PROSPEROUS FUTURE HOLDINGS LIMITED
未來發展控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1259)

INTERIM RESULTS ANNOUNCEMENT FOR THE SIX MONTHS ENDED 30 JUNE 2026

FINANCIAL HIGHLIGHTS FOR THE SIX MONTHS ENDED 30 JUNE 2026

Revenue increased by about 20.4% over the same period in 2025 to approximately HK$317.7 million.

Profit for the period amounted to approximately HK$42.3 million, compared with a loss for the period of approximately HK$28.6 million in the same period in 2025.

Basic earnings per share amounted to approximately HK1.72 cents, compared with a basic loss per share of approximately HK1.36 cents in the same period in 2025.

The board (the "**Board**") of directors (the "**Directors**") of Prosperous Future Holdings Limited (the "**Company**") hereby presents the unaudited condensed consolidated results of the Company and its subsidiaries (collectively referred to as the "**Group**") for the six months ended 30 June 2026 (the "**Reporting Period**") together with the unaudited comparative figures for the corresponding period in 2025 and audited comparative figures at 31 December 2025, and the relevant explanatory notes as set out below. The condensed consolidated results are unaudited, but have been reviewed by the audit committee of the Company.

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended 30 June 2026

		Six months ended 30 June	
		2026	2025
		HK$'000	*HK$'000*
	Notes	**(unaudited)**	(unaudited)
Revenue	4	**317,670**	263,907
Cost of sales		**(170,129)**	(194,792)
Gross profit		**147,541**	69,115
Other income and gains	5	**2,227**	3,657
Selling and distribution expenses		**(18,362)**	(18,410)
Administrative expenses		**(86,683)**	(77,726)
Other expenses	6	**(1,199)**	(3,272)
Finance costs	7	**(124)**	(301)
Share of profits of associates		**239**	324
Profit/(loss) before tax	8	**43,639**	(26,613)
Income tax expense	9	**(1,318)**	(1,939)
Profit/(loss) for the period		**42,321**	(28,552)
Profit/(loss) for the period attributable to equity holders of the Company		**37,852**	(29,932)
Profit for the period attributable to non-controlling interests		**4,469**	1,380
Profit/(loss) for the period		**42,321**	(28,552)

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME (CONTINUED)

For the six months ended 30 June 2026

	Notes	Six months ended 30 June	
		2026	2025
		HK$'000	*HK$'000*
		(unaudited)	(unaudited)
Profit/(loss) for the period		**42,321**	(28,552)
Items that will not be reclassified to profit or loss in subsequent periods:			
(Loss)/gain on change in fair value of financial assets at fair value through other comprehensive income		**(36,381)**	25,706
Total other comprehensive (expenses)/income for the period		**(36,381)**	25,706
Total comprehensive income/(expense) for the period		**5,940**	(2,846)
Total comprehensive income/(expense) for the period attributable to:			
– Equity holders of the Company		**1,471**	(4,226)
– Non-controlling interests		**4,469**	1,380
Total comprehensive income/(expense) for the period		**5,940**	(2,846)
		2026	2025
		HK cents	*HK cents*
		(unaudited)	(unaudited)
Earnings/(loss) per share	11		
Basic		**1.72**	(1.36)
Diluted		**1.72**	(1.36)

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 30 June 2026

	Notes	**30 June 2026** *HK$'000* **(unaudited)**	31 December 2025 *HK$'000* (audited)
NON-CURRENT ASSETS			
Property, plant and equipment	12	**653**	819
Right-of-use assets		**11,781**	4,638
Investment properties	12	**28,500**	29,200
Goodwill	13	**40,781**	40,781
Interest in associates		**8,941**	8,702
Financial assets at fair value through other comprehensive income	14	**802,382**	838,763
Deferred tax assets		**369**	499
Loan and interest receivables	15	**–**	–
Prepayments, deposits and other receivables	17	**62,236**	60,997
		955,643	984,399
CURRENT ASSETS			
Inventories		**31,931**	22,269
Loan and interest receivables	15	**–**	–
Trade receivables	16	**131,699**	60,417
Prepayments, deposits and other receivables	17	**44,587**	31,254
Financial assets at fair value through profit or loss		**4**	3
Segregated funds assets measured at fair value through profit or loss		**7,776,281**	1,318,517
Cash held on behalf of clients		**355,175**	175,775
Cash and bank balances		**229,624**	319,598
		8,569,301	1,927,833

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION (CONTINUED)

As at 30 June 2026

	Notes	**30 June 2026** *HK$'000* **(unaudited)**	31 December 2025 *HK$'000* (audited)
CURRENT LIABILITIES			
Trade payables	18	**416,497**	268,331
Other payables and accruals	19	**31,308**	35,879
Financial liabilities – investment contracts measured at fair value through profit or loss		**7,776,281**	1,318,517
Lease liabilities		**5,675**	5,221
Income tax payable		**2,619**	3,290
		8,232,380	1,631,238
NET CURRENT ASSETS		**336,921**	296,595
TOTAL ASSETS LESS CURRENT LIABILITIES		**1,292,564**	1,280,994
NON-CURRENT LIABILITIES			
Lease liabilities		**6,181**	551
		6,181	551
NET ASSETS		**1,286,383**	1,280,443
EQUITY			
Share capital		**22,034**	22,034
Reserves		**1,256,252**	1,254,781
Equity attributable to equity holders of the Company		**1,278,286**	1,276,815
Non-controlling interests		**8,097**	3,628
TOTAL EQUITY		**1,286,383**	1,280,443

NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS

For the six months ended 30 June 2026

1. CORPORATE INFORMATION

Prosperous Future Holdings Limited was incorporated as an exempted company with limited liability in the Cayman Islands. The Company's shares are listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**").

The Company's registered office address is Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman, KY1-1111, Cayman Islands. The Company's principal place of business in Hong Kong is located at 17/F., EC Healthcare Tower (Central), Nos. 19–20 Connaught Road Central, Central, Hong Kong.

The principal activity of the Company is investment holding. The subsidiaries of the Company are principally engaged in the provision of food and beverage services, provision of financial business, properties holding and investment holding.

The unaudited condensed consolidated interim financial statements of the Group, comprising the Company and its subsidiaries, are presented in Hong Kong Dollars ("**HK$**"), which is also the functional currency of the Company.

2. BASIS OF PREPARATION AND ACCOUNTING POLICIES

The unaudited condensed consolidated interim financial statements have been prepared in accordance with International Accounting Standard ("**IAS**") 34 "Interim Financial Reporting" issued by the International Accounting Standards Board and the applicable disclosure requirements under Appendix D2 to the Rules Governing the Listing of Securities on the Stock Exchange (the "**Listing Rules**"). The unaudited condensed consolidated interim financial statements does not include all the information and disclosures required in the annual financial statements and should be read in conjunction with the Group's audited consolidated financial statements for the year ended 31 December 2025.

Other than the changes in accounting policies resulting from application of new and amendments to IFRS Accounting Standards, the accounting policies and basis of preparation adopted in the preparation of the unaudited condensed consolidated interim financial statements are the same as those used in the annual financial statements for the year ended 31 December 2025.

In the current period, the Group has applied, for the first time, the following amendments to the IFRS Accounting Standards issued by the International Accounting Standard Board, which is mandatorily effective for the annual period beginning on or after 1 January 2026 for the preparation of the Group's unaudited condensed consolidated interim financial statements.

Amendments to IFRS 9 and IFRS 7	Amendments to the Classification and Measurement of Financial Instruments
Amendments to IFRS 9 and IFRS 7	Contracts Referencing Nature-dependent Electricity
Amendments to IFRS Accounting Standards	Annual Improvements IFRS Accounting Standards – Volume 11

The adoption of the above amendments to IFRS Accounting Standards in the current period has no material effect on the amounts reported and/or disclosures set out in these unaudited condensed consolidated interim financial statements.

The Group has not applied any new or revised IFRS Accounting Standards that have been issued but are not yet effective for the current accounting period.

3. OPERATING SEGMENT INFORMATION

For management purposes, the Group is organised into the following operating segments based on their products and services:

(a) Food and beverage – sale of frozen food and beverage products

(b) Financial business – (i) provision of professional services, such as fund setup and administration, consultancy and co-ordination, corporate and accounting services, data analysis, provision of services regarding dealing in securities, futures contracts and other related products, margin financing, advising on securities and asset management services, securities investments and money lending; (ii) provision of credit card services to individuals or corporation; (iii) insurance and wealth management services

(c) Properties holding

The Group's management monitors the results of the Group's operating segments separately for the purpose of making decisions about resources allocation and performance assessment. Segment performance is evaluated based on reportable segment profit/loss, which is a measure of adjusted profit/loss before tax. The adjusted profit/loss before tax is measured consistently with the Group's profit/loss before tax except that interest income derived from bank deposits, other unallocated income and gains, finance costs as well as corporate and other unallocated expenses are excluded from such measurement.

Segment assets exclude unallocated property, plant and equipment, right-of-use assets, prepayments, deposits and other receivables, deferred tax assets and cash and bank balances as these assets are managed on a group basis. Segment liabilities exclude unallocated other payables and accruals, lease liabilities and income tax payable as these liabilities are managed on a group basis.

	Food and beverage *HK$'000*	**Financial business** *HK$'000*	**Properties holding** *HK$'000*	**Total** *HK$'000*
Segment revenue and segment results for the six months ended 30 June 2026 (unaudited)				
Segment revenue	**178,270**	**138,853**	**547**	**317,670**
Segment profit/(loss)	**3,812**	**47,265**	**(1,017)**	**50,060**
Interest income from bank deposits				**1,550**
Other unallocated income and gains				**148**
Corporate and other unallocated expenses				**(8,234)**
Share of profit of associates				**239**
Finance costs				**(124)**
Profit before tax				**43,639**

3. OPERATING SEGMENT INFORMATION (CONTINUED)

	Food and beverage *HK$'000*	Financial business *HK$'000*	Properties holding *HK$'000*	Total *HK$'000*
Segment revenue and segment results for the six months ended 30 June 2025 (unaudited)				
Segment revenue	213,811	49,452	644	263,907
Segment profit/(loss)	5,364	(24,101)	(2,637)	(21,374)
Interest income from bank deposits				3,064
Other unallocated income and gains				68
Corporate and other unallocated expenses				(8,394)
Share of profit of associates				324
Finance costs				(301)
Loss before tax				(26,613)

	Food and beverage ***HK$'000***	**Financial business** ***HK$'000***	**Properties holding** ***HK$'000***	**Total** ***HK$'000***
Segment assets and segment liabilities as at 30 June 2026 (unaudited)				
Segment assets	**117,116**	**9,309,861**	**30,918**	**9,457,895**
Goodwill				**40,781**
Corporate and other unallocated assets				**26,268**
Total assets				**9,524,944**
Segment liabilities	**8,934**	**8,225,311**	**237**	**8,234,482**
Corporate and other unallocated liabilities				**4,079**
Total liabilities				**8,238,561**

3. OPERATING SEGMENT INFORMATION (CONTINUED)

	Food and beverage *HK$'000*	Financial business *HK$'000*	Properties holding *HK$'000*	Total *HK$'000*
Segment assets and segment liabilities as at 31 December 2025 (audited)				
Segment assets	118,393	2,717,811	31,420	2,867,624
Goodwill				40,781
Corporate and other unallocated assets				3,827
Total assets				2,912,232
Segment liabilities	8,036	1,621,028	259	1,629,323
Corporate and other unallocated liabilities				2,466
Total liabilities				1,631,789

4. REVENUE

An analysis of the Group's revenue by major products and services categories for the period are as follows:

	Six months ended 30 June	
	2026 ***HK$'000*** **(unaudited)**	2025 *HK$'000* (unaudited)
Income from food and beverage business	**178,270**	213,811
Income from provision of professional services	**45,612**	29,638
Income from provision of services regarding dealing in securities, futures contracts and other related products	**53,790**	3,604
Income from asset management and advising on securities services	**2,815**	5,556
Income from credit card handling charges	**12,990**	6,929
Income from insurance and wealth management services	**23,646**	3,558
Revenue from contracts with customers	**317,123**	263,096
Interest income from money lending business	**–**	167
Rental income from lease of investment properties	**547**	644
Revenue from other sources	**547**	811
Total revenue	**317,670**	263,907

4. **REVENUE (CONTINUED)**

Disaggregation of revenue from contracts with customers

In the following table, revenue from contracts with customers is disaggregated by timing of revenue recognition:

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(unaudited)	(unaudited)
Timing of revenue recognition		
At a point in time	**275,782**	234,120
Over time	**41,341**	28,976
	317,123	263,096

5. **OTHER INCOME AND GAINS**

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(unaudited)	(unaudited)
Interest income from bank deposits	**1,550**	3,064
Reversal of impairment loss on loan and interest receivables	**530**	500
Sundry income	**147**	93
Other income and gains	**2,227**	3,657

6. **OTHER EXPENSES**

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(unaudited)	(unaudited)
Impairment loss on trade receivables	**499**	836
Impairment loss on margin loan receivables	**–**	36
Loss on change in fair value of investment properties	**700**	2,400
Other expenses	**1,199**	3,272

7. FINANCE COSTS

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(unaudited)	(unaudited)
Finance costs on lease liabilities	**124**	301
Finance costs	**124**	301

8. PROFIT/(LOSS) BEFORE TAX

The Group's profit/(loss) before tax is arrived at after charging:

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(unaudited)	(unaudited)
Cost of inventories sold	**159,032**	188,615
Depreciation of property, plant and equipment	**234**	438
Depreciation of right-of-use assets	**3,072**	2,880
Storage expenses	**6,836**	8,974
Employee benefit expenses (including directors' remuneration):		
Wages and salaries	**45,749**	49,507
Retirement benefit scheme contributions	**1,319**	1,524
Total staff costs	**47,068**	51,031
Auditors' remuneration	**524**	442
Net foreign exchange losses	**489**	1,889

9. INCOME TAX EXPENSE

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(unaudited)	(unaudited)
Current tax expense	**1,188**	1,741
Deferred tax charging	**130**	198
Total income tax expense	**1,318**	1,939

Hong Kong Profits Tax is calculated in accordance with the two-tiered Hong Kong profits tax rates regime for both periods presented.

Under the two-tiered Hong Kong profits tax rates regime, the first HK$2 million of the assessable profits of the qualifying corporation will be taxed at 8.25% (2025: 8.25%), and assessable profits above HK$2 million will be taxed at 16.5% (2025: 16.5%). The profits of corporations not qualifying for the two-tiered profits tax rates regime will continue to be taxed at the rate of 16.5% (2025: 16.5%).

10. DIVIDENDS

The Directors do not recommend any payment of an interim dividend for the six months ended 30 June 2026 (six months ended 30 June 2025: Nil).

11. EARNINGS/(LOSS) PER SHARE

The calculation of the basic earnings/(loss) per share attributable to the equity holders of the Company is based on the following data:

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(unaudited)	(unaudited)
Earnings/(loss)		
Profit/(loss) for the purpose of basic earnings/(loss) per share		
Profit/(loss) for the period attributable to equity holders of the Company	**37,852**	(29,932)

	Six months ended 30 June	
	2026	2025
	'000	*'000*
	(unaudited)	(unaudited)
Number of shares		
Weighted average number of ordinary shares for the purpose of basic earnings/(loss) per share	**2,203,361**	2,203,361

For the periods ended 30 June 2026 and 2025, basic earnings/(loss) per share is the same as diluted earnings/(loss) per share. There are no dilutive effects on the share options granted as they are anti-dilutive.

12. PROPERTY, PLANT AND EQUIPMENT AND INVESTMENT PROPERTIES

During the current period, the Group acquired certain property, plant and equipment at the cost of approximately HK$68,000 (six months ended 30 June 2025: approximately HK$15,000), and no disposal was made during the both period, and resulting in no gain or loss on disposal.

The Group's investment properties at the end of the Reporting Period were valued by external valuer, B.I. Appraisal Limited, being independent qualified professional valuer not connected with the Group.

In estimating the fair value of the investment properties, the highest and the best use of the properties is their current use. Investment method is adopted for the current period as the investment properties have been sub-divided and partially rented out during the current period and the directors are of the opinion that the investment method is appropriate for estimation of the fair value of the investment properties at the end of the Reporting Period. There has been no change from the valuation technique used in the prior year ended 31 December 2025. The resulting decrease in fair value of investment properties amounted to HK$700,000 (six months ended 30 June 2025: decrease in fair value HK$2,400,000).

13. GOODWILL

	30 June 2026 *HK\$'000* **(unaudited)**	31 December 2025 *HK\$'000* (audited)
Cost		
At beginning of the period/year	**51,247**	48,313
Impact on acquisition of a subsidiary	**–**	2,934
At end of the period/year	**51,247**	51,247
Accumulated impairment losses		
At beginning of the period/year	**10,466**	7,532
Impairment	**–**	2,934
At end of the period/year	**10,466**	10,466
Carrying amount at end of the period/year	**40,781**	40,781

14. FINANCIAL ASSETS AT FAIR VALUE THROUGH OTHER COMPREHENSIVE INCOME

	30 June 2026 *HK\$'000* **(unaudited)**	31 December 2025 *HK\$'000* (audited)
Financial assets at fair value through other comprehensive income		
– Equity securities listed in Hong Kong	**41,046**	37,387
– Unlisted investment fund	**761,336**	801,376
	802,382	838,763

15. LOAN AND INTEREST RECEIVABLES

	30 June 2026 *HK$'000* **(unaudited)**	31 December 2025 *HK$'000* (audited)
Loan and interest receivables		
– repayable within one year	**1,024**	1,554
Loan and interest receivables, gross amount	**1,024**	1,554
Less: Impairment loss recognised	**(1,024)**	(1,554)
	–	–
Analysed for reporting as:		
Non-current assets	**–**	–
Current assets	**–**	–
	–	–

Movements during the period/year are as follows:

	30 June 2026 *HK$'000* **(unaudited)**	31 December 2025 *HK$'000* (audited)
At beginning of the period/year	**–**	–
Loan and interest repaid by borrowers	**(530)**	(1,650)
Reversal of impairment loss recognised	**530**	1,650
At end of the period/year	**–**	–

16. TRADE RECEIVABLES

	30 June 2026 *HK$'000* **(unaudited)**	31 December 2025 *HK$'000* (audited)
Trade receivables arising from provision of dealing in securities and futures contracts services		
– clearing house, brokers and cash clients *(note a)*	**46,993**	4,484
– margin clients *(note b)*	**–**	–
Trade receivables arising from other businesses *(note c)*	**88,158**	58,886
Trade receivables, gross amount	**135,151**	63,370
Less: allowance for trade receivables from other businesses	**(3,452)**	(2,953)
	131,699	60,417

16. TRADE RECEIVABLES (CONTINUED)

Notes:

(a) The trade receivables from dealing in securities and futures contracts services represent receivables from clearing house, brokers and cash clients. The trade receivables are not past due as at 30 June 2026 based on settlement terms and are not impaired since they are settled subsequent to 30 June 2026. No aging analysis of these trade receivables from clearing house, brokers and cash clients are disclosed as management of the Group is of the view that the aging analysis does not give additional value in view of the nature of this business.

(b) The trade receivables from margin clients are repayable on demand and carry interest at interest rate ranged from 8.0% to 12.0% per annum. For credit facilities granted by the Group to margin clients, the margin clients are required to pledge their securities collateral to the Group, and the credit facilities granted is determined by the discounted market value of pledged securities in accordance with the Group's margin lending policies at a specified loan-to-collateral ratio.

At the end of the Reporting Period, the market value of securities pledged as collateral in respect of the trade receivable from margin clients were nil (31 December 2025: nil).

No aging analysis of the trade receivables from margin clients are disclosed as management of the Group is of the view that the aging analysis does not give additional value in view of the nature of this business.

(c) The trade receivables arising from other businesses include trade receivables arising from food and beverage, provision of professional services and properties holding business. The Group's trading terms with its customers of other businesses are mainly on credit, except for new customers, where payment in advance is normally required. The credit period is generally 30 days to 180 days (31 December 2025: 30 days to 180 days).

The Group seeks to maintain strict control over its outstanding receivables to minimise credit risk. Overdue balances are reviewed regularly by senior management. In view of the aforementioned and the fact that the Group's trade receivables relate to a large number of diversified customers, there is no significant concentration of credit risk. The Group does not hold any collateral or other credit enhancements over its trade receivables balances. Trade receivables are non-interest bearing.

An aged analysis of the trade receivables, net of allowance recognised, arising from other businesses as at the end of the Reporting Period, based on the invoice date, is as follows:

	30 June 2026 *HK$'000* **(unaudited)**	31 December 2025 *HK$'000* (audited)
Within 30 days	**55,469**	32,882
31 to 60 days	**15,677**	10,266
61 to 90 days	**3,508**	4,319
91 to 180 days	**9,213**	3,776
181 to 365 days	**755**	3,296
Over 365 days	**84**	1,394
	84,706	55,933

17. PREPAYMENTS, DEPOSITS AND OTHER RECEIVABLES

	30 June 2026 *HK$'000* **(unaudited)**	31 December 2025 *HK$'000* (audited)
Prepayments	**25,018**	20,607
Deposits and other receivables	**81,805**	71,644
	106,823	92,251
Analysis for reporting as:		
Non-current assets	**62,236**	60,997
Current assets	**44,587**	31,254
	106,823	92,251

18. TRADE PAYABLES

	30 June 2026 *HK$'000* **(unaudited)**	31 December 2025 *HK$'000* (audited)
Trade payables arising from provision of dealing in securities, futures contracts services and credit card services *(note a)*	**254,761**	179,340
Trade payables arising from provision of escrow services *(note b)*	**159,908**	87,278
Trade payables arising from other businesses *(note c)*	**1,828**	1,713
	416,497	268,331

Notes:

(a) The trade payables arising from (i) dealing in securities and futures contracts services represent payables to clearing house and cash clients and (ii) credit card deposits from customers. The settlement terms of these trade payables are two days after trade date. No aging analysis of the trade payables to clearing house, cash clients and credit card customers is disclosed as management of the Group is of the view that the aging analysis does not give additional value in view of the nature of this business.

(b) Trade payables arising from provision of escrow services represent funds placed in the Group's bank accounts by its escrow clients (cash deposited with the Group's bank accounts are presented as "cash held on behalf of clients" under current assets in the Group's condensed consolidated statement of financial position). Settlement of these payables is effected when the related funds transferred out of the Group's bank accounts in accordance with the escrow clients' instructions. No aging analysis of the trade payables to escrow client is disclosed as management of the Group is of the view that the aging analysis does not give additional value in view of the nature of this business.

(c) The trade payables arising from other businesses include trade payables arising from food and beverage and provision of professional services business (excluding the dealing in securities and futures contract services and provision of escrow services).

18. TRADE PAYABLES (CONTINUED)

An aged analysis of the trade payables arising from other businesses as at the end of the Reporting Period, based on the invoice date, is as follows:

	30 June 2026	31 December 2025
	HK$'000	*HK$'000*
	(unaudited)	(audited)
Within 30 days	**1,378**	675
31 to 90 days	**78**	332
91 to 180 days	**–**	–
Over 180 days	**372**	706
	1,828	1,713

The trade payables are interest free and are normally settled on terms of 30 days to 180 days (31 December 2025: 30 days to 180 days).

19. OTHER PAYABLES AND ACCRUALS

	30 June 2026	31 December 2025
	HK$'000	*HK$'000*
	(unaudited)	(audited)
Other payables	**7,687**	8,258
Accrued charges	**7,729**	12,050
Contract liabilities	**12,766**	8,310
Amounts due to related parties	**3,126**	7,261
	31,308	35,879

MANAGEMENT DISCUSSION AND ANALYSIS

The principal activity of Prosperous Future Holdings Limited (the "**Company**") is investment holding. The subsidiaries of the Company are principally engaged in the provision of food and beverage services, provision of financial business, properties holding and investment holding. The Company and its subsidiaries are hereinafter referred to as the "**Group**".

BUSINESS REVIEW

Provision of Food and Beverage Services

During the six months ended 30 June 2026 (the "**Reporting Period**"), the Group's business segment of provision of food and beverage services business posted a revenue of approximately HK$178.3 million, representing a decrease of about 16.6% over the same period of last year (30 June 2025: approximately HK$213.8 million). Hong Kong's food and beverage industry continues to face persistent headwinds. While macroeconomic indicators have shown some signs of stabilisation, consumer sentiment remains weak. Heightened competition, changing consumption patterns, and a growing shift toward cross-border and overseas spending continue to drag on the sector. At the same time, rising operating costs are intensifying management challenges and placing further strain on businesses.

The provision of food and beverage services business recorded a segment profit of approximately HK$3.8 million during the Reporting Period (30 June 2025: approximately HK$5.4 million). The decrease in profit was mainly due to the decrease in revenue, partly offset by a decrease in selling and distribution expenses driven by lower storage and logistic costs.

Provision of Financial Business

The Group's business segment of provision of financial business includes securities investment, provision of professional services, securities brokerage, margin financing, advising on securities and asset management services, money lending and credit card issuing and insurance and wealth management.

During the Reporting Period, the Group's business segment of provision of financial business contributed a total revenue of approximately HK$138.9 million to the Group (30 June 2025: approximately HK$49.5 million), representing an increase of about 180.6% over the same period of last year.

The provision of financial business recorded a segment profit of approximately HK$47.3 million during the Reporting Period (30 June 2025: segment loss of approximately HK$24.1 million).

– ***Securities Investment Business***

The Group's securities investment includes investment in listed securities and private unlisted fund for long-term purposes which are classified as financial assets at fair value through other comprehensive income.

As at 30 June 2026, the Group had a portfolio of securities investment of approximately HK$802.4 million, which consisted of equity securities listed in Hong Kong of approximately HK$41.1 million and unlisted investment fund of approximately HK$761.3 million.

We stay cautious on opening new position on securities trading during the Reporting Period. The securities investment business recorded a loss less than HK$0.1 million (30 June 2025: approximately HK$0.1 million).

Details of the significant investment (including any investment in an investee with a value of 5% or more of the Group's total assets as of 30 June 2026) performance during the Reporting Period are as follow:

	Movement for the Reporting Period						
Name of the investment	**% to the total assets of the Group as at 1 January 2026**	**Fair value as at 1 January 2026**	**Change on fair value**	**Fair value as at 30 June 2026**	**% to the total assets of the Group as at 30 June 2026**	**Unrealised loss recorded in other comprehensive income for the Reporting Period**	**Dividend received during the Reporting Period**
	%	*HK$'000*	*HK$'000*	*HK$'000*	*%*	*HK$'000*	*HK$'000*
Unlisted fund							
HS Plus Global Investment Fund SPC – APLUS Asset Growth SP	27.52	801,376	(40,040)	761,336	7.99	40,040	–

Note: HS Plus Global Investment Fund SPC – APLUS Asset Growth SP ("**HP Fund SPC**") is established by certain external fund manager which is principally engaged in securities investments. The Group aims at long-term capital growth for its investment in HP Fund SPC which is classified as financial assets at fair value through other comprehensive income.

– ***Securities Brokerage, Margin Financing, Asset Management and Professional Services Business***

The Group currently provides brokerage services for securities, futures and other related products, margin financing as well as asset management services, to individuals and corporate clients. With a well-structured team of experienced professionals, the Group also offers fund administration and other relevant professional services to investment funds and corporates.

For the Reporting Period, this business recorded a total turnover of approximately HK$102.3 million (30 June 2025: approximately HK$38.8 million) due to increase in income from securities brokerage operation resulted from increase in handling income and commission fees. Revenue of approximately HK$53.8 million from its securities brokerage operations was recorded during the Reporting Period (30 June 2025: approximately HK$3.6 million).

This business recorded a total profit of approximately HK$63.4 million during the Reporting Period (30 June 2025: approximately HK$7.1 million). The increase in profit is mainly attributable to the increase in revenue as stated above.

There is no impairment loss on trade receivables arising from margin financing was recognised during the Reporting Period (30 June 2025: approximately HK$36,000).

As at 30 June 2026, the total value of outstanding trade receivables arising from margin financing is zero. As at 30 June 2026, margin loans with gross carrying amount of HK$6.4 million with interest rate of approximately 12.0% per annum and repayment on demand were assessed as credit-impaired due to margin shortfall. Those margin loans were secured by certain securities with no market value at the end of the Reporting Period.

As stated in the above paragraph, margin loans of two customers with the total gross carrying amount of approximately HK$6.4 million were assessed as credit-impaired as at 30 June 2026. In prior year, the market price of listed securities pledged by those margin clients significantly declined, and they failed to fully make up the margin shortfall by providing sufficient monetary amount of additional collaterals or repayment. Accordingly forced sale of the relevant pledged securities of the clients' position in the open market were executed in the prior year. An accumulated impairment provision with a total amount of approximately HK$6.4 million was made for these two exposures at the end of the Reporting Period.

The Group will continue to provide tailor-made financial solutions and professional services in connection with financial products and funds to our clients in future.

– ***Money Lending and Credit Card Business***

The Group's money lending and credit card business recorded a turnover of approximately HK$13.0 million (30 June 2025: approximately HK$7.1 million) due to increase in credit card handling charges for customers' retail purchases recognized during the Reporting Period.

As at 30 June 2026, the Group's money lending and credit card business has a gross carrying amount of loan and interest receivables of approximately HK$1.0 million, representing one unsecured loan with average effective interest rate of 24% per annum with terms in 12 months.

The money lending and credit card business recorded a loss of approximately HK$29.8 million (30 June 2025: approximately HK$30.3 million). The decrease in loss was primarily due to the increase in revenue described above, largely offset by higher service fees charged by credit card payment organization.

The Group accounts for its credit risk by providing for expected credit losses on a timely basis where appropriate. A reversal of impairment loss on loan and interest receivables of approximately HK$0.5 million was recognised during the Reporting Period mainly due to the repayments by borrowers.

– ***Insurance and Wealth Management***

During 2025, the Group has successfully launched the insurance and wealth management operations and primarily focused on offering of private placement life insurance, which is a life insurance product offering both death benefit protection and accumulative investment growth opportunities to the policyholder within the policy. The Group's insurance and wealth management business recorded a turnover of approximately HK$23.6 million (30 June 2025: approximately HK$3.6 million). The increase in turnover is primarily attributable to higher fee income and related charges as the amount of the segregated funds managed by the Group increased.

The insurance business posted a profit of approximately HK$13.7 million (30 June 2025: a loss of approximately HK$0.8 million), primarily driven by increase in turnover as stated above.

The Group manages segregated funds on behalf of policyholders. As at 30 June 2026, the total value of investments for Segregated funds assets measured at fair value through profit or loss amounted at HK$7,776.3 million. Under these policy contracts, the benefit amount is directly linked to the fair value of the investments held in the particular segregated fund. Segregated funds assets measured at fair value through profit or loss include a range of underlying investments in short-term securities, government debt securities, real properties and other investments. The contractual arrangements are such that the segregated fund policyholder bears the risk and rewards of the fund's investment performance. The financial liabilities of investment contracts related to those segregated funds, representing the obligation to pay the policyholders an amount equal to the fair value of the underlying investments, amounted at HK$7,776.3 million as at 30 June 2026.

Looking ahead, the Group will continue to expand and enhance its suite of comprehensive insurance solutions and wealth planning services designed to meet the sophisticated needs of high-net-worth individuals.

Properties Holding

The Group currently holds certain industrial properties located at Cheung Sha Wan, Hong Kong and leased out some of these properties.

During the Reporting Period, the business segment of properties holding reported a revenue of approximately HK$0.5 million (30 June 2025: HK$0.6 million). The decrease was due to a lower occupancy rate during the Reporting Period.

A loss on change in fair value of investment properties of approximately HK$0.7 million was recognised during the Reporting Period (30 June 2025: approximately HK$2.4 million).

The properties holding business recorded a segment loss of approximately HK$1.0 million (30 June 2025: approximately HK$2.6 million).

FINANCIAL REVIEW

Revenue

During the Reporting Period, the revenue of the Group was approximately HK$317.7 million, representing an increase of about 20.4% over the same period of last year (for the period ended 30 June 2025: approximately HK$263.9 million).

Gross Profit and Gross Profit Margin

Gross profit of the Group for the Reporting Period was approximately HK$147.5 million, representing an increase of about 113.5% as compared with HK$69.1 million for the period ended 30 June 2025. The increase in overall gross profit was mainly due to increase in gross profit of financial business.

During the Reporting Period, the gross profit margin of the Group increased by around 20.2% over the same period of last year to about 46.4% (for the period ended 30 June 2025: approximately 26.2%). The increase in overall gross profit margin was primarily due to the increase in the gross profit margin for financial business.

The gross profit for the provision of food and beverage services business for the Reporting Period was approximately HK$19.2 million (for the period ended 30 June 2025: approximately HK$25.2 million). Gross profit margin was approximately 10.8%, representing a decrease of approximately 1.0% compared with the same period of last year.

The gross profit of provision of financial business for the Reporting Period was approximately HK$128.5 million (for the period ended 30 June 2025: approximately HK$43.3 million).

The gross profit of properties holding business for the Reporting Period was approximately HK$0.5 million (for the period ended 30 June 2025: approximately HK$0.6 million).

Other Income and Gains

Other income and gains mainly comprised of interest income from bank deposits and reversal of impairment loss on loan and interest receivables. Other income and gains amounted to approximately HK$2.2 million for the Reporting Period, representing a decrease of 40.5% as compared with approximately HK$3.7 million for the same period of last year. The decrease is primarily attributable to decrease in interest income from bank deposits for the Reporting Period.

Selling and Distribution Expenses

Selling and distribution expenses primarily consisted of storage and logistics expenses, advertising expenses and other expenses. Selling and distribution expenses amounted to approximately HK$18.4 million for the Reporting Period, broadly in line with approximately HK$18.4 million for the period ended 30 June 2025.

The selling and distribution expenses accounted for about 5.8% of the revenue during the Reporting Period (for the period ended 30 June 2025: approximately 7.0%), among which, storage and logistics expenses, as a percentage of revenue, decreased from about 4.7% for the period ended 30 June 2025 to about 3.1% for the Reporting Period.

Administrative Expenses

Administrative expenses primarily consisted of salaries and wages for administrative staff, professional fees, depreciation and other expenses. Administrative expenses of the Group amounted to approximately HK$86.7 million for the Reporting Period (for the period ended 30 June 2025: approximately HK$77.7 million), representing an increase of about 11.5% over the same period of last year. The increase was mainly due to increases in staff costs and professional fees during the Reporting Period.

Administrative expenses accounted for about 27.3% of the Group’s revenue for the Reporting Period (for the period ended 30 June 2025: approximately 29.5%).

Other Expenses

Other expenses mainly comprised of loss on change in fair value of investment properties and impairment loss on trade receivables. Other expenses amounted to approximately HK$1.2 million for the Reporting Period, representing a decrease of 63.6% as compared with approximately HK$3.3 million for the period ended 30 June 2025. The decrease is primarily attributable to decrease in loss on change in fair value of investment properties recognized during the Reporting Period.

Finance Costs

The Group had finance costs of approximately HK$0.1 million for the Reporting Period (30 June 2025: approximately HK$0.3 million).

Significant Investments Held, Material Acquisitions or Disposals of Subsidiaries and Affiliated Companies, and Plans for Material Investments or Capital Assets

The Group did not have any material acquisitions and disposals of subsidiaries and affiliated companies for the Reporting Period. Save as disclosed in the above section headed "Business Review – Provision of Financial Business", the Group did not hold any significant investments as at 30 June 2026. The Group does not have any future plans in relation to material investments or capital assets.

Net Profit and Net Profit Margin

For the Reporting Period, profit attributable to equity holders of the Company amounted to approximately HK$37.9 million as compared with loss attributable to equity holders of the Company of approximately HK$29.9 million for the period ended 30 June 2025. The net profit margin was about 11.9% as compared with about 11.3% of net loss margin for the period ended 30 June 2025, with basic earnings per share of approximately HK1.72 cents (basic loss per share for the period ended 30 June 2025: approximately HK1.36 cents).

Capital Expenditure

For the Reporting Period, the Group's material capital expenditure amounted to approximately HK$68,000, mainly used for renovation of our offices and acquisition of office equipment (for the period ended 30 June 2025: approximately HK$15,000).

Financial Resources and Liquidity

As at 30 June 2026, cash and bank balances of the Group amounted to approximately HK$229.6 million (31 December 2025: approximately HK$319.6 million). The current ratio was 1.0 (31 December 2025: 1.2). Our liquidity remained healthy. The uses of balance of cash and bank balances were mainly as follows: firstly, providing the liquid capital and strengthening the operation of the provision of financial business; secondly, developing the provision of food and beverage services business; and thirdly, pursuing potential acquisition and investment opportunities.

Fundraising Activities of the Group

During the Reporting Period, the Company had not issued any equity securities for cash.

Loan and Interest Receivables

As at 30 June 2026, the Group's loan and interest receivables were nil (31 December 2025: Nil).

During the Reporting Period, the Group did not enter into any additional loan arrangements with customer (31 December 2025: Nil).

A reversal of impairment loss on loan and interest receivables of approximately HK$0.5 million was recognised during the Reporting Period (30 June 2025: approximately HK$0.5 million).

There were no loan and interest receivables written off during the Reporting Period (30 June 2025: Nil).

Trade Receivables

As at 30 June 2026, the Group's trade receivables amounted to approximately HK$131.7 million (31 December 2025: approximately HK$60.4 million). The balance included trade receivables arising from provision of dealing in securities and futures contracts services (clearing house, brokers and cash clients) of approximately HK$47.0 million (31 December 2025: approximately HK$4.5 million) to be settled one to two days after trade date. Besides, the Group usually grants a credit period of 30 to 180 days to the customers for settling trade receivables arising from the remaining businesses amounted to approximately HK$84.7 million (31 December 2025: approximately HK$55.9 million).

Trade Payables

As at 30 June 2026, trade payables were approximately HK$416.5 million (31 December 2025: approximately HK$268.3 million), of which included trade payables arising from provision of dealing in securities, futures contracts services and credit card services approximately HK$254.8 million (31 December 2025: approximately HK$179.3 million) to be settled one to two days after trade date and trade payables arising from provision of escrow services approximately HK$159.9 million (31 December 2025: approximately HK$87.3 million) of which payments shall be made upon client's request. Besides, the Group normally settled the remaining payables arising from other businesses amounted at approximately HK$1.8 million (31 December 2025: approximately HK$1.7 million) on terms of 30 to 180 days and kept good payment records.

Inventories

As at 30 June 2026, inventories of the Group were approximately HK$31.9 million (31 December 2025: approximately HK$22.3 million) and the inventory balance increased by about 43.4% over 31 December 2025.

Gearing Ratio

As at 30 June 2026, the current assets and total assets of the Group were approximately HK$8,569.3 million and HK$9,524.9 million respectively, the current liabilities and total liabilities of the Group were approximately HK$8,232.4 million and HK$8,238.6 million respectively. The gearing ratio (total liabilities/total assets) of the Group was approximately 86.5% (31 December 2025: approximately 56.0%).

Bank Borrowings

As at 30 June 2026 and 31 December 2025, the Group did not have any bank borrowings. No facility was provided to the Group from banks as at 30 June 2026 and 31 December 2025.

Pledge of Assets

As at 30 June 2026 and 31 December 2025, the Group did not have any pledged assets for borrowings.

Capital Structure

The major objective of the Group's capital management is to ensure the ability of sustainable operations and maintain a healthy capital ratio in order to support its businesses and maximise the interests of the shareholders (the "**Shareholders**") of the Company. The Group continued to emphasise the appropriate mix of equity and debt to ensure an efficient capital structure in order to reduce capital cost.

Risk of Foreign Exchange

The Group's business operations were denominated mainly in HK$ and US dollars ("**USD**") during the Reporting Period.

The Group's assets and liabilities are mainly denominated in HK$ and USD at the end of the Reporting Period. Currently, the Group has not entered into any agreement or purchased any instrument to hedge the Group's foreign currency risk. Since the HK$ is pegged to the USD, the Group's exposure to foreign currency risk in respect of asset and liabilities denominated in USD is considered to be minimal.

The Group manages its foreign currency risk by closely monitoring the movement of the foreign currency rates.

Contingent Liabilities

As at 30 June 2026 and 31 December 2025, the Group did not have any material contingent liabilities.

OUTLOOK

The Group remains committed to delivering long-term value to its Shareholders through the development of a diversified business portfolio comprising its food and beverage business and financial business. Recent developments in the securities brokerage business, together with the continued progress of the insurance and wealth management businesses, have reinforced the Group's confidence in its long-term strategic objective of developing into a comprehensive financial services institution.

Looking ahead, the global economic environment is expected to remain volatile and subject to ongoing adjustment, while Hong Kong's business landscape is expected to continue facing considerable headwinds, resulting in generally cautious sentiment across industries. As we enter the second half of 2026, the operating environment in Hong Kong is expected to remain challenging, with the community maintaining a prudent and cautious stance. Concurrently, structural changes in consumer behaviour are requiring continuous refinement of market positioning and operational strategies.

In response, the Group will continue to closely monitor market developments and enhance its agility to respond promptly and effectively to changes in the operating environment of its food and beverage business. To address evolving customer demands, the Group will continue to enrich its product offerings and expand its product portfolio, while strengthening its overall competitiveness to support sustainable long-term growth. The Group will also focus on broadening its customer base and capturing emerging market opportunities. Leveraging its deep industry expertise and extensive business network, the Group will continue to strengthen long-term strategic partnerships with overseas suppliers and expand its supplier network into additional regions. At the same time, it will further optimise its product mix and strive to achieve high-quality, sustainable growth, with a view to meeting the increasingly diverse needs of its customers.

Hong Kong has reaffirmed its position as a leading international financial centre, supported by renewed momentum in initial public offerings and equity market turnover, as well as the continued expansion of cross-border connectivity schemes and its established role as the leading offshore Renminbi hub. Leveraging Hong Kong's strategic advantages, the Group will continue to broaden its financial services and product offerings to meet the increasingly diversified asset allocation needs of investors, as well as provide professional services to investment funds and corporates. Looking ahead to 2026, the global investment environment remains in a period of adjustment. Nevertheless, Asia's resilient growth, the ongoing advancement of technological innovation, and Hong Kong's unique position as an international financial centre are expected to provide a solid foundation for the Group's future development. Supported by its strong business foundation and market insights, the Group's financial business will continue to pursue emerging opportunities and drive long-term value for Shareholders.

Amid heightened global uncertainty, market conditions are expected to remain volatile. In response, the Group will continue to adopt a prudent and disciplined approach when evaluating investments in securities and other financial products.

To enhance value for its Shareholders, the Group will also continue to review the performance of its existing business operations and identify business segments with growth potential. The Company will make appropriate announcements and comply with all applicable reporting requirements under the Listing Rules as and when necessary.

EMPLOYEES AND REMUNERATION

As at 30 June 2026, the Group employed 163 employees (as at 31 December 2025: 159 employees).

Employees of the Group are remunerated based on their individual performance, professional qualifications, experience in the industry and relevant market trends. In addition to basic salaries, year-end bonuses may be rewarded by the Group to those staff members with outstanding performance.

The Group operates the Mandatory Provident Fund Scheme (the "**MPF Scheme**") under the Hong Kong Mandatory Provident Fund Schemes Ordinance (Chapter 485 of the laws of Hong Kong) for employees employed under the Hong Kong Employment Ordinance (Chapter 57 of the laws of Hong Kong). The MPF Scheme is a defined contribution retirement plan administered by independent trustees. Under the MPF Scheme, the Group and the employees are each required to make contributions to the plan at 5% of the employee's relevant income, subject to a cap of monthly relevant income of HK$30,000 per employee. There are no forfeited contributions for the MPF Scheme as the contributions are fully vested to the employees upon payments to the MPF Scheme.

Furthermore, pursuant to the relevant laws and regulations in the overseas region, the Group has joined the respective defined contribution retirement schemes for its local employees (the "**Overseas Retirement Schemes**"). The Group makes contributions to the Overseas Retirement Schemes at the applicable rates based on the amounts stipulated by the local government organisations. As at 30 June 2026, there were no forfeited contributions for the Overseas Retirement Schemes as the contributions were fully vested to the employees pursuant to the applicable laws and regulations.

In addition, a share option scheme was adopted by the Company in June 2021 for the purpose of providing incentive or reward to staff members and other eligible participants who make contributions to the success of the Group. The Directors believe that the compensation packages offered by the Group to its staff members are competitive in comparison with market standards and practices.

DIVIDEND

The Board has resolved not to declare any interim dividend in respect of the six months ended 30 June 2026 (six months ended 30 June 2025: Nil).

PURCHASE, REDEMPTION OR SALE OF LISTED SECURITIES OF THE COMPANY

Neither the Company, nor any of its subsidiaries purchased, redeemed or sold any of the Company's listed securities (including sale of treasury shares) during the Reporting Period. As at 30 June 2026, there were no treasury shares held by the Company.

AUDIT COMMITTEE

The audit committee of the Company, comprising the Company's three independent non-executive Directors, has reviewed the unaudited condensed consolidated results of the Company for the Reporting Period, including accounting principles and practices adopted by the Group, and discussed financial reporting matters.

CORPORATE GOVERNANCE

The Board is of the view that the Company has complied with the code provisions set out in the Corporate Governance Code (the "**CG Code**") as contained in Appendix C1 of the Listing Rules during the Reporting Period apart from the code provisions F.1.3 and C.2.1 as disclosed below.

Under code provision F.1.3 of the CG Code, the chairman of the Board should attend the annual general meeting. During the Reporting Period, the Company did not appoint any individual to be the chairman of the Board as the Board was still in the process of identifying a suitable candidate. Mr. Lau Ka Ho ("**Mr. Lau**"), the executive Director and chief executive officer of the Company, has chaired the annual general meeting held on 17 June 2026 ("**2026 AGM**") and addressed questions raised by the Shareholders at the 2026 AGM. The chairman of the audit, nomination and remuneration committees of the Board, and representatives of the Company's auditor also attended the 2026 AGM and were available to address questions from the Shareholders.

Having considered the knowledge of the aforesaid attendees, including representation from the Company's management and auditor, the Company considers that questions or issues raised by Shareholders would be sufficiently addressed and that an effective dialogue between the Company and the Shareholders has been maintained.

Under code provision C.2.1 of the CG Code, the role of chairman and chief executive should be separate and should not be performed by the same individual. As aforesaid, the Company did not appoint any individual to be the chairman of the Board during the Reporting Period. Hence the Company deviated from the requirements under code provision C.2.1. The Board will nominate suitable candidate to act as chairman of the Board as soon as practicable and will make necessary announcement as and when appropriate.

COMPLIANCE WITH THE MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "**Model Code**") contained in Appendix C3 to the Listing Rules as its own code of conduct regarding Directors' dealings in the Company's securities. Each Director has been given a copy of the Model Code. Specific enquiry has been made of all the Company's Directors and they have confirmed their compliance with the Model Code throughout the Reporting Period.

EVENTS SUBSEQUENT TO THE REPORTING PERIOD

There are no significant events subsequent to 30 June 2026 which would materially affect the Group's operating and financial performance as of the date of this announcement.

PUBLICATION OF INTERIM RESULTS ANNOUNCEMENT AND INTERIM REPORT

This interim results announcement is published on the websites of the Company (www.pfh.hk) and the Stock Exchange (www.hkexnews.hk). The Company's interim report for the six months ended 30 June 2026, containing all the information required by the Listing Rules, will be dispatched to the Shareholders and available on the above websites in due course.

By order of the Board
Prosperous Future Holdings Limited
Lau Ka Ho
Chief Executive Officer and Executive Director

Hong Kong, 28 August 2026

As at the date of this announcement, the Board comprises (i) two executive Directors, namely Mr. Lau Ka Ho and Mr. Yu Ching Him; and (ii) three independent non-executive Directors, namely Ms. Chan Sze Man, Mr. Wong Sai Hung and Mr. Wong Ming Hung.