



百奧家庭互動有限公司

BAIOO Family Interactive Limited

(incorporated in the Cayman Islands with limited liability)

Stock Code: 2100



Interim Report 2025

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Corporate Information

BOARD OF DIRECTORS

Executive Directors

Mr. Dai Jian (*Chairman*)

Mr. Wu Lili

Mr. Li Chong

Independent Non-executive Directors

Ms. Liu Qianli

Dr. Wang Qing

Mr. Ma Xiaofeng

Mr. Wei Kevin Cheng

AUDIT COMMITTEE

Ms. Liu Qianli (*Chairperson*)

Dr. Wang Qing

Mr. Ma Xiaofeng

Mr. Wei Kevin Cheng

NOMINATION COMMITTEE

Mr. Dai Jian (*Chairperson*)

Mr. Ma Xiaofeng

Ms. Liu Qianli

REMUNERATION COMMITTEE

Dr. Wang Qing (*Chairperson*)

Mr. Ma Xiaofeng

Mr. Wu Lili

CHIEF EXECUTIVE OFFICER

Mr. Dai Jian

ACTING CHIEF FINANCIAL OFFICER

Ms. Chen Xiao Hong

COMPANY SECRETARY

Ms. Lau Yee Wa

AUTHORIZED REPRESENTATIVES

Mr. Wu Lili

Mr. Dai Jian

AUDITOR

PricewaterhouseCoopers

Certified Public Accountants and Registered PIE Auditor

22/F, Prince's Building

Central

Hong Kong

COMPANY'S WEBSITE

www.baioo.com.hk

STOCK CODE

2100

HEADQUARTERS IN THE PRC

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PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE

Conyers Trust Company (Cayman) Limited
Hutchins Drive
Cricket Square
P.O. Box 2681
Grand Cayman KY1-1111
Cayman Islands

HONG KONG SHARE REGISTRAR

Tricor Investor Services Limited
17/F, Far East Finance Centre
16 Harcourt Road
Hong Kong

REGISTERED OFFICE

Hutchins Drive
Cricket Square
P.O. Box 2681
Grand Cayman KY1-1111
Cayman Islands
British West Indies

PRINCIPAL PLACE OF BUSINESS IN HONG KONG

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Causeway Bay
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PRINCIPAL BANKS

China Minsheng Bank, Guangzhou Branch
Minsheng Building, No. 68 Lie De Avenue
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PRC

China Merchants Bank Guangzhou
Ti Yu Dong Road Sub Branch
30/F, Goldlion Centre, No. 138 Ti Yu Dong Road
Tianhe District
Guangzhou
Guangdong 510620
PRC

The Hongkong and Shanghai Banking Corporation Limited
1 Queen's Road Central
Central
Hong Kong

LEGAL ADVISORS AS TO HONG KONG LAW

DLA Piper Hong Kong
25/F, Three Exchange Square
8 Connaught Place
Central
Hong Kong

LEGAL ADVISORS AS TO CAYMAN ISLANDS LAW

Conyers Dill & Pearman (Cayman) Limited
Hutchins Drive
Cricket Square
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Cayman Islands

INVESTOR RELATIONS

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Company Profile

Founded in 2009 and listed on the Hong Kong Stock Exchange in 2014, BAIOO Family Interactive Limited is a leading internet content and service provider in China. BAIOO primarily focuses on developing in accumulated advantageous areas, including niche game genres such as female-oriented games, pet collection and raising games. BAIOO has achieved a leading position in its targeted niche game segments in China and built a gaming brand that is popular among Generation Z users.

Since its establishment, BAIOO has been committed to developing and operating online content of various types, and has successfully launched a number of major self-developed IP products with cumulative registered users exceeding 100 million. Leveraging its track record of business growth and the emergence of the mobile internet market, BAIOO has launched a series of hit game titles. The Company's games have been well-received by users in Mainland China, Hong Kong, Macau, Taiwan, Japan, South Korea, Singapore, Malaysia, Europe and the United States.

Looking ahead, BAIOO will continue to focus on developing its accumulated advantages in niche game segments. Through its unique IP strategy, BAIOO will continue to leverage the IPs that have been developed and accumulated throughout the years to launch a series of innovative, differentiated and attractive products, provide young users with differentiated IP-based experiences and services, and become a platform that brings great joy to young people.

Financial Summary

INCOME STATEMENT HIGHLIGHT

	Unaudited		Period
	six months ended 30 June		over-period
	2025	2024	change
	RMB'000	RMB'000	%
Revenue	302,706	272,284	11.2%
Gross profit	149,172	125,490	18.9%
Operating profit/(loss)	4,051	(25,675)	115.8%
Non-IFRS Accounting Standards Measures			
— Adjusted net profit/(loss) ⁽¹⁾	6,446	(9,770)	166.0%
— Adjusted EBITDA ⁽²⁾	10,632	(12,978)	181.9%

Notes:

- Adjusted net profit/(loss) consists of profit/(loss) for the period plus share-based compensation. Adjusted net profit/(loss) eliminates the effect on non-cash share-based compensation expenses. The term of adjusted net profit/(loss) is not defined under the IFRS Accounting Standards. The use of adjusted net profit/(loss) has material limitations as an analytical tool, as adjusted net profit/(loss) does not include all items that impact our net profit/(loss) for the period.
- Adjusted EBITDA consists of adjusted net profit/(loss) less finance income-net, plus income tax expense/(credit), depreciation of property and equipment and right-of-use assets and amortization of intangible assets.

BALANCE SHEET HIGHLIGHT

	Unaudited As at 30 June 2025 RMB'000	Audited As at 31 December 2024 RMB'000
Assets		
Non-current assets	935,487	819,906
Current assets	933,840	1,055,145
Total assets	1,869,327	1,875,051
Equity and Liabilities		
Total equity	1,575,558	1,599,085
Non-current liabilities	12,735	11,330
Current liabilities	281,034	264,636
Total liabilities	293,769	275,966
Total Equity and Liabilities	1,869,327	1,875,051

Chairman Letter

Dear Shareholders,

In the first half of 2025, game publication numbers continued to be issued on a regular basis, driving significant structural improvements on the supply side of the industry, which led to the accelerated launch of high-quality content and the continued recovery of the gaming industry. Meanwhile, regulatory policies continued to strengthen the scrutiny over game content, which not only guided the industry to transform towards high-quality development, but also increased the market demand for premium content, further highlighting the core value of gaming companies in quality improvement and social responsibility practice.

Against this backdrop, BAI00 continued to implement its long-term life cycle operational strategy of IP refinement. With a user-centric approach, BAI00 continuously brought fresh and high-quality game content to players through gameplay innovation, content upgrades, refined operations and commercialization model iteration to achieve steady development.

THE DUAL SYNERGY OF GAMEPLAY INNOVATION AND CONTENT ECOSYSTEM TO UNLEASH NEW MOMENTUM FOR IP GROWTH

In the first half of 2025, BAI00 continued to advance gameplay innovation and game content updates. On one hand, based on its deep insights of players' needs, BAI00 precisely optimized game content for different user groups. At the same time, it continuously introduced diversified gameplay modes, combined with frequent version content updates, to continuously optimize gaming experience, extensively stimulate players' enthusiasm for community participation, consistently improve user activity as well as community reputation, and enable IPs to unleash the long-term vitality through continuous iteration.

On the other hand, BAI00 was actively committed to cross-border linkage between IPs and brands. In the first half of the 2025, BAI00 continued to partner with numerous renowned IPs and brands, keeping up with the trend to launch a series of rich crossover-themed versions tailored to young users' preferences. By deeply integrating the classic elements of the cooperative IPs with game core gameplay, BAI00 significantly enhanced users' gaming experience, driving the year-on-year growth in revenue for many core games. At the same time, it also effectively empowered IPs and brands to rejuvenate and built a win-win IP ecosystem.

INTERACTIVE UPDATES OF COMMERCIALIZATION MODELS TO DEEPEN THE USERS' EMOTIONAL CONNECTIONS THROUGH MULTIPLE CHANNELS

While continuing to deepen its focus on game content and gameplay development, BAI00 has also strengthened its efforts in brand marketing and optimization of commercialization models. In the first half of 2025, BAI00 actively leveraged various channels including social media and live streaming platforms to spark user discussions hotspots and foster a user-generated content ecosystem, thus significantly boosting game popularity. At the same time, BAI00 iterated its business model based on users' needs, swiftly responded to users' feedback, optimized the service experience and promoted the continuous improvement of community reputation, thus enhancing its emotional connection with users.

Chairman Letter

OUTLOOK

Looking ahead to the second half of 2025, BAIOO will remain committed to a user-centric approach, adhere to the development strategy of “innovation + differentiation”, with a focus on deepening its presence in key niche segments and striving to build a diversified product matrix. On the operational front, BAIOO will continue to adhere to its long-term life cycle operational strategy of IP refinement, enhancing IP value and influence through rich and diversified content iterations as well as cross-border brand collaborations. On the R&D front, BAIOO will continue to increase its R&D investment and integrate cutting-edge AI technologies into the entire process of game creation, empower game innovation, improve R&D efficiency and operational accuracy, and continue to consolidate its leading advantages in niche segments such as female-oriented games, pet collection and raising games.

ACKNOWLEDGEMENTS

On behalf of the management team of BAIOO, I would like to extend my heartfelt gratitude to our long-standing partners, valued players, and investors. With the strong support of all parties, the Company has been able to maintain steady development amid a challenging market environment. I would especially like to thank all our employees for their dedication. It is this enthusiasm and professionalism that has become the core driving force for the Company’s continued pursuit of high-quality games. Looking ahead, BAIOO will remain committed to innovation and continue to enhance the value of IPs and brands through the delivery of high-quality content. We strive to bring players an exceptional gaming experience while creating sustainable returns for our Shareholders.

DAI Jian

Chairman, Chief Executive Officer and Executive Director

BAIOO Family Interactive Limited

28 August 2025

Definitions and Glossaries

DEFINITIONS

“2023 RSU Scheme”	the Company’s restricted share unit plan adopted by the Company on 3 March 2023 and approved by the Shareholders by passing an ordinary resolution at the AGM held on 27 June 2023
“AGM”	the annual general meeting of the Company to be convened and held in accordance with the Articles of Association
“AI”	artificial intelligence
“Articles of Association”	the articles of association of the Company as amended, supplemented or revised from time to time
“associate”	has the meaning ascribed to it under the Listing Rules
“Audit Committee”	the audit committee of the Company
“Board” or “Board of Directors”	the board of Directors
“BVI”	the British Virgin Islands
“CEO” or “Chief Executive Officer”	the chief executive officer of the Company
“Chairman”	the chairman of the Board
“Company” or “us” or “our Company”	BAIOO Family Interactive Limited (百奧家庭互動有限公司), an exempted company incorporated in the Cayman Islands with limited liability on 25 September 2009 with its Shares listed on the Main Board of the Stock Exchange on 10 April 2014
“Company Ordinance”	the Companies Ordinance (Chapter 622 of the Laws of Hong Kong), as amended, supplemented or otherwise modified from time to time
“Contractual Arrangements”	a series of agreements entered into among Guangzhou WFOE, Guangzhou Baitian and the Registered Shareholders on 4 December 2013 and amended on 20 March 2014
“Controlling Shareholders”	has the meaning ascribed to it under the Listing Rules and unless the context requires otherwise, collectively refers to Mr. DAI Jian and Stmoritz Investment Limited
“Corporate Governance Code” or “CG Code”	the Corporate Governance Code as set out in Appendix C1 to the Listing Rules

Definitions and Glossaries

“DAE Trust”	a discretionary trust set up by Mr. DAI Jian for which TMF (Cayman) Ltd. acts as the trustee, and the beneficiaries of which are Mr. DAI and his family members
“Director(s)” or “our Director(s)”	the director(s) of our Company or any one of them
“ESG”	Environmental, Social and Governance
“Group” or “our Group” or “BAIOO”	our Company, its subsidiaries and the PRC Operating Entity (the financial results of which have been consolidated and accounted for as a subsidiary of our Company by virtue of the Contractual Arrangements), or, where the context so requires, in respect of the period before our Company became the holding company of its current subsidiaries, our Company’s current subsidiaries or the business operated by such subsidiaries or their predecessors (as the case may be)
“Guangzhou Baitian” or “PRC Operating Entity”	Guangzhou Baitian Information Technology Ltd.* (廣州百田信息科技有限公司), a company incorporated on 2 June 2009 and existing under the laws of the PRC. As of the date of this annual report, Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong, Mr. CHEN Ziming and Mr. WANG Xiaodong hold 46.92%, 28.37%, 12.9%, 7.08% and 4.73% equity interests in Guangzhou Baitian, respectively
“Guangzhou Tianti”	Guangzhou Tianti Network Technology Co., Ltd.* (廣州天梯網絡科技有限公司), a limited liability company incorporated in the PRC and a wholly-owned subsidiary of Guangzhou Baitian
“Guangzhou WFOE”	Baiduo (Guangzhou) Information Technology Limited* (百多(廣州)信息科技有限公司), a company incorporated on 29 October 2013 under the laws of the PRC, an indirect wholly-owned subsidiary of the Company
“Independent third party”	any entity or party which is not connected (as defined in the Listing Rules) to any of our Directors, substantial shareholders or chief executives of our Company or its subsidiaries, or any of their respective associates
“IP”	intellectual property
“Listing”	the listing of the Shares on the Main Board of the Stock Exchange on 10 April 2014
“Listing Rules”	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (as amended, supplemented or otherwise modified from time to time)
“Memorandum and Articles of Association”	the memorandum and articles of association of the Company

Definitions and Glossaries

“Model Code”	the Model Code for Securities Transactions by Directors of Listed Issuers as set out in Appendix C3 to the Listing Rules
“Nomination Committee”	the nomination committee of the Company
“Option(s)”	an option or right to purchase Shares under the Pre-IPO Share Option Scheme
“PC(s)”	personal computer(s)
“Post-IPO RSU Scheme”	the post-IPO restricted share unit scheme adopted by the Company on 18 March 2014, which took effect on 10 April 2014 (as amended on 19 June 2015 and 17 December 2020) and was terminated by the Board’s resolution passed on 3 March 2023, effective on 27 June 2023 following the adoption of the 2023 RSU Scheme
“PRC” or “China”	the People’s Republic of China
“Pre-IPO RSU Scheme”	the restricted share unit plan approved and adopted by the Company on 30 September 2013 and was terminated by the Board’s resolution passed on 3 March 2023, effective on 27 June 2023 following the adoption of the 2023 RSU Scheme
“Pre-IPO Share Option Scheme”	the share option plan approved and adopted by the Company on 18 June 2010, details of which are set out in the prospectus of the Company dated 28 March 2014, and expired on 18 June 2020
“Prospectus”	the prospectus of the Company dated 28 March 2014
“R&D”	research and development
“Register of Members”	the register of members of the Company
“Registered Shareholders”	the registered shareholders of Guangzhou Baitian, namely Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong, Mr. CHEN Ziming and Mr. WANG Xiaodong
“Remuneration Committee”	the remuneration committee of the Company
“Reporting Period” or “Period”	the six months ended 30 June 2025
“RSU(s)”	restricted share unit(s), being a contingent right to receive Shares which is granted pursuant to the Pre-IPO RSU Scheme and/or the Post-IPO RSU Scheme and/or the 2023 RSU Scheme

Definitions and Glossaries

“SFO”	the Securities and Futures Ordinance of Hong Kong (Chapter 571 of the Laws of Hong Kong), as amended, supplemented or otherwise modified from time to time
“Share(s)” or “Ordinary Share(s)”	ordinary share(s) in the share capital of our Company with par value US\$0.0000005 each (or of such other nominal amount as shall result from capitalization, subdivision, consolidation, re-classification or re-construction of the share capital of the Company from time to time) with the rights ascribed in the Articles of Association
“Shareholder(s)”	holder(s) of our Share(s)
“Stock Exchange” or “Hong Kong Stock Exchange”	The Stock Exchange of Hong Kong Limited
“Substantial shareholder(s)”	has the meaning ascribed to it under the Listing Rules
“The Zhen Family Trust”	a discretionary trust set up by Mr. LI Chong for which TMF (Cayman) Ltd. acts as the trustee, and the beneficiaries of which are Mr. LI and his family members
“WHZ Trust”	a discretionary trust set up by Mr. WU Lili for which TMF (Cayman) Ltd. acts as the trustee, and the beneficiaries of which are Mr. WU and his family members
“WSW Family Trust”	a discretionary trust set up by Mr. WANG Xiaodong for which TMF (Cayman) Ltd. acts as the trustee, and the beneficiaries of which are Mr. WANG and his family members

GLOSSARY

“ARQPA”	average revenue per QPA, which is revenue from our virtual worlds in a particular quarter divided by the number of quarterly paying accounts in that quarter
“Average quarterly ARQPA”	average quarterly average revenue per QPA, which is revenue from our virtual worlds in a particular period divided by the total number of QPA in that period
“QAA”	quarterly active accounts, which is the number of active accounts for our virtual worlds in the relevant quarter. A quarterly active account is defined as a registered account that was accessed at least once during a quarter. An account that logged into two virtual worlds in the same quarter is counted as two QAA. Average QAA for a particular period is the average of the QAA in each quarter during that period
“QPA”	quarterly paying accounts, which is the number of paying accounts in the relevant quarter. An account that paid subscription fees or for virtual items in two virtual worlds in the same quarter is counted as two QPA. Average QPA for a particular period is the average of the QPA in each quarter during that period

Management Discussion and Analysis

BUSINESS OVERVIEW

The dual drivers of demand insights and content innovation continuously unlock growth potential

In the first half of 2025, BAIOO further focused on its core advantages in niche game segments, namely female-oriented games, pet collection and raising games. By adopting a user-needs-oriented approach and integrating cutting-edge technologies such as AI, it delivers deeply immersive and high-quality gaming experiences to users. During the Reporting Period, BAIOO consistently advanced precision iterations of its monetization models. Through full-link and refined operations, it consolidated its core business foundation while further demonstrating capabilities for long-term operations.

During the Reporting Period, leveraging its profound understanding and forward-looking insights into players' needs, BAIOO achieved continuous breakthroughs in game content innovation and gameplay upgrades. Through high-frequency cross-border collaborations and interactive gameplay, BAIOO ignited users' enthusiasm in engagement. This approach has steadily revitalized its self-developed classic IPs, resulting in simultaneous improvements in both game reputation and users' recognition. Core mobile game Legend of Aoqi (「奧奇傳說」) delivered outstanding monetization performance. In the first quarter of this year, building upon the New Year version Hero Elegy (「英雄挽歌」), the game launched brand new characters and New Year's Eve celebrations to strengthen users' engagement. The 2nd Anniversary Celebration version during the second quarter of this year gained widespread recognition from the players for its innovative gameplay design and generous rewards and drove revenue growth for the game in the first half of this year. The collaboration with the renowned IP Nailong (「奶龍」) featuring crossover skins and pets has significantly boosted community activity. The web game Legend of Aoqi (「奧奇傳說頁遊」), which has been in operation for more than 13 years, further optimized the players' experience through anniversary events and version-exclusive rewards, maintaining stable growth in users' engagement during the first half of this year. The version 3.8 Garden of Spacetime (「時空花園」) launched in February of this year immersed players in springtime aesthetics with seasonal-themed outfits and furniture, earning widespread praise for its high-quality artistic design. The mobile game Aobi Island: Dreamland (「奧比島：夢想國度」) has focused on the long-term experience needs of business simulation users while accelerating the adaptation to younger market aesthetics. Through gameplay innovation and iteration of monetization models, the game has maintained strong product vitality. In the first half of this year, it conducted cross-border collaboration with 13 IPs in total, driving monthly active users to repeatedly reach new highs over the past two years.

During the first half of 2025, BAIOO continued to explore the cultural value carried by games, promoting innovative integration of Chinese cultural elements and games to build emotional connections between traditional culture and young people. In the first quarter of this year, Aola Star Mobile (「奧拉星手遊」) and Aola Star Web (「奧拉星頁遊」) collaborated with Foshan Intangible Cultural Heritage Protection Center (佛山市非物質文化遺產保護中心) to launch an immersive cross-over event centered around Xiangyunsha (香雲紗) craftsmanship. By showcasing the production process of Xiangyunsha within the game, players were introduced to the ancient charm of this Lingnan cultural treasure. The event not only enhanced the game community's reputation but also drove incremental growth in revenue of the game, achieving a dual breakthrough in both cultural dissemination and commercial value.

INDUSTRY TRENDS

Policy support empowers global expansion and AI technology accelerates the restructuring of industry ecosystem

In April 2025, the Ministry of Commerce issued the Notice on Accelerating the Comprehensive Pilot Program for Further Opening up the Service Sector (《關於加快推進服務業擴大開放綜合試點工作方案》), explicitly proposing the development of outbound gaming businesses, the expansion of application scenarios, and the establishment of an industrial chain covering IP creation, game development, publishing, and overseas operations. Outbound strategy is expected to inject new growth momentum into China's domestic gaming industry. Meanwhile, with an abundance of high-quality content emerging, the mobile gaming market has entered a phase of competition for high quality that places greater emphasis on quality. Gaming companies continue to explore new tracks and seek business growth through new gameplay and new content. In this landscape, high-quality content capable of resonating with users will be key to building long-term operational strength.

The rapid development of AI technology is profoundly reshaping the gaming industry ecosystem with its low cost and high performance. The application of open-source large models has evolved from being merely auxiliary development tools to becoming core productivity drivers, continuously expanding and redefining the boundaries of the gaming industry. During the Reporting Period, through its intelligent asset management system, BAIOO's AIGC technology platform enabled bidirectional transformation and cross-project deployment of 2D and 3D creative assets, significantly enhancing content generation and asset reuse efficiency in 2D assets transfer to 3D assets. By integrating large models such as DeepSeek, the platform now supports full-process assistance, including code generation, further improving development efficiency of games. Additionally, through the application of multimodal AI integration in 3D projects, NPCs now behave more intelligently and naturally, significantly enhancing players' immersion and users' engagement.

OUTLOOK FOR THE SECOND HALF OF 2025

Adhering to the long-term value cultivation of IP, AI empowerment drives global value growth

Looking ahead to the second half of 2025, BAIOO will continue to breathe new life into its core IPs through the empowerment of cutting-edge technologies. By introducing innovative gameplay and enriching users' experiences, BAIOO aims to deepen emotional connections with existing players and consistently enhance the full life cycle of its existing flagship games. At the same time, the Company will accelerate the enrichment of its product development matrix. Self-developed trendsetting card game (「亂塗彩世界」) and a highly anticipated card-style mobile game (「夜幕之下」) have both received their game publication number and are currently entered mid-to-late-stage development, with testing work progressing smoothly. These two products will be launched successively in the future, bringing players a new experience worth looking forward to with differentiated gameplay innovation and carefully polished content experience, helping the Company build multi-dimensional growth momentum and further consolidating its leading advantage in the niche gaming segments and global market competitiveness.

On the international front, BAIOO will continue to step up its overseas market's expansion efforts. On one hand, it will push forward the globalized development of proprietary IP products, aligning deeply with cultural preferences and users' needs across different regional markets. On the other hand, BAIOO will precisely target untapped overseas niche markets through customized and differentiated innovative products, providing global players with high-quality content experiences that combine depth and diversity, so as to comprehensively enhance the Company's international market presence and brand recognition.

Management Discussion and Analysis

OPERATION INFORMATION

The following table sets out average QAA, average QPA and average ARQPA for our online virtual worlds for the periods indicated below (Notes):

	For the six months ended		
	30 June	30 June	Period-
	2025 ⁽¹⁾	2024	over-period Change
	(QAA & QPA in millions, ARQPA in RMB)		
average QAA ⁽²⁾	7.2	5.7	26.3%
average QPA ⁽³⁾	0.9	0.8	12.5%
average quarterly ARQPA ⁽⁴⁾	175.9	164.6	6.9%

Notes:

- (1) As of 30 June 2025, our online virtual worlds under commercial operation included Aobi Island, Aola Star, Dragon Knights, Light of Aoya, Legend of Aoqi, Shiwuyu (「食物語」), Aola Star Mobile (「奧拉星手遊」), Legend of Aoqi Mobile and Aobi Island Mobile (「奧比島手遊」).
- (2) The average QAA for online virtual worlds was approximately 7.2 million for the six months ended 30 June 2025, representing an increase of approximately 26.3% compared with the same period last year. The increase was primarily due to outstanding performance of existing games to attract more users.
- (3) The average QPA for online virtual worlds was approximately 0.9 million for the six months ended 30 June 2025, representing an increase of approximately 12.5% compared with the same period last year. This was primarily due to the novel game content attracts more paying users.
- (4) The average quarterly ARQPA for online virtual worlds was approximately RMB175.9 for the six months ended 30 June 2025, representing an increase of approximately 6.9% compared with the same period last year. The increase was primarily due to user payment willingness increased for captivating game experiences.

OVERALL BUSINESS AND FINANCIAL PERFORMANCE

The following table sets forth our consolidated statements of comprehensive income for the six months ended 30 June 2025 and 2024, respectively:

	(Unaudited)			
	For the six months ended			
	30 June	% of	30 June	% of
	2025	Revenue	2024	Revenue
	RMB'000		RMB'000	
Revenue	302,706	100	272,284	100
Online entertainment business	300,954	99	272,134	100
Other businesses	1,752	1	150	0
Cost of revenue	(153,534)	(51)	(146,794)	(54)
Gross profit	149,172	49	125,490	46
Selling and marketing expenses	(25,891)	(9)	(20,180)	(7)
Administrative expenses	(28,888)	(10)	(32,003)	(12)
Research and development expenses	(88,222)	(29)	(99,597)	(37)
Net impairment loss on financial assets	(765)	(0)	(103)	(0)
Other income	150	0	607	0
Other (losses)/gains — net	(1,505)	(0)	111	0
Operating profit/(loss)	4,051	1	(25,675)	(9)
Finance income — net	8,369	3	13,705	5
Share of loss of an associate	(6,677)	(2)	(2,990)	(1)
Profit/(Loss) before income tax	5,743	2	(14,960)	(5)
Income tax (expense)/credit	(94)	(0)	79	0
Profit/(Loss) for the period	5,649	2	(14,881)	(5)

Management Discussion and Analysis

The following table sets forth our consolidated statement of comprehensive income for the six months ended 30 June 2025 and 2024 respectively:

	(Unaudited)			
	For the six months ended			
	30 June 2025	% of Revenue	30 June 2024	% of Revenue
	RMB'000		RMB'000	
Profit/(Loss) for the period	5,649	2	(14,881)	(5)
Other comprehensive income, net of tax	—	—	—	—
Total comprehensive income/(loss) for the period	5,649	2	(14,881)	(5)
Other financial data				
Adjusted net profit/(loss) ⁽¹⁾ (unaudited)	6,446	2	(9,770)	(4)
Adjusted EBITDA ⁽²⁾ (unaudited)	10,632	4	(12,978)	(5)

Notes:

- Adjusted net profit/(loss) consists of profit/(loss) for the period plus share-based compensation. Adjusted net profit/(loss) eliminates the effect on non-cash share-based compensation expenses. The term of adjusted net profit/(loss) is not defined under the IFRS Accounting Standards. The use of adjusted net profit/(loss) has material limitations as an analytical tool, as adjusted net profit/(loss) does not include all items that impact our net profit/(loss) for the period.
- Adjusted EBITDA consists of adjusted net profit/(loss) less finance income-net, plus income tax expense/(credit), depreciation of property and equipment and right-of-use assets and amortization of intangible assets.

Revenue

Our revenue for the six months ended 30 June 2025 was RMB302.7 million, representing a 11.2% increase from RMB272.3 million for the six months ended 30 June 2024.

Online Entertainment Business: Our online business revenue for the six months ended 30 June 2025 was RMB301.0 million, representing a 10.6% increase from RMB272.1 million for the six months ended 30 June 2024. This was primarily due to robust performance of existing games through consistently updated content for existing games and launched new themed versions, providing users with a more diverse and enriched gaming experience to drive revenue growth.

Other Businesses: Revenue from other businesses for the six months ended 30 June 2025 was RMB1.8 million, increase 1,100% compared with RMB0.15 million for the six months ended 30 June 2024. This increase was primarily due to sales of peripheral products.

Cost of Revenue

Our cost of revenue for the six months ended 30 June 2025 was RMB153.5 million, representing a 4.6% increase from RMB146.8 million for the six months ended 30 June 2024.

Online Entertainment Business: Our cost of revenue on online entertainment business for the six months ended 30 June 2025 was RMB153.2 million, representing a 4.4% increase from RMB146.8 million for the six months ended 30 June 2024. The increase was mainly due to the increase of revenue.

Other Businesses: Our cost of revenue on other businesses for the six months ended 30 June 2025 was RMB0.4 million, comparing with the cost of revenue of RMB0.03 million for the six months ended 30 June 2024.

Gross Profit

As a result of the foregoing, our gross profit for the six months ended 30 June 2025 was RMB149.2 million, compared with RMB125.5 million for the six months ended 30 June 2024. Gross profit margin was 49.3% for the six months ended 30 June 2025, compared with 46.1% for the six months ended 30 June 2024. The gross profit margin increased was mainly due to the proportion of revenue from entrusted third parties mobile games with high revenue sharing decreased.

Selling and Marketing Expenses

Our selling and marketing expenses for the six months ended 30 June 2025 were RMB25.9 million, representing a 28.2% increase from RMB20.2 million for the six months ended 30 June 2024. This increase was mainly driven by the increase in promoting and advertising expenses for games.

Administrative Expenses

Our administrative expenses for the six months ended 30 June 2025 were RMB28.9 million, representing a 9.7% decrease from RMB32.0 million for the six months ended 30 June 2024. The decrease was mainly driven by the decrease in employee benefit expenses relating to the RSUs granted to employees.

Research and Development Expenses

Our research and development expenses for the six months ended 30 June 2025 were RMB88.2 million, representing a 11.4% decrease from RMB99.6 million for the six months ended 30 June 2024. This was primarily driven by the decrease in employee benefit expenses.

Net Impairment Loss on Financial Assets

We recorded net impairment loss of financial assets of RMB0.8 million for the six months ended 30 June 2025, compared with net impairment loss of financial assets of RMB0.1 million for the six months ended 30 June 2024.

Management Discussion and Analysis

Other Income

The Company recognized RMB0.2 million in other income for the six months ended 30 June 2025, compared with RMB0.6 million for the six months ended 30 June 2024. The other income was generated from our fulfillment of certain performance conditions related to government grants.

Other (Losses)/Gains — net

The Company recognized net other losses of RMB1.5 million primarily due to losses on termination of lease contracts for the six months ended 30 June 2025 compared with net other gains of RMB0.1 million for the six months ended 30 June 2024.

Operating Profit/(Loss)

As a result of the foregoing, our operating profit for the six months ended 30 June 2025 was RMB4.1 million, compared with operating loss of RMB25.7 million for the six months ended 30 June 2024.

Finance Income — net

We had net finance income of RMB8.4 million for the six months ended 30 June 2025, compared with net finance income of RMB13.7 million for the six months ended 30 June 2024. Net finance income was primarily consisted of interest income on bank deposits, as well as exchange gains/(losses) on cash and bank balance, which was partly offset by interest expenses on lease liabilities.

Share of Loss of an Associate

The Company recognized share of loss of an associate of RMB6.7 million for the six months ended 30 June 2025, compared with share of loss of an associate of RMB3.0 million for the six months ended 30 June 2024.

Profit/(Loss) before Income Tax

As a result of the foregoing, we had a profit of RMB5.7 million for the six months ended 30 June 2025, compared with a loss of RMB15.0 million for the six months ended 30 June 2024.

Income Tax (Expense)/Credit

Our income tax expense for the six months ended 30 June 2025 was RMB0.09 million, compared with income tax credit of RMB0.08 million for the six months ended 30 June 2024.

Profit/(Loss) for the Period

We had a profit of RMB5.6 million for the six months ended 30 June 2025, compared with a loss of RMB14.9 million for the six months ended 30 June 2024.

Non-IFRS Accounting Standards — Adjusted Net Profit/(Loss)/EBITDA

Our adjusted net profit for the six months ended 30 June 2025 was RMB6.4 million, representing a 166.0% increase from net loss of RMB9.8 million for the six months ended 30 June 2024. Our adjusted EBITDA for the six months ended 30 June 2025 was gain of RMB10.6 million, representing a 181.9% increase from loss of RMB13.0 million for the six months ended 30 June 2024.

The following table reconciles our adjusted net profit/(loss) and adjusted EBITDA for the periods presented to the most directly comparable financial measure calculated and presented in accordance with IFRS Accounting Standards, which is net profit/(loss):

	Unaudited	
	Six months ended 30 June	
	2025	2024
	RMB'000	RMB'000
Profit/(Loss) for the period	5,649	(14,881)
Add:		
Share-based compensation	797	5,111
Adjusted net profit/(loss)	6,446	(9,770)
Add:		
Depreciation and amortization	12,461	10,576
Finance income-net	(8,369)	(13,705)
Income tax expense/(credit)	94	(79)
Adjusted EBITDA	10,632	(12,978)

Management Discussion and Analysis

LIQUIDITY AND CAPITAL RESOURCES

During the Reporting Period, we met our working capital and other capital requirements principally from cash flow generated from our operating activities.

The Group's gearing ratios as of the dates below were as follows:

	Unaudited As of 30 June 2025 RMB'000	Audited As of 31 December 2024 RMB'000
Total liabilities	293,769	275,966
Total assets	1,869,327	1,875,051
Gearing ratio ⁽¹⁾	16%	15%

Note:

(1) Gearing ratio is calculated by dividing total liabilities by total assets.

Cash and Cash Equivalents, Restricted Cash, Short-Term Deposits and Long-Term Deposits

As of 30 June 2025, our cash and cash equivalents consisted of cash in bank and cash on hand, which amounted to RMB550.3 million, compared with RMB495.7 million as of 31 December 2024. We had short-term deposits of RMB230.0 million as of 30 June 2025, compared with RMB449.0 million as of 31 December 2024, representing bank deposits which the initial maturity is over three months but less than one year. We had long-term deposits of RMB381.0 million as of 30 June 2025, compared with RMB245.0 million long-term deposits as of 31 December 2024, representing bank deposits which the initial maturity is over one year but less than three years.

As of 30 June 2025, the Group had no restricted cash.

Management Discussion and Analysis

The effective interest rate per annum for cash in bank balances and deposits as of 30 June 2025 was 1.72%, compared with 1.88% as of 31 December 2024. Our policy is to place our cash in interest-bearing principal-protected call or deposits with reputable domestic or international banks.

Our cash and cash equivalents, short-term deposits and long-term deposits are denominated in the following currencies:

Group	Unaudited	Audited
	As of	As of
	30 June	31 December
	2025	2024
	RMB'000	RMB'000
RMB	994,748	1,035,547
US\$	95,396	80,999
HK\$	71,055	73,053
Others	80	76
	1,161,279	1,189,675

Bank Loans and Other Borrowings

The Group had no bank loans and other borrowings as of 30 June 2025.

Treasury Policies

As of 30 June 2025, the Group had conservative treasury policies in terms of cash and financial management. The Group does not use any financial instruments for hedging purposes.

Foreign Currency Risk

As of 30 June 2025, RMB166.5 million of our financial resources were held in deposits in non-RMB currencies. Since there are no cost-effective hedges against the fluctuations of the RMB, there is a risk that we may experience a loss as a result of any foreign currency exchange rate fluctuations in connection with our cash in bank balances.

Management Discussion and Analysis

Capital Expenditures and Investments

Our capital expenditures consist of purchases of property and equipment, such as servers, computers and construction in progress and intangible assets, such as computer software and license. For the six months ended 30 June 2025, our total capital expenditures were RMB34.8 million, compared with RMB43.5 million for the six months ended 30 June 2024. The following table sets out our expenditures for the periods indicated:

	Unaudited	
	For the six months ended	
	2025	2024
	RMB'000	RMB'000
Capital Expenditures		
— Payment for construction in progress and other long-term assets	24,453	41,644
— Purchase of intangible assets	8,008	1,679
— Purchase of property and equipment	2,334	207
Total	34,795	43,530

Contingent Liabilities

As of 30 June 2025, the Group did not have any material contingent liabilities, guarantees or litigation against it.

Charges on Assets

As of 30 June 2025, there were no charges on the Group's assets.

Material Acquisitions and Future Plans for Major Investment

The Group had no major acquisition and disposal relating to the subsidiaries, associates and joint ventures during the Reporting Period. The Group had no significant investment activity during the Reporting Period.

The Group currently has no specific plan for other major investments or acquisitions for significant capital assets or other businesses. However, the Group will continue to look for new opportunities for business development.

Employees and Staff Costs

As of 30 June 2025, the Group had 676 full-time employees. The following table sets forth the number of full-time employees by function as of 30 June 2025:

	As of 30 June 2025	
	Number of Employees	% of Total
Operations	25	3.7
R&D operations	155	22.9
Development and research	381	56.4
Sales and Marketing	58	8.6
General and administration	57	8.4
Total	676	100

In addition to salary, we also provide various incentives, including share-based awards, such as RSUs granted pursuant to the share incentive schemes of the Company, and performance-based bonuses to better motivate our employees. As required by the PRC law, we contribute to housing funds and maintain mandatory social insurance plans for our employees, covering pension, medical, unemployment, work injury and maternity leave. We are required by the PRC law to make contributions to these social insurance plans at specified percentages of the compensation of each employee, up to a maximum amount as may be specified by the local government from time to time. Such social insurance plans include defined contribution retirement benefit plans organized by the relevant governmental authorities. Forfeited contributions by the Group to these plans may not be used by the Group to reduce the existing level of contributions. The total amount of contributions we made for employee social insurance plans in the first half of 2025 were approximately RMB29.1 million, compared with RMB30.6 million in the first half of 2024. We incurred staff costs of approximately RMB135.4 million and RMB151.6 million, for the six months ended 30 June 2025 and 2024, representing 44.7% and 55.7% of our revenue for those periods respectively.

We will continue to grant RSUs to our employees to incentivize them pursuant to the 2023 RSU Scheme. The maximum number of the shares which we may grant pursuant to the 2023 RSU Scheme and all other share schemes as adopted by the Company from time to time shall not exceed 282,284,400 Shares, representing approximately 10% of our share capital as of the date of the AGM in 2023.

Under the previous restricted share unit plans which were terminated on 27 June 2023, there were a total of 9,825,000 RSUs outstanding as of 30 June 2025.

During the Reporting Period, there were no RSUs granted under the 2023 RSU Scheme. As of 30 June 2025, there was no outstanding RSU under the 2023 RSU Scheme.

Management Discussion and Analysis

Dividend

At the Company's AGM on 27 June 2025, Shareholders approved the Board recommended special dividend of HK\$0.012 (equivalent to approximately RMB0.011) per share for the year ended 31 December 2024. The special dividend was paid to Shareholders on 31 July 2025.

The Board did not propose any interim dividend for the six months ended 30 June 2025 (for the six months ended 30 June 2024: Nil).

CHANGES SINCE 31 DECEMBER 2024

Save as disclosed in this interim report, there were no other significant changes in the Group's financial position or from the information disclosed under management discussion and analysis in the annual report for the year ended 31 December 2024.

SIGNIFICANT EVENTS AFTER 30 JUNE 2025

To the best knowledge of the Board, the Group did not have any significant events which have occurred after 30 June 2025.

Report on Review of Interim Financial Information



羅兵咸永道

TO THE BOARD OF DIRECTORS OF BAI00 FAMILY INTERACTIVE LIMITED
(incorporated in the Cayman Islands with limited liability)

Introduction

We have reviewed the interim financial information set out on pages 28 to 57, which comprises the interim condensed consolidated balance sheet of BAI00 Family Interactive Limited (the “Company”) and its subsidiaries (together, the “Group”) as at 30 June 2025 and the interim condensed consolidated income statement, the interim condensed consolidated statement of comprehensive income, the interim condensed consolidated statement of changes in equity and the interim condensed consolidated statement of cash flows for the six-month period then ended, and selected explanatory notes. The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited require the preparation of a report on interim financial information to be in compliance with the relevant provisions thereof and International Accounting Standard 34 “Interim Financial Reporting”. The directors of the Company are responsible for the preparation and presentation of this interim financial information in accordance with International Accounting Standard 34 “Interim Financial Reporting”. Our responsibility is to express a conclusion on this interim financial information based on our review and to report our conclusion solely to you, as a body, in accordance with our agreed terms of engagement, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

Scope of Review

We conducted our review in accordance with International Standard on Review Engagements 2410, “Review of Interim Financial Information Performed by the Independent Auditor of the Entity”. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the interim financial information of the Group is not prepared, in all material respects, in accordance with International Accounting Standard 34 “Interim Financial Reporting”.

PricewaterhouseCoopers
Certified Public Accountants

Hong Kong, 28 August 2025

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Interim Condensed Consolidated Income Statement

		Unaudited Six months ended 30 June	
		2025	2024
	Note	RMB'000	RMB'000
Revenue	6	302,706	272,284
Cost of revenue		(153,534)	(146,794)
Gross profit		149,172	125,490
Selling and marketing expenses		(25,891)	(20,180)
Administrative expenses		(28,888)	(32,003)
Research and development expenses		(88,222)	(99,597)
Net impairment loss on financial assets		(765)	(103)
Other income		150	607
Other (losses)/gains — net		(1,505)	111
Operating profit/(loss)	7	4,051	(25,675)
Finance income		10,028	14,329
Finance costs		(1,659)	(624)
Finance income — net		8,369	13,705
Share of loss of an associate	15	(6,677)	(2,990)
Profit/(loss) before income tax		5,743	(14,960)
Income tax (expense)/credit	8	(94)	79
Profit/(loss) for the period		5,649	(14,881)
Profit/(loss) attributable to:			
— Shareholders of the Company		5,655	(14,908)
— Non-controlling interests		(6)	27
		5,649	(14,881)
Earnings/(loss) per share for profit/(loss) attributable to shareholders of the Company (expressed in RMB cents per share)			
Basic earnings/(loss) per share	9	0.207	(0.549)
Diluted earnings/(loss) per share		0.206	(0.549)

The notes on pages 34 to 57 form an integral part of this interim condensed consolidated financial information.

Interim Condensed Consolidated Statement of Comprehensive Income

	Unaudited	
	Six months ended 30 June	
	2025	2024
	RMB'000	RMB'000
Profit/(loss) for the period	5,649	(14,881)
Other comprehensive income	—	—
Total comprehensive income/(loss) for the period	5,649	(14,881)
Total comprehensive income/(loss) attributable to:		
— Shareholders of the Company	5,655	(14,908)
— Non-controlling interests	(6)	27
	5,649	(14,881)

The notes on pages 34 to 57 form an integral part of this interim condensed consolidated financial information.

Interim Condensed Consolidated Balance Sheet

		Unaudited As at 30 June 2025 RMB'000	Audited As at 31 December 2024 RMB'000
	Note		
ASSETS			
Non-current assets			
Property and equipment	11	251,222	257,118
Right-of-use assets	11	238,297	238,354
Intangible assets	11	8,264	2,878
Prepayments and other receivables		24,300	22,469
Long-term bank deposits	14	366,000	245,000
Deferred tax assets		13,180	13,186
Investment in an associate	15	29,224	35,901
Financial assets at fair value through profit or loss	13	5,000	5,000
		935,487	819,906
Current assets			
Inventories		172	113
Contract costs		53,679	44,834
Trade receivables	12	37,557	30,979
Prepayments and other receivables		47,153	34,544
Term deposits	14	245,000	449,000
Cash and cash equivalents	14	550,279	495,675
		933,840	1,055,145
Total assets		1,869,327	1,875,051
EQUITY			
Share capital	16	8	8
Share premium	16	1,090,230	1,110,449
Reserves	17	16,244	25,201
Retained earnings		461,742	456,087
Equity attributable to shareholders of the Company		1,568,224	1,591,745
Non-controlling interests		7,334	7,340
Total equity		1,575,558	1,599,085

Interim Condensed Consolidated Balance Sheet

		Unaudited As at 30 June 2024 RMB'000	Audited As at 31 December 2023 RMB'000
	Note		
LIABILITIES			
Non-current liabilities			
Contract liabilities		12,735	11,330
		12,735	11,330
Current liabilities			
Trade payables	18	17,703	6,471
Other payables and accruals	19	102,225	100,413
Advances from distributors		15,570	16,581
Contract liabilities		145,536	123,224
Income tax liabilities		—	18
Lease liabilities		—	17,929
		281,034	264,636
Total liabilities		293,769	275,966
Total equity and liabilities		1,869,327	1,875,051

The notes on pages 34 to 57 form an integral part of this interim condensed consolidated financial information.

Li Chong

Wu Lili

Interim Condensed Consolidated Statement of Changes in Equity

		Unaudited Attributable to shareholders of the Company						
		Share capital	Share premium	Reserves	Retained earnings	Subtotal	Non- controlling interests	Total equity
	Note	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Balance at 1 January 2024								
		8	1,108,922	50,526	484,313	1,643,769	7,266	1,651,035
Comprehensive loss								
Loss for the period		—	—	—	(14,908)	(14,908)	27	(14,881)
Total comprehensive loss								
		—	—	—	(14,908)	(14,908)	27	(14,881)
Transactions with owners, recognized directly in equity								
RSU Scheme:								
— Value of employee services	17	—	—	5,111	—	5,111	—	5,111
— Vesting of RSUs	17	—	20,013	(20,013)	—	—	—	—
Special dividend of 2023	10	—	(29,775)	—	—	(29,775)	—	(29,775)
Total transactions with owners, recognized directly in equity								
		—	(9,762)	(14,902)	—	(24,664)	—	(24,664)
Balance at 30 June 2024								
		8	1,099,160	35,624	469,405	1,604,197	7,293	1,611,490
Balance at 1 January 2025								
		8	1,110,449	25,201	456,087	1,591,745	7,340	1,599,085
Comprehensive income								
Profit for the period		—	—	—	5,655	5,655	(6)	5,649
Total comprehensive income								
		—	—	—	5,655	5,655	(6)	5,649
Transactions with owners, recognized directly in equity								
RSU Scheme:								
— Value of employee services	17	—	—	797	—	797	—	797
— Vesting of RSUs	17	—	9,754	(9,754)	—	—	—	—
Special dividend of 2024	10	—	(29,973)	—	—	(29,973)	—	(29,973)
Total transactions with owners, recognized directly in equity								
		—	(20,219)	(8,957)	—	(29,176)	—	(29,176)
Balance at 30 June 2025								
		8	1,090,230	16,244	461,742	1,568,224	7,334	1,575,558

The notes on pages 34 to 57 form an integral part of this interim condensed consolidated financial information.

Interim Condensed Consolidated Statement of Cash Flows

	Note	Unaudited Six months ended 30 June	
		2025 RMB'000	2024 RMB'000
Cash flows from operating activities			
Cash generated from/(used in) operations		300	(18,888)
Interest received from cash and cash equivalents		2,444	7,404
Income tax (paid)/refund		(128)	2,862
Net cash inflow/(outflow) from operating activities		2,616	(8,622)
Cash flows from investing activities			
Purchase of property and equipment		(26,787)	(41,851)
Purchase of intangible assets		(8,008)	(1,679)
Payments for investment in an associate		—	(13,500)
Proceeds for disposals of fixed assets		80	—
Investment in term bank deposits		(256,000)	(276,000)
Maturity of term bank deposits		339,000	201,788
Interest received from term bank deposits		11,389	2,748
Net cash inflow/(outflow) from investing activities		59,674	(128,494)
Cash flows from financing activities			
Principal elements of lease payments		(6,027)	(8,080)
Interest elements of lease payments		(189)	(624)
Net cash outflow from financing activities		(6,216)	(8,704)
Net increase/(decrease) in cash and cash equivalents		56,074	(145,820)
Cash and cash equivalents at beginning of the period		495,675	966,042
Foreign exchange (losses)/gains on cash and cash equivalents		(1,470)	966
Cash and cash equivalents at end of the period		550,279	821,188
Cash and cash equivalents comprises:			
Bank overdrafts		—	(5)
Cash and bank balances	14	550,279	821,193
Cash and cash equivalents		550,279	821,188

The notes on pages 34 to 57 form an integral part of this interim condensed consolidated financial information.

Notes to the Interim Condensed Consolidated Financial Information

1 General information

BAIOO Family Interactive Limited (the “Company” or “Baioo”) was incorporated in the Cayman Islands on 25 September 2009 as an exempted company with limited liability under the Companies Law, Cap 22 (Law 3 of 1961, as consolidated and revised) of the Cayman Islands. The address of the Company’s registered office is Hutchins Drive, Cricket Square, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands, British West Indies.

The Company and its subsidiaries and the PRC operating entities (collectively the “Group”) are principally engaged in the development and operation of online virtual world business in the People’s Republic of China (the “PRC”) and some other off-line businesses.

The Company’s shares have been listed on the Main Board of The Stock Exchange of Hong Kong Limited since 10 April 2014.

The interim condensed consolidated financial information is presented in Renminbi (“RMB”), unless otherwise stated, and have been approved for issue by the Board of the Directors of the Company on 28 August 2025.

The interim condensed consolidated financial information has not been audited.

2 Basis of preparation of the interim report

This interim condensed consolidated financial information for the six months ended 30 June 2025 has been prepared in accordance with International Accounting Standard (“IAS”) 34, ‘Interim financial reporting’. The interim condensed consolidated financial information should be read in conjunction with the annual financial statements for the year ended 31 December 2024, which have been prepared in accordance with IFRS Accounting Standards as issued by the International Accounting Standards Board.

Notes to the Interim Condensed Consolidated Financial Information

3 Accounting policies

The accounting policies adopted are consistent with those of the previous financial year and corresponding interim reporting period, except for the adoption of new and amended standards as set out below.

3.1 Amended IFRS Accounting Standards adopted by the Group

The Group has applied the following amendments for the first time from 1 January 2025.

Amendments to IAS 21

Lack of Exchangeability

The Group has assessed the impact of the adoption of the amended standards that are effective for the first time for this interim period and there was no material impact on the Group.

3.2 Impact of IFRS Accounting Standards issued but not yet applied by the Group

		Effective for accounting periods beginning on or after
Amendments to IFRS 9 and IFRS 7	Classification and Measurement of Financial Instruments	1 January 2026
IFRS 18	Presentation and Disclosure in Financial Statements	1 January 2027
IFRS 19	Subsidiaries without Public Accountability: Disclosures	1 January 2027
Amendments to IFRS 10 and IAS 28	Sale or contribution of assets between an investor and its associate or joint venture	To be determined

The above new standards and amendments to existing standards are effective for annual periods beginning on or after 1 January 2026 and have not been applied in preparing this interim condensed consolidated financial information. None of these is expected to have a significant effect on the interim condensed consolidated financial information of the Group.

Notes to the Interim Condensed Consolidated Financial Information

4 Estimates

The preparation of interim financial information requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates.

In preparing this interim condensed consolidated financial information, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the consolidated financial statements for the year ended 31 December 2024.

5 Financial risk management and financial instruments

5.1 Financial risk factors

The Group's activities expose it to a variety of financial risks: market risk (mainly representing currency risk), credit risk and liquidity risk.

The interim condensed consolidated financial information does not include all financial risk management information and disclosures required in the annual financial statements, and should be read in conjunction with the Group's annual financial statements for the year ended 31 December 2024.

There have been no changes in the risk management department or in any risk management policies since 31 December 2024.

5.2 Liquidity risk

The Group aims to maintain sufficient cash and cash equivalents for daily operations. Due to the dynamic nature of the underlying businesses, the Group's finance department maintains flexibility in funding by maintaining adequate cash and cash equivalents.

Notes to the Interim Condensed Consolidated Financial Information

5 Financial risk management and financial instruments (continued)

5.2 Liquidity risk (continued)

The table below analyses the Group's financial liabilities into the relevant maturity grouping based on the remaining period at the balance sheet date to the contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows. Balances due within 12 months equal their carrying balances as the impact of discounting is not significant.

	Less than 1 year RMB'000	Between 1 and 2 years RMB'000	Between 2 and 5 years RMB'000	Over 5 years RMB'000	Total contractual cash flows RMB'000	Carrying amount RMB'000
As at 30 June 2025						
Trade payables	17,703	—	—	—	17,703	17,703
Other payables and accruals (excluding other tax liabilities and staff costs and welfare accruals)	69,154	—	—	—	69,154	69,154
	86,857	—	—	—	86,857	86,857

	Less than 1 year RMB'000	Between 1 and 2 years RMB'000	Between 2 and 5 years RMB'000	Over 5 years RMB'000	Total contractual cash flows RMB'000	Carrying amount RMB'000
At 31 December 2024						
Trade payables	6,471	—	—	—	6,471	6,471
Other payables and accruals (excluding other tax liabilities and staff costs and welfare accruals)	54,829	—	—	—	54,829	54,829
Lease liabilities	18,279	—	—	—	18,279	17,929
	79,579	—	—	—	79,579	79,229

5 Financial risk management and financial instruments (continued)

5.3 Fair value estimation

(a) Financial instruments are carried at fair value within a fair value hierarchy that categorizes, into three levels, inputs to valuation techniques used to measure the fair value. The three different levels are as follows:

- Quoted prices (unadjusted) in active markets for identical assets or liabilities (level 1).
- Inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly (that is, as prices) or indirectly (that is, derived from prices) (level 2).
- Inputs for the asset or liability that are not based on observable market data (that is, unobservable inputs) (level 3).

The fair value of financial instruments traded in active markets (such as publicly traded derivatives, and equity securities) is based on quoted market prices at the end of the reporting period. The quoted market price used for financial assets held by the Group is the current bid price. The quoted market price incorporates the market's assumptions with respect to changes in economic climate such as rising interest rates and inflation, as well as changes due to environmental, social and governance (ESG) risk. These instruments are included in level 1.

The fair value of financial instruments that are not traded in an active market (for example, over-the counter derivatives) is determined by using valuation techniques. These valuation techniques maximize the use of observable market data where it is available and rely as little as possible on entity specific estimates. If all significant inputs required to fair value an instrument are observable, the instrument is included in level 2.

5 Financial risk management and financial instruments (continued)

5.3 Fair value estimation (continued)

- (a) Financial instruments are carried at fair value within a fair value hierarchy that categorizes, into three levels, inputs to valuation techniques used to measure the fair value. The three different levels are as follows: (continued)

If one or more of the significant inputs is not based on observable market data, the instrument is included in level 3. This is the case for unlisted equity securities and for instruments where ESG risk gives rise to a significant unobservable adjustment.

Specific valuation techniques used to value financial instruments include:

- Quoted market prices or dealer quotes for similar instruments
- Discounted cash flow model and unobservable inputs mainly including assumptions of expected future cash flows and discount rate
- The latest round financing, i.e. the prior transaction price or the third-party pricing information
- A combination of observable inputs and unobservable inputs, including discount rate, risk-free interest rate, expected volatility and market multiples

There were no changes in valuation techniques.

- (b) Fair value of financial assets at fair value through profit or loss (Note 13)

Investment in a private equity fund ("the Fund")

The Group invested in the Fund which was valued based on the net asset value. As at 30 June 2025 and 31 December 2024, the Fund was financial instruments in level 3.

Notes to the Interim Condensed Consolidated Financial Information

6 Segment information

The Group's business activities, for which discrete financial information is available, are regularly reviewed and evaluated by the chief operating decision-maker ("CODM"). The CODM, who is responsible for allocating resources and assessing performance of the operating segment, has been identified as the executive directors of the Company that make strategic decisions.

The Group determined that it has operating segments as follows:

- Online entertainment business
- Other businesses

The Group's online entertainment business involves development, operation and exclusive distribution of online virtual world business through its own web-based platform and mobile platforms. Other businesses mainly include sales of peripheral products and other services.

The CODM assesses the performance of the operating segments mainly based on segment revenue of each operating segment. The selling and marketing expenses, administrative expenses, research and development expenses, net impairment loss on financial assets, other income, other gains/(losses) — net, finance income — net and income tax expense are not included in the measure of the segments' performance.

There were no material inter-segment sales during six months ended 30 June 2025 and 2024, respectively. The revenues from external customers reported to CODM are measured as segment revenue.

Other information, together with the segment information, provided to the CODM, is measured in a manner consistent with that applied in the financial information. There was no separate segment assets and segment liabilities information provided to the CODM.

Notes to the Interim Condensed Consolidated Financial Information

6 Segment information (continued)

The segment revenue provided to the Group's CODM for the reportable segments for the six months ended 30 June 2025 and 2024, respectively, are as follows:

	Unaudited		
	Six months ended 30 June 2025		
	Online	Other	
	entertainment business RMB'000	businesses RMB'000	Total RMB'000
Timing of revenue recognition			
— At a point in time	117,179	1,752	118,931
— Over time	183,775	—	183,775
	300,954	1,752	302,706

	Unaudited		
	Six months ended 30 June 2024		
	Online	Other	
	entertainment business RMB'000	businesses RMB'000	Total RMB'000
Timing of revenue recognition			
— At a point in time	87,571	88	87,659
— Over time	184,563	62	184,625
	272,134	150	272,284

Notes to the Interim Condensed Consolidated Financial Information

6 Segment information (continued)

The Company is domiciled in the Cayman Islands while the Group mainly operates its business in the Mainland China. For six months ended 30 June 2025 and 2024, the geographical information on the total revenue is as follows:

	Unaudited	
	Six months ended 30 June	
	2025	2024
	RMB'000	RMB'000
Mainland China	280,631	263,894
Outside Mainland China	22,075	8,390
	302,706	272,284

As summarized in the table below, the online virtual worlds revenue contributing more than 10% of the Group's total revenue account for 81.3% and 73.9% of the total revenue for the six months ended 30 June 2025 and 2024, respectively.

	Six months ended 30 June	
	2025	2024
Aobi Island Mobile	25.6%	27.8%
Legend of Aoqi	25.1%	26.6%
Legend of Aoqi Mobile	20.0%	19.5%
Aola Star	10.6%	Not applicable*

*: Game revenue is less than 10% of total revenue for the six months ended 30 June 2024.

As at 30 June 2025, the total non-current assets, other than financial assets and deferred tax assets, located in Mainland China were RMB527,013,000 (31 December 2024: RMB534,983,000).

Contract liabilities primarily consists of the unamortized revenue from sales of virtual items of online virtual worlds, where there is still an implied obligation to be fulfilled by the Group over time.

Contract costs are mainly related to the distribution costs charged by third party platforms.

Notes to the Interim Condensed Consolidated Financial Information

7 Operating expenses

An analysis of the amounts presented as operating items in the financial information is given below.

	Unaudited	
	Six months ended 30 June	
	2025	2024
	RMB'000	RMB'000
Employee benefit expenses	135,375	151,613
Distribution cost and payment handling fees	100,906	97,219
Promotion and advertising expenses	14,502	9,860
Depreciation of property and equipment and right-of-use assets and amortization of intangible assets	12,461	10,576
Net impairment loss on financial assets	765	103

8 Income tax (expense)/credit

The income tax (expense)/credit of the Group for the six months ended 30 June 2025 and 2024 is analysed as follows:

	Unaudited	
	Six months ended 30 June	
	2025	2024
	RMB'000	RMB'000
Current income tax expense	(88)	(49)
Deferred income tax (expense)/credit	(6)	128
	(94)	79

Notes to the Interim Condensed Consolidated Financial Information

8 Income tax (expense)/credit (continued)

(a) PRC corporate income tax

Guangzhou Baitian Information Technology Ltd. (“Guangzhou Baitian”) and Guangzhou Tianti Network Technology Co., Ltd. (“Guangzhou Tianti”)

Guangzhou Baitian was qualified as “High and New Technology Enterprise” and was entitled to a preferential income tax rate of 15% on its estimated assessable profits for the six months ended 30 June 2025 (2024: same).

Guangzhou Tianti was qualified as “High and New Technology Enterprise” and was entitled to a preferential income tax rate of 15% on its estimated assessable profits for the six months ended 30 June 2024, and is being applied for the renewal of the qualification in 2025.

Baiduo (Guangzhou) Information Technology Limited (“Guangzhou WFOE”), Guangzhou Xiaoyunxiong Interactive Education Limited (“Xiaoyunxiong”)

Guangzhou WFOE and Xiaoyunxiong was qualified as “Small Low-Profit Enterprise” and the provision for income tax was calculated in accordance with the two-tiered tax rates regime.

In 2023, the State Tax Bureau of the PRC issued the Public Notice [2023] No. 6 with respect to the change of preferential tax rate for the profits for Small Low-Profit Enterprise under the two-tiered tax rate regime. The tax rate of profits below RMB3 million is 5% and profits above RMB3 million were taxed at 20% for the six months ended 30 June 2025 (2024: same).

Other Subsidiaries

Except for subsidiaries of the Group mentioned above, the Group’s subsidiaries in Mainland China are subject to corporate income tax at the rate of 25%.

Super Deduction

On 26 March 2023, the State Tax Bureau of the PRC issued the Public Notice [2023] No. 7, announcing that the enterprises engaging in research and development activities are entitled to claim 200% of their research and development expenses incurred as tax deductible expenses in determining tax assessable profits from 2023 onwards (“Super Deduction”). Certain qualified subsidiaries of the Group have claimed such Super Deduction in ascertaining its tax assessable profits/(losses) for the six months ended 30 June 2025 (2024: same).

8 Income tax (expense)/credit (continued)

(b) Cayman Islands income tax

The Company was incorporated in the Cayman Islands as an exempted company with limited liability under the Companies Law of the Cayman Islands and accordingly, is exempted from Cayman Islands income tax.

(c) Hong Kong profits tax

The provision for Hong Kong profits tax for the six months ended 30 June 2025 are calculated in accordance with the two-tiered profits tax rates regime (2024: same). Under the two-tiered profits tax rates regime, the first Hong Kong Dollar ("HKD") 2 million of profit of a qualifying corporation is taxed at 8.25%, and profit above HKD2 million is taxed at 16.5%.

(d) PRC withholding tax ("WHT")

According to the applicable PRC tax regulations, dividends distributed by a company established in the PRC to a foreign investor with respect to profits derived after 1 January 2008 are generally subject to a 10% WHT. If a foreign investor incorporated in Hong Kong meets the conditions and requirements under the double taxation treaty arrangement entered into between mainland China and Hong Kong, the relevant withholding tax rate will be reduced from 10% to 5%.

For the six months ended 30 June 2025, the Group did not have any plan to require its PRC subsidiaries to distribute their retained earnings to the Company or its Hong Kong subsidiaries. Accordingly, no deferred income tax liability on WHT was accrued as at end of each of the reporting periods (2024: Same).

Notes to the Interim Condensed Consolidated Financial Information

9 Earnings/(loss) per share

(a) Basic

Basic earnings/(loss) per share for profit/(loss) attributable to shareholders of the Company.

Basic earnings/(loss) per share is calculated by dividing the profit operations attributable to the shareholders of the Company by the weighted average number of ordinary shares in issue less shares held for RSU Schemes during the period.

	Unaudited Six months ended 30 June	
	2025	2024
Profit/(loss) attributable to shareholders of the Company (RMB'000)	5,655	(14,908)
Weighted average number of ordinary shares in issue less shares held for RSU Schemes	2,734,258,314	2,713,858,048
Basic earnings/(loss) per share (in RMB cents/share)	0.207	(0.549)

(b) Diluted

Diluted earnings/(loss) per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares.

For the six months ended 30 June 2025, the Company had potential ordinary shares, the RSUs, which had to be considered for calculating diluted earnings per share. A calculation is done to determine the number of shares that could have been issued at fair value (determined as the average market price per share for the year) based on the assumed exercise price of the unvested RSUs. The number of shares calculated as above is compared with the number of shares that would have been issued assuming the RSUs are vested. The difference is added to the denominator as the number of shares issued for no consideration.

Notes to the Interim Condensed Consolidated Financial Information

9 Earnings/(loss) per share (continued)

(b) Diluted (continued)

	Unaudited Six months ended 30 June 2025
Profit attributable to shareholders of the Company (RMB'000)	5,655
Weighted average number of ordinary shares in issue less shares held for RSU Schemes	2,734,258,314
Adjustments for RSUs	12,789,754
Weighted average number of ordinary shares and potential ordinary shares	2,747,057,068
Diluted earnings per share (in RMB cents/share)	0.206

For the six months ended 30 June 2024, no adjustment was made to basic loss per share to derive the diluted loss per share for the six months ended 30 June 2024 as potential ordinary shares was anti-dilutive.

10 Dividend

	Unaudited Six months ended 30 June	
	2025	2024
	RMB'000	RMB'000
Special dividend of HKD0.012 (2024: HKD0.012) per ordinary share (Note a)	31,396	31,453
Less: dividend for shares held for the RSU Schemes	(1,423)	(1,678)
	29,973	29,775

- (a) The 2024 special dividend of HKD0.012 (equivalent to approximately RMB0.011) per ordinary share, totaling HKD34,406,000 (equivalent to approximately RMB31,396,000), was approved at the Company's AGM held on 27 June 2025 and was paid on 31 July 2025.

The 2023 special dividend of HKD0.012 (equivalent to approximately RMB0.011) per ordinary share, totaling HKD34,474,000 (equivalent to approximately RMB31,453,000), was approved at the Company's AGM held on 26 June 2024 and was paid on 30 July 2024.

The Company did not declare an interim dividend for the six months ended 30 June 2025 (2024: nil).

Notes to the Interim Condensed Consolidated Financial Information

11 Property and equipment, intangible assets and right-of-use assets

	Property and equipment RMB'000	Unaudited Intangible assets RMB'000	Right-of-use assets RMB'000
Six months ended 30 June 2025			
Opening net book amount	257,118	2,878	238,354
Additions	15,137	7,217	—
Land use right transferred	(14,413)	—	14,413
Disposals	(2,435)	—	—
Termination of lease contracts	—	—	(7,613)
Depreciation and amortization charge	(4,185)	(1,831)	(6,857)
Closing net book amount	251,222	8,264	238,297
Six months ended 30 June 2024			
Opening net book amount	149,884	4,114	255,163
Additions	45,656	888	—
Depreciation and amortization charge	(3,464)	(1,179)	(8,404)
Closing net book amount	192,076	3,823	246,759

During the six months ended 30 June 2025, the depreciation of RMB412,000 from right-of-use assets was recognized in construction in progress (during the six months ended 30 June 2024: RMB2,471,000).

Notes to the Interim Condensed Consolidated Financial Information

12 Trade receivables

	Unaudited As at 30 June 2025 RMB'000	Audited As at 31 December 2024 RMB'000
Receivables from third parties	39,489	32,089
Less: allowance for impairment	(1,932)	(1,110)
	37,557	30,979

Trade receivables mainly arose from online payment agencies and mobile platforms.

The credit period for trade receivables was generally 30 days from the date of billing. Ageing analysis based on recognition date of the gross trade receivables at the respective balance sheet dates is as follows:

	Unaudited As at 30 June 2025 RMB'000	Audited As at 31 December 2024 RMB'000
0–30 days	28,760	22,843
31–60 days	6,316	6,533
Over 60 days	4,413	2,713
	39,489	32,089

Notes to the Interim Condensed Consolidated Financial Information

13 Financial assets at fair value through profit or loss

	Unaudited Six months ended 30 June	
	2025	2024
	RMB'000	RMB'000
Opening and closing amount	5,000	5,000

The amount comprised the Group's investment in private equity funds amounting to RMB5,000,000 as at 30 June 2025 and 31 December 2024. Please refer to Note 5.3 for information about the methods used in determining fair value of the investment in private equity funds of the Group.

14 Cash and cash equivalents and term bank deposits

	Unaudited As at 30 June 2025 RMB'000	Audited As at 31 December 2024 RMB'000
Included in non-current assets:		
Long-term bank deposits (Note a)	366,000	245,000
Included in current assets:		
Short-term bank deposits (Note a)	230,000	449,000
Current portion of long-term bank deposits (Note a)	15,000	—
Cash and cash equivalents		
— Cash at banks and on hand	550,279	495,675
	1,161,279	1,189,675
Maximum exposure to credit risk (Note c)	1,161,156	1,189,600

- (a) Term deposits represent the Group's deposits placed in banks with an initial maturity of over three months. For those long-term banks deposits, they represented banks deposits with initial maturity of over one year but less than three years.
- (b) The effective interest rate per annum for all bank balances and term deposits as at 30 June 2025 was approximately 1.72%.

Notes to the Interim Condensed Consolidated Financial Information

14 Cash and cash equivalents and term bank deposits (continued)

- (c) As at 30 June 2025, substantially all the Group's bank deposits included in cash and bank balances were deposited with major reputable financial institutions incorporated in the PRC. There has been no recent history of default in relation to these financial institutions.

15 Investment in an associate

	Unaudited As at 30 June 2025 RMB'000	Audited As at 31 December 2024 RMB'000
Beginning of the period	35,901	16,698
Additions	—	27,000
Share of loss	(6,677)	(7,797)
End of the period	29,224	35,901

Notes to the Interim Condensed Consolidated Financial Information

15 Investment in an associate (continued)

Set out below are the details of an associate of the Group. The associate as listed below has share capital consisting solely of registered capital, which are held directly by the Group.

	Place of business/ country of incorporation	% of ownership interest	Nature of relationship	Measurement method
上海趣糖網絡科技有限公司 ("Shanghai Qutang")	The PRC	30%	Associate	Equity method

The Group has designated a member in the board of directors which enables the Group to exercise significant influence in Shanghai Qutang through the participation in operational, investing and financing actions. Consequently, Shanghai Qutang has been accounted for as an associate of the Group.

Shanghai Qutang is a private company engaged in game operation and there is no quoted market price available for its equity.

Notes to the Interim Condensed Consolidated Financial Information

16 Share capital and share premium

As at 30 June 2025, the total number of issued ordinary shares of the Company was 2,867,174,000 shares (31 December 2024: 2,867,174,000 shares) which included 129,911,343 shares (31 December 2024: 139,652,011 shares) held under the RSU Scheme.

	Number of shares	Unaudited			
		Nominal value of shares US\$'000	Share capital RMB'000	Share premium RMB'000	Total RMB'000
As at 1 January 2025	2,867,174,000	2	8	1,110,449	1,110,457
RSU Scheme:					
— Vesting of RSUs	—	—	—	9,754	9,754
2024 special dividend payable to equity holders of the Company (Note 10)	—	—	—	(29,973)	(29,973)
As at 30 June 2025	2,867,174,000	2	8	1,090,230	1,090,238
As at 1 January 2024	2,872,844,000	2	8	1,108,922	1,108,930
RSU Scheme:					
— Vesting of RSUs	—	—	—	20,013	20,013
2023 special dividend payable to equity holders of the Company (Note 10)	—	—	—	(29,775)	(29,775)
As at 30 June 2024	2,872,844,000	2	8	1,099,160	1,099,168

Notes to the Interim Condensed Consolidated Financial Information

17 Reserves

	Other reserves RMB'000	Unaudited		Total RMB'000
		Statutory reserves RMB'000	Share-based compensation reserve RMB'000	
As at 1 January 2025	2,069	7,059	16,073	25,201
RSU Scheme:				
— Value of employee services	—	—	797	797
— Vesting of RSUs	—	—	(9,754)	(9,754)
As at 30 June 2025	2,069	7,059	7,116	16,244
As at 1 January 2024	2,069	6,863	41,594	50,526
RSU Scheme:				
— Value of employee services	—	—	5,111	5,111
— Vesting of RSUs	—	—	(20,013)	(20,013)
As at 30 June 2024	2,069	6,863	26,692	35,624

In accordance with the relevant laws and regulations in the PRC and the Articles of Association of the companies incorporated in the PRC now comprising the Group, the companies are required to appropriate 10% of the annual net profits, after offsetting any prior years' losses as determined under the PRC accounting standards, to the statutory surplus reserve fund before distributing any net profit. When the balance of the statutory surplus reserve reaches 50% of the registered capital of the companies, any further appropriation is at the discretion of shareholders. The statutory surplus reserve can be used to offset prior years' losses, if any, and may be capitalized as capital, provided that the remaining balance of the statutory surplus reserve fund after such issue is no less than 25% of registered capital.

In addition, in accordance with the Law of the PRC on Enterprises with Foreign Investments and the stipulated provisions of the articles of association of wholly owned foreign subsidiaries in the PRC, appropriation from net profits (after offsetting accumulated losses brought forward from prior years) should be made by these companies to their respective reserve funds. The percentage of net profit to be appropriated to the reserve fund is not less than 10% of the net profit. When the balance of the reserve fund reaches 50% of the registered capital, such transfer needs not be made.

Notes to the Interim Condensed Consolidated Financial Information

18 Trade payables

Trade payables primarily relate to the purchase of services for server custody, advertising fees, game development outsourcing fees.

The credit period for trade payables was generally 30 days from the date of billing. The ageing analysis of trade payables based on recognition date is as follows:

	Unaudited As at 30 June 2025 RMB'000	Audited As at 31 December 2024 RMB'000
0–30 days	14,707	6,280
Over 30 days	2,996	191
	17,703	6,471

Notes to the Interim Condensed Consolidated Financial Information

19 Other payables and accruals

	Unaudited As at 30 June 2025 RMB'000	Audited As at 31 December 2024 RMB'000
Construction cost payable	34,035	46,823
Dividend payable (Note 10)	29,973	—
Staff costs and welfare accruals	29,305	42,838
Other tax liabilities	3,766	2,746
Professional service fees payable	3,526	3,899
Purchase of intangible assets	—	791
Others	1,620	3,316
	102,225	100,413

20 Capital commitments

Significant capital expenditure contracted for at the end of the reporting period but not recognised as liabilities is as follows:

	Unaudited As at 30 June 2025 RMB'000	Audited As at 31 December 2024 RMB'000
Construction in progress	8,496	20,513

Notes to the Interim Condensed Consolidated Financial Information

21 Significant related party transactions

The ultimate parent of the Group is TMF (Cayman) Ltd. (incorporated in the Cayman Islands).

In addition to those disclosed elsewhere in the financial statements, the following transactions were carried out with related parties:

(a) Key management personnel compensations paid or payable for employee services

	Unaudited	
	Six months ended 30 June	
	2025	2024
	RMB'000	RMB'000
Wages, salaries and bonuses	3,740	3,785
Pension costs — defined contribution plans	116	103
Other social security costs, housing benefits and other employee benefits	148	141
Share-based compensation expenses	863	3,105
	4,867	7,134

(b) Balance with related parties

	Unaudited	Audited
	As at 30 June	As at 31 December
	2025	2024
	RMB'000	RMB'000
Prepayments to the associate	27,491	8,745

22 Contingencies

The Group did not have any material contingent liabilities as at 30 June 2025 and 31 December 2024.

Other Information

AUDIT COMMITTEE AND REVIEW OF FINANCIAL STATEMENTS

The Audit Committee has reviewed the accounting principles and practices adopted by the Group and discussed the Group's auditing, risk management, internal control and financial reporting matters. The Audit Committee has also reviewed the Group's unaudited Interim Condensed Consolidated Financial Information for the six months ended 30 June 2025 and this interim report. Based on this review and discussions with the management, the Audit Committee was satisfied that the financial statements were prepared in accordance with International Accounting Standard 34 "Interim Financial Reporting".

The Company's auditor has reviewed the Interim Condensed Consolidated Financial Information in accordance with International Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity".

COMPLIANCE WITH THE MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code as set out in Appendix C3 to the Listing Rules as its own securities dealing code to regulate all Directors' dealings of securities in the Company and other matters covered by the Model Code. The Company has made specific enquiry with all Directors and the Directors have confirmed that they had complied with all relevant requirements as set out in the Model Code during the Reporting Period.

COMPLIANCE WITH THE CORPORATE GOVERNANCE CODE

The Company is committed to maintaining a high standard of corporate governance, the principles of which serve to uphold a high standard of ethics, transparency, responsibility and integrity in all aspects of business and to ensure that its affairs are conducted in accordance with the applicable laws and regulations. The Company has adopted the CG Code as set out in Appendix C1 to the Listing Rules as its own code of corporate governance.

Save as the deviation from code provision C.2.1 of Part 2 of the CG Code, the Company has applied the principles and complied with all applicable code provisions of the CG Code during the six months ended 30 June 2025.

Code provision C.2.1 of Part 2 of the CG Code provides that the responsibilities between the chairman and CEO should be segregated and should not be performed by the same individual. Mr. DAI Jian currently acts as the CEO and the Chairman. Mr. DAI, as one of the founders of the Group, is instrumental to the Group's growth and business expansion since 2009. The Board believes that vesting the roles of both Chairman and CEO in the same person has the benefit of ensuring consistent leadership within the Group and enables more effective and efficient overall strategic planning for the Group. The Board further believes that the balance of power and authority for the present arrangement will not be impaired and is adequately ensured by the current Board which comprises experienced and high calibre individuals with sufficient number thereof being independent non-executive Directors.

BOARD OF DIRECTORS AND BOARD COMMITTEES

The compositions of the Board, the Audit Committee, the Nomination Committee and the Remuneration Committee remain the same as set out in the annual report of the Company for the year ended 31 December 2024.

CHANGES IN DIRECTORS' BIOGRAPHICAL DETAILS

Changes in Directors' biographical details which are required to be disclosed pursuant to rule 13.51B(1) of the Listing Rules are set out below:

Name of Director	Information
Mr. WEI Kevin Cheng	Mr. WEI has resigned from the position as an independent non-executive director and has ceased to be the chairman of the audit committee and a member of the remuneration committee of Alphamab Oncology (stock code: 9966) with effect from 30 June 2025.

Saved as disclosed above, the Company is not aware of any changes in the Directors' information which are required to be disclosed pursuant to rule 13.51B(1) of the Listing Rules.

INTERIM DIVIDEND

The Directors do not recommend the payment of dividend for the six months ended 30 June 2025. (six months ended 30 June 2024: nil)

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the six months ended 30 June 2025, the Group did not purchase, sell or redeem any of the listed securities (including sale of treasury shares) of the Company.

Other Information

INTERESTS AND SHORT POSITIONS OF THE DIRECTORS AND CHIEF EXECUTIVE IN SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS

As at 30 June 2025, the interests and short positions of the Directors and the chief executive of the Company in the Shares, underlying Shares or debentures of the Company and its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register required to be kept by the Company pursuant to section 352 of the SFO or as notified to the Company and the Stock Exchange pursuant to the Model Code were as follows

Name	Position	Relevant company (including associated corporation)	Capacity/ Nature of interest	Number of Shares/ underlying Shares held	Approximate percentage of shareholding ⁽⁹⁾
DAI Jian (戴堅) ⁽¹⁾	Chairman, Executive Director and Chief Executive Officer	The Company	Founder of a discretionary trust Interest of controlled corporation	687,944,180(L) ⁽⁸⁾	23.99%(L)
		The Company	Beneficial owner	10,000,000(L)	0.35%(L)
WU Lili (吳立立) ⁽²⁾	Executive Director	The Company	Founder of a discretionary trust Interest of controlled corporation	365,596,180(L)	12.75%(L)
LI Chong (李冲) ⁽³⁾⁽⁴⁾	Executive Director	The Company	Founder of a discretionary trust Interest of controlled corporation	114,816,360(L)	4.00%(L)
		The Company	Beneficial owner	15,000,000(L)	0.52%(L)
LIU Qianli (劉千里) ⁽⁵⁾	Independent Non-Executive Director	The Company	Beneficial owner	200,000(L)	0.007%(L)
WANG Qing (王慶) ⁽⁶⁾	Independent Non-Executive Director	The Company	Beneficial owner	200,000(L)	0.007%(L)
MA Xiaofeng (馬肖風) ⁽⁷⁾	Independent Non-Executive Director	The Company	Beneficial owner	200,000(L)	0.007%(L)

Notes:

- (1) Mr. DAI Jian established DAE Trust on 27 December 2013 for the benefit of himself and his family members, and acts as its settlor and protector. The trustee of DAE Trust is TMF (Cayman) Ltd., an independent third party and the sole shareholder of DAE Holding Investments Limited, a trust holding company owns 100% of equity interest in Stmoritz Investment Limited. In addition, 10,000,000 RSUs were granted to Mr. DAI Jian under the Pre-IPO RSU Scheme entitling him to receive 10,000,000 Shares and subject to vesting. As at 30 June 2025, all the RSUs granted to Mr. DAI Jian were vested in accordance with the vesting schedule as specified under the relevant grant letter and the rules relating to the Pre-IPO RSU Scheme.
- (2) Mr. WU Lili established WHZ Trust on 27 December 2013 for the benefit of himself and his family members, and acts as its settlor and protector. The trustee of WHZ Trust is TMF (Cayman) Ltd., an independent third party and the sole shareholder of WHEZ Holding Ltd., a trust holding company owns 100% of equity interest in Bright Stream Holding Limited.
- (3) Mr. LI Chong established The Zhen Family Trust on 27 December 2013 for the benefit of himself and his family members, and acts as its settlor and protector. The trustee of The Zhen Family Trust is TMF (Cayman) Ltd., an independent third party and the sole shareholder of Golden Water Management Limited, a trust holding company owns 100% of equity interest in LNZ Holding Limited.
- (4) Mr. Li Chong was interested in 15,000,000 RSUs granted to him under the Post-IPO RSU Scheme entitling him to receive 15,000,000 Shares subject to vesting. For details, please refer to the Company's announcements dated 12 April 2021 and 30 March 2022, the circulars dated 21 May 2021 and 27 April 2022 and the poll results announcements dated 25 June 2021 and 6 June 2022. As at 30 June 2025, 92.5% of the RSUs granted to Mr. Li on 12 April 2021 and 62.5% of RSUs granted to Mr. Li on 30 March 2022 under the Post-IPO RSU Scheme were vested.
- (5) Ms. LIU Qianli was interested in 200,000 RSUs granted to her under the Pre-IPO RSU Scheme entitling her to receive 200,000 Shares subject to vesting. As at 30 June 2025, all the RSUs granted to Ms. LIU were vested in accordance with the vesting schedule as specified under the relevant grant letter and the rules relating to the Pre-IPO RSU Scheme.
- (6) Dr. WANG Qing was interested in 200,000 RSUs granted to him under the Pre-IPO RSU Scheme entitling him to receive 200,000 Shares subject to vesting. As at 30 June 2025, all the RSUs granted to Dr. WANG were vested in accordance with the vesting schedule as specified under the relevant grant letter and the rules relating to the Pre-IPO RSU Scheme.
- (7) Mr. MA Xiaofeng was interested in 200,000 RSUs granted to him under the Pre-IPO RSU Scheme entitling him to receive 200,000 Shares subject to vesting. As at 30 June 2025, all the RSUs granted to Mr. MA were vested in accordance with the vesting schedule as specified under the relevant grant letter and the rules relating to the Pre-IPO RSU Scheme.
- (8) The Letter "L" denotes the person's Long position in such Shares.
- (9) These percentages are calculated on the basis of 2,867,174,000 Shares in issue as at 30 June 2025.

Save as disclosed above, as at 30 June 2025, none of the Directors and chief executive of the Company and their respective associates had registered an interest or short positions in the Shares, underlying Shares or debentures of the Company or its associated corporations (within the meaning of Part XV of the SFO) that are required to be recorded pursuant to section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code as set out in Appendix C3 to the Listing Rules.

Other Information

INTERESTS AND SHORT POSITIONS OF SUBSTANTIAL SHAREHOLDERS AND OTHER PERSONS IN SHARES AND UNDERLYING SHARES OF THE COMPANY

As at 30 June 2025, the following persons had interests or short positions in the Shares or underlying Shares as recorded in the register required to be kept by the Company under section 336 of the SFO:

Name of Shareholder	Capacity/Nature of Interest	Number of Shares	Approximate percentage of shareholding in the total issued share capital of the Company ⁽⁸⁾
TMF (Cayman) Ltd. ⁽¹⁾	Trustee of trusts	1,193,824,720(L) ⁽⁷⁾	41.64%(L)
DAE Holding Investments Limited ⁽²⁾	Trust holding company	687,944,180(L)	23.99%(L)
Stmoritz Investment Limited ⁽²⁾	Registered owner	687,944,180(L)	23.99%(L)
DAI Jian (戴堅) ⁽²⁾⁽⁵⁾	Founder of a discretionary trust Interest of controlled corporation	687,944,180(L)	23.99%(L)
	Beneficial owner	10,000,000(L)	0.35%(L)
Bright Stream Holding Limited ⁽³⁾	Registered owner	365,596,180(L)	12.75%(L)
WHEZ Holding Ltd. ⁽³⁾	Trust holding company	365,596,180(L)	12.75%(L)
WU Lili (吳立立) ⁽³⁾	Founder of a discretionary trust Interest of controlled corporation	365,596,180(L)	12.75%(L)
THL H Limited ⁽⁴⁾	Registered owner	326,063,280(L)	11.37%(L)
Tencent Holdings Limited ⁽⁴⁾	Interest of controlled corporation	326,063,280(L)	11.37%(L)
The Core Trust Company Limited ⁽⁶⁾	Trustee of a trust	264,788,687(L)	9.24%(L)

Notes:

- (1) TMF (Cayman) Ltd. is the trustee of DAE Trust, WHZ Trust, The Zhen Family Trust and WSW Family Trust.
- (2) The entire share capital of Stmoritz Investment Limited is wholly-owned by DAE Holding Investments Limited and ultimately owned by TMF (Cayman) Ltd. as the trustee of the DAE Trust, which is a discretionary trust set up by Mr. DAI Jian ("**Mr. DAI**") on 27 December 2013 for the benefit of himself and his family members, and Mr. DAI is a settlor and protector. As at 30 June 2025, Mr. DAI (as founder of the DAE Trust), DAE Holding Investments Limited and TMF (Cayman) Ltd. are taken to be interested in 687,944,180 Shares held by Stmoritz Investment Limited (without taking into account any Shares to be issued upon exercise of any share options and/or any vesting of the RSUs under the Pre-IPO Share Option Scheme, Pre-IPO RSU Scheme and/or Post-IPO RSU Scheme) pursuant to Part XV of the SFO.
- (3) The entire share capital of Bright Stream Holding Limited is wholly-owned by WHEZ Holding Ltd. and ultimately owned by TMF (Cayman) Ltd. as the trustee of the WHZ Trust, which is a discretionary trust set up by Mr. WU Lili ("**Mr. WU**") on 27 December 2013 for the benefit of himself and his family members, and Mr. WU is a settlor and protector. As at 30 June 2025, Mr. WU (as founder of the WHZ Trust), WHEZ Holding Ltd. and TMF (Cayman) Ltd. are taken to be interested in 365,596,180 Shares held by Bright Stream Holding Limited (without taking into account any Shares to be issued upon exercise of any share options and/or any vesting of the RSUs under the Pre-IPO Share Option Scheme, Pre-IPO RSU Scheme and/or Post-IPO RSU Scheme) pursuant to Part XV of the SFO.
- (4) The entire share capital of THL H Limited is owned by Tencent Holdings Limited, which is a company listed on the Main Board of the Stock Exchange (stock code: 700). As at 30 June 2025, Tencent Holdings Limited is taken to be interested in 326,063,280 Shares held by THL H Limited pursuant to Part XV of the SFO.
- (5) 10,000,000 RSUs were granted to Mr. DAI under the Pre-IPO RSU Scheme entitling him to receive 10,000,000 Shares and subject to vesting. As at 30 June 2025, all the RSUs granted to Mr. DAI were vested in accordance with the vesting schedule as specified under the relevant grant letter and the rules relating to the Pre-IPO RSU Scheme.
- (6) The Core Trust Company Limited is the trustee to administer the Pre-IPO Share Option Scheme, the Pre-IPO RSU Scheme, the Post-IPO RSU Scheme and the 2023 RSU Scheme.
- (7) The Letter "L" denotes the person's Long position in such Shares.
- (8) These percentages are calculated on the basis of 2,867,174,000 Shares in issue as of 30 June 2025.

Save as disclosed above, as at 30 June 2025, the Directors and the chief executive of the Company are not aware of any other persons who had an interest or short position in the Shares or underlying Shares of the Company as recorded in the register required to be kept by the Company pursuant to section 336 of the SFO.

SHARE INCENTIVE SCHEMES

In order to incentivize the Directors, senior management and other employees of the Group for their contribution to the Group and to attract and retain suitable personnel of our Group, the Company adopted the Pre-IPO Share Option Scheme, the Pre-IPO RSU Scheme, the Post-IPO RSU Scheme and the 2023 RSU Scheme, respectively.

Summaries of the terms of the Pre-IPO Share Option Scheme, the Pre-IPO RSU Scheme and the Post-IPO RSU Scheme have been disclosed in the sections headed “Statutory and General Information — Pre-IPO Share Option Scheme”, “Statutory and General Information — Pre-IPO RSU Scheme” and “Statutory and General Information — Post-IPO RSU Scheme” in Appendix IV to the Prospectus, the previous annual reports of the Company, the circular of the Company dated 24 April 2015, the supplementary circular of the Company dated 14 May 2015 and the circular of the Company dated 26 November 2020.

(1) Pre-IPO RSU Scheme

The eligible participants under the Pre-IPO RSU Scheme includes existing employees, Directors, or officers of the Group and any other persons selected by the Board at its discretion.

Unless otherwise duly approved by the Shareholders, the total number of Shares underlying RSUs under the Pre-IPO RSU Scheme shall not exceed 188,733,600 Shares (excluding Shares underlying RSUs that have lapsed or been cancelled in accordance with this Pre-IPO RSU Scheme). There is no requirement regarding the maximum entitlement of each participant under the Pre-IPO RSU Scheme. The Board has sole discretion to determine the vesting period and vesting criteria (if any) for any grant of RSUs under the Pre-IPO RSU Scheme, which may also be adjusted and re-determined by the Board from time to time. The grantee(s) shall not be required to bear or pay any price or fee for the grant of RSU under the Pre-IPO RSU Scheme. Prior to its termination, the Pre-IPO RSU Scheme is valid and effective until 30 September 2023. It was terminated by the Board’s resolution on 3 March 2023, effective on 27 June 2023 following the adoption of the 2023 RSU Scheme (as defined below under the section headed “(3) 2023 RSU Scheme”)

No more RSUs will be granted after the Listing under the Pre-IPO RSU Scheme. As at 30 June 2025, there were no outstanding RSU under the Pre-IPO RSU Scheme.

Prior to the Listing on 10 April 2014, the Company appointed The Core Trust Company Limited as the trustee (the “**Pre-IPO RSU Trustee**”) and Peto Holding Limited, a company incorporated in the BVI and an independent third party, as its nominee (the “**Pre-IPO RSU Nominee**”) to administer the Pre-IPO RSU Scheme. To increase the public float, the Company further engaged The Core Services Limited, as the new trustee (the “**New RSU Trustee**”), and ZEA Holding Limited, a company incorporated in the BVI and an independent third party, as the new nominee (the “**New RSU Nominee**”), to administer certain RSUs granted to the Directors and the senior management under our Pre-IPO RSU Scheme on 10 June 2014. As at 30 June 2025, the Pre-IPO RSU Nominee holds 74,923,051 Shares and the New RSU Nominee hold 22,802,000 Shares respectively, underlying the RSUs granted under the Pre-IPO RSU Scheme for the benefit of eligible participants pursuant to the Pre-IPO RSU Scheme.

(2) Post-IPO RSU Scheme

The eligible participants under the Post-IPO RSU Scheme includes existing and former employees, directors or officers of the Company, Guangzhou Baitian Information Technology Ltd. (廣州百田信息科技有限公司) or other companies in the Group, or any other persons selected by the Board or the Remuneration Committee at its sole discretion.

The maximum number of Shares which may be awarded under the Scheme may not exceed 2% of the issued share capital of the Company as of the date of approval of the refreshed scheme limit. The maximum number of Shares which may be awarded to any one grantee under the Post-IPO RSU Scheme may not exceed 2% of the issued share capital of the Company as of the date of approval of the refreshed scheme limit. The Board or the Remuneration Committee has the sole discretion to determine the vesting schedule and vesting criteria (if any) for any grant of RSU(s) to any grantee(s), which may also be adjusted and re-determined by the Board from time to time. The grantee(s) shall not be required to bear or pay any price or fee for the grant of RSU under the Post-IPO RSU Scheme. The Post-IPO RSU Scheme is valid and effective until 1 October 2030. It was terminated by the Board's resolution on 3 March 2023, effective on 27 June 2023 following the adoption of the 2023 RSU Scheme (as defined below under the section headed "(3) 2023 RSU Scheme".

During the six months ended 30 June 2025, there were no RSUs granted under the Post-IPO RSU Scheme. No more RSUs will be granted under the Post-IPO RSU Scheme following its termination on 3 March 2023. As at 31 December 2024 and 30 June 2025, there were a total of 20,640,000 and 9,825,000 RSUs outstanding (i.e. granted but unvested) under the Post-IPO RSU Scheme, respectively.

The Company appointed The Core Trust Company Limited as the trustee and Baiduo Investment Holding Limited, a company incorporated in the BVI and an independent third party, as the nominee to administer the Post-IPO RSU Scheme pursuant to its scheme rules. On 27 May 2021, the Company further appointed Ms. Zhang Xiaoting as the trustee and Gusto Limited, a limited liability company incorporated under the laws of the BVI and an independent third party as the nominee to administer the RSUs granted to the Directors and CEO under the Post-IPO RSU Scheme. As at 30 June 2025, Baiduo Investment Holding Limited and Gusto Limited holds 167,063,636 and 40,000,000 Shares respectively, underlying the RSUs granted under the Post-IPO RSU Scheme for the benefit of eligible participants pursuant to the Post-IPO RSU Scheme.

Other Information

(3) 2023 RSU Scheme

Since 1 January 2023, Chapter 17 of the Listing Rules govern both share option schemes and share award schemes.

According to their respective scheme rules, the Pre-IPO RSU Scheme and the Post-IPO RSU Scheme (collectively, the “**Previous RSU Schemes**”) were valid and effective until 30 September 2023 and 1 October 2030, respectively, unless terminated. The Board considered that (i) the Pre-IPO RSU Scheme would expire soon; and (ii) any amendments to the Post-IPO RSU Scheme to comply with Chapter 17 of the Listing Rules would be costly and unduly burdensome and such amendments will result in the Post-IPO RSU Scheme expiring on or before 10 April 2024 under Chapter 17 of the Listing Rules. Accordingly, the Board resolved on 3 March 2023 to terminate the Previous RSU Schemes, effective upon the approval of the 2023 RSU Scheme (as defined below) by the Shareholders. The Previous RSU Schemes remain in full force and effect to the extent necessary to give effect to the exercise of any awards granted prior to its termination or otherwise as may be required in accordance with the provisions of the Previous RSU Schemes. All awards granted prior to such termination and not vested on the date of termination shall remain valid.

As approved by the Shareholders through an ordinary resolution at the 2023 AGM of the Company held on 27 June 2023, the 2023 RSU Scheme which is in compliance with Chapter 17 of the Listing Rules was adopted. The objectives of the 2023 RSU Scheme are (i) to recognize the contributions by the grantees and to give incentives thereto in order to retain them for the continual operation and development of the Group; and (ii) to attract suitable personnel for further development of the Group. Eligible persons under the 2023 RSU Scheme include any employee participants, related entity participants or service providers who are selected by the Board or the Remuneration Committee at its sole discretion from time to time and permissible under applicable laws and regulations (including the Listing Rules), but excluding excluded persons as defined under the 2023 RSU Scheme. The Core Trust Company Limited has been appointed by the Board to administer the granting and vesting of RSUs pursuant to the 2023 RSU Scheme.

The aggregate number of Shares underlying all grants made pursuant to the 2023 RSU Scheme (excluding awards that have lapsed or been cancelled in accordance with the rules of the same scheme) and all other share schemes as adopted by the Company from time to time for a three-year period from the date of approval of the limit by the Shareholders at the 2023 AGM (unless otherwise refreshed within such three-year period by the Shareholders’ prior approval) shall not exceed 282,284,400 Shares, representing 10% of the number of Shares in issue as at the same date.

The aggregate number of Shares underlying all grants made to the service providers pursuant to the 2023 RSU Scheme (excluding awards that have lapsed in accordance with the rules of the 2023 RSU Scheme) and all other share schemes adopted by the Company granting options and/or awards to the service providers as adopted by the Company from time to time for a three-year period from the date of approval of the limit by the Shareholders at the 2023 AGM (unless otherwise refreshed within such three-year period by the Shareholders’ prior approval) shall not exceed 28,228,440 Shares, representing 1% of the number of Shares in issue as at the same date (the “**Service Provider Sub-limit**”).

The maximum number of Shares which may be awarded to any one selected person under the scheme may not exceed 1% of the issued share capital of the Company, taking into account of the Shares issued and to be issued in respect of all options and awards granted to such grantee under all share schemes as adopted by the Company in aggregate (excluding any awards lapsed in accordance with terms of the scheme) in the 12-month period up to and including the date of the relevant grant, unless such grant is otherwise separately approved by the Shareholders in general meeting, with such grantee and his close associates (or associates if the participant is a connected person) abstaining from voting.

The vesting period for the awards shall not be less than twelve (12) months, subject to the terms and conditions of the 2023 RSU Scheme. Awards granted to employee participants may be subject to a shorter vesting period at the discretion of the Board or the Remuneration Committee under circumstances as specified under the relevant scheme rules. The grantees shall not be required to bear or pay any price or fee for the application or acceptance of the grant of the awards, or the vesting of the RSUs under the 2023 RSU Scheme. The basis of determining such purchase price of the awards aligns with the purposes of the 2023 RSU Scheme as the eligible persons will receive an award at no cost, which is much more attractive than purchasing Shares in the market, thus incentivising them to contribute to the Group's development.

As at 30 June 2025, there was no RSUs outstanding under the 2023 RSU Scheme.

The number of Shares underlying RSUs available for grant under the share schemes adopted by the Company and under the Service Provider Sub-limit as adopted by the Company as at 30 June 2025 were 282,284,400 and 28,228,440 respectively. The number of Shares that may be issued in respect of the RSUs granted under the share schemes adopted by the Company for the six months ended 30 June 2025, divided by the weighted average number of Shares for the six months ended 30 June 2025, is 10.32%.

Other Information

Movements of the RSUs under the share schemes of the Company during the six-month ended 30 June 2025

Name of Grantees	Nature	Number of Shares underlying the RSUs as at 31 December 2024	Granted during the period (note 8)	Date of grant	Vesting Schedule	Consideration (US\$) (note 9)	Vested during the period	Lapsed during the period	Number of Shares underlying the RSUs as at 30 June 2025	Approximate percentage of issued Shares of the Company (note 7)	The weighted average closing price of the shares immediately before the dates on which the RSU were exercised or vested
Post-IPO RSU Scheme (before termination)											
(a) Director											
Mr. LI Chong	RSUs	2,250,000	—	12 April 2021	Note 1	—	1,500,000	—	750,000	0.03%	HK\$0.39
	RSUs	2,625,000	—	30 March 2022	Note 2	—	750,000	—	1,875,000	0.07%	HK\$0.39
	Sub-total	4,875,000	—			—	2,250,000	—	2,625,000	0.10%	
b) Senior management											
Mr. WANG Xiaodong	RSUs	3,375,000	—	12 April 2021	Note 1	—	2,250,000	—	1,125,000	0.04%	HK\$0.39
	RSUs	5,250,000	—	30 March 2022	Note 2	—	1,500,000	—	3,750,000	0.13%	HK\$0.39
	Sub-total	8,625,000	—			—	3,750,000	—	4,875,000	0.17%	
c) other grantees											
27 employees	RSUs	1,830,000	—	11 June 2021	Note 3	—	1,650,000	180,000	—	—	HK\$0.53
27 employees	RSUs	1,935,000	—	3 September 2021	Note 4	—	1,290,000	—	645,000	0.02%	HK\$0.39
11 employees	RSUs	3,015,000	—	12 May 2022	Note 5	—	855,000	750,000	1,410,000	0.05%	HK\$0.36
1 employees	RSUs	360,000	—	9 December 2022	Note 6	—	90,000	—	270,000	0.01%	HK\$0.5
	Sub-total	7,140,000	—				3,885,000	930,000	2,325,000	0.08%	
	Total	20,640,000	—				9,885,000	930,000	9,825,000	0.35%	

Notes:

- (1) The RSUs granted to the subjected RSU grantees under the Post-IPO RSU Scheme shall be vested in accordance with the vesting schedule as follow:
- 20% of the RSUs granted shall vest on 1 July 2022;
 - 20% of the RSUs granted shall vest on 1 July 2023;
 - 30% of the RSUs granted shall vest on quarterly basis from 1 July 2023 to July 2024; and
 - 30% of the RSUs granted shall vest on quarterly basis from 1 July 2024 to July 2025.
- (2) The RSUs granted to the subjected RSU grantees under the Post-IPO RSU Scheme shall be vested in accordance with the vesting schedule as follow:
- 20% of the RSUs granted shall vest on 1 July 2023;
 - 20% of the RSUs granted shall vest on 1 July 2024;
 - 30% of the RSUs granted shall vest on quarterly basis from on 1 July 2024 to July 2025; and
 - 30% of the RSUs granted shall vest on quarterly basis from on 1 July 2025 to July 2026.

- (3) The RSUs granted to the subjected RSU grantees under the Post-IPO RSU Scheme shall be vested in accordance with the vesting schedule as follow:
- 20% of the RSUs granted shall vest on 11 June 2022;
 - 20% of the RSUs granted shall vest on 11 June 2023; and
 - 7.5% of the RSUs granted shall vest on a quarterly basis commencing from 11 June 2023 to 11 June 2025.
- (4) The RSUs granted to the subjected RSU grantees under the Post-IPO RSU Scheme shall be vested in accordance with the vesting schedule as follow:
- 20% of the RSUs granted shall vest on 1 July 2022;
 - 20% of the RSUs granted shall vest on 1 July 2023; and
 - 7.5% of the RSUs granted shall vest on a quarterly basis commencing from 1 July 2023 to 1 July 2025.
- (5) The RSUs granted to the subjected RSU grantees under the Post-IPO RSU Scheme shall be vested in accordance with the vesting schedule as follow:
- 20% of the RSUs granted shall vest on 1 April 2023;
 - 20% of the RSUs granted shall vest on 1 April 2024; and
 - 7.5% of the RSUs granted shall vest on a quarterly basis commencing from 1 April 2024 to 1 April 2026.
- (6) The RSUs granted to the subjected RSU grantees under the Post-IPO RSU Scheme shall be vested in accordance with the vesting schedule as follow:
- 20% of the RSUs granted shall vest on 9 December 2023;
 - 20% of the RSUs granted shall vest on 9 December 2024; and
 - 7.5% of the RSUs granted shall vest on a quarterly basis commencing from 9 December 2024 to 9 December 2026.
- (7) Approximate percentage of issued Shares of the Company is calculated by dividing the RSUs held by the relevant grantees by the issued and outstanding Shares of the Company (as enlarged by the vest in full of all the RSUs granted under the Pre-IPO RSU Scheme and the Post-IPO RSU Scheme) as at 30 June 2025.
- (8) The grantee(s) are not required to bear or pay any price or fee for the grant of RSU under the Post-IPO RSU Scheme.
- (9) No performance targets were set out for the above grants during the six months ended 30 June 2025.
- (10) There were no RSU(s) cancelled during the six months ended 30 June 2025.

Further details of the Pre-IPO RSU Scheme and the Post-IPO RSU Scheme are set out in note 26 to the section headed “Notes to the Consolidated Financial Statements” of the 2024 annual report of the Company and the Prospectus. Further details of the 2023 RSU Scheme are set out in the announcement and the circular of the Company dated 3 March 2023 and 27 April 2023, respectively.

Other Information

EQUITY-LINKED AGREEMENTS

No equity-linked agreements that will or may result in the Company issuing Shares or that require the Company to enter into any agreements that will or may result in the Company issuing Shares were entered into by the Company during the six months ended 30 June 2025.

PUBLIC FLOAT

As of the date of this report, based on information that is publicly available to the Company and within the knowledge of the Directors, the Company has maintained the minimum public float of 25% as required under the Listing Rules.

USE OF PROCEEDS FROM THE INITIAL PUBLIC OFFERING

The Shares of the Company were listed on the main board of the Stock Exchange on 10 April 2014 with net proceeds from the initial public offering of approximately RMB1,121.2 million, after deducting underwriting fees and commissions and other expenses paid by the Company in connection with the initial public offering.

As of 31 December 2024, unutilised proceeds from the abovementioned issuances amounted to RMB398.5 million. During the Reporting Period, no proceeds had been utilised in accordance with the intended use as disclosed in the Prospectus. Unutilised proceeds from the aforementioned issuances as of 30 June 2025, being RMB398.5 million, are intended to be applied in the manner consistent with the intended use as disclosed in the Prospectus in the coming financial year.

COMPLIANCE WITH THE QUALIFICATION REQUIREMENT

As set out in the section headed “Contractual Arrangements — Legality of the Contractual Arrangements” in the Prospectus, a foreign investor who invests in a value-added telecommunications business in the PRC must possess prior experience in operating value-added telecommunications businesses and a proven track record of business operations overseas (the “**Qualification Requirement**”). Despite the lack of clear guidance or interpretation on the Qualification Requirement, we have been gradually building up our track record of overseas business operations to comply with the Qualification Requirement. We have continued to engage a local distributor in Hong Kong through whom our overseas users can purchase our physical prepaid cards. In addition, we have launched a Hong Kong website offering investor relations and other corporate information. Save as above, as of 30 June 2025, the Company has no further update to disclose in relation to the Qualification Requirement.

MATERIAL LITIGATION

As at 30 June 2025, the Company was not involved in any material litigation or arbitration, nor were the Directors aware of any material litigation or claims that were pending or threatened against the Company.