Tongcheng Travel Holdings Limited
同 程 旅 行 控 股 有 限 公 司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 0780)

Dida Inc.
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 02559)

eLong, Inc.
(Incorporated in the Cayman Islands with limited liability)

JOINT ANNOUNCEMENT

DELAY IN DESPATCH OF THE COMPOSITE DOCUMENT IN RELATION TO VOLUNTARY CONDITIONAL GENERAL CASH OFFER BY NOMURA INTERNATIONAL (HONG KONG) LIMITED ON BEHALF OF THE OFFEROR TO ACQUIRE ALL THE ISSUED SHARES IN DIDA INC. AND, IF APPLICABLE, TO CANCEL ALL OUTSTANDING OPTIONS AND ACQUIRE ALL RSU SHARES CORRESPONDING TO THE OUTSTANDING RSUS

Reference is made to the announcement jointly issued by eLong, Inc. (the "**Offeror**"), Tongcheng Travel Holdings Limited (the "**Offeror Parent**") and Dida Inc. (the "**Company**") dated 29 June 2026 (the "**Rule 3.5 Announcement**") in relation to, among other things, the voluntary conditional general cash offer by Nomura International (Hong Kong) Limited on behalf of the Offeror to acquire all the issued shares in the Company and, if applicable, to cancel all outstanding Options and acquire all RSU Shares corresponding to the Outstanding RSUs. Unless otherwise defined, capitalised terms used in this joint announcement shall have the same meanings as those defined in the Rule 3.5 Announcement.

DELAY IN DESPATCH OF THE COMPOSITE DOCUMENT

As stated in the Rule 3.5 Announcement, it is the intention of the Offeror and the Board that the offer document from the Offeror and the offeree board circular from the Company be combined into the Composite Document. Pursuant to Rule 8.2 of the Takeovers Code, the Composite Document (accompanied by the form of acceptance) is required to be despatched to the Shareholders within 21 days from the date of the Rule 3.5 Announcement, i.e. on or before 20 July 2026, unless consent is granted by the Executive to extend the deadline for the despatch of the Composite Document.

As additional time is required for finalising the Composite Document (including but not limited to the letter of advice from the Independent Financial Adviser to the Independent Board Committee in respect of the Share Offer, and if applicable, the Option Offer and the RSU Offer and certain financial information of the Group), an application has been made to the Executive pursuant to Rule 8.2 of the Takeovers Code for its consent to extend the deadline for the despatch of the Composite Document, together with the form of acceptance, to a date falling on or before Friday, 31 July 2026. The Executive has indicated that it is minded to grant its consent for such extension.

Further announcement(s) will be jointly made by the Offeror, the Offeror Parent, and the Company as and when appropriate in compliance with the Takeovers Code upon the despatch of the Composite Document and the accompanying form of acceptance.

WARNINGS

Shareholders, Optionholders (if any), RSU Holders (if any) and potential investors of the Company should note that the implementation of the Share Offer and, if applicable, the Option Offer and the RSU Offer is subject to the satisfaction or waiver (where applicable) of the Conditions. Thus, the Offers may or may not become or be declared unconditional. Shareholders, Optionholders (if any), RSU Holders (if any), and potential investors of the Company are reminded to exercise caution when dealing in the respective shares of the Company. Persons who are in doubt as to the action they should take should consult a licensed securities dealer or registered institutions in securities, bank manager, solicitor, professional accountant or other professional advisers.

By the board of directors of
Tongcheng Travel Holdings Limited
Ma Heping
Co-Chairman, Executive Director and
Chief Executive Officer

By the board of directors of
Dida Inc.
SONG Zhongjie
Chairman of the Board, chief executive officer
and executive Director

By the board of directors of
eLong, Inc.
Ma Heping
Sole Director

Hong Kong, 20 July 2026

As at the date of this joint announcement, the Offeror's sole director is Mr. Ma Heping. The sole director of the Offeror accepts full responsibility for the accuracy of the information contained in this joint announcement (other than that relating to the Group and the Undertaking Shareholders) and confirms, having made all reasonable enquiries, that to the best of his knowledge, opinions expressed in this joint announcement (other than those expressed by the Directors) have been arrived at after due and careful consideration and there are no other facts not contained in this joint announcement the omission of which would make any of the statements in this joint announcement misleading.

As at the date of this joint announcement, the board of directors of the Offeror Parent comprises 9 directors, namely Mr. Wu Zhixiang and Mr. Ma Heping as executive directors; Mr. Liang Jianzhang, Mr. Jiang Hao, Ms. Li Huan Na and Mr. Brent Richard Irvin as non-executive directors; and Mr. Yang Chia Hung, Mr. Dai Xiaojing and Ms. Han Yuling as independent non-executive directors. The directors of the Offeror Parent jointly and severally accept full responsibility for the accuracy of the information contained in this joint announcement (other than that relating to the Group and the Undertaking Shareholders) and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this joint announcement (other than those expressed by the Directors) have been arrived at after due and careful consideration and there are no other facts not contained in this joint announcement the omission of which would make any of the statements in this joint announcement misleading.

As at the date of this joint announcement, the Board comprises 7 directors, namely Mr. Song Zhongjie, Mr. Li Jinlong, Mr. Duan Jianbo and Mr. Li Yuejun as executive directors; and Mr. Li Feng, Mr. Li Jian and Ms. Wu Wenjie as independent non-executive directors. The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this joint announcement (other than that relating to the Offeror and parties acting in concert with it) and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this joint announcement (other than those expressed by the sole director of the Offeror and the directors of the Offeror Parent) have been arrived at after due and careful consideration and there are no other facts not contained in this joint announcement the omission of which would make any of the statements in this joint announcement misleading.

In the event of any inconsistency, the English text of this joint announcement shall prevail over its Chinese text.