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Natural Food International Holding Limited
五谷磨房食品國際控股有限公司

(Registered by way of continuation in the Cayman Islands with limited liability)

(Stock Code: 1837)

INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 JUNE 2026

The board (the "**Board**") of directors (the "**Directors**") of Natural Food International Holding Limited (the "**Company**", together with its subsidiaries, the "**Group**") is pleased to announce the consolidated results of the Group for the six months ended 30 June 2026 (the "**Reporting Period**"), together with the comparative figures for the six months ended 30 June 2025 (the "**corresponding period in 2025**") as below.

FINANCIAL HIGHLIGHTS

	Six months ended 30 June		Period-on-period change
	2026	2025	**Increase**
	RMB'000	RMB'000	
Revenue	**1,449,660**	1,134,713	27.8%
Gross profit	**921,608**	743,129	24.0%
Profit before tax	**188,424**	125,813	49.8%
Profit for the period attributable to owners of the Company	**155,898**	106,767	46.0%
Earnings per share (expressed in RMB)			
Basic	**0.072**	0.049	46.9%
Diluted	**0.072**	0.049	46.9%

The Board did not recommend the payment of any interim dividend for the six months ended 30 June 2026 (corresponding period in 2025: Nil).

INTERIM CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended 30 June 2026

	Notes	For the six months ended 30 June	
		2026	2025
		RMB'000	RMB'000
		(Unaudited)	(Unaudited)
REVENUE	4	**1,449,660**	1,134,713
Cost of sales		**(528,052)**	(391,584)
Gross profit		**921,608**	743,129
Other income and gains	4	**12,606**	12,919
Selling and distribution expenses		**(700,253)**	(584,655)
Administrative expenses		**(44,118)**	(43,789)
Reversal of/(provision of) impairment losses on financial assets		**50**	(657)
Other expenses		**(1,329)**	(930)
Finance costs		**(140)**	(204)
PROFIT BEFORE TAX	5	**188,424**	125,813
Income tax expense	6	**(32,526)**	(19,046)
PROFIT FOR THE PERIOD		**155,898**	106,767
Attributable to:			
Owners of the parent		**155,898**	106,767
EARNINGS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE PARENT			
Basic	8	**0.072**	0.049
Diluted	8	**0.072**	0.049

INTERIM CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME (CONTINUED)

For the six months ended 30 June 2026

	For the six months ended 30 June	
	2026	2025
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
PROFIT FOR THE PERIOD	**155,898**	106,767
OTHER COMPREHENSIVE INCOME		
Other comprehensive income to be reclassified to profit or loss in subsequent periods:		
Exchange differences on translation of foreign operations	**3,386**	(1,114)
Other comprehensive income not to be reclassified to profit or loss in subsequent periods:		
Translation from functional currency to presentation currency	**(11,128)**	(1,955)
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD	**148,156**	103,698
Attributable to:		
Owners of the parent	**148,156**	103,698

INTERIM CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

30 June 2026

	Notes	**30 June 2026 RMB'000 (Unaudited)**	31 December 2025 RMB'000 (Audited)
NON-CURRENT ASSETS			
Property, plant and equipment		**284,828**	285,723
Right-of-use assets		**42,480**	43,231
Intangible assets		**141**	167
Deferred tax assets		**19,720**	19,383
Time deposit		**30,266**	30,055
Other non-current assets		**4,697**	6,543
Total non-current assets		**382,132**	385,102
CURRENT ASSETS			
Inventories		**85,279**	160,815
Trade and bills receivables	9	**242,547**	272,162
Prepayments, other receivables and other assets		**66,360**	60,881
Financial assets at fair value through profit or loss		**1,049**	1,648
Amount due from related parties		**16**	17
Cash and cash equivalents		**1,118,694**	1,011,252
Time deposit		**120,563**	185,655
Total current assets		**1,634,508**	1,692,430
CURRENT LIABILITIES			
Trade payables	10	**85,407**	135,095
Other borrowings		**5,948**	4,993
Contract liabilities		**22,658**	29,434
Other payables and accruals		**136,262**	140,967
Lease liabilities		**4,917**	4,750
Tax payable		**35,308**	53,723
Total current liabilities		**290,500**	368,962
NET CURRENT ASSETS		**1,344,008**	1,323,468

INTERIM CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION (CONTINUED)

30 June 2026

	30 June 2026 RMB'000 (Unaudited)	31 December 2025 RMB'000 (Audited)
TOTAL ASSETS LESS CURRENT LIABILITIES	**1,726,140**	1,708,570
NON-CURRENT LIABILITIES		
Deferred tax liabilities	**11,962**	11,306
Lease liabilities	**1,890**	2,233
Total non-current liabilities	**13,852**	13,539
Net assets	**1,712,288**	1,695,031
EQUITY		
Equity attributable to owners of the parent		
Share capital	**147**	147
Reserves	**1,712,141**	1,694,884
Total equity	**1,712,288**	1,695,031

NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

For the six months ended 30 June 2026

1. CORPORATE INFORMATION

The Company was formerly known as Roomy Development Holdings Limited, a limited liability company incorporated under the laws of the British Virgin Islands (the "**BVI**") on 30 November 2009. It was registered by way of continuation in the Cayman Islands as an exempted company with limited liability under the laws of the Cayman Islands and changed its name to "Natural Food International Holding Limited" on 11 May 2018. The address of the registered office of the Company is PO Box 309, Ugland House, Grand Cayman, KY1-1104, Cayman Islands. The Company was listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") on 12 December 2018 (the "**Listing**").

The Company is an investment holding company. The Company and its subsidiaries (collectively referred to as the "**Group**") are principally engaged in processing and selling natural health food in the People's Republic of China (the "**PRC**").

Information about subsidiaries

Particulars of the company's principal subsidiaries are as follows:

Name	Place and date of incorporation/ establishment and place of business	Issued ordinary/ registered share capital	Percentage of equity interests attributable to the Company		Principal activities
			Direct	Indirect	
Natural Food International Group Limited	Hong Kong, 14 January 2009	Hong Kong dollar ("HK$")10,000	100%	–	Investment holding
Shenzhen Natural Food Co., Ltd. #	Chinese Mainland, 15 December 2011	HK$8,000,000	–	100%	Sale of natural health food
Hubei Fuya Food Science and Technology Co., Ltd.	Chinese Mainland, 30 March 2011	RMB20,000,000	–	100%	Manufacture and sale of natural health food
Natural Food (Guangzhou) Co., Ltd. #	Chinese Mainland, 16 March 2016	HK$135,000,000	–	100%	Manufacture and sale of natural health food
Shenzhen Xiangya Food Co., Ltd.	Chinese Mainland, 9 March 2007	RMB1,000,000	–	100%	Sale of natural health food
Shenzhen Changqing Food Technology Co., Ltd.	Chinese Mainland, 10 November 2010	RMB5,000,000	–	100%	Sale of natural health food

These subsidiaries were registered as wholly-owned foreign enterprises under Chinese Mainland law.

The above table lists the subsidiaries of the Company which, in the opinion of the directors, principally affected the results for the period or formed a substantial portion of the net assets of the Group.

2. BASIS OF PREPARATION

The interim condensed consolidated financial statements for the six months ended 30 June 2026 have been prepared in accordance with Hong Kong Accounting Standard ("**HKAS**") 34 *Interim Financial Reporting*.

The interim condensed consolidated financial statements does not include all the information and disclosures required in the annual financial statements, and should be read in conjunction with the Group's annual consolidated financial statements for the year ended 31 December 2025.

3. CHANGES IN ACCOUNTING POLICIES AND DISCLOSURES

The accounting policies adopted in the preparation of the interim condensed consolidated financial statements are consistent with those applied in the preparation of the Group's annual consolidated financial statements for the year ended 31 December 2025, except for the adoption of the following amended HKFRS Accounting Standards for the first time for the current period's financial information.

Amendments to HKFRS 9 and HKFRS 7	*Amendments to the Classification and Measurement of Financial Instruments*
Amendments to HKFRS 9 and HKFRS 7	*Contracts Referencing Nature-dependent Electricity*
Annual Improvements to HKFRS Accounting Standards – Volume 11	*Amendments to HKFRS 1, HKFRS 7, HKFRS 9, HKFRS 10 and HKAS 7*

The nature and impact of the new and revised HKFRSs that are applicable to the Group are described below:

(a) Amendments to HKFRS 9 and HKFRS 7 Amendments to the Classification and Measurement of Financial Instruments clarify that a financial asset is derecognised when the entity's rights to the contractual cash flows expire or are transferred, while a financial liability is derecognised on the settlement date. The amendments introduce an accounting policy option to derecognise a financial liability that is settled through an electronic payment system before the settlement date if specified criteria are met. The amendments clarify how to assess the contractual cash flow characteristics of financial assets with environmental, social and governance and other similar contingent features. Moreover, the amendments clarify the requirements for classifying financial assets with non-recourse features and contractually linked instruments. The amendments also include additional disclosures for investments in equity instruments designated at fair value through other comprehensive income and financial instruments with contingent features. Since the Group's accounting policy for the derecognition of financial assets and liabilities in prior years aligned with the amendments and the Group did not have the financial assets that were addressed by the amendments, the amendments did not have any impact on the interim condensed consolidated financial information. The Group will provide additional disclosures for its equity investments designated at fair value through other comprehensive income in the Group's consolidated financial statements for the year ending 31 December 2026.

(b) Amendments to HKFRS 9 and HKFRS 7 Contracts Referencing Nature-dependent Electricity clarify the application of the "own-use" requirements for in-scope contracts and amend the designation requirements for a hedged item in a cash flow hedging relationship for in-scope contracts. The amendments also include additional disclosures that enable users of financial statements to understand the effects these contracts have on an entity's financial performance and future cash flows. As the Group did not have any contracts that are in the scope of the amendments, the amendments did not have any impact on the interim condensed consolidated financial information.

(c) Annual Improvements to HKFRS Accounting Standards – Volume 11 set out narrow scope amendments to HKFRS 1, HKFRS 7 (and the accompanying Guidance on implementing HKFRS 7), HKFRS 9, HKFRS 10 and HKAS 7. The amendments include clarifications, simplifications, corrections or changes to improve consistency in the corresponding HKFRS Accounting Standards. The amendments did not have any impact on the interim condensed consolidated financial information.

4. REVENUE AND OTHER INCOME AND GAINS

Revenue represents the net invoiced value of goods sold, after allowances for returns and trade discounts (net of value-added tax) for the six months ended 30 June 2026 and 2025.

An analysis of revenue and other income and gains is as follows:

	For the six months ended 30 June	
	2026	2025
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Revenue from contracts with customers		
Sale of goods	**1,449,660**	1,134,713
Timing of revenue recognition		
Goods transferred at a point in time	**1,449,660**	1,134,713

	For the six months ended 30 June	
	2026	2025
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Other income and gains		
Government grants*	**3,364**	3,211
Bank interest income	**6,072**	6,775
Income from financial assets measured at fair value through profit or loss	**2,723**	2,321
Others	**447**	612
	12,606	12,919

* Various government grants have been received from local government authorities in the PRC. There are no unfulfilled conditions and other contingencies relating to these grants.

5. PROFIT BEFORE TAX

The Group's profit before tax is arrived at after charging:

	For the six months ended 30 June	
	2026	2025
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Cost of inventories sold	**528,052**	391,584
Depreciation of property, plant and equipment	**16,320**	14,788
Depreciation of right-of-use assets	**2,921**	2,967
Lease payments not included in the measurement of lease liabilities	**1,309**	974
Research and development costs*	**2,821**	2,570
Amortisation of intangible assets	**27**	23
Employee benefit expense (excluding directors' and chief executive's remuneration and research and development costs):		
Wages and salaries	**88,969**	75,619
Equity-settled share award expenses	**392**	1,776
Pension scheme contributions	**3,232**	2,684
(Reversal of)/provision of impairment losses on financial assets**	**(50)**	657
Loss on disposal of items of property, plant and equipment	**101**	110

* Research and development costs are included in "Administrative expenses" in the consolidated statement of profit or loss and other comprehensive income.

** (Reversal of)/provision of impairment losses on financial assets is included in "Impairment of financial assets" in the interim condensed consolidated statement of profit or loss and other comprehensive income.

As at the end of each period, the Group had no forfeited contributions available to reduce its contributions to the retirement schemes in future years.

6. INCOME TAX

The Group is subject to income tax on an entity basis on profit arising in or derived from the jurisdictions in which members of the Group are domiciled and operated.

Pursuant to the rules and regulations of the British Virgin Islands and the Cayman Islands, the Group is not subject to any income tax in the British Virgin Islands and the Cayman Islands during the period (six months ended 30 June 2025: Nil).

No provision for Hong Kong profits tax has been made as the Group had no assessable profits derived from or earned in Hong Kong during the period (six months ended 30 June 2025: Nil).

Taxes on profits assessable in the PRC have been calculated at the prevailing tax rates, based on existing legislation, interpretations and practices in respect thereof. Pursuant to the PRC Corporate Income Tax Law (the "PRC Tax Law") effective on 1 January 2008, the PRC corporate income tax rate of the Group's subsidiaries operating in the PRC was 25% (six months ended 30 June 2025: 25%) on their taxable profits for the six months ended 30 June 2026 and 2025.

For the six months ended 30 June 2026 and 2025, income arising from the preliminary agricultural processed products in Guangxi Guiping Jingu Agricultural Development Co., Ltd. and Hubei Fuya Food Science and Technology Co., Ltd. was not subject to income tax, pursuant to the relevant PRC tax laws.

The income tax expenses of the Group for the six months ended 30 June 2026 and 2025 are analysed as follows:

	For the six months ended 30 June	
	2026	2025
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Current – PRC		
Charge for the period	**30,858**	15,947
Underprovision in prior periods	**1,350**	286
Deferred tax	**318**	2,813
Total tax charge for the period	**32,526**	19,046

7. DIVIDENDS

The board of directors did not recommend any payment of interim dividend for the six months ended 30 June 2026 (six months ended 30 June 2025: Nil).

8. EARNINGS PER SHARE ATTRIBUTABLE TO OWNERS OF THE PARENT

The calculation of the basic earnings per share for the period is based on the profit attributable to ordinary equity holders of the parent and the weighted average number of ordinary shares in issue during the period.

The calculation of the diluted earnings per share amount is based on the profit for the period attributable to ordinary equity holders of the parent. The weighted average number of ordinary shares used in the calculation is the number of ordinary shares outstanding during the period, as used in the basic earnings per share calculation, and the weighted average number of ordinary shares assumed to have been issued at no consideration on the deemed exercise or conversion of all dilutive potential ordinary shares into ordinary shares.

The calculations of basic and diluted earnings per share are based on:

	For the six months ended 30 June	
Earnings	**2026**	2025
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Profit attributable to ordinary equity holders of the parent, used in the basic earnings per share calculation	**155,898**	106,767

	For the six months ended 30 June	
Shares	**2026**	2025
	(Unaudited)	(Unaudited)
Weighted average number of ordinary shares in issue used in the basic earnings per share calculation	**2,173,206,000**	2,172,056,137
Effect of dilution – weighted average number of ordinary shares:		
Share award	**254,946**	361,426
Weighted average number of ordinary shares in issue used in the diluted earnings per share calculation	**2,173,460,946**	2,172,417,563

The share option had an anti-dilutive effect on the basic earnings per share for the period and were ignored in the calculation of diluted earnings per share for the period ended 30 June 2026 and 2025.

9. TRADE AND BILLS RECEIVABLES

An ageing analysis of the trade and bills receivables as at the end of the reporting period, based on the invoice date and net of provisions, is as follows:

	30 June 2026 RMB'000 (Unaudited)	31 December 2025 RMB'000 (Audited)
Within 1 month	**218,078**	239,604
1 to 2 months	**21,282**	31,527
2 to 3 months	**727**	346
Over 3 months	**2,460**	685
	242,547	272,162

10. TRADE PAYABLES

An ageing analysis of the trade payables as at the end of the reporting period, based on the invoice date, is as follows:

	30 June 2026 RMB'000 (Unaudited)	31 December 2025 RMB'000 (Audited)
Within 1 month	**71,484**	119,519
1 to 2 months	**11,944**	13,792
2 to 3 months	**915**	855
Over 3 months	**1,064**	929
	85,407	135,095

The trade payables are non-interest-bearing and are normally settled on terms of 15 to 60 days.

MANAGEMENT DISCUSSION AND ANALYSIS

BUSINESS REVIEW

In the first half of 2026, the Company forged ahead with its strategy as "to be an expert brand offering dietary nutrition originated from medicine and food homology". With product upgrades as the foundation, channel breakthroughs as the engine, and node marketing as the lever, the Group transformed its 20-year brand accumulation into structural growth momentum. During the Reporting Period, revenue of the Group grew strongly by 27.8% to RMB1,449.7 million, net profit amounted to RMB155.9 million, and net profit margin increased by 1.4 percentage points to 10.8%, continuing to lead the market in the dietary nutrition originated from medicine and food homology segment.

Product portfolio: Dual echelon advancement while core star product and new products making concerted efforts

With the underlying logic of ingredients originated from medicine and food homology, the Group precisely targets two consumer scenarios: "functional improvement" and "healthy dietary care". Meanwhile, the Group enters the festival and social interaction market through gift box series, forming a mutually supportive product matrix.

Improved functional food - Outperforming vertical major products with "seasonal marketing"

This category focuses on physical condition management and intervention for sub-health conditions. During the Reporting Period, responding to the basic need of removing dampness during the damp seasons and rainy seasons, the Group launched a special campaign titled "Removing Dampness in Spring and Summer" with "Clearing Damp" (Yellow Coix Seed & Radix Fici Simplicissimae Nutritious Cereal Powder). Not only did we invite highly popular health and wellness influencers to participate in the production of a series of life-oriented short videos and graphic content that aim to "enhance the lightness of the body", but also collaborated with high-quality KOLs to deeply foster it based on the scientific logic of "external dampness triggering internal dampness", precisely targeting consumers' pain points of "body heaviness and fatigue". This campaign sparked a large number of users to spontaneously share the changes in body sensations before and after removing dampness on social platforms, providing impetus to increase the sales of Clearing Damp. Meanwhile, "Black Nourishment" (Nutritious Cereal Meal of Black Goji Berry and Mulberry) is formulated to nourish the kidneys and improve vitality and delay oxidative aging. With its strong visual symbol of "nourishing black with black ingredients" and precisely tackled the stay-up late habits, it has formed stable repeated purchases among middle-class white-collar groups aged 30-45, becoming another core growth driver of the functional category.

Healthy nutritious food - Revitalizing classic core star product and achieving breakthrough in member stores with customised solutions

"Walnut Black Soy Sesame Powder(核桃黑豆芝麻粉)", our core star product, has been selling well for nearly two decades. However, the Group has not stopped optimising its taste and iterating its formula to make it more aligned with contemporary preferences for light dietary options while preserving traditional perceptions of nourishment with food. During the Reporting Period, the Group continued to maintain a considerable sales volume and growth resilience. More strategically, the Group customised a series of products with differentiated specifications and formula combinations for the dietary supplement habits of high-net-worth household members at Sam's Club. During the Reporting Period, these products achieved robust sales growth within Sam's Club regime, verifying the feasibility of the model of jointly creating products with leading membership supermarkets by the Group.

Gift box series - Campaigns during the Spring Festival boosting high exposure

Healthy gifting has shifted from a trend to a norm. The Group has flexibly combined functional improvements with healthy nutritious products, and launched a tiered gift box matrix tailored for different groups such as the elderly, workplace colleagues, and young couples. During the Spring Festival of 2026, we launched an integrated marketing campaign for dietary nourishment gifts: inviting celebrities with wide popularity among the general public to star in high-quality brand TVCs, visualising the emotional value of "guarding health during reunion moments". At the same time, we rolled out a content matrix of "influencer unboxing + user co-creation" on Douyin, Xiaohongshu, Weibo, and WeChat Moments, encouraging UGC to share real gift-giving scenarios. This round of marketing achieved over 500 million brand exposures. Not only has it fostered a significant year-on-year increase in the sales of gift boxes during the Spring Festival, but also embedded the perception of "Wugu Mofang = the preferred choice for health gifts" in a wider category of New Year's goods consumption.

Channel engine: synergy of three drivers

The Group adheres to the synergistic operation of offline counter, offline shelves, and online e-commerce. However, resource allocation has clearly favoured new business models with high output and efficient interest-based e-commerce, continuously optimising the channel structure.

Supermarket Counters

Facing the structural challenge of declining customer flow in traditional supermarkets, the Group has decisively shifted the focus of counter resources to new formats of stores represented by Pangdonglai and Yonghui's renovated stores. Such stores are well known for their unparalleled level of service experience and precise targeting of middle-class customers, while our counters not only provide one-on-one physical consultations with food and nutrition consultants, but also incorporate the "immersive shopping" sentiment of the new retail format for scene-based display. During the Reporting Period, the single store output of our counters in the new retail format was significantly higher than that in the traditional retail format. Meanwhile, we implemented refined operational management for existing counters in traditional retail formats to continuously improve customer conversion rate at counters. During the Reporting Period, the supermarket counter business recorded overall revenue of RMB530.2 million, representing a year-on-year increase of 12.3%.

Offline Shelves

The offline shelves business is the sector with the most dazzling growth rate during the Reporting Period. Membership-based supermarkets have expanded against the trend of physical retail slump due to their precise middle-class customer base and differentiated product selection strategy. The cooperation between the Group and Sam's Club is not based on static shelves, but the deep cooperation leveraging continuous product innovation, excellent and stable product quality, and efficient and reliable supply guarantee. We continuously iterate exclusive formulae and innovate products according to their consumption preferences, while ensuring terminal sales with supply resilience. During the Reporting Period, the revenue from the offline shelves channel surged to RMB344.8 million, with a year-on-year growth rate of 65.2%, and the proportion increased to 23.8%.

Online E-commerce

On the interest-based e-commerce platforms, primarily Douyin Marketplace, we have built multiple brand's self-live-streaming rooms and KOL engagement live-streaming rooms by leveraging the "one product, one broadcast live room" model. Through optimizing the live-streaming room sentiment, innovate content formats continuously, and implement refined advertising operations, we achieved precise targeting and efficient conversion of our intended consumer groups. On the traditional e-commerce platforms such as Tmall and JD.com, we maintained our top-tier brand position by precisely securing key platform resources and employing flexible product portfolio strategies. During the Reporting Period, the revenue from the e-commerce channel reached RMB574.7 million, with a steady year-on-year growth of 26.6%, continued to play the dominant single channel role with the largest revenue contribution (accounting for 39.6%).

Brand Building

The Group is committed to establishing a brand image as an "expert in Chinese dietary nutrition with medicine and food homology" (藥食同源中式食養專家) , and has targeted its communications at the core middle-class demographic who place emphasis on quality of life and embrace traditional wellness practices. During the Reporting Period, we launched targeted campaigns according to the seasonal calendar: in spring, we focused on "removing dampness during the wet spring" (回南天祛濕) and launched the "Clearing Damp" campaign, while focusing on "gifting health" (送健康禮) to launch the gifting campaign during the Spring Festival. Each campaign employed a triangular content structure comprising "high-profile celebrities with strong wellness appeal + vertical-sector KOLs/KOCs + authentic user endorsements" (高國民度強養生心智明星+垂直領域KOL/KOC+真實用戶種草), ensuring both broad topic coverage and deep conversion rates. Through this strategy, our brand recorded significant increases in both proactive search on social media and brand association.

FUTURE OUTLOOK

Looking ahead to the second half of the year and beyond, the Group will continue to deepen its strategic focus centred on the core competitive advantage of "dietary nutrition originated from medicine and food homology" (藥食同源). In terms of product strategy, we will continue to develop functional foods that meet consumers' various functional needs by focusing on the concept of Chinese dietary health, while continuously upgrading our existing product range to better help consumers achieve good health through dietary nutrition. With regard to healthy food based on dietary nourishment, we will continue to refine our offerings to address the key consumer pain point of convenience, launching more user-friendly products to meet consumers' demands. Moreover, through deep involvement in the sourcing of core raw materials and continuous breakthroughs in core production and processing technologies, we will constantly enhance product value and strengthen our brand competitiveness.

For channel strategy, we will adhere to the principle of synergistic omni-channel development and continue to optimise our channel structure, providing consumers with a premium online and offline shopping experience.

FINANCIAL REVIEW

Revenue

For the six months ended 30 June 2026, the Group recorded a revenue of RMB1,449.7 million, representing an increase of 27.8% as compared to the six months ended 30 June 2025 (corresponding period in 2025: RMB1,134.7 million).

The Group sells its products through an extensive network of offline channels, including supermarket counter business and offline shelf business, as well as online channels, including major e-commerce platforms and WeChat member stores. The following table sets out details of the Group's revenue by sales channel, each expressed in the absolute amount and as a percentage to the total revenue, for the period indicated:

	For the six months ended 30 June			
	2026		2025	
	RMB'000	**%**	RMB'000	%
Offline channels	**874,982**	**60.4%**	680,929	60.0%
supermarket counter business	**530,183**	**36.6%**	472,193	41.6%
offline shelf business	**344,799**	**23.8%**	208,736	18.4%
Online channels	**574,678**	**39.6%**	453,784	40.0%
E-commerce platforms (including WeChat member stores)	**574,678**	**39.6%**	453,784	40.0%
Total	**1,449,660**	**100.0%**	1,134,713	100.0%

For the six months ended 30 June 2026, the absolute amount of revenue generated from sales through the Group's offline and online channels both increased as compared to the corresponding period in 2025, among which, the offline channel business recorded stronger growth, representing an increase of approximately 28.5%, while the revenue generated from sales through online channels increased by 26.6% as compared to the corresponding period in 2025. The growth in the offline channel business was mainly due to the Group's effective enhancement of the operational efficiency of supermarket counter business and the effective implementation of offline shelf business development strategy.

As a percentage of total revenue, revenues generated from sales through the offline channels slightly increased from 60.0% in the corresponding period in 2025 to 60.4% in the Reporting Period, while revenue generated from sales through the online channels accounted for 39.6% of the total revenue, representing a slight decrease as compared to the corresponding period in 2025 (corresponding period in 2025: 40.0%).

Cost of Sales, Gross Profit and Gross Profit Margin

The Group's cost of sales increased by approximately 34.9% from RMB391.6 million for the corresponding period in 2025 to RMB528.1 million for the Reporting Period, which was mainly due to an increase in sales volume and production volume that led to the increase in inventories of finished goods and work in progress, in raw material costs, packing and other material costs, direct labor costs, manufacturing costs and transportation costs.

Gross profit for the Group climbed by approximately 24.0% from approximately RMB743.1 million for the corresponding period in 2025 to approximately RMB921.6 million for the Reporting Period. During the Reporting Period, gross profit margin modestly declined to 63.6% (corresponding period in 2025: 65.5%).

Other Income and Gains

Other income and gains of the Group slightly decreased from approximately RMB12.9 million for the corresponding period in 2025 to approximately RMB12.6 million for the Reporting Period, which was mainly due to the decrease in the interest income during the Reporting Period.

Selling and Distribution Expenses

The Group's selling and distribution expenses primarily consist of advertising and promotional expenses, commission expenses, labour service expenses of salesmen, salary and employee benefit expenses, sales promotion expenses and others. The selling and distribution expenses increased from approximately RMB584.7 million for the corresponding period in 2025 to approximately RMB700.3 million for the Reporting Period, which was mainly attributable to the increase in online advertising and promotional expenses.

Administrative Expenses

The Group's administrative expenses primarily comprise salary and employee benefit, research and development expenses, depreciation and amortisation, other taxes and fees and intermediary service expenses. The administrative expenses increased slightly from approximately RMB43.8 million for the corresponding period in 2025 to approximately RMB44.1 million for the Reporting Period. Such increase was due to the increase in salary and employee benefit expenses, office expenses and research and development expenses during the Reporting Period.

Impairment of Financial Assets

The Group recorded a reversal of impairment of financial assets of approximately RMB50 thousand for the Reporting Period, while the Group recorded an impairment of financial assets of approximately RMB657 thousand for the corresponding period in 2025. It was mainly attributable to the higher turnover rate of trade receivables in the Reporting Period which led to the decrease of the amount of trade receivables over one month as compared to the corresponding period in 2025.

Other Business Expenses

Other business expenses of the Group increased from approximately RMB930 thousand for the corresponding period in 2025 to approximately RMB1,329 thousand for the Reporting Period, primarily due to the fair value changes from the "financial assets at fair value through profit or loss" during the Reporting Period.

Finance Costs

During the Reporting Period, the Group's finance costs decreased from approximately RMB204 thousand for the corresponding period in 2025 to approximately RMB140 thousand, primarily attributable to a decrease in the interest expense on lease liabilities.

Profit before Tax

As a result of the foregoing, the Group recorded a profit before tax of approximately RMB188.4 million for the Reporting Period, while a profit before tax of approximately RMB125.8 million was recorded for the corresponding period in 2025.

Income Tax Expense

The Group's income tax expense was RMB32.5 million for the Reporting Period, while the income tax expense was RMB19.0 million for the corresponding period in 2025, which was mainly due to the increase in PRC income tax charges for the Reporting Period.

Profit for the Period

The Group recorded a profit of approximately RMB155.9 million for the Reporting Period, while a profit of approximately RMB106.8 million was recorded for the corresponding period in 2025, representing an increase of approximately 46.0%.

FINANCIAL RESOURCES REVIEW

Working Capital and Financial Resources

	As at 30 June 2026 (RMB million)	As at 31 December 2025 (RMB million)
Trade and bills receivables	**242.5**	272.2
Trade payables	**85.4**	135.1
Inventories	**85.3**	160.8
Trade receivables turnover days[(1)]	**33**	36
Trade payables turnover days[(2)]	**38**	51
Inventory turnover days[(3)]	**43**	53

Notes:

(1) Trade receivables turnover days = number of days in the reporting period x (average balance of trade and bills receivables at the beginning and at the end of the relevant period)/revenue in the reporting period.

(2) Trade payables turnover days = number of days in the reporting period x (average balance of the trade payables at the beginning and at the end of the relevant period)/cost of sales in the reporting period.

(3) Inventory turnover days = number of days in the reporting period x (average balance of inventory at the beginning and at the end of the relevant period)/cost of sales in the reporting period.

The decrease in trade and bills receivables was primarily attributable to good collection of trade receivables. During the Reporting Period, the trade receivables turnover days were 33 days (for the year ended 31 December 2025: 36 days).

The decrease in trade payables was mainly attributed to the tight control of the credit terms granted by suppliers and inventory reduction. During the Reporting Period, the trade payables turnover days were 38 days (for the year ended 31 December 2025: 51 days).

The inventories book value was approximately RMB85.3 million as at 30 June 2026 (as at 31 December 2025: RMB160.8 million). The decrease in inventories and the decrease in inventory turnover days was primarily attributable to the Group's implementation of rigid inventory control measures during the Reporting Period.

Bank Loans and Other Borrowings

As at 30 June 2026, the Group had other borrowings (bearing no-interest) in amount of RMB5.9 million (as at 31 December 2025: RMB5.0 million).

Liquidity and Financial Resources

As at 30 June 2026, the Group's cash and bank deposits amounted to RMB1,269.5 million, representing an increase of approximately 3.5% from RMB1,227.0 million as at 31 December 2025.

During the Reporting Period, the Group's primary uses of cash were payment to suppliers, daily operating expenses, renovation and maintenance of plant, purchase of items of equipment, purchase of time deposit and financial assets (i.e. wealth management products) at fair value through profit or loss. The Group financed its liquidity requirements through cash flows generated from its operating activities.

As at 30 June 2026, the Group had no interest-bearing borrowings (as at 31 December 2025: Nil).

Net cash flows from operating activities were RMB190.8 million in the Reporting Period, as compared with net cash flows from operating activities of RMB150.3 million in the corresponding period in 2025. Net cash flows from investing activities were RMB52.7 million in the Reporting Period, as compared with net cash flows from investing activities of RMB233.5 million in the corresponding period in 2025. Net cash flows used in financing activities were RMB132.8 million in the Reporting Period, as compared with net cash flows used in financing activities of RMB82.7 million in the corresponding period in 2025.

As at 30 June 2026, the Group had net current assets of RMB1,344.0 million, as compared with net current assets of RMB1,323.5 million as at 31 December 2025.

Capital Commitments

As at 30 June 2026, the Group had capital commitments of approximately RMB12.6 million, primarily for the purchase of property, plant and production equipment, as compared with the capital commitments of approximately RMB4.4 million as at 31 December 2025.

Currency Exposure and Management

The Group operates its business in China and conducts domestic business in RMB. Substantially all of the Group's assets are denominated in RMB, and the Group mainly incurs cost in HK$ and RMB. The Group is exposed to foreign exchange risk with respect mainly to HK$ which may affect the Group's performance. The management is aware of the possible exchange rate exposure due to the continuing fluctuation of the exchange rate between HK$ and RMB and will closely monitor its impact on the performance of the Group to see if any hedging policy is necessary. The Group currently does not have any foreign currency hedging policy.

Contingent Liabilities

As at 30 June 2026, the Group had no contingent liabilities (as at 31 December 2025: Nil).

Pledge of Assets

As at 30 June 2026, the Group had no pledge of assets (as at 31 December 2025: Nil).

Interest-bearing Gearing Ratio

As at 30 June 2026, the Group's interest-bearing gearing ratio (calculated by dividing total lease liabilities by total assets as of the end of each reporting period) was approximately 0.3% (as at 31 December 2025: 0.3%).

Employees and Remuneration Policy

As at 30 June 2026, the Group had 479 employees, as compared with 475 employees as at 31 December 2025. For the Reporting Period, costs of employees, excluding Directors' emoluments, amounted to a total of RMB92.6 million, representing an increase of approximately 15.6% from RMB80.1 million during the corresponding period in 2025, due to increases in wages and salaries, as well as the pension scheme contributions. The Group will regularly review its remuneration policy and the benefits granted to its employees with reference to market practice and the performance of individual employees.

The Company has adopted a sound in-house training policy whereby management, technical and other trainings are provided to employees on a regular basis by in-house trainers or third-party consultants.

Determination of directors' remuneration and the remuneration of the senior management of the Company: the Remuneration Committee of the Company makes recommendations to the Board with reference to the prevailing market remuneration levels, based on the qualifications and experience of each director, their responsibilities undertaken and contribution to the Group. The Board is authorized by the shareholders of the Company at the annual general meeting to determine the directors' remuneration and the remuneration of the senior management, having regard to the Group's operating results, individual performance and comparable market statistics.

Emolument policies of the Group's employees are formulated by management with the authorization by the Board with reference to the qualification and experience of each employee, their responsibilities undertaken, contribution to the Group, and the prevailing market level of remuneration for employees of similar position.

Emolument policies include cash and equity incentives. The Group has also adopted a share option scheme and a share award scheme for the purpose of providing incentives to directors, eligible employees and third party service providers. Further details in relation to these schemes will be set out in the "Corporate Governance and Other Information – Share Option Scheme" and "Corporate Governance and Other Information – Share Award Scheme" sections of the interim report of the Company for the six months ended 30 June 2026.

Significant Acquisition, Disposal or Investment

During the Reporting Period, the Group did not have any significant acquisitions and disposals of subsidiaries, joint ventures and associated companies, nor significant investment.

Future Plans for Significant Investments or Capital Assets

There were no significant investments or capital asset plans during the Reporting Period and up to the date of this announcement.

CORPORATE GOVERNANCE AND OTHER INFORMATION

Corporate Governance

The Company is committed to fulfilling its responsibilities to its Shareholders and protecting and enhancing Shareholders' value through good corporate governance.

The Directors recognise the importance of incorporating elements of good corporate governance in the management structures, internal control and risk management procedures of the Group so as to achieve effective accountability.

The Company is committed to the view that the Board should include a balanced composition of executive Directors and independent non-executive Directors so that there is a strong independent element on the Board, which can effectively exercise independent judgement.

The Board continues to review and monitor the corporate governance of the Company with reference to the Corporate Governance Code and Corporate Governance Report set out in Appendix C1 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") so as to maintain a high standard of corporate governance of the Company.

The Company has applied the principles and code provisions of the Corporate Governance Code as set out in Part 2 of Appendix C1 to the Listing Rules as its own code of corporate governance.

The Board is of the view that during the six months ended 30 June 2026, the Company has complied with applicable code provisions as set out in the Corporate Governance Code.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers as contained in Appendix C3 to the Listing Rules as its own code of conduct governing the securities transactions by the Directors. Following specific enquiries made by the Company on each of the Directors, all Directors have confirmed that they had complied with the Model Code during the Reporting Period.

The Board has also adopted the Model Code as guidelines for its relevant employees who are likely to be in possession of inside information of the Company in respect of their dealings in the securities of the Company. No incident of non-compliance of the Model Code by the relevant employees was noted by the Company during the Reporting Period.

PURCHASE, SALE AND REDEMPTION OF SHARES

There was no purchase, sale (including sale of treasury shares, if any) and redemption of any listed securities of the Company by the Company or any of its subsidiaries during the Reporting Period.

As at 30 June 2026, the Company did not have any treasury shares.

INTERIM DIVIDEND

The Board did not recommend any payment of interim dividend for the six months ended 30 June 2026 (corresponding period in 2025: Nil).

EVENTS AFTER THE REPORTING PERIOD

There was no significant subsequent event or any material change relevant to the business or financial performance of the Group that has come to the attention of the Directors since 30 June 2026 to the date hereof.

USE OF PROCEEDS FROM THE GLOBAL OFFERING

The Shares of the Company were listed on the Main Board of the Stock Exchange on 12 December 2018 with net proceeds from the Global Offering of approximately HK$636.8 million (after deduction of underwriting fees and commissions and estimated expenses payable by the Company in connection with the Global Offering) and the balance of unutilised net proceeds of approximately HK$42.8 million as at the beginning of the Reporting Period and approximately HK$41.7 million as at 30 June 2026.

The net proceeds from the Global Offering have been and will be utilised in accordance with the purposes set out in the Prospectus. The table below sets out the planned applications of the net proceeds and actual usage up to 30 June 2026:

	Budget *(HK$ million)*	**Accumulated amount utilised as at 31 December 2025** *(HK$ million)*	**Amount utilised during the Reporting Period** *(HK$ million)*	**Remaining balance as at 30 June 2026** *(HK$ million)*	**Expected timeline for unutilised net proceeds**
To further enhance the integrated distribution platform and optimise our channel mix	222.9	222.9	–	–	N/A
– To expand the online presence through further developing the technology infrastructure	22.3	22.3	–	–	N/A
– To upgrade certain existing concessionary counters into integrated health food stores in supermarkets	22.3	22.3	–	–	N/A
– To further increase the number of the concessionary counters, including the related expense for decoration, equipment procurement and other fees	44.6	44.6	–	–	N/A
– To expand into and introduce our existing and/or new products at various high frequency "on-the-go" consumption channels	133.7	133.7	–	–	N/A
To construct the new Nansha Manufacturing Facility in Guangzhou, Guangdong Province and the procurement of machinery and equipment for this planned processing facility	382.1	339.3	1.1	41.7	By the end of 2028*
To use for general corporate purposes	31.8	31.8	–	–	N/A
Total	636.8	594.0	1.1	41.7	

* The deferred use of the net proceeds intended for such purpose is due to the fact that the Group's current production capacity and working capital are sufficient and therefore there is no need to utilise the net proceeds from the Global Offering for the purchase of production equipment, etc.

As at 30 June 2026, the Group held the unutilised net proceeds as deposit with creditworthy banks with no recent history of default. There has been no change to the intended use of net proceeds as previously disclosed in the Prospectus. The proceeds were used and are proposed to be used as and when appropriate based on the Group's business needs according to the intentions previously disclosed in the Prospectus.

CHANGES IN THE INFORMATION OF DIRECTORS AND CHIEF EXECUTIVES

Since the publication of the 2025 annual report to the date of this announcement, there have been no changes in the information of the Directors and chief executives of the Company that is required to be disclosed pursuant to Rule 13.51B(1) of the Listing Rules save and except that:

- Mr. WANG Duo, a non-executive Director, has acted as a vice president of Persagy Technology Co., Ltd.（博锐尚格科技股份有限公司）from May 2026.

AUDIT COMMITTEE

As of the date of this announcement, the Audit Committee consists of Mr. ZHANG Senquan, Mr. OUYANG Liangyi and Mr. CHOU Hung Chi, the independent non-executive Directors of the Company. The chairman of the Audit Committee is Mr. ZHANG Senquan.

The Audit Committee has reviewed with the management the accounting principles and practices adopted by the Group and discussed auditing, internal controls and financial reporting matters, including the review of the financial information of the Group for the six months ended 30 June 2026.

INTERIM RESULTS HAVE BEEN REVIEWED BY AUDITOR

The consolidated financial information for the six months ended 30 June 2026 has been reviewed by the Company's independent auditor, Ernst & Young in accordance with Hong Kong Standard on Review Engagements 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Hong Kong Institute of Certified Public Accountants.

Members of the Audit Committee were of the opinion that the consolidated financial information and this announcement had been prepared in compliance with the applicable accounting standards and the Listing Rules and that adequate disclosure had been made.

Publication of Interim Report

This interim results announcement is published on the websites of the Stock Exchange (http://www.hkexnews.hk) and the Company (http://www.szwgmf.com). The interim report of the Group for the six months ended 30 June 2026 containing all the information required by the Listing Rules will be despatched to shareholders of the Company (if requested) and made available for review on the same websites in due course.

DEFINITIONS

"Audit Committee"	the audit committee of the Board
"Board of Directors" or "Board"	our board of Directors
"Company"or "our Company"	Natural Food International Holding Limited(五谷磨房食品國際控股有限公司)
"Director(s)"	the director(s) of the Company or any one of them
"Global Offering"	the Hong Kong public offering and the international offering of Shares as described in the Prospectus
"Group"	the Company and its subsidiaries

"Listing Rules"	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (as amended from time to time)
"Prospectus"	the prospectus of the Company dated 29 November 2018
"Remuneration Committee"	the remuneration committee of the Board
"Reporting Period"	for the six months ended 30 June 2026
"the corresponding period in 2025"	for the six months ended 30 June 2025
"Shareholder(s)"	holder(s) of Shares
"Share(s)"	ordinary shares in the capital of the Company with nominal value of US$0.00001 each

By order of the Board
Natural Food International Holding Limited
GUI Changqing
Chairman

Hong Kong, 27 August 2026

As at the date of this announcement, the Board of Directors of the Company comprises Ms. GUI Changqing and Mr. ZHANG Zejun as executive Directors, Ms. TSE Cheung On Anne and Mr. WANG Duo as non-executive Directors, and Mr. ZHANG Senquan, Mr. OUYANG Liangyi and Mr. CHOU Hung Chi as independent non-executive Directors.