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Shenzhen Xunce Technology Co., Ltd.
深圳迅策科技股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 3317)

POSITIVE PROFIT ALERT

This announcement is made by Shenzhen Xunce Technology Co., Ltd. (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on a preliminary assessment of the latest unaudited consolidated management accounts of the Group for the six months ended June 30, 2026 as well as information currently available to the Board, it is expected that:

1. For the six months ended June 30, 2026, the Group recorded revenue of approximately RMB967.02 million, representing a significant year-on-year increase of approximately 388.76% compared to revenue of RMB197.85 million for the six months ended June 30, 2025. The growth in revenue is mainly attributable to the following:

   (i) the concentrated release of demand for the implementation of enterprise-level AI, as well as the growing demand of enterprises for the high-quality, structured and scenario-specific data. The revenue growth of the Group's core business was also driven by the accelerated deployment of enterprise-level AI real-time data infrastructure and analytics;

   (ii) the rapid penetration across diverse industries for continuously validating the capability in cross-industry replication. The Group successfully expanded several new businesses, accelerating the development for the full-chain integrated products and business of "Computing Power − Data − Token − Model − Application";

   (iii) the implementation of Token business model and rising of Token volume, which become a new engine for revenue growth of the Group; and

   (iv) the accelerating advancement for the expansion of international business and development of ecosystem. The Group actively expanded its overseas business, achieving revenue growth from the overseas market.

2. For the six months ended June 30, 2026, the Group recorded a profit attributable to owners of the parent of approximately RMB72.51 million as compared to the loss attributable to owners of the parent of RMB89.43 million for the six months ended June 30, 2025, achieving a turnaround from loss to profit. During the period, the adjusted net profit[1] of the Group was approximately RMB67.00 million as compared to the adjusted net loss of RMB104.98 million for the same period last year, realizing profitability. The turnaround in profitability is mainly attributable to the following:

   (i) the proportion of profit for business in high profitability expanded steadily;

   (ii) the realization of economies of scale in platform-based, modular product architecture, resulting in an enhancement of operational efficiency. The proportion of the Group's research and development expenses, selling expenses and administrative and management expenses were optimized compared to the same period last year; and

   (iii) the improvement in working capital management efficiency, coupled with investment income contributing to incremental income, resulting in boosting the profit for the period.

The Company is still in the process of finalizing the results of the Group for the six months ended June 30, 2026. The information contained in this announcement is only a preliminary assessment based on the unaudited consolidated financial report of the Group for the six months ended June 30, 2026, which has not been audited or reviewed by the audit committee or the independent auditors of the Company. The information contained in this announcement may be different from the actual interim results of the Group for the six months ended June 30, 2026.

For detailed information regarding the Group's 2026 interim results, Shareholders and potential investors are advised to refer to the interim results announcement of the Group for the six months ended June 30, 2026, which will be published in August 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Shenzhen Xunce Technology Co., Ltd.
Mr. Liu Zhijian
Chairman, Executive Director and Chief Executive

The PRC, July 31, 2026

As at the date of this announcement, the Board comprises Mr. Liu Zhijian, Mr. Geng Dawei, Mr. Yang Yang and Mr. Xuan Ran as executive Directors; Ms. He Jinglu and Mr. Cai Xiang as non-executive Directors; and Mr. Wong Ti, Mr. Jiang Changjian and Ms. Tian Jiangchuan as independent non-executive Directors.

[1] The adjusted net profit is a non-Hong Kong Financial Reporting Standards measure.