                 | <b>26,765</b>                  |

For the six months ended 30 June 2025

## 28 SIGNIFICANT RELATED PARTY TRANSACTIONS (continued)

### (b) Significant transactions with related parties (continued)

#### (ii) Purchases of services

|               | Six months ended 30 June       |                                |
|---------------|--------------------------------|--------------------------------|
|               | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| Tencent Group | 8,433                          | 13,520                         |

#### (iii) Revenue share to content providers

|               | Six months ended 30 June       |                                |
|---------------|--------------------------------|--------------------------------|
|               | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| Tencent Group | 5,122                          | 5,101                          |

#### (iv) Advances to related parties

|                                          | Six months ended 30 June       |                                |
|------------------------------------------|--------------------------------|--------------------------------|
|                                          | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| Advances provided to related parties:    |                                |                                |
| iDream Legu                              | 1,100                          | 1,011                          |
| Mr. Guan Song                            | —                              | 600                            |
| Mr. Chen Xiangyu                         | —                              | 200                            |
|                                          | 1,100                          | 1,811                          |
| Repayment received from a related party: |                                |                                |
| iDream Legu                              | —                              | 10                             |
| Mr. Chen Xiangyu                         | —                              | 200                            |
| Mr. Guan Song                            | —                              | 600                            |
| Shenzhen Mengzuofang                     | —                              | 420                            |
|                                          | —                              | 1,230                          |

#### (v) Financial guarantee provided to a related party

|                 | Six months ended 30 June       |                                |
|-----------------|--------------------------------|--------------------------------|
|                 | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| Hengqin Zhumeng | 47,956                         | 37,861                         |

For the six months ended 30 June 2025

**28 SIGNIFICANT RELATED PARTY TRANSACTIONS** (continued)**(c) Balances with related parties****(i) Amounts due from related parties**

|                                | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|--------------------------------|----------------------------------------------------|------------------------------------------------------|
| iDream Legu                    | 6,668                                              | 5,568                                                |
| IDS Partnership01 L.P.         | 250                                                | 252                                                  |
| Hengqin Chuangmeng Qida        | 70                                                 | 70                                                   |
|                                | <u>6,988</u>                                       | <u>5,890</u>                                         |
| Less: provision for impairment | <u>(55)</u>                                        | <u>(73)</u>                                          |
|                                | <u>6,933</u>                                       | <u>5,817</u>                                         |

The above amount due from related parties were unsecured, interest-free and repayable on demand.

**(ii) Trade receivables due from related parties**

|               | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|---------------|----------------------------------------------------|------------------------------------------------------|
| Tencent Group | <u>26,493</u>                                      | <u>2,077</u>                                         |

**(iii) Trade payables due to related parties**

|                      | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|----------------------|----------------------------------------------------|------------------------------------------------------|
| Tencent Group        | 15,058                                             | 17,862                                               |
| Shenzhen Xingfei     | 1,000                                              | —                                                    |
| Shenzhen Mengzuofang | 398                                                | 261                                                  |
|                      | <u>16,456</u>                                      | <u>18,123</u>                                        |

For the six months ended 30 June 2025

## 28 SIGNIFICANT RELATED PARTY TRANSACTIONS (continued)

### (c) Balances with related parties (continued)

#### (iv) Prepayments to related parties

|               | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|---------------|----------------------------------------------------|------------------------------------------------------|
| Tencent Group | 11,079                                             | 6,604                                                |

#### (v) Other payables due to related parties

|                         | As of<br>30 June<br>2025<br>RMB'000<br>(Unaudited) | As of<br>31 December<br>2024<br>RMB'000<br>(Audited) |
|-------------------------|----------------------------------------------------|------------------------------------------------------|
| Zero One Zhihe          | 25,458                                             | 21,696                                               |
| Hengqin Chuangmeng Qida | 5,000                                              | 5,000                                                |
| Tianjin Lewei Shidai    | 4,900                                              | 4,900                                                |
|                         | 35,358                                             | 31,596                                               |

### (d) Key management personnel compensations

|                                                                                                                     | Six months ended 30 June       |                                |
|---------------------------------------------------------------------------------------------------------------------|--------------------------------|--------------------------------|
|                                                                                                                     | 2025<br>RMB'000<br>(Unaudited) | 2024<br>RMB'000<br>(Unaudited) |
| Wages, salaries and bonuses                                                                                         | 2,890                          | 5,131                          |
| Pension costs-defined contribution plan, other social security costs, housing benefits, and other employee benefits | 218                            | 427                            |
| Share-based compensation expenses                                                                                   | 3,446                          | 2,771                          |
|                                                                                                                     | 6,554                          | 8,329                          |

## 29 CONTINGENCIES

The Group did not have any material contingent liabilities as of 30 June 2025, and 31 December 2024.

## 30 SUBSEQUENT EVENTS

On 28 July 2025, the Company announced that the allotment and issue of an aggregate of 38,085,937 subscription shares to the subscriber, PLR Worldwide Sales Limited. The subscription price was determined at HKD1.024 per share, with gross proceeds amounting to HKD38,999,999.488 (equivalent to RMB35,509,889.534). The issue was completed on 11 August 2025. The aforesaid subscription was conducted for the purpose of offsetting, on a pro-rata basis, the royalty fees payable by Shenzhen iDreamSky to the subscriber.

In this report, the following expressions have the meanings set out below unless the context otherwise requires:

|                                           |                                                                                                                                                                                                      |
|-------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| “Alibaba Tongyi”                          | the general artificial intelligence large model series developed by Alibaba Cloud under the Alibaba Group                                                                                            |
| “Audit Committee”                         | the audit committee of the Company                                                                                                                                                                   |
| “Board”                                   | the board of Directors of the Company                                                                                                                                                                |
| “CG Code”                                 | the Corporate Governance Code as set out in Appendix C1 to the Listing Rules                                                                                                                         |
| “Company” or “our Company” or “iDreamSky” | iDreamSky Technology Holdings Limited, an exempted company incorporated in the Cayman Islands with limited liability, the Shares of which are listed on the Stock Exchange under stock code 1119     |
| “Director(s)”                             | the director(s) of the Company                                                                                                                                                                       |
| “Endless Power”                           | a signature gameplay mode introduced in Subway Surfers in 2025, which combines the dual mechanisms of Roguelite breakthrough strategy with an infinite challenge system                              |
| “Group” or “our Group” or “we” or “us”    | the Company, its subsidiaries and its PRC consolidated affiliated entities from time to time                                                                                                         |
| “HKD”                                     | Hong Kong dollars, the legal currency of Hong Kong                                                                                                                                                   |
| “Hong Kong”                               | the Hong Kong Special Administrative Region of the PRC                                                                                                                                               |
| “IAS”                                     | International Accounting Standards                                                                                                                                                                   |
| “IFRS(s)”                                 | International Financial Reporting Standards                                                                                                                                                          |
| “IP(s)”                                   | intellectual property(ies)                                                                                                                                                                           |
| “KOC”                                     | ordinary users who have genuine consumption experiences in specific fields or communities and can influence others’ decisions through word-of-mouth                                                  |
| “KOL”                                     | individuals or groups who can guide public perception and decision-making through their opinions and content with professional knowledge, experience or influence in specific fields (such as games) |
| “Listing Rules”                           | Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited                                                                                                                 |
| “MAU”                                     | Monthly Active Users, which is one of the core indicators for measuring game users’ activity level and scale                                                                                         |
| “Model Code”                              | the Model Code for Securities Transactions by Directors of Listed Issuers as set out in Appendix C3 to the Listing Rules                                                                             |
| “PRC” or “China”                          | the People’s Republic of China, excluding, for the purposes of this interim report only, Hong Kong, the Macao Special Administrative Region of the PRC and Taiwan                                    |
| “PRC Consolidated Affiliated Entities”    | the entities we control through the Contractual Arrangements, namely Shenzhen iDreamSky and its subsidiaries                                                                                         |

|                      |                                                                                                                                                                                                                                      |
|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| “PVE”                | Player Versus Environment, a core gameplay mode in games                                                                                                                                                                             |
| “Reporting Period”   | the six months ended 30 June 2025                                                                                                                                                                                                    |
| “RMB”                | Renminbi, the legal currency of the PRC                                                                                                                                                                                              |
| “Share(s)”           | ordinary share(s) of the Company with a nominal value of USD0.0001 each in the share capital of the Company                                                                                                                          |
| “Shenzhen iDreamSky” | Shenzhen iDreamSky Technology Co., Ltd. (深圳市創夢天地科技有限公司), a company established in the PRC and a PRC Consolidated Affiliated Entity of our Company                                                                                    |
| “Steam”              | a world’s leading comprehensive digital game distribution and social platform developed by Valve Corporation                                                                                                                         |
| “Stock Exchange”     | The Stock Exchange of Hong Kong Limited                                                                                                                                                                                              |
| “subsidiary(ies)”    | has the meaning ascribed thereto under the Listing Rules                                                                                                                                                                             |
| “Tencent”            | Tencent Holdings Limited, one of the Company’s substantial shareholders, a limited liability company incorporated under the laws of the Cayman Islands and the shares of which are listed on the Stock Exchange under stock code 700 |
| “Tencent Cloud”      | the world-leading cloud computing and artificial intelligence technology brand under the Tencent Group                                                                                                                               |
| “Tencent Group”      | Tencent and its subsidiaries                                                                                                                                                                                                         |
| “treasury shares”    | has the meaning ascribed thereto under the Listing Rules                                                                                                                                                                             |
| “USD”                | U.S. dollars, the legal currency of the United States of America                                                                                                                                                                     |
| “% ”                 | per cent                                                                                                                                                                                                                             |