YH Entertainment Group
乐华娱乐集团

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 2306)

INTERIM RESULTS ANNOUNCEMENT FOR THE SIX MONTHS ENDED JUNE 30, 2026

The Board is pleased to announce the unaudited consolidated results of the Group for the six months ended June 30, 2026 together with the comparative figures for the same period in 2025:

FINANCIAL HIGHLIGHTS

	For the six months ended June 30,		**Period-over-Period change**
	2026	2025	
	(RMB in thousands, except for percentages)		
	(Unaudited)	(Unaudited)	
Revenue	**511,871**	414,217	23.6%
Gross profit	**121,369**	109,415	10.9%
Gross profit margin	**23.7%**	26.4%	(10.2%)
Operating profit	**58,915**	65,899	(10.6%)
Profit before income tax	**65,835**	75,231	(12.5%)
Profit for the period	**46,975**	61,078	(23.1%)
Non-IFRS Accounting Standards measures:			
Adjusted net profit for the period	**62,860**	60,922	3.2%

MANAGEMENT DISCUSSION AND ANALYSIS

BUSINESS REVIEW

We are an established artist management company in China. Since our establishment in 2009, through years of development, we have grown into a culture and entertainment platform comprising four complementary businesses, including artist management, music IP production and operation, IP commercialization business and pop toys operation.

During the Reporting Period, despite the complicated market environment, we made endeavors to maintain and develop our connection and cooperation with our suppliers, customers and other business partners.

Based on our full-fledged professional artist management system, we have been continuingly exploring diversified career path and training scheme for our managed artists and trainees. As of June 30, 2026, we had 63 managed artists and 49 trainees enrolled in our trainee program. Leveraging their positive public images and popularity, our managed artists have played important roles in various popular productions, such as the movies "Now I Met Her (我的媽耶)" and "Vanishing Point (消失的人)," drama series "A Lover in the Mortal World (人間驚鴻客)," "You Have My Heart (心間錯)" and "Lady Liberty (愛情沒有神話)," and the variety programs "Detective Academy Season 9 (名偵探學院第九季)," "Workplace Newcomers Finance Season (初入職場•金融季)," "My Little One 2026 (我家那小子2026)," "Hello Saturday (你好星期六)," "Keep Running (奔跑吧)," "National Treasure – Cultural Journey (國家寶藏•週遊記)," "Oh! It's You – Youth Season (源來是你•青春季)," "One Stroke of Artistry (藝筆封神)," "The Treasured Voice (天賜的聲音)" and "Singer 2026 (歌手2026)." We also continued to support our managed artists in pursuing diversified career opportunities and broadening their exposure across various sectors. For instance, during the Reporting Period, Mr. Wang Yibo (王一博), one of our managed artists, further expanded his presence within the international fashion industry through participation in various fashion shows and brand events, and competed as a racing driver in the China GT Championship, helping to promote motorsports and raise public awareness of racing events among younger audiences.

During the Reporting Period, several of our managed artists or managed artist groups successfully held their concerts, including Mr. Tang Jiuzhou (唐九洲)'s JOJOLAND tour concerts in Guangzhou, Mr. Wang Xi (王晰)'s tour concerts "Hui (回)" and "I (吾)", Ms. Wang Yiren (王怡人)'s concert "Sealed with Award (怡言為定)" in Beijing, Hangzhou, Shenzhen and Chengdu, Mr. Huang Minghao (黃明昊)'s "Justin's Imaginary World (賈想世界)" concert, and Mr. Li Wenhan (李汶翰)'s album signing concert in Guangzhou for the newly released digital album "Litopia (理想國)."

We are also dedicated to the development of our music IP production and operation business. During the Reporting Period, we successfully released 11 digital singles and 4 digital albums covering a diverse range of genres, which enjoyed widespread popularity.

During the Reporting Period, we continued to leverage our longstanding expertise in IP commercialization to further diversify and strengthen our IP operations. The Group's IP commercialization business comprises artist photocards, artist-related merchandise and artist concerts, each contributing to the enhancement of our IP value and commercial ecosystem. Through continuous optimization of our content offerings and closer integration between IP development and commercial execution, the Group further strengthened the monetization efficiency and sustainability of its IP assets.

Within the IP commercialization business, artist-related merchandise and artist concerts continued to deliver stable contributions during the Reporting Period. Artist concerts generated revenue primarily through ticket sales and, in addition to their direct financial contribution, serve as one of Yuehua's key branded activities, enhancing artist visibility, strengthening audience engagement and loyalty, and bringing sustained commercial value to the Group.

In parallel with the IP commercialization business, the Group continued to develop its pop toys operation, which achieved favorable market response and solid commercial performance during the Reporting Period. Through strengthened business partnerships and ongoing enhancements in IP incubation, product development, and commercial execution, the Group improved its ability to respond to consumer trends and to scale its pop toys offerings effectively.

Pop toy IPs such as WAKUKU, together with other brands under the Group's portfolio, are characterized by distinctive aesthetic positioning and collectible appeal, which continued to resonate with young consumers. This resulted in a number of successful product launches and increased brand exposure across both online and offline channels. In the second quarter of 2026, we launched a new pop toy IP, AOO (小嗷), which has released two generations of products. As of June 30, 2026, AOO's cumulative online exposure surpassed 1 billion views across various digital platforms, demonstrating the growing recognition of the AOO brand among our customers. Looking ahead, the Group expects to continue incubating and developing additional pop toy IPs in response to evolving market demand. The progress achieved during the Reporting Period contributed positively to business diversification and laid a solid foundation for the sustainable growth of the pop toys operation.

Our total revenue increased from RMB414.2 million for the six months ended June 30, 2025 to RMB511.9 million during the Reporting Period, primarily due to the increase of revenue generated from artist management and pop toys operation. We recorded a profit of RMB47.0 million during the Reporting Period, compared to a profit of RMB61.1 million for the six months ended June 30, 2025, primarily attributable to the change from net other gains for the six month ended June 30, 2025 to net other losses during the Reporting Period.

As we enter the fourth year since our Listing on the Stock Exchange, we remain committed to strengthening our position as a leading diversified entertainment company while advancing our strategic transformation from an artist-driven business towards an integrated "AI + IP" ecosystem. Leveraging our accumulated expertise in entertainment, content creation and brand assets, we will continue to advance the convergence of AI technologies and cultural content, and explore potential applications of AI within our cultural and entertainment businesses. Our goal is to evolve into a technology-driven cultural consumption group that integrates artificial intelligence and intellectual property development. Concurrently, we will continue to strengthen our existing entertainment operations, enhance our content and IP capabilities, and position our Group to capture emerging market opportunities and create sustainable long-term value for our Shareholders.

BUSINESS ANALYSIS BY BUSINESS LINE

We generated revenue from (i) artist management, (ii) music IP production and operation, (iii) IP commercialization business and (iv) pop toys operation during the Reporting Period. The table below sets forth a breakdown of our revenue by business line for the years indicated.

	For the six months ended June 30				**Period-over-Period change**
	2026		2025		
	Amount	**% of total revenue**	Amount	% of total revenue	
	(RMB in thousands, except for percentages)				
	(Unaudited)		(Unaudited)		
Artist management*	**392,273**	**76.6%**	356,908	86.2%	9.9%
Music IP production and operation	**45,549**	**8.9%**	36,703	8.8%	24.1%
IP commercialization business	**28,441**	**5.6%**	20,606	5.0%	38.0%
Pop toys operation	**45,608**	**8.9%**	–	–	N/A
Total Revenue	**511,871**	**100.0%**	414,217	100.0%	23.6%

Note:

* In the second half of 2025, the Group adjusted its revenue categorization for presentation purposes. Revenue generated from artist concerts previously included in the artist management segment has been reclassified to the IP commercialization business segment. Accordingly, the comparative figures for the six months ended June 30, 2025 have been restated, with no impact on total revenue for any period.

Artist Management

We continued to reinforce our leading position in China's artist management market during the Reporting Period. We continuously identify candidates with high artistic potential to build a robust pipeline of trainees and provide comprehensive and high-quality training classes for such trainees.

During the Reporting Period, we primarily generated revenue from providing services to our customers, including corporate customers, media platforms, content producers and advertising agencies, by arranging our managed artists to participate in commercial activities and provide entertainment content services.

We arrange for our managed artists to participate in various commercial activities at the request of our customers, including endorsement deals, business promotion activities and other commercial activities. During the Reporting Period, our managed artists attended various high-profile business promotion activities and other commercial activities, underscoring their substantial commercial value. Meanwhile, our managed artists have starred in a wide selection of movies, drama series, variety programs and public performances, and have gained wide popularity.

The revenue we generated from artist management business increased by approximately 9.9% from RMB356.9 million for the six months ended June 30, 2025 to RMB392.3 million during the Reporting Period, primarily due to the higher volume of commercial activities participated in by our managed artists during the Reporting Period.

The gross profit for artist management increased by approximately 26.4% from RMB70.9 million for the six months ended June 30, 2025 to RMB89.6 million during the Reporting Period. The gross profit margin for our artist management business increased from 19.9% for the six months ended June 30, 2025 to 22.9% during the Reporting Period, primarily due to an increase in revenue generated from artist management outpacing the increase in costs incurred by the business.

Going forward, we will continue to pursue a balanced, quality-focused approach in developing our artist management business, with a view to optimizing both the quality and scale of our managed artist and trainee portfolio. Leveraging our established trainee program, we intend to identify and develop trainees with artistic potential in a targeted and tailored manner while maintaining disciplined growth aligned with our overall strategy. We will also continue to strengthen our artist operation capabilities to support the sustainable development and commercial value of our managed artists, alongside ongoing marketing and promotional efforts.

Music IP Production and Operation

We continued to develop our music IP production and operation business during the Reporting Period.

We maintain an extensive library of original and licensed music IPs, which is continuously expanding. As of June 30, 2026, we had built an extensive music IP library comprising more than 1,500 musical works we produced for our managed artists. During the Reporting Period, we released 11 digital singles and 4 digital albums, comprising 43 songs in total.

During the Reporting Period, we generated revenue from licensing our music IPs to music streaming platforms and other music service providers, and selling digital and physical copies of our music IPs. We granted license on the music IPs in our music IP library to a wide selection of music service providers, including major music streaming platforms for licensing fees and royalties.

The revenue we generated from music IP production and operation business increased by approximately 24.1% from RMB36.7 million for the six months ended June 30, 2025 to RMB45.5 million during the Reporting Period, primarily due to an increase in revenue generated from sales of physical albums.

The gross profit for our music IP production and operation business decreased by approximately 53.0% from RMB26.0 million for the six months ended June 30, 2025 to RMB12.2 million during the Reporting Period. The gross profit margin for our music IP production and operation business decreased from 70.7% for the six months ended June 30, 2025 to 26.8% during the Reporting Period, primarily due to the increase in costs incurred for music production, especially costs incurred for the production of new albums, which exceeded the growth in related revenue.

In the future, we will further develop our music IP production and operation business in response to the rapidly growing digital music market in China. We will continue to produce digital singles and albums for our managed artists who have developed a music career. We also intend to further expand our music IP library by acquiring the copyrights of quality musical works from copyright holders.

IP Commercialization Business

In addition to artist management and music IP production and operation, our IP commercialization business continued to evolve during the Reporting Period as a more structured and diversified segment, encompassing multiple sub-verticals, further enriching the breadth and depth of our pan-entertainment strategy. The IP commercialization business comprises artist-related merchandise, artist photocards and artist concerts, which collectively reflect the Group's ongoing efforts to enhance the commercial value of its creative assets through diversified product offerings and audience engagement initiatives.

During the Reporting Period, we continued to commercialize our IP assets through artist-related merchandise, proprietary IP products, concerts and other audience engagement initiatives. Through ongoing product development and targeted promotional activities, we sought to maintain audience engagement and broaden the commercialization channels of our IP assets. These efforts further strengthened the foundation of our IP ecosystem and supported the continued exploration of new commercialization opportunities for the Group's IP assets.

The revenue we generated from IP commercialization business increased by approximately 38.0% from RMB20.6 million for the six months ended June 30, 2025 to RMB28.4 million for the six months ended June 30, 2026, primarily due to an increase in revenue generated from concerts, as the Group held a greater number of concerts during the Reporting Period.

The gross profit for our IP commercialization business decreased by approximately 33.5% from RMB12.5 million for the six months ended June 30, 2025 to RMB8.3 million during the Reporting Period. The gross profit margin for our IP commercialization business decreased from 60.7% for the six months ended June 30, 2025 to 29.2% during the Reporting Period, primarily due to a higher proportion of revenue generated from concerts held by the Group, which carries a relatively lower gross profit margin.

Looking ahead, we will continue to strengthen our IP commercialization business through the development of diversified commercialization channels, enhanced audience engagement and the integration of innovative technologies with creative content and intellectual property. In line with our strategic transformation towards an integrated "AI + IP" model, we will actively explore the deployment of AI-powered performance and service robots across cultural consumption and offline experiential scenarios. At the same time, we will continue to refine our existing business lines and proactively adapt to evolving consumer preferences and market trends, with a view to supporting the sustainable growth of our IP commercialization business.

Pop Toys Operation

During the Reporting Period, we continued to advance pop toys operation as an independently operated business line, focusing on the development, operation and commercialization of pop toy IPs. Through product innovation, brand building and multi-channel distribution, we further expanded our IP ecosystem and strengthened the market presence of our pop toy business.

Operationally, we continued to enhance our capabilities in IP incubation, product design, manufacturing coordination and retail operations. In addition to collaboration with selected industry participants, we further advanced the development and operation of our proprietary IP portfolio. In particular, AOO (小嗷), our newly launched IP, has attracted great market attention and positive consumer response since its launch, further strengthening the Group's presence in the pop toy market. Pop toy IPs such as AOO and WAKUKU, together with other brands in our portfolio, also continued to resonate with consumers through distinctive aesthetics and collectible appeal.

In our retail operations, YH TOYS ROBO SHOP continued to offer IP-themed pop toy products through its robotic store format and offline retail network. The business continued to explore the integration of pop toy retail with technology-enabled consumption scenarios, providing consumers with a distinctive offline shopping experience. Through product launches and marketing campaigns, we continued to enhance brand awareness and consumer engagement across both online and offline channels and support the ongoing development of our pop toy business.

In light of the commencement and development of the pop toys operation business during the Reporting Period, we recorded revenue from pop toys operation of RMB45.6 million during the Reporting Period. The gross profit in this segment amounted to RMB11.2 million, representing a gross profit margin of 24.6%.

Looking ahead, our Group will continue to expand its pop toys portfolio through the incubation, development and operation of additional pop toy IPs, while further strengthening its proprietary IP portfolio. We will continue to enhance our capabilities in IP development, brand building and retail operations, and expand our presence across domestic and international markets through both online and offline channels. By maintaining a disciplined approach to product development and operational execution, we aim to strengthen the commercial value of our IP assets and support the sustainable growth of our pop toys business.

Our Global Footprint

Building on our market-leading position in China, we actively promoted and marketed our managed artists and our Yuehua brand in Asian markets during the Reporting Period. When our managed artists published a musical work, we simultaneously published it on multiple music streaming platforms overseas. Our musical works have been published on various overseas music streaming platforms, including Apple Music, Spotify, YouTube and KKBox, leading Chinese pop music culture trend worldwide.

Yuehua Korea is an important part of our global strategy. During the Reporting Period, our managed artists in Yuehua Korea achieved sustained international exposure and commercial traction across multiple markets, strengthening our global footprint. Our managed artist YENA released the digital album "Love Catcher," with its title track "Catch Catch" reaching as high as No. 5 on the Melon Daily Chart and its accompanying dance challenge generating over one billion views online. YENA also released the digital single "Mirror Mirror" during the Reporting Period, further expanding her music portfolio and audience reach. Our managed artist group And2ble released its digital album "Sequence 01: Curiosity," which achieved first-week sales of approximately 730,000 copies. In addition, YENA held her concert "So Near Yet So Far, Another Wo2ld!" and And2ble held its concert "2026 AND2BLE SHOW CONCERT: Welcome to Qurious," further expanding their regional media exposure and reflecting growing regional brand recognition.

During the Reporting Period, we continued to explore overseas markets and promote our managed artists globally. TV series starring Ms. Cheng Xiao such as "Glory (玉茗茶骨)" were released across various countries including the United States, Singapore, Thailand, Indonesia and Vietnam, and have been widely popular since their international distribution.

FINANCIAL REVIEW

Revenue

Our revenue increased by 23.6% from RMB414.2 million for the six months ended June 30, 2025 to RMB511.9 million during the Reporting Period, primarily due to an increase of revenue generated from artist management and pop toys operation.

The revenue we generated from artist management business increased by 9.9% from RMB356.9 million for the six months ended June 30, 2025 to RMB392.3 million during the Reporting Period, primarily because the higher volume of commercial activities participated in by our managed artists during the Reporting Period.

The revenue we generated from music IP production and operation business increased by approximately 24.1% from RMB36.7 million for the six months ended June 30, 2025 to RMB45.5 million during the Reporting Period, primarily due to an increase in revenue generated from sales of physical albums.

The revenue we generated from IP commercialization business increased by approximately 38.0% from RMB20.6 million for the six months ended June 30, 2025 to RMB28.4 million during the Reporting Period, primarily due to an increase in revenue generated from concerts, as the Group held a greater number of concerts during the Reporting Period.

The revenue we generated from pop toys operation business amounted to RMB45.6 million during the Reporting Period.

Cost of Revenue

Our cost of revenue increased by approximately 28.1% from RMB304.8 million for the six months ended June 30, 2025 to RMB390.5 million during the Reporting Period, primarily attributable to an increase in cost incurred by our music IP production and operation and pop toys operation businesses.

Gross Profit and Gross Profit Margin

As a result of the foregoing, we recorded (i) a gross profit of RMB109.4 million and RMB121.4 million for the six months ended June 30, 2025 and 2026, respectively, and (ii) a gross profit margin of 26.4% and 23.7% for the six months ended June 30, 2025 and 2026, respectively.

The following table sets forth a breakdown of our gross profit and gross profit margin by businesses for the years indicated.

	For the six months ended June 30,			
	2026		2025	
	Gross profit	**Gross profit margin**	Gross profit	Gross profit margin
	(RMB in thousands, except for percentages)			
	(Unaudited)		(Unaudited)	
Artist management	**89,640**	**22.9%**	70,943	19.9%
Music IP production and operation	**12,211**	**26.8%**	25,959	70.7%
IP commercialization business	**8,317**	**29.2%**	12,513	60.7%
Pop toys operation	**11,201**	**24.6%**	–	–
Total/Overall	**121,369**	**23.7%**	109,415	26.4%

The gross profit for artist management increased by approximately 26.4% from RMB70.9 million for the six months ended June 30, 2025 to RMB89.6 million during the Reporting Period. The gross profit margin for our artist management business increased from 19.9% for the six months ended June 30, 2025 to 22.9% during the Reporting Period, primarily due to an increase in revenue generated from artist management outpacing the increase in costs incurred by the business.

The gross profit for our music IP production and operation business decreased by approximately 53.0% from RMB26.0 million for the six months ended June 30, 2025 to RMB12.2 million during the Reporting Period. The gross profit margin for our music IP production and operation business decreased from 70.7% for the six months ended June 30, 2025 to 26.8% during the Reporting Period, primarily due to the increase in costs incurred for music production, especially costs incurred for the production of new albums, which exceeded the growth in related revenue.

The gross profit for our IP commercialization business decreased by approximately 33.5% from RMB12.5 million for the six months ended June 30, 2025 to RMB8.3 million for the six months ended June 30, 2026. The gross profit margin for our IP commercialization business decreased from 60.7% for the six months ended June 30, 2025 to 29.2% during the Reporting Period, primarily due to a higher proportion of revenue generated from concerts held by the Group, which carries a relatively lower gross profit margin.

During the Reporting Period, we recorded revenue from pop toys operation of RMB45.6 million. The gross profit in this segment amounted to RMB11.2 million, representing a gross profit margin of 24.6%.

Selling and Marketing Expenses

Our selling and marketing expenses increased by approximately 45.6% from RMB27.4 million for the six months ended June 30, 2025 to RMB39.8 million during the Reporting Period, primarily due to an increase in advertising and promotional expenses for our managed artists.

General and Administrative Expenses

Our general and administrative expenses increased by approximately 4.6% from RMB30.7 million for the six months ended June 30, 2025 to RMB32.1 million during the Reporting Period, primarily due to an increase in equity settled share-based payments.

Net Impairment Losses/Reversal of Impairment Losses

Our net impairment losses on financial assets are primarily related to the credit risk of our trade receivables and other receivables. We recorded provision of impairment losses on financial assets of RMB1.1 million and RMB4.3 million for the six months ended June 30, 2025 and 2026, respectively.

Other Income

Our other income consists of (i) government subsidies, and (ii) rental income from investment properties. The government subsidies were unconditional and granted by the local government in recognition of our contributions during the Reporting Period. There were no unfulfilled conditions or contingencies attached to these government grants during the Reporting Period. The rental income from investment properties was derived from rental income generated by buildings located in Korea and China.

The table below sets forth a breakdown of the components of our other income in absolute amounts and as a percentage of our total other income for the periods indicated.

	For the six months ended June 30,	
	2026	2025
	(RMB in thousands)	
	(Unaudited)	(Unaudited)
Government subsidies	**16,939**	2,684
Rental income from investment properties	**51**	256
Total	**16,990**	2,940

Other Gains/(Losses), Net

Our other gains or losses primarily comprise (i) fair value gains from unlisted funds, (ii) net gain or loss on disposal of property, plant and equipment, (iii) fair value gains or losses from unlisted entities, and (iv) net exchange gains or losses. Our net other losses during the Reporting Period were RMB3.2 million and our net other gains for the six months ended June 30, 2025 were RMB12.7 million.

The table below sets forth a breakdown of our net other gains/(losses) for the periods indicated.

	For the six months ended June 30,	
	2026	2025
	(RMB in thousands)	
	(Unaudited)	(Unaudited)
Fair value gains from unlisted funds	**4,411**	3,191
Fair value (losses)/gains from unlisted entities	**(10,235)**	8,250
Fair value losses from a listed entity	**(39)**	–
Net gain/(loss) on disposal of property, plant and equipment	**13,016**	(78)
Net exchange (losses)/gains	**(11,912)**	843
Loss on disposal of an associate	**–**	(295)
Net gain on disposal of investments in unlisted entities	**–**	422
Others	**1,553**	382
Total	**(3,206)**	12,715

Finance Income, Net

Our finance income consists of interest income from bank deposits, while our finance costs comprise interest expenses on bank borrowings and lease liabilities. Our net finance income decreased from RMB9.4 million for the six months ended June 30, 2025 to RMB7.0 million during the Reporting Period, primarily due to a decrease in interest income from our bank deposits.

Share of Losses of Investment Accounted for Using the Equity Method

Our share of losses of investment accounted for using the equity method is primarily related to our equity investment in our associates. Our share of losses of investment accounted for using the equity method during the Reporting Period amounted to RMB91.0 thousand, compared to share of losses of RMB53.0 thousand for the six months ended June 30, 2025, primarily due to an increase in the share of losses attributable to our investments in associates during the Reporting Period.

Income Tax Expense

Our income tax expense during the Reporting Period was RMB18.9 million.

Profit for the Period

As a result of the foregoing, we recorded a profit for the period of RMB47.0 million during the Reporting Period, compared to a profit for the period of RMB61.1 million for the six months ended June 30, 2025.

Non-IFRS Accounting Standards Measures

To supplement our consolidated financial statements which are presented under IFRS Accounting Standards, we also use adjusted net profit as an additional financial measure, which is not required by, or presented in accordance with IFRS Accounting Standards. We believe that the non-IFRS Accounting Standards measures facilitate comparisons of operating performance from period to period and company to company by eliminating potential impact of certain items. We believe that such measures provide useful information to investors in understanding and evaluating our consolidated results of operations in the same manner as they help our management. However, our presentation of the adjusted net profit may not be comparable to similarly titled measures presented by other companies. The use of such non-IFRS Accounting Standards measures has limitations as analytical tools, and you should not consider them in isolation from, or as a substitute for analysis of, our results of operations or financial condition as reported under IFRS Accounting Standards.

We define adjusted net profit as profit for the period adjusted for (i) equity settled share-based payments, (ii) fair value changes of financial assets, (iii) loss from disposal of an associate, and (iv) gain/(losses) on disposal of investments in unlisted entities. Equity settled share-based payments consist of non-cash expenses arising from equity incentives granted to eligible individuals under applicable equity incentive plans. Fair value changes on financial assets refer to the fair value changes from our investments in wealth management products, unlisted or listed equities and funds. We define adjusted net profit margin as adjusted net profit divided by revenue. The table below sets forth our adjusted net profit and adjusted net profit margin for the periods indicated.

	For the six months ended June 30,	
	2026	2025
	(RMB in thousands, except for percentages)	
	(Unaudited)	(Unaudited)
Profit for the period	**46,975**	61,078
Adjusted for:		
Equity settled share-based payments	**10,022**	11,412
Fair value changes of financial assets	**5,863**	(11,441)
Loss from disposal of an associate	**–**	295
Gain on disposal of investments in unlisted entities	**–**	(422)
Non-IFRS Accounting Standards measures:		
Adjusted net profit	**62,860**	60,922
Adjusted net profit margin	**12.3%**	14.7%

Financial Assets at Fair Value Through Profit or Loss

Our financial assets at fair value through profit or loss comprise our unlisted equity securities at fair value, unlisted funds at fair value and listed equity securities at fair value.

Our financial assets at fair value through profit or loss increased by approximately 18.0% from RMB395.9 million as of December 31, 2025 to RMB467.2 million as of June 30, 2026, primarily due to additional investments made during the Reporting Period.

Trade Receivables

Our net trade receivables decreased by approximately 5.4% from RMB107.8 million as of December 31, 2025 to RMB102.0 million as of June 30, 2026, primarily due to an increase in the allowance for impairment of trade receivables during the Reporting Period.

As of December 31, 2025 and June 30, 2026, we made allowance for impairment of trade receivables of approximately RMB18.7 million and RMB22.7 million, respectively, which we believe were sufficient as of December 31, 2025 and June 30, 2026, respectively.

Prepayments and Other Receivables

Our prepayments increased from RMB11.7 million as of December 31, 2025 to RMB37.2 million as of June 30, 2026, primarily attributable to an additional prepayment made for the acquisition of a property for the Group's own use.

Our other receivables decreased from RMB47.1 million as of December 31, 2025 to RMB46.9 million as of June 30, 2026, primarily due to a decrease in other tax recoverables during the Reporting Period.

Restricted Cash

As of June 30, 2026, we did not have any restricted cash balances.

Trade Payables

Our trade payables increased by approximately 8.8% from RMB243.4 million as of December 31, 2025 to RMB264.7 million as of June 30, 2026, primarily due to an increase in operating costs corresponding to the growth in our business operations during the Reporting Period.

Other Payables and Accruals

Our other payables and accruals decreased by approximately 49.1% from RMB63.5 million as of December 31, 2025 to RMB32.3 million as of June 30, 2026, primarily due to the payment of year-end bonuses to our employees for the fiscal year of 2025.

Contract Liabilities

Our contract liabilities increased by approximately 70.6% from RMB161.7 million as of December 31, 2025 to RMB275.9 million as of June 30, 2026, which was primarily attributable to an increase in advance receipts in relation to our music IP production and operation business during the Reporting Period.

Financial Position, Liquidity and Capital Resources

We have historically funded our cash requirements principally from cash generated from our business operations. After the Global Offering, we finance our capital requirements through cash generated from our business operations, the net proceeds from the Global Offering, and other future equity or debt financings. We currently do not anticipate any material changes to the availability of financing to fund our operations in the near future. We had cash and cash equivalents of RMB323.2 million and RMB372.2 million and term deposits of RMB443.6 million and RMB442.8 million as of December 31, 2025 and June 30, 2026, respectively.

Compared with the bank borrowings of RMB58.4 million as of December 31, 2025, the bank borrowings as of June 30, 2026 was RMB52.8 million. As of June 30, 2026, our borrowings in Korea were secured by certain property, plant and equipment and investment properties with floating interest rates of 2.76% to 5.23% per annum. Our Group does not have any interest rate hedging policy as of the date of this announcement.

We intend to maintain sufficient cash and cash equivalents. Due to the dynamic nature of the underlying business, our policy is to regularly monitor our liquidity risk and to maintain adequate liquid assets including cash and cash equivalents or to retain adequate financing arrangements to meet our liquidity requirements.

Gearing Ratio

Gearing ratio is calculated based on our total debt divided by our total equity as of the same dates and multiplied by 100%. Our gearing ratio was 4.4% as of December 31, 2025, while our gearing ratio decreased to 3.9% as of June 30, 2026.

Significant Investments Held

On December 23, 2024, the Company entered into a subscription agreement with the A1 Orient Investments Limited (the "**Fund**"), pursuant to which the Company agreed to subscribe for the Class B shares attributable to the Fund, at a total subscription amount of HK$102 million (inclusive of subscription fee) (the "**Subscription**"). For details of the Subscription, please refer to the relevant announcements published by the Company on December 23, 2024 and January 14, 2025, respectively.

The Subscription was officially closed in April 2025, with the fee for the Subscription fully settled by the Company and recognized by the Company as financial assets at fair value through profit or loss as at June 30, 2025. The principal purpose of the Subscription is to diversify the investment portfolio of the Company with an aim to enhance its profitability. The Subscription provides an opportunity to the Company to enhance return by utilizing the idle cash of the Company at acceptable risk level. In light of the above, the Directors are of the view that the terms of the Subscription and transactions contemplated thereunder are fair and reasonable, on normal commercial terms and are in the interests of the Company and its Shareholders as a whole.

Set out below is a summary of information of the Fund during the Reporting Period:

Name of Fund	**Name of investment manager**	**Registered place**	**Business nature**	**Fund holdings**	**Investment cost**	**Fair value as of June 30, 2026**	**Percentage of the Group's total assets** *(%)*
A1 Orient Investments Limited	Alpn Group Limited	British Virgin Islands	Approved Fund established under the laws of the British Virgin Island	10,000 Class B Shares in the Fund	HK$102 million	HK$107 million	4.4%

The performance of the Fund during the Reporting Period is set out below:

Name of fund	**Unrealized gain for the six months ended June 30, 2026** *(HK$'000)*	**Dividend received for the six months ended June 30, 2026**
A1 Orient Investments Limited	5,427	–

The investment objective of the Fund is to seek long term growth of capital while preserving real value of client assets after inflation. The investment strategy of the Fund is to employ value investing and quantitative strategies to achieve its investment objective. The investment scope of the Fund includes but not limited to, equity financial products, fixed income financial products, OTC derivative financial products, cash financial products, etc.

In addition, on May 9, 2025, the Company entered into a limited partnership agreement, pursuant to which the Company's application to subscribe for the Class A Interest in the SPL New Economy LPF (星光新經濟產業有限合夥基金) (the "**SPL Fund**") as a Class A limited partner for a capital commitment of HK$100 million (exclusive of a subscription fee of HK$2 million) under the subscription agreement was accepted by the SPL Fund (the "**May 2025 Subscription**"). For details of the May 2025 Subscription, please refer to the relevant announcements published by the Company on May 9, 2025, May 28, 2025 and June 26, 2026, respectively. As of June 30, 2026, a total of HK$10 million had been paid by the Company for the May 2025 Subscription pursuant to relevant subscription terms.

The principal purpose of the SPL Fund is to enable the partners to carry on the business of investing in, holding, managing and disposing of public and private equity, public and private debt, public and private convertible bonds, and/or through products including but not limited to structured notes and investment funds that are linked to aforesaid assets with the principal objective of creating capital growth, generating income and realizing capital gain.

As of the date of this announcement, the SPL Fund has not been officially launched and remains still at the stage of fundraising. Accordingly, having regard to the total assets of the Group as of June 30, 2026, the May 2025 Subscription would not constitute a significant investment held by the Group during the Reporting Period.

Save as disclosed in this announcement, our Group did not make or hold any significant investments during the Reporting Period.

Future Plans for Material Investments and Capital Assets

Save as disclosed in this announcement, as of June 30, 2026, we did not have other plans for material investments and capital assets.

Material Acquisitions and/or Disposals of Subsidiaries and Affiliated Companies

Our Group did not have any material acquisitions and/or disposals of subsidiaries and affiliated companies during the Reporting Period.

Employee and Remuneration Policy

The following table sets forth the numbers of our employees dedicated to our business and operations categorized by function as of June 30, 2026.

Function	Number of Employees	% of Total
Artist operation	84	32.1%
Artist training	38	14.5%
Artist promotion	30	11.5%
Music and IP commercialization business	64	24.4%
Administration	46	17.5%
Total	**262**	**100.0%**

As required by laws and regulations in China, we participate in various employee social security plans that are organized by municipal and provincial governments, including, among other things, pension, medical insurance, unemployment insurance, maternity insurance, on-the-job injury insurance and housing fund plans through a PRC government-mandated benefit contribution plan. We are required under PRC law to make contributions to employee benefit plans at specified percentages of the salaries, bonuses and certain allowances of our staff, up to a maximum amount specified by the local government from time to time. We also participate in social security programs for our employees in Korea in accordance with relevant Korean laws and regulations. Furthermore, we have share incentive plans for our employees.

The total employee benefit expenses, including share-based payments, for the six months ended June 30, 2026 were RMB49.9 million, as compared to RMB49.4 million for the six months ended June 30, 2025, representing a period-over-period increase of 1.0%.

Foreign Exchange Risk

Foreign exchange risk arises when future commercial transactions or recognized assets and liabilities are denominated in a currency that is not the functional currency of the entities of our Group. The functional currency of our Company is HKD and our Company is exposed to foreign currency risk with respect to our Company's monetary assets and liabilities denominated in RMB and USD. The functional currency of our subsidiaries that operate in the PRC is RMB and such PRC subsidiaries are exposed to foreign exchange risk arising from recognized assets and liabilities denominated in USD. Since balances denominated in USD are reasonably stable with the Hong Kong dollars under the Linked Exchange Rate System, our Directors are of the opinion that our Group is not exposed to significant foreign exchange risk and that the exposure to fluctuation in exchange rates will only arise from the translation to RMB, the presentation currency of our Group. For the six months ended June 30, 2026, our net exchange losses were RMB11.9 million, as compared to net exchange gains of RMB0.8 million for the six months ended June 30, 2025. We currently have no hedging policy with respect to foreign exchange risks. Therefore, we have not entered into any hedging transactions to manage potential fluctuation in foreign currencies. We will closely monitor our foreign exchange risks and will utilize appropriate financial tools for hedging purposes when necessary to help reduce foreign exchange risk.

Pledge of Assets

As of June 30, 2026, certain property, plant and equipment of our Group with an aggregate carrying value of RMB81.4 million were pledged to secure the bank borrowings of our Group.

Treasury Policy

Our Group adopts a prudent financial management approach for its treasury policy to ensure that our Group's liquidity structure comprising assets, liabilities and other commitments is able to always meet its capital requirements.

Contingent Liabilities

As of June 30, 2026, we did not have any material contingent liabilities or guarantees.

Subsequent Events After the Reporting Period

As of the date of this announcement, there were no other significant events that might affect our Group since June 30, 2026.

FINANCIAL INFORMATION

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

FOR THE SIX MONTHS ENDED 30 JUNE 2026

		Six months ended 30 June	
	NOTES	**2026**	2025
		RMB'000	*RMB'000*
		(Unaudited)	(Unaudited)
Revenue	4	**511,871**	414,217
Cost of revenue		**(390,502)**	(304,802)
Gross profit		**121,369**	109,415
Selling and marketing expenses		**(39,833)**	(27,352)
General and administrative expenses		**(32,118)**	(30,699)
Net impairment losses provision on financial assets		**(4,287)**	(1,120)
Other income	6	**16,990**	2,940
Other (loss)/gain, net	7	**(3,206)**	12,715
Operating profit		**58,915**	65,899
Finance income	8	**7,950**	11,247
Finance costs	8	**(939)**	(1,862)
Finance income, net		**7,011**	9,385
Share of losses of investments accounted for using the equity method		**(91)**	(53)
Profit before income tax		**65,835**	75,231
Income tax expenses	9	**(18,860)**	(14,153)
Profit for the period	5	**46,975**	61,078

	NOTES	Six months ended 30 June 2026 RMB'000 (Unaudited)	2025 RMB'000 (Unaudited)
Other comprehensive income/(expense)			
Item that may be reclassified to profit or loss:			
Currency translation differences		**3,012**	9,417
Item that will not be reclassified to profit or loss:			
Currency translation differences		**(18,903)**	(12,218)
Other comprehensive expense for the period, net		**(15,891)**	(2,801)
Total comprehensive income for the period		**31,084**	58,277
Profit attributable to:			
Owners of the Company		**46,442**	58,099
Non-controlling interests		**533**	2,979
		46,975	61,078
Total comprehensive income/(expense) attributable to:			
– Owners of the Company		**30,551**	55,492
– Non-controlling interests		**533**	2,785
		31,084	58,277
Earnings per share (expressed in RMB per share)			
Basic	11	**0.06**	0.07
Diluted	11	**0.06**	0.07

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AS AT 30 JUNE 2026

	NOTES	**30 June 2026** *RMB'000* **(Unaudited)**	31 December 2025 *RMB'000* (Audited)
ASSETS			
Non-current assets			
Property, plant and equipment		**552,635**	547,104
Right-of-use assets		**3,506**	2,981
Investment properties		**23,045**	49,742
Intangible assets		**742**	2,834
Investments accounted for using the equity method		**20,483**	574
Financial assets at fair value through profit or loss		**212,147**	148,414
Prepayments and other receivables		**34,529**	20,666
Deferred income tax assets		**6,068**	8,013
		853,155	780,328
Current assets			
Inventories		**33,603**	25,357
Trade receivables	12	**101,958**	107,825
Prepayments and other receivables	13	**49,656**	38,053
Other assets		**29,531**	30,709
Financial assets at fair value through profit or loss		**255,043**	247,457
Term deposits		**442,809**	443,592
Cash and cash equivalents		**372,172**	323,228
		1,284,772	1,216,221
Total assets		**2,137,927**	1,996,549

	NOTES	30 June 2026 RMB'000 (Unaudited)	31 December 2025 RMB'000 (Audited)
EQUITY			
Share capital		**587**	587
Reserves		**1,444,257**	1,403,886
Equity attributable to owners of the Company		**1,444,844**	1,404,473
Non-controlling interests		**19,225**	17,251
Total equity		**1,464,069**	1,421,724
LIABILITIES			
Non-current liabilities			
Lease liabilities		**1,862**	1,241
Deferred tax liabilities		**310**	2,243
		2,172	3,484
Current liabilities			
Borrowings		**52,836**	58,426
Trade payables	14	**264,718**	243,409
Other payables and accruals	15	**32,296**	63,486
Contract liabilities		**275,872**	161,663
Current income tax liabilities		**44,218**	42,073
Lease liabilities		**1,746**	2,284
		671,686	571,341
Total liabilities		**673,858**	574,825
Total equity and liabilities		**2,137,927**	1,996,549

NOTES TO THE FINANCIAL INFORMATION

1. GENERAL INFORMATION

YH Entertainment Group ("**the Company**") was incorporated in the Cayman Islands on 10 June 2021 as an exempted company with limited liability under the Companies Act, Cap. 22 (Law 3 of 1961, as consolidated and revised) of the Cayman Islands. On 19 January 2023, the Company completed the initial listing of its shares on the Main Board of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"). The address of the Company's registered office is Cricket Square, Hutchins Drive, PO Box 2681, Grand Cayman KY1-1111, Cayman Islands.

The Company is an investment holding company. The Company and its subsidiaries (collectively, the "**Group**") are principally engaged in artist management, music IP production and operation and IP Commercialization in the People's Republic of China (the "**PRC**") and Republic of Korea ("**Korea**"). The ultimate holding company of the Company is DING GUOHUA LIMITED, a company incorporated in the British Virgin Islands ("**BVI**"). The ultimate controlling shareholder is Ms. DU Hua ("**Ms. Du**" or the "**Controlling Shareholder**").

These consolidated financial statements are presented in Renminbi ("**RMB**"), unless otherwise stated.

2. BASIS OF PREPARATION

These consolidated interim financial statements for the six-month reporting period ended 30 June 2026 has been prepared in accordance with IAS 34 Interim Financial Reporting.

The interim report does not include all of the notes normally included in annual consolidated financial statements. Accordingly, this report should be read in conjunction with the annual consolidated financial statements for the year ended 31 December 2025.

3. SEGMENT INFORMATION

The Group's business activities, for which discrete financial statements are available, are regularly reviewed and evaluated by the chief operating decision-makers, being the executive directors of the Group.

Information reported to the chief operating decision markers for the purpose of resource allocation and performance assessment focuses on the operating results of the Group as a whole.

As a result, the executive directors of the Group consider that the Group's operations are operated and managed as a single segment. Accordingly, no segment information is presented.

The Group mainly operates its business in the PRC. During the six months ended 30 June 2026 and 2025, breakdown of the total revenue by geographical location of the external customers is as follows:

	Six months ended 30 June	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Mainland China	**396,311**	372,389
Korea	**115,560**	41,828
	511,871	414,217

As at 30 June 2026 and 31 December 2025, the Group's non-current assets other than investments accounted for using the equity method, prepayments and other receivables, financial instruments and deferred income tax assets were located in Mainland China and Korea as follows:

	As at 30 June 2026 *RMB'000* **(Unaudited)**	As at 31 December 2025 *RMB'000* (Audited)
Mainland China	**492,618**	506,209
Korea	**87,310**	96,452
	579,928	602,661

4. REVENUE

	Six months ended 30 June	
	2026 *RMB'000* **(Unaudited)**	2025 *RMB'000* (Unaudited)
Artist management	**392,273**	356,908
Music IP production and operation	**45,549**	36,703
IP Commercialization business	**28,441**	20,606
Pop toys operation	**45,608**	–
	511,871	414,217

The timing of revenue recognition of the Group's revenue was as follows:

	Six months ended 30 June	
	2026 *RMB'000* **(Unaudited)**	2025 *RMB'000* (Unaudited)
Revenue at a point in time	**210,187**	85,714
Revenue over time	**301,684**	328,503
	511,871	414,217

During the six months ended 30 June 2026 and 2025, there were no customers who contributed to 10% or more of the total revenue of the Group in each respective period.

5. PROFIT/(LOSS) FOR THE PERIOD

	Six months ended 30 June	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Staff costs (excluding equity settled shared-based payments):		
Wages, salaries and bonuses	**30,442**	32,047
Welfare, medical and other expenses	**5,263**	3,478
Contribution to pension plans	**4,188**	2,478
Total staff costs (including directors' emoluments and excluding equity settled shared-based payments)	**39,893**	38,003
Equity settled share-based payments	**10,021**	11,412
Revenue sharing for artist management business	**217,059**	244,009
Impairment loss of inventories	**115**	–
Amortization of intangible assets	**2,541**	4,726
Depreciation of property, plant and equipment	**13,949**	14,858
Depreciation of right-of-use assets	**219**	771
Depreciation of investment properties	**576**	681

6. OTHER INCOME

	Six months ended 30 June	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Government subsidies *(Note)*	**16,939**	2,684
Rental income from investment properties	**51**	256
	16,990	2,940

Note: During the six months ended 30 June 2026 and 2025, the Group received unconditional subsidies which was granted by the local government in recognition of the Group's contributions.

7. OTHER GAINS/(LOSS), NET

	Six months ended 30 June	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Fair value gains from unlisted funds	**4,411**	3,191
Fair value (losses)/gains from investments in an unlisted equity	**(10,235)**	8,250
Fair value losses from investments in listed equities	**(39)**	–
Net gains/(losses) on disposal of property, plant and equipment	**13,016**	(78)
Net exchange (losses)/gains	**(11,912)**	843
Loss on disposal of an associate	**–**	(295)
Net gain on disposal of investments in unlisted entities	**–**	422
Others	**1,553**	382
	(3,206)	12,715

8. FINANCE INCOME AND FINANCE COST

	Six months ended 30 June	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Finance income		
– Interest income from bank deposits	**7,950**	11,247
Finance costs		
– Interest expenses on bank borrowing	**(891)**	(1,836)
– Interest expenses on lease liabilities	**(48)**	(26)
	(939)	(1,862)

9. INCOME TAX EXPENSES

	Six months ended 30 June	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Current income tax:		
PRC corporate income tax	**17,966**	16,049
Korean corporate income tax	**2,159**	–
	20,125	16,049
Overprovision in prior years:		
Hong Kong Profits Tax	**(553)**	–
Deferred tax	**(712)**	(1,896)
Income tax expenses	**18,860**	14,153

10. DIVIDENDS

The Board of Directors did not recommend the payment of interim dividends for the six months ended 30 June 2026 and 2025.

11. EARNINGS PER SHARE

The calculation of the basic and diluted earnings per share attributable to owners of the Company is based on the following:

Earnings

	Six months ended 30 June	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Profit attributable to owners of the Company	**46,442**	58,099

Number of shares

	Six months ended 30 June	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Weighted average number of ordinary shares for the purpose of basic earnings per share	**820,646**	837,922
Effect of dilutive potential ordinary shares: Deemed issue of shares under the Company's RSU scheme	**8,438**	–
Weighted average number of ordinary shares for the purpose of diluted earnings per share	**829,084**	837,922

The weighted average number of ordinary shares for the calculation of earnings per share has been adjusted for the effects of the shares held by the trustee pursuant to the RSU scheme and treasury shares.

For the purpose of computation of diluted earnings per share of the Company for the six months period ended 30 June 2025, the Company did not adjust for the restricted share unit as the assumed exercise prices of those share awards were higher than the average market price for shares of the Company during the period.

12. TRADE RECEIVABLES

	30 June 2026 *RMB'000* **(Unaudited)**	31 December 2025 *RMB'000* (Audited)
Trade receivables	**124,646**	126,504
Less: allowance for impairment	**(22,688)**	(18,679)
Trade receivables, net	**101,958**	107,825

The Group normally allows nil to 30 days credit period to its customers. Aging analysis of trade receivables as at 30 June 2026 and 31 December 2025, based on the invoice dates, is as follows:

	30 June 2026 *RMB'000* **(Unaudited)**	31 December 2025 *RMB'000* (Audited)
Up to 3 months	**79,265**	100,264
3 to 6 months	**5,642**	7,131
6 months to 1 year	**26,246**	4,194
1 to 2 years	**5,986**	7,714
2 to 3 years	**2,791**	2,627
Over 3 years	**4,716**	4,574
Trade receivables	**124,646**	126,504

13. PREPAYMENTS AND OTHER RECEIVABLES

	30 June 2026 *RMB'000* **(Unaudited)**	31 December 2025 *RMB'000* (Audited)
Prepayments	**37,245**	11,653
Loans to third parties	**8,046**	5,125
Rental and other deposits	**21,336**	21,296
Other tax recoverables	**16,635**	20,622
Others	**1,472**	294
	47,489	47,337
Less: allowance for impairment	**(549)**	(271)
Other receivables, net	**46,940**	47,066
Total prepayments and other receivables	**84,185**	58,719
Less: Non-current deposits and prepayments	**(34,529)**	(20,666)
Current portion	**49,656**	38,053

14. TRADE PAYABLES

Aging analysis of trade payables as at 30 June 2026 and 31 December 2025, based on date of recognition, is as follows:

	30 June 2026	31 December 2025
	RMB'000	*RMB'000*
	(Unaudited)	(Audited)
Up to 3 months	**76,401**	187,397
3 to 6 months	**980**	30,594
6 months to 1 years	**160,994**	2,830
Over 1 years	**26,343**	22,588
	264,718	243,409

15. OTHER PAYABLES AND ACCRUALS

	30 June 2026	31 December 2025
	RMB'000	*RMB'000*
	(Unaudited)	(Audited)
Accrual for payroll, employee benefit and other expenses	**9,917**	30,884
Payables in respect of sharing in the receipts from movies and variety programs	**8,005**	10,803
VAT and surcharges payable	**3,186**	9,593
Others	**11,188**	12,206
	32,296	63,486

CHANGES SINCE DECEMBER 31, 2025

There were no other significant changes in the Group's financial position or from the information disclosed under Management Discussion and Analysis in the annual report for the year ended December 31, 2025.

COMPLIANCE WITH THE CG CODE

The Company is committed to maintaining and promoting stringent corporate governance. The principle of the Company's corporate governance is to promote effective internal control measures and to enhance the transparency and accountability of the Board to all shareholders of the Company. The Company has adopted the CG Code as set out in Appendix C1 to the Listing Rules as its own code of corporate governance.

During the Reporting Period, the Company has complied with all applicable code provisions set out in the CG Code, except for a deviation from the code provision C.2.1 of part 2 of the CG Code, the roles of chairperson and chief executive officer of the Company are not separate and are both performed by Ms. DU Hua. The Board believes that vesting the roles of both chairperson and chief executive officer in the same person has the benefit of ensuring consistent leadership within the Group and enables more effective and efficient overall strategic planning for the Group. The Board considers that the balance of power and authority for the present arrangement will not be impaired and this structure will enable the Company to make and implement decisions promptly and effectively. The Board will continue to review and consider splitting the roles of chairperson of the Board and the chief executive officer of the Company if and when it is appropriate taking into account the circumstances of the Group as a whole.

The Company will continue to regularly review and monitor its corporate governance practices to ensure compliance with the CG Code.

COMPLIANCE WITH THE MODEL CODE FOR SECURITIES TRANSACTIONS

The Company has adopted the Model Code as set out in Appendix C3 to the Listing Rules as its own code of conduct regarding the Directors' dealings in the securities of the Company. Having made specific enquiry to all the Directors, each of the Directors has confirmed that he/she has strictly complied with the required standards set out in the Model Code during the Reporting Period.

REVIEW OF INTERIM RESULTS BY THE AUDIT COMMITTEE

The Company has established an Audit Committee in compliance with Rule 3.21 of the Listing Rules and the CG Code. The Audit Committee comprises three independent non-executive Directors, namely Mr. FAN Hui, Mr. LU Tao and Mr. HUANG Jiuling. Mr. FAN Hui, being the chairperson of the Audit Committee, is appropriately qualified as required under Rules 3.10(2) and 3.21 of the Listing Rules.

The Audit Committee has, together with the Board, reviewed the accounting principles and policies adopted by the Group and the unaudited condensed consolidated financial statements of the Group for the six months ended June 30, 2026. The Audit Committee considered that the preparation of the relevant financial statements complied with the applicable accounting standards and requirements and that adequate disclosure has been made.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the Reporting Period, neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities (including sale or transfer of treasury shares). As of June 30, 2026, the Company held 41,322,000 treasury shares. The Company intends to use part of the treasury shares as share awards under the 2026 Share Incentive Plan.

INTERIM DIVIDEND

The Board has resolved not to recommend payment of an interim dividend for the six months ended June 30, 2026.

PUBLICATION OF INTERIM RESULTS AND INTERIM REPORT

This interim results announcement is published on the website of the Hong Kong Stock Exchange at www.hkexnews.hk and the website of the Company at www.yuehuamusic.com. The interim report of the Company for the six months ended June 30, 2026 containing all the information required by the Listing Rules will be published on the aforesaid websites in due course.

DEFINITIONS AND GLOSSARY

In this announcement, the following expressions have the meanings set out below unless the context otherwise requires:

"AI"	artificial intelligence
"Audit Committee"	the audit committee of the Board
"Board" or "Board of Directors"	the board of Directors of the Company
"CG Code"	the Corporate Governance Code as set out in Appendix C1 to the Listing Rules
"Chairlady"	the chairlady of the Board
"China" or the "PRC"	the People's Republic of China, but for the purpose of this announcement and for geographical reference only and except where the context requires otherwise, references herein to "China" and the "PRC" do not apply to Hong Kong, the Macau Special Administrative Region and Taiwan
"Company", "our Company", "the Company" or "YH Entertainment"	YH Entertainment Group (乐华娱乐集团), an exempted company incorporated in Cayman Islands with limited liability on June 10, 2021
"Directors"	director(s) of the Company
"Global Offering"	has the meaning ascribed to it in the Prospectus
"Group," "our Group," "the Group," "we," "us," or "our"	our Company and our subsidiaries at the relevant time or, where the context so requires, in respect of the period before our Company became the holding company of present subsidiaries, the business operated by such subsidiaries or their predecessors (as the case may be)
"HK$" or "HKD"	Hong Kong dollars, the lawful currency of Hong Kong
"Hong Kong"	the Hong Kong Special Administrative Region of the PRC
"Hong Kong Stock Exchange" or "Stock Exchange"	The Stock Exchange of Hong Kong Limited

"IFRS Accounting Standards"	International Accounting Standards and International Financial Reporting Standards, as issued from time to time by the International Accounting Standards Board
"Independent Third Party(ies)"	party or parties that, to the best of our Directors' knowledge, information and belief, is or are not a connected person(s) of our Company within the meaning of the Listing Rules
"Korea"	The Republic of Korea
"KRW"	Korean Republic won, the lawful currency of Korea
"Listing"	the listing of the Shares on the Main Board of the Stock Exchange on January 19, 2023
"Listing Date"	the date, namely January 19, 2023, on which the Shares were listed on the Stock Exchange and from which dealings in the Shares were permitted to commence on the Stock Exchange
"Listing Rules"	the Rules Governing the Listing of Securities on the Stock Exchange, as amended or supplemented from time to time
"Main Board"	the stock exchange (excluding the option market) operated by the Stock Exchange which is independent from and operates in parallel with the Growth Enterprise Market of the Stock Exchange
"Model Code"	the Model Code for Securities Transaction by Directors of Listed Issuers as set out in Appendix C3 to the Listing Rules
"Pre-IPO Share Incentive Plan"	the share incentive plan that our Company adopted on December 10, 2021
"Prospectus"	the prospectus of the Company published on December 30, 2022
"Reporting Period"	the six months ended June 30, 2026
"RMB" or "Renminbi"	the lawful currency of the PRC
"RSU(s)"	restricted share units granted to eligible individuals under the Pre-IPO Share Incentive Plan and/or the 2026 Share Incentive Plan (as applicable)

"Share(s)"	ordinary share(s) in the share capital of the Company with nominal value of US$0.0001 each
"Shareholder(s)"	holder(s) of the Shares
"US$" or "USD"	United States dollars, the lawful currency for the time being of the United States
"Yuehua Korea"	YH ENTERTAINMENT CO., LTD, a company incorporated in the Republic of Korea on August 28, 2014 and an indirect non-wholly owned subsidiary of the Company
"2026 Share Incentive Plan"	the share incentive plan of the Company adopted and approved by Shareholders at the extraordinary general meeting held on April 16, 2026
"%"	percentage

* *the English translation of the Chinese name is for information purpose only and should not be regarded as the official English translation of such Chinese name.*

In this announcement, the terms "affiliate", "associate", "controlling shareholder" and "subsidiary" shall have the meanings given to such terms in the Listing Rules unless the context otherwise requires. Certain English names of films, drama series, artistic works, publications and variety programs referenced in this announcement are derived from publicly available sources and are provided for reference only. The official names shall be as expressed in their respective original languages.

By order of the Board
YH Entertainment Group
DU Hua
Executive Director, Chairlady of the Board
and Chief Executive Officer

Hong Kong, August 26, 2026

As of the date of this announcement, the Board comprises Ms. DU Hua, Mr. SUN Yiding and Mr. SUN Le as executive Directors, Mr. MENG Jun, as non-executive Director, and Mr. FAN Hui, Mr. LU Tao and Mr. HUANG Jiuling as independent non-executive Directors.